## Shared Research Monthly Wrap - September 2014

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## TABLE OF CONTENTS

Monthly musings .....  3
Market view from Sendagi ..... 3
New Coverage ..... 9
AnGes MG, Inc. (4563) ..... 9
Hakuto Co., Ltd. (7433) ..... 18
AS ONE Corporation (7476) ..... 26
August 2014 Client Updates ..... 34
3-D Matrix, Ltd. (7777) ..... 34
Accretive Co., Ltd. (8423) ..... 35
Ai Holdings Corp. (3076) ..... 36
Anicom Holdings, Inc. (8715) ..... 37
Anritsu Corp (6754) ..... 38
ArtSpark Holdings Inc. (3663) ..... 39
Axell Corporation (6730) ..... 40
Bell-Park Co., Ltd. (9441) ..... 42
Benefit One Inc. (2412) ..... 44
Chiyoda Co., Ltd. (8185) ..... 45
Comsys Holdings Corporation (1721) ..... 46
Creek \& River Co Ltd (4763) ..... 47
DIC Corporation (4631) ..... 48
Digital Garage Inc. (4819) ..... 49
Don Quijote Co., Ltd. (7532) ..... 50
Dream Incubator Inc. (4310) ..... 52
Elecom Co. (6750) ..... 53
Emergency Assistance Japan Co., Ltd. (6063) ..... 54
en-japan Inc. (4849) ..... 55
Ferrotec Corp. (6890) ..... 56
Fields Corp. (2767) ..... 57
Gamecard-Joyco Holdings, Inc. (6249) ..... 57
GCA Savvian Corp. (2174) ..... 58
Grandy House Corp. (8999) ..... 59
Gulliver International Co., Ltd. (7599) ..... 60
Happinet Corporation (7552) ..... 61
Harmonic Drive Systems (6324) ..... 62
Infomart Corp. (2492) ..... 63
Intelligent Wave Inc. (4847) ..... 64
Ito En, Ltd. (2593) ..... 65
J Trust Co Ltd (8508) ..... 66
Japan Best Rescue System Co Ltd (2453) ..... 67
JIN Co., Ltd. (3046) ..... 69
Kenedix, Inc. (4321) ..... 70
Kenko.com Inc. (3325) ..... 71

## MONTHLY WRAP -September 2014

KLab Inc. (3656) ..... 73
Lasertec Corp (6920) ..... 75
Mac-House Co., Ltd. (7603) ..... 76
Matsui Securities Co., Ltd. (8628) ..... 77
Medinet Co., Ltd. (2370) ..... 78
MIRAIT Holdings Corp. (1417) ..... 79
mobcast inc. (3664) ..... 80
NAIGAI TRANS LINE LTD. (9384) ..... 81
NanoCarrier Co. (4571) ..... 82
Nippon Parking Development (2353) ..... 83
NS TOOL Co., Ltd. (6157) ..... 84
Onward Holdings Co Ltd (8016) ..... 85
Paris Miki Holdings Inc. (7455) ..... 86
Resorttrust, Inc. (4681). ..... 87
Round One Corp. (4680) ..... 88
Ryohin Keikaku Co., Ltd. (7453) ..... 90
Sanix Incorporated (4651) ..... 91
Sanrio Co., Ltd. (8136) ..... 93
SATO Holdings Corp. (6287) ..... 94
Ship Healthcare Holdings Inc. (3360) ..... 95
SBS Holdings, Inc. (2384) ..... 96
SOURCENEXT Corporation (4344) ..... 98
Takashimaya Co., Ltd. (8233) ..... 100
Tamagawa Holdings Co., Ltd. (6838) ..... 101
TOKAI Holdings Corporation (3167) ..... 103
Verite Co., Ltd. (9904). ..... 104
WirelessGate Inc (9419) ..... 105
Yumeshin Holdings Co., Ltd. (2362) ..... 107

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## Monthly musings

## Market view from Sendagi

涼風の候，皆様には益々ご壮健のこととお慶び申し上げます。
Fall has finally arrived in Japan．It is my favorite season here．While the leaves are still green in Tokyo，the heat has subsided，and walking outside doesn＇t make you question peculiar Japanese cultural norms such as wearing a suit in the simmering humidity．

Western－style suits are a great if easily ignored example of how Japan changes－and how it doesn＇t． Western clothes were introduced－by imperial decree－in the 1870s．Since then，traditional Japanese clothing，from formal kimonos to comfortable pajama－like jimbeis，have been pushed to the side．

The irony of that profound change is that one stubborn tradition has been replaced by another．The business suit，although changing with time－unlike Bolivian bowler hats－has become a uniform of Japanese businesspeople．Incongruence with the country＇s climate has been accepted as an unfortunate but inevitable situation－take it like a man and sweat into your jacket from June to September．

Change is happening：It＇s called＂cool biz．＂Like much fundamental change in Japan，it has been imposed from the top，enthusiastically picked up and implemented as a rule by the majority of the populace，and all that without its central premise ever being challenged or debated．

Cool biz happens when one buys a summer suit（thin fabric and no lining），puts on a white dress shirt but no tie，and either leaves the jacket at home or at the office，or wears／carries it．This new style quickly became standard after its decree in 2006，with the official start and end dates advertised in the lobbies of many a Japanese corporation（to inform visitors about what to expect）．When the cool biz period ends， everybody puts back on their jackets and ties．

Cool biz is a good thing．It is also a good example to help investors understand how corporate Japan changes attitudes；cool biz is the same thing as the $\mathbf{8 \%}$ ROE target issue that has appeared between Japanese managements and bemused investors．

The conversation might go like this：
Foreign Investor（a．k．a．Gaijin）：Your ROE is too low，it＇s 6\％！
Management：We understand．It is，in fact，a matter of grave concern for us．After careful deliberation and review of our practices，we have recently set up an ROE target of $8 \%$ to be achieved over the next three years．
Foreign Investor：Your global peers are buying back almost all of their stock and their ROEs are much higher．Your main competitor，Acme Corp，has 18\％ROE．
Management：We understand that many US and European companies have higher ROEs．We are monitoring this situation closely．However，we hope that you appreciate some cultural differences．In Japan，things are not always the same as abroad．Also，please note the fact that the average ROE for listed companies in Japan is $7.3 \%$ ，so we are aiming for better than average returns．
Foreign Investor：But your industry is different！Why $8 \%$ ？！You cannot apply the same yardstick to all industries and companies．Look at your balance sheet－you have more cash than Mount Fuji has snow in winter．
Management：（Inwardly）Go away！（Outwardly，politely）Thank you very much for this interesting perspective．We will continue to further review our long－term goals of improving shareholder returns．

How is this example similar to cool biz？The proverbial $8 \%$ target is cool biz．

## MONTHLY WRAP -September 2014

The Japanese could simply say, "It's hot in the summer, so let us switch to light khakis and collared polo shirts (and shorts and T-shirts for game developers and other cool people)." Indeed, many "new economy" companies did just that. However, in general it would be too drastic a change. Simply changing to casual is a huge decision when taken unilaterally. If your client's employees wear suits and you wear khakis, this can be interpreted as not caring. And every company has clients.

Similarly, a higher than average ROE target smacks of arrogance. It can also be interpreted as bowing to "money game." Sticking out can-and will be-perceived as too aggressive.

The management in the example above is not stupid. It has been hearing calls for higher returns for years. It wants a higher share price-mostly because it is assumed that a higher share price is good. While management doesn't have a particularly strong incentive to please shareholders, it understands and agrees that higher ROEs are generally a good thing. But too much of a good thing too soon can be a bad thing. Being slightly better than peers is good, trying to be vastly better and faster than peers is frowned upon as eccentric and even "un-Japanese."

But let me return to my seasonal theme. Bird migration is typical of fall. In the Japanese financial market, foreign investors are like migratory birds that flock to Tokyo in September to attend investor conferences set up by major brokers. Important-looking people (mostly male, mostly in their 30 s and 40 s , and mostly tall) wearing suits and ties-clearly unaware of no-tie cool biz-move from one hotel conference room to another in a kaleidoscope of one-on-one meetings.

This year the migrating flocks of foreign investors seem to have one thing on their mind-what's up with Abenomics? So far, the anecdotal evidence is that that they are mildly disappointed.

I feel that I've said it all before and therefore decided to look for relevant material in previous issues of the Market view. I found plenty. I also reminded myself that as my own narrative has recently shifted to governance issues-which I put aside this month-I remain relatively upbeat. However, as 2014 nears its end, it may be time to worry, or at least be reminded of the risks. Please see the excerpts, arranged as a timeline (with some current commentary in italics).

The December 2012 Market View listed the first official set of targets for the Abe administration:
In the long run...real long-term growth becomes all important. [Here is]... the economic strategy of the LDP summarized recently in a brief party document:
Target nominal GDP growth of 3\% (same tough target as Noda's cabinet plan)
PASS? As of September 2014, the target stays the same but doubts and concerns mount.
Strive to make Japan the easiest country in the world to conduct business
FAIL? No concrete successful initiatives spring to mind.
Strive to maximize opportunities for individuals to realize their potential, leading to income and employment growth
FAIL? Little to show for it (apart from rhetoric about female participation).
2\% inflation target
PASS? The consensus view is that most likely this has been a success so far.
Initiate the First Round of Urgent Economic Policies to jumpstart the economy and offset...risks

PASS? JPY10.3tn of public spending-primarily on Tohoku disaster recovery and loans to small businesses.
Introduce targeted policies to support competitiveness of individual growth industries
FAIL? The initiatives are supported by the newly legislated Industrial Competitiveness Enhancement Act and the Act on National Strategic Special Zone. So far, I couldn't find anything related to those documents that would seem likely to enhance growth-unless we're talking about growth in the amount of red tape. If anything, my concern is that doing too much here would simply distort competition.

## MONTHLY WRAP -September 2014

Deregulate across the board in "strategic areas"<br>FAIL? Very little deregulation has been done so far. That includes TPP progress.<br>Substantially cut corporate taxes<br>PASS? It looks like we're getting the cuts but the size (to 29\% in small increments?) and the period over which those are to be implemented (five years?) are underwhelming.<br>Continue with "Cool Japan" initiatives<br>PASS? This is relatively minor, but attracting tourists from abroad has been working well.

Overall, the Market View was consistently bullish last year, although in the March 2013 Market View issue I also made the following comment:

I see three end-of-this-bull-market scenarios:

## All tax hikes proceed as planned; the End is December 2013

Unfortunately, this is what happened. The tax hike went through and the capital gain tax was restored back to $20 \%$.
Capital gains tax "return to normal" is delayed but the consumption tax hike happens The End is March 2014 ( I think that the consumption tax itself won't do much harm to consumption but the investor sentiment may not recover)

## The consumption tax hike, etc. are delayed

The government turns even more pro-growth-at-any-cost: the End is undetermined, we had a mad rally at the end of 2013 with the Topix at 1,700-1,800 going above 2,000 at some point in 2014 (the yen is around 115?).

In the April 2013 Market View, I focused on the bullish scenario of long-term convergence of returns worldwide, central to my opinion about how Japan should perform. Hoping there would be no consumption tax hike till 2015, I thought the Topix should go to 1,600, but not before a correction.

Last year I felt strongly that hiking the consumption tax in 2014 would be an unnecessary risk. The short-term risks outweighed the positives. As we all know, the tax hike happened. This is what the July 2013 Market View said about the issue:

My concern is that the BOJ is not analyzing the risks correctly. The cost of it being wrong on 2014 growth is much more serious that the benefit of being right. Everybody more or less understands that Abenomics is the last chance for Japan to restart its engine before things get more serious and potentially spin out of control. Next year [2014] is critical in delivering early results on growth. Any evidence that the growth is slower than Kuroda's BOJ predicts may cause a serious emotional backlash, a self-fulfilling prophecy similar to Soros' concept of "reflexivity." Simply speaking, people will hear that the economy is not doing well and may adjust their consumption, not only for the amount of the tax hike but rather to reflect their increasingly gloomy outlook on the fate of Abenomics and their country as a whole.

Most likely, never in the history of Japan have quarterly GDP figures been so important in shaping sentiment. If growth next year is once again anemic-and people will surely start judging from Q3-Q4 of this fiscal year-then the likely conclusion will be that Abenomics has failed. I struggle to see how this will cause healthy inflationary expectations to emerge. The world will be reminded of the entire set of Japan's ills-from declining population to rigidity of its institutions to vanishing global competitiveness and relevance.
...Investors will lose faith overnight anyway if the growth [in 2014] sucks. [I'm now worried that this is exactly what's been happening.]

As far as consistency of creating inflationary expectations and tax hike go, my main concern is that this entire model may be too scholastic. Policymakers and observers of Japan seem to consistently forget that Japan's situation is not well described in your average economy textbooks. Declining population and deep changes in the economic behavior of the majority of citizens as they grow older, mean that any modeling and pronouncements should be reality-checked. For most Japanese, the amount of money they are likely to have

MONTHLY WRAP -September 2014
over their remaining lifetime is easy to estimate. Growth in incomes becomes mathematically impossible when you are approaching your pensionable age. For an average Japanese, other sources of income [than salary or pension] is... irrelevant.

My concern is that inflationary expectations driven not by higher demand but by higher taxes and prices of basic inputs ... can cause further declines in overall consumption demand and cause stagflation. This simple thinking makes me very concerned when I realize that the economic policy debate is heavily influenced-if not dominated-by econometricians' view of the economy. If the inflation model is wrong because of wrong assumptions, the consequences can be dire. If the Emperor has no clothes but this is not what the textbook says, do you believe your eyes or your book?"

Then came the announcement that Japan will host the Olympic Games in 2020. Most of my concerns went away. I felt that the Games would give Japan and the Abe administration enough power and impetus to push through obstacles, including the tax hike. The August 2013 Market View concluded:

In a best case scenario, we have a supply side boost, easy money finding the way to those who need it with more people needing it, deregulation, better asset prices, and most importantly, rising optimism-all this lasting for at least seven years. Despite short-term worries and the limited direct impact from the Olympics, it is time to be bullish again.

Because of the Olympics surprise, I felt justified to stay bullish even after the government announced the tax hike. The September 2013 Market View said:

I'm negative on this decision but believe that winning the Olympic bid offsets it. Generally speaking, hiking the tax is necessary. Tactically, the government should have done it one year later and hike the rate more gradually. But what's done is done. The question is how much will that hurt in 2014?

I mentioned before how damaging the below-target growth can be next year. The government must now do anything it can to boost investment and consumption. The good news is the sense of urgency seems to be there.

Later, my analysis of growth scenarios for 2014 showed the focus shifting to the issue of optimism—and making me less optimistic. However, I also felt that the markets were not actually giving much credit to Abenomics anyway. The Japanese market has been simply moving in unison with-and somewhat underperforming-other major markets. Q3-Q4 of 2014 will be the first time the true progress of Abenomics will be judged, said the December 2013 Market View...
...This lack of appreciation for Abenomics represents upside risk. Any success is likely to be greeted with a bout of outperformance relative to other markets. At the same time, any confirmatory signs in case of failure should not appear till at least Q3 FY2014. It is probably a close-to-majority view that if GDP growth appears sluggish, or even simply to hedge against a slump in the wake of the tax hike next April, the government-primarily through the BOJ-will stimulate more. We therefore have an Abe put in place till early fall 2014, when the truth-whatever it is-will start coming out.

That particular put has just expired. Meanwhile, concerns are mounting about whether the weak yen is enough (or weak enough) to boost exports and confidence (through higher wages). In January 2014 Market View I followed with bullish market projections, based on the assumption that the yen will weaken (my personal prediction was USD/120 JPY by April 2015) and higher wages and better confidence-both business and consumer-will drive the market substantially higher.

So far, the data has been mixed. There is anecdotal evidence of a strong job market-I hear it from clients of Shared Research. Wages have started to creep up. Basically, we need to see wage increases in excess of $3 \%$ for it to have any mathematically positive impact on consumption. In July, labor cash earnings increased by $2.6 \%$, the biggest monthly year-on-year increase in 15 years, as demonstrated

## MONTHLY WRAP -September 2014

below by the chart of average monthly cash earnings:

(Source: Bloomberg)
It is fair to say that this chart may become the most important one. If the next data points can sustain the upward trend, it would be a cause for optimism.

Overall, the time of reckoning is near. Poor economic performance in Q3 will hurt sentiment. Weak GDP in Q4 may kill it. The situation seems very fragile. Let's hope the Abe administration and Kuroda's BOJ understand how important it is to support sentiment. Japan needs higher wages, higher share prices, and higher GDP growth. The government should do everything it can and more to make sure that happens. Time is running out.

Yours,
Oleg Zuravljov

## TOPIX100 Portfolio

| Return Comparison (\%) |  |
| :---: | :---: |
| TPX100 | 9.99 |
| Portfolio | 9.93 |
| TPX100 | Points |
| $2014 / 5 / 2$ | 781.43 |
| $2014 / 9 / 12$ | 865.35 |


| Start Date | Current Date |  |
| :---: | ---: | :---: |
| $2014 / 5 / 2$ | $2014 / 9 / 12$ |  |
|  |  | Weight Rel. To TPX100 |
|  |  | 1.9 |
|  |  | BIG ow |
| OW | 1.5 |  |
| MW | 1.0 |  |
| UW | 0.0 |  |


| Ticker | Name | $\begin{gathered} \text { Weight } \\ \text { Rel. To TPX100 } \end{gathered}$ | $\begin{aligned} & \text { Total Return } \\ & \text { (\%) } \end{aligned}$ | Wgt (\%) | Ticker | Name | $\begin{gathered} \text { Weight } \\ \text { Rel. To TPX100 } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Total Return } \\ & \text { (\%) } \end{aligned}$ | Wgt (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 7203 JT Equity | Toyota Motor Corp | ow | 11.93 | 11.0 | 6326 JT Equity | Kubota Corp | MW | 19.90 | 0.7 |
| 8306 JT Equity | Mitsubishi UFJ Financial Group Inc | Bow | 9.88 | 8.0 | 8750 JT Equity | Dai-ichi Life Insurance Co Ltd/The | Mw | 11.53 | 0.7 |
| 9984 JT Equity | SoftBank Corp | MW | 6.98 | 3.7 | 8725 JT Equity | MS\&AD Insurance Group Holdings | ow | 4.33 | 1.0 |
| 8316 JT Equity | Sumitomo Mitsui Financial Group Ir | Bow | 5.13 | 5.9 | 7974 JT Equity | Nintendo Co Ltd | Bow | 8.66 | 1.3 |
| 7267 JT Equity | Honda Motor Co Ltd | MW | 6.85 | 3.0 | 2503 JT Equity | Kirin Holdings Co Ltd | uw | 4.35 | 0.0 |
| 8411 JT Equity | Mizuho Financial Group Inc | Bow | 0.10 | 4.9 | 6594 JT Equity | Nidec Corp | mw | 16.87 | 0.6 |
| 9432 JT Equity | Nippon Telegraph \& Telephone Co | ow | 20.54 | 3.1 | 9735 JT Equity | Secom Co Ltd | MW | 7.62 | 0.6 |
| 2914 JT Equity | Japan Tobacco Inc | uw | 10.04 | 0.0 | 6702 JT Equity | Fujitsu Ltd | MW | 3.43 | 0.6 |
| 6954 JT Equity | FANUC Corp | uw | 3.99 | 0.0 | 2502 JT Equity | Asahi Group Holdings Ltd | uw | 15.92 | . 0 |
| 7751 JTEquity | Canon Inc | Mw | 10.28 | 1.8 | 9983 JT Equity | Fast Retailing Co Ltd | UW | 6.99 | 0.0 |
| 4502 JT Equity | Takeda Pharmaceutical Co Ltd | mw | 3.57 | 1.8 | 9531 JT Equity | Tokyo Gas Co Ltd | MW | 13.93 | 0.6 |
| 6501 JT Equity | Hitachi Ltd | uw | 9.04 | 0.0 | 4578 JT Equity | Otsuka Holdings Co Ltd | ow | 22.57 | 0.9 |
| 9433 JT Equity | KDDI Corp | uw | 13.47 | 0.0 | 4901 JT Equity | FUJIFILM Holdings Corp | ow | 26.44 | 0.9 |
| 8802 JT Equity | Mitsubishi Estate Co Ltd | MW | -0.80 | 1.6 | 5020 JT Equity | JX Holdings Inc | MW | -1.50 | 0.6 |
| 3382 JT Equity | Seven \& I Holdings Co Ltd | Mw | 1.25 | 1.6 | 8002 JT Equity | Marubeni Corp | ow | 13.99 | 0.8 |
| 8801 JT Equity | Mitsui Fudosan Co Ltd | mw | 8.88 | 1.4 | 8630 JT Equity | NKSJ Holdings Inc | ow | -1.53 | 0.8 |
| 8058 JT Equity | Mitsubishi Corp | mw | 20.56 | 1.4 | 5802 JT Equity | Sumitomo Electric Industries Ltd | Mw | 10.83 | 0.5 |
| 4503 JT Equity | Astellas Pharma Inc | uw | 34.97 | 0.0 | 4568 JT Equity | Daiichi Sankyo Co Ltd | uw | 8.82 | 0.0 |
| 9020 JT Equity | East Japan Railway Co | mw | 9.06 | 1.3 | 7269 JT Equity | Suzuki Motor Corp | uw | 38.64 | 0.0 |
| 9437 JT Equity | NTT DOCOMO Inc | ow | 14.74 | 1.9 | 1925 JT Equity | Daiwa House Industry Co Ltd | MW | 8.10 | 0.5 |
| 8031 JT Equity | Mitsui \& Co Ltd | ow | 19.04 | 1.9 | 8035 JT Equity | Tokyo Electron Ltd | MW | 27.25 | 0.5 |
| 6752 JT Equity | Panasonic Corp | mw | 17.44 | 1.2 | 4523 JT Equity | Eisai Co Ltd | MW | 10.10 | 0.5 |
| 8604 JT Equity | Nomura Holding Inc | Bow | 9.81 | 2.4 | 3402 JT Equity | Toray Industries Inc | Mw | 8.82 | 0.5 |
| 7201 JT Equity | Nissan Motor Co Ltd | MW | 19.34 | 1.2 | 5411 JT Equity | JFE Holdings Inc | ow | 13.54 | 0.7 |
| 5108 JT Equity | Bridgestone Corp | MW | 0.89 | 1.2 | 8308 JT Equity | Resona Holdings Inc | ow | 11.09 | 0.7 |
| 6503 JT Equity | Mitsubishi Electric Corp | uw | 14.73 | 0.0 | 8267 JT Equity | Aeon Co Ltd | Bow | -5.76 | 0.9 |
| 5401 JT Equity | Nippon Steel \& Sumitomo Metal Co | mw | 7.50 | 1.2 | 3407 JT Equity | Asahi Kasei Corp | ow | 25.23 | 0.6 |
| 8766 JT Equity | Tokio Marine Holdings Inc | uw | 7.14 | 0.0 | 1878 JT Equity | Daito Trust Construction Co Ltd | uw | 20.71 | 0.0 |
| 6902 JT Equity | Denso Corp | uw | 4.16 | 0.0 | 9202 JT Equity | ANA Holdings Inc | MW | 14.42 | 0.4 |
| 9022 JTEquity | Central Japan Railway Co | uw | 13.91 | 0.0 | 4661 JT Equity | Oriental Land Co Ltd/Japan | uw | 27.66 | 0.0 |
| 4063 JT Equity | Shin-Etsu Chemical Co Ltd | mw | 11.94 | 1.1 | 8795 JT Equity | T\&D Holdings Inc | ow | 11.48 | 0.6 |
| 6301 JT Equity | Komatsu Ltd | Mw | 12.61 | 1.1 | 9064 JT Equity | Yamato Holdings Co Ltd | mw | -10.79 | 0.4 |
| 4452 JTEquity | Kao Corp | uw | 12.49 | 0.0 | 5713 JT Equity | Sumitomo Metal Mining Co Ltd | ow | 9.12 | 0.6 |
| 6758 JT Equity | Sony Corp | MW | 18.17 | 1.0 | 6988 JT Equity | Nitto Denko Corp | Mw | 22.66 | 0.4 |
| 7011 JTEquity | Mitsubishi Heavy Industries Ltd | MW | 23.09 | 0.9 | 2802 JT Equity | Ajinomoto Co Inc | uw | 17.28 | 0.0 |
| 8830 JT Equity | Sumitomo Realty \& Development ( | uw | -2.07 | 0.0 | 9532 JT Equity | Osaka Gas Co Ltd | uw | 16.25 | 0.0 |
| 8591 JT Equity | ORIX Corp | Bow | -0.39 | 1.8 | 9502 JT Equity | Chubu Electric Power Co Inc | MW | 7.41 | 0.4 |
| 6981 JT Equity | Murata Manufacturing Co Ltd | MW | 21.41 | 0.9 | 1963 JT Equity | JgC Corp | MW | -12.17 | 0.4 |
| 7270 JT Equity | Fuji Heavy Industries Ltd | uw | 17.51 | 0.0 | 8113 JT Equity | Unicharm Corp | mw | 19.14 | 4 |
| 8001 JT Equity | посни Corp | uw | 17.73 | 0.0 | 1928 JT Equity | Sekisui House Ltd | uw | 3.06 | 0.0 |
| 6861 JTEquity | Keyence Corp | uw | 15.06 | 0.0 | 9021 JT Equity | West Japan Railway Co | ow | 18.82 | 0.5 |
| 8309 JT Equity | Sunitomo Mitsui Trust Holdings Inc | Mw | 5.05 | 0.8 | 9503 JT Equity | Kansai Electric Power Co Inc/The | ow | 17.97 | 0.5 |
| 6971 JT Equity | Kyocera Corp | mw | 6.80 | 0.8 | 7752 JT Equity | Ricoh Co Ltd | Bow | 2.37 | 0.7 |
| 6367 JT Equity | Daikin Industries Ltd | Mw | 18.26 | 0.8 | 7202 JT Equity | Isuzu Motors Ltd | MW | 25.35 | 0.3 |
| 1605 JT Equity | Inpex Corp | ow | -1.60 | 1.2 | 4911 JT Equity | Shiseido Co Ltd | MW | 4.88 | 0.3 |
| 6502 JT Equity | Toshiba Corp | mw | 22.03 | 0.8 | 8332 JT Equity | Bank of Yokohama Ltd/The | Bow | 13.94 | 0.6 |
| 8601 JT Equity | Daiwa Securities Group Inc | ow | 12.52 | 1.1 | 7731 Jt Equity | Nikon Corp | Bow | -2.53 | 0.6 |
| 8053 JT Equity | Sumitomo Corp | Bow | 4.79 | 1.4 | 5201 JT Equity | Asahi Glass Co Ltd | Bow | 1.34 | 0.6 |
| 7741 JT Equity | Hoya Corp | MW | 14.10 | 0.7 | 7912 JT Equity | Dai Nippon Printing Co Ltd | ow | 16.44 | 0.4 |
| 6273 JT Equity | SMC Corp/Japan | uw | 15.23 | 0.0 | 4188 JT Equity | Mitsubishi Chemical Hodings Corp | BOW | 31.95 | 0.5 |

## New Coverage

## AnGes MG, Inc. (4563)

Develops gene therapy medicines, working to develop and commercialize key pipeline drug Collategene.

## Established to develop gene-based medicines

AnGes MG was established in 1999 following basic research done at Osaka University. Dr. Ryuichi Morishita, a professor at the Department of Clinical Gene Therapy, Graduate School of Medicine, applied to patent the use of HGF genes (hepatocyte growth factor, see "Collategene for HGF gene therapy") for medical treatment. Since no company existed to develop gene therapy medicines, Dr. Morishita set up a company to do it.

## Gene medicines for intractable and rare diseases

AnGes MG hopes to commercialize gene medicines-gene therapy drugs and nucleic acid medicines. It is also developing therapeutic vaccines using DNA plasmids.

## Reducing risk through partnerships

The company wants to develop new drugs and cut financial risk by selling rights to sell its drugs. Developing a drug takes a lot of money and time, and there's no guarantee of success. The partnership model, where AnGes MG gets milestone payments, reduces financial risks on the road to potential commercialization.

Ordinary process and periods of developing new drugs

| Process |  | Period |  | What is done |
| :--- | :--- | :--- | :---: | :---: |
| Basic research | $2-3$ years | Creation of new substances and decision on candidates for drugs |  |  |
| Preclinical test | $3-5$ years | Confirmation of efficacy and safety through experiments on animals |  |  |
| Clinical trials | $3-7$ years | Phase I: Confirmation of safety and pharmacokinetics with a small number of healthy people <br> Phase II: Confirmation of efficacy and safety with a small number of patients <br> Phase III: Confirmation of efficacy and safety with many patients in comparison to existing drugs |  |  |
| Application and approval | $1-2$ years | Examination by the Ministry of Health, Labour and Welfare |  |  |

CMR International 2013 Pharmaceutical R\&D Factbook: in 2006-2008 the success rate by phase of pharmaceutical companies globally was $67 \%$ for preclinical, $46 \%$ for Phase I, $19 \%$ for Phase II, $77 \%$ for Phase III and $90 \%$ for regulatory review. Pharmaceutical companies quit Phase II trials as early as possible to avoid potential failure of high-cost Phase III trials.

## Key sales-milestone payments

The company has posted operating losses every year except for FY12/01, before it began full-scale trials and research. By April 2014 it had no self-developed drug on the market. Sales accrue from upfront payments, development cooperation payments and milestone payments from partner companies.

## MONTHLY WRAP -September 2014

Separately it posts sales of JPY200mn-300mn per year relating to Naglazyme, a drug for mucopolysaccharidosis VI (MPS VI).

- Upfront payment: conclusion of agreement.
-Development cooperation payment: financial help for R\&D.
-Milestone payment: R\&D progress at agreed stages.
-Royalty: percentage of sales post product launch.


## Key pipeline drug-Collategene

The prime pipeline drug is Collategene for CLI. AnGes MG plans to start a global Phase III trial in the US in Q2 FY12/14. It plans to apply for approval upon completion of the global Phase III trial in 2017-2018 and sell the drug from around 2019. Shared Research thinks that the company may receive peak royalties of JPY30bn-JPY40bn per year after sales begin.

## Collategene approval application-previous shelving hit fund raising

Collategene showed substance efficacy during the interim analysis of its Phase III trial in Japan in 2007. As a result in 2008 the company applied for approval. Yet following consultation with the certification body (the Pharmaceuticals and Medical Devices Agency, PMDA), the company decided that more clinical data would be necessary to get approval for the indications as applied by the company. AnGes MG shelved the application in September 2010, impacting sales estimates. This, together with the aftermath of the 2008 global financial crisis, hit fund raising in FY12/11-FY12/12.

## Hoping to make money in FY12/18 on Collategene development

The company made an agreement with Mitsubishi Tanabe Pharma in October 2012 on licensing the exclusive right to sell Collategene in the US. With the revised plan for Collategene in Japan in August 2013 and the launch of a global Phase III trial in February 2014, the company aims to make money from FY12/18 and onward.

## MONTHLY WRAP -September 2014

## Main pipeline products

The internal development pipeline includes Collategene and NF-кB decoy oligonucleotide. Main in-licensed drugs include the CIN therapeutic vaccine and Allovectin. The company also imports and sells Naglazyme.

| Type | Product/Project | Indications | Area | Development stage | Partner |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Medications | Collategene ® | Critical limb ischemia <br> (Arteriosclerosis obliterans \& buerger's disease) | Japan | Physician-led clinical trials* | Daiichi Sankyo (licensing marketing rights) |
|  |  |  | US | Preparing for international Phase III clinical trials | Mitsubishi Tanabe Pharma (licensing marketing rights) |
|  |  | Ischemic heart disease (IHD) | Japan | Preparing for clinical tests | Daiichi Sankyo (licensing marketing rights) |
|  |  |  | US | Phase I | Available |
|  |  | Parkinson's disease |  | preclinical | Available |
|  |  | Lymphedema | Japan | Phase I/II | Available |
|  | NFkB decoy oligonucleotide | Atopic dermatitis | Japan | Phase II (ointment) | Shionogi (licensing marketing rights) |
|  |  |  |  | Preclinical |  |
|  |  | Disc degeneration | Japan | Preclinical | Nippon Zoki (licensing joint development \& marketing rights) |
| Medical devices | NFkB Decoy Oligo Coated PTA Balloon Catheter | Prevention of vascular restenosis | Japan | Clinical | Medikit (licensing joint development \& marketing rights) |

*Domestic Phase III clinical trials have been completed. The company is carrying out physician-led clinical trials in order to obtain approval under the conditional approval system.

| In-licensed program |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Type | Product/project | Indications | Area | Development stage | Partner |
| Medications | CIN Therapeutic Vaccine | Cervical precancerous lesion | Japan, US, <br> UK China |  |  |
|  | Allovectin | Cancer | Asia |  | (linical trials (Japan) |

Source: Company data

## Gene drugs

## Collategene-HGF genetic medication

## HGF discovered in Japan (1984)

HGF (Hepatocyte Growth Factor) was discovered in Japan in 1984 as a factor that increases liver cells, the human organ with the highest regenerative capacity. In 1995, a research group led by Dr. Ryuichi Morishita found a method that regenerates blood vessels by medicating HGF genes. HGF genetic medication can be used to treat ischemic diseases, where blood flow is impeded, by regenerating blood vessels. Collategene is the company's HGF gene therapy medicine.


Source: Company materials

## Severe cases of ischemic diseases-no completely effective treatment

Ischemic diseases include peripheral vascular diseases (such as arteriosclerosis obliterans and Buerger's disease). These cause blood vessel blockages in human feet and legs on the hardening of arteries, owing to diabetes and other reasons, and ischemic heart diseases (IHD), such as angina and myocardial infarction, due to blood flow problems in coronary arteries. When conditions worsen, patients' limbs become necrotic and may need to be amputated.

Remedies for severe cases include therapeutic drug treatment, endovascular therapy by balloon catheter (vessel recanalization by catheter) and bypass surgery. But these are not always effective. HGF genetic medication can help via a new approach that regenerates vessels. AnGes MG developed the HGF medicine for peripheral vascular diseases and IHDs.

## Collategene-interim analysis of Phase III trial in Japan shows efficacy

The company completed Phase I/II trials of Collategene in Japan in 2001-2002. In 2003 it launched a Phase III trial of Collategene for peripheral vascular diseases, targeting arteriosclerosis obliterans with CLI and Buerger's disease as indications. In the Phase III trial, in which a total of 120 cases were initially planned, interim analysis of 40 cases in June 2007 showed efficacy.

In the trial target patients were seriously ill with CLI at the stage III (with rest pain) and stage IV (with ischemic ulcers or gangrene), according to the Fontaine classification (see below). Researchers conducted intramuscular injections of the trial drug into the ischemic parts of the patients' limbs twice, with a four-week intermission. They then observed patients for eight weeks. The main criterion for evaluating efficacy: a substantial rate of improvement of rest pain or ischemic ulcers after 12 weeks following the application of the clinical drug.

The rate of improvement for rest pain or ischemic ulcers after 12 weeks was $70.4 \%$ (19/27 cases) with patients who were tested with Collategene. It was $30.8 \%$ ( $4 / 13$ cases) for those given a placebo. The difference between the two groups is statistically significant ( $p=0.014$ ). For patients at Fontaine stage IV, improvement was $100 \%$ ( $11 / 11$ cases) for those given Collategene, and $40.0 \%$ ( $2 / 5$ cases) for those given a placebo ( $p=0.018$ ).

Fontaine classification: used to clinically classify arteriosclerosis obliterans. Stage I-asymptomatic, stage II-intermittent claudication, stage III-rest pain, and stage IV-ischemic ulcers or gangrene. Patients at stages III and IV are seriously ill.

## Shelving the application for approval

Upon receiving the results of interim analysis of the Phase III trial, in March 2008 AnGes MG applied for approval of the manufacture and marketing of Collategene for arteriosclerosis obliterans and Buerger's

MONTHLY WRAP -September 2014
disease with CLI as indications. However, following consultations with the Pharmaceuticals and Medical Devices Agency (PMDA), it concluded that further clinical data were necessary for approval. The company shelved the application in September 2010, intending to make an application again after conducting additional tests.

US Phase II trial-safety demonstrated
In the US in May 2003 the company started Phase II trial of Collategene. In June 2006 the results were announced. The trial did not show a statistically significant difference of efficacy. However, patients who had been given more than a certain amount of Collategene showed a statistically significant improvement in comparison with patients tested with a placebo in stratified analysis of transcutaneous partial pressure of oxygen ( $\mathrm{TcPO}_{2}$ ), the main way to measure hemodynamic improvements. For ischemic ulcers, the trial did not show a significant difference, but it showed a tendency for patients given Collategene to show improvements, compared with those given a placebo. Between the two groups there was no difference in safety, demonstrating the high degree of safety that Collategene offers. In 2007-2010 AnGes MG prioritized applying for approval of Collategene in Japan. Following the completion of the Phase II trial in the US in 2006, in November 2009 it got only a special protocol assessment (SPA) from the FDA.

Global Phase III trial-plans
As flagged, in September 2010 it received the PMDA's opinion that further collection of clinical data would be necessary for Collategene. Later, with an eye for marketing Colletegene overseas, the company proceeded with preparations for a global Phase III trial in the US and Europe and in September 2010 got fast-track status in the US.

Global clinical trial: clinical trial for worldwide development and approval of a new drug planned by pharmaceutical companies. Medical institutions of several countries participate in a joint trial, which is conducted concurrently based on a common clinical testing plan.

Fast Track designation: designed by the FDA to expedite the review of promising drugs for serious diseases.
In July 2012, AnGes MG made an agreement with Mitsubishi Tanabe Pharma regarding licensing the exclusive right to market Collategene for peripheral vascular diseases in the US. The company plans to launch global Phase III clinical trials of Collategene for CLI and begin administering the drug to patients in Q3 FY12/14.

The global Phase III trial will target some 500 CLI patients in North America, Europe and South America. Comparing patients given Collategene with those given a placebo, the trial will examine whether the probability of death/amputation of legs drops within a certain period. According to the company, the whole period will be three to four years, costing around JPY8bn overall.

Phase II trial in the US did not show efficacy. According to the company, unlike the Phase III trial in Japan, in which the places of injections changed according to the patient's affected parts, in the US Phase II trial the injections were administered to a fixed part (the same part for all patients). The company believes that the Japan way is better and plans to adopt it in the Phase III trial in the US.

Harnessing Japan's conditional approval system
This global Phase III trial will not include Japan. As of September 2010, AnGes MG planned for Japan to participate in the trial. However, the company later decided to undertake a separate development plan using a newly enacted conditional approval system for regenerative medicines under the amended Pharmaceutical Affairs Law of Japan in November 2013.

The company also announced on May 30, 2014 that it is planning for clinical development, to be led by the medical department of Osaka University Hospital. Six new cases of clinical trials will make use of the

## MONTHLY WRAP -September 2014

advanced medical care B program. The trials are scheduled to start in September 2014, with the company looking to apply for conditional approval after about one year, in 2015. The plan is to take the drug to market in 2016.

Conditional approval system: allows conditional approval of regenerative medicines and other products, including genetic medicines, based on partial clinical trial data. Full approval will be given when additional clinical data are obtained after the conditional approval. The new system was included in the amended Pharmaceutical Affairs Law enacted in November 2013, with the aim of promoting early approval of regenerative medicines, and it is expected to be enforced in fall 2014.

Advanced medical care B program: under this program, patients may use advanced medical technologies that have been proven safe and effective alongside treatments provided under health insurance. There are two programs: A and B. B applies to technologies that relate to "medical products or devices used in ways that are unapproved or outside their standard indications."

## US market for Collategene estimated at USD5bn

According to the company, there are an estimated 500,000 patients with CLI in the US. Of these patients, those who are candidates for Collategene (no option and poor option patients) are estimated to be approximately 200,000. The company sees potential US sales of USD5bn.

No option patients refer to patients that are not candidates for existing procedures (balloon or external bypass procedures). Poor option patients refer to patients that are not candidates for arterial procedures, and for which external bypass procedures would carry too high of a medical risk.

Shared Research thinks that annual sales have the potential to reach peak levels of about JPY100bn in the US.

## Competitor drugs

As of April 2014, other gene therapy drugs for blood vessel regeneration included Neovasculgen-developed in Russia and sold by Human Stem Cells Institute OJSC (MCX: ISKJ)—and VM202-PAD (from South Korea's ViroMed Co Ltd, KRX: 084990). Sanofi S.A. (Euronext: SAN) has stopped research on NV1FGF, its regenerative medicine for blood vessels. NV1FGF (riferminogen pecaplasmid) is a non-viral plasmid-based gene local delivery system for human fibroblast growth factor (FGF-1). FGF-1 promotes angiogenesis and induces the formation of new blood vessels that could improve blood flow in the limbs of CLI patients. Other projects include development of cell therapy using bone marrow-derived stem cells.

- Neovasculgen is a genetic drug for treating of peripheral arterial disease (PAD), including CLI. It was approved in Russia by the Ministry of Health and Social Development in September 2011 and was marketed in September 2012. The drug contains the gene of the Vascular Endothelial Growth Factor (VEGF) embedded in a plasmid vector.
-ViroMed developed the HGF gene therapy drug VM202-PAD. In 2014, ViroMed completed Phase II clinical trials.


## Tie-ups with Daiichi Sankyo in Japan and Mitsubishi Tanabe Pharma in US

AnGes MG reached an agreement with Daiichi Sankyo on the exclusive marketing rights for Collategene in Japan and with Mitsubishi Tanabe Pharma on the exclusive marketing right of Collategene in the US. (As of April 2014, the company did not have a partnership in Europe.) The company received upfront payments and will get milestone payments and then royalties.

MONTHLY WRAP -September 2014

Further application of Collategene for Iymphedema
Other than its indication for CLI, the HGF gene therapy drug is seen as effective for lymphedema, an edema caused by lymphatic blockade due to problems with lymphatic vessels. The disease is classified into primary lymphedema (congenital disorder of the lymph system) and secondary lymphedema (damage to lymphatic vessels due to such reasons as breast cancer surgery). There is no key remedy for lymphedema as of April 2014. As the HGF gene therapy drug can regenerate lymphatic vessels, it could be a remedy.

According to the company, Japan has 3,200 potential patients with primary lymphedema and more than 100,000 potential patients with secondary lymphedema. The rate of incidence of secondary lymphedema after uterine cancer surgery is $28.1 \%$ and after breast cancer surgery $21-50.9 \%$. The incidence of the disease, due to aging, is trending north. AnGes MG estimates sales of Collategene for lymphedema to be on par with those for critical limb ischemia. In October 2013, the company launched Phase I/II clinical trials of Collategene for primary lymphedema in Japan. As of April 2014, the company had not found a partner for developing Collategene for lymphedema.

Nucleic acid medicines
Types of genetic medicines: 1) using genes themselves as is the case with HGF non-viral genetic therapy; and 2) using short artificial nucleic acids made by synthesizers to regulate gene expression, known as nucleic acid medicines (includes decoy oligodeoxynucleotide).

NF-к(kappa)B decoy oligonucleotide
AnGes MG has designed NF-кB decoy oligonucleotide as a specific inhibitor for NF-кB that acts as a switch to a gene cluster involved in the immune inflammatory response in the body. The company has been conducting research and development of NF-kB decoy oligonucleotide as a new pharmaceutical product for immune and inflammatory diseases. AnGes MG is undertaking projects for atopic dermatitis and vascular restenosis after percutaneous transluminal angioplasty (PTA).

As of April 2014, a Phase II clinical trial of ointment of NF-KB decoy oligonucleotide for atopic dermatitis has finished.. The trial showed improvements for dermatitis and efficacy for the body. AnGes MG has also joined hands with Medikit Co Ltd for restenosis after PTA. Development of a next-generation medical device, a PTA balloon catheter coated with NF-кB decoy oligonucleotide, is at a clinical trial stage. The company has also acquired an exclusive domestic license from Nippon Zoki Pharmaceutical Co Ltd for medication that utilizes NF-kB decoy oligonucleotide as a method of treating lumbar disc disorders. The treatment is currently in the pre-clinical trial stage.

Therapeutic vaccines
AnGes MG is developing therapeutic vaccines using gene drugs.
CIN (cervical intraepithelial neoplasia) therapeutic vaccine
Prevent progression of CIN into cervical cancer-vaccine
The company is developing an oral administration of the CIN therapeutic vaccine, which is expected to cause disappearance of the precancerous state of cervical cancer (high-grade dysplasia)-thus preventing progression to cervical cancer. BioLeaders Corporation (South Korea) created the vaccine and GenoLac BL Corporation (Osaka) developed it. In April 2013, AnGes MG got exclusive rights from BioLeaders and GenoLac BL to develop, manufacture, use and market the CIN therapeutic vaccine within Japan and in the US, UK, and China .

MONTHLY WRAP -September 2014

According to the company, the CIN therapeutic vaccine is can remove cancer cells by using gut immunity to activate specific cell immunity for the HPV (human papilloma virus) antigen, which attacks HPV-infected cells in the cervix, selectively and effectively. A clinical trial that started at the University of Tokyo Hospital in 2009 confirmed efficacy and safety.

The company estimates potential patients of the later stages (CIN2-3) of cervical precancerous lesion at 100,000-150,000 in the US, 70,000-100,000 in Japan and several hundreds of thousands in China. Physician-led clinical trials are underway at the University of Tokyo Hospital. The company plans to continue clinical tests and search for a marketing partner.

Allovectin
Allovectin: immunotherapy for metastatic cancer
Allovectin is a systemic immunotherapeutic agent with a unique action mechanism. Allovectin is delivered into a single tumor lesion, but elicits a T-cell immune response directed against similar tumor lesions throughout the body, by sharply inducing activation of cytotoxic T cells (activating cellular immunity). Allovectin is expected to be applicable to solid tumors like skin cancer and squamous cell cancer of the head and neck, into which the agent can be directly injected. A clinical trial using more than 900 patients showed a high safety level. In May 2006, it agreed with Vical Inc of the US (Allovectin's developer) to fund a Phase III trial of Allovectin for metastatic melanoma in the US through a series of cash payments and equity investments worth USD22.6mn, half of the amount in equity. It received rights to exclusive marketing rights for Allovectin in Japan and other key Asian countries, along with rights to receive royalties for sales in the US and Europe.

Allovectin's development
In August 2013, Vical announced that the global Allovectin Phase III trial for metastatic melanoma failed to demonstrate a statistically significant improvement for either the primary efficacy endpoint of objective response rate or the secondary endpoint of median overall survival. The company said that it will examine detailed trial data and consider whether it can be used to treat tumors other than melanoma.

Orphan drugs
AnGes MG plans to introduce and develop orphan drugs, used to diagnose, prevent or treat rare diseases. As of April 2014, the company sells Naglazyme to treat mucopolysaccharidosis VI (MPS VI). The company said that orphan drugs have advantages as stated below and it is possible to secure stable sales soon after introduction.

- Orphan drugs already developed and sold overseas are more likely to be get approval for sale in Japan (and more quickly), compared with newly developed pharmaceuticals.
-Companies that introduce orphan drugs can receive government support-development subsidies and preferential approval.
-Though patient numbers may be limited, prices can be high.

Orphan drugs are aimed at rare diseases with few patients but a serious need for treatment. To promote orphan drug R\&D, the Ministry of Health, Labour and Welfare provides orphan drug applicants with such preferential measures as subsidies and priority review for marketing authorization.

The company also plans to introduce in Japan other orphan drugs which have been developed and sold abroad, like Naglazyme.

## MONTHLY WRAP -September 2014

## Naglazyme

Naglazyme, developed by BioMarin Pharmaceutical Inc of the US, is a drug for the treatment of MPS VI, an inherited life-threatening lysosomal storage disorder caused by a deficiency of the lysosomal enzyme arylsulfatase B. Naglazyme provides a recombinant version of this enzyme to individuals diagnosed with MPS VI.

MPS VI is a rare disease with a rate of incidence of around one to 300,000 in the US and Europe. In Japan, fewer than 10 patients have so far been diagnosed with MPS VI. A human body without arylsulfatase B cannot decompose dermatan sulfate and chondroitin sulfate and accumulates the substances. This limits joints movement and bone deformation for around one year post birth. As the disease progresses, various symptoms appear-hepatosplenomegaly, corneal opacity, hearing difficulties and heart valve disorder. It applied for approval of Naglazyme in August 2007, got approval to manufacture and sell the drug in March 2008 and started selling it in April 2008.

View the full report.

MONTHLY WRAP -September 2014

Hakuto Co., Ltd. (7433)
A technology-driven mini-conglomerate centered on electronics trading and industrial chemical manufacturing.

Multi-business firm: from electronics trading to chemical manufacturing
Hakuto is a unique mini-conglomerate. It is both an electronics trading company and an industrial chemical manufacturer.

The company's electronics trading business started as a trading company founded in 1953 to import raw quartz for use in electronic devices. The industrial chemical manufacturing business was started in 1960 to diversifying the company's operations and enhance stability. At present, Hakuto is a conglomerate centered on these two main businesses. Its operations are focused on Japan and the Asia region. The group comprises of 19 companies, including the parent (as of end March, 2014).

Given its manufacturing DNA, Hakuto is a technology-driven company and even its electronics trading business has an engineering division. The trading business provides equipment installation and maintenance services, and employs Field Application Engineers (FAEs) with a high level of technical expertise. Shared Research believes that this focus on technology and synergies between the two seemingly different businesses are sources of Hakuto's strength. While many semiconductor firms tend to post large fluctuations in earnings performance, this company's earnings are relatively stable. Hakuto is medium sized compared to other semiconductor trading companies, but its profit margins match those of the sector leaders (see Profitability snapshot, financial ratios).


Source: Company data
Percentages are totales for each segment.

Business segments
In FY03/14, the electronics trading business accounted for around $90 \%$ of sales. Less than $10 \%$ were from industrial chemicals. The electronics trading business is comprised of two segments-electronic devices and components, and electronic and electric equipment. Within the electronic devices and components segment are two divisions-semiconductor devices and electronic components. The industrial chemicals segment contains industrial chemical manufacturing.


## Source: Company data

Figures may differ from company materials due to differences in rounding methods
Figures are before elimination of intersegment transactions.

## Electronics trading

The company handles a range of products serving electronics manufacturers, from semiconductors and electronic components to manufacturing equipment. Electronics products are characterized by short development and life cycles, with manufacturers having diverse procurement needs for advanced components. Hakuto employs a sales team with a high level of technical knowledge, allowing it to precisely identify customer needs and then procure and supply high value-added products from around the world. The company's solutions often include a design component. It acts as a development partner, linking its customers to suppliers and contributing to the development of state-of-the-art products matching customers' individual needs.

Although a trading company, Hakuto employs many technical staff, and prides itself on providing comprehensive customer support. Its main customers include large manufacturers, governmental agencies and research organizations.

The company acts not only as an export/import agent but provides customers with development support and equipment maintenance services. Hakuto calls itself a "technology trading company". The company said that although recently there is a trend among trading companies-primarily product distributors-to focus on technical support services as a way to add more value, Hakuto has been doing it ever since its founding in 1953. Hence, the company believes it has a distinct advantage vis-à-vis its peers.

To fuel growth, Hakuto is targeting new areas:

- Smartphones-rapid advances in functionality.
- Photovoltaic systems-set to become an important clean energy source.
- Electronic and electric equipment-used in R\&D and production lines for leading-edge products.
- Electronic devices and components for the automotive sector-advances are being made in functional and environmental performance.
- Consumer electronics for emerging economies-rising demand.
- Fiber-optic infrastructure components-meet expanding demand for data communications.


## Electronic devices and components (FY03/14: 76\% of sales; 66\% of operating profit)

This is the company's largest segment. In FY03/14, segment OPM was $2.6 \%$, and although the margin

MONTHLY WRAP -September 2014
was low compared with other segments, the absolute profit accounted for approximately $66 \%$ of the company's overall operating profit. Within the segment are the device and component divisions. Of the company's total sales, the device division accounts for 49\% and the components division 27\% (FY03/14). The company does not disclose a breakdown of operating profit by division, but it appears that the component division has higher profitability.

Main customers are in the electronics, automotive, and infrastructure sectors. Applications cover a broad spectrum, from research to development and production. In the semiconductor device division, the company supplies these customers with state-of-the-art semiconductors. The electronic component division supplies system solutions comprising multiple components, and electronic substrates. The electronic and electric equipment segment procures and supplies semiconductor manufacturing equipment, and inspection equipment (for research).

Just over 10\% of the segment's workforce is made up of field application engineers (FAEs), who not only provide technical support for the semiconductors handled but are also involved in design-related activities, such as proposing specific semiconductors to match a customer's product development needs.

Semiconductor devices (FY03/14: 49\% of sales)
Main products: microprocessors, graphics semiconductors, field programmable gate arrays (FPGA), sound generator semiconductors, quartz devices, and other semiconductor devices. Main customer sectors include automotive, mobile phones, and consumer electronics manufacturers.

The semiconductor device division within the electronic devices and components segment provides customers with components needed for the latest electronic products, including semiconductors for flat-screen TVs and LSIs for advanced sound reproduction in mobile phones. Since unit volume is high the sales weighting is large, but intense competition means that profit margins are low compared with other parts of the company's business. At present, the division handles devices for such applications as automobiles, consumer electronics, smartphones, and tablets. Automotive and telecoms-related products, which are seeing a greater level of value added, are performing well.

Major customers include such domestic and overseas semiconductor manufacturers as Asahi Kasei Microdevices Corporation (wholly owned subsidiary of Asahi Kasei Corporation [TSE1: 3407]), Yamaha Corp (TSE1: 7951), ST Microelectronics NV (BIT: STM), IBM (NYSE: IBM), Lattice Semiconductor Corp (NASDAQ: LSCC), ATI Technologies Inc (NYSE: AMD), Marvell Technology Group Ltd (NASDAQ: MRVL) and Seiko Epson Corp (TSE1:6724). Hakuto has recently increased the commercial rights it holds for foreign-branded semiconductors. However, to avoid over-dependence on a small number of products, the company handles a broad range. Consequently, Hakuto handles products from major manufacturers and from many small-scale producers that have original technology and products.

Electronic components (FYO3/14: 27\% of sales)

Main products: connectors, electrical components and materials, products to prevent electromagnetic interference (EMI), heat sinks, optical components, solar panels, storage batteries.

The electronic components division within the electronic devices and components segment handles products covering a range of fields, from PCs to high-speed railways and PV systems. Main products include connectors and all types of electrical components, and electrical materials. Rather than relying on any particular product, the company handles an extensive lineup to meet customer needs. Although the company does not disclose the division's profit margins, they appear to be higher than in the semiconductor device division.

MONTHLY WRAP -September 2014

According to the company, Hakuto began handling products in the optical field-which is expected to see continued rapid growth-around 10 years ago. The company said it now has capabilities in the field far exceeding those of other trading companies. Hakuto is also focusing efforts on alliances with overseas manufacturers to undertake commissioned production. This involves using a solution business model that spans planning, design and production.

The company has also entered the steadily growing solar power generation business. Energy conservation-related businesses and PV in particular are major growth fields in Japan. In the PV field, the company handles products used in a range of installations, from large commercial facilities to household systems. Hakuto provides solutions combining PV panels from Canadian Solar Inc (NASDAQ: CSIQ) and Trina Solar Ltd (NYSE: TSL) with power conditions made by Meidensha Corp (TSE1: 6508). According to the company, although sales include systems bound for solar parks, since October 2012 there has been a rapid rise in shipments for installations at SMEs, shop roofs and other locations suitable for PV systems of up to 50 kW capacity. The application procedures for systems of this size are simple. Hakuto has developed a household-use storage battery system in cooperation with JCU Corporation (TSE1: 4975), and has a comprehensive lineup of equipment to meet customer needs.

Electronic and electric equipment (FY03/14: 16\% of sales; 21\% of OP)
Main products: process equipment solutions for semiconductor manufacture, nanotechnology-related equipment, vacuum equipment, printed circuit board (PCB) manufacturing equipment, physics- and chemistry-related apparatus.

In this segment, the company sources state-of-the-art equipment and analysis systems, and supplies these to manufacturers and research institutes. The segment's FY03/14 OPM was $4.0 \%$. Although the segment's sales weighting is not high, it encompasses maintenance operations, achieving profit margins that are relatively high compared with the electronic devices and components segment.

Around $40 \%$ of staff in this segment are technical service staff. The company not only delivers equipment but customizes, installs, calibrates, maintains, and inspects equipment as part of a total support service.

The company develops and manufactures its own brand of PCB production equipment. These products are supplied to domestic and overseas customers for use in R\&D and production lines. The company also handles a comprehensive lineup of vacuum products, including Adixen brand. The company's Isehara Technical Center in Kanagawa Prefecture provides maintenance services and offers product demonstrations.

## MONTHLY WRAP -September 2014

## Industrial chemicals (FY03/14: 8\% of sales; 13\% of OP)

Main products: petroleum refinery and petrochemical: corrosion inhibitor, desalting agent, antifoulant, fluid catalytic cracking (FCC) catalyst. Pulp and paper: anti-foaming agent, deposit control agent, felt conditioner, pulp cleansing aid. Automotive: paint overspray detackifier, paint pipe-cleaning agent.
Water treatment and boiler: water treatment additives, ion exchange resin.
Cosmetics: cosmetics base material (Alcasealan), commissioned cosmetics development.
In this segment the company acts both as a manufacturer of original products and a distributor for a number of domestic and overseas manufacturers. In FY03/14, segment OPM was $4.9 \%$. The company handles specialty products, giving this area a profit margin above the company's average. In its specialty chemicals manufacturer capacity, the company aims to help customers enhance productivity as well as improve environmental performance in such fields as petroleum refining, petrochemicals, pulp and paper, and automotive. Hakuto also uses microbial polysaccharide technology to manufacture and supply materials for cosmetics manufacturers on an OEM basis. Product development is carried out at Hakuto's plant and research laboratory in Yokkaichi, Mie Prefecture.

## New partnerships

To maintain sustainable growth, the company continuously reviews and updates its product lineup. The company also collaborates with, and makes investments in, partner companies in fields with strong growth potential. Since FY03/12, the company has established alliances and capital tie-ups with the following partners:


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## MONTHLY WRAP -September 2014

## Hakuto's unique sales system underpins low inventory loss rate

Hakuto's trading business uses a sales structure that is different from that of its competitors, one of the sources of the company's strength. Main characteristics:

## Unlike other semiconductor trading companies, Hakuto uses "vertically" organized sales

 teams based on the supplier. The company's competitors typically have marketing staff highly versed in a particular product who are responsible for procurement, and separate sales people who focus on managing a specific customer account. However, at Hakuto, the same individual fulfills both the marketer and account manager roles.Since the account is handled by a different person depending on the product category, several sales staff may be involved in serving a specific customer, particularly large customers. At first glance, such a system may appear inefficient, but sales persons are in contact not only with the customer's purchasing department, but also with many other divisions. This is advantageous, as it enables Hakuto to build close relationships with customers.

One of the major advantages of having one sales person responsible for each product is the low rate of inventory loss. According to the company, if a sales person makes sales calls to 100 customers, around 30 customers will make sample orders and, on average, this will lead to large-volume orders from around 10 customers. Since Hakuto's competitors typically have several employees involved in each potential sale, additional time is required to coordinate the team. Communication errors with the client can easily arise, which can lead to problems in precision of order fulfillment. In contrast, Hakuto has one person handling both marketing and sales, which makes it easier to monitor market trends, competition and customer needs.

Since responsibility is not split among several people, managing the profitability of each product is also made easier. Hakuto, focusing more on profitability than on growing sales, will place an order with a supplier only after receiving a written purchase pledge from a customer. This aids in keeping inventories to a minimum. According to Hakuto's CEO, other trading companies often place orders with suppliers before receiving a written pledge of purchase, since winning orders is given top priority. However, in the company's case, $80-90 \%$ of its inventory already has a purchase pledge from a customer, and the annual inventory loss is less than JPY100mn. For this reason, Hakuto states that the inventory loss rate is lower than the industry average.

The company assigns at least one sales person to manage each product. Even in the cases of newly acquired distribution rights for a start-up company's new product, at least one sales person is assigned to that product as his sole responsibility. However, Hakuto maintains its focus on profitability, even for new products. Although high-volume orders require additional sales people, lowering profitability, the company aims to achieve profitability for a product within three years, and gross profit per sales person of JPY30mn per year. Hakuto manages profit on a departmental basis, and each department is set a profit target that is above the previous year's result. Two to four groups are within each department, and establishment of new groups is left to the discretion of departmental management. Each department must aim for maximum profitability, coordinating newly established groups and maintaining profitable groups.

High level of maintenance capability. According to the company, almost no other distributors in Japan are capable of providing maintenance on machinery that ranges from universal small-scale equipment to large-scale equipment. Hakuto has handled a variety of equipment, beginning with measuring instruments immediately after its founding. Apart from a few exceptions, the company provides clients with comprehensive solutions from installation to maintenance. According to the company, its competitors rarely provide such services, and this gives customers peace of mind when procuring equipment through Hakuto.

To execute the vertically integrated sales method, the company needs to employ many sales people with strong technical knowledge. For this reason, it actively recruits new staff with engineering backgrounds. With regard to maintenance capabilities, Hakuto runs the Isehara Technical Center, where it aims to increase its maintenance knowledge. In both sales and maintenance, accumulating expertise takes time, and it will be difficult for competitors to quickly catch up. Shared Research believes this focus on profitability, combined with its unique sales method, are important sources of Hakuto's strength (see Strengths and weaknesses).

## Suppliers and customers

Hakuto has around 600 domestic suppliers and around 4,500 domestic customers (company data). The number has remained stable over the years. The company did not disclose the corresponding number of overseas suppliers and customers but said it is considerably smaller.

The company works with a large number of suppliers and customers to spread the risk and pare dependence on any one partner. According to Hakuto, top suppliers in semiconductor devices are Asahi Kasei Microdevices, ST Microelectronics and Epson (TSE1: 6724). Even for these largest suppliers, the company buys less than JPY10bn from each. The top three customers are Fujitsu Ltd (TSE1: 6702), Panasonic Corp (TSE1: 6752) and Aisin Seiki Co., Ltd. (TSE1:7259) (as of FY03/14). Similarly, sales are in the JPY10-15bn range for each of these customers. According to the company, this has not changed for the past 10 years.

Hakuto emphasizes profitability over the level of sales. According to the company, it sets a GPM target for each product, and conducts sales with this target in mind. The GPM target for devices appears to be around $10 \%$, around $30 \%$ for equipment, and around $50 \%$ for industrial chemicals (with its high weighting of in-house products).

Hakuto sets its own credit parameters for each customer, and conducts business based on those parameters. Thanks to this systematic approach, the level of doubtful receivables is low, not exceeding several million yen annually. The company says that this level remained relatively stable even during the 2008-09 global financial crisis.

View the full report.

## AS ONE Corporation (7476)

Specialist trading company in profitable niche selling laboratory and medical instruments through catalogs. Growth from adding new categories and focusing on all aspects of the value chain.

## Steady growth with 30\% GPM and 10\% OPM

AS ONE is a specialist trading company notable for its catalog sales model. Core categories include laboratory instruments (beakers, incubators) and healthcare instruments (stethoscopes, crash carts). The company has grown earnings by focusing on these areas, in addition to niche markets such as biosciences.

AS ONE strives for a competitive edge by supplementing its catalog sales model with three functions: manufacture, wholesale, and retail. Tight management underpins $30 \%$ GPM and $10 \%$-plus OPM while growing sales.

At end March 2014, AS ONE had 2,400 suppliers. The company's penetration in its industry is shown by the fact that the majority of laboratory instrument vendors-about 4,100-were clients. The company has a long tail strategy, with about 70,000 products. Same day shipping is available on $95 \%$ of orders.

Earnings performance


Source: Company data

Top selling products (FY03/13)

| Rank | Product |
| :--- | :--- |
| 1 | Gloves |
| 2 | Petri dish |
| 3 | Dust masks |
| 4 | Disposable paper towels |
| 5 | Manual transfer stretcher |
| Source: | Company data |

AS ONE estimates it has a $10 \%$ share of its target JPY300.0bn domestic scientific instrument market (including non-catalog sales), indicating growth potential. As flagged, in 2007, the company entered China, where it is growing earnings using the same model.


## Catalog sales model

Dealers provide end users (researchers) with catalogs (marked with the dealer's name). Then the catalogs act as "salespeople" for AS ONE. Users (researchers) select materials and instruments from AS ONE's catalogs and place orders with dealers. In turn the dealer delivers the product and provides after-sales services.

AS ONE has developed the catalog sales model into a robust business model with a range of competitive elements. Most vendors of laboratory instruments are AS ONE dealers, exposing end users to catalogs and paving the way for orders.

## AS ONE catalogs



Source: Company data
This image is taken from AS ONE's website. The text reads:
General instruments for research use
First published in 1963, our general catalog for laboratory use features about 9,000 items.
Product categories include:

1. General instruments; 2. measuring instruments; 3. equipment/storage/transport; 4. cultivation/seperation/analysis; 5. containers; 6. experiment products; 7. research institute furnishings; 8. cleaning and sterilization; 9. safety products; 10. clean environment instruments.

## Trusted in laboratory instruments market

Strong industry position, presence in most domestic research institutes
AS ONE issued its first catalog in 1963 with 300 products. The company has since fine-tuned and expanded its business, including:
-Distribution and service: next-day delivery, loaning out demonstration instruments, and samples.

## MONTHLY WRAP -September 2014

-Dealers: charging dealers for catalogs.
-User demand: expanding product range, producing specialist catalogs.

## Catalog circulation of $\mathbf{8 7 2 , 0 0 0} ; \mathbf{7 0 , 0 0 0}$ products

Catalog circulation for FY03/13-FY03/14 overall was 872,000, including 320,000 copies of the general laboratory instruments catalogs (together with the industrial instruments general catalog). Its catalogs can be found in most domestic research institutes ( 781,000 natural sciences researchers).

## Sales and product range



Source: Company data

## Sales: one million catalogs at end users' sides

## Catalogs as salespeople

AS ONE sends salespeople to dealers and not to end users. Dealers provide end users with catalogs promoting AS ONE's products.

Salespeople are focused on supporting and building relationships with dealers. The aim is to convince dealers that AS ONE is a partner working toward a win-win outcome, rather than one of many suppliers. This includes sending specialists to accompany dealers on sales visits, reflecting customer demands in catalogs, and acting as a hub for suppliers and dealers.

Sales activities: the flow of products and information


Source: Company data

## Focus on catalogs

AS ONE considers catalogs both products and "stores", and ensures that catalogs have a full range products. The catalogs have been full color since 1984 and hardcover from 1987 (increasing production costs by $20 \%$ ).


Source: Ministry of Education, Culture, Sports, Science and Technology; company data
Financial years refer to AS ONE's reporting period. For financial years ending in January, the number of researchers at end March of that calendar year is shown.
In 2010, circulation of the general catalog for healthcare products fell sharply, as the company span off a separate catalog for clinics with a circulation of 150,000.

## Robust sales network

Almost all laboratory instrument vendors stock AS ONE's catalogs. There are 4,100 dealers across over 10,000 locations ( 10,019 in FY03/13). With just over two stores per dealer, this means there are many small and midsize dealers. According to the company, small companies are the norm.

## Customers have strong credit

AS ONE's allowance for doubtful accounts implies that losses on bad debts are small. The main purchasers of laboratory instruments are major corporations with the means to fund research, or universities and other research institutions. End users' strong credit means dealers are similarly dependable.

However, the large size of end users means dealers often have to wait for payment on accounts receivable. AS ONE offers financing to dealers, so the accounts receivable turnover period is over four months.

Cash conversion cycle and allowance for doubtful accounts

| Cash conversion cycle and allowance for doubtful accounts | FY/03/03 | FY03/04 | FY03/05 | FY03/06 | FY03/07 | FY03/08 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 4.48 | 4.53 | 4.61 | 4.51 | 4.53 | 4.55 |
| Accounts receivable turnover (months) | 1.46 | 1.38 | 1.47 | 1.39 | 1.37 | 1.37 |
| Inventory turnover (months) | 4.08 | 4.05 | 4.02 | 3.91 | 3.74 | 3.66 |
| Accounts payable turnover (months) | 1.86 | 1.86 | 2.05 | 1.99 | 2.17 | 2.26 |
| Cash conversion cycle (months) | 12,215 | 13,730 | 14,445 | 15,940 | 17,458 | 17,452 |
| Accounts receivable (JPYmn) | 51 | 65 | 47 | 52 | 33 | 34 |
| Allowance for doubtful accounts (current assets) |  |  |  |  |  |  |


|  | FY03/09 | FY03/10 | PY03/11 | PY03/12 | PY03/13 | FY03/14 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts receivable turnover (months) | 4.47 | 4.43 | 4.46 | 4.49 | 4.47 | 4.33 |
| Inventory turnover (months) | 1.42 | 1.42 | 1.45 | 1.64 | 1.66 | 1.58 |
| Accounts payable turnover (months) | 3.37 | 3.57 | 3.59 | 3.67 | 3.66 | 3.56 |
| Cash conversion cycle (months) | 2.51 | 2.28 | 2.32 | 2.46 | 2.47 | 2.36 |
| Accounts receivable (JPYmn) | 15,871 | 16,474 | 17,399 | 17,911 | 17,974 | 18,984 |
| Allowance for doubtful accounts (current assets) | 27 | 16 | 22 | 25 | 26 | 22 |
| Source: Company data |  |  |  |  |  |  |

MONTHLY WRAP -September 2014

Significant benefits for dealers
Small dealers face obstacles to selling products from major and overseas manufacturers. Its catalogs provide small dealers with access to these products. Reasons to choose the company as a supplier:

- Extensive product range (long tail strategy);
-AS ONE handles small orders, including single items;
-Streamlined logistics = next-day delivery;
- Although it is a wholesaler, it offers a complete service including a customer support center for queries on any product.

Product range
With 70,000 products, its range is much larger than that of competitors (its nearest competitor Sansyo Co., Ltd. has about 40,000). AS ONE catalogs are probably the first point of call for researchers looking for laboratory instruments.

History
AS ONE launched catalog sales with plastic scientific instruments, before expanding to general laboratory instruments. The company began selling industrial instruments in 1982, after a positive response to powder-free cleanroom gloves in the semiconductor industry. The company fully entered the healthcare field in 1985. It expanded its product range and client base, and the healthcare category is now a core business (JPY11.6bn sales in FY03/14; 23\% of total).

Specialist areas
AS ONE has expanded into specialist areas, including experiment equipment, analysis and measurement instruments, biosciences instruments, food hygiene instruments, and reagents. Teams in the specialist sales department (sales division) comprise research equipment (ASSRE), SANIFOODS, biosciences (BioLab), and cleanroom products (As Pure). Total sales top JPY8.Obn.

Product range in main catalogs


Quick delivery: distribution and services focused on next-day delivery
AS ONE ships $95 \%$ of orders the same day. This number rises to $99.8 \%$ when limited to the 3,000 top-selling products. The company has three logistics centers-Tokyo, Osaka, and Fukuoka.

Quick delivery builds trust with dealers and customers
AS ONE can ship orders within 20 minutes of receiving them from core systems. The company has a

## MONTHLY WRAP -September 2014

dispatch system that handles small orders and printing labels up and running. This efficiency wins the trust of users and dealers.

## Significantly larger inventory than competitors

Inventory was JPY4.8bn in FY03/14, significantly larger than that of major competitors at about JPY1.0bn. Yet AS ONE tightly manages inventory turnover and inventory value, as pinpointed by its stable GPM.

## Inventory turnover period and GPM


—Inventory turnover period $\quad$ GPM (right axis)

Source: Company data

## Competitors

Many public companies specialize in catalog sales. In the manufacturing industry, Trusco Nakayama Corporation (TSE1: 9830) supplies factory tools and Misumi Group Inc. (TSE1: 9962) supplies automated machines and metal components. Askul Corporation (TSE1: 2678) provides office supplies, and Nissen Holdings Co., Ltd. (TSE1: 8248) supplies daily necessities. Clients and business structure differ from AS ONE's.

Overview of AS ONE, Trusco Nakayama, and Misumi Group

| Name | Detail | PB ratio | PB CPM | Catalog price | Product range | Registered item numbers | Inventory |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AS ONE | Laboratory instruments | 30.0\% | 40.0\% | JPY100-999 | 70,000 | 700,000 | JPY4.8bn |
| Trusco Nakayama | Factory tools | 19.4\% | 35.5\% | JPY7,500 | 229,000 | 1.2 mn | JPY20.3bn |
| Misumi Group | Automated machines and metal components | - | - | - | 1.9 mn | $8 \mathrm{mn}+$ | JPY16.8bn |

Source: AS ONE, Trusco Nakayama, Misumi Group data
Product range for Misumi Group is the sum of key catalogs.
$\mathrm{PB}=$ private brands.

AS ONE, Trusco Nakayama, Misumi Group margins


Source: AS ONE, Trusco Nakayama, Misumi Group data

AS ONE, Trusco Nakayama, Misumi Group sales


Source: AS ONE, Trusco Nakayama, Misumi Group data

## Competitors-laboratory instruments

## Target market: about JPY300bn

AS ONE estimates the domestic total laboratory instruments market at about JPY1tn (FY03/14), meaning it holds a $3 \%$ share (sales of JPY29.8bn). Most of this market comprises direct sales from manufacturers to end users, sales from manufacturers via dealers, and exports from manufacturers. The company views these as potential areas for expansion. Target market estimate: circa JPY300bn.

## Three catalog sales competitors

Three competitors focus on catalog sales: Sansyo Co., Ltd. (unlisted; FY08/13 sales: JPY9.4bn; 40,000 items); Masuda Corporation (unlisted); and Tokyo Glass Kikai Co., Ltd. (unlisted; FY08/09 sales: JPY5.8bn). AS ONE and closest competitor Sansyo differ significantly in sales, inventory, product range, and logistics. AS ONE has three logistics centers while Sansyo has one logistics center in Tokyo. AS ONE has higher sales per employee than Sansyo, at JPY143mn (FY03/14; excluding Shanghai subsidiary) versus JPY72mn (FY08/13). Sansyo does not disclose profits.

Comparison with major dealer Ikeda Scientific Co., Ltd. also shows AS ONE's efficiency. Sales and recurring profit are higher per employee (sales of JPY17mn [FY03/14; excluding the Shanghai subsidiary]

## MONTHLY WRAP -September 2014

versus JPY2.7mn [FY03/13] and recurring profit of JPY143mn versus JPY123mn).


Source: AS ONE, Sansyo data
Financial years refer to AS ONE data. Sansyo data matched to AS ONE reporting periods.

## Competitors-healthcare instruments

## AS ONE growing sales despite late start

According to R\&D Co., Ltd., the domestic healthcare instruments market stood at JPY2.8tn in 2012. However, this includes products not in AS ONE catalogs, such as endoscopes and catheters, and large instruments including MRI, $x$-ray, and CT scanners. The company's healthcare instrument and nursing product catalogs focus on equipment and supplies for nurse stations. Since the company went public in November 1995, sales have grown every year except in FY03/11 and stood at JPY11.6bn in FY03/14.

## Smaller product range than competitors

Muranaka Medical Instruments Co., Ltd. (FY11/13 sales: JPY36.4bn; recurring profit of just under JPY1bn) and Matsuyoshi \& Co., Ltd. are competitors in the healthcare instruments catalog sales market. These competitors' general catalogs list more products than the company's, at 20-30,000 for Muranaka Medical Instruments (January 2013) and 30,200 for Matsuyoshi \& Co. (January 2014). AS ONE: 19,100.

View the full report.

August 2014 Client Updates
3-D Matrix, Ltd. (7777)
Medical technology company. Exclusively licensed from MIT, core technology is based on unique characteristics of self-assembling peptides.

On August 28, 2014, 3-D Matrix Ltd. announced the start of clinical use of the locally absorbent hemostatic material PuraStat ${ }^{\circledR}$ in Germany.

The company obtained the CE marking for PuraStat ${ }^{\circledR}$ on January 14, 2014. Since then, it has been preparing to initiate clinical use of the product in major European markets.

Doctor Michiel Morshuis, from the Heart and Diabetes Center NRW at the Clinic for Thoracic and Cardiovascular Surgery, used PuraStat ${ }^{\circledR}$ to control bleeding during cardiovascular surgery. The Heart and Diabetes Center NRW is a global leader in cardiovascular surgery, with about 5,000 procedures per year.

The company aims to increase distribution of PuraStat ${ }^{\circledR}$ by further promoting its use in European markets and forming exclusive sales agreements with marketing partners.

On August 8, 2014, the company announced the settlement of a lawsuit and the recording of an extraordinary loss.

The company had been named as the defendant in a lawsuit filed by OncoTherapy Science, Inc. (TSE Mothers: 4564) for compensation nonpayment, and the suit was settled on August 8, 2014. 3-D Matrix will incur an extraordinary loss as a result of this settlement.

The lawsuit alleged that 3-D Matrix did not pay a portion of fees that were owed to OncoTherapy as part of a domestic advisory agreement between the two companies. After assessment of the conditions at hand, 3-D Matrix decided to settle with OncoTherapy, under the view that settlement of the issue would contribute more to the medium and long term profitability of the company by absolving it of possible obligations in the future.

As a result of the above, the company plans to book an extraordinary loss of JPY160mn during Q1 FY04/15 in relation to the lawsuit settlement; the effect that this will have on full year results is still under investigation. According to the company, resolution of this lawsuit is likely to yield reduced costs in the medium to long term, and it is also working to determine effects this will have on its medium term plan in FY04/16 onward; results will be disclosed upon completion of the investigation.

View the full report.

## Accretive Co., Ltd. (8423)

Don-Quijote affiliated receivables factoring and accounts payable outsourcing company, which is looking to expand its client roster beyond its traditional retailer and wholesaler base.

On August 21, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | 03 | Q4 | Q1 | Q2 | Q3 | 04 | \% of 1H | 1H Est. |
| Operating Revenue | 712 | 720 | 759 | 742 | 726 | - | - | - | 47.9\% | 1,517 |
| YoY | 7.1\% | 6.1\% | 1.4\% | 3.6\% | 2.0\% | - | - | - |  | 5.9\% |
| Funding Costs (Interest Expense) | 53 | 52 | 51 | 45 | 43 | - | - | - |  |  |
| YoY | -29.6\% | -32.3\% | -32.9\% | -26.4\% | -20.1\% | - | - | - |  |  |
| GPM | 7.5\% | 7.2\% | 6.7\% | 6.0\% | 5.9\% | - | - | - |  |  |
| SG\&A | 387 | 361 | 367 | 507 | 373 | - | - | - |  |  |
| YoY | 9.5\% | 5.0\% | -29.9\% | 37.4\% | -3.8\% | - | - | - |  |  |
| SG\&A / Sales | 54.4\% | 50.1\% | 48.4\% | 68.3\% | 51.3\% | - | - | - |  |  |
| OP | 272 | 307 | 341 | 190 | 311 | - | - | - | 53.1\% | 586 |
| YoY | 15.3\% | 18.9\% | 127.8\% | -33.6\% | 14.5\% | - | - | - |  | 1.3\% |
| OPM | 38.1\% | 42.6\% | 44.9\% | 25.7\% | 42.8\% | - | - | - |  | 38.6\% |
| RP | 274 | 336 | 346 | 187 | 308 | - | - | - | 50.2\% | 613 |
| YoY | 9.6\% | 3.4\% | 123.0\% | -25.0\% | 12.5\% | - | - | - |  | 0.5\% |
| RPM | 38.5\% | 46.7\% | 45.5\% | 25.3\% | 42.4\% | - | - | - |  | 40.4\% |
| NI | 244 | 374 | 303 | 255 | 270 | - | - | - | 48.3\% | 560 |
| YoY | 5.3\% | 37.2\% | 162.2\% | 9.4\% | 10.6\% | - | - | - |  | -9.5\% |
| NPM | 34.3\% | 52.0\% | 39.9\% | 34.4\% | 37.2\% | - | - | - |  | 36.9\% |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |
| Figures may differ from company materia | ls due to dif | rences in ro | nding meth |  |  |  |  |  |  |  |

Transaction volume and operating revenue increased in the medical and nursing care industry due to the contribution of subsidiary Accretive Medical Service Co., Ltd., consolidated in FY03/14. Profits also grew year-on-year, owing to higher operating revenue, as well as lower funding costs due to efficient use of a credit line facility and ongoing SG\&A cost cutting.

On August 1, 2014, the company announced that it would offer a factoring service for nursing care providers jointly with Three-Ten Co., Ltd.

Consolidated subsidiary Accretive Medical Service Co., Ltd. (AMS) will provide the service together with Three-Ten, which plans, develops, and sells nursing care insurance claim software.

## The partnership

AMS offers factoring services for medical fees and nursing care payments to medical institutions and nursing care providers. Three-Ten has offered the Nursing Net nursing care insurance claim ASP software to nursing care providers nationwide since the implementation of the Public Nursing Care Insurance Scheme in 2000.

By offering AMS's factoring business to its new and existing clients, Three-Ten will be able to respond to clients' underlying financing needs. Accretive will be able to expand its revenue base and increase brand recognition among nursing care providers.

View the full report.

## Ai Holdings Corp. (3076)

Holding company built via acquisitions with subsidiaries dominant in security cameras, card-issuance equipment, cutting plotters and other niche businesses.

On August 19, 2014, Ai Holdings Corp. announced full-year earnings results for FY06/14.

| Quarterly Performance (JPYmn) | FY06/13 |  |  | FY06/14 |  |  |  |  | FY06/14 Est. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 04 | \% of PY | FY Est. |
| Sales | 8,481 | 7,598 | 9,546 | 6,764 | 8,564 | 9,249 | 10,870 | 8,293 | 99.9\% | 37,000 |
| YoY | 16.3\% | 13.8\% | 15.8\% | 13.7\% | 1.0\% | 21.7\% | 13.9\% | 22.6\% |  | 14.2\% |
| Gross Profit | 3,031 | 3,090 | 3,714 | 3,208 | 3,673 | 3,879 | 4,795 | 3,449 |  |  |
| YoY | 16.6\% | 19.9\% | 20.7\% | 28.4\% | 21.2\% | 25.5\% | 29.1\% | 7.5\% |  |  |
| GPM | 35.7\% | 40.7\% | 38.9\% | 47.4\% | 42.9\% | 41.9\% | 44.1\% | 41.6\% |  |  |
| SG\&A | 1,865 | 1,930 | 2,010 | 2,264 | 2,188 | 2,356 | 2,397 | 2,455 |  |  |
| YoY | 8.7\% | 9.7\% | 12.7\% | 15.9\% | 17.3\% | 22.1\% | 19.3\% | 8.4\% |  |  |
| SG\&A / Sales | 22.0\% | 25.4\% | 21.1\% | 33.5\% | 25.5\% | 25.5\% | 22.1\% | 29.6\% |  |  |
| Operating Profit | 1,166 | 1,160 | 1,704 | 944 | 1,484 | 1,523 | 2,398 | 994 | 100.0\% | 6,400 |
| YoY | 32.0\% | 41.8\% | 31.5\% | 73.2\% | 27.3\% | 31.3\% | 40.7\% | 5.3\% |  | 28.7\% |
| OPM | 13.7\% | 15.3\% | 17.9\% | 14.0\% | 17.3\% | 16.5\% | 22.1\% | 12.0\% |  | 17.3\% |
| Recurring Profit | 1,203 | 1,239 | 1,679 | 959 | 1,513 | 1,577 | 2,423 | 1,040 | 100.8\% | 6,500 |
| YoY | 19.5\% | 28.3\% | 18.2\% | 66.2\% | 25.8\% | 27.3\% | 44.3\% | 8.4\% |  | 28.0\% |
| RPM | 14.2\% | 16.3\% | 17.6\% | 14.2\% | 17.7\% | 17.1\% | 22.3\% | 12.5\% |  | 17.6\% |
| Net Income | 765 | 562 | 1,052 | 595 | 929 | 994 | 1,510 | 610 | 101.1\% | 4,000 |
| YoY | 29.9\% | 3.1\% | 8.9\% | 94.4\% | 21.4\% | 76.9\% | 43.5\% | 2.5\% |  | 34.5\% |
| NPM | 9.0\% | 7.4\% | 11.0\% | 8.8\% | 10.8\% | 10.7\% | 13.9\% | 7.4\% |  | 10.8\% |

Figures may differ from company materials due to differences in rounding methods.
Company forecast figures are based on the most recently issued company forecast.
Source: Company data

## Security equipment

Sales of new and replacement security system for condominiums were robust.

## Card equipment and other office equipment

The company reported strong sales of instant card issuance equipment.

## Maintenance service

In April 2014, the company implemented a system for managing security inspections using telecom networks. As a result, costs fell and segment profit grew significantly.

View the full report.

Anicom Holdings, Inc. (8715)
Largest provider of pet insurance in Japan and a pioneer in the business. Around 80\% of Japanese veterinary clinics accept Anicom insurance. Over 70\% of new contracts acquired through sales at pet shops.

On August 13, 2014, Shared Research updated comments on Anicom Holdings, Inc.'s Q1 earnings results after interviewing management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1 H | 1H Est. | \% of FY | FY Est. |
| Recurring revenue | 3,846 | 4,093 | 3,848 | 4,399 | 4,394 | 4,455 | 4,614 | 4,903 | 5,163 |  | 50.1\% | 10,299 | 23.7\% | 21,790 |
| YoY | 20.2\% | 23.3\% | 8.6\% | 16.3\% | 14.2\% | 8.8\% | 19.9\% | 11.5\% | 17.5\% |  |  | 16.4\% |  | 18.6\% |
| Underwriting revenue | 3,774 | 4,025 | 3,771 | 4,211 | 4,327 | 4,389 | 4,558 | 4,813 | 5,012 |  |  |  |  |  |
| Investment revenue | 39 | 32 | 38 | 151 | 30 | 20 | 19 | 39 | 98 |  |  |  |  |  |
| Interest and dividend income | 31 | 31 | 32 | 19 | 4 | 6 | 4 | 4 | 51 |  |  |  |  |  |
| Gains on the sale of securities | 7 | 1 | 6 | 133 | 26 | 14 | 14 | 35 | 47 |  |  |  |  |  |
| Other recurring revenue | 32 | 37 | 39 | 35 | 36 | 46 | 37 | 52 | 52 |  |  |  |  |  |
| Recurring expenses | 3,614 | 3,826 | 3,831 | 4,077 | 4,280 | 4,269 | 4,502 | 4,582 | 4,784 |  |  |  |  |  |
| Yoy | 10.1\% | 15.5\% | 11.3\% | 17.4\% | 18.4\% | 11.6\% | 17.5\% | 12.4\% | 11.8\% |  |  |  |  |  |
| Underwriting expenses | 2,609 | 2,869 | 2,851 | 3,121 | 3,208 | 3,248 | 3,475 | 3,517 | 3,585 |  |  |  |  |  |
| Investment expenses | - | - | - | - | 13 | 5 | - | - | 4 |  |  |  |  |  |
| Operation and administration expenses | 933 | 886 | 904 | 909 | 1,010 | 968 | 983 | 1,021 | 1,148 |  |  |  |  |  |
| Other recurring expenses | 71 | 72 | 75 | 46 | 48 | 47 | 44 | 44 | 46 |  |  |  |  |  |
| Recurring profit | 231 | 267 | 18 | 321 | 113 | 187 | 112 | 321 | 379 |  | 156.0\% | 243 | 47.4\% | 800 |
| Yoy |  | 3,237.5\% | -81.6\% | 2.9\% | -51.1\% | -30.0\% | 522.2\% |  | 235.4\% |  |  | -19.1\% |  | 9.2\% |
| RPM | 6.0\% | 6.5\% | 0.5\% | 7.3\% | 2.6\% | 4.2\% | 2.4\% | 6.5\% | 7.3\% |  |  | 2.4\% |  | 3.7\% |
| Net profit | 183 | 207 | 36 | 214 | 68 | 118 | 65 | 196 | 251 |  | 170.7\% | 147 | 49.3\% | 509 |
| YoY | - | 10,250\% | -77.4\% | -45.5\% | -62.8\% | -43.0\% | 80.6\% | -8.4\% | 269.1\% |  |  | -21.0\% |  | 13.8\% |
| NPM | 4.8\% | 5.1\% | 0.9\% | 4.9\% | 1.5\% | 2.6\% | 1.4\% | 4.0\% | 4.9\% |  |  | 1.4\% |  | 2.3\% |
|  | 96 | -99 | 108 | 316 | -3 | 58 | 246 | 427 | 116 |  |  |  |  |  |
| Metrics |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total contracts | 408,761 | 421,197 | 433,345 | 446,414 | 462,343 | 477,952 | 491,452 | 504,969 | 516,618 |  |  |  |  | 555,404 |
| New contracts | 24,777 | 24,306 | 24,523 | 25,898 | 28,599 | 27,841 | 26,024 | 26,706 | 26,398 |  |  |  | 24.6\% | 107,500 |
| Pet shops | 14,850 | 14,679 | 14,955 | 16,888 | 19,096 | 18,433 | 17,543 | 18,930 | 18,682 |  |  |  |  |  |
| General agents | 9,927 | 9,627 | 9,568 | 9,010 | 9,503 | 9,408 | 8,481 | 7,776 | 7,716 |  |  |  |  |  |
| Pet shop \& General agents | 4,410 | 4,464 | 4,530 | 4,752 | 4,862 | 4,892 | 4,865 | 4,924 | 5,009 |  |  |  |  |  |
| Hospitals accepting anicom | 5,176 | 5,220 | 5,267 | 5,349 | 5,408 | 5,459 | 5,506 | 5,599 | 5,630 |  |  |  |  | 5,839 |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total contracts | 14.8\% | 13.9\% | 13.1\% | 12.7\% | 13.1\% | 13.5\% | 13.4\% | 13.1\% | 11.7\% |  |  |  |  | 10.0\% |
| New contracts | -6.9\% | -1.4\% | -1.0\% | 3.6\% | 15.4\% | 14.5\% | 6.1\% | 3.1\% | -7.7\% |  |  |  |  | -1.5\% |
| Pet shops | -13.2\% | -3.1\% | -1.3\% | 11.6\% | 28.6\% | 25.6\% | 17.3\% | 12.1\% | -2.2\% |  |  |  |  |  |
| General agents | 4.6\% | 1.4\% | -0.5\% | -8.7\% | -4.3\% | -2.3\% | -11.4\% | -13.7\% | -18.8\% |  |  |  |  | 4.3\% |
| Pet shop \& General agents | 11.8\% | 9.1\% | 9.9\% | 15.9\% | 10.2\% | 9.6\% | 7.4\% | 3.6\% | 3.0\% |  |  |  |  |  |
| Hospitals accepting anicom | 6.7\% | 4.9\% | 4.9\% | 4.6\% | 4.5\% | 4.6\% | 4.5\% | 4.7\% | 4.1\% |  |  |  |  |  |
| E/I loss ratio | 65.5\% | 73.4\% | 68.1\% | 63.1\% | 69.0\% | 69.5\% | 66.3\% | 62.1\% | 66.7\% |  |  |  |  | 67.3\% |
| Operating expenses / earned premiums | 31.6\% | 29.2\% | 29.1\% | 29.3\% | 30.5\% | 28.3\% | 27.7\% | 27.9\% | 28.7\% |  |  |  |  | 28.8\% |
| Combined ratio | 97.1\% | 102.6\% | 97.2\% | 92.4\% | 99.5\% | 97.9\% | 93.9\% | 90.1\% | 95.4\% |  |  |  |  | 96.1\% |
| Underwriting expenses | 2,609 | 2,869 | 2,851 | 3,121 | 3,208 | 3,248 | 3,475 | 3,517 | 3,585 |  |  |  |  |  |
| Net claims paid | 2,157 | 2,398 | 2,519 | 2,391 | 2,427 | 2,866 | 2,748 | 2,652 | 2,844 |  |  |  |  |  |
| Loss adjustment expenses | 146 | 143 | 144 | 148 | 156 | 176 | 166 | 162 | 171 |  |  |  |  |  |
| Net commissions and brokerage fees | 204 | 202 | 213 | 234 | 255 | 252 | 251 | 271 | 296 |  |  |  |  |  |
| Provision for reserve for outstanding losses and daims | 35 | 191 | -48 | -38 | 232 | -83 | -7 | 7 | 101 |  |  |  |  |  |
| Provision for underwriting reserves | 65 | -65 | 23 | 386 | 136 | 36 | 319 | 425 | 171 |  |  |  |  |  |
| Prepaid premium | 201 | 92 | 142 | 251 | 248 | 150 | 174 | 270 | 335 |  |  |  |  |  |
| Reserve for casualty | -135 | -369 | 92 | 135 | -111 | -115 | 146 | 153 | -163 |  |  |  |  |  |
| Revised earnings (*) | 95 | -98 | 107 | 315 | -2 | 58 | 245 | 427 | 116 |  |  |  |  |  |
| YoY | 187.9\% |  | 282.1\% | 11.3\% | - |  | 129.0\% | 35.6\% | - |  |  |  |  |  |

During Q1 FY03/15, the company's revenue structure for the pet insurance underwriting business showed steady improvement. The number of policies for pet insurance posted strong growth, and although the consumption tax hike had an impact on the loss and expense ratios, the recovery was quicker than initial expectations. The company appears to be making steady progress toward its Q2 targets.

## Anritsu Corp (6754)

Recognized global leader in mobile communications testing equipment.

On August 13, 2014, Shared Research updated comments on Anritsu Corp. based on an interview with management.

|  | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of PY | Est. |
| Sales | 21,602 | 24,659 | 21,393 | 27,029 | 22,365 | 25,687 | 23,055 | 30,745 | 22,172 |  | 20.3\% | 109,000 |
| YoY | 10.1\% | -1.6\% | -0.6\% | -1.4\% | 3.5\% | 4.2\% | 7.8\% | 13.7\% | -0.9\% |  |  | 7.0\% |
| GP | 11,809 | 13,462 | 11,164 | 14,532 | 11,857 | 14,208 | 12,588 | 16,300 | 11,836 |  |  |  |
| YoY | 12.8\% | 3.8\% | -7.8\% | 6.3\% | 0.4\% | 5.5\% | 12.8\% | 12.2\% | -0.2\% |  |  |  |
| GPM | 54.7\% | 54.6\% | 52.2\% | 53.8\% | 53.0\% | 55.3\% | 54.6\% | 53.0\% | 53.4\% |  |  |  |
| Other Income/Expen | 7,843 | 8,722 | 8,341 | 10,349 | 9,391 | 10,349 | 10,026 | 11,066 | 10,414 |  |  |  |
| YoY | 2.2\% | 5.5\% | 7.6\% | -10.3\% | 19.7\% | 18.7\% | 20.2\% | 6.9\% | 10.9\% |  |  |  |
| SG\&A / Sales | 36.3\% | 35.4\% | 39.0\% | 38.3\% | 42.0\% | 40.3\% | 43.5\% | 36.0\% | 47.0\% |  |  |  |
| OP | 3,966 | 4,740 | 2,823 | 4,183 | 2,466 | 3,859 | 2,562 | 5,234 | 1,422 |  | 8.9\% | 16,000 |
| Yoy | 41.8\% | 0.6\% | -35.2\% | 95.8\% | -37.8\% | -18.6\% | -9.2\% | 25.1\% | -42.3\% |  |  | 13.3\% |
| OPM | 18.4\% | 19.2\% | 13.2\% | 15.5\% | 11.0\% | 15.0\% | 11.1\% | 17.0\% | 6.4\% |  |  | 14.7\% |
| Pre-tax profit | 3,543 | 4,517 | 3,423 | 4,655 | 2,681 | 3,884 | 2,725 | 4,947 | 1,350 |  | 8.4\% | 16,000 |
| Yoy | 43.2\% | 12.2\% | -18.1\% | 92.8\% | -24.3\% | -14.0\% | -20.4\% | 6.3\% | -49.6\% |  |  | 12.4\% |
| RPM | 16.4\% | 18.3\% | 16.0\% | 17.2\% | 12.0\% | 15.1\% | 11.8\% | 16.1\% | 6.1\% |  |  | 14.7\% |
| NI | 2,528 | 4,337 | 2,479 | 4,543 | 1,621 | 2,674 | 1,770 | 3,252 | 815 |  | 7.4\% | 11,000 |
| YoY | 46.2\% | 45.7\% | 41.2\% | 200.7\% | -35.9\% | -38.3\% | -28.6\% | -28.4\% | -49.7\% |  |  | 18.1\% |
| NPM | 11.7\% | 17.6\% | 11.6\% | 16.8\% | 7.2\% | 10.4\% | 7.7\% | 10.6\% | 3.7\% |  |  | 10.1\% |

Source: Company data
Due to a change in accounting standards under revision to IAS No. 19, FY03/13 figures are retroactively restated.
Company forecasts are based on most recent figures.

During Q1, FY03/15, although demand was robust in Asia for test and measuring equipment used in the mobile market, demand for such equipment within Japan was subdued. The company worked to build a strong foundation for business growth via initiatives such as investing in R\&D to enhance its solutions offerings, alongside providing superior support to customers. With medium and long term growth as a priority, R\&D expenses were at high levels due to an increased number of projects under development (R\&D expenses as component of SG\&A expenses were JPY3.1bn, compared to JPY2.4bn in Q1 FY03/14).

As a result of the above, sales were $22.2 \mathrm{bn}(-0.9 \% \mathrm{YoY})$ and operating profit was JPY1.4bn ( $-42.3 \%$ ). Sales of measuring instruments were within expectation, although domestic sales of the industrial automation segment were somewhat sluggish.

View the full report.

## ArtSpark Holdings Inc. (3663)

Joint holding company formed by the merger of Celsys Inc. and HI Corp. Known for ComicStudio, software to produce manga and an e-book distribution solution for mobile phones, and 3D rendering software for mobile phones. Mainstay products hold top market shares in Japan.

On August 28, 2014, Shared Research updated comments on ArtSpark Holdings Inc.'s earnings results for 1 H FY12/14 after interviewing management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  | FY12/14 |  |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY I | FY Est. |
| Sales | 1,152 | 706 | 905 | 921 | 813 | 625 |  |  | 94.1\% | 1,527 |
| YoY | - | -3.8\% | -8.7\% | 1.6\% | -29.5\% | -11.5\% |  |  |  | -17.8\% |
| GP | 562 | 81 | 223 | 281 | 220 | 109 |  |  |  |  |
| GPM | 48.8\% | 11.5\% | 24.6\% | 30.5\% | 27.1\% | 17.4\% |  |  |  |  |
| SG\&A | 327 | 300 | 315 | 269 | 285 | 262 |  |  |  |  |
| YoY | - | -15.6\% | -12.3\% | -25.9\% | -12.9\% | -12.5\% |  |  |  |  |
| OP | 236 | -218 | -98 | 12 | -66 | -152 |  |  | - | -265 |
| YoY | - | - | - | - | - | - |  |  |  | - |
| OPM | 20.5\% | - | - | 1.3\% | - | - |  |  |  | - |
| RP | 232 | -204 | -102 | 5 | -74 | -156 |  |  | - | -275 |
| YoY | - | - | - | - | - | - |  |  |  | - |
| NI | 203 | -186 | -107 | 133 | -64 | -163 |  |  | - | -278 |
| YoY | - | - | - | - | - | - |  |  |  | - |
| Cumulative Figures | Q1 | 1H | Q3 | 2H |  |  |  |  | \% of FY I | FY Est. |
| Sales | 1,152 | 1,859 | 2,764 | 3,685 | 813 | 1,438 |  |  | 38.1\% | 3,775 |
| YoY | - | 153.1\% | 60.1\% | 40.0\% | -29.5\% | -22.7\% |  |  |  | 2.4\% |
| GP | 562 | 643 | 866 | 1,147 | 220 | 329 |  |  |  |  |
| GPM | 48.8\% | 34.6\% | 31.3\% | 31.1\% | 27.1\% | 22.9\% |  |  |  |  |
| SG\&A | 327 | 627 | 942 | 1,212 | 285 | 547 |  |  |  |  |
| YoY | - | 76.4\% | 31.8\% | 12.3\% | -12.9\% | -12.7\% |  |  |  |  |
| OP | 236 | 17 | -81 | -69 | -66 | -218 |  |  | - | 63 |
| YoY | - | - | - | - | - | - |  |  |  | - |
| OPM | 20.5\% | 0.9\% | - | - | - | - |  |  |  | 1.7\% |
| RP | 232 | 28 | -74 | -68 | -74 | -230 |  |  | - | 36 |
| YoY | - | - | - | - | - | - |  |  |  | - |
| NI | 203 | 17 | -90 | 43 | -64 | -227 |  |  | - | 26 |
| YoY | - | - | - | - | - | - |  |  |  | -39.3\% |

Source: Company data, SR
Figures may differ from company materials due to differences in rounding methods.
The company was formed from a merger of CELSYS, Inc. and HI CORPORATION in A pril 2012, and thus FY12/12 is a nine month period.

Sales for 1H FY12/14 were JPY1.4bn (-22.7\% YoY). Reduced mobile royalties revenue was recorded in the UI/UX business, leading to an operating loss of JPY218mn (operating profit of JPY17mn in 1 H FY12/13). Recurring loss was JPY230mn (recurring profit of JPY28mn in 1H FY12/13) due to factors such as booking a JPY3mn foreign exchange loss. Net loss was JPY227mn (net income of JPY17mn in 1H FY12/13), due in part to recording JPY14mn in negative goodwill for the acquisition of HI Corporation Kansai. During FY12/14, ArtSpark is restructuring, and plans for business results to improve during 2 H . Although sales for 1 H did not meet the company's initial targets, the effects of rationalization resulted in profits exceeding forecasts. The company had not changed its full year earnings forecast.

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## MONTHLY WRAP -September 2014

## Axell Corporation (6730)

Fabless semiconductor maker specializing in image-processing large-scale integration devices (LSI) mainly used in pachinko and pachislot machines. The company is highly profitable.

On August 15, 2014, Axell Corporation announced revisions to 1 H and full-year earnings forecasts.

Revisions to the 1H FY03/15 company forecasts
Sales: JPY5.9bn (previous forecast JPY5.3bn)
Operating profit: JPY1.1bn (JPY700mn)
Recurring profit: JPY1.1bn (JPY700mn)
Net income: JPY750mn (JPY500mn)

Upward revisions to full-year FY03/15 company forecasts
Sales: JPY10.7bn (previous forecast JPY10.5bn)
Operating profit: JPY1.4bn (JPY1.1bn)
Recurring profit: JPY1.4bn (JPY1.1bn)
Net income: JPY950mn (JPY750mn)

## Reasons for the revisions

Sales in 1H appear likely to significantly outperform initial forecasts because of increasing demand for memory modules and LED driver LSIs from some clients in the amusement game market, despite the expectation that sales of mainstay Graphic LSIs for this market will slightly underperform the target. Gross profit margin for graphics LSIs for the amusement machine market has improved, but as relatively low-margin products now appear likely to account for a larger share of sales, overall GPM is expected to fall $1.9 p p$ from initial projections. The company revised SG\&A expenses target downward by $13.8 \%$, due to changes to planned R\&D spending.

For the full-year forecasts, although the company has maintained its target for unit sales of graphic LSI sales to the amusement machines market (about 1.3 mn ), due to a change in composition, sales proceeds are expected to fall short of initial forecasts. Demand for memory modules and LED driver LSIs is expected to surpass initial forecasts. The company revised its gross profit target upward by JPY1.0mn ( $+2.2 \%$ ) to reflect the expected increase in sales. It also revised its SG\&A target downward by JPY200mn ( $-5.6 \%$ ) to reflect changes to planned R\&D spending.

On August 4, 2014, Shared Research updated comments on the company's earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Sales | 3,154 | 2,521 | 3,265 | 2,103 | 3,326 | - | - | - | 56.4\% | 5,900 | 103.2\% | 10,700 |
| YoY | -23.3\% | -53.4\% | -8.0\% | -42.3\% | 5.5\% | - | - | - |  | 4.0\% |  | -36.0\% |
| GP | 1,190 | 1,209 | 1,696 | 1,111 | 1,569 | - | - | - | 64.0\% | 2,450 | 141.3\% | 4700 |
| Yoy | -41.4\% | -25.0\% | -6.1\% | -6.8\% | 31.8\% | - | - | - |  | 2.1\% |  |  |
| GPM | 37.7\% | 48.0\% | 51.9\% | 52.8\% | 47.2\% | - | - | - |  | 41.5\% |  |  |
| SG\&A | 668 | 833 | 883 | 884 | 681 | - | - | - | 49.3\% | 1,380 | 101.0\% | 3350 |
| YoY | 10.6\% | -7.8\% | 23.0\% | -23.6\% | 1.9\% | - | - | - |  | -8.1\% |  |  |
| SG\&A / Sales | 21.2\% | 33.0\% | 27.0\% | 42.0\% | 20.5\% | - | - | - |  | 23.4\% |  |  |
| R\&D | 404 | 578 | 522 | 586 | 415 |  |  |  |  |  |  |  |
| YoY | 20.2\% | -1.7\% | 35.9\% | -30.8\% | 2.7\% | - | - | - |  |  |  |  |
| SG\&A / Sales | 12.8\% | 22.9\% | 16.0\% | 27.9\% | 12.5\% | - | - | - |  |  |  |  |
| OP | 521 | 377 | 813 | 227 | 888 | - | - | - | 83.0\% | 1,070 | 143.6\% | 1,350 |
| YoY | -63.5\% | -46.8\% | -25.3\% | 530.6\% | 70.4\% | - | - | - |  | 19.2\% |  | -58.6\% |
| OPM | 16.5\% | 15.0\% | 24.9\% | 10.8\% | 26.7\% | - | - | - |  | 18.1\% |  | 19.5\% |
| RP | 518 | 378 | 817 | 227 | 890 | - | - | - | 83.2\% | 1,070 | 143.7\% | 1,350 |
| YoY | -63.8\% | -46.8\% | -25.4\% | 548.6\% | 71.8\% | - | - | - |  | 19.4\% |  | -58.7\% |
| RPM | 16.4\% | 15.0\% | 25.0\% | 10.8\% | 26.8\% | - | - | - |  | 18.1\% |  | 19.6\% |
| NI | 338 | 234 | 257 | 169 | 634 | - | - | - | 84.5\% | 750 | 105.1\% | 950 |
| Yoy | -63.9\% | -51.5\% | -64.7\% | - | 87.6\% | - | - | - |  | 31.1\% |  | -54.1\% |
| NPM | 10.7\% | 9.3\% | 7.9\% | 8.0\% | 19.1\% | - | - | - |  | 12.7\% |  | 12.4\% |
| Unit sales of graphics LSIs (thousands) | 320 | 310 | 480 | 300 | 420 |  |  |  |  |  |  |  |
| Source: Company data <br> Figures may differ from company materials due Company forecasts are the most recent figures. | difference | in rounding | methods. |  |  |  |  |  |  |  |  |  |

## MONTHLY WRAP -September 2014

According to the company, various factors have made the amusement machines market-typified by pachinko and pachislot machines-less forgiving. Although sales of select machines that have proved popular in the past have been stable, the environment surrounding amusement halls has remained harsh. When comparing pachinko and pachislot machines, sales of pachinko machines were particularly weak. Unit sales for amusement machines were on pace with the company's estimates, with expectations for the overall market size to be between 3.0 mn and 3.3 mn units for the full year.

View the full report.

## Bell-Park Co., Ltd. (9441)

Independent mobile phone distributor focusing on SoftBank Mobile shops. Differentiation through efficient stores and personnel investments. Growth through acquisitions

On August 8, 2014, Bell-Park announced earnings results for Q2 FY12/14 and revisions to full-year earnings forecasts.

| Quarterly Performance | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 22,553 | 18,992 | 18,854 | 23,828 | 26,116 | 15,410 | - | - | 48.1\% | 86,400 |
| YoY | 15.1\% | 22.8\% | 20.9\% | 0.1\% | 15.8\% | -18.9\% | - | - |  | - |
| GP | 4,520 | 3,840 | 3,847 | 4,287 | 5,957 | 3,730 | - | - |  |  |
| YoY | 16.2\% | 16.7\% | 25.5\% | 17.6\% | 31.8\% | -2.9\% | - | - |  |  |
| GPM | 20.0\% | 20.2\% | 20.4\% | 18.0\% | 22.8\% | 24.2\% | - | - |  |  |
| SG\&A | 3,311 | 3,040 | 3,305 | 3,598 | 4,475 | 3,648 | - | - |  |  |
| YoY | 16.1\% | 15.7\% | 31.0\% | 30.0\% | 35.1\% | 20.0\% | - | - |  |  |
| SG\&A / Sales | 14.7\% | 16.0\% | 17.5\% | 15.1\% | 17.1\% | 23.7\% | - | - |  |  |
| OP | 1,209 | 800 | 542 | 689 | 1,483 | 82 | - | - | 70.8\% | 2,210 |
| YoY | 16.5\% | 20.7\% | -0.1\% | -21.7\% | 22.6\% | -89.8\% | - | - |  | - |
| OPM | 5.4\% | 4.2\% | 2.9\% | 2.9\% | 5.7\% | 0.5\% | - | - |  | 2.6\% |
| RP | 1,285 | 846 | 531 | 764 | 1,465 | 72 | - | - | 70.5\% | 2,180 |
| YoY | 18.5\% | 33.8\% | 2.0\% | -20.7\% | 14.0\% | -91.5\% | - | - |  | - |
| RPM | 5.7\% | 4.5\% | 2.8\% | 3.2\% | 5.6\% | 0.5\% | - | - |  | 2.5\% |
| NP | 709 | 476 | 283 | 411 | 795 | -22 | - | - | 68.4\% | 1,130 |
| YoY | 16.1\% | 32.8\% | -1.9\% | -21.8\% | 12.2\% | - | - | - |  | - |
| NPM | 3.1\% | 2.5\% | 1.5\% | 1.7\% | 3.0\% | - | - | - |  | 1.3\% |

Source: Company data

* Figures may differ from company materials due to differences in rounding methods.
** The company began reporting consolidated earnings from Q1 FY12/14. Figures shown for FY12/13 are reported on a non-
consolidated basis and YoY comparison figures are shown for reference purposes only

Carriers fought to win customers from each other (MNP—mobile number portability) in the cellphone retail market through March. But the market cooled from April onward. Bell-Park focused on winning MNP customers, selling handsets, and improving customer satisfaction. The company's unit sales outperformed targets through March 2014, but underperformed targets from April onward as demand for cashback offers calmed.

## Revisions to full-year earnings forecasts for FY12/14

-Sales: JPY86.4bn (previous forecast: JPY96.2bn)
-OP: JPY2.2bn (JPY3.4bn)
-RP: JPY2.2bn (JPY3.4bn)
-NI: JPY1.1bn (JPY1.8bn).
Bell-Park revised its forecasts after reducing its target for total MNP unit sales from 930,000 to 890,000 and lowering MNP commissions, in light of recent sales trends.

## MONTHLY WRAP -September 2014

On August 6, 2014, the company announced July monthly sales estimate.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 22,553 | 18,992 | 18,854 | 23,828 | 26,116 | 15,410 | - | - | 48.1\% | 86,400 |
| YoY | 15.1\% | 22.8\% | 20.9\% | 0.1\% | 15.8\% | -18.9\% | - | - |  | - |
| GP | 4,520 | 3,840 | 3,847 | 4,287 | 5,957 | 3,730 | - | - |  |  |
| YoY | 16.2\% | 16.7\% | 25.5\% | 17.6\% | 31.8\% | -2.9\% | - | - |  |  |
| GPM | 20.0\% | 20.2\% | 20.4\% | 18.0\% | 22.8\% | 24.2\% | - | - |  |  |
| SG\&A | 3,311 | 3,040 | 3,305 | 3,598 | 4,475 | 3,648 | - | - |  |  |
| YoY | 16.1\% | 15.7\% | 31.0\% | 30.0\% | 35.1\% | 20.0\% | - | - |  |  |
| SG\&A / Sales | 14.7\% | 16.0\% | 17.5\% | 15.1\% | 17.1\% | 23.7\% | - | - |  |  |
| OP | 1,209 | 800 | 542 | 689 | 1,483 | 82 | - | - | 70.8\% | 2,210 |
| YoY | 16.5\% | 20.7\% | -0.1\% | -21.7\% | 22.6\% | -89.8\% | - | - |  | - |
| OPM | 5.4\% | 4.2\% | 2.9\% | 2.9\% | 5.7\% | 0.5\% | - | - |  | 2.6\% |
| RP | 1,285 | 846 | 531 | 764 | 1,465 | 72 | - | - | 70.5\% | 2,180 |
| YoY | 18.5\% | 33.8\% | 2.0\% | -20.7\% | 14.0\% | -91.5\% | - | - |  | - |
| RPM | 5.7\% | 4.5\% | 2.8\% | 3.2\% | 5.6\% | 0.5\% | - | - |  | 2.5\% |
| NP | 709 | 476 | 283 | 411 | 795 | -22 | - | - | 68.4\% | 1,130 |
| YoY | 16.1\% | 32.8\% | -1.9\% | -21.8\% | 12.2\% | - | - | - |  | - |
| NPM | 3.1\% | 2.5\% | 1.5\% | 1.7\% | 3.0\% | - | - | - |  | 1.3\% |

Source: Company data

* Figures may differ from company materials due to differences in rounding methods.
** The company began reporting consolidated earnings from Q1 FY12/14. Figures shown for FY12/13 are reported on a non-
consolidated basis and YoY comparison figures are shown for reference purposes only

View the full report.

## Benefit One Inc. (2412)

Pasona Group Inc. affiliate growing into a new type of "service distribution" business through a variety of new ventures based on its Benefit Service business.

On August 12, 2014, Shared Research updated comments on Benefit One Inc.'s earnings results for Q1 FY03/15 after interviewing management.

| Quarterly performance (JPYmn) | $\begin{gathered} \text { FY03/15 } \\ \text { Q1 } \end{gathered}$ | - 02 | Q3 | Q4 | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 3,886 | 4,290 | 4,526 | 4,908 | 4,552 | 4,884 | 5,283 | 5,637 | 4,850 |  | 46.2\% | 10,500 | 20.6\% | 23,500 |
| YoY | 13.4\% | 17.9\% | 20.0\% | 19.2\% | 17.1\% | 13.8\% | 16.7\% | 14.9\% | 6.5\% |  |  | 11.3\% |  | 15.4\% |
| GP | 1,544 | 1,345 | 1,855 | 1,944 | 1,768 | 1,526 | 2,102 | 2,142 | 1,936 |  |  |  |  |  |
| GPM | 39.7\% | 31.4\% | 41.0\% | 39.6\% | 38.8\% | 31.2\% | 39.8\% | 38.0\% | 39.9\% |  |  |  |  |  |
| SG\&A | 1,075 | 934 | 953 | 994 | 1,218 | 1,050 | 1,005 | 1,095 | 1,340 |  |  |  |  |  |
| YoY | 11.2\% | 12.3\% | 17.8\% | 21.1\% | 13.3\% | 12.4\% | 5.5\% | 10.2\% | 10.0\% |  |  |  |  |  |
| OP | 469 | 411 | 901 | 950 | 549 | 476 | 1,097 | 1,047 | 596 |  | 53.2\% | 1,120 | 16.5\% | 3,620 |
| YoY | 27.8\% | 4.8\% | 4.6\% | 11.6\% | 17.1\% | 15.8\% | 21.8\% | 10.2\% | 8.6\% |  |  | 9.3\% |  | 14.2\% |
| OPM | 12.1\% | 9.6\% | 19.9\% | 19.4\% | 12.1\% | 9.7\% | 20.8\% | 18.6\% | 12.3\% |  |  | 10.7\% |  | 15.4\% |
| RP | 470 | 406 | 888 | 950 | 530 | 456 | 1,102 | 1,057 | 600 |  | 54.5\% | 1,100 | 16.7\% | 3,600 |
| YoY | 26.7\% | 5.2\% | 2.9\% | 6.5\% | 12.8\% | 12.3\% | 24.1\% | 11.3\% | 13.2\% |  |  | 11.6\% |  | 14.5\% |
| RPM | 12.1\% | 9.5\% | 19.6\% | 19.4\% | 11.6\% | 9.3\% | 20.9\% | 18.8\% | 12.4\% |  |  | 10.5\% |  | 15.3\% |
| NI | 281 | 240 | 541 | 561 | 302 | 263 | 692 | 635 | 368 |  | 54.1\% | 680 | 16.4\% | 2,250 |
| YoY | 31.9\% | 8.1\% | 10.0\% | 7.9\% | 7.5\% | 9.6\% | 27.9\% | 13.2\% | 21.9\% |  |  | 20.4\% |  | 18.9\% |
| NPM | 7.2\% | 5.6\% | 12.0\% | 11.4\% | 6.6\% | 5.4\% | 13.1\% | 11.3\% | 7.6\% |  |  | 6.5\% |  | 9.6\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

The domestic economy recovered moderately in Q1. In addition to the rush to beat the consumption tax hike and subsequent fallback, the government's economic policies and the BoJ's ongoing monetary easing led to an upturn in corporate earnings and employment.

The company took advantage of the service infrastructure it has built up in the benefit segment across multiple businesses. It also focused on overseas development.

## Benefit segment

Membership grew in the mainstay benefit segment. The company focused on sales to SMEs and made proposals to private and public bodies for strategies to make management more efficient and increase employee satisfaction.

## Incentive segment

In this segment, the company manages incentive point systems. Clients converted accumulated points at a healthy rate.

## Personal segment

In this segment, the company works with clients to offer services to individual customers. Membership grew, mainly for key clients.

## Healthcare segment

In this segment, the company offers a one-stop service-offering everything from check-up reservation services to specialized healthcare guidance. The company focused on improving its sales structure, including the launching of new services and cross-selling healthcare products to clients from the benefit segment under the banner of "healthy management."

View the full report.

Chiyoda Co., Ltd. (8185)
Retailer specializing in low-price shoes.
On August 1, 2014, Chiyoda Co., Ltd. announced monthly sales data for July 2014.

| Comparable Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/10 | -8.6\% | -3.0\% | -1.4\% | -6.8\% | -5.7\% | -7.9\% | -2.8\% | -1.3\% | -13.2\% | 2.7\% | -3.7\% | 0.7\% |
| Customer count | -7.6\% | -2.4\% | -0.6\% | -4.5\% | -4.7\% | -5.7\% | -2.1\% | 1.7\% | -8.9\% | 6.3\% | 1.0\% | 4.7\% |
| Spend per customer | -1.1\% | 0.3\% | -0.8\% | -2.5\% | -1.1\% | -2.4\% | -0.7\% | -3.1\% | -4.8\% | -3.4\% | -4.7\% | -3.9\% |
| FY02/11 | -6.6\% | -6.1\% | -7.5\% | -4.4\% | -4.6\% | -8.5\% | -7.4\% | 2.2\% | -5.4\% | -3.2\% | -0.1\% | 3.0\% |
| Customer count | -1.2\% | -2.1\% | -3.6\% | -1.8\% | -2.1\% | -5.7\% | -3.5\% | 1.8\% | -4.9\% | -4.6\% | -2.5\% | 0.3\% |
| Spend per customer | -5.5\% | -4.2\% | -4.0\% | -2.7\% | -2.6\% | -3.1\% | -4.1\% | 0.3\% | -0.6\% | 1.5\% | 2.4\% | 2.7\% |
| FY02/12 | -17.3\% | 4.1\% | 2.4\% | 1.9\% | 5.4\% | 1.0\% | 1.5\% | -0.5\% | 6.3\% | 3.0\% | -0.4\% | 1.4\% |
| Customer count | -19.6\% | 1.5\% | 0.9\% | 0.6\% | 5.2\% | -0.1\% | -0.1\% | -1.1\% | 4.1\% | 1.9\% | -0.7\% | 0.5\% |
| Spend per customer | 2.8\% | 2.5\% | 1.5\% | 1.2\% | 0.1\% | 1.0\% | 1.5\% | 0.6\% | 2.0\% | 1.0\% | 0.2\% | 0.9\% |
| FY02/13 | 15.7\% | 2.2\% | -4.6\% | -0.6\% | -3.8\% | -3.5\% | -0.2\% | -8.9\% | 1.5\% | -2.8\% | -1.7\% | -6.9\% |
| Customer count | 13.3\% | 0.7\% | -5.3\% | -3.2\% | -6.5\% | -4.4\% | -0.3\% | -9.1\% | -0.5\% | -4.9\% | -3.0\% | -7.7\% |
| Spend per customer | 2.0\% | 1.4\% | 0.7\% | 2.6\% | 2.8\% | 0.9\% | 0.1\% | 0.2\% | 2.0\% | 2.1\% | 1.3\% | 0.9\% |
| FY02/14 | 2.8\% | -9.5\% | -2.1\% | 1.3\% | -8.4\% | 0.3\% | -3.0\% | -3.7\% | -2.2\% | -3.4\% | -8.5\% | 17.3\% |
| Customer count | 1.7\% | -10.7\% | -4.1\% | 0.3\% | -8.1\% | -1.7\% | -5.7\% | -5.6\% | -5.1\% | -4.1\% | -9.6\% | 14.3\% |
| Spend per customer | 1.0\% | 1.3\% | 2.0\% | 1.0\% | -0.3\% | 2.0\% | 2.8\% | 1.9\% | 3.0\% | 0.7\% | 1.2\% | 2.6\% |
| FY02/15 | 15.0\% | -8.3\% | -3.3\% | -9.1\% | -4.3\% |  |  |  |  |  |  |  |
| Customer count | 6.3\% | -10.6\% | -7.8\% | -11.8\% | -8.8\% |  |  |  |  |  |  |  |
| Spend per customer | 8.1\% | 2.6\% | 4.8\% | 3.0\% | 4.8\% |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| All Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| FY02/10 | -6.4\% | -0.1\% | 2.3\% | -3.7\% | -3.4\% | -4.8\% | 1.2\% | 2.8\% | -10.0\% | 5.6\% | -0.2\% | 4.6\% |
| Customer count | -6.5\% | -0.8\% | 1.9\% | -1.9\% | -2.9\% | -3.1\% | 1.2\% | 5.2\% | -5.8\% | 8.9\% | 4.1\% | 8.3\% |
| Spend per customer | 0.0\% | 0.7\% | 0.2\% | -1.8\% | -0.5\% | -1.8\% | 0.0\% | -2.3\% | -4.6\% | -3.1\% | -4.2\% | -3.5\% |
| FY02/11 | -2.5\% | -2.8\% | -4.4\% | -1.3\% | -2.0\% | -6.1\% | -5.9\% | 3.1\% | -5.0\% | -3.0\% | 0.1\% | 3.7\% |
| Customer count | 2.8\% | 1.5\% | -0.5\% | 1.2\% | 0.5\% | -3.3\% | -2.1\% | 2.7\% | -4.8\% | -4.7\% | -2.3\% | 0.8\% |
| Spend per customer | -5.2\% | -4.2\% | -3.9\% | -2.6\% | -2.5\% | -2.9\% | -4.0\% | 0.3\% | -0.3\% | 1.8\% | 2.5\% | 2.8\% |
| FY02/12 | -18.6\% | 1.8\% | 0.9\% | 0.3\% | 3.7\% | -0.3\% | 0.3\% | -1.5\% | 4.8\% | 1.3\% | -1.9\% | -0.1\% |
| Customer count | -20.9\% | -0.8\% | -0.7\% | -1.0\% | 3.4\% | -1.3\% | 0.3\% | -1.5\% | 4.8\% | 1.3\% | -1.9\% | -0.1\% |
| Spend per customer | 2.9\% | 2.6\% | 1.6\% | 1.2\% | 0.2\% | 0.9\% | 1.3\% | 0.3\% | 1.9\% | 0.9\% | 0.1\% | 0.8\% |
| FY02/13 | 14.3\% | 0.8\% | -6.1\% | -1.7\% | -4.9\% | -4.7\% | -1.2\% | -9.4\% | 2.0\% | -2.5\% | -1.5\% | -6.6\% |
| Customer count | 11.9\% | -0.6\% | -6.8\% | -4.2\% | -7.5\% | -5.7\% | -1.4\% | -9.8\% | -0.2\% | -4.6\% | -2.8\% | -7.5\% |
| Spend per customer | 2.1\% | 1.4\% | 0.7\% | 2.6\% | 2.8\% | 0.9\% | 0.2\% | 0.4\% | 2.1\% | 2.2\% | 1.3\% | 1.0\% |
| FY02/14 | 3.6\% | -8.3\% | -0.5\% | 3.3\% | -6.6\% | 1.9\% | -1.5\% | -2.4\% | -1.1\% | -2.5\% | -7.5\% | 17.9\% |
| Customer count | 2.5\% | -9.6\% | -2.6\% | 2.2\% | -6.4\% | -0.4\% | -4.4\% | -4.4\% | -4.3\% | -3.4\% | -8.9\% | 14.7\% |
| Spend per customer | 1.0\% | 1.5\% | 2.2\% | 1.0\% | -0.3\% | 2.2\% | 3.0\% | 2.0\% | 3.3\% | 0.9\% | 1.4\% | 2.8\% |
| FY02/15 | 16.1\% | -8.0\% | -3.0\% | -9.5\% | -5.1\% |  |  |  |  |  |  |  |
| Customer count | 7.2\% | -10.5\% | -7.7\% | -12.4\% | -9.7\% |  |  |  |  |  |  |  |
| Spend per customer | 8.2\% | 2.8\% | 5.0\% | 3.2\% | 5.0\% |  |  |  |  |  |  |  |

Source: Company data processed by SR Inc.
Figures may differ from company materials due to differences in rounding methods.
Most recent monthly figures may not be final.

View the full report.

Comsys Holdings Corporation (1721)
Major telecommunications construction company, with over fifty years of history
On August 26, 2014, Shared Research updated comments on Comsys Holdings Corporation's earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 60,293 | 80,284 | 77,787 | 112,977 | 66,555 | - | - | - | 44.7\% | 149,000 |
| YoY | 5.7\% | 6.8\% | 4.1\% | 3.5\% | 10.4\% | - | - | - |  | 6.0\% |
| GP | 8,032 | 11,273 | 11,442 | 15,023 | 9,728 | - | - | - |  |  |
| YoY | 25.6\% | 16.0\% | 17.2\% | -2.2\% | 21.1\% | - | - | - |  |  |
| GPM | 13.3\% | 14.0\% | 14.7\% | 13.3\% | 14.6\% | - | - | - |  |  |
| SG\&A | 4,401 | 4,278 | 4,312 | 5,209 | 5,208 | - | - | - |  |  |
| YoY | -7.5\% | -6.5\% | 5.7\% | -1.1\% | 18.3\% | - | - | - |  |  |
| SG\&A / Sales | 7.3\% | 5.3\% | 5.5\% | 4.6\% | 7.8\% | - | - | - |  |  |
| OP | 3,630 | 6,995 | 7,131 | 9,814 | 4,519 | - | - | - | 41.1\% | 11,000 |
| Yoy | 122.2\% | 36.1\% | 25.5\% | -2.8\% | 24.5\% | - | - | - |  | 3.5\% |
| OPM | 6.0\% | 8.7\% | 9.2\% | 8.7\% | 6.8\% | - | - | - |  | 7.4\% |
| RP | 3,793 | 7,179 | 7,198 | 9,908 | 4,676 | - | - | - | 41.8\% | 11,200 |
| YoY | 102.5\% | 37.6\% | 26.6\% | -2.3\% | 23.3\% | - | - | - |  | 2.1\% |
| RPM | 6.3\% | 8.9\% | 9.3\% | 8.8\% | 7.0\% | - | - | - |  | 7.5\% |
| NI | 2,386 | 3,777 | 4,569 | 5,657 | 2,808 | - | - | - | 41.3\% | 6,800 |
| YoY | 125.7\% | 36.8\% | 38.4\% | -8.2\% | 17.7\% | - | - | - |  | 10.3\% |
| NPM | 4.0\% | 4.7\% | 5.9\% | 5.0\% | 4.2\% | - | - | - |  | 4.6\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Company forecasts are based on the most recent figures.

Orders were up mainly due to an increase in mobile-related projects, and an increase in solar power construction projects as part of the COMSYS WAY ("a" for "advanced") structural reform initiative, which aims to fortify sales. Mobile-related orders from NTT DoCoMo and KDDI Corporation grew as these companies invested in LTE technology. Ecosystem Japan also made a significant contribution to solar power construction projects after being consolidated in May 2014. Comsys' strength lies in large solar power systems, while Ecosystem Japan focuses on small and midrange systems. With this takeover, the company thus aims to benefit from synergies including an expanded product range and greater operational capacity. Higher sales from both mobile (LTE) related construction and solar power construction drove earnings.

View the full report.

## Creek \& River Co Ltd (4763)

A staffing company strong in the creative and professional fields. Pursuing growth by expanding into outsourcing and rights management.

On August 12, 2014, Creek \& River announced a share buyback.

## Acquisition details

Type of shares to be acquired: Common shares of Creek \& River
Number of shares to be acquired: Maximum of 400,000 shares ( $1.7 \%$ of outstanding shares)
Value of acquisition: Maximum of JPY200mn
Acquisition period: August 13-August 22, 2014
The number of outstanding shares (excluding treasury shares) as of August 12, 2014 is 22,609,000 and treasury shares is $1,080,900$.

View the full report.

On August 21,2014, Shared Research updated comments on DIC Corporation after interviewing management.

| Quarterly performance | FY12/13 |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1 HCE |
| Sales | 186,503 | 198,452 | 320,692 | 201,564 | 206,821 | - | - | 99.6\% | 410,000 |
| YoY | 5.9\% | 14.2\% | - | - | - | - | - |  | - |
| GP | 39,535 | 41,735 | 66,344 | 42,041 | 42,277 | - | - |  |  |
| GPM | 21.2\% | 21.0\% | 20.7\% | 20.9\% | 20.4\% | - | - |  |  |
| SG\&A | 29,164 | 29,325 | 48,944 | 32,644 | 31,867 | - | - |  |  |
| YoY | 9.9\% | 12.8\% | - | - | - | - | - |  |  |
| OP | 10,371 | 12,410 | 17,400 | 9,397 | 10,410 | - | - | 94.3\% | 21,000 |
| YoY | 7.2\% | 38.5\% | - | - | - | - | - |  | - |
| OPM | 5.6\% | 6.3\% | 5.4\% | 4.7\% | 5.0\% | - | - |  | 5.1\% |
| RP | 9,710 | 10,949 | 16,464 | 8,410 | 9,961 | - | - | 96.7\% | 19,000 |
| YoY | 15.3\% | 34.8\% | - | - | - | - | - |  | - |
| NI | 4,665 | 6,017 | 16,089 | 5,140 | 5,179 | - | - | 103.2\% | 10,000 |
| YoY | -24.5\% | 14.4\% | - | - | 404.3\% | - | - |  | - |
| Cumulative | Q1 | Q2 | Q3 | Q1 |  |  |  | \% of PY | PY CE |
| Sales | 186,503 | 384,955 | 705,647 | 201,564 | 408,385 | - | - | 48.0\% | 850,000 |
| YoY | 5.9\% | 10.0\% | - | - | - | - | - |  | - |
| GP | 39,535 | 81,270 | 147,614 | 42,041 | 84,318 | - | - |  |  |
| GPM | 21.2\% | 21.1\% | 20.9\% | 20.9\% | 20.6\% | - | - |  |  |
| SG\&A | 29,164 | 58,489 | 107,433 | 32,644 | 64,511 | - | - |  |  |
| YoY | 9.9\% | 11.4\% | - | - | - | - | - |  |  |
| OP | 10,371 | 22,781 | 40,181 | 9,397 | 19,807 | - | - | 39.6\% | 50,000 |
| YoY | 7.2\% | 22.3\% | - | - | - | - | - |  | - |
| OPM | 5.6\% | 5.9\% | 5.7\% | 4.7\% | 4.9\% | - | - |  | 5.9\% |
| RP | 9,710 | 20,659 | 37,123 | 8,410 | 18,371 | - | - | 39.9\% | 46,000 |
| YoY | 15.3\% | 24.9\% | - | - | - | - | - |  | - |
| NI | 4,665 | 10,682 | 26,771 | 5,140 | 10,319 | - | - | 42.1\% | 24,500 |
| YoY | -24.5\% | -6.6\% | - | - | - | - | - |  | - |

Source: Company data
Note: Figures may differ from company materials due to differences in rounding methods.
Due to a change in accounting periods, FY12/13 is an irregular period of 9 months in Japan and 12 elsewhere.

The economic recovery continued in North America and Europe. In Asia, growth slowed in China, and demand faltered in south-east Asia and India. Although the Japanese economy is recovering, the consumption tax hike meant demand was weak.

The company has achieved 94.3\% of its JPY21bn 1H operating profit target and 39.6\% of its full-year operating profit target. The company stated that it had missed the 1 H target primarily due to a larger than expected sales decline following the rush demand prior to the April consumption tax hike. The company was also slow to pass on rising material costs. However, DIC kept its full-year forecast unchanged, saying that the pace of earnings growth will accelerate during 2 H .

Digital Garage Inc. (4819)
An online payment and marketing-support firm with a business incubation unit focused on early stage e-commerce investments. Also has a stake in Twitter.

On August 13, 2014, Digital Garage Inc. announced full-year FY06/14 results.

| Quarterly results (JPYmn) | FY06/13 |  |  | FY06/14 |  |  |  |  | FY06/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 03 | Q4 |  |  |
| Sales | 5,307 | 8,539 | 6,482 | 7,636 | 7,273 | 8,350 | 8,271 | 9,857 | - | - |
| YoY | 55.2\% | 196.6\% | 24.6\% | 124.4\% | 37.0\% | -2.2\% | 27.6\% | 29.1\% |  |  |
| GP | 1,050 | 2,063 | 1,342 | 1,977 | 1,393 | 2,102 | 1,725 | 2,997 |  |  |
| YoY | -6.2\% | 257.1\% | -44.4\% | 318.2\% | 32.6\% | 1.9\% | 28.6\% | 51.6\% |  |  |
| GPM | 19.8\% | 24.2\% | 20.7\% | 25.9\% | 19.1\% | 25.2\% | 20.9\% | 30.4\% |  |  |
| SG\&A | 1,101 | 1,539 | 1,191 | 1,278 | 1,306 | 1,376 | 1,351 | 1,576 |  |  |
| YoY | 61.6\% | 116.0\% | 68.6\% | 48.2\% | 18.6\% | -10.6\% | 13.5\% | 23.3\% |  |  |
| SG\&A / Sales | 20.7\% | 18.0\% | 18.4\% | 16.7\% | 18.0\% | 16.5\% | 16.3\% | 16.0\% |  |  |
| OP | -51 | 524 | 151 | 698 | 87 | 726 | 374 | 1,421 | - | - |
| YoY | - | - | -91.1\% | - | - | 38.5\% | 147.4\% | 103.6\% |  |  |
| OPM | - | 6.1\% | 2.3\% | 9.1\% | 1.2\% | 8.7\% | 4.5\% | 14.4\% |  |  |
| RP | 167 | 1,000 | 719 | 1,192 | 474 | 1,214 | 811 | 1,944 | - | - |
| YoY | -71.9\% | 1311.1\% | -67.2\% | - | 183.4\% | 21.3\% | 12.7\% | 63.1\% |  |  |
| RPM | 3.2\% | 11.7\% | 11.1\% | 15.6\% | 6.5\% | 14.5\% | 9.8\% | 19.7\% |  |  |
| NI | 214 | 700 | 1,295 | 507 | 389 | 1,037 | 447 | 974 | - | - |
| YoY | -59.9\% | 799.4\% | -25.9\% | - | 82.3\% | 48.0\% | -65.5\% | 92.0\% |  |  |
| NPM | 4.0\% | 8.2\% | 20.0\% | 6.6\% | 5.4\% | 12.4\% | 5.4\% | 9.9\% |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 04 | \% of F | FY Est. |
| Sales | 5,307 | 13,846 | 20,328 | 27,964 | 7,273 | 15,623 | 23,894 | 33,752 | 100.5\% | 33,600 |
| YoY | 55.2\% | 119.9\% | 76.8\% | 87.6\% | 37.0\% | 12.8\% | 17.5\% | 20.7\% |  | 20.2\% |
| GP | 1,050 | 3,113 | 4,455 | 6,432 | 1,393 | 3,494 | 5,220 | 8,217 |  |  |
| YoY | -6.2\% | 83.5\% | 8.4\% | 40.3\% | 32.6\% | 12.2\% | 17.2\% | 27.8\% |  |  |
| GPM | 19.8\% | 36.5\% | 68.7\% | 84.2\% | 19.1\% | 41.9\% | 63.1\% | 83.4\% |  |  |
| SG\&A | 1,101 | 2,641 | 3,831 | 5,110 | 1,306 | 2,682 | 4,033 | 5,609 |  |  |
| YoY | 61.6\% | 89.4\% | 82.4\% | 72.5\% | 18.6\% | 1.6\% | 5.3\% | 9.8\% |  |  |
| SG\&A / Sales | 20.7\% | 30.9\% | 59.1\% | 66.9\% | 18.0\% | 32.1\% | 48.8\% | 56.9\% |  |  |
| OP | -51 | 473 | 624 | 1,322 | 87 | 812 | 1,187 | 2,608 | 106.4\% | 2,450 |
| YoY | - | 56.1\% | -69.0\% | -18.5\% | - | 71.8\% | 90.2\% | 97.2\% |  | 85.3\% |
| OPM | - | 5.5\% | 9.6\% | 17.3\% | 1.2\% | 9.7\% | 14.3\% | 26.5\% |  | 7.3\% |
| RP | 167 | 1,167 | 1,887 | 3,079 | 474 | 1,687 | 2,498 | 4,442 | 103.3\% | 4,300 |
| YoY | -71.9\% | 75.5\% | -34.0\% | 13.6\% | 183.4\% | 44.5\% | 32.4\% | 44.3\% |  | 39.7\% |
| RPM | 3.2\% | 13.7\% | 29.1\% | 40.3\% | 6.5\% | 20.2\% | 30.2\% | 45.1\% |  | 12.8\% |
| NI | 214 | 914 | 2,208 | 2,716 | 389 | 1,426 | 1,873 | 2,847 | 103.5\% | 2,750 |
| YoY | -59.9\% | 49.6\% | -6.4\% | 28.9\% | 82.3\% | 56.1\% | -15.2\% | 4.8\% |  | 1.3\% |
| NPM | 4.0\% | 10.7\% | 34.1\% | 35.6\% | 5.4\% | 17.1\% | 22.6\% | 28.9\% |  | 8.2\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods
Forecasts based on most recently announced figures.

In the incubation segment, profits from investment and growth in both domestic and foreign venture firms outperformed targets thanks to a positive environment in the IPO market. In marketing, profits in the web marketing business grew, particularly due to strong results from ROI oriented performance ads in affiliate marketing.

View the full report.

Don Quijote Co., Ltd. (7532)
Innovative and iconoclastic general discount retailer with a nationwide presence.
On August 20, 2014, Shared Research updated the report with comments from Don Quijote's earnings results briefing for FY06/14.

On August 18, 2014, the company announced full-year FY06/14 results.

| (JPYmn) | FY06/13 |  |  |  | FY06/14 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Sales | 140,379 | 149,265 | 138,426 | 140,307 | 146,514 | 156,808 | 158,454 | 150,648 |
| YoY | 4.1\% | 5.1\% | 5.4\% | 6.3\% | 4.4\% | 5.1\% | 14.5\% | 7.4\% |
| GP | 37,010 | 39,176 | 36,888 | 36,733 | 39,880 | 41,195 | 40,627 | 39,316 |
| YoY | 6.2\% | 6.0\% | 10.2\% | 7.3\% | 7.8\% | 5.2\% | 10.1\% | 7.0\% |
| GPM | 26.4\% | 26.2\% | 26.6\% | 26.2\% | 27.2\% | 26.3\% | 25.6\% | 26.1\% |
| SG\&A | 28,766 | 28,747 | 29,423 | 30,502 | 29,740 | 30,831 | 32,193 | 33,962 |
| YoY | 6.3\% | 4.4\% | 7.2\% | 8.2\% | 3.4\% | 7.2\% | 9.4\% | 11.3\% |
| SG\&A / Sales | 20.5\% | 19.3\% | 21.3\% | 21.7\% | 20.3\% | 19.7\% | 20.3\% | 22.5\% |
| OP | 8,244 | 10,429 | 7,465 | 6,231 | 10,140 | 10,364 | 8,434 | 5,354 |
| YoY | 6.0\% | 10.5\% | 23.4\% | 2.9\% | 23.0\% | -0.6\% | 13.0\% | -14.1\% |
| OPM | 5.9\% | 7.0\% | 5.4\% | 4.4\% | 6.9\% | 6.6\% | 5.3\% | 3.6\% |
| RP | 8,366 | 10,709 | 7,653 | 6,473 | 10,433 | 10,702 | 8,681 | 5,671 |
| YoY | 13.0\% | 18.4\% | 20.0\% | 0.3\% | 24.7\% | -0.1\% | 13.4\% | -12.4\% |
| RPM | 6.0\% | 7.2\% | 5.5\% | 4.6\% | 7.1\% | 6.8\% | 5.5\% | 3.8\% |
| NI | 5,069 | 6,708 | 4,556 | 4,808 | 6,416 | 6,608 | 5,740 | 2,707 |
| YoY | -24.0\% | 27.5\% | 14.7\% | 22.1\% | 26.6\% | -1.5\% | 26.0\% | -43.7\% |
| NPM | 3.6\% | 4.5\% | 3.3\% | 3.4\% | 4.4\% | 4.2\% | 3.6\% | 1.8\% |


| $\mathrm{FY} 06 / 14$ |  |
| ---: | ---: |
| \% of FY | FY Est. |
| $\mathbf{1 0 1 . 2 \%}$ | $\mathbf{6 0 5 , 0 0 0}$ |
|  | $6.4 \%$ |
| $101.1 \%$ | 159,200 |
|  | $6.3 \%$ |
|  | $26.3 \%$ |
| $101.4 \%$ | 125,000 |
|  | $6.4 \%$ |
|  | $20.7 \%$ |
| $\mathbf{1 0 0 . 3} \%$ | $\mathbf{3 4 , 2 0 0}$ |
|  | $5.7 \%$ |
|  | $5.7 \%$ |
| $\mathbf{1 0 1 . 4 \%}$ | $\mathbf{3 5 , 0 0 0}$ |
|  | $5.4 \%$ |
|  | $5.8 \%$ |
| $\mathbf{9 6 . 7} \%$ | $\mathbf{2 2 , 2 0 0}$ |
|  | $5.0 \%$ |
|  | $3.7 \%$ |

Source: Company data, SR Inc. Research
Figures may differ from company materials due to differences in rounding methods.

By merchandise category, electric appliance sales saw strong performance from smartphone accessories and POSA cards, but large audio/visual devices and videogames struggled, sending category sales down by $2.3 \%$ YoY overall. In household goods, sales were up by $8.5 \%$, owing to solid sales of consumables such as detergents and shampoos, in addition to kitchen products such as stainless steel bottles, which were focused on high functionality and high added value. Foods sales were up $11.6 \%$ YoY due to strong demand during the period surrounding the consumption tax hike. Thanks to popularity of luxury watches and jewelry, watches and fashion merchandise sales were up by $1.5 \%$, despite variable conditions in both forex rates and customer needs.

On the same date, the company made an announcement regarding its FY06/14 year-end dividends.
The company will raise its year-end dividend from JPY23 per share (announced on July 7, 2014) to JPY26 per share, an increase of JPY3. Combined with the mid-term dividend of JPY10, this will raise the full year dividend from JPY33 to JPY36 per share.

## MONTHLY WRAP -September 2014

On August 11, 2014, the company announced sales figures for July.

| (YoY) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun |
| Total Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 9.1\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Stores | 220 |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 1.4\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Customers | 1.7\% |  |  |  |  |  |  |  |  |  |  |  |
| Avg. Spend per Customer | -0.2\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Comparable Stores | 196 |  |  |  |  |  |  |  |  |  |  |  |
| Electric Appliances | -1.0\% |  |  |  |  |  |  |  |  |  |  |  |
| Household Goods | 8.3\% |  |  |  |  |  |  |  |  |  |  |  |
| Foods | 21.0\% |  |  |  |  |  |  |  |  |  |  |  |
| Watches \& Fashion Merchandise | 5.1\% |  |  |  |  |  |  |  |  |  |  |  |
| Sporting \& Leisure Goods | 3.9\% |  |  |  |  |  |  |  |  |  |  |  |
| Other Products | 14.1\% |  |  |  |  |  |  |  |  |  |  |  |
| (YOY) |  |  |  |  |  |  |  |  |  |  |  |  |
| (Fiscal Year Ending) | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
| Total Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 6.6\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Stores | 217 |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 0.8\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Customers | 0.1\% |  |  |  |  |  |  |  |  |  |  |  |
| Avg. Spend per Customer | 0.7\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Comparable Stores | 194 |  |  |  |  |  |  |  |  |  |  |  |
| Electric Appliances | -2.7\% |  |  |  |  |  |  |  |  |  |  |  |
| Household Goods | 8.8\% |  |  |  |  |  |  |  |  |  |  |  |
| Foods | 13.1\% |  |  |  |  |  |  |  |  |  |  |  |
| Watches \& Fashion Merchandise | 3.4\% |  |  |  |  |  |  |  |  |  |  |  |
| Sporting \& Leisure Goods | 5.6\% |  |  |  |  |  |  |  |  |  |  |  |
| Other Products | -1.1\% |  |  |  |  |  |  |  |  |  |  |  |
| Source: Company data, SR Inc. Research |  |  |  |  |  |  |  |  |  |  |  |  |
| Figures may differ from company | ials due to | ferences | unding | hods. |  |  |  |  |  |  |  |  |

View the full report.

## Dream Incubator Inc. (4310)

Venture capital and business incubation, and strategy consulting company.
On August 15, 2014, Dream Incubator Inc. (DI) announced an investment in Me Sa Asia Pacific Trading Services Company Ltd. (MESA), a major wholesaler of daily necessities and consumer products in Vietnam.

DI Asian Industrial Fund (DIAIF)-a joint venture between DI and ORIX Corporation (TSE1: 8591)-invested in the wholesale arm of MESA, which also operates restaurants. MESA transferred its wholesale business to a newly established subsidiary, in which DIAIF holds a $22.6 \%$ stake.

The wholesale business accounts for the majority of MESA's sales. It has achieved an average of $15 \%$ growth in sales over the past five years, and is among the top wholesalers in Vietnam by sales. The wholesale business posted sales of over JPY11.0bn in FY12/13.

MESA aims to use this opportunity to forge ties with Japanese manufacturers of food and consumer products. DIAIF aims to increase MESA's corporate value by dispatching corporate strategy consultants from DI to help formulate management strategy and assist MESA as it forms partnerships with Japanese manufacturers.

View the full report.

Elecom Co. (6750)
Designer and manufacturer of computer and smartphone peripheral devices/accessories; has a tie-up with French external hard drive maker La Cie to sell its products in Japan.

On August 11, 2014, Shared Research updated comments on Elecom Co.'s earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Sales | 15,289 | 14,901 | 17,615 | 14,836 | 14,936 | 15,099 | 19,391 | 19,680 | 17,741 | 15,411 | 53.5\% | 33,152 | 23.7\% | 75,000 |
| YoY | 5.2\% | 3.9\% | 0.1\% | -7.6\% | -2.3\% | 1.3\% | 10.1\% | 32.6\% | 18.8\% | 2.1\% |  | 10.4\% |  | 8.5\% |
| GP | 5,061 | 4,889 | 6,005 | 4,865 | 5,150 | 5,101 | 6,772 | 5,292 | 5,850 |  |  |  |  |  |
| YoY | -0.0\% | -5.4\% | -6.0\% | -7.9\% | 1.8\% | 4.3\% | 12.8\% | 8.8\% | 13.6\% |  |  |  |  |  |
| GPM | 33.1\% | 32.8\% | 34.1\% | 32.8\% | 34.5\% | 33.8\% | 34.9\% | 26.9\% | 33.0\% |  |  |  |  |  |
| SG\&A | 3,761 | 3,498 | 3,740 | 3,756 | 3,647 | 3,694 | 3,926 | 4,087 | 4,037 |  |  |  |  |  |
| YoY | 6.0\% | -5.5\% | -3.5\% | -5.5\% | -3.0\% | 5.6\% | 5.0\% | 8.8\% | 10.7\% |  |  |  |  |  |
| SG\&A / Sales | 24.6\% | 23.5\% | 21.2\% | 25.3\% | 24.4\% | 24.5\% | 20.2\% | 20.8\% | 22.8\% |  |  |  |  |  |
| OP | 1,300 | 1,391 | 2,264 | 1,109 | 1,503 | 1,408 | 2,846 | 1,205 | 1,812 | 1,652 | 52.3\% | 3,464 | 22.9\% | 7,900 |
| YoY | -14.1\% | -5.2\% | -9.9\% | -15.5\% | 15.6\% | 1.2\% | 25.7\% | 8.7\% | 20.6\% | 17.3\% |  | 19.0\% |  | 13.5\% |
| OPM | 8.5\% | 9.3\% | 12.9\% | 7.5\% | 10.1\% | 9.3\% | 14.7\% | 6.1\% | 10.2\% | 10.7\% |  | 10.4\% |  | 10.5\% |
| RP | 1,289 | 1,298 | 1,916 | 1,004 | 1,312 | 1,795 | 1,975 | 1,539 | 1,764 | 1,381 | 56.1\% | 3,145 | 24.5\% | 7,200 |
| YoY | -7.7\% | -4.4\% | -18.2\% | -2.6\% | 1.8\% | 38.3\% | 3.1\% | 53.3\% | 34.4\% | -23.0\% |  | 1.2\% |  | 8.7\% |
| RPM | 8.4\% | 8.7\% | 10.9\% | 6.8\% | 8.8\% | 11.9\% | 10.2\% | 7.8\% | 9.9\% | 9.0\% |  | 9.5\% |  | 9.6\% |
| NI | 510 | 864 | 1,112 | 613 | 622 | 1,205 | 1,188 | 1,029 | 949 | 739 | 56.2\% | 1,688 | 23.4\% | 4,050 |
| YoY | 4.9\% | 75.6\% | -3.2\% | -48.3\% | 22.0\% | 39.4\% | 6.8\% | 67.8\% | 52.5\% | -38.7\% |  | -7.6\% |  | 0.2\% |
| NPM | 3.3\% | 5.8\% | 6.3\% | 4.1\% | 4.2\% | 8.0\% | 6.1\% | 5.2\% | 5.3\% | 4.8\% |  | 5.1\% |  | 5.4\% |
| Quarterly Performance (JPYMn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | FY03/15 |  |
|  | 01 | 02 | 03 | 04 | 01 | 02 | 03 | 04 |  | 02 | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Old segments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Supply | 5,347 | 5,839 | 7,378 | 5,409 | 6,002 | 5,578 | 7,230 | 5,891 |  |  |  |  |  | 25,362 |
| Storage/Memory | 2,737 | 2,364 | 2,811 | 2,368 | 2,498 | 2,987 | 3,923 | 5,114 |  |  |  |  |  | 17,099 |
| IO Device | 1,308 | 1,210 | 1,352 | 1,313 | 1,217 | 1,277 | 1,506 | 1,769 |  |  |  |  |  | 5,643 |
| Digital Home | 3,510 | 3,180 | 3,614 | 3,328 | 2,970 | 2,993 | 4,494 | 4,550 |  |  |  |  |  | 17,452 |
| Others | 2,387 | 2,305 | 2,460 | 2,420 | 2,247 | 2,259 | 2,242 | 2,352 |  |  |  |  |  | 9,442 |
| Yoy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Supply | 12.9\% | 15.5\% | 11.5\% | 1.4\% | 12.2\% | -4.5\% | -2.0\% | 8.9\% |  |  |  |  |  | 2.7\% |
| Storage/Memory | 19.1\% | -6.0\% | -12.2\% | -27.5\% | -8.7\% | 26.4\% | 39.6\% | 116.0\% |  |  |  |  |  | 17.7\% |
| IO Device | -15.4\% | -18.2\% | -14.5\% | -16.1\% | -7.0\% | 5.5\% | 11.4\% | 34.7\% |  |  |  |  |  | -2.2\% |
| Digital Home | -13.1\% | -5.7\% | -14.0\% | -8.5\% | -15.4\% | -5.9\% | 24.3\% | 36.7\% |  |  |  |  |  | 16.3\% |
| Others | 24.6\% | 19.8\% | 23.2\% | 6.9\% | -5.9\% | -2.0\% | -8.9\% | -2.8\% |  |  |  |  |  | 3.7\% |
| New segments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PC accessories | 5,661 | 5,323 | 6,986 | 5,685 | 5,322 | 5,042 | 6,763 | 6,356 | 5,552 |  |  |  | 23.3\% | 23,785 |
| Smartphone-related applications | 2,850 | 3,331 | 3,690 | 3,142 | 3,886 | 3,950 | 4,614 | 3,875 | 4,401 |  |  |  | 24.8\% | 17,739 |
| Peripherals | 3,575 | 3,206 | 3,609 | 3,059 | 3,232 | 3,794 | 4,999 | 6,427 | 5,361 |  |  |  | 24.6\% | 21,751 |
| Others | 3,203 | 3,040 | 3,329 | 2,951 | 2,496 | 2,312 | 3,015 | 3,022 | 2,425 |  |  |  | 20.7\% | 11,725 |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PC accessories |  |  |  |  | -6.0\% | -5.3\% | -3.2\% | 11.8\% | 4.3\% |  |  |  |  | 1.3\% |
| Smartphone-related applications |  |  |  |  | 36.4\% | 18.6\% | 25.0\% | 23.3\% | 13.3\% |  |  |  |  | 8.7\% |
| Peripherals |  |  |  |  | -9.6\% | 18.3\% | 38.5\% | 110.1\% | 65.9\% |  |  |  |  | 17.9\% |
| Others |  |  |  |  | -22.1\% | -23.9\% | -9.4\% | 2.4\% | -2.8\% |  |  |  |  | 8.1\% |
| Figures may differ from company materials due to differences in rounding methods |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2 FY03/15 figures are the difference between 1 H estimates and Q1 results. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Factors affecting results in Q1:

- In existing markets, sales of accessories for smartphones and tablets continued to grow.
- Elecom took a larger share of the peripheral equipment market, where it is focusing on growth.
- The company expanded sales channels and grew sales in the embedded-devices market.

[^1]Emergency Assistance Japan Co., Ltd. (6063)
Japan's sole independent provider of global medical assistance services. Expanding businesses related to medical tourism.

On August 12, 2014, Emergency Assistance Japan (EAJ) announced earnings results for Q2 FY12/14.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  | FY12/14 |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | 02 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | PY Est. |
| Sales | 548 | 447 | 473 | 515 | 627 | 493 | 97.4\% $105.6 \%$ | 1,060~1,150 | 45.5\% 50.4\% | 2,220~2,460 |
| YoY | -1.0\% | 2.7\% | 5.7\% | 12.9\% | 14.3\% | 10.3\% |  | 6.5\%~15.5\% |  | 11.9\%~24.0\% |
| GP | 114 | 88 | 106 | 127 | 105 | 91 |  |  |  |  |
| YoY | -17.6\% | -18.6\% | -13.0\% | -7.8\% | -7.6\% | 3.2\% |  |  |  |  |
| GPM | 20.7\% | 19.8\% | 22.4\% | 24.6\% | 16.8\% | 18.5\% |  |  |  |  |
| SG\&A | 93 | 96 | 106 | 104 | 109 | 104 |  |  |  |  |
| YoY | 10.0\% | -6.0\% | 13.3\% | 33.3\% | 17.6\% | 8.0\% |  |  |  |  |
| SG\&A / Sales | 16.9\% | 21.5\% | 22.3\% | 20.3\% | 17.4\% | 21.0\% |  |  |  |  |
| OP | 21 | -8 | 0 | 22 | -4 | -12 | - | -67~-5 | - | 15~110 |
| YoY | -61.1\% | - | -98.7\% | -62.4\% | - | - |  |  |  |  |
| OPM | 3.8\% | -1.7\% | 0.1\% | 4.3\% | -0.6\% | -2.5\% |  |  |  |  |
| RP | 18 | -13 | -1 | 21 | -6 | -16 | - | -72~-10 | - | 8~103 |
| YoY | -65.8\% | - | - | -65.3\% | - | - |  |  |  |  |
| RPM | 3.3\% | -2.9\% | -0.3\% | 4.2\% | -1.0\% | -3.3\% |  |  |  |  |
| NI | 12 | -9 | 1 | 11 | -5 | -10 | - | -77~-12 | - | 0~50 |
| YoY | -63.6\% | - | -93.7\% | -67.9\% | - | - |  |  |  |  |
| NPM | 2.1\% | -2.1\% | 0.2\% | 2.2\% | -0.8\% | -2.1\% |  |  |  |  |
| Figures may differ from company materials due to differences in rounding methods |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

Amid mixed market conditions, EAJ posted sales of JPY1.1bn (+12.5\% YoY). The company hired and trained staff with skills for the global marketplace-in preparation for an increased workload due to large orders in Q3-expanded its network of medical institutions, and invested in IT to bolster its assistance center infrastructure. Operating costs thus rose. The weak yen also meant higher costs in yen, leading to increased expenses overall.

The company continued making upfront investments in the international medical exchange support services business, a future growth area. The company also spent upfront on promotions for corporate security assistance products.

View the full report.
en-japan Inc. (4849)
Pioneer of online recruitment information websites, with a particular focus on mid-career and experienced worker hiring. Now looking to expand into Asia and bilingual staff recruiting.

On August 11, 2014, en-japan Inc. announced earnings results for Q1 FY03/15.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | Fro3/14 |  |  |  | FY03/15 |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | 03 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1HEst. | \% of FY | FY Est. |
| Sales | 3,297 | 3,138 | 3,801 | 3,327 | 3,652 | 3,835 | 4,595 | 4,674 | 4,590 | 4,490 | 50.6\% | 9,080 | 23.9\% | 19,200 |
| Yoy | 16.0\% | -0.8\% | 10.0\% | -0.1\% | 10.7\% | 22.2\% | 20.9\% | 40.5\% | 25.7\% | 17.1\% |  | 21.3\% |  | 14.6\% |
| GP | 2,824 | 2,687 | 3,300 | 2,820 | 3,219 | 3,401 | 4,096 | 4,118 | 4,125 |  |  |  | 23.8\% | 17,354 |
| Yoy | 19.0\% | -0.3\% | 11.2\% | 0.2\% | 14.0\% | 26.5\% | 24.1\% | 46.0\% | 28.1\% |  |  |  |  | 17.0\% |
| GPM | 85.7\% | 85.6\% | 86.8\% | 84.8\% | 88.2\% | 88.7\% | 89.1\% | 88.1\% | 89.9\% |  |  |  |  | 90.4\% |
| SG\&A | 2,101 | 2,129 | 2,265 | 2,353 | 2,506 | 2,497 | 2,918 | 3,470 | 3,144 |  |  |  | 23.5\% | 13,404 |
| YoY | 9.6\% | 7.6\% | 9.9\% | -0.1\% | 19.3\% | 17.3\% | 28.8\% | 47.5\% | 25.5\% |  |  |  |  | 17.7\% |
| SG\&A / Sales | 63.7\% | 67.8\% | 59.6\% | 70.7\% | 68.6\% | 65.1\% | 63.5\% | 74.2\% | 68.5\% |  |  |  |  | 69.8\% |
| Personnel | 1,211 | 1,256 | 1,284 | 1,275 | 1,434 | 1,442 | 1,598 | 1,570 | 1,788 |  |  |  |  |  |
| Advertising / Promotional | 395 | 370 | 464 | 567 | 476 | 472 | 636 | 1,051 | 543 |  |  |  |  |  |
| Others | 494 | 502 | 515 | 511 | 594 | 583 | 683 | 849 | 812 |  |  |  |  |  |
| OP | 724 | 558 | 1,034 | 467 | 713 | 903 | 1,177 | 648 | 981 | 679 | 59.1\% | 1,660 | 24.8\% | 3,950 |
| YoY | 58.0\% | -22.1\% | 14.1\% | 1.5\% | -1.4\% | 61.8\% | 13.8\% | 38.6\% | 37.5\% | -24.8\% |  | 2.7\% |  | 14.8\% |
| OPM | 21.9\% | 17.8\% | 27.2\% | 14.0\% | 19.5\% | 23.6\% | 25.6\% | 13.9\% | 21.4\% | 15.1\% |  | 18.3\% |  | 20.6\% |
| RP | 782 | 576 | 1,045 | 437 | 902 | 925 | 1,274 | 647 | 1,018 | 662 | 60.6\% | 1,680 | 25.6\% | 3,970 |
| YoY | 51.9\% | 3.2\% | 14.3\% | -0.0\% | 15.3\% | 60.6\% | 21.9\% | 47.9\% | 12.9\% | -28.5\% |  | -8.0\% |  | 5.9\% |
| RPM | 23.7\% | 18.4\% | 27.5\% | 13.1\% | 24.7\% | 24.1\% | 27.7\% | 13.8\% | 22.2\% | 14.7\% |  | 18.5\% |  | 20.7\% |
| N | 468 | 338 | 653 | 86 | 1,771 | 546 | 772 | -300 | 597 | 403 | 59.7\% | 1,000 | 26.7\% | 2,240 |
| YoY | 67.2\% | 44.3\% | 31.0\% |  | 278.6\% | 61.4\% | 18.1\% |  | -66.3\% | -26.2\% |  | -56.9\% |  | -19.7\% |
| NPM | 14.2\% | 10.8\% | 17.2\% | 2.6\% | 48.5\% | 14.2\% | 16.8\% | -6.4\% | 13.0\% | 9.0\% |  | 11.0\% |  | 11.7\% |
| Hiring Business (*) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 3,187 | 3,065 | 3,726 | 3,255 | 3,531 | 3,705 | 4,438 | 4,497 | 4,443 |  |  |  | 24.5\% | 18,100 |
| GP | 2,755 | 2,631 | 3,242 | 2,767 | 3,111 | 3,279 | 3,947 | 3,962 | 3,988 |  |  |  |  |  |
| GPM | 86.4\% | 85.8\% | 87.0\% | 85.0\% | 88.1\% | 88.5\% | 88.9\% | 88.1\% | 89.8\% |  |  |  |  |  |
| OP | 745 | 550 | 1,022 | 456 | 696 | 876 | 1,135 | 601 | 976 |  |  |  | 26.2\% | 3,725 |
| OPM | 23.4\% | 17.9\% | 27.4\% | 14.0\% | 19.7\% | 23.6\% | 25.6\% | 13.4\% | 22.0\% |  |  |  |  | 20.6\% |
| Sales Breakdown |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| [en] Career Change Info | 977 | 986 | 971 | 919 | 1,081 | 1,306 | 1,309 | 1,539 | 1,364 |  |  |  | 22.2\% | 6,140 |
| [en] Career Change Consultant | 209 | 214 | 223 | 235 | 243 | 265 | 260 | 246 | 267 |  |  |  | 24.3\% | 1,100 |
| [en] Temporary Placement Info | 431 | 413 | 445 | 487 | 459 | 484 | 493 | 534 | 506 |  |  |  | 22.2\% | 2,280 |
| en world japan K.K | 734 | 762 | 807 | 653 | 886 | 859 | 871 | 1,037 | 1,268 |  |  |  | 32.3\% | 3,920 |
| New Graduate Hiring Business | 222 | 168 | 776 | 316 | 190 | 133 | 687 | 336 | 197 |  |  |  |  |  |
| Overseas subsidiaries | - | - | - | - | 81 | 132 | 316 | 303 | 323 |  |  |  | 18.9\% | 1,710 |
| Others | 614 | 524 | 510 | 650 | 594 | 532 | 502 | 501 | 526 |  |  |  |  |  |
| Yoy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| [en] Career Change Info | - | - | - | - | 10.6\% | 32.5\% | 34.8\% | 67.5\% | 26.2\% |  |  |  |  | 17.3\% |
| [en] Career Change Consultant | 7.7\% | 10.9\% | 13.2\% | 16.3\% | 16.3\% | 23.8\% | 16.6\% | 4.7\% | 9.9\% |  |  |  |  | 8.4\% |
| [en] Temporary Placement Info | -2.5\% | -9.2\% | -1.3\% | 5.0\% | 6.5\% | 17.2\% | 10.8\% | 9.7\% | 10.2\% |  |  |  |  | 11.4\% |
| en world japan K.K | - | - | - | - | 20.7\% | 12.7\% | 7.9\% | 58.8\% | 43.1\% |  |  |  |  | 7.3\% |
| New Graduate Hiring Business | 15.0\% | -4.0\% | 20.9\% | -10.0\% | -14.4\% | -20.8\% | -11.5\% | 6.3\% | 3.7\% |  |  |  |  |  |
| Overseas subsidiaries | - | - | - | - | - | - | - |  | 298.8\% |  |  |  |  | 104.1\% |
| Others | - | - | - | - | -3.3\% | 1.5\% | -1.6\% | -22.9\% | -11.4\% |  |  |  |  |  |
| Education and Evaluation Business (*) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 81 | 70 | 73 | 70 | 126 | 145 | 172 | 193 | 159 |  |  |  | 13.8\% | 1,150 |
| GP | 61 | 53 | 56 | 53 | 111 | 130 | 156 | 168 | 144 |  |  |  |  |  |
| GPM | 75.3\% | 75.7\% | 76.7\% | 75.7\% | 88.1\% | 89.7\% | 90.7\% | 87.0\% | 90.6\% |  |  |  |  |  |
| OP | 20 | 4 | 11 | 8 | 16 | 28 | 42 | 46 | 4 |  |  |  | 1.8\% | 225 |
| OPM | 24.7\% | 5.7\% | 15.1\% | 11.4\% | 12.7\% | 19.3\% | 24.4\% | 23.8\% | 2.5\% |  |  |  |  | 19.6\% |
| en-japan inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 2,567 | 2,380 | 3,001 | 2,682 | 2,652 | 2,802 | 3,339 | 3,246 | 2,960 |  |  |  | 22.5\% | 13,180 |
| YoY | 10.8\% | -4.3\% | 3.6\% | -1.6\% | 3.3\% | 17.7\% | 11.3\% | 21.0\% | 11.6\% |  |  |  |  | 9.5\% |
| OP | 598 | 434 | 935 | 502 | 625 | 793 | 1,083 | 516 | 772 |  |  |  | 22.4\% | 3,450 |
| OPM | 23.3\% | 18.2\% | 31.2\% | 18.7\% | 23.6\% | 28.3\% | 32.4\% | 15.9\% | 26.1\% |  |  |  |  | 26.2\% |
| EWJ (en world japan K.K) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 734 | 762 | 807 | 654 | 886 | 859 | 871 | 1,037 | 1,268 |  |  |  | 32.3\% | 3,920 |
| Yoy | - | - | - | - | 20.7\% | 12.7\% | 7.9\% | 58.6\% | 43.1\% |  |  |  |  | 7.3\% |
| OP | 166 | 163 | 141 | 7 | 200 | 186 | 104 | 167 | 355 |  |  |  | 50.7\% | 700 |
| OPM | 22.6\% | 21.4\% | 17.5\% | 1.1\% | 22.6\% | 21.7\% | 11.9\% | 16.1\% | 28.0\% |  |  |  |  | 17.9\% |
| Overseas subsidiaries |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | - | - | - | - | 81 | 132 | 316 | 306 | 323 |  |  |  | 18.9\% | 1,710 |
| OP | - | - | - | - | -51 | -37 | 41 | 38 | -32 |  |  |  | -25.6\% | 125 |
| OPM | - | - | - | - | -63.0\% | -28.0\% | 13.0\% | 12.4\% | -9.9\% |  |  |  |  | 7.3\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
En-japan changed reporting segments in FY03/15 (the mid-career hiring and new graduate hiring segments have been combined to form the hiring segment). For reader
uses the simple sum of the mid-career hiring and new graduate hiring segments for the hiring segment prior to FYO3/14. Data for the
education and evaluation segment are unchanged.

A robust recovery continues in the hiring market, with the jobs-to-applicants ratio hitting 1.10 in June 2014-the highest level for 22 years. En-japan focused on mainstay job posting service [en] Career Change Info, plus [en] world Japan (international recruitment) and [en] Agent (brand changed from [en] PARTNER on July 4, 2014), which uses the en-japan database.

Overseas, the company made Indian recruitment company New Era India Consultancy Pvt. Ltd. a subsidiary in June 2014. This marked the company's expansion into its seventh country, mainly in Asia.

View the full report.

Ferrotec Corp. (6890)
Supplies cutting-edge materials to semiconductor and other electronics manufacturers. Searching for new growth businesses based on its long-nurtured core technologies.

On August 15, 2014, Shared Research updated comments on Ferrotec Corp.'s earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  | Q2(*) |
| Sales | 9,503 | 10,545 | 9,102 | 9,274 | 9,538 | 10,691 | 11,356 | 13,160 | 14,130 | 11,370 |
| YoY | -49.5\% | -37.7\% | -35.2\% | -10.1\% | 0.4\% | 1.4\% | 24.8\% | 41.9\% | 48.1\% | 6.4\% |
| GP | 2,023 | 1,612 | 1,776 | 1,566 | 2,322 | 2,718 | 2,585 | 3,195 | 3,166 |  |
| YoY | -64.2\% | -63.4\% | -54.9\% | -38.4\% | 14.8\% | 68.6\% | 45.6\% | 104.1\% | 36.3\% |  |
| GPM | 21.3\% | 15.3\% | 19.5\% | 16.9\% | 24.3\% | 25.4\% | 22.8\% | 24.3\% | 22.4\% |  |
| SG\&A | 2,494 | 3,295 | 2,269 | 2,527 | 2,380 | 2,501 | 2,496 | 2,645 | 2,575 |  |
| YoY | -23.6\% | 2.3\% | -23.2\% | -14.7\% | -4.5\% | -24.1\% | 10.0\% | 4.7\% | 8.2\% |  |
| SG\&A / Sales | 26.2\% | 31.2\% | 24.9\% | 27.2\% | 25.0\% | 23.4\% | 22.0\% | 20.1\% | 18.2\% |  |
| OP | -471 | -1,683 | -493 | -961 | -58 | 217 | 89 | 550 | 591 | 409 |
| YoY | - | - | - | - | - | - | - | - | - | 88.4\% |
| OPM | -5.0\% | -16.0\% | -5.4\% | -10.4\% | -0.6\% | 2.0\% | 0.8\% | 4.2\% | 4.2\% | 3.6\% |
| RP | -554 | -2,157 | -448 | -306 | 480 | 50 | -83 | 815 | 190 | 310 |
| YoY | - | - | - | - | - | - | - | - | -60.4\% | 515.7\% |
| RPM | -5.8\% | -20.5\% | -4.9\% | -3.3\% | 5.0\% | 0.5\% | -0.7\% | 6.2\% | 1.3\% | 2.7\% |
| NI | -664 | -5,493 | -1,513 | 1,137 | 418 | 276 | -134 | 831 | -44 | 394 |
| YoY | - | - | - | - | - | - | - | -26.9\% | - | 43.0\% |
| NPM | -7.0\% | -52.1\% | -16.6\% | 12.3\% | 4.4\% | 2.6\% | -1.2\% | 6.3\% | -0.3\% | 3.5\% |



Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Shared Research estimates that sales in all segments outperformed targets, as did operating profit with the exception of the photovoltaic (PV) segment. Results in the electronic device business were particularly robust, as promotional efforts meant the company successfully converted demand into orders.

Expenses related to the sale of a domestic factory resulted in an unexpected increase in costs, leading to falls of JPY290mn in recurring profit and JPY462mn in net income-meaning the company booked a net loss despite the fact that operating profit was up JPY649mn YoY. Initial targets did not take into account the sale of the factory, which resulted in a non-operating loss of JPY50mn and an extraordinary loss of JPY39mn.

View the full report.

MONTHLY WRAP -September 2014

Fields Corp. (2767)
Pachinko and pachislot planning, development and sales specialist firm. Largest independent distributor in Japan.

On August 8, 2014, Fields Corporation announced the nationwide release of a new pachinko machine from Bisty Co., "CR ayumi hamasaki 2". It is expected to be available at pachinko halls from October 2014.

View the full report.

Gamecard-Joyco Holdings, Inc. (6249)
Dominant pachinko machine prepaid-card system provider.
On August 26, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 8,684 | 8,645 | 9,861 | 7,002 | 6,127 | - | - | - | 18.8\% | 30,000 |
| YoY | -14.0\% | -13.6\% | -10.6\% | -16.7\% | -29.4\% | - | - | - |  | -12.3\% |
| GP | 2,813 | 2,836 | 2,905 | 2,426 | 2,456 | - | - | - |  |  |
| YoY | -15.3\% | -7.3\% | -9.9\% | 6.4\% | -12.7\% | - | - | - |  |  |
| GPM | 32.4\% | 32.8\% | 29.5\% | 34.6\% | 40.1\% | - | - | - |  |  |
| SG\&A | 1,834 | 2,076 | 2,272 | 3,034 | 1,855 | - | - | - |  |  |
| YoY | -11.6\% | -5.2\% | 1.8\% | 11.5\% | 1.1\% | - | - | - |  |  |
| SG\&A / Sales | 21.1\% | 24.0\% | 23.0\% | 43.3\% | 30.3\% | - | - | - |  |  |
| OP | 979 | 760 | 633 | -608 | 601 | - | - | - | 139.8\% | 400 |
| YoY | -21.5\% | -12.4\% | -36.3\% | - | -38.6\% | - | - | - |  | -77.3\% |
| OPM | 11.3\% | 8.8\% | 6.4\% | - | 9.8\% | - | - | - |  | 1.3\% |
| RP | 1,006 | 777 | 662 | -596 | 616 | - | - | - | 154.0\% | 400 |
| YoY | -20.0\% | -9.5\% | -32.9\% | - | -38.8\% | - | - | - |  | -78.4\% |
| RPM | 11.6\% | 9.0\% | 6.7\% | - | 10.1\% | - | - | - |  | 1.3\% |
| NI | 616 | 444 | 274 | -434 | 352 | - | - | - | 207.1\% | 100 |
| YoY | -13.0\% | -26.4\% | -55.2\% | - | -42.9\% | - | - | - |  | -88.9\% |
| NPM | 7.1\% | 5.1\% | 2.8\% | - | 5.7\% | - | - | - |  | 0.3\% |

Figures may differ from company materials due to differences in rounding methods
Source: Company data

According to the company, the business environment remains difficult for pachinko halls. With increasing sources of entertainment available, the population of young players is declining. Conventional four-yen pachinko is also stalling due to the entrenchment of low-price pachinko.

Due to factors such as concern for revenues after the consumption tax hike, pachinko halls are cautious when making capex decisions such as new store openings and remodeling existing stores. This is especially true for new equipment purchases. Among pachinko hall operators, the dominant trend appears to be to pass on the consumption tax hike burden to the customer. During Q1, the majority of demand was for equipment to meet this new trend, and unit sales of equipment were down YoY as a result. Competition was fierce among rival companies, as there were fewer contracts to compete for, which led to significantly lower equipment sale prices. The competitive environment among pachinko halls led to a lower number of member halls, and this resulted in lower sales from card and system-usage fees.

View the full report.

## MONTHLY WRAP -September 2014

GCA Savvian Corp. (2174)
An independent M\&A advisory firm, pushing "repeat-client model" and other unique initiatives toward winning more cross-border deals.

On August 28, 2014, Shared Research updated the report after interviewing management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Revenues | 10,719 | 4,739 | 3,091 | 3,832 | 2,190 | 1,737 | - | - |
| YoY | 346.4\% | 118.5\% | -5.2\% | 28.5\% | -79.6\% | -63.3\% | - | - |
| Gross Profit | 3,026 | 820 | 1,336 | 1,056 | 639 | 541 | - | - |
| YoY | 162.7\% | -7.6\% | -11.6\% | -38.8\% | -78.9\% | -34.0\% | - | - |
| SG\&A | 443 | 475 | 499 | 633 | 460 | 372 | - | - |
| YoY | 6.2\% | 5.3\% | -8.9\% | -43.2\% | 3.8\% | -21.7\% | - | - |
| OP | 2,583 | 345 | 836 | 423 | 179 | 168 | - | - |
| YoY | 251.9\% | -20.9\% | -13.3\% | -30.9\% | -93.1\% | -51.3\% | - | - |
| RP | 2,616 | 372 | 838 | 480 | 156 | 166 | - | - |
| YoY | 231.1\% | -11.2\% | -12.3\% | -23.8\% | -94.0\% | -55.4\% | - | - |
| NI | 5 | 145 | 686 | 289 | 88 | 82 | - | - |
| YoY | -98.3\% | 46.5\% | 173.3\% | -52.4\% | 1660.0\% | -43.4\% | - | - |
| (Fund non-consolidated) |  |  |  |  |  |  |  |  |
| Sales | 1,485 | 2,110 | 3,359 | 2,618 | 2,190 | 1,737 | - | - |
| YoY | -30.8\% | 7.7\% | 24.4\% | -4.8\% | 47.5\% | -17.7\% | - | - |
| OP | -68 | 251 | 1,119 | 435 | 179 | 168 | - | - |
| YoY | - | 4.6\% | 141.2\% | 9.8\% | - | -33.1\% | - | - |
| OPM | - | 11.9\% | 33.3\% | 16.6\% | 8.2\% | 9.7\% | - | - |
| NI | -24 | 174 | 683 | 289 | 88 | 82 | - | - |
| YoY | - | 79.4\% | 178.8\% | -52.3\% | - | -52.9\% | - | - |
| NPM | - | 8.2\% | 20.3\% | 11.0\% | 4.0\% | 4.7\% | - | - |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

## Advisory business

In Japan, the company closed five major deals (six in $1 \mathrm{HFY} 12 / 13$ ), and booked revenues of JPY2.1bn ( $+9.2 \%$ YoY) and operating profit of JPY232mn (+69.3\%). In the US, the company closed eight major deals (two in 1 H FY12/13). Startups were also actively raising capital. As a result, revenues in the US were JPY1.6bn (+78.5\%); operating profit was JPY76mn (operating loss of JPY414mn in 1H FY12/14).

## Asset management business

According to the company, returns from investment business limited partnerships (funds) MCo1 and MCo2 have mostly ended, with returns from just one investment remaining at MCo1. Investments are continuing at MCo3.

MCo1, MCo2, and MCo3 are investment business limited partnerships (funds) part-financed by the group. These funds were judged to be effectively under the company's control-as per the Practical Solution on Application of Control Criteria and Influence Criteria to Investment Associations (Accounting Standards Board of Japan)-and were included in consolidated results up to FY12/13. However, the company's stake in these funds was just 1\%, and investment and returns from the largest of the three, MCo1, have mostly ended. Investment by MCo3 is also well underway, and the company plans to grow the asset management business-including raising funds-at a new company, in which it will have a lower stake. There was a risk that including these funds in consolidated results would mislead stakeholders, so the company removed them from consolidated results from Q1.

View the full report.

Grandy House Corp. (8999)
Homebuilder in Tochigi, Gunma, Ibaraki prefectures. Commands dominant share in Tochigi.
On August 26, 2014, Shared Research updated the report after interviewing management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 9,097 | 9,327 | 9,265 | 9,571 | 8,041 | - | - | - | 42.3\% | 19,000 |
| YoY | 11.7\% | 15.4\% | 15.2\% | 15.7\% | -11.6\% | - | - | - |  | 17.1\% |
| Gross Profit | 1,733 | 1,781 | 1,799 | 1,739 | 1,429 | - | - | - |  |  |
| YoY | 11.5\% | 19.9\% | 19.4\% | 15.2\% | -17.6\% | - | - | - |  |  |
| Gross Profit Margin | 19.1\% | 19.1\% | 19.4\% | 18.2\% | 17.8\% | - | - | - |  |  |
| SG\&A | 973 | 1,088 | 1,023 | 1,036 | 1,002 | - | - | - |  |  |
| YoY | 9.4\% | 11.0\% | 9.6\% | 10.6\% | 3.0\% | - | - | - |  |  |
| SG\&A / Sales ratio | 10.7\% | 11.7\% | 11.0\% | 10.8\% | 12.5\% | - | - | - |  |  |
| Operating Profit | 759 | 694 | 776 | 703 | 426 | - | - | - | 29.0\% | 1,470 |
| YoY | 14.4\% | 37.1\% | 35.3\% | 22.7\% | -43.8\% | - | - | - |  | 25.6\% |
| Operating Profit Margin | 8.3\% | 7.4\% | 8.4\% | 7.3\% | 5.3\% | - | - | - |  | 7.7\% |
| Recurring Profit | 789 | 721 | 797 | 727 | 459 | - | - | - | 30.2\% | 1,520 |
| YoY | 19.3\% | 34.9\% | 32.8\% | 22.0\% | -41.8\% | - | - | - |  | 27.1\% |
| Recurring Profit Margin | 8.7\% | 7.7\% | 8.6\% | 7.6\% | 5.7\% | - | - | - |  | 8.0\% |
| Net Income | 477 | 447 | 475 | 364 | 272 | - | - | - | 28.9\% | 940 |
| YoY | 24.3\% | 54.9\% | 32.2\% | 10.5\% | -43.1\% | - | - | - |  | 39.8\% |
| Net Margin | 5.2\% | 4.8\% | 5.1\% | 3.8\% | 3.4\% | - | - | - |  | 4.9\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods. Company forecasts are the most recent figures.

In Q1, difficult conditions hampered orders. The fallback in demand after the rush to beat the consumption tax hike meant that from February 2014, new housing starts fell year-on-year for both privately owned detached houses and condominiums. This was despite policies easing the financial burden for home buyers, such as expanded tax cuts for mortgages in the face of the consumption tax hike and other financial support.

Housing demand held steady, but cautiousness following the consumption tax hike meant Grandy House faced a slowdown in orders.

View the full report.

## Gulliver International Co., Ltd. (7599)

Core business in buying and wholesaling used vehicles. Japan's largest buyer of used vehicles and the first to introduce nationwide unified purchase prices. Pioneer in use of computers to showcase and sell used vehicles.

On August 12, 2014, Gulliver International Co., Ltd. announced monthly sales data for July 2014.

## Total car sales at directly operated stores

|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| FY02/11 | $27.5 \%$ | $31.4 \%$ | $5.0 \%$ | $6.0 \%$ | $-5.8 \%$ | $-12.4 \%$ | $9.8 \%$ | $-19.1 \%$ | $-14.6 \%$ | $-11.8 \%$ | $-7.1 \%$ |
| FY02/12 | $-3.8 \%$ | $-12.7 \%$ | $-10.7 \%$ | $9.5 \%$ | $5.4 \%$ | $2.3 \%$ | $-4.1 \%$ | $3.2 \%$ | $-3.1 \%$ | $17.1 \%$ | $-11.5 \%$ |
| FY02/13 | $8.0 \%$ | $15.1 \%$ | $1.8 \%$ | $-5.0 \%$ | $-7.1 \%$ | $16.5 \%$ | $-1.0 \%$ | $11.0 \%$ | $29.6 \%$ | $-7.8 \%$ | $18.6 \%$ |
| FY02/14 | $12.3 \%$ | $3.2 \%$ | $14.3 \%$ | $10.4 \%$ | $13.2 \%$ | $6.6 \%$ | $9.8 \%$ | $24.6 \%$ | $13.2 \%$ | $29.3 \%$ | $11.2 \%$ |
| FY02/15 | $-7.1 \%$ | $-26.9 \%$ | $-21.9 \%$ | $-19.5 \%$ | $-6.8 \%$ |  |  |  | $10.3 \%$ |  |  |

Source: Company data, SR
Figures may differ from company materials due to differences in rounding methods
Note, Total car sales here refers to the total number of cars sold at directly operated stores. It is the sum of wholesale unit sales and retail unit sales, and includes various sales channels, such as auctions and the Dolphinet system.

Retail car sales at directly operated stores

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| FY02/11 | $6.7 \%$ | $2.3 \%$ | $-14.2 \%$ | $-11.0 \%$ | $-23.1 \%$ | $-10.7 \%$ | $-6.9 \%$ | $-24.4 \%$ | $-9.6 \%$ | $-15.7 \%$ | $-17.0 \%$ | $-15.1 \%$ |
| FY02/12 | $-19.2 \%$ | $10.8 \%$ | $-23.9 \%$ | $-17.5 \%$ | $-7.5 \%$ | $-21.8 \%$ | $-17.3 \%$ | $-3.9 \%$ | $-9.8 \%$ | $5.6 \%$ | $15.6 \%$ | $12.2 \%$ |
| FY02/13 | $59.1 \%$ | $14.1 \%$ | $42.6 \%$ | $62.5 \%$ | $44.3 \%$ | $52.1 \%$ | $57.5 \%$ | $40.7 \%$ | $40.0 \%$ | $11.2 \%$ | $17.8 \%$ | $11.9 \%$ |
| FY02/14 | $14.5 \%$ | $18.8 \%$ | $11.7 \%$ | $1.1 \%$ | $-0.3 \%$ | $-7.4 \%$ | $3.9 \%$ | $12.2 \%$ | $30.1 \%$ | $32.1 \%$ | $2.5 \%$ | $16.7 \%$ |
| FY02/15 | $6.3 \%$ | $-30.0 \%$ | $-18.5 \%$ | $-2.9 \%$ | $-0.5 \%$ |  |  |  |  |  |  |  |
| Sen |  |  |  |  |  |  |  |  |  |  |  |  |

Source: Company data, SR
Figures may differ from company materials due to differences in rounding methods

View the full report.

Happinet Corporation (7552)
Leading intermediary distributor for toys, DVDs, CDs and video games, with a 60\% market share in capsule toys and card games. Manages inventories and handles orders/shipments.

On August 11, 2014, Happinet Corp. announced Q1 FY03/15 earnings results.

| Quarterly Performance <br> (JPY mn) | FY03/14 |  |  |  | PY03/15 |  |  |  | PY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY Est. | 1H Est. |
| Sales | 36,172 | 51,199 | 78,090 | 41,406 | 40,039 |  |  |  | 44.5\% | 90,000 |
| YoY | -2.0\% | 30.2\% | 27.0\% | 6.0\% | 10.7\% |  |  |  |  | 3.0\% |
| Gross Profit | 5,020 | 5,763 | 8,023 | 5,233 | 5,559 |  |  |  |  |  |
| YoY | -3.5\% | 15.5\% | 10.7\% | 3.4\% | 10.7\% |  |  |  |  |  |
| GPM | 13.9\% | 11.3\% | 10.3\% | 12.6\% | 13.9\% |  |  |  |  |  |
| SG\&A | 4,416 | 4,815 | 5,551 | 5,368 | 4,728 |  |  |  |  |  |
| YoY | -0.5\% | 1.4\% | 5.2\% | 5.9\% | 7.1\% |  |  |  |  |  |
| SG\&A / Sales | 12.2\% | 9.4\% | 7.1\% | 13.0\% | 11.8\% |  |  |  |  |  |
| Operating Profit | 604 | 947 | 2,472 | -135 | 831 |  |  |  | 51.9\% | 1,600 |
| YoY | -21.1\% | 292.9\% | 25.2\% | - | 37.6\% |  |  |  |  | 3.2\% |
| OPM | 1.7\% | 1.8\% | 3.2\% | - | 2.1\% |  |  |  |  | 1.8\% |
| Recurring Profit | 614 | 965 | 2,483 | -145 | 863 |  |  |  | 53.9\% | 1,600 |
| YoY | -23.6\% | 260.1\% | 23.9\% | - | 40.6\% |  |  |  |  | 1.3\% |
| RPM | 1.7\% | 1.9\% | 3.2\% | - | 2.2\% |  |  |  |  | 1.8\% |
| Net Income | 260 | 1,115 | 1,248 | -157 | 928 |  |  |  | 84.4\% | 1,100 |
| YoY | -49.9\% | 486.8\% | -3.0\% | - | 256.9\% |  |  |  |  | -20.0\% |
| NPM | 0.7\% | 2.2\% | 1.6\% | - | 2.3\% |  |  |  |  | 1.2\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Although one-time expenses were incurred at a subsidiary in the videogame business, the company had hit products in the toys and amusement businesses, leading to strong results in sales, operating profit, and recurring profit. Happinet booked an extraordinary loss related to changes to its retirement benefits system, but also recorded deferred tax assets in relation to the consolidation of a subsidiary on April 1, 2014, which yielded a significant increase in net income.

View the full report.

MONTHLY WRAP -September 2014

Harmonic Drive Systems (6324)
World leading manufacturer of Harmonic Drive ${ }^{\circledR}$ compact speed reducers mainly used in industrial robots and precision equipment.

On August 27, 2014, Harmonic Drive Systems Inc. announced investment in additional manufacturing capacity for precision reducers.

The company will invest a total of about JPY2.8bn in additional manufacturing capacity at three locations. According to the company, this capex will allow it to provide a stable supply of precision reducers to meet expected growth in demand, particularly related to industrial robots. It will also provide the company with a competitive edge in terms of quality, delivery times, and manufacturing efficiency.

Specifically, the company will invest about JPY2.Obn in its Hotaka facility, the main production center of Harmonic Drive ${ }^{\circledR}$ strain wave gearing (about JPY1.Obn on equipment; JPY1.Obn on buildings). The company thus plans to increase production capacity at this facility from 10,000 units per month to 50,000. The company also plans to invest about JPY300mn and JPY500mn in subsidiaries Harmonic Precision Inc. (manufactures cross roller bearings) and Harmonic AD Inc. (manufactures planetary gears) respectively. The aim is to increase manufacturing capacity and efficiency at these subsidiaries.

On August 8, 2014, the company announced Q1 earnings results for $\mathrm{FY} 03 / 15$.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15$\%$ of 1 H 1H Est. |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2(*) |  |  | \% of FY | F Est. |
| Sales | 4,957 | 4,890 | 4,158 | 4,126 | 4,969 | 5,443 | 5,475 | 5,197 | 6,155 | 6,345 | 49.2\% | 12,500 | 25.1\% | 24,500 |
| YoY | -11.8\% | -10.9\% | -8.0\% | -9.0\% | 0.2\% | 11.3\% | 31.7\% | 26.0\% | 23.9\% | 16.6\% |  | 20.1\% |  | 16.2\% |
| GP | 2,119 | 2,070 | 1,665 | 1,515 | 2,172 | 2,430 | 2,436 | 2,080 | 2,797 |  |  |  |  |  |
| YoY | -12.5\% | -12.4\% | -3.8\% | -15.0\% | 2.5\% | 17.4\% | 46.3\% | 37.3\% | 28.8\% |  |  |  |  |  |
| GPM | 42.7\% | 42.3\% | 40.1\% | 36.7\% | 43.7\% | 44.6\% | 44.5\% | 40.0\% | 45.4\% |  |  |  |  |  |
| SG\&A | 976 | 996 | 1,037 | 924 | 1,079 | 1,118 | 1,102 | 1,151 | 1,189 |  |  |  |  |  |
| YoY | -4.3\% | 0.2\% | 6.7\% | -5.6\% | 10.6\% | 12.3\% | 6.3\% | 24.6\% | 10.2\% |  |  |  |  |  |
| SG\&A / Sales | 19.7\% | 20.4\% | 24.9\% | 22.4\% | 21.7\% | 20.5\% | 20.1\% | 22.1\% | 19.3\% |  |  |  |  |  |
| OP | 1,143 | 1,074 | 628 | 591 | 1,093 | 1,312 | 1,334 | 929 | 1,608 | 1,742 | 48.0\% | 3,350 | 25.1\% | 6,400 |
| YoY | -18.4\% | -21.6\% | -17.2\% | -26.5\% | -4.3\% | 22.1\% | 112.2\% | 57.3\% | 47.1\% | 32.8\% |  | 39.3\% |  | 37.1\% |
| OPM | 23.1\% | 22.0\% | 15.1\% | 14.3\% | 22.0\% | 24.1\% | 24.4\% | 17.9\% | 26.1\% | 27.4\% |  | 26.8\% |  | 26.1\% |
| RP | 1,183 | 1,025 | 698 | 670 | 1,196 | 1,362 | 1,364 | 902 | 1,796 | 1,654 | 52.0\% | 3,450 | 27.2\% | 6,600 |
| YoY | -20.8\% | -28.3\% | -22.1\% | 15.9\% | 1.0\% | 32.8\% | 95.4\% | 34.7\% | 50.2\% | 21.5\% |  | 34.9\% |  | 36.9\% |
| RPM | 23.9\% | 21.0\% | 16.8\% | 16.2\% | 24.1\% | 25.0\% | 24.9\% | 17.3\% | 29.2\% | 26.1\% |  | 27.6\% |  | 26.9\% |
| NI | 722 | 481 | 380 | 378 | 759 | 870 | 843 | 522 | 1,113 | 1,137 | 49.5\% | 2,250 | 26.5\% | 4,200 |
| YoY | -4.6\% | -34.9\% | -23.6\% | 157.4\% | 5.2\% | 80.9\% | 121.8\% | 37.9\% | 46.7\% | 30.6\% |  | 38.1\% |  | 40.3\% |
| NPM | 14.6\% | 9.8\% | 9.1\% | 9.2\% | 15.3\% | 16.0\% | 15.4\% | 10.0\% | 18.1\% | 17.9\% |  | 18.0\% |  | 17.1\% |
|  | 5,361 | 4,313 | 4,098 | 4,414 | 5,316 | 5,323 | 5,282 | 6,400 | 7,015 |  |  |  |  |  |
| YoY | -12.3\% | -8.3\% | 6.1\% | -4.0\% | -0.8\% | 23.4\% | 28.9\% | 45.0\% | 31.9\% |  |  |  |  |  |
|  | 3,270 | 2,659 | 2,582 | 2,962 | 3,387 | 3,321 | 3,119 | 4,400 | 5,224 |  |  |  |  |  |
| Figures may differ from company materials due to differences in rounding methods. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2 estimates are the difference between 1 H estimates and Q1 results. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

The market environment was favorable, supported primarily by the electronics sector in Asian countries-primarily China-in which there was active investment in automation and power saving initiatives. The company did not modify its earnings estimates.

View the full report.

Infomart Corp. (2492)

B2B e-commerce platform operator looking to become industry standard for the food sector. Branching out overseas and into other industry sectors with its online B2B platforms.

On August 5, 2014, Shared Research updated comments on Infomart's Q2 FY12/14 earnings results after interviewing management.

| Quarterly Performance | FY12/12 |  |  |  | FY12/13 |  |  |  | FY12/14 |  | FY12/14 |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | 01 | Q2 | Q3 | 04 | Q1 | Q2 | Q3 | 04 | 01 | 02 | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Sales | 876 | 918 | 966 | 1,024 | 1,006 | 1,060 | 1,110 | 1,163 | 1,157 | 1,207 | 99.4\% | 2,378 | 45.4\% | 5,212 |
| YoY | 12.3\% | 13.4\% | 14.2\% | 15.3\% | 14.9\% | 15.5\% | 14.9\% | 13.6\% | 15.1\% | 13.8\% |  | 15.1\% |  | 20.1\% |
| GP | 558 | 593 | 631 | 696 | 679 | 718 | 742 | 710 | 886 | 924 | 99.3\% | 1,824 | 44.7\% | 4,053 |
| YoY | 8.9\% | 11.5\% | 8.2\% | 12.7\% | 21.6\% | 21.0\% | 17.7\% | 2.1\% | 30.5\% | 28.8\% |  | 30.6\% |  | 42.3\% |
| GPM | 63.8\% | 64.6\% | 65.3\% | 67.9\% | 67.5\% | 67.7\% | 66.9\% | 61.1\% | 76.6\% | 76.6\% |  | 76.7\% |  | 77.8\% |
| SG\&A | 401 | 419 | 429 | 414 | 432 | 434 | 442 | 447 | 463 | 507 | 97.9\% | 990 | 48.1\% | 2,017 |
| YoY | 5.2\% | 7.6\% | 2.4\% | 2.1\% | 7.6\% | 3.5\% | 3.1\% | 7.9\% | 7.2\% | 16.8\% |  | 14.4\% |  | 15.0\% |
| SG\&A / Sales | 45.8\% | 45.6\% | 44.4\% | 40.4\% | 42.9\% | 40.9\% | 39.8\% | 38.4\% | 40.0\% | 42.0\% |  | 41.6\% |  | 38.7\% |
| OP | 157 | 174 | 202 | 282 | 247 | 284 | 300 | 263 | 424 | 418 | 101.1\% | 832 | 41.3\% | 2,035 |
| YoY | 19.9\% | 22.4\% | 22.9\% | 33.5\% | 57.3\% | 62.9\% | 48.5\% | -6.5\% | 71.3\% | 47.1\% |  | 56.7\% |  | 85.9\% |
| OPM | 17.9\% | 19.0\% | 20.9\% | 27.5\% | 24.6\% | 26.8\% | 27.1\% | 22.6\% | 36.6\% | 34.6\% |  | 35.0\% |  | 39.0\% |
| RP | 159 | 169 | 198 | 289 | 253 | 286 | 297 | 270 | 419 | 415 | 100.6\% | 829 | 41.2\% | 2,026 |
| YoY | 20.6\% | 21.2\% | 21.7\% | 37.2\% | 58.8\% | 69.1\% | 50.0\% | -6.4\% | 65.7\% | 44.8\% |  | 53.6\% |  | 83.0\% |
| RPM | 18.2\% | 18.4\% | 20.5\% | 28.2\% | 25.2\% | 27.0\% | 26.8\% | 23.2\% | 36.2\% | 34.4\% |  | 34.9\% |  | 38.9\% |
| NI | 92 | 88 | 47 | 270 | 155 | 167 | 177 | 133 | 244 | 260 | 101.7\% | 495 | 41.5\% | 1,214 |
| YoY | 26.0\% | 12.3\% | -49.8\% | 133.6\% | 69.0\% | 88.5\% | 278.2\% | -50.8\% | 56.9\% | 55.9\% |  | 53.8\% |  | 92.4\% |
| NPM | 10.5\% | 9.6\% | 4.8\% | 26.3\% | 15.4\% | 15.7\% | 15.9\% | 11.4\% | 21.0\% | 21.5\% |  | 20.8\% |  | 23.3\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Growing domestic use of the ASP Ordering System and the ASP Food Standards Database Sales meant system usage fees increased. As a result, sales were up JPY298mn YoY. The performance of ASP Ordering System, the company's core business, was strong. However, the ASP Sales Promotion \& Ordering System and Overseas segments significantly fell short. As a result, overall sales missed the company's forecast (JPY2.364bn vs JPY2.378bn before the figures are rounded).

Operating profit was up JPY310mn YoY due to higher sales and a fall in software amortization costs (CoGS). Operating profit appears to be in line with forecast even though labor costs may have been estimated somewhat too conservatively. SG\&A expenses rose by JPY44mn in Q2 from Q1 as the marketing costs for Q1 were delayed until Q2.

View the full report.

Software company strong in credit card processing software. Information security a next growth driver? Significant relationship with DNP

On August 26, 2014, Shared Research updated comments on Intelligent Wave Inc. (IWI) after interviewing management.

| Quarterly performance (JPYmn) | FY06/13 |  |  |  | FY06/14 |  |  |  | FY06/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 911 | 1,766 | 1,812 | 1,382 | 1,279 | 1,776 | 1,983 | 1,521 | - | - |
| Yoy | -16.8\% | 23.1\% | 35.5\% | 0.4\% | 40.4\% | 0.6\% | 9.4\% | 10.0\% |  |  |
| GP | -314 | 62 | 353 | 372 | 28 | 465 | 453 | 397 |  |  |
| GPM | - | 3.5\% | 19.5\% | 26.9\% | 2.2\% | 26.2\% | 22.8\% | 26.1\% |  |  |
| SG\&A | 300 | 283 | 268 | 301 | 298 | 297 | 297 | 304 |  |  |
| Yoy | -10.2\% | -9.1\% | -9.0\% | -0.9\% | -0.5\% | 4.9\% | 10.9\% | 1.1\% |  |  |
| OP | -613 | -221 | 85 | 72 | -270 | 167 | 156 | 93 | - | - |
| Yoy | - | - | 21.7\% | 119.2\% | - | - | 83.5\% | 29.2\% |  |  |
| OPM | -67.3\% | -12.5\% | 4.7\% | 5.2\% | -21.1\% | 9.4\% | 7.9\% | 6.1\% |  |  |
| RP | -617 | -215 | 89 | 155 | -268 | 180 | 162 | 110 | - | - |
| Yoy | - | - | 28.9\% | 197.5\% | - | - | 82.8\% | -29.4\% |  |  |
| NI | -385 | -450 | 94 | 392 | -246 | 174 | 92 | 67 | - | - |
| Yoy | - | - | 75.9\% | 827.0\% | - | - | -1.5\% | -83.0\% |  |  |
| Cumulative | Q1 | 1H | Q3 | 2H | Q1 | 1H | Q3 | 2 H | \% of P | FY Est. |
| Sales | 911 | 2,677 | 4,488 | 5,871 | 1,279 | 3,055 | 5,038 | 6,558 | 100.9\% | 6,500 |
| Yoy | -16.8\% | 5.8\% | 16.1\% | 12.0\% | 40.4\% | 14.1\% | 12.2\% | 11.7\% |  | 10.7\% |
| GP | -314 | -252 | 101 | 473 | 28 | 492 | 945 | 1,342 |  |  |
| GPM | -34.4\% | -9.4\% | 2.3\% | 8.1\% | 2.2\% | 16.1\% | 18.8\% | 20.5\% |  |  |
| SG\&A | 300 | 583 | 851 | 1,151 | 298 | 595 | 892 | 1,196 |  |  |
| Yoy | -10.2\% | -9.6\% | -9.4\% | -7.4\% | -0.5\% | 2.1\% | 4.9\% | 3.9\% |  |  |
| OP | -613 | -834 | -750 | -678 | -270 | -103 | 53 | 146 | 85.6\% | 170 |
| Yoy | - | - | - | - | - | - | - | - |  | - |
| OPM | - | - | - | - | - | - | 1.1\% | - |  | 2.6\% |
| RP | -617 | -831 | -742 | -587 | -268 | -88 | 74 | 184 | 96.8\% | 190 |
| YoY | - | - | - |  | - | - | - | - |  | - |
| NI | -385 | -835 | -741 | -349 | -246 | -72 | 20 | 87 | 96.4\% | 90 |
| Yoy | - | - | - | - | - | - | - | - |  | - |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Company estimates based on most recent figures.

The company booked robust results as capex on systems and hardware renewal increased in the credit card industry, IWI's main area of business. The company also expanded its business, taking on system development orders from new clients as the range of settlement methods for electronic money grew.

Operating profit improved significantly because of a decline in the number of unprofitable projects that made the retail banking online systems segment more profitable. While the company's consolidated operating profit rose by JPY822mn from a year earlier, retail banking online systems operations had a profit increase of JPY982mn.

View the full report.

## Ito En, Ltd. (2593)

Beverage company specializing in green tea beverages, such as its flagship "Oi Ocha" brand, as well as vegetable and coffee drinks.

On August 7, 2014, Ito En, Ltd. announced monthly sales data for July 2014.

| Monthly Sales (non-consolidated estimates; \% change YoY) |  |  |  |  | FY04/15 |  |  |  | Jan. | Feb. | Mar. | Apr. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |  |  |  |  |  |
| Total Sales | -2.7\% | 0.5\% | -3.9\% |  |  |  |  |  |  |  |  |  |  |
| Tea Leaf | -1.4\% | 1.0\% | -0.3\% |  |  |  |  |  |  |  |  |  |  |
| Beverages | -2.7\% | 0.5\% | -4.1\% |  |  |  |  |  |  |  |  |  |  |
| Breakdown by Beverage Category |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Japanese Tea Beverages | 2.5\% | 0.2\% | -0.9\% |  |  |  |  |  |  |  |  |  |  |
| Chinese Tea Beverages | -9.4\% | -0.5\% | -2.7\% |  |  |  |  |  |  |  |  |  |  |
| Vegetable Beverages | -19.9\% | -10.9\% | -13.0\% |  |  |  |  |  |  |  |  |  |  |
| Fruit Beverages | 17.9\% | 18.9\% | -10.0\% |  |  |  |  |  |  |  |  |  |  |
| Coffee Beverages | 9.7\% | 23.9\% | 4.8\% |  |  |  |  |  |  |  |  |  |  |
| Black Tea Beverages | 7.1\% | 2.7\% | -5.8\% |  |  |  |  |  |  |  |  |  |  |
| Functional Beverages | -32.8\% | -15.3\% | -14.2\% |  |  |  |  |  |  |  |  |  |  |
| Mineral Water | -13.7\% | -8.2\% | -14.2\% |  |  |  |  |  |  |  |  |  |  |
| Monthly Sales (non-consolidated estimates; \% change YoY) |  |  |  |  |  |  | FY04/14 |  |  |  |  |  |  |
|  | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | Apr. | Total |
| Total Sales | 7.2\% | 6.0\% | 3.8\% | 0.3\% | -3.0\% | 4.2\% | 1.2\% | 4.4\% | 6.4\% | 4.3\% | 11.7\% | -1.6\% | 3.3\% |
| Tea Leaf | 3.9\% | 5.5\% | 8.4\% | 2.8\% | 3.1\% | 8.9\% | 4.7\% | 5.4\% | 9.6\% | 6.9\% | 16.0\% | 1.0\% | 6.4\% |
| Beverages | 7.8\% | 6.0\% | 3.6\% | 0.2\% | -3.3\% | 3.9\% | 0.7\% | 4.2\% | 6.5\% | 4.0\% | 11.2\% | -2.0\% | 3.1\% |
| Breakdown by Beverage Category |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Japanese Tea Beverages | 9.4\% | 11.7\% | 7.3\% | 3.6\% | -2.7\% | 8.9\% | 3.0\% | 6.7\% | 11.3\% | 9.0\% | 13.7\% | 0.8\% | 6.3\% |
| Chinese Tea Beverages | -4.8\% | -1.8\% | -8.3\% | -0.9\% | 0.1\% | -1.6\% | -5.6\% | -1.9\% | -0.7\% | -9.5\% | 14.0\% | -7.6\% | -3.5\% |
| Vegetable Beverages | 6.3\% | -1.0\% | 1.8\% | -2.6\% | -1.6\% | -1.0\% | -6.4\% | 0.2\% | -5.9\% | -9.6\% | 9.6\% | -16.4\% | -1.6\% |
| Fruit Beverages | 7.4\% | 0.0\% | 6.5\% | -7.0\% | -23.7\% | -7.6\% | -6.3\% | -1.3\% | 7.2\% | 29.8\% | 9.7\% | 31.7\% | 2.4\% |
| Coffee Beverages | 11.5\% | 1.7\% | 17.0\% | -1.7\% | 12.9\% | 17.5\% | 22.2\% | 14.0\% | 11.2\% | 7.5\% | 21.6\% | 10.3\% | 11.7\% |
| Black Tea Beverages | -34.0\% | -31.3\% | -22.5\% | -3.9\% | -24.2\% | -25.3\% | -22.8\% | -22.6\% | -23.3\% | 17.5\% | -33.1\% | -3.1\% | -20.5\% |
| Functional Beverages | 18.5\% | 20.5\% | 11.8\% | 0.8\% | -4.0\% | -6.3\% | 3.1\% | 10.3\% | 6.2\% | -2.0\% | -16.0\% | -4.1\% | 3.3\% |
| Mineral Water | 9.5\% | 25.0\% | 11.9\% | -7.3\% | -13.6\% | -0.1\% | -5.1\% | 0.2\% | 6.4\% | -11.1\% | 0.7\% | -15.7\% | -0.2\% |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |  |

View the full report.

## J Trust Co Ltd (8508)

Active in financial, real estate, amusement, and international segments. Financial is the overwhelming revenue and profits contributor, consisting mostly of credit card and other consumer finance. Provides savings bank services in Korea, a long-term growth driver.

On August 13, 2014, J Trust Co., Ltd. announced Q1 FY03/15 earnings results.

| Quarterly performance (JPYmn) | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY Est. | FY Est. |
| Operating Revenue | 14,545 | 14,300 | 15,172 | 17,909 | 15,928 |  |  |  | 23.0\% | 69,291 |
| YoY | 47.4\% | -2.0\% | -6.3\% | 19.2\% | 9.5\% |  |  |  |  | 11.9\% |
| Gross Operating Profit | 8,441 | 7,978 | 8,237 | 10,930 | 8,188 |  |  |  |  |  |
| YoY | 3.2\% | -9.0\% | -18.4\% | 39.0\% | -3.0\% |  |  |  |  |  |
| GPM | 58.0\% | 55.8\% | 54.3\% | 61.0\% | 51.4\% |  |  |  |  |  |
| SG\&A | 6,216 | 7,971 | 4,389 | 3,265 | 8,546 |  |  |  |  |  |
| YoY | 50.2\% | 50.0\% | -26.9\% | -56.1\% | 37.5\% |  |  |  |  |  |
| SG\&A / Operating Revenue | 42.7\% | 55.7\% | 28.9\% | 18.2\% | 53.7\% |  |  |  |  |  |
| OP | 2,225 | 7 | 3,847 | 7,666 | -358 |  |  |  | - | 2,656 |
| YoY | -44.9\% | -99.8\% | -5.9\% | 1703.8\% | - |  |  |  |  | -80.7\% |
| OPM | 15.3\% | 0.0\% | 25.4\% | 42.8\% | - |  |  |  |  | 3.8\% |
| RP | 2,262 | -601 | 3,947 | 7,743 | -294 |  |  |  | - | 2,738 |
| YoY | -41.6\% | - | -29.4\% | 1133.0\% | - |  |  |  |  | -79.5\% |
| RPM | 15.6\% | - | 26.0\% | 43.2\% | - |  |  |  |  | 4.0\% |
| NI | 2,005 | -861 | 1,441 | 8,560 | -395 |  |  |  | - | 11,239 |
| YoY | -49.8\% | - | -73.5\% | 1928.4\% | - |  |  |  |  | 0.8\% |
| NPM | 13.8\% | - | 9.5\% | 47.8\% | - |  |  |  |  | 16.2\% |

Figures may differ from company materials due to differences in rounding methods
Source: Company data

Operating revenue increased $9.5 \%$ YoY to JPY15.9bn. Falls in the balances of installment advances paid and loans in the banking business led to declines in installment commissions and operating revenue at banks. Other financial revenue also decreased as collections of accounts receivable remained sluggish. Sales in the amusement business also dropped due to the consumption tax hike in April. Meanwhile, loan interest at KJI Consumer Finance LLC and HICAPITAL Co., Ltd., both of which became consolidated units on the balance sheet in FY03/14, contributed to revenues. Revenues were up in the real estate segment because the rush to beat the consumption tax meant contracts on some properties were concluded in the previous year but completed and delivered in the current year.

On the same day, the company announced earnings forecasts for $\mathrm{FY} 03 / 15$.
The company will use FY03/15 to lay the foundation for further growth, tackling structural reforms using M\&A and business restructuring activities.

View the full report.

## Japan Best Rescue System Co Ltd (2453)

The only listed provider of handyman services. Strong growth, healthy balance sheet. Operates nationwide.

On August 22, 2014, Japan Best Rescue (JBR) announced the submission of a business improvement report to the Tokyo and Nagoya Stock Exchanges, reduced compensation for executive officers, and changes to the executive personnel structure at subsidiary Binos Corporation.

The business improvement report was submitted to the Tokyo and Nagoya Stock Exchanges on August 22, 2014, and contains details regarding errors found in financial reports filed during past periods and guidelines on how such issues can be avoided in the future.

## Business improvement report details

After analysis of factors leading to inappropriate financial reporting conducted by Binos Corporation, the company reported the following measures as methods to prevent recurrence:
-Modification of subsidiary management structure

- Establishment and operation of appropriate business procedures
-Maintenance of advance audits and post-launch risk control for new businesses
-Banning of sales techniques that rely on excess entertainment
-Establishment of a board of auditors department and expansion of the internal audit department
-Improved compliance training
-Greater levels of participation from outside directors


## Reduced compensation for executive officers

Based upon the contents of the business improvement report, compensation for executive officers will be reduced. Representative directors, directors and management heads, and directors and affiliate support heads will have compensation reduced by $30 \%$ for a period of two months. Full-time corporate auditors will also have compensation reduced by $10 \%$ for two months on a voluntary basis.

Concerning the employees who are responsible for issues related to Binos Corporation, it has become clear from the contents of the business improvement report that they hold a certain level of responsibility, and Japan Best Rescue reports that they have been disciplined according to company guidelines.

| Quarterly Performance | Fro9/12 |  |  |  | FY09/13 |  |  |  | FY09/14 |  |  |  | FY09/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 1,750 | 2,003 | 1,788 | 1,897 | 2,059 | 2,477 | 2,715 | 3,154 | 2,546 | 3,323 | 3,071 | - | 63.7\% | 14,031 |
| Call Center | 174 | 156 | 157 | 170 | 160 | 147 | 153 | 163 | 166 | 160 | 156 |  | 73.8\% | 653 |
| Membership Business | 468 | 694 | 569 | 543 | 605 | 981 | 811 | 685 | 749 | 1,232 | 1,058 |  | 95.2\% | 3,192 |
| Corporate Tie-Ups Business | 829 | 852 | 678 | 734 | 825 | 765 | 683 | 742 | 855 | 851 | 704 |  | 70.9\% | 3,399 |
| Member Shop Business | 43 | 42 | 41 | 41 | 46 | 45 | 40 | 42 | 36 | 37 | 37 | - | 64.0\% | 172 |
| Small Amount Short Term Insurance | 204 | 283 | 367 | 322 | 352 | 476 | 457 | 424 | 442 | 574 | 536 | - | 78.6\% | 1,976 |
| Enviromental Maintenance | - |  |  |  | - | - | 505 | 1,036 | 249 | 417 | 532 |  | 27.5\% | 4,364 |
| Car Chintai Business and others | 98 | 39 | 35 | 33 | 30 | 34 | 143 | 155 | 148 | 152 | 184 | - | 64.4\% | 750 |
| Others | 1 | 1 |  | 111 | 108 | 101 | 108 | 107 | 104 | 99 | 98 | - | 74.6\% | 403 |
| Eliminations / Company-wide | -66 | -65 | -57 | -58 | -65 | -72 | -186 | -199 | -203 | -198 | -235 |  | 72.1\% | -881 |
| YoY | -4.7\% | -2.8\% | 7.9\% | 14.6\% | 17.7\% | 23.7\% | 51.8\% | 66.3\% | 23.6\% | 34.2\% | 13.1\% | - |  | 34.8\% |
| Call Center | -5.4\% | -7.1\% | -12.0\% | 1.5\% | -8.2\% | -5.9\% | -2.5\% | -4.0\% | 3.8\% | 8.8\% | 2.5\% |  |  | 5.0\% |
| Membership Business | -29.6\% | -15.9\% | 14.9\% | 20.7\% | 29.3\% | 41.3\% | 42.7\% | 26.1\% | 23.8\% | 25.6\% | 30.4\% |  |  | 3.5\% |
| Corporate Tie-Ups Business | -12.7\% | -13.4\% | -12.1\% | -4.8\% | -0.5\% | -10.2\% | 0.8\% | 1.1\% | 3.7\% | 11.3\% | 3.0\% |  |  | 12.7\% |
| Member Shop Business | -21.4\% | -23.5\% | -23.3\% | -13.9\% | 6.7\% | 7.3\% | -1.9\% | 0.6\% | -20.7\% | -18.5\% | -7.7\% |  |  | -0.4\% |
| Small Amount Short Term Insurance | 24.0\% | 49.0\% | 86.4\% | 72.9\% | 72.2\% | 68.2\% | 24.7\% | 31.5\% | 25.8\% | 20.4\% | 17.3\% | - |  | 15.6\% |
| Enviromental Maintenance | - | - |  |  | - |  |  |  | - | - | 5.4\% |  |  | 183.1\% |
| Car Chintai Business and others | 196.8\% | -4.2\% | -47.7\% | -70.1\% | -69.4\% | -13.6\% | 314.5\% | 367.8\% | 392.2\% | 346.3\% | 28.5\% | - |  | 107.3\% |
| Others | -29.9\% | -27.3\% | -100.0\% | 15,87,9\% | 15,52.6\% | 14,78.9\% |  | -3.7\% | -3.2\% | -1.9\% | -9.3\% |  |  | -4.6\% |
| GP | 770 | 906 | 820 | 875 | 921 | 1,132 | 907 | 708 | 739 | 1,072 | 1,254 |  |  |  |
| GPM | 44.0\% | 45.2\% | 45.9\% | 46.1\% | 44.7\% | 45.7\% | 33.4\% | 22.4\% | 29.0\% | 32.2\% | 40.8\% |  |  |  |
| SG\&A | 633 | 644 | 701 | 786 | 774 | 829 | 897 | 978 | 940 | 946 | 893 |  |  |  |
| YoY | -13.6\% | -12.5\% | 7.5\% | 21.6\% | 22.3\% | 28.8\% | 28.0\% | 24.5\% | 21.4\% | 14.1\% | -0.5\% |  |  |  |
| OP | 137 | 262 | 119 | 89 | 147 | 303 | 9 | -270 | -201 | 125 | 362 | - | 29.2\% | 978 |
| Call Center | 58 | 41 | 21 | 43 | 41 | 30 | 28 | 27 | 35 | 38 | 34 |  | 87.4\% | 123 |
| Membership Business | 97 | 254 | 149 | 120 | 130 | 326 | 192 | 159 | 115 | 296 | 216 |  | 70.3\% | 891 |
| Corporate Tie-Ups Business | 51 | 63 | 25 | 41 | 67 | 61 | 44 | 19 | 63 | 97 | 70 |  | 127.9\% | 180 |
| Member Shop Business | -78 | -78 | -62 | -77 | -67 | -72 | -66 | -79 | -85 | -86 | -67 | - | 66.5\% | -356 |
| Small Amount Short Term Insurance | 60 | 43 | 49 | 22 | 35 | 53 | 32 | 12 | 34 | 42 | 39 | - | 93.1\% | 124 |
| Enviromental Maintenance | - | - |  |  | - |  | -186 | -431 | -341 | -200 | 102 |  | -675.3\% | 65 |
| Car Chintai Business and others | 12 | 2 | -0 | -2 | 1 | -15 | 46 | 46 | 34 | 16 | 30 | - | 40.1\% | 201 |
| Others | -0 | -0 | - | 1 | -1 | -12 | -1 | 11 | 7 | 16 | 11 | - | 425.2\% | 8 |
| Eliminations / Company-wide | -63 | -64 | -63 | -57 | -60 | -68 | -80 | -35 | -65 | -93 | -74 |  | 89.1\% | -261 |
| YoY | 19.8\% | -3.8\% | 2.4\% | -32.2\% | 7.4\% | 15.8\% | -92.3\% | - | - | -58.6\% | 3,856.4\% |  |  | 415.9\% |
| Call Center | -25.9\% | -33.9\% | -64.8\% | -15.6\% | -29.6\% | -26.6\% | 32.8\% | -37.1\% | -13.7\% | 24.3\% | 23.4\% |  |  | -2.4\% |
| Membership Business | 77.8\% | 35.1\% | 74.7\% | 26.9\% | 34.7\% | 28.6\% | 28.9\% | 32.4\% | -11.9\% | -9.3\% | 12.4\% |  |  | 10.4\% |
| Corporate Tie-Ups Business | -50.9\% | -47.4\% | -70.6\% | 12.3\% | 32.4\% | -3.7\% | 76.0\% | -52.7\% | -6.7\% | 58.6\% | 59.8\% |  |  | -6.2\% |
| Member Shop Business | - | - |  |  | - | - | - |  | - | - | - | - |  | 25.2\% |
| Small Amount Short Term Insurance | 41.0\% | -32.3\% | -21.1\% | -78.1\% | -42.2\% | 24.0\% | -34.6\% | -43.2\% | -1.3\% | -21.8\% | 22.3\% | - |  | -6.5\% |
| Enviromental Maintenance | - | - | - |  | - | - | - |  | - | - | - | - |  | -110.5\% |
| Car Chintai Business and others | 320.8\% | -11.4\% | - |  | -92.4\% |  | - |  | 3,777.3\% | - | -34.9\% |  |  | 157.8\% |
| Others | - | - | - |  | - | - | - | 1,524.6\% | - | - | - | - |  | -512.2\% |
| YoY | 7.8\% | 13.1\% | 6.7\% | 4.7\% | 7.1\% | 12.2\% | 0.3\% | -8.6\% | -7.9\% | 3.8\% | 11.8\% | - |  | 7.0\% |
| Call Center | 33.6\% | 26.5\% | 13.4\% | 25.1\% | 25.7\% | 20.7\% | 18.2\% | 16.4\% | 21.4\% | 23.6\% | 21.9\% |  |  | 18.8\% |
| Membership Business | 20.7\% | 36.5\% | 26.2\% | 22.1\% | 21.5\% | 33.2\% | 23.7\% | 23.2\% | 15.3\% | 24.0\% | 20.4\% |  |  | 27.9\% |
| Corporate Tie-Ups Business | 6.1\% | 7.4\% | 3.7\% | 5.5\% | 8.2\% | 8.0\% | 6.5\% | 2.6\% | 7.4\% | 11.4\% | 10.0\% |  |  | 5.3\% |
| Member Shop Business | -181.0\% | -186.2\% | -151.1\% | -186.3\% | -146.7\% | -161.2\% | -163.7\% | -188.8\% | -233.0\% | -233.4\% | -179.8\% |  |  | -207.0\% |
| Small Amount Short Term Insurance | 29.6\% | 15.2\% | 13.4\% | 6.7\% | 9.9\% | 11.2\% | 7.0\% | 2.9\% | 7.8\% | 7.3\% | 7.3\% | - |  | 6.3\% |
| Enviromental Maintenance | - | - | - |  | - | - | -36.8\% | -41.6\% | -136.7\% | -47.9\% | 19.1\% | - |  | 1.5\% |
| Car Chintai Business and others | 11.8\% | 5.9\% | -1.0\% | -6.7\% | 2.9\% | -45.3\% | 32.4\% | 29.8\% | 23.1\% | 10.6\% | 16.4\% | - |  | 26.8\% |
| Others | -9.6\% | -21.2\% | - | 0.6\% | -0.6\% | -11.8\% | -0.6\% | 10.6\% | 7.1\% | 15.9\% | 11.2\% | - |  | 2.0\% |
| RP | 59 | 324 | 97 | 64 | 127 | 288 | 29 | -303 | -223 | 10 | 344 | - | 14.2\% | 924 |
| YoY | -38.5\% | 26.8\% | -9.9\% | -47.6\% | 115.1\% | -11.3\% | -69.8\% |  | - | -96.5\% | 1,068.5\% | - |  | 551.0\% |
| RPM | 3.4\% | 16.2\% | 5.4\% | 3.4\% | 6.2\% | 11.6\% | 1.1\% | -9.6\% | -8.8\% | 0.3\% | 11.2\% | - |  | 6.6\% |
| NI |  | 190 | 54 |  | 130 | 173 | -70 | -719 | -233 | -10 | 195 | - | -9.5\% | 497 |
| YoY | -97.2\% | 271.9\% | -77.4\% | -84.0\% | 9,105.7\% | -8.9\% | - |  | - | - |  | - |  | -202.2\% |

Figures may differ from company materials due to differences in rounding methods.

## Call center segment

Although orders were up from internet advertising in areas such as lock replacement, it was not enough to make up for lower orders from yellow page advertisements, leading to a harsh environment. However, renovation and pest control sales were robust, continuing a trend set in motion by the rush to beat the consumption tax hike.

## Membership segment

Membership numbers are demonstrating steady growth. Subsidiary NET110, Inc. which was consolidated in December 2013, performed strongly in the internet agency business. Concerning profits, although sales from members were high, expenses associated with increased membership were also higher, sending operating profit down YoY.

View the full report.

Mall-based eyewear retailer, aggressive growth strategy using private-label retailing model.
On August 5, 2014, JIN Co., Ltd. released monthly sales data for July 2014.

| Comparable Stores Sales Crowth (YoY) |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul |
| FY08/08 | $2.4 \%$ | $-10.3 \%$ | $-5.8 \%$ | $4.0 \%$ | $-6.6 \%$ | $-8.8 \%$ | $0.1 \%$ | $-8.8 \%$ | $-10.7 \%$ | $-7.8 \%$ | $-5.6 \%$ |
| FY08/09 | $-20.6 \%$ | $-11.1 \%$ | $-1.5 \%$ | $-13.2 \%$ | $3.8 \%$ | $-8.3 \%$ | $-7.8 \%$ | $-5.1 \%$ | $6.0 \%$ | $2.9 \%$ | $9.9 \%$ |
| FY08/10 | $33.5 \%$ | $51.1 \%$ | $36.1 \%$ | $40.7 \%$ | $41.1 \%$ | $42.5 \%$ | $35.3 \%$ | $50.4 \%$ | $36.1 \%$ | $29.6 \%$ | $20.2 \%$ |
| FY08/11 | $9.4 \%$ | $30.3 \%$ | $8.4 \%$ | $15.1 \%$ | $3.1 \%$ | $5.7 \%$ | $1.2 \%$ | $12.7 \%$ | $3.3 \%$ | $5.9 \%$ | $12.9 \%$ |
| FY08/12 | $31.1 \%$ | $7.9 \%$ | $5.9 \%$ | $3.0 \%$ | $9.3 \%$ | $28.1 \%$ | $33.1 \%$ | $14.9 \%$ | $23.2 \%$ | $70.4 \%$ | $56.2 \%$ |
| FY08/13 | $54.8 \%$ | $17.8 \%$ | $68.3 \%$ | $69.8 \%$ | $50.3 \%$ | $51.9 \%$ | $41.3 \%$ | $23.8 \%$ | $33.7 \%$ | $6.1 \%$ | $-3.5 \%$ |
| FY08/14 | $-18.6 \%$ | $-8.1 \%$ | $-24.5 \%$ | $-26.3 \%$ | $-22.2 \%$ | $-25.1 \%$ | $-1.9 \%$ | $-28.4 \%$ | $-23.6 \%$ | $-25.1 \%$ | $-22.1 \%$ |
| Source: Company data, SR Inc. Research |  |  |  |  |  |  |  |  |  |  |  |

Source: Company data, SR Inc. Research

View the full report.

| Quarterly Performance | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | 02 | 03 | 04 | Q1 | 02 | 03 | Q4 | \% of PY | FY Est. |
| Revenue | 4,645 | 3,444 | 3,992 | 10,375 | 5,141 | 9,347 | - | - | 69.0\% | 25,000 |
| YoY | -1.6\% | -33.3\% | 6.6\% | 41.6\% | 10.7\% | 171.4\% | - | - |  | 11.3\% |
| GP | 2,732 | 2,394 | 2,580 | 3,371 | 3,315 | 3,729 | - | - | 56.4\% | 12,500 |
| YoY | 19.3\% | -22.1\% | 8.8\% | 102.3\% | 21.3\% | 55.8\% | - | - |  | 12.8\% |
| GPM | 58.8\% | 69.5\% | 64.6\% | 32.5\% | 64.5\% | 39.9\% | - | - |  | 50.0\% |
| SG\&A | 889 | 881 | 961 | 1,431 | 1,075 | 1,203 | - | - |  | 5,100 |
| YoY | 1.1\% | 6.4\% | 18.8\% | 36.7\% | 20.9\% | 36.5\% | - | - |  | 22.5\% |
| SG\&A / Sales | 19.1\% | 25.6\% | 24.1\% | 13.8\% | 20.9\% | 12.9\% | - | - |  | 20.4\% |
| OP | 1,843 | 1,513 | 1,619 | 1,939 | 2,240 | 2,525 | - | - | 64.4\% | 7,400 |
| YoY | 30.6\% | -32.6\% | 3.6\% | 213.8\% | 21.5\% | 66.9\% | - | - |  | 7.0\% |
| OPM | 39.7\% | 43.9\% | 40.6\% | 18.7\% | 43.6\% | 27.0\% | - | - |  | 29.6\% |
| RP | 1,398 | 1,235 | 793 | 1,452 | 1,989 | 1,882 | - | - | 70.4\% | 5,500 |
| YoY | 137.4\% | 14.1\% | 56.7\% | 861.6\% | 42.3\% | 52.4\% | - | - |  | 12.8\% |
| RPM | 30.1\% | 35.9\% | 19.9\% | 14.0\% | 38.7\% | 20.1\% | - | - |  | 22.0\% |
| NI | 1,148 | 945 | 180 | -288 | 3,310 | 1,594 | - | - | 122.6\% | 4,000 |
| YoY | - | - | - | - | 188.3\% | 38.9\% | - | - |  | 101.5\% |
| NPM | 24.7\% | 27.4\% | 4.5\% | - | 64.4\% | 17.1\% | - | - |  | 16.0\% |

Figures may differ from company materials due to differences in rounding methods. Company estimates are the most recently announced figures. Source: Company data

In accordance with its medium term management plan, Kenedix conducted joint investment in residential and office buildings, and won orders for asset-management services for these properties, aiming to increase AUM.

Additionally, Kenedix Private Investment Corporation (KPI), a private real estate investment trust (REIT), began operations in March 2014. Kenedix Property Management, Inc. (KPM), a specialized property management subsidiary, was also established and began operations. By expanding its fee-based businesses and adding breadth to its operations, Kenedix is establishing a firm business foundation.

On August 7, 2014, the company announced a revision to its FY12/14 earnings forecast.

## FY12/14 earnings forecast (previous forecast in parentheses)

Sales: JPY25.0bn (JPY21.0bn)
Operating profit: JPY7.4bn (JPY5.2bn)
Recurring profit: JPY5.5bn (JPY4.1bn)
Net income: JPY4.0bn (JPY3.0bn)

## Revision details

Operating revenue: Acquisition of assets and higher sale prices for the company's real estate
Operating profit: Increased profits from real estate sales in the real estate investment business due to a market recovery; higher levels of consolidated assets resulting from asset acquisitions.
Recurring profit: Although items such as interest rate adjustments for newly acquired properties are planned to contribute to an additional JPY1.0bn in non-operating expenses, increased operating income is forecast to fill the gap.
Extraordinary gains and losses: In line with a recovery in the real estate market, the company aggressively sold off real estate holdings, and extraordinary income is planned to be JPY4.0bn, from the previous estimate of JPY3.0bn. Extraordinary losses are also planned to increase from JPY2.8bn to JPY4.6bn.

View the full report.

## Kenko.com Inc. (3325)

Industry leader in sales of health-related products over the internet. Strength is long-tail strategy. Focus on product range, pricing, and customer service.
On August 28, 2014, Shared Research updated comments on Kenko.com Inc.'s earnings results for Q2 FY12/14 after interviewing management.

| Quarterly Performance | Fro3/13 |  |  |  | FY12/13 (9 months) |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | \% of PY Est. | FY Est. |
| Sales | 4,357 | 4,400 | 4,378 | 4,766 | 4,653 | 4,843 | 4,671 | 5,360 | 4,757 | - | - | - |  |
| YoY | 9.7\% | -2.4\% | 3.8\% | 6.7\% | 6.8\% | 10.1\% | 6.7\% | 12.5\% | 2.2\% | - | - |  | - |
| GP | 1,463 | 1,476 | 1,449 | 1,577 | 1,537 | 1,619 | 1,536 | 1,774 | 1,595 | - | - |  |  |
| GPM | 33.6\% | 33.5\% | 33.1\% | 33.1\% | 33.0\% | 33.4\% | 32.9\% | 33.1\% | 33.5\% | - | - |  |  |
| SG\&A | 1,458 | 1,497 | 1,510 | 1,632 | 1,517 | 1,595 | 1,554 | 1,803 | 1,722 | - | - |  |  |
| YoY | 4.9\% | -11.7\% | 4.8\% | 7.9\% | 4.1\% | 6.5\% | 2.9\% | 10.5\% | 13.5\% | - | - |  |  |
| OP | 5 | -22 | -61 | -55 | 19 | 24 | -18 | -29 | -127 | - | - |  |  |
| YoY | - | - | - | - | 328.4\% | - | - | - | - | - | - |  | - |
| OPM | 0.1\% | - | - | - | 0.4\% | 0.5\% | - | -0.5\% | -2.7\% | - | - |  |  |
| RP | -31 | -21 | -72 | -60 | 15 | 28 | -17 | -28 | -124 | - | - |  |  |
| YoY | - | - | - |  | - | - | - | - | - | - | - |  |  |
| NI | -47 | -20 | -79 | -310 | 0 | 42 | -22 | -34 | -129 | - | - |  |  |
| YoY | - | - | - | - | - | - | - | - | - | - | - |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | \% of FY Est. | FY Est. |
| Sales | 4,357 | 8,758 | 13,136 | 17,902 | 4,653 | 9,497 | 14,168 | 5,360 | 10,117 | - | - | 46.0\% | 22,000 |
| YoY | 9.7\% | 3.2\% | 3.4\% | 4.3\% | 6.8\% | 8.4\% | 7.9\% | 12.5\% | 7.4\% | - | - |  | - |
| GP | 1,463 | 2,938 | 4,387 | 5,964 | 1,537 | 3,156 | 4,692 | 1,774 | 3,369 | - | - |  |  |
| GPM | 33.6\% | 33.6\% | 33.4\% | 33.3\% | 33.0\% | 33.2\% | 33.1\% | 33.1\% | 33.3\% | - | - |  |  |
| SG\&A | 1,458 | 2,955 | 4,465 | 6,097 | 1,517 | 3,112 | 4,666 | 1,803 | 3,525 | - | - |  |  |
| YoY | 4.9\% | -4.3\% | -1.4\% | 1.0\% | 4.1\% | 5.3\% | 4.5\% | 10.5\% | 11.9\% | - | - |  |  |
| OP | 5 | -17 | -78 | -133 | 19 | 44 | 26 | -29 | -156 | - | - | - | 10 |
| YoY | - | - | - | - | 328.4\% | - | - | - | - | - | - |  | - |
| OPM | 0.1\% | - | - | - | 0.4\% | 0.5\% | 0.2\% | -0.5\% | -1.5\% | - | - |  | 0.0\% |
| RP | -31 | -52 | -125 | -184 | 15 | 43 | 26 | -28 | -153 | - | - |  |  |
| YoY | - | - | - | - | - | - | - | - | - | - | - |  |  |
| NI | -47 | -67 | -146 | -456 | 0 | 42 | 20 | -34 | -163 | - | - |  |  |
| YoY | - | - | - | - | - | - | - | - | - | - | - |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
FY12/13 is an irregular period of nine months due to a change in the company's financial year.
YoY comparisons for FY12/14 are performend against the same calendar period in the previous year.

Although there was strong demand for orders in March 2014 from clients wishing to beat the consumption tax hike, a subsequent pullback was seen in April, after the tax went into effect.

Profits were lower from decreased sales after the tax increase, and personnel expenses were up in order to deal with changes to the Pharmaceutical Affairs Law. However, by modifications to shipping policies (an effective increase in shipping prices for long-tail products), improving margins in sales promotion and logistics, and reducing fixed SG\&A costs, the company was profitable, with the exception of the Rakuten 24 business. On a consolidated level, profits in other areas were unable to cover losses in Rakuten 24.

On August 27, 2014, the company announced the resignation of a representative director.
According to the company, Mr. Genri Goto (president and CEO) will step down from his post as soon as the next management is decided.

## Reasons for resignation

Mr. Goto's decision to step down was made in view of the decision that moving to a new management team would be best for the company. Following the lift on the ban on online sales of pharmaceuticals, the new management team will look to increase corporate value by maximizing synergies with the Rakuten Group, now that the company has integrated Rakuten 24-acquired from Rakuten Inc.-with its existing businesses.

The company will hold an extraordinary shareholders' meeting to elect an executive in late October 2014.

## MONTHLY WRAP -September 2014

The next director will be announced as soon as the decision is made.
On the same day, the company announced an extraordinary loss for Q3 FY12/14 from a loss on retirement of fixed assets.

Since acquiring Rakuten 24 via absorption-type split in January 2014, the company has run Rakuten 24 systems alongside those of existing businesses, while also closing the gap between the two systems. However, in July 2014, the company decided to consolidate the two systems, in order to boost sales and control costs. As a result, the company will no longer use fixed assets of JPY89mn, including software acquired with the absorption-type split, and software in progress being developed by the company. The company thus plans to book an extraordinary loss of JPY89mn on retirement of noncurrent assets in Q3 FY12/14.

The effect on earnings is already accounted for in forecast revisions announced on August 7, 2014. As the company only disclosed forecasts for sales and operating profit, it does not plan to make further revisions to forecasts as a result of the extraordinary loss.

View the full report.

KLab Inc. (3656)
Developer and operator of social game apps. Taking advantage of industry trends by moving from browser games to native app games.

On August 29, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  |  | FY12/14 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q5 | Q1 | Q2 | Q3 | Q4 |
| Sales | 3,546 | 3,573 | 3,772 | 4,598 | 5,504 | 4,426 | 5,160 | - | - |
| YoY | - | - | - | - | - | - | - | - | - |
| GP | 990 | 660 | 841 | 1,136 | 1,207 | 1,164 | 1,548 | - | - |
| YoY | - | - | - | - | - | - | - | - | - |
| GPM | 27.9\% | 18.5\% | 22.3\% | 24.7\% | 21.9\% | 26.3\% | 30.0\% | - | - |
| SG\&A | 1,203 | 1,329 | 1,039 | 985 | 1,503 | 1,068 | 948 | - | - |
| YoY | - | - | - | - | - | - | - | - | - |
| SG\&A / Sales | 33.9\% | 37.2\% | 27.6\% | 21.4\% | 27.3\% | 24.1\% | 18.4\% | - | - |
| OP | -212 | -669 | -198 | 152 | -296 | 96 | 600 | - | - |
| YoY | - | - | - | - | - | - | - | - | - |
| OPM | - | - | - | 3.3\% | - | 2.2\% | 11.6\% | - | - |
| RP | -154 | -573 | -124 | 126 | -217 | 106 | 594 | - | - |
| YoY | - | - | - | - | - | - | - | - | - |
| RPM | - | - | - | 2.7\% | - | 2.4\% | 11.5\% | - | - |
| NI | -160 | -438 | -173 | 51 | -1,844 | 51 | 490 | - | - |
| YoY | - | - | - | - | - | - | - | - | - |
| NPM | - | - | - | 1.1\% | - | 1.2\% | 9.5\% | - | - |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
FY12/13 is an irregular five-quarter year.
FY08/12 results for parent only.

Reasons for growth in sales:
-Growing domestic sales of Love Live! School Idol Festival—plus the second season of the animated cartoon (April-June)-meant the company booked record sales each month.

- Overseas sales of Love Live! School Idol Festival got off to a strong start.
-Robust sales of Celestial Craft Fleet and Tales of Astaria, released in 2014.
Reasons for growth in profit:
-The company continued cutting fixed costs, and personnel expenses fell by JPY84mn QoQ due to staff downsizing during Q1. Outsourcing expenses were also down by JPY69mn.
-A slump in sales for original title Crystal Casters of KLab America (US) led to the company cutting local employees.
- In addition to returning one of its office floors at the end of December 2013, in Q1 the company returned another of its two remaining floors.

On August 7, 2014, the company announced revisions to its Q2 FY12/14 earnings forecasts.

## Q2 FY12/14 earnings forecasts (previous forecast in parentheses)

Sales: JPY9.6bn (JPY8.9bn)
Operating profit: JPY696mn (JPY216mn)
Recurring profit: JPY700mn (JPY216mn)
Net income: JPY541mn (JPY141mn)
Primary reasons for the revision include:
-Sales for Love Live! School Idol Festival in both domestic and foreign markets and Tales of Astaria for the domestic market were higher than initial estimates.

## MONTHLY WRAP -September 2014

- Cost reductions in outsourcing and personnel moved forward ahead of plan.
- Cost controls were put into place for game titles that did not meet minimum standards for player retention and ARPU.

View the full report.

## MONTHLY WRAP -September 2014

Lasertec Corp (6920)
Japan's leader in applied optics technology, with high market shares in semiconductor mask blank and photomask inspection systems. Accelerating semiconductor wafer-related new businesses.

On August 15, 2014, Shared Research updated comments on Lasertec Corp. following interviews with management.

| Quarterly Performance (JPYmn) | FY06/12 |  |  |  | FY06/13 |  |  |  | FY06/14 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Sales | 1,508 | 3,390 | 2,939 | 4,501 | 3,678 | 2,889 | 2,381 | 2,449 | 971 | 4,505 | 1,426 | 6,705 |
| Semiconductor Related Systems | 1,078 | 2,625 | 1,570 | 3,530 | 3,231 | 2,319 | 1,663 | 1,874 | 507 | 3,597 | 789 | 5,584 |
| Others | 226 | 458 | 978 | 632 | 78 | 195 | 320 | 182 | 48 | 374 | 251 | 704 |
| Services | 204 | 307 | 390 | 339 | 370 | 375 | 398 | 393 | 416 | 534 | 387 | 417 |
| YoY | 111.3\% | -2.8\% | -21.3\% | -5.9\% | 144.0\% | -14.8\% | -19.0\% | -45.6\% | -73.6\% | 56.0\% | -40.1\% | 173.8\% |
| Semiconductor Related Systems | 3,033.3\% | 41.2\% | -6.0\% | 23.1\% | 199.7\% | -11.7\% | 5.9\% | -46.9\% | -84.3\% | 55.1\% | -52.6\% | 198.0\% |
| Others | -46.0\% | -65.3\% | -44.3\% | -61.3\% | -65.5\% | -57.4\% | -67.3\% | -71.2\% | -38.3\% | 91.8\% | -21.7\% | 286.4\% |
| Services | -21.9\% | -0.9\% | 26.7\% | 19.7\% | 81.2\% | 22.2\% | 2.1\% | 15.9\% | 12.4\% | 42.4\% | -2.9\% | 6.2\% |
| Orders | 1,401 | 8,446 | 2,155 | 2,528 | 2,214 | 2,015 | 1,178 | 3,358 | 1,393 | 6,586 | 2,937 | 5,274 |
| Semiconductor Related Systems | 1,052 | 7,753 | 1,598 | 1,961 | 1,681 | 1,383 | 585 | 2,794 | 790 | 5,260 | 2,304 | 3,532 |
| Others | 153 | 371 | 170 | 174 | 186 | 230 | 184 | 124 | 196 | 821 | 181 | 1,289 |
| Services | 196 | 321 | 386 | 393 | 347 | 402 | 409 | 440 | 406 | 505 | 451 | 453 |
| YoY | -35.4\% | 80.7\% | -27.3\% | 8.7\% | 58.0\% | -76.1\% | -45.3\% | 32.8\% | -37.1\% | 226.8\% | 149.4\% | 57.1\% |
| Semiconductor Related Systems | 23.5\% | 134.8\% | -33.1\% | 7.6\% | 59.8\% | -82.2\% | -63.4\% | 42.5\% | -53.0\% | 280.3\% | 293.6\% | 26.4\% |
| Others | -86.0\% | -63.6\% | -46.1\% | -14.2\% | 21.6\% | -38.0\% | 8.0\% | -28.5\% | 5.3\% | 256.4\% | -1.3\% | 936.3\% |
| Services | -14.0\% | -8.3\% | 49.3\% | 31.1\% | 76.9\% | 25.0\% | 5.9\% | 11.7\% | 17.1\% | 25.7\% | 10.5\% | 3.1\% |
| Order Backlog | 4,727 | 9,783 | 8,999 | 7,026 | 5,562 | 4,688 | 3,485 | 4,394 | 4,815 | 6,896 | 8,407 | 6,976 |
| Semiconductor Related Systems | 3,099 | 8,227 | 8,255 | 6,686 | 5,136 | 4,201 | 3,123 | 4,043 | 4,326 | 5,989 | 7,505 | 5,454 |
| Others | 1,506 | 1,420 | 611 | 153 | 261 | 297 | 160 | 102 | 250 | 697 | 628 | 1,212 |
| Services | 122 | 136 | 133 | 187 | 164 | 191 | 201 | 248 | 239 | 210 | 274 | 310 |
| YoY | -31.3\% | 21.3\% | 23.4\% | 45.4\% | 17.6\% | -52.1\% | -61.3\% | -37.5\% | -13.4\% | 47.1\% | 141.3\% | 58.8\% |
| Semiconductor Related Systems | 54.2\% | 138.3\% | 98.0\% | 113.9\% | 65.7\% | -48.9\% | -62.2\% | -39.5\% | -15.8\% | 42.6\% | 140.3\% | 34.9\% |
| Others | -68.3\% | -68.1\% | -79.7\% | -90.3\% | -82.6\% | -79.1\% | -73.8\% | -33.2\% | -4.3\% | 134.9\% | 291.4\% | 1,083.0\% |
| Services | 0.4\% | -16.0\% | 17.7\% | 44.0\% | 34.6\% | 40.0\% | 51.8\% | 32.9\% | 45.6\% | 9.9\% | 36.3\% | 25.1\% |
| GP | 787 | 1,590 | 1,600 | 2,573 | 1,889 | 1,520 | 1,419 | 526 | 269 | 2,182 | 722 | 3,392 |
| Yoy | 928.3\% | 2.9\% | -11.1\% | 25.3\% | 140.1\% | -4.4\% | -11.3\% | -79.5\% | -85.8\% | 43.6\% | -49.1\% | 544.4\% |
| GPM | 52.2\% | 46.9\% | 54.5\% | 57.2\% | 51.4\% | 52.6\% | 59.6\% | 21.5\% | 27.7\% | 48.4\% | 50.6\% | 50.6\% |
| SG\&A | 850 | 793 | 915 | 904 | 839 | 762 | 806 | 798 | 778 | 827 | 962 | 901 |
| Yoy | 23.8\% | 15.1\% | 11.7\% | 7.7\% | -1.2\% | -3.9\% | -11.9\% | -11.7\% | -7.3\% | 8.5\% | 19.5\% | 12.9\% |
| SG\&A / Sales | 56.4\% | 23.4\% | 31.1\% | 20.1\% | 22.8\% | 26.4\% | 33.8\% | 32.6\% | 80.1\% | 18.3\% | 67.5\% | 13.4\% |
| OP | -63 | 797 | 685 | 1,669 | 1,050 | 758 | 614 | -272 | -509 | 1,355 | -240 | 2,491 |
| Yoy | - | -6.9\% | -30.2\% | 37.5\% |  | -4.9\% | -10.5\% |  | - | 78.8\% | - | - |
| OPM | -4.2\% | 23.5\% | 23.3\% | 37.1\% | 28.5\% | 26.2\% | 25.8\% | -11.1\% | -52.4\% | 30.1\% | -16.9\% | 37.2\% |
| RP | -147 | 784 | 680 | 1,658 | 1,014 | 938 | 757 | -172 | -511 | 1,434 | -284 | 2,523 |
| YoY | - | -4.8\% | -29.7\% | 39.7\% |  | 19.7\% | 11.4\% |  | - | 52.9\% | - | - |
| RPM | -9.8\% | 23.1\% | 23.1\% | 36.8\% | 27.6\% | 32.5\% | 31.8\% | -7.0\% | -52.7\% | 31.8\% | -19.9\% | 37.6\% |
| NI | -81 | 505 | 392 | 982 | 646 | 595 | 451 | -82 | -326 | 935 | -248 | 1,608 |
| Yoy |  | -0.5\% | -41.5\% | 26.7\% |  | 17.8\% | 15.1\% |  |  | 57.2\% |  | - |
| NPM | -5.3\% | 14.9\% | 13.3\% | 21.8\% | 17.6\% | 20.6\% | 18.9\% | -3.3\% | -33.6\% | 20.8\% | -17.4\% | 24.0\% |
| Figures may differ from company materials due to differences in rounding methods. <br> Source: Company data, SR research <br> From FY06/14, sales for FPD equipment and laser microscopes are now included under other sales. |  |  |  |  |  |  |  |  |  |  |  |  |

In the semiconductor industry (the company's main area of business), demand was high for smartphone and tablet devices, and there was active investment to improve both computing power and power consumption of semiconductors.

In other business areas, investment in increasing the resolution of small and medium size displays was a recurring theme in the FPD industry. The second-generation lithium ion battery market posted strong results on demand from the automotive industry. Although demand also grew in the solar power market, oversupply of panels remained an issue, and capex in the solar power industry was weak overall.

Regarding its financial condition, items to note are a capital ratio of $80.4 \%$ and the completion of the repayment of syndicated loans in June 2014. The company used the loans to construct a building.

On August 8, 2014, the company announced a change to its dividend policy (the company will now aim for payout of $35 \%$ of net income; the target was previously $30 \%$ ).

View the full report.

Mac-House Co., Ltd. (7603)
Low-cost specialty retailer of everyday casual wear with nationwide appeal.

On August 1, 2014, Mac-House Co., Ltd. announced monthly sales data for July 2014.

| Compara | ble Store Sale | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/09 | Sales | 3.3\% | -13.7\% | -7.0\% | -11.9\% | -6.1\% | -6.7\% | -1.0\% | -8.8\% | 1.5\% | -12.0\% | -9.2\% | -14.9\% |
|  | Cust. count | -2.2\% | -12.8\% | -9.3\% | -11.3\% | -3.9\% | -9.6\% | -2.6\% | -8.5\% | - | -10.3\% | -10.2\% | -14.3\% |
|  | Spend / cust. | 5.6\% | -1.1\% | 2.5\% | -0.7\% | -2.3\% | 3.1\% | 1.6\% | -0.3\% | 1.4\% | -1.9\% | 1.1\% | -0.7\% |
| FY02/10 | Sales | -18.2\% | -11.0\% | -9.6\% | -18.6\% | -11.4\% | -13.2\% | -17.6\% | -16.8\% | -26.2\% | -11.8\% | -11.7\% | -10.9\% |
|  | Cust. count | -16.7\% | -5.4\% | -0.8\% | -5.6\% | -4.4\% | -7.8\% | -6.1\% | -11.4\% | -17.3\% | -2.3\% | -1.4\% | -2.9\% |
|  | Spend / cust. | -1.8\% | -5.8\% | -8.9\% | -13.8\% | -7.3\% | -5.9\% | -12.2\% | -6.1\% | -10.8\% | -9.8\% | -10.4\% | -8.3\% |
| FY02/11 | Sales | -17.5\% | -15.3\% | -11.9\% | -8.3\% | -10.1\% | -12.1\% | -17.3\% | -0.9\% | -8.0\% | -13.7\% | -6.3\% | 1.5\% |
|  | Cust. count | -8.5\% | -11.8\% | -8.2\% | -6.3\% | -7.3\% | -9.5\% | -11.3\% | 5.9\% | -1.6\% | -12.9\% | -7.7\% | -1.2\% |
|  | Spend / cust. | -9.9\% | -4.0\% | -4.1\% | -2.2\% | -3.1\% | -2.8\% | -6.7\% | -6.4\% | -6.6\% | -0.9\% | 1.6\% | 2.8\% |
| FY02/12 | Sales | -18.1\% | 7.4\% | -6.7\% | 1.9\% | -1.4\% | -1.6\% | 7.5\% | -0.9\% | 1.2\% | 7.5\% | -2.1\% | -0.9\% |
|  | Cust. count | -21.0\% | 1.4\% | -12.4\% | -9.0\% | -8.8\% | -7.6\% | -5.1\% | -12.6\% | -8.3\% | 2.7\% | -7.1\% | -3.3\% |
|  | Spend / cust. | 3.6\% | 5.9\% | 6.5\% | 11.9\% | 8.1\% | 6.5\% | 13.3\% | 13.4\% | 10.3\% | 4.7\% | 5.3\% | 2.4\% |
| FY02/13 | Sales | 23.2\% | 3.8\% | -1.3\% | -2.2\% | -4.0\% | 1.8\% | -7.3\% | -9.3\% | 8.4\% | -3.2\% | -5.8\% | -5.3\% |
|  | Cust. count | 14.3\% | -0.6\% | -4.7\% | -6.1\% | -8.0\% | 0.6\% | -7.5\% | -11.0\% | 1.1\% | -6.7\% | -8.7\% | -10.8\% |
|  | Spend / cust. | 7.7\% | 4.4\% | 3.6\% | 4.2\% | 4.4\% | 1.2\% | 0.3\% | 1.9\% | 7.3\% | 3.7\% | 3.2\% | 6.2\% |
| FY02/14 | Sales | 5.8\% | -11.4\% | -2.8\% | 2.9\% | -8.9\% | -4.1\% | -6.3\% | -14.3\% | -9.0\% | -8.5\% | 1.8\% | 10.5\% |
|  | Cust. count | 3.3\% | -12.6\% | -3.2\% | 2.2\% | -7.8\% | -7.1\% | -8.2\% | -11.8\% | -5.9\% | -7.2\% | 7.9\% | 17.8\% |
|  | Spend / cust. | 2.4\% | 1.4\% | 0.4\% | 0.7\% | -1.2\% | 3.3\% | 2.1\% | -2.9\% | -3.3\% | -1.4\% | -5.7\% | -6.2\% |
| FY02/15 | Sales | -4.5\% | -6.7\% | -1.3\% | -1.2\% | -1.4\% |  |  |  |  |  |  |  |
|  | Cust. count | -2.7\% | -3.1\% | -0.3\% | -0.9\% | $-1.6 \%$ |  |  |  |  |  |  |  |
|  | Spend / cust. | -1.8\% | -3.8\% | -1.0\% | -0.2\% | 0.2\% |  |  |  |  |  |  |  |


| All Store Sales |  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/09 | Sales | 10.9\% | -8.4\% | -2.0\% | -5.4\% | -0.1\% | -0.1\% | 5.5\% | -3.4\% | 7.9\% | -6.4\% | -2.6\% | -8.4\% |
|  | Cust. count | 6.4\% | -6.6\% | -3.7\% | -3.4\% | 3.7\% | -1.5\% | 4.8\% | -2.2\% | 7.7\% | -3.5\% | -2.4\% | -6.4\% |
|  | Spend / cust. | 4.3\% | -1.9\% | 1.7\% | -2.0\% | -3.7\% | 1.4\% | 0.7\% | -1.2\% | 0.1\% | -3.0\% | -0.2\% | -2.1\% |
| FY02/10 | Sales | -15.4\% | -7.6\% | -5.0\% | -16.4\% | -9.7\% | -11.6\% | -16.2\% | -15.2\% | -25.9\% | -12.6\% | -11.9\% | -11.9\% |
|  | Cust. count | -13.0\% | -0.9\% | 5.8\% | -2.2\% | -1.7\% | -5.3\% | -3.8\% | -8.5\% | -16.2\% | -2.3\% | -1.0\% | -3.3\% |
|  | Spend / cust. | -2.9\% | -6.8\% | -10.2\% | -14.5\% | -8.2\% | -6.7\% | -12.9\% | -7.4\% | -11.6\% | -10.5\% | -11.0\% | -8.9\% |
| FY02/11 | Sales | -18.8\% | -17.3\% | -14.6\% | -10.7\% | -12.2\% | -14.2\% | -19.2\% | -5.1\% | -12.0\% | -17.5\% | -10.9\% | -3.1\% |
|  | Cust. count | -11.8\% | -13.3\% | -10.8\% | -8.2\% | -8.9\% | -11.2\% | -13.1\% | 1.5\% | -5.9\% | -16.6\% | -12.0\% | -5.5\% |
|  | Spend / cust. | -7.9\% | -4.5\% | -4.2\% | -2.7\% | -3.7\% | -3.4\% | -7.1\% | -6.4\% | -6.5\% | -1.1\% | 1.3\% | 2.6\% |
| FY02/12 | Sales | -21.4\% | 1.4\% | -11.3\% | -2.5\% | -5.9\% | -5.7\% | 3.1\% | -4.8\% | -3.1\% | 3.6\% | -6.1\% | -5.5\% |
|  | Cust. count | -24.2\% | -4.2\% | -16.7\% | -12.8\% | -12.9\% | -11.4\% | -8.9\% | -15.5\% | -11.8\% | -0.9\% | -10.5\% | -7.3\% |
|  | Spend / cust. | 3.6\% | 5.9\% | 6.5\% | 11.9\% | 8.0\% | 6.5\% | 13.2\% | 12.6\% | 9.8\% | 4.5\% | 4.9\% | 1.9\% |
| FY02/13 | Sales | 17.0\% | -1.4\% | -6.2\% | -7.0\% | -8.8\% | -3.2\% | -11.7\% | -12.6\% | 4.9\% | -5.3\% | -7.9\% | -6.9\% |
|  | Cust. count | 9.0\% | -5.4\% | -9.2\% | -10.4\% | -12.3\% | -4.2\% | -12.4\% | -14.6\% | -2.5\% | -9.0\% | -11.0\% | -12.4\% |
|  | Spend / cust. | 7.4\% | 4.2\% | 3.3\% | 3.8\% | 4.0\% | 1.0\% | 0.8\% | 2.3\% | 7.7\% | 4.0\% | 3.4\% | 6.3\% |
| FY02/14 | Sales | 4.9\% | -11.8\% | -2.5\% | 2.9\% | -8.8\% | -3.9\% | -6.0\% | -14.2\% | -9.1\% | -8.2\% | 0.9\% | 9.2\% |
|  | Cust. count | 2.5\% | -12.9\% | -2.9\% | 2.1\% | -7.5\% | -6.5\% | -7.9\% | -11.6\% | -5.7\% | -6.5\% | 6.9\% | 15.9\% |
|  | Spend / cust. | 2.4\% | 1.3\% | 0.5\% | 0.8\% | -1.3\% | 2.9\% | 2.1\% | -3.0\% | -3.5\% | -1.8\% | -5.6\% | -5.8\% |
| FY02/15 | Sales | -3.3\% | -5.8\% | -1.4\% | -1.8\% | -2.6\% |  |  |  |  |  |  |  |
|  | Cust. count | -0.8\% | -1.4\% | 0.3\% | -0.7\% | -1.9\% |  |  |  |  |  |  |  |
|  | Spend / cust. | -2.5\% | -4.5\% | -1.7\% | -1.1\% | -0.7\% |  |  |  |  |  |  |  |

[^2]Figures may differ from company materials due to differences in rounding methods.

View the full report.

MONTHLY WRAP -September 2014

Matsui Securities Co., Ltd. (8628)
Innovative online securities brokerage with focus on customer service. Strengths lie in Margin Trading Service for Day-trades and Premium short-selling service. Highest rated customer support in the industry and high system stability.

On August 26, 2014, Matsui Securities Co., Ltd. announced that it would implement an interim dividend for FY03/15.

The company holds a fundamental dividend policy of paying out at least $30 \%$ of its net income to shareholders each year. Equity trading volume by individuals has maintained strong momentum in FY03/15, and in light of robust business performance, the company plans payment of an interim dividend, in the amount of JPY20 per share. Full year dividends for FY03/14 were JPY50 per share (interim dividend of JPY30 and year-end dividend of JPY20).

On August 8, 2014, Shared Research updated the report following interviews with management.

| Quarterly performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Operating revenues | 13,152 | 9,038 | 9,173 | 8,520 | 7,490 | - | - | - |
| YoY | 228.9\% | 137.1\% | 103.0\% | 0.6\% | -43.1\% | - | - | - |
| Net operating revenues | 12,800 | 8,799 | 8,900 | 8,239 | 7,238 | - | - | - |
| YoY | 238.4\% | 146.1\% | 106.2\% | -0.0\% | -43.5\% | - | - | - |
| Commissions | 9,925 | 6,052 | 5,977 | 5,395 | 4,406 | - | - | - |
| YoY | 308.8\% | 164.0\% | 95.6\% | -15.6\% | -55.6\% | - | - | - |
| Net interest income | 2,868 | 2,745 | 2,919 | 2,842 | 2,829 | - | - | - |
| YoY | 111.8\% | 114.1\% | 132.0\% | 51.5\% | -1.4\% | - | - | - |
| SG\&A | 3,213 | 2,771 | 2,825 | 2,839 | 2,604 | - | - | - |
| YoY | 33.5\% | 22.4\% | 22.5\% | 3.5\% | -19.0\% | - | - | - |
| SG\&A / Operating revenues | 25.1\% | 31.5\% | 31.7\% | 34.5\% | 36.0\% | - | - | - |
| Operating profit | 9,587 | 6,028 | 6,075 | 5,400 | 4,633 | - | - | - |
| YoY | 596.7\% | 359.5\% | 202.4\% | -1.8\% | -51.7\% | - | - | - |
| OPM | 74.9\% | 68.5\% | 68.3\% | 65.5\% | 64.0\% | - | - | - |
| Recurring profit | 9,625 | 6,041 | 6,106 | 5,403 | 4,694 | - | - | - |
| YoY | 585.1\% | 358.3\% | 203.6\% | -2.0\% | -51.2\% | - | - | - |
| RPM | 75.2\% | 68.7\% | 68.6\% | 65.6\% | 64.9\% | - | - | - |
| Net income | 5,802 | 3,633 | 3,682 | 3,183 | 2,928 | - | - | - |
| YoY | 495.7\% | 345.2\% | 201.8\% | -6.8\% | -49.5\% | - | - | - |
| NPM | 45.3\% | 41.3\% | 41.4\% | 38.6\% | 40.5\% | - | - | - |

Source: Company data
Figures may differ from company materials due to differences in rounding methods

Aggregate equity trading value at the Tokyo and Nagoya stock exchanges fell $37 \%$ YoY; total equity trading value by individuals fell $52 \%$. Trading by individuals accounted for $22 \%$ of total market transactions, down from 29\% a year earlier. A slump in the stock market from mid-April onward led to pressure on investors and falling turnover.

Matsui launched the premium short-selling service in the Margin Trading Service for Day-trades in FY03/14. The company focused on making this service more convenient, including upping the number of stocks available for short-selling and maximum position size. This services allows the short-selling of stocks that are generally unavailable for short-selling owing to the difficulty of delivering them for lending. As of July 24, 2014, the service covered 92 stocks. The company also enhanced its services, including improving the smartphone trading tool "KABU touch" and conducting promotional campaigns about listed investment funds. However, total equity trading value at the company fell $41 \%$ YoY, in line with the broader fall in the equity trading value of individuals. Matsui's share of total equity trading value grew 2.7pp YoY, to $13.3 \%$, although there was no change quarter-on-quarter.

View the full report.

MONTHLY WRAP -September 2014

Medinet Co., Ltd. (2370)
Biotech company that enables medical institutions to provide immuno-cell therapy

On August 28, 2014, MEDINET Co., Ltd. announced changes to its executive management.
At a board of directors meeting held on August 28, 2014, the company relieved Kunihiko Suzuki of his duties as president, and Hiroshi Igi, director and head of business development division, will immediately assume the role of president.

According to the company, at the board of directors meeting held on July 31, 2014, a resolution was passed for Hiroshi Igi to assume the role of president on October 1, 2014, and for the current management structure to continue until that date. However on August 22, 2014, Kimura Yoshiji, a director and shareholder of the company, submitted a request to hold an extraordinary general meeting of shareholders and president Kunihiko Suzuki attempted to obstruct the disclosure of proceedings at the board of directors meeting. In light of these events, the board of directors has concluded that further postponement of changes to its management structure will hinder operations at MEDINET, and create confusion in corporate affairs. As a result, the company chose to relieve Kunihiko Suzuki of his duties, and promote Hiroshi Igi to president immediately.

On August 5, 2014, the company announced earnings results for Q3 FY09/14.

| Quarterly Performance | FY09/13 |  |  | FY09/14 |  |  |  |  | FY09/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY Est. | FY Est. |
| Sales | 517 | 508 | 536 | 549 | 527 | 472 | 419 |  | 78.8\% | 1,800 |
| YoY | -4.8\% | -11.1\% | -1.1\% | 2.8\% | 1.9\% | -7.2\% | -21.8\% |  |  | -14.7\% |
| GP | 241 | 240 | 273 | 272 | 265 | 234 | 161 |  |  |  |
| YoY | -17.8\% | -25.3\% | 1.3\% | 1.3\% | 9.8\% | -2.2\% | -41.2\% |  |  |  |
| GPM | 46.6\% | 47.1\% | 51.0\% | 49.5\% | 50.2\% | 49.7\% | 38.3\% |  |  |  |
| SG\&A | 418 | 484 | 511 | 490 | 552 | 557 | 559 |  |  |  |
| YoY | -10.6\% | 3.7\% | 3.5\% | 12.5\% | 32.1\% | 15.1\% | 9.3\% |  |  |  |
| SG\&A / Sales | 80.8\% | 95.2\% | 95.3\% | 89.4\% | 104.8\% | 118.1\% | 133.3\% |  |  |  |
| OP | -177 | -245 | -238 | -219 | -287 | -323 | -398 |  | - | -1,430 |
| Yoy | - | - | - | - | - | - | - |  |  | - |
| OPM | - | - | - | - | - | - | - |  |  | - |
| RP | -139 | -347 | -246 | -220 | -273 | -365 | -403 |  | - | -1,460 |
| YoY | - | - | - | - | - | - | - |  |  | , |
| RPM | - | - | - | - | - | - | - |  |  | - |
| NI | -141 | 254 | -235 | -227 | -283 | 54 | -407 |  | - | -1,060 |
| YoY | - | - | - | - | - | - | - |  |  | , |
| NPM | - | - | - | - | - | - | - |  |  | - |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

The company signed a license agreement with Argos Therapeutics in December 2013 concerning AGS-003, an immuno-cell medical product that the US company is developing for metastatic renal cell cancer. Under the agreement, Argos granted MEDINET an exclusive, royalty-free license to develop and manufacture AGS-003 in Japan. MEDINET booked a one-time charge associated with this transaction. Due to costs such as R\&D expenses associated with acquiring the development pipeline for AGS-003, overall R\&D expenses for Q3 FY09/14 increased 29.1\% YoY to JPY115mn.

View the full report.

## MIRAIT Holdings Corp. (1417)

A major telecom construction company, benefiting from telecom sophistication and expanding its earnings base.

On August 25, 2014, Shared Research updated comments on MIRAIT Holdings Corp. after interviewing management.

| Quarterly Performance | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales (Completed Construction Contracts) | 52,263 | 64,239 | 62,107 | 92,409 | 56,780 | 62,966 | 66,072 | 91,902 | 56,915 | - | - | - | 47.4\% | 120,000 |
| Yoy | 8.8\% | 21.2\% | 18.6\% | 11.8\% | 8.6\% | -2.0\% | 6.4\% | -0.5\% | 0.2\% | - | - | - |  | 0.2\% |
| GP (Completed Construction Contracts) | 5,856 | 7,024 | 6,613 | 9,847 | 5,574 | 6,493 | 7,361 | 10,548 | 6811 | - | - | - |  |  |
| Yoy | 34.3\% | 30.1\% | 38.6\% | 3.5\% | -4.8\% | -7.6\% | 11.3\% | 7.1\% | 22.2\% | - | - | - |  |  |
| GPM | 11.2\% | 10.9\% | 10.6\% | 10.7\% | 9.8\% | 10.3\% | 11.1\% | 11.5\% | 12.0\% | - | - | - |  |  |
| SG\&A | 4,677 | 4,471 | 4,622 | 4,727 | 4,783 | 4,509 | 4,603 | 4,626 | 4704 | - | - | - |  |  |
| YoY | -4.6\% | -3.9\% | 1.9\% | 0.9\% | 2.3\% | 0.8\% | -0.4\% | -2.1\% | -1.7\% | - | - | - |  |  |
| SG\&A / Sales | 8.9\% | 7.0\% | 7.4\% | 5.1\% | 8.4\% | 7.2\% | 7.0\% | 5.0\% | 8.3\% | - | - | - |  |  |
| OP | 1,179 | 2,552 | 1,992 | 5,119 | 791 | 1,983 | 2,758 | 5,922 | 2,106 | - | - | - | 70.2\% | 3,000 |
| Yoy | - | 243.5\% | 751.3\% | 6.0\% | -32.9\% | -22.3\% | 38.5\% | 15.7\% | 166.2\% | - | - | - |  | 8.1\% |
| OPM | 2.3\% | 4.0\% | 3.2\% | 5.5\% | 1.4\% | 3.1\% | 4.2\% | 6.4\% | 3.7\% | - | - | - |  |  |
| RP | 1,390 | 2,836 | 2,209 | 5,330 | 1,010 | 2,107 | 3,094 | 6,056 | 2,341 | - | - | - | 70.9\% | 3,300 |
| Yoy | - | 214.4\% | 445.4\% | 5.1\% | -27.3\% | -25.7\% | 40.1\% | 13.6\% | 131.8\% | - | - | - |  | 5.9\% |
| RPM | 2.7\% | 4.4\% | 3.6\% | 5.8\% | 1.8\% | 3.3\% | 4.7\% | 6.6\% | 4.1\% | - | - | - |  |  |
| NI | -1,164 | 1,222 | 990 | 3,152 | 609 | 1,137 | 1,647 | 3,793 | 1,559 | - | - | - | 70.9\% | 2,200 |
| YoY | - | 127.1\% | - | 8.5\% | - | -7.0\% | 66.4\% | 20.3\% | 156.0\% | - | - | - |  | 26.0\% |
| NPM | - | 1.9\% | 1.6\% | 3.4\% | 1.1\% | 1.8\% | 2.5\% | 4.1\% | 2.7\% | - | - | - |  |  |

Figures may differ from company materials due to differences in rounding methods.

Fiber-optic construction work fell in the NTT network engineering segment in Q1. But LTE construction increased in the multi-carrier segment. In the environmental and social innovation segment and the ICT solution segment, installations of solar power systems and electric vehicle chargers increased along with large network construction work at companies and universities. Overall, orders and sales were up year-on-year.

View the full report.
mobcast inc. (3664)
Sports game developer and provider for mobile social platforms.
On August 8, 2014, Shared Research updated the company's earnings results for Q2 FY12/14 based on interviews with management.

| Quarterly Performance (JPYmn) | FY12/13 (Cons.) |  |  |  | FY12/14 (Cons.) |  |  |  | PY12/14 (Cons.) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 1,303 | 1,297 | 1,308 | 1,271 | 1,107 | 925 | - | - |  |  |
| YoY | - | - | - | - | -15.0\% | -28.7\% | - | - |  |  |
| GP | 817 | 771 | 702 | 503 | 518 | 385 | - | - |  |  |
| YoY | - | - | - | - | -36.6\% | -50.0\% | - | - |  |  |
| GPM | 62.7\% | 59.5\% | 53.7\% | 39.5\% | 46.7\% | 41.6\% | - | - |  |  |
| SG\&A | 707 | 821 | 908 | 803 | 353 | 338 | - | - |  |  |
| YoY | - | - | - | - | -50.1\% | -58.8\% | - | - |  |  |
| SG\&A / Sales | 54.3\% | 63.3\% | 69.4\% | 63.2\% | 31.8\% | 36.6\% | - | - |  |  |
| OP | 110 | -49 | -206 | -301 | 165 | 47 | - | - |  |  |
| YoY | - | - | - | - | 49.8\% | - | - | - |  |  |
| OPM | 8.5\% | -3.8\% | -15.7\% | -23.7\% | 14.9\% | 5.1\% | - | - |  |  |
| RP | 110 | -57 | -164 | -293 | 150 | 64 | - | - |  |  |
| YoY | - | - | - | - | 35.6\% | - | - | - |  |  |
| RPM | 8.5\% | -4.4\% | -12.6\% | -23.1\% | 13.5\% | 6.9\% | - | - |  |  |
| NI | 46 | -44 | -138 | -521 | 14 | 145 | - | - |  |  |
| YoY | - | - | - | - | -70.5\% | - | - | - |  |  |
| NPM | 3.5\% | - | - | -41.0\% | 1.2\% | 15.7\% | - | - |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 1,303 | 2,600 | 3,908 | 5,179 | 1,107 | 2,033 | - | - | 38.3\% | 5,300 |
| YoY | - | - | - | - | -15.0\% | -21.8\% | - | - |  | 102.3\% |
| GP | 817 | 1,588 | 2,290 | 2,793 | 518 | 903 | - | - |  |  |
| YoY | - | - | - | - | -36.6\% | -43.2\% | - | - |  |  |
| GPM | 62.7\% | 61.1\% | 58.6\% | 53.9\% | 46.7\% | 97.6\% | - | - |  |  |
| SG\&A | 707 | 1,528 | 2,435 | 3,239 | 353 | 691 | - | - |  |  |
| YoY | - | - | - | - | -50.1\% | -54.8\% | - | - |  |  |
| SG\&A / Sales | 54.3\% | 58.8\% | 62.3\% | 62.5\% | 31.8\% | 34.0\% | - | - |  |  |
| OP | 110 | 61 | -145 | -445 | 165 | 212 | - | - | 212.1\% | 100 |
| YoY | - | - | - | - | 49.8\% | 3.5倍 | - | - |  | - |
| OPM | 8.5\% | 2.3\% | - | - | 14.9\% | 10.4\% | - | - |  | 1.9\% |
| RP | 110 | 53 | -111 | -404 | 150 | 214 | - | - | 213.5\% | 100 |
| YoY | - | - | - | - | 35.6\% | 4.0倍 | - | - |  | - |
| RPM | 8.5\% | 2.1\% | - | - | 13.5\% | 10.5\% | - | - |  | 1.9\% |
| NI | 46 | 2 | -136 | -657 | 14 | 159 | - | - | 158.7\% | 100 |
| YoY | - | - | - | - | -70.5\% | - | - | - |  | - |
| NPM | 3.5\% | 0.1\% | - | - | 1.2\% | 17.1\% | - | - |  | 1.9\% |

Note: Consolidated data from FY012/13
Figures may differ from company materials due to differences in rounding methods Source: Company data, SR Inc.

A significant decrease in sales resulted from the sale of the company's domestic and South Korean PC business, as well as reduced sales in Mobapro, which was released four years ago. As it did in Q1, the company moved ahead with reducing costs-particularly in advertising expenses-and SG\&A expenses were down $58.8 \%$ YoY to JPY338mn as a result. Thanks to these reduced expenses, operating profit was significantly higher YoY.

Although the company secured an operating profit in Q2, the figure was down by JPY118mn compared to Q1. This was due to sales that were JPY182mn lower QoQ, as well as an increase in promotional fees for new titles. According to the company, it launched a new soccer game to coincide with the FIFA World Cup, but it has been struggling to attract new users.

View the full report.

NAIGAI TRANS LINE LTD. (9384)
Non-vessel operating common carrier (NVOCC) providing international ocean freight transport services.

On August 26, 2014, Shared Research updated the report after interviewing management.

| Quarterly Performance | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 3,465 | 4,034 | 4,494 | 4,803 | 4,604 | 5,035 |  |  | 50.7\% | 19,000 |
| YoY | 16.2\% | 15.1\% | 33.1\% | 35.5\% | 32.8\% | 24.8\% |  |  |  |  |
| GP | 1,014 | 1,215 | 1,270 | 1,344 | 1,242 | 1,431 |  |  |  |  |
| YoY | 6.4\% | 11.5\% | 26.2\% | 26.0\% | 22.5\% | 17.8\% |  |  |  |  |
| GPM | 29.3\% | 30.1\% | 28.3\% | 28.0\% | 27.0\% | 28.4\% |  |  |  |  |
| SG\&A | 837 | 921 | 960 | 961 | 1,006 | 1,344 |  |  |  |  |
| YoY | 14.2\% | 11.5\% | 17.9\% | 15.4\% | 20.2\% | 45.8\% |  |  |  |  |
| SG\&A / Sales | 24.1\% | 22.8\% | 21.4\% | 20.0\% | 21.8\% | 26.7\% |  |  |  |  |
| OP | 176 | 293 | 311 | 361 | 235 | 87 |  |  | 29.4\% | 1,100 |
| YoY | -19.5\% | 11.5\% | 62.4\% | 162.4\% | 33.4\% | -70.3\% |  |  |  |  |
| OPM | 5.1\% | 7.3\% | 6.9\% | 7.5\% | 5.1\% | 1.7\% |  |  |  |  |
| RP | 201 | 308 | 330 | 364 | 233 | 87 |  |  | 29.1\% | 1,100 |
| YoY | -18.7\% | 13.0\% | 66.6\% | 42.3\% | 15.9\% | -71.9\% |  |  |  |  |
| RPM | 5.8\% | 7.6\% | 7.3\% | 7.6\% | 15.7\% | 1.7\% |  |  |  |  |
| NI | 117 | 191 | 202 | 220 | 125 | -533 |  |  | - | 100 |
| YoY | -20.8\% | 14.8\% | 86.1\% | 503.3\% | 6.9\% | - |  |  |  |  |
| NPM | 3.4\% | 4.7\% | 4.5\% | 4.6\% | 2.7\% | - |  |  |  |  |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Higher SG\&A expenses due to provisions for doubtful accounts
The company posted JPY274mn in provisions for doubtful accounts, due to extended collection periods for accounts receivable at subsidiary NTL-LOGISTICS (INDIA) PRIVATE LIMITED (NTL-INDIA).

## Extraordinary losses

- Goodwill amortization at NTL-INDIA: JPY294mn, following deliberation over the possibility of collecting goodwill at NTL-INDIA, in light of the above provisions for doubtful accounts;
- System development fee refund lawsuit: based on conservative assumptions, an allowance for doubtful accounts of JPY84mn and provisions for losses on litigation of JPY82mn;
- Valuation losses on investment securities: JPY102mn.

[^3]MONTHLY WRAP -September 2014

NanoCarrier Co. (4571)
Biotech pharmaceutical company. Developer of new therapeutic drugs using micellar nanoparticle technology for drug targeting and delivery.

On August 20, 2014, NanoCarrier Co. announced that it had succeeded in obtaining substance patents for NC-6004 Nanoplatin ${ }^{\circledR}$ in key global markets.

The US Patent Office granted the company a Notice of Allowance for a patent for NC-6004 Nanoplatin ${ }^{\circledR}$, one of NanoCarrier's leading pipeline drugs. This means the company has secured patents for NC-6004 in key global markets including Japan, the EU, China, Taiwan, Australia, and now the US.

This patent will play an important role in the company's management of its intellectual property, allowing it to extend the protection period for NC-6004 and securing the exclusivity of this product.

On August 8, 2014, the company announced earnings results for Q1 FY03/15.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 150 | 176 | 119 | 28 | 57 | - | - | - | 17.3\% | 330 |
| YoY | 1430.2\% | 96.4\% | 16.7\% | -83.9\% | -62.0\% | - | - | - |  | -30.1\% |
| GP | 98 | 125 | 53 | 14 | 27 | - | - | - |  |  |
| Yoy | - | 209.9\% | -14.9\% | -51.1\% | -72.4\% | - | - | - |  |  |
| GPM | 65.2\% | 71.4\% | 44.8\% | 48.9\% | 47.4\% | - | - | - |  |  |
| SG\&A | 375 | 349 | 336 | 352 | 409 | - | - | - |  |  |
| YoY | 151.8\% | 172.2\% | 114.6\% | 81.9\% | 8.9\% | - | - | - |  |  |
| SG\&A / Sales | 250.2\% | 198.7\% | 283.5\% | 1266.7\% | 717.5\% | - | - | - |  |  |
| OP | -277 | -224 | -283 | -339 | -382 | - | - | - | - | -1,955 |
| Yoy | - | - | - | - | - | - | - | - |  | - |
| OPM | - | - | - | - | - | - | - | - |  | - |
| RP | -190 | -246 | -197 | -462 | -461 | - | - | - | - | -1,929 |
| YoY | - | - | - | - | - | - | - | - |  | - |
| RPM | - | - | - | - | - | - | - | - |  | - |
| NI | -191 | -246 | -197 | -479 | -462 | - | - | - | - | -1,970 |
| YoY | - | - | - | - | - | - | - | - |  | - |
| NPM | - | - | - | - | - | - | - | - |  | - |

Figures may differ from company materials due to differences in rounding methods Source: Company data

Cisplatin Guiding Micelle (NC-6004 Nanoplatin®)
Orient Europharma Co., Ltd. (OEP) is the licensee for the Asia region (ex. Japan, China, and India; including Oceania). Together with OEP, the company is conducting Phase III clinical trials on patients with metastatic and advanced pancreatic cancer in Taiwan, Hong Kong, and Singapore, and has begun administering the drug. The company has decided to go ahead with Phase III clinical trials in mainland China and South Korea. In Korea, the company obtained approval for the trials and expects to begin administering the drug soon. In China, the company is preparing to submit an application for trials.

In Japan and the US, the company is developing the drug in-house. In Japan, Phase I clinical trials on patients with solid tumors have been underway since October 2012. In the US, the company has obtained approval for major clinical trials (Phase Ib/II) for patients with lung cancer (non-small cell lung cancer). Patient registration and drug administration are underway at multiple facilities, including the University of Texas MD Anderson Cancer Center.

View the full report.

## Nippon Parking Development (2353)

Operator of legally mandated parking lots in office buildings. High ROE based on its unique business model.

On August 13, 2014, Nippon Parking Development Co., Ltd. (NPD) announced an increase in capital and an extraordinary profit at a subsidiary.

In FY07/15, consolidated subsidiary Nippon Ski Resort Development Co., Ltd. will book a gain on change in equity of about JPY700mn, owing to a capital increase via third party share allotment. The transfer date for the funds is August 13, 2014. According to the company, the value of the gain on change in equity depends on its full-year earnings results for $\mathrm{FY} 07 / 14$, scheduled to be announced on September 5, 2014.

The total value of the increase in capital via third party share allotment is JPY1.2bn, and the company's stake in Nippon Ski Resort Development will drop from $93.8 \%$ to $84.4 \%$. According to the company, the capital increase will provide funds for future growth through mergers and acquisitions in the ski resort business, and improve its financial standing. There will be no effect on earnings results for FY07/14.

View the full report.

Leading Japanese maker of carbide miniature end mills with sound financials, aiming for growth by keeping with the miniaturization trend of end products.

On August 6, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15$\%$ of $1 / 1 \mathrm{H}$ Est. |  | $\begin{gathered} \text { FY03/15 } \\ \text { \% of P FY Est. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 1,570 | 1,533 | 1,482 | 1,413 | 1,538 | 1,531 | 1,632 | 1,718 | 1,736 | 1,584 | 52.3\% | 3,320 | 25.7\% | 6,760 |
| End Mills (up to 6 mm ) | 1,018 | 956 | 905 | 885 | 946 | 932 | 977 | 1,038 |  |  |  |  |  |  |
| End Mills (over 6mm) | 190 | 185 | 185 | 177 | 194 | 195 | 219 | 217 |  |  |  |  |  |  |
| End Mills (Others) | 251 | 278 | 289 | 253 | 291 | 302 | 319 | 352 |  |  |  |  |  |  |
| Other Products | 108 | 112 | 101 | 96 | 105 | 101 | 114 | 115 | - |  |  |  |  |  |
| End Mills (up to 6mm) |  |  |  |  | 1,112 | 1,093 | 1,144 | 1,219 | 1,214 |  |  |  |  |  |
| End Mills (over 6mm) |  |  |  |  | 194 | 195 | 219 | 216 | 218 |  |  |  |  |  |
| End Mills (Others) |  |  |  |  | 124 | 142 | 152 | 167 | 184 |  |  |  |  |  |
| Other Products |  |  |  |  | 105 | 101 | 114 | 114 | 118 |  |  |  |  |  |
| YoY (*) | 7.7\% | 5.1\% | -0.4\% | 2.6\% | -2.0\% | -0.1\% | 10.1\% | 21.6\% | 12.9\% |  |  |  |  | 5.3\% |
| End Mills (up to 6 mm ) | 12.0\% | 2.9\% | -5.3\% | 0.2\% | -7.1\% | -2.5\% | 8.0\% | 17.3\% | 9.2\% |  |  |  |  |  |
| End Mills (over 6mm) | -5.5\% | 0.5\% | -5.6\% | 6.0\% | 2.1\% | 5.4\% | 18.4\% | 22.6\% | 12.4\% |  |  |  |  |  |
| End Mills (Others) | 10.1\% | 16.8\% | 27.9\% | 16.6\% | 15.9\% | 8.6\% | 10.4\% | 39.1\% | 48.4\% |  |  |  |  |  |
| Other Products | -7.7\% | 6.7\% | -6.5\% | -11.1\% | -2.8\% | -9.8\% | 12.9\% | 19.8\% | 12.4\% |  |  |  |  |  |
| Composition (*) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| End Mills (up to 6 mm ) | 64.9\% | 62.4\% | 61.1\% | 62.6\% | 61.5\% | 60.9\% | 59.9\% | 60.4\% | 69.9\% |  |  |  |  |  |
| End Mills (over 6mm) | 12.1\% | 12.1\% | 12.5\% | 12.5\% | 12.6\% | 12.7\% | 13.4\% | 12.6\% | 12.6\% |  |  |  |  |  |
| End Mills (Others) | 16.0\% | 18.1\% | 19.5\% | 17.9\% | 18.9\% | 19.7\% | 19.6\% | 20.5\% | 10.6\% |  |  |  |  |  |
| Other Products | 6.9\% | 7.3\% | 6.8\% | 6.8\% | 6.8\% | 6.6\% | 7.0\% | 6.7\% | 6.8\% |  |  |  |  |  |
|  |  |  |  |  | 72.4\% | 71.4\% | 70.2\% | 71.0\% | 70.0\% |  |  |  |  |  |
|  | 314 | 316 | 316 | 300 | 327 | 287 | 301 | 353 | 346 |  |  |  | 24.4\% | 1,417 |
|  | 121 | 131 | 126 | 103 | 107 | 95 | 65 | 129 | 106 |  |  |  |  |  |
|  | 88 | 93 | 91 | 89 | 106 | 90 | 102 | 104 | 112 |  |  |  |  |  |
|  | 85 | 66 | 76 | 81 | 90 | 73 | 101 | 93 | 93 |  |  |  |  |  |
|  | 18 | 24 | 22 | 25 | 22 | 28 | 32 | 30 | 33 |  |  |  |  |  |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 0.0\% |  |  |  |  | -11.6\% | -27.5\% | -48.4\% | 25.2\% | -0.9\% |  |  |  |  |  |
| 0.0\% |  |  |  |  | 20.5\% | -3.2\% | 12.1\% | 16.9\% | 5.7\% |  |  |  |  |  |
| 0.0\% |  |  |  |  | 5.9\% | 10.6\% | 32.9\% | 14.8\% | 3.3\% |  |  |  |  |  |
| 0.0\% |  |  |  |  | 22.2\% | 16.7\% | 45.5\% | 20.0\% | 50.0\% |  |  |  |  |  |
| GP | 777 | 716 | 699 | 652 | 722 | 740 | 779 | 836 | 885 |  |  |  |  |  |
| Yoy | 18.5\% | -0.3\% | -7.5\% | 6.8\% | -7.1\% | 3.3\% | 11.4\% | 28.2\% | 22.7\% |  |  |  |  |  |
| GPM | 49.5\% | 46.7\% | 47.1\% | 46.2\% | 46.9\% | 48.3\% | 47.7\% | 48.7\% | 51.0\% |  |  |  |  |  |
| SG\&A | 470 | 472 | 529 | 451 | 493 | 488 | 498 | 528 | 502 |  |  |  |  |  |
| YoY | 10.7\% | 13.0\% | 25.7\% | -12.4\% | 4.8\% | 3.4\% | -5.8\% | 17.1\% | 1.8\% |  |  |  |  |  |
| SG\&A / Sales | 30.0\% | 30.8\% | 35.7\% | 31.9\% | 32.0\% | 31.9\% | 30.5\% | 30.7\% | 28.9\% |  |  |  |  |  |
| OP | 307 | 244 | 170 | 201 | 229 | 252 | 280 | 308 | 384 | 156 | 71.1\% | 540 | 34.0\% | 1,130 |
| YoY | 32.6\% | -18.8\% | -49.3\% | 109.4\% | -25.4\% | 3.2\% | 65.2\% | 53.0\% | 67.6\% | -37.9\% |  | 12.3\% |  | 5.7\% |
| OPM | 19.6\% | 15.9\% | 11.4\% | 14.3\% | 14.9\% | 16.4\% | 17.2\% | 17.9\% | 22.1\% | 9.9\% |  | 16.3\% |  | 16.7\% |
| RP | 320 | 248 | 177 | 206 | 247 | 253 | 286 | 321 | 405 | 155 | 72.3\% | 560 | 34.9\% | 1,160 |
| YoY | 31.2\% | -20.4\% | -51.0\% | 78.2\% | -22.9\% | 2.0\% | 62.0\% | 55.4\% | 64.1\% | -38.9\% |  | 11.9\% |  | 4.8\% |
| RPM | 20.4\% | 16.2\% | 11.9\% | 14.6\% | 16.1\% | 16.5\% | 17.5\% | 18.7\% | 23.3\% | 9.8\% |  | 16.9\% |  | 17.2\% |
| NI | 185 | 146 | 98 | 98 | 142 | 181 | 175 | 196 | 256 | 79 | 76.3\% | 335 | 35.7\% | 715 |
| YoY | 33.6\% | -18.4\% | -54.3\% | 3,648.0\% | -23.4\% | 24.2\% | 78.5\% | 100.4\% | 80.1\% | -56.2\% |  | 3.6\% |  | 2.9\% |
| NPM | 11.8\% | 9.5\% | 6.6\% | 6.9\% | 9.2\% | 11.8\% | 10.7\% | 11.4\% | 14.7\% | 5.0\% |  | 10.1\% |  | 10.6\% |

In Q1 FY03/15, NS Tool achieved record amounts of sales and recurring profit (on a quarterly basis). Although a pullback in demand was seen after the consumption tax hike in April, a moderate economic recovery is continuing. Reduced spending after the tax hike was a particular concern for the company, but the effects have been relatively limited, and demand for tools during Q1 was strong; sales were up $12.9 \%$ YoY. Concerning expenses, although variable costs rose due to higher sales, fixed costs increased only slightly, yielding significantly higher operating profit, recurring profit, and net income YoY.

View the full report.

Onward Holdings Co Ltd (8016)
Apparel manufacturer. Strong presence in Japanese department stores. Ambition to grow worldwide via acquired JOSEPH and Jil Sander brands. Strong financials

On August 4, 2014, Onward Holdings Co Ltd. released July monthly sales data.

| Onward Kashiyama Monthly Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PY02/15 (YoY) | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | FY |
| Total | 10\% | -8\% | 2\% | -2\% | -6\% |  |  |  |  |  |  |  | 0\% |
| Men's | 16\% | -7\% | 6\% | -3\% | -1\% |  |  |  |  |  |  |  | 2\% |
| Women's | 9\% | -9\% | 0\% | -1\% | -8\% |  |  |  |  |  |  |  | -1\% |
| Children's | 10\% | 1\% | 6\% | 1\% | 0\% |  |  |  |  |  |  |  | 4\% |
| Kimonos | -17\% | -49\% | 36\% | -2\% | -11\% |  |  |  |  |  |  |  | -9\% |
| Other | 8\% | -7\% | -7\% | 3\% | -9\% |  |  |  |  |  |  |  | -1\% |
| FY02/14 (YoY) | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | FY |
| Total | 7\% | -2\% | 4\% | 7\% | 3\% | 8\% | 2\% | -5\% | 0\% | 5\% | 5\% | 1\% | 2\% |
| Men's | 2\% | -8\% | 1\% | 1\% | -11\% | 7\% | 4\% | -3\% | 0\% | 8\% | 3\% | 3\% | 0\% |
| Women's | 10\% | 1\% | 6\% | 10\% | 0\% | 8\% | 2\% | -5\% | 0\% | 5\% | 7\% | 0\% | 3\% |
| Children's | 9\% | -7\% | -3\% | 4\% | 2\% | 9\% | 2\% | -2\% | 0\% | 4\% | -1\% | 0\% | 1\% |
| Kimonos | -11\% | -11\% | 19\% | -12\% | -23\% | -6\% | -14\% | -23\% | -14\% | -17\% | -15\% | -17\% | -12\% |
| Other | -1\% | -8\% | -9\% | 2\% | 0\% | 11\% | -1\% | -11\% | 0\% | 5\% | -1\% | -3\% | -2\% |
| FY02/13 (YoY) | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | FY |
| Total | 24\% | 4\% | 6\% | 7\% | -2\% | 2\% | -1\% | 0\% | -1\% | 9\% | 0\% | 0\% | 4\% |
| Men's | 27\% | 8\% | 0\% | 5\% | -2\% | 3\% | -2\% | -7\% | -2\% | 6\% | -6\% | -6\% | 2\% |
| Women's | 24\% | 3\% | 8\% | 8\% | -2\% | 3\% | 0\% | 5\% | 0\% | 10\% | 3\% | 1\% | 5\% |
| Children's | 19\% | 3\% | 8\% | 12\% | 1\% | 2\% | 5\% | -3\% | 1\% | 8\% | 4\% | 2\% | 5\% |
| Kimonos | 22\% | 23\% | 17\% | -6\% | 2\% | -17\% | 0\% | -4\% | 16\% | 18\% | -1\% | -30\% | 1\% |
| Other | 16\% | 1\% | -2\% | 7\% | -3\% | 2\% | -10\% | -15\% | 19\% | 0\% | -7\% | -13\% | -2\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data, SR Inc. Research

View the full report.

Paris Miki Holdings Inc. (7455)
Eyeglass retailer focusing on depth of product offering and selling across the price spectrum. Largest store network in Japan. Strong financial position.

On August 15, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 01 | 02 | 03 | Q4 | Q1 | 02 | 03 | Q4 | Q1 | 02 | \% of PY | FY Est. |
| Sales | 14,452 | 14,687 | 13,594 | 12,686 | 14,121 | 15,253 | 13,910 | 13,619 | 13,873 |  | 24.2\% | 57,258 |
| YoY | -5.2\% | -10.1\% | -7.2\% | -4.7\% | -2.3\% | 3.9\% | 2.3\% | 7.4\% | -1.8\% |  |  | 0.6\% |
| GP | 9,759 | 10,011 | 8,888 | 9,053 | 9,529 | 10,250 | 9,324 | 9,385 | 9,547 |  |  |  |
| YoY | -5.0\% | -9.7\% | -7.1\% | 2.0\% | -2.4\% | 2.4\% | 4.9\% | 3.7\% | 0.2\% |  |  |  |
| GPM | 67.5\% | 68.2\% | 65.4\% | 71.4\% | 67.5\% | 67.2\% | 67.0\% | 68.9\% | 68.8\% |  |  |  |
| SG\&A | 9,319 | 9,484 | 9,400 | 9,080 | 9,325 | 9,332 | 9,314 | 9,709 | 9,082 |  |  |  |
| YoY | -9.2\% | -8.4\% | -6.9\% | -1.3\% | 0.1\% | -1.6\% | -0.9\% | 6.9\% | -2.6\% |  |  |  |
| SG\&A / Sales | 64.5\% | 64.6\% | 69.1\% | 71.6\% | 66.0\% | 61.2\% | 67.0\% | 71.3\% | 65.5\% |  |  |  |
| OP | 440 | 526 | -511 | -28 | 203 | 919 | 9 | -323 | 465 |  | 40.8\% | 1,140 |
| YoY | 4,300.0\% | -28.3\% | - | - | -53.9\% | 74.7\% | - | - | 129.1\% |  |  | 41.1\% |
| OPM | 3.0\% | 3.6\% | -3.8\% | -0.2\% | 1.4\% | 6.0\% | 0.1\% | -2.4\% | 3.4\% |  |  | 2.0\% |
| RP | 447 | 616 | -333 | 336 | 302 | 958 | 67 | -292 | 532 |  | 47.4\% | 1,122 |
| YoY | 520.8\% | -8.9\% | - | - | -32.4\% | 55.5\% | - | - | 76.2\% |  |  | 8.4\% |
| RPM | 3.1\% | 4.2\% | -2.4\% | 2.6\% | 2.1\% | 6.3\% | 0.5\% | -2.1\% | 3.8\% |  |  | 2.0\% |
| NI | 96 | 200 | -292 | 99 | 263 | 600 | 32 | -476 | 227 |  | 44.6\% | 509 |
| YoY | - | -51.1\% | - | - | 174.0\% | 200.0\% | - | - | -13.7\% |  |  | 21.5\% |
| NPM | 0.7\% | 1.4\% | -2.1\% | 0.8\% | 1.9\% | 3.9\% | 0.2\% | -3.5\% | 1.6\% |  |  | 0.9\% |

As one of its key initiatives for FY03/15, Paris Miki is looking to increase customer count. However, during Q1, customer count was down $6.6 \%$ YoY and unit sales were down $3.0 \%$. The company cites poor marketing effectiveness, reduced demand after the consumption tax hike, and inclement weather such as the recent typhoons.

In Q2, the company will aim to improve its marketing initiatives to increase customer count. Plans for store openings and closings, renovations, and expenses such as CoGS and SG\&A appear to be in line with initial estimates.

On August 1, 2014, the company announced July 2014 sales figures.

Comparable Store Sales


[^4]
## Resorttrust, Inc. (4681)

The pioneer and leader in Japan's membership-based resort industry.
On August 7, 2014, Resorttrust, Inc. announced earnings results for Q1 FY03/15.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 27,342 | 30,401 | 30,787 | 28,294 | 27,559 | - | - | - | 47.0\% | 58,600 |
| YoY | 9.1\% | 10.1\% | 10.4\% | 14.2\% | 0.8\% | - | - | - |  |  |
| GP | 22,369 | 25,059 | 25,024 | 22,988 | 23,269 | - | - | - |  |  |
| YoY | 9.1\% | 11.2\% | 10.1\% | 17.5\% | 4.0\% | - | - | - |  |  |
| GPM | 81.8\% | 82.4\% | 81.3\% | 81.2\% | 84.4\% | - | - | - |  |  |
| SG\&A | 19,330 | 19,729 | 19,066 | 22,196 | 20,275 | - | - | - |  |  |
| YoY | 7.7\% | 9.1\% | 3.8\% | 17.7\% | 4.9\% | - | - | - |  |  |
| SG\&A / Sales | 70.7\% | 64.9\% | 61.9\% | 78.4\% | 73.6\% | - | - | - |  |  |
| OP | 3,068 | 5,301 | 5,957 | 793 | 2,993 | - | - | - | 37.0\% | 8,100 |
| YoY | 20.2\% | 19.3\% | 36.9\% | 12.0\% | -2.4\% | - | - | - |  |  |
| OPM | 11.2\% | 17.4\% | 19.3\% | 2.8\% | 10.9\% | - | - | - |  |  |
| RP | 4,224 | 5,330 | 6,159 | 1,018 | 3,266 | - | - | - | 38.4\% | 8,500 |
| YoY | 63.2\% | 14.8\% | 34.6\% | -13.1\% | -22.7\% | - | - | - |  |  |
| RPM | 15.4\% | 17.5\% | 20.0\% | 3.6\% | 11.9\% | - | - | - |  |  |
| NI | 1,668 | 3,244 | 3,754 | -61 | 1,918 | - | - | - | 36.9\% | 5,200 |
| YoY | 20.4\% | 10.1\% | 32.3\% | - | 15.0\% | - | - | - |  |  |
| NPM | 6.1\% | 10.7\% | 12.2\% | - | 7.0\% | - | - | - |  |  |

Figures may differ from company materials due to differences in rounding methods
Source: Company data

The company had anticipated a slump in consumption following the rush to beat the consumption tax hike, but the effect turned out to be limited. Last year the company also booked expenses related to hotel openings, but there were none this period and new hotels contributed to revenues. However, some membership registration revenue for unopened hotels was postponed until the hotels open.

View the full report.

MONTHLY WRAP -September 2014

Round One Corp. (4680)
Nationwide operator of amusement complex centers with bowling at their core.
On August 25, 2014, Round One Corporation announced that it would sell real estate assets related to its Round One Stadium Mie Kawagoe IC Store and simultaneously lease back the property.

The company opened this store in December 2007. The sale of the property will not materially affect the operation of the store. The company accounted for this transaction during FY03/14, and it will not have any significant effects on earnings results for $\mathrm{FY} 03 / 15$.

On August 18, 2014, Shared Research updated comments on the company's earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 20,165 | 21,706 | 18,715 | 23,686 | 19,694 | - | - | - | 47.1\% | 41,800 |
| YoY | -2.8\% | -3.7\% | -1.9\% | 0.5\% | -2.3\% | - | - | - |  | -3.4\% |
| GP | 2,665 | 3,051 | 632 | 5,375 | 1,559 | - | - | - |  |  |
| Yoy | 1.4\% | -26.8\% | -40.7\% | -1.7\% | -41.5\% | - | - | - |  |  |
| GPM | 13.2\% | 14.1\% | 3.4\% | 22.7\% | 7.9\% | - | - | - |  |  |
| SG\&A | 409 | 398 | 465 | 362 | 406 | - | - | - |  |  |
| YoY | -3.3\% | -2.5\% | 1.8\% | -23.6\% | -0.7\% | - | - | - |  |  |
| SG\&A / Sales | 2.0\% | 1.8\% | 2.5\% | 1.5\% | 2.1\% | - | - | - |  |  |
| OP | 2,256 | 2,652 | 168 | 5,012 | 1,152 | - | - | - | 25.0\% | 4,600 |
| YoY | 2.4\% | -29.5\% | -72.5\% | 0.4\% | -48.9\% | - | - | - |  | -22.9\% |
| OPM | 11.2\% | 12.2\% | 0.9\% | 21.2\% | 5.8\% | - | - | - |  | 11.0\% |
| RP | 1,642 | 1,970 | -278 | 4,484 | 830 | - | - | - | 20.8\% | 4,000 |
| Yoy | 63.1\% | -29.7\% | - | 2.4\% | -49.5\% | - | - | - |  | 5.0\% |
| RPM | 8.1\% | 9.1\% | - | 18.9\% | 4.2\% | - | - | - |  | 9.6\% |
| NI | 631 | $-11,371$ | -3,681 | -5,260 | 778 | - | - | - | 32.4\% | 2,400 |
| YoY | 43.9\% | - | - | - | 23.3\% | - | - | - |  | 18.9\% |
| NPM | 3.1\% | - | - | - | 4.0\% | - | - | - |  | 5.7\% |

Source: Company data
Company estimates are the most recent figures.
Figures may differ from company materials due to differences in rounding methods.

The company made use of Disney characters in promotional campaigns and planning, and used the LINE messaging app to attract customers. The company also used popular celebrities in television commercials to advertise a new, better-value pricing structure. However, due to factors such as the consumption tax hike in April, these measures did not lead to a recovery in earnings. In addition to lower gross profit accompanying the decrease in sales, the company continued to post high SG\&A costs, especially because of personnel expenses, resulting in a double digit decline YoY in operating profit and recurring profit. However, impairment costs fell because the company sold fixed assets in Q1. As a result, net income was up.

## MONTHLY WRAP -September 2014

On August 6, 2014, the company announced monthly sales data for July 2014.

| Monthly Sales Trends FY03/15 |  | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Sales (JPYmn) |  | 6,408 | 7,024 | 5,913 | 6,134 |  |  |  |  |  |  |  |  |
|  | Bowling | 2,001 | 2,064 | 1,688 | 1,686 |  |  |  |  |  |  |  |  |
|  | Game | 2,686 | 3,070 | 2,652 | 2,894 |  |  |  |  |  |  |  |  |
|  | Karaoke | 641 | 711 | 625 | 650 |  |  |  |  |  |  |  |  |
|  | SPO-CHA | 878 | 956 | 745 | 700 |  |  |  |  |  |  |  |  |
|  | Other | 199 | 221 | 201 | 202 |  |  |  |  |  |  |  |  |
| Total Sales YoY |  | -3.3\% | 0.1\% | -6.0\% | -0.6\% |  |  |  |  |  |  |  |  |
|  | Bowling | -13.2\% | -14.7\% | -20.4\% | -12.3\% |  |  |  |  |  |  |  |  |
|  | Game | 3.4\% | 11.1\% | 3.2\% | 6.4\% |  |  |  |  |  |  |  |  |
|  | Karaoke | 1.6\% | 6.5\% | -0.4\% | 1.8\% |  |  |  |  |  |  |  |  |
|  | SPO-CHA | 1.8\% | 4.2\% | 0.9\% | 4.9\% |  |  |  |  |  |  |  |  |
|  | Other | -12.2\% | -9.6\% | -12.8\% | -7.6\% |  |  |  |  |  |  |  |  |
| Comparable Store Sal | YoY | -3.3\% | 0.1\% | -6.0\% | -0.6\% |  |  |  |  |  |  |  |  |
|  | Bowling | -13.2\% | 14.7\% | -20.4\% | -12.3\% |  |  |  |  |  |  |  |  |
|  | Game | 3.4\% | 11.1\% | 3.2\% | 6.4\% |  |  |  |  |  |  |  |  |
|  | Karaoke | 1.6\% | 6.5\% | -0.4\% | 1.8\% |  |  |  |  |  |  |  |  |
|  | SPO-CHA | 1.8\% | 4.2\% | 0.9\% | 4.9\% |  |  |  |  |  |  |  |  |
|  | Other | -12.2\% | -9.6\% | -12.8\% | -7.6\% |  |  |  |  |  |  |  |  |
| Monthly Sales Trends PY03/14 |  | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar |
| Total Sales (JPYmn) |  | 6,625 | 7,015 | 6,291 | 6,168 | 8,597 | 6,611 | 5,586 | 5,522 | 7,284 | 8,596 | 6,146 | 8,548 |
|  | Bowling | 2,306 | 2,420 | 2,122 | 1,922 | 2,713 | 2,110 | 1,795 | 1,727 | 2,237 | 2,708 | 1,965 | 2,908 |
|  | Game | 2,598 | 2,763 | 2,571 | 2,719 | 3,502 | 2,756 | 2,379 | 2,380 | 3,145 | 3,621 | 2,580 | 3,239 |
|  | Karaoke | 630 | 667 | 627 | 639 | 838 | 631 | 538 | 537 | 816 | 824 | 601 | 812 |
|  | SPO-CHA | 862 | 918 | 738 | 668 | 1,278 | 881 | 668 | 684 | 880 | 1,205 | 802 | 1,355 |
|  | Other | 227 | 245 | 231 | 219 | 264 | 231 | 203 | 192 | 204 | 235 | 197 | 231 |
| Total Sales YoY |  | -2.2\% | -7.1\% | 0.2\% | -6.7\% | -1.9\% | -5.5\% | -8.5\% | -3.1\% | 2.9\% | 0.6\% | -4.0\% | 2.1\% |
|  | Bowling | -4.9\% | -7.3\% | -3.9\% | -12.3\% | -7.2\% | -12.1\% | -10.9\% | -7.2\% | -7.7\% | -13.2\% | -14.5\% | -7.5\% |
|  | Game | -4.7\% | -11.4\% | 0.5\% | -2.7\% | 1.7\% | -2.0\% | -8.6\% | -2.9\% | 9.9\% | 9.2\% | 2.5\% | 11.1\% |
|  | Karaoke | 3.2\% | 2.5\% | 3.2\% | -5.2\% | 1.8\% | -8.0\% | -9.0\% | -2.3\% | 2.0\% | 3.2\% | 0.3\% | 5.3\% |
|  | SPO-CHA | 10.7\% | 0.4\% | 10.2\% | -6.7\% | -1.4\% | 3.7\% | -0.3\% | 8.9\% | 16.9\% | 15.5\% | 5.9\% | 6.0\% |
|  | Other | -3.5\% | -4.7\% | -2.4\% | -7.5\% | -4.2\% | -7.5\% | -8.2\% | -8.2\% | -13.2\% | -11.9\% | -15.3\% | -11.9\% |
| Comparable Store Sal | YoY | -7.1\% | -8.9\% | -2.0\% | -8.8\% | -3.7\% | -7.7\% | -10.7\% | -5.5\% | 1.8\% | 0.6\% | -4.0\% | 2.1\% |
|  | Bowling | -8.6\% | -8.9\% | -5.7\% | -14.1\% | -8.6\% | -14.2\% | -13.2\% | -9.5\% | -9.0\% | -13.2\% | -14.5\% | -7.5\% |
|  | Game | -10.0\% | -13.9\% | -2.5\% | -5.4\% | -0.9\% | -4.8\% | -11.3\% | -5.9\% | 8.6\% | 9.2\% | 2.5\% | 11.1\% |
|  | Karaoke | -1.7\% | 0.4\% | 1.0\% | -7.2\% | -0.1\% | -10.3\% | -11.3\% | -4.9\% | 0.4\% | 3.2\% | 0.3\% | 5.3\% |
|  | SPO-CHA | -3.9\% | 0.4\% | 10.2\% | -6.7\% | -1.4\% | 3.7\% | -0.3\% | 8.9\% | 16.9\% | 15.5\% | 5.9\% | 6.0\% |
|  | Other | -7.4\% | -7.0\% | -4.6\% | -9.9\% | -6.5\% | -10.1\% | -10.9\% | -10.3\% | -13.6\% | -11.9\% | -15.3\% | -11.9\% |

Company data, SR Inc. Research
Figures may differ from company materials due to differences in rounding methods.

View the full report.

## Ryohin Keikaku Co., Ltd. (7453)

A global specialty retailer selling household goods, apparel and fashion items, and food under a single brand: MUJI (Mujirushi Ryohin). The bulk of sales come from Japan and increasingly, China.

On August 4, 2014, Ryohin Keikaku Co., Ltd. announced monthly sales data for July 2014.

| FY02/15 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directly managed stores (comparable) | 22.2\% | -2.3\% | 1.6\% | 4.9\% | 1.9\% |  |  |  |  |  |  |  |
| Directly managed total | 28.4\% | 2.1\% | 5.6\% | 8.2\% | 6.6\% |  |  |  |  |  |  |  |
| Licensed Stores (Inc. Seiyu) (comparable) | 20.5\% | -2.2\% | 0.7\% | 5.0\% | -1.3\% |  |  |  |  |  |  |  |
| Licensed Stores (Inc. Seiyu) total | 21.7\% | -1.9\% | 2.0\% | 3.8\% | - |  |  |  |  |  |  |  |
| Instore (comparable) | 21.9\% | -2.2\% | 1.4\% | 5.0\% | 1.2\% |  |  |  |  |  |  |  |
| Instore total | 27.0\% | 1.3\% | 4.9\% | 7.3\% | 5.3\% |  |  |  |  |  |  |  |
| Total | 30.6\% | 12.0\% | 11.0\% | 13.6\% | 22.7\% |  |  |  |  |  |  |  |
| FY02/14 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 9.2\% | -4.2\% | 1.4\% | 3.0\% | -2.8\% | 4.7\% | -0.6\% | 8.0\% | 8.2\% | 6.8\% | 7.7\% | 3.1\% |
| Directly managed total | 11.0\% | -2.1\% | 5.8\% | 8.1\% | 0.8\% | 7.7\% | 2.7\% | 11.2\% | 9.9\% | 10.1\% | 9.7\% | 3.4\% |
| Licensed Stores (Inc. Seiyu) (comparable) | 7.2\% | -7.5\% | -1.7\% | 0.9\% | -1.1\% | 6.6\% | -0.6\% | 9.2\% | 8.2\% | 8.2\% | 9.6\% | 6.3\% |
| Licensed Stores (Inc. Seiyu) total | 7.6\% | -6.4\% | -0.9\% | 1.8\% | -1.4\% | 5.4\% | -4.8\% | 6.1\% | 6.6\% | 6.7\% | 8.1\% | 9.9\% |
| Instore (comparable) | 8.8\% | -4.8\% | 0.8\% | 2.6\% | -2.5\% | 5.1\% | -0.6\% | 8.2\% | 8.2\% | 7.1\% | 8.1\% | 3.7\% |
| Instore total | 10.3\% | -3.0\% | 4.4\% | 6.8\% | 0.4\% | 7.3\% | 1.2\% | 10.1\% | 9.2\% | 9.4\% | 9.4\% | 4.6\% |
| Total | 10.4\% | 7.0\% | 8.0\% | 12.6\% | 6.4\% | 16.9\% | 7.2\% | 19.6\% | 14.8\% | 18.6\% | 15.7\% | 14.0\% |
| FY02/13 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 14.4\% | -1.0\% | 0.1\% | -4.1\% | 0.5\% | 2.5\% | 2.9\% | -1.8\% | 2.6\% | -5.5\% | -4.9\% | 1.3\% |
| Directly managed total | 18.7\% | 3.8\% | 2.9\% | -1.8\% | 3.0\% | 5.8\% | 5.8\% | 1.1\% | 5.6\% | -2.3\% | -2.2\% | 3.7\% |
| Licensed Stores (Inc. Seiyu) (comparable) | 4.9\% | -2.4\% | -1.9\% | -5.6\% | -2.0\% | -3.2\% | -0.7\% | -5.5\% | -0.3\% | -5.4\% | -2.6\% | -0.7\% |
| Licensed Stores (Inc. Seiyu) total | 5.5\% | -1.4\% | -2.2\% | -6.8\% | -3.3\% | -3.7\% | 2.3\% | -3.2\% | 1.8\% | -4.1\% | -3.6\% | -2.6\% |
| Instore (comparable) | 12.1\% | -1.3\% | -0.3\% | -4.4\% | - | 1.3\% | 2.2\% | -2.6\% | 1.9\% | -5.5\% | -4.5\% | 0.9\% |
| Instore total | 15.7\% | 2.7\% | 1.8\% | -2.9\% | 1.7\% | 3.8\% | 5.1\% | 0.2\% | 4.8\% | -2.7\% | -2.5\% | 2.4\% |
| Total | 17.6\% | 3.2\% | 5.7\% | -0.7\% | 3.8\% | 4.8\% | 3.8\% | 2.2\% | 6.7\% | -2.7\% | 4.2\% | 7.3\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Comparable stores counted as those opened two years ago or earlier.
Note, licensed stores are wholesale client firms other than FamilyMart and com KIOSK stores.

[^5]
## MONTHLY WRAP -September 2014

## Sanix Incorporated (4651)

Commercial solar power generation and environmental resources development (i.e., power generation and waste recycling)

On August 29, 2014, Shared Research updated comments on Sanix Incorporated's earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | 02 | Q3 | Q4 | Q1 | Q2 | 03 | Q4 | \% of 1H | 1H Est. |
| Sales | 15,753 | 15,939 | 19,841 | 32,689 | 21,714 | - | - | - | 42.4\% | 51,200 |
| YoY | 78.6\% | 70.3\% | 115.2\% | 104.8\% | 37.8\% | - | - | - |  | 61.6\% |
| GP | 4,631 | 4,372 | 5,065 | 7,353 | 4,806 | - | - | - |  |  |
| YoY | 81.3\% | 32.8\% | 74.5\% | 59.1\% | 3.8\% | - | - | - |  |  |
| GPM | 29.4\% | 27.4\% | 25.5\% | 22.5\% | 22.1\% | - | - | - |  |  |
| SG\&A | 3,666 | 3,842 | 4,140 | 5,266 | 5,935 | - | - | - |  |  |
| YoY | 37.3\% | 44.8\% | 27.0\% | 80.5\% | 61.9\% | - | - | - |  |  |
| SG\&A / Sales | 23.3\% | 24.1\% | 20.9\% | 16.1\% | 27.3\% | - | - | - |  |  |
| OP | 966 | 530 | 925 | 2,087 | -1,129 | - | - | - | - | -1,250 |
| YoY | - | -17.2\% | - | 22.5\% | - | - | - | - |  | - |
| OPM | 6.1\% | 3.3\% | 4.7\% | 6.4\% | - | - | - | - |  | - |
| RP | 925 | 518 | 743 | 2,124 | -1,005 | - | - | - | - | -1,140 |
| YoY | - | -17.0\% | - | 24.6\% | - | - | - | - |  | - |
| RPM | 5.9\% | 3.3\% | 3.7\% | 6.5\% | - | - | - | - |  | - |
| NI | 779 | 273 | 249 | 1,664 | -1,222 | - | - | - | - | -1,490 |
| YoY | - | -50.3\% | - | -2.2\% | - | - | - | - |  | - |
| NPM | 4.9\% | 1.7\% | 1.3\% | 5.1\% | - | - | - | - |  | - |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Sales of PV systems increased significantly in the SE segment. In the environmental resources development (ERD) segment, electricity sales were up significantly at the Tomakomai Power Plant, but sales of plastic fuel and organic waste processing fell due to lower volumes. The company transferred the PV systems business from the HS and ES segments to the SE segment, resulting in a significant fall in sales for these segments as their main business became sanitation maintenance.

The company booked an operating loss in the SE segment because higher sales of PV systems were not enough to absorb fixed costs. This was due to prolonged technical investigations by power companies prior to grid connections, and lack of growth in the number of installations. Profits fell in the ERD segment due to lower volumes. Sales fell in the HS and ES segments as the company restructured them and made maintenance these segments' core business. As a result, profits fell.

On August 5, 2014, the company announced a revision to its Q2 FY03/15 earnings forecast.

## Revised Q2 FY03/15 earnings forecast (previous forecast in parentheses):

Sales: JPY51.2bn (JPY62.6bn)
Operating loss: JPY1.3bn (operating profit of JPY3.6bn)
Recurring loss: JPY1.1bn (recurring profit of JPY3.5bn)
Net loss: JPY1.5bn (net income of JPY2.2bn)

## Revision details

The primary reason for the downward revision of the Q2 FY03/15 earnings forecast is due to power companies requiring more time to plan for connections to transmission grids than initially expected, leading to delays in beginning construction. According to the company, the main reason that planning for connection is requiring more time is a spike in approval orders for commercial PV facility projects during February and March 2014, putting strain on power companies.

## MONTHLY WRAP -September 2014

Although conditions regarding the above issue are expected to improve during 2 H , the company revised its sales forecasts due to the large effect it will have on Q2 earnings. Concerning profits, since sales are forecast to be below initial estimates, the company also revised its forecasts for operating profit, recurring profit, and net income.

The company did not revise its full year forecasts. In addition to approval orders for the company's commercial PV systems significantly exceeding initial estimates from May 2014 onward, Sanix plans to capture contracts for projects that can begin work in the immediate future. According to the company, these measures will allow for it to make up for lower sales in 1 H with high sales in 2 H .

View the full report.

Sanrio Co., Ltd. (8136)
Character management company. Owns Hello Kitty. Growing worldwide licensing business.
On August 26, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 17,242 | 17,674 | 22,373 | 19,720 | 17,994 | - | - | - | 49.4\% | 36,400 |
| YoY | 2.2\% | 2.6\% | 4.4\% | 5.4\% | 4.4\% | - | - | - |  | 4.3\% |
| GP | 11,957 | 12,930 | 15,021 | 13,451 | 12,034 | - | - | - |  |  |
| YoY | 6.7\% | 10.3\% | 9.9\% | 4.6\% | 0.6\% | - | - | - |  |  |
| GPM | 69.3\% | 73.2\% | 67.1\% | 68.2\% | 66.9\% | - | - | - |  |  |
| SG\&A | 7,278 | 7,851 | 8,058 | 9,153 | 7,717 | - | - | - |  |  |
| YoY | 2.6\% | 7.0\% | 10.6\% | 21.4\% | 6.0\% | - | - | - |  |  |
| SG\&A / Sales | 42.2\% | 44.4\% | 36.0\% | 46.4\% | 42.9\% | - | - | - |  |  |
| OP | 4,678 | 5,079 | 6,964 | 4,298 | 4,316 | - | - | - | 47.4\% | 9,100 |
| YoY | 13.9\% | 15.7\% | 9.1\% | -19.2\% | -7.7\% | - | - | - |  | -6.7\% |
| OPM | 27.1\% | 28.7\% | 31.1\% | 21.8\% | 24.0\% | - | - | - |  |  |
| RP | 4,133 | 4,915 | 6,593 | 4,539 | 4,288 | - | - | - | 46.6\% | 9,200 |
| YoY | -3.8\% | 5.9\% | 14.7\% | -8.5\% | 3.8\% | - | - | - |  | 1.7\% |
| RPM | 24.0\% | 27.8\% | 29.5\% | 23.0\% | 23.8\% | - | - | - |  |  |
| NI | 2,635 | 3,214 | 4,295 | 2,658 | 2,805 | - | - | - | 47.5\% | 5,900 |
| YoY | -9.5\% | 20.0\% | 17.3\% | -19.0\% | 6.5\% | - | - | - |  | 0.9\% |
| NPM | 15.3\% | 18.2\% | 19.2\% | 13.5\% | 15.6\% | - | - | - |  |  |
| *Reversal of allowance for sale Source: Company data, SR Inc. | ns is subtr | from gro | fit; figure | differ fro | mpany ma | ue to d | in ro |  |  |  |

Sales were up thanks to strong performance from the licensing businesses in Asian countries, and special orders and promotions from convenience stores in Japan.

Operating profit was down due to factors such as retirement expenses for domestic personnel, increased advertising expenses for theme parks, and cold weather weighing on profits at the company's US subsidiary.

Recurring profit was up YoY due to a lessened impact from foreign exchange rates, which had an effect of JPY600mn on the company during Q1 FY03/14.

By segment, the overseas segment yielded sales of JPY10.2bn (+3.1\% YoY) and operating profit of JPY4.5bn ( $-5.3 \%$ ), while the Japanese segment posted sales of JPY11.5bn ( $+5.2 \%$ ) and an operating loss of JPY200mn (operating loss of JPY90mn in Q1 FY03/14).

View the full report.

SATO Holdings Corp. (6287)
Provider of comprehensive solutions based on auto-ID technology.
On August 14, 2014, Shared Research updated comments on SATO Holdings Corp.'s earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | $\begin{gathered} \text { FY03/ } 15 \\ \% \text { of } 1 \mathrm{H} \text { 1H Est. } \end{gathered}$ |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | 01 | Q2 |  |  | \% of $\mathbf{F Y}$ | F Est. |
| Sales | 21,208 | 21,458 | 22,288 | 22,302 | 22,619 | 23,494 | 24,589 | 26,071 | 23,512 |  | 49.0\% | 48,000 | 23.5\% | 100,000 |
| YoY | 8.3\% | 8.9\% | 8.3\% | 7.9\% | 6.7\% | 9.5\% | 10.3\% | 16.9\% | 3.9\% |  |  | 4.1\% |  | 3.3\% |
| GP | 8,829 | 8,904 | 9,306 | 9,371 | 9,655 | 9,825 | 10,403 | 11,297 | 10,293 |  |  |  |  |  |
| YoY | -21.9\% | 69.0\% | 6.2\% | 5.5\% | 9.4\% | 10.3\% | 11.8\% | 20.6\% | 6.6\% |  |  |  |  |  |
| GPM | 41.6\% | 41.5\% | 41.8\% | 42.0\% | 42.7\% | 41.8\% | 42.3\% | 43.3\% | 43.8\% |  |  |  |  |  |
| SG\&A | 7,761 | 7,581 | 7,912 | 7,704 | 8,362 | 8,171 | 8,547 | 9,341 | 8,757 |  |  |  |  |  |
| YoY | 5.3\% | 3.4\% | 9.0\% | 1.4\% | 7.7\% | 7.8\% | 8.0\% | 21.2\% | 4.7\% |  |  |  |  |  |
| SG\&A / Sales | 36.6\% | 35.3\% | 35.5\% | 34.5\% | 37.0\% | 34.8\% | 34.8\% | 35.8\% | 37.2\% |  |  |  |  |  |
| OP | 1,068 | 1,323 | 1,394 | 1,667 | 1,292 | 1,655 | 1,856 | 1,955 | 1,536 |  | 42.7\% | 3,600 | 19.2\% | 8,000 |
| YoY | 18.1\% | 37.8\% | -8.0\% | 31.0\% | 21.0\% | 25.1\% | 33.1\% | 17.3\% | 18.9\% |  |  | 22.2\% |  | 18.4\% |
| OPM | 5.0\% | 6.2\% | 6.3\% | 7.5\% | 5.7\% | 7.0\% | 7.5\% | 7.5\% | 6.5\% |  |  | 7.5\% |  | 8.0\% |
| RP | 714 | 1,105 | 1,727 | 1,883 | 1,425 | 1,764 | 1,984 | 1,911 | 1,590 |  | 44.8\% | 3,550 | 20.1\% | 7,900 |
| YoY | -10.5\% | 124.6\% | 8.8\% | 45.6\% | 99.6\% | 59.6\% | 14.9\% | 1.5\% | 11.6\% |  |  | 11.3\% |  | 11.5\% |
| RPM | 3.4\% | 5.1\% | 7.7\% | 8.4\% | 6.3\% | 7.5\% | 8.1\% | 7.3\% | 6.8\% |  |  | 7.4\% |  | 7.9\% |
| NI | 224 | 505 | 868 | 1,129 | 845 | 1,048 | 1,393 | 1,009 | 886 |  | 40.3\% | 2,200 | 17.7\% | 5,000 |
| YoY | -52.0\% | 119.6\% | 198.3\% | 17.0\% | 277.2\% | 107.5\% | 60.5\% | -10.6\% | 4.9\% |  |  | 16.2\% |  | 16.4\% |
| NPM | 1.1\% | 2.4\% | 3.9\% | 5.1\% | 3.7\% | 4.5\% | 5.7\% | 3.9\% | 3.8\% |  |  | 4.6\% |  | 5.0\% |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Figures may differ from compan | materials | due to dif | ferences in | rounding | methods. |  |  |  |  |  |  |  |  |  |

SATO's basic strategy-focusing on globalization and customer value-underlies the group midterm plan (FY03/13-FY03/15)'s goals of sustainable growth and building a firm revenue base.

FY03/15 is the final year of the midterm plan. In Q1, sales and profits grew in Japan and all overseas regions. Sales were in line with the target, and OPM outperformed the target due to growth in sales of mechatronic products, which have higher margins than supplies.

View the full report.

Ship Healthcare Holdings Inc. (3360)
Hospital design and supply solution specialist firm benefiting from structural change in the medical industry.

On August 11, 2014, Shared Research updated comments on Ship Healthcare Holdings Inc. Q1 FY03/15 earnings based on an interview with management.

| Quarterly Performance | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/ |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 03 | 04 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | FY Est. |
| Sales | 51,185 | 56,624 | 52,906 | 63,648 | 55,330 | 54,256 | 58,337 | 91,266 | 51,504 |  | 41.5\% | 124,000 | 18.4\% | 280,000 |
| YoY | 23.1\% | 43.2\% | 11.2\% | 5.8\% | 8.1\% | -4.2\% | 10.3\% | 43.4\% | -6.9\% |  |  | 13.2\% |  | 8.0\% |
| GP | 7,484 | 8,030 | 6,716 | 8,731 | 7,255 | 6,966 | 7,549 | 11,787 | 6,569 |  |  |  |  |  |
| YoY | 21.5\% | 40.4\% | 1.1\% | 2.0\% | -3.1\% | -13.3\% | 12.4\% | 35.0\% | -9.5\% |  |  |  |  |  |
| GPM | 14.6\% | 14.2\% | 12.7\% | 13.7\% | 13.1\% | 12.8\% | 12.9\% | 12.9\% | 12.8\% |  |  |  |  |  |
| SG\&A | 4,361 | 4,401 | 4,635 | 5,020 | 4,744 | 4,632 | 4,924 | 5,399 | 5,302 |  |  |  |  |  |
| YoY | 14.5\% | 17.3\% | 11.0\% | -3.7\% | 8.8\% | 5.3\% | 6.2\% | 7.6\% | 11.8\% |  |  |  |  |  |
| SG\&A / Sales | 8.5\% | 7.8\% | 8.8\% | 7.9\% | 8.6\% | 8.5\% | 8.4\% | 5.9\% | 10.3\% |  |  |  |  |  |
| OP | 3,122 | 3,629 | 2,081 | 3,711 | 2,511 | 2,333 | 2,625 | 6,388 | 1,267 |  | 25.3\% | 5,000 | 8.7\% | 14,600 |
| YoY | 32.9\% | 84.5\% | -15.7\% | 10.9\% | -19.6\% | -35.7\% | 26.1\% | 72.1\% | -49.5\% |  |  | 3.2\% |  | 5.4\% |
| OPM | 6.1\% | 6.4\% | 3.9\% | 5.8\% | 4.5\% | 4.3\% | 4.5\% | 7.0\% | 2.5\% |  |  | 4.0\% |  | 5.2\% |
| RP | 3,460 | 3,824 | 2,282 | 4,023 | 2,779 | 2,534 | 2,859 | 6,582 | 1,538 |  | 28.5\% | 5,400 | 10.3\% | 15,000 |
| YoY | 30.9\% | 66.8\% | -15.9\% | 11.7\% | -19.7\% | -33.7\% | 25.3\% | 63.6\% | -44.7\% |  |  | 1.6\% |  | 1.7\% |
| RPM | 6.8\% | 6.8\% | 4.3\% | 6.3\% | 5.0\% | 4.7\% | 4.9\% | 7.2\% | 3.0\% |  |  | 4.4\% |  | 5.4\% |
| NI | 2,149 | 2,257 | 1,390 | 2,793 | 1,597 | 1,377 | 1,615 | 3,934 | 570 |  | 19.0\% | 3,000 | 6.5\% | 8,800 |
| YoY | 31.0\% | 65.1\% | -6.4\% | 10.2\% | -25.7\% | -39.0\% | 16.2\% | 40.8\% | -64.3\% |  |  | 0.9\% |  | 3.3\% |
| NPM | 4.2\% | 4.0\% | 2.6\% | 4.4\% | 2.9\% | 2.5\% | 2.8\% | 4.3\% | 1.1\% |  |  | 2.4\% |  | 3.1\% |

Source: Company data

Ship acquired a company that sells medical instruments and supplies in $F Y 03 / 14$. This company contributed to results in Q1, but overall earnings were sluggish because:
-There were few large projects booked in the total pack produce business.
-The company booked upfront expenses related to new nursing care facilities in the healthcare segment;
-The dispensing pharmacy segment was hit by changes to government-mandated drug prices and the consumption tax hike.

View the full report.

## SBS Holdings, Inc. (2384)

General logistics specialist: logistics accounts for 93\% of sales and 30\% of operating profit. Over $60 \%$ of operating profit from property management.
On August 8, 2014, SBS Holdings, Inc. announced earnings results for Q2 FY12/14.

| Quarterly Performance | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | PY Est. |
| Sales | 29,833 | 31,973 | 33,138 | 37,261 | 32,266 | 33,511 | - | - | 48.0\% | 137,000 |
| YoY | -3.7\% | 0.3\% | 2.4\% | 13.9\% | 8.2\% | 4.8\% | - | - |  | 3.6\% |
| GP | 2,312 | 3,111 | 3,132 | 4,904 | 2,935 | 3,091 | - | - |  |  |
| YoY | -20.8\% | -3.3\% | 2.9\% | 44.8\% | 27.0\% | -0.6\% | - | - |  |  |
| GPM | 7.7\% | 9.7\% | 9.5\% | 13.2\% | 9.1\% | 9.2\% | - | - |  |  |
| SG\&A | 2,375 | 2,344 | 2,294 | 2,306 | 2,260 | 2,285 | - | - |  |  |
| YoY | -0.5\% | -3.0\% | -2.7\% | -8.0\% | -4.8\% | -2.5\% | - | - |  |  |
| SG\&A / Sales | 8.0\% | 7.3\% | 6.9\% | 6.2\% | 7.0\% | 6.8\% | - | - |  |  |
| OP | -63 | 767 | 838 | 2,599 | 674 | 806 | - | - | 30.8\% | 4,800 |
| YoY | - | -4.4\% | 21.9\% | 194.9\% | - | 5.1\% | - | - |  | 15.9\% |
| OPM | - | 2.4\% | 2.5\% | 7.0\% | 2.1\% | 2.4\% | - | - |  |  |
| RP | -195 | 730 | 743 | 2,524 | 570 | 803 | - | - | 31.2\% | 4,400 |
| Yoy | - | -0.1\% | 29.0\% | 227.9\% | - | 10.1\% | - | - |  | 15.8\% |
| RPM | - | 2.3\% | 2.2\% | 6.8\% | 1.8\% | 2.4\% | - | - |  |  |
| NI | -157 | 307 | 418 | 1,004 | 390 | 1,371 | - | - | 50.3\% | 3,500 |
| YoY | - | 15.6\% | 199.5\% | 47.9\% | - | 347.1\% | - | - |  | 122.8\% |
| NPM | - | 1.0\% | 1.3\% | 2.7\% | 1.2\% | 4.1\% | - | - |  |  |

*Reversal of allowance for sales returns is subtracted from gross profit; figures may differ from company materials due to differences in rounding methods
Source: Company data

Despite the fallback after the consumption tax hike, the logistics industry picked up after a long period of sluggishness. Shipments rose and higher prices were negotiated with the owners of freight. But pressing issues remain: rising fuel, vehicle-hire, and part-time labor expenses, plus a growing shortage of drivers.

SBS focused on business and investment strategies, plus strengthening group management as it embarks on its midterm plan SBS Growth 2017, which lasts until FY12/17.

SBS focused on sales proposals, with the aim of securing significant new orders. The company responded to higher demand for warehouse work, delivery trucks, and on-demand transportation through March, in the rush to beat the consumption tax hike. The company began providing 3PL services for major food processing companies. It also operated central logistics facilities for department store mail-order businesses and food delivery services in Tokyo and the surrounding area, plus west Japan and Osaka. Demand is growing in the personnel business; and the company began work on new sales offices and facilities, and focused on hiring and sales activities.

The company combined two local subsidiaries in Singapore in January 2014 to accelerate growth in the ASEAN region. In the same month, the company acquired a local container shipping logistics company and entered the freight business in Singapore (in addition to its existing forwarding business).

On the same day, the company announced changes to its corporate structure.
The changes are aimed at creating a stronger management foundation as the group looks to achieve the targets in its medium term management plan, SBS Growth 2017.

## Changes to the corporate structure

- Departmental executive officer system: in order to make its organization more flexible, the company will stop assigning executive officers responsibilities at the group level, such as planning and general affairs. Instead it will assign executive officers to each department.
- Consolidating the management of two major subsidiaries at the company: the company will take on the personnel, general affairs, accounting, and transportation safety work, along with the necessary personnel, of SBS Logicom Co., Ltd. and SBS Flec Co., Ltd. The aim is to share administrative and back office work, making it more efficient and standardized.
- Restructuring: the company will move from nine departments to 12.

View the full report.

## SOURCENEXT Corporation (4344)

Plans, develops and sells PC software and smartphone apps. An industry forerunner that also handles other companies' software. One of the top three manufacturers of security software in Japan.

On August 26, 2014, SOURCENEXT Corporation announced a business partnership with Les Trois Elles SAS (France).

Under the new partnership, SOURCENEXT will sell Les Trois Elles' Android app "Montessori 1st Operations" in Japan.

On August 25, 2014, Shared Research updated comments on the company's earnings results for Q1 FY03/15 after interviewing management.

| Quarterly Performance | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 1,262 | 1,373 | 1,778 | 1,323 | 1,392 |  |  |  | - | - |
| YoY | 2.8\% | 16.8\% | 10.4\% | 15.7\% | 10.3\% |  |  |  |  |  |
| GP | 966 | 979 | 1,325 | 966 | 1,047 |  |  |  |  |  |
| GPM | 76.6\% | 71.3\% | 74.5\% | 73.0\% | 75.2\% |  |  |  |  |  |
| SG\&A | 691 | 737 | 842 | 721 | 729 |  |  |  |  |  |
| YoY | 6.8\% | 16.9\% | 9.4\% | 7.6\% | 5.5\% |  |  |  |  |  |
| OP | 276 | 241 | 484 | 245 | 355 |  |  |  |  |  |
| YoY | 104.4\% | 34.1\% | 44.5\% | 99.0\% | 28.5\% |  |  |  |  |  |
| OPM | 21.9\% | 17.6\% | 27.2\% | 18.5\% | 25.5\% |  |  |  |  |  |
| RP | 262 | 241 | 479 | 243 | 357 |  |  |  | - | - |
| YoY | 92.7\% | 51.5\% | 48.8\% | 118.2\% | 36.4\% |  |  |  |  |  |
| NI | 294 | 282 | 471 | 174 | 368 |  |  |  | - | - |
| YoY | 87.8\% | 69.0\% | 46.7\% | 8.2\% | 25.2\% |  |  |  |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY Est. | FY Est. |
| Sales | 1,262 | 2,635 | 4,413 | 5,736 | 1,392 |  |  |  | 48.0\% | 2,899 |
| YoY | 2.8\% | 9.6\% | 10.0\% | 11.2\% | 10.3\% |  |  |  |  | 10.0\% |
| GP | 966 | 1,945 | 3,270 | 4,236 | 1,047 |  |  |  |  |  |
| GPM | 76.6\% | 73.8\% | 74.1\% | 73.9\% | 75.2\% |  |  |  |  |  |
| SG\&A | 691 | 1,428 | 2,269 | 2,991 | 729 |  |  |  |  |  |
| YoY | 6.8\% | 11.8\% | 10.9\% | 10.1\% | 5.5\% |  |  |  |  |  |
| OP | 276 | 517 | 1,001 | 1,246 | 355 |  |  |  | 62.6\% | 566 |
| YoY | 104.4\% | 64.2\% | 54.0\% | 61.2\% | 28.5\% |  |  |  |  | 9.4\% |
| OPM | 21.9\% | 19.6\% | 22.7\% | 21.7\% | 25.5\% |  |  |  |  | 19.5\% |
| RP | 262 | 503 | 983 | 1,226 | 357 |  |  |  | 63.2\% | 565 |
| YoY | 92.7\% | 70.4\% | 59.2\% | 68.2\% | 36.4\% |  |  |  |  | 12.3\% |
| NI | 294 | 576 | 1,047 | 1,221 | 368 |  |  |  | 71.6\% | 514 |
| YoY | 87.8\% | 78.1\% | 62.4\% | 51.6\% | 25.2\% |  |  |  |  | -10.7\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods

PC shipments were up 14.8\% YoY, as support for Microsoft's Windows XP ended in April (source: JEITA). Smartphone shipments were also robust, despite falling slightly ( $-4.4 \%$ ) between January and March 2014 (source: IDC Japan, July 2014).

Amid these conditions, the company prioritized recurring profit growth. The company continued bolstering its financial footing, in addition to expanding its range of PC software and smartphone apps, particularly for Android devices.

## MONTHLY WRAP -September 2014

On August 18, 2014, the company announced that it will be providing apps to the new App Pass "All You Can Use Software" service developed by SoftBank Mobile.

The company will provide nine apps, including the CHOUDENCHI battery management app, on the App Pass platform for 4G smartphones, which is scheduled to begin service on SoftBank Mobile (subsidiary of SoftBank Corporation; TSE1: 9984) on August 29, 2014.

SOURCENEXT has focused on development and sales of apps for the Android operating system since September 2011, and has been providing apps to KDDI Corporation (TSE1: 9433)'s au Smart Pass platform since March 2012, as well as NTT Docomo Incorporated (TSE1: 9437)'s SUGO-TOKU Contents platform since May 2013. Through providing apps to SoftBank Mobile, the company will provide apps to all three major mobile providers. Products for subscription-based app services provide a stable source of revenue for the company, and the addition of a new platform is expected to aid sales growth in this area.

View the full report.

## Takashimaya Co., Ltd. (8233)

Major Japanese department store operator aiming for further growth driven by greater presence in the shopping center sector and in Asia

On August 1, 2014, Takashimaya Co., Ltd. released monthly store sales data for July 2014.

| All Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/12 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | -15.6\% | -1.9\% | -3.5\% | 0.8\% | 0.1\% | -1.1\% | -1.6\% | -0.1\% | -1.7\% | 0.9\% | -1.8\% | 0.7\% |
| Domestic Department Stores (18 Stores) | -16.8\% | -0.9\% | -2.8\% | 0.6\% | 0.8\% | -1.2\% | -1.9\% | 0.3\% | -1.4\% | 0.3\% | -1.8\% | -1.0\% |
| Corporate Business | 14.7\% | -22.0\% | -22.3\% | 3.5\% | -19.2\% | 3.1\% | -4.9\% | -11.8\% | -11.5\% | 14.4\% | -0.9\% | 16.8\% |
| Cross-Media Business | 2.7\% | -0.3\% | 5.3\% | 6.7\% | 1.0\% | -13.6\% | 1.8\% | 1.5\% | -6.6\% | 6.7\% | -5.3\% | -0.3\% |
| FY02/13 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | 16.5\% | 2.8\% | -0.2\% | -0.9\% | -1.9\% | 0.6\% | 1.9\% | -1.0\% | 2.4\% | -2.7\% | -2.2\% | -0.3\% |
| Domestic Department Stores (18 Stores) | 16.9\% | 1.9\% | -0.7\% | -0.5\% | -3.0\% | -0.6\% | 1.1\% | -1.6\% | 1.6\% | -2.6\% | -2.9\% | 0.3\% |
| Corporate Business | 0.1\% | 23.6\% | 9.0\% | -2.5\% | 31.5\% | 20.0\% | 26.1\% | 10.3\% | 21.8\% | -7.8\% | 5.2\% | -5.6\% |
| Cross-Media Business | 13.4\% | -10.3\% | -3.8\% | -11.7\% | -1.4\% | 22.3\% | 0.9\% | 3.6\% | 7.1\% | -0.8\% | 13.8\% | -6.1\% |
| FY02/14 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | 2.9\% | -1.3\% | 2.5\% | 8.9\% | -3.6\% | 0.4\% | 1.9\% | -2.6\% | 2.2\% | 1.8\% | 4.1\% | 3.7\% |
| Domestic Department Stores (18 Stores) | 4.9\% | -0.5\% | 1.0\% | 7.8\% | -4.0\% | 0.3\% | 2.6\% | -2.3\% | 3.0\% | 1.8\% | 4.1\% | 3.9\% |
| Corporate Business | 29.1\% | -11.5\% | 20.7\% | 38.8\% | 6.0\% | -3.0\% | 3.7\% | -4.2\% | -5.9\% | 11.7\% | 7.5\% | 3.0\% |
| Cross-Media Business | -1.8\% | 4.5\% | 11.3\% | 0.6\% | 3.9\% | 13.2\% | -18.3\% | -5.3\% | -11.2\% | -7.0\% | -0.7\% | -5.8\% |
| FY02/15 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | 32.3\% | -13.2\% | -7.0\% | -4.9\% | -4.4\% |  |  |  |  |  |  |  |
| Domestic Department Stores (18 Stores) | 31.7\% | -13.5\% | -6.5\% | -4.9\% | -4.3\% |  |  |  |  |  |  |  |
| Corporate Business | 55.4\% | -21.1\% | -17.9\% | -15.6\% |  |  |  |  |  |  |  |  |
| Cross-Media Business | 5.4\% | -33.8\% | -36.0\% | -25.2\% |  |  |  |  |  |  |  |  |

Cross-Media Business
5.4\% -33.8\% -36.0\% -25.2\%

Source: Company data
Figures may differ from company materials due to differences in rounding methods

View the full report.

Tamagawa Holdings Co., Ltd. (6838)
Tamagawa has two business segments: 1) the electronics and telecoms equipment business, which it has been involved in since the founding of consolidated subsidiary Tamagawa Electric Co Ltd in 1968; and 2) the solar business, launched in FY03/12.

On August 29, 2014, Tamagawa Holdings Co., Ltd. announced the acquisition of fixed assets (land for a solar park).

The company purchased the land in Sodegaura, Chiba Prefecture with the intention of building a solar power plant.
Location and other details of the assets

| -Location: | Hayashi Village, Sodegaura, Chiba Prefecture |
| :--- | :--- |
| -Area: | $15,000 \mathrm{sqm}$ |
| -Acquisition price: | JPY125mn |
| -Transfer date: | November 2014. |

## The Sodegaura Solar Park

-Capacity: Approx. 1,300kW<br>-Planned output: Approx. $1.7 \mathrm{mn} \mathrm{kWh} /$ year.

The company has already obtained Feed-in Tariff (FIT) certification for this renewable energy generation facility from the Ministry of Economy, Trade and Industry (METI). The price of the electricity will be fixed at JPY36 per kWh (before tax) for 20 years.

On August 11, 2014, the company announced Q1 earnings results for $\mathrm{FY} 03 / 15$.


## Electronics and telecoms equipment

This segment saw delayed capex spending from mobile telecoms companies as construction plans were reevaluated for base stations, while public expenditure for defense facilities and public wireless facilities continued. Orders received totaled JPY779mn (+2.8\% YoY), sales were JPY776mn ( $+12.2 \%$ ), and operating profit was JPY92mn (+13.7\%).

## MONTHLY WRAP -September 2014

## Solar system sales

Although the company worked to make sales operations more efficient, there were shipment delays due to construction commencement dates being pushed back. As a result, orders received were JPY141mn ( $-21.2 \%$ YoY), sales were JPY32mn (-85.2\%), and operating profit was JPY10mn (operating profit of JPY25mn in Q1 FY03/14).

## Solar power plant operations

Sales of electricity at the Shimonoseki solar park were strong and proceeded according to plans. For the segment overall, sales were JPY25mn (no sales recorded in Q1 FY03/14) and operating profit was JPY10mn (operating loss of JPY7mn in Q1 FY03/14).

On August 4, 2014, the company announced the acquisition of fixed assets (land for a solar park).
The company purchased the land in Yokohama, Kanagawa Prefecture with the intention of building a solar power plant. The details are as follows:

Location and other details of the assets
-Location: Asahi Ward, Yokohama, Kanagawa Prefecture
-Area: 13,640sqm
-Acquisition price: JPY120mn
-Seller: Undisclosed
-Transfer date: August 4, 2014.
The Yokohama Solar Park

| -Area: | Approx. 17,000sqm |
| :--- | :--- |
| -Capacity: | Approx. 1,200kW |
| -Planned output: | Approx. $1.3 \mathrm{mn} \mathrm{kWh} /$ year. |

The company has already obtained Feed-in Tariff (FIT) certification for this renewable energy generation facility from the Ministry of Economy, Trade and Industry (METI). The price of the electricity will be fixed at JPY36 per kWh (before tax) for 20 years.

The company is considering whether to sell the facility in lots or to operate it itself. The company is also in the process of determining any effects on earnings.

View the full report.

## MONTHLY WRAP -September 2014

## TOKAI Holdings Corporation (3167)

Natural gas supplier that has successfully diversified operations to include information and communications, CATV, building and real estate, and bottled water delivery.

On August 4, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 43,038 | 41,277 | 48,644 | 56,028 | 44,302 | - | - | - | 50.1\% | 88,500 |
| YoY | -0.7\% | 2.5\% | 2.9\% | 10.3\% | 2.9\% | - | - | - |  | 5.0\% |
| GP | 15,842 | 14,906 | 17,897 | 19,696 | 16,513 | - | - | - |  |  |
| YoY | -3.5\% | -3.5\% | -0.4\% | 3.8\% | 4.2\% | - | - | - |  |  |
| GPM | 36.8\% | 36.1\% | 36.8\% | 35.2\% | 37.3\% | - | - | - |  |  |
| SG\&A | 15,194 | 15,143 | 15,112 | 15,500 | 14,855 | - | - | - |  |  |
| YoY | 3.4\% | 3.8\% | 1.7\% | -1.5\% | -2.2\% | - | - | - |  |  |
| SG\&A / Sales | 35.3\% | 36.7\% | 31.1\% | 27.7\% | 33.5\% | - | - | - |  |  |
| OP | 648 | -237 | 2,785 | 4,196 | 1,657 | - | - | - | 230.1\% | 720 |
| YoY | -62.3\% | - | -10.7\% | 29.3\% | 155.7\% | - | - | - |  | 75.2\% |
| OPM | 1.5\% | - | 5.7\% | 7.5\% | 3.7\% | - | - | - |  | 0.8\% |
| RP | 549 | -246 | 2,656 | 4,054 | 1,547 | - | - | - | 573.0\% | 270 |
| YoY | -63.2\% | - | -4.9\% | 30.1\% | 181.8\% | - | - | - |  | -10.9\% |
| RPM | 1.3\% | - | 5.5\% | 7.2\% | 3.5\% | - | - | - |  | 0.3\% |
| NI | 149 | -503 | 1,274 | 1,678 | 713 | - | - | - | - | -670 |
| YoY | -72.7\% | - | -11.3\% | 27.3\% | 378.5\% | - | - | - |  | - |
| NPM | 0.3\% | - | 2.6\% | 3.0\% | 1.6\% | - | - | - |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 43,038 | 84,315 | 132,959 | 188,987 | 44,302 | - | - | - | 22.5\% | 196,900 |
| YoY | -0.7\% | 0.8\% | 1.6\% | 4.0\% | 2.9\% | - | - | - |  | 4.2\% |
| GP | 15,842 | 30,748 | 48,645 | 68,341 | 16,513 | - | - | - |  |  |
| YoY | -3.5\% | -3.5\% | -2.4\% | -0.7\% | 4.2\% | - | - | - |  |  |
| GPM | 36.8\% | 74.5\% | 100.0\% | 122.0\% | 37.3\% | - | - | - |  |  |
| SG\&A | 15,194 | 30,337 | 45,449 | 60,949 | 14,855 | - | - | - |  |  |
| YoY | 3.4\% | 3.6\% | 3.0\% | 1.8\% | -2.2\% | - | - | - |  |  |
| SG\&A / Sales | 35.3\% | 73.5\% | 93.4\% | 108.8\% | 33.5\% | - | - | - |  |  |
| OP | 648 | 411 | 3,196 | 7,392 | 1,657 | - | - | - | 20.2\% | 8,210 |
| YoY | -62.3\% | -84.0\% | -43.8\% | -17.3\% | 155.7\% | - | - | - |  | 11.1\% |
| OPM | 1.5\% | 1.0\% | 6.6\% | 13.2\% | 3.7\% | - | - | - |  | 4.2\% |
| RP | 549 | 303 | 2,959 | 7,013 | 1,547 | - | - | - | 21.0\% | 7,380 |
| YoY | -63.2\% | -85.9\% | -40.2\% | -13.0\% | -63.2\% | - | - | - |  | 5.2\% |
| RPM | 1.3\% | 0.7\% | 6.1\% | 12.5\% | 3.5\% | - | - | - |  | 3.7\% |
| NI | 149 | -354 | 920 | 2,598 | 713 | - | - | - | 22.3\% | 3,200 |
| YoY | -72.9\% | - | -47.9\% | -15.8\% | 378.5\% | - | - | - |  | 23.2\% |
| NPM | 0.3\% | - | 1.9\% | 4.6\% | 1.6\% | - | - | - |  | 1.6\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Primary factors contributing to higher sales were strong performance in acquiring customers in the aqua and broadband businesses, and a modified pricing structure in the LP gas business. Concerning profits, rationalization such as greater effectiveness in gaining broadband customers via the electronic retailer channel and higher efficiency in the LP gas business led to significant gains. Versus the company's initial plans for 1 H , progress during Q1 was $50.1 \%$ for sales, and $230.1 \%$ for operating profit.

According to the company, operating profit in all segments came in above initial estimates for Q1. However, progress in containing some expenses was behind schedule. The company forecasts that promotional expenses for CATV and procurement costs for LP gas will rise during Q2, leading to overall 1 H results that will be only slightly above current estimates. As a result, Tokai has not made any changes to its earnings forecasts.

View the full report.

Verite Co., Ltd. (9904)
Jewelry retailer acquired by Indian jewelry conglomerate specializing in diamond rings.
On August 14, 2014, Verite Co. announced earnings results for Q1 FY03/15.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 2,251 | 2,296 | 2,505 | 2,726 | 1,747 |  |  |  | 19.4\% | 9,000 |
| YoY | 1.5\% | -4.0\% | -3.2\% | -19.0\% | -22.4\% |  |  |  |  |  |
| GP | 1,127 | 1,200 | 1,280 | 1,270 | 902 |  |  |  |  |  |
| YoY | -25.9\% | -4.5\% | -28.2\% | -16.5\% | -29.0\% |  |  |  |  |  |
| GPM | 50.1\% | 52.3\% | 51.1\% | 46.6\% | 51.6\% |  |  |  |  |  |
| SG\&A | 1,169 | 1,148 | 1,140 | 1,198 | 1,027 |  |  |  |  |  |
| YoY | -19.2\% | -13.9\% | -16.7\% | -17.2\% | -14.3\% |  |  |  |  |  |
| SG\&A / Sales | 51.9\% | 50.0\% | 45.5\% | 43.9\% | 58.8\% |  |  |  |  |  |
| OP | -42 | 52 | 140 | 90 | -125 |  |  |  | - | 240 |
| YoY | - | -169.3\% | -66.2\% | 13.9\% | - |  |  |  |  |  |
| OPM | - | 2.3\% | 5.6\% | 3.3\% | - |  |  |  |  |  |
| RP | -66 | -1 | 81 | 6 | -151 |  |  |  | - | 100 |
| YoY | - | -99.0\% | -78.6\% | -84.6\% | - |  |  |  |  |  |
| RPM | - | - | 3.2\% | 0.2\% | - |  |  |  |  |  |
| NI | -58 | -16 | 69 | 157 | -164 |  |  |  | - | 40 |
| YoY | - | -92.1\% | -80.5\% | -27.0\% | - |  |  |  |  |  |
| NPM | - | - | 2.8\% | 5.8\% | - |  |  |  |  |  |

Figures may differ from company materials due to differences in rounding methods
Source: Company data

Amid these conditions, Verite focused on promoting store sales, including developing the QIREINI brand. It also established two new brands for events. The first is a collection exclusively for Verite Diamond Club members. This is a premium collection aimed at high net worth customers. The second is a custom order service. Under this brand, the company aims to add new value to jewelry by adapting and correcting it-in addition to performing standard adjustments and alterations.

On August 6, 2014, the company announced July 2014 sales figures.

| Monthly Sales (YoY) FY03/15 | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | 1H | FY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | -27.6\% | -15.0\% | -10.9\% | -9.1\% |  |  |  |  |  |  |  |  |  |  |
| Customer Count | -38.7\% | -24.9\% | -18.2\% | -19.7\% |  |  |  |  |  |  |  |  |  |  |
| Sales Per Customer | 18.0\% | 13.2\% | 9.0\% | 13.2\% |  |  |  |  |  |  |  |  |  |  |
| Stores | 81 | 81 | 81 | 80 |  |  |  |  |  |  |  |  |  |  |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | -21.8\% | -8.6\% | -11.1\% | -2.3\% |  |  |  |  |  |  |  |  |  |  |
| Customer Count | -33.6\% | -23.9\% | -17.4\% | -18.1\% |  |  |  |  |  |  |  |  |  |  |
| Sales Per Customer | 17.7\% | 20.1\% | 7.7\% | 19.3\% |  |  |  |  |  |  |  |  |  |  |
| Stores | 76 | 79 | 79 | 80 |  |  |  |  |  |  |  |  |  |  |
| FY03/14 | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | 1H | FY |
| All Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 8.5\% | -8.7\% | -7.4\% | -0.8\% | -9.8\% | -1.9\% | -7.0\% | 4.2\% | 2.3\% | 8.4\% | -10.8\% | -0.3\% | -3.8\% | -2.0\% |
| Customer Count | 17.4\% | 2.5\% | -9.5\% | -7.2\% | -14.2\% | -11.6\% | -9.4\% | -8.9\% | -12.6\% | -14.6\% | -30.0\% | -19.4\% | -4.3\% | -10.3\% |
| Sales Per Customer | -7.6\% | -11.0\% | 2.4\% | 6.9\% | 5.1\% | 11.0\% | 2.6\% | 14.4\% | 17.0\% | 26.9\% | 27.4\% | 23.7\% | 0.5\% | 9.3\% |
| Stores | 87 | 84 | 83 | 83 | 83 | 82 | 82 | 84 | 84 | 82 | 81 | 80 | 82 | 80 |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 7.7\% | -9.0\% | 6.7\% | 0.5\% | -4.0\% | 2.4\% | -0.2\% | 12.2\% | 11.8\% | 18.7\% | -4.1\% | 0.7\% | 0.4\% | 3.6\% |
| Customer Count | 18.6\% | 1.8\% | -1.6\% | -0.6\% | -8.0\% | -4.6\% | -0.1\% | -3.5\% | -3.6\% | -7.6\% | -23.9\% | -12.8\% | 0.6\% | -4.1\% |
| Sales Per Customer | -9.2\% | -10.7\% | 8.5\% | 1.2\% | 4.4\% | 7.3\% | -0.1\% | 16.3\% | 16.0\% | 28.4\% | 26.0\% | 15.5\% | -0.2\% | 8.0\% |
| Stores | 81 | 78 | 78 | 77 | 77 | 76 | 77 | 78 | 79 | 79 | 76 | 77 | 76 | 77 |
| FY03/13 | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | 1H | FY |
| All Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 7.4\% | 8.6\% | -12.1\% | -7.3\% | 4.0\% | 1.1\% | -2.0\% | -12.7\% | -10.9\% | -3.9\% | 0.7\% | -7.1\% | -0.5\% | -3.7\% |
| Customer Count | -4.1\% | -6.9\% | 2.6\% | -8.7\% | -0.1\% | -5.5\% | -12.4\% | -7.4\% | -6.8\% | 3.4\% | 3.2\% | 5.5\% | -3.9\% | -3.1\% |
| Sales Per Customer | 12.0\% | 16.6\% | -14.3\% | 1.5\% | 4.1\% | 7.0\% | 11.8\% | -5.7\% | -4.3\% | -7.0\% | -2.4\% | -12.0\% | 3.5\% | -0.6\% |
| Stores | 100 | 100 | 101 | 101 | 101 | 102 | 103 | 104 | 104 | 102 | 99 | 97 | 97 | 97 |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 6.4\% | 9.8\% | -11.3\% | -4.2\% | 1.3\% | -1.5\% | -2.2\% | -6.1\% | -9.1\% | -4.2\% | 2.3\% | -2.8\% | -0.4\% | -2.4\% |
| Customer Count | -2.9\% | -3.7\% | 1.0\% | -8.6\% | -2.4\% | -8.2\% | -14.8\% | -5.3\% | -5.2\% | 3.1\% | 6.1\% | 9.5\% | -4.3\% | -2.7\% |
| Sales Per Customer | 9.6\% | 14.0\% | -12.2\% | 4.8\% | 3.8\% | 7.3\% | 14.8\% | -0.8\% | -4.1\% | -7.1\% | -3.6\% | -11.3\% | 4.0\% | 0.3\% |
| Stores | 81 | 81 | 82 | 84 | 85 | 90 | 92 | 96 | 96 | 95 | 90 | 90 | 90 | 90 |

Source: Company data, SR Inc. Research
Figures may differ from company materials due to differences in rounding methods.

View the full report.

## MONTHLY WRAP -September 2014

## WirelessGate Inc (9419)

Japan's first mobile virtual network operator (MVNO) and aggregator.

On August 27, 2014, Shared Research updated comments on WirelessGate Inc.'s earnings results for Q2 FY12/14 after interviewing management.

| Quarterly Performance | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 1,617 | 1,729 | 1,811 | 1,898 | 2,046 | 2,159 | - | - | 103.1\% | 4,077 |
| YoY | 31.3\% | 29.9\% | 27.3\% | 25.3\% | 26.5\% | 24.8\% | - | - |  | 21.8\% |
| GP | 502 | 529 | 564 | 571 | 594 | 603 | - | - |  |  |
| YoY | 17.4\% | 19.0\% | 21.6\% | 22.3\% | 18.2\% | 14.1\% | - | - |  |  |
| GPM | 31.0\% | 30.6\% | 31.1\% | 30.1\% | 29.0\% | 27.9\% | - | - |  |  |
| SG\&A | 326 | 339 | 354 | 361 | 386 | 404 | - | - |  |  |
| YoY | 18.7\% | 9.2\% | 17.5\% | 13.2\% | 18.3\% | 19.1\% | - | - |  |  |
| SG\&A / Sales | 20.2\% | 19.6\% | 19.6\% | 19.0\% | 18.9\% | 18.7\% | - | - |  |  |
| OP | 176 | 190 | 210 | 210 | 208 | 200 | - | - | 98.5\% | 414 |
| YoY | 15.1\% | 41.8\% | 29.3\% | 41.9\% | 18.2\% | 5.1\% | - | - |  | 13.1\% |
| OPM | 10.9\% | 11.0\% | 11.6\% | 11.1\% | 10.2\% | 9.3\% | - | - |  | 10.2\% |
| RP | 176 | 190 | 209 | 210 | 207 | 199 | - | - | 98.7\% | 412 |
| YoY | 15.1\% | 44.2\% | 45.1\% | 42.4\% | 17.9\% | 5.0\% | - | - |  | 12.7\% |
| RPM | 10.9\% | 11.0\% | 11.5\% | 11.0\% | 10.1\% | 9.2\% | - | - |  | 10.1\% |
| NI | 108 | 117 | 129 | 129 | 127 | 131 | - | - | 100.0\% | 258 |
| YoY | -29.0\% | 14.5\% | 53.2\% | 52.4\% | 16.8\% | 12.5\% | - | - |  | 14.6\% |
| NPM | 6.7\% | 6.8\% | 7.1\% | 6.8\% | 6.2\% | 6.1\% | - | - |  | 6.3\% |
| Cumulative | Q1 | 1H | Q3 | F | Q1 | 1H | Q3 | FY | \% of PY | FY Est. |
| Sales | 1,617 | 3,346 | 5,157 | 7,055 | 2,046 | 4,204 | - | - | 49.4\% | 8,509 |
| YoY | 31.3\% | 30.6\% | 29.4\% | 28.3\% | 26.5\% | 25.6\% | - | - |  | 20.6\% |
| GP | 502 | 1,031 | 1,595 | 2,165 | 594 | 1,197 | - | - |  |  |
| YoY | 17.4\% | 18.2\% | 19.4\% | 20.1\% | 18.2\% | 16.1\% | - | - |  |  |
| GPM | 31.0\% | 30.8\% | 30.9\% | 30.7\% | 29.0\% | 28.5\% | - | - |  |  |
| SG\&A | 326 | 665 | 1,019 | 1,380 | 386 | 789 | - | - |  |  |
| YoY | 18.7\% | 13.6\% | 14.9\% | 14.5\% | 18.3\% | 18.7\% | - | - |  |  |
| SG\&A / Sales | 20.2\% | 19.9\% | 19.8\% | 19.6\% | 18.9\% | 18.8\% | - | - |  |  |
| OP | 176 | 366 | 576 | 786 | 208 | 408 | - | - | 45.3\% | 900 |
| YoY | 15.1\% | 27.6\% | 28.2\% | 31.6\% | 18.2\% | 11.4\% | - | - |  | 14.6\% |
| OPM | 10.9\% | 10.9\% | 11.2\% | 11.1\% | 10.2\% | 9.7\% | - | - |  | 10.6\% |
| RP | 176 | 366 | 575 | 785 | 207 | 407 | - | - | 45.3\% | 898 |
| YoY | 15.1\% | 28.6\% | 34.1\% | 36.2\% | 17.9\% | 11.2\% | - | - |  | 14.5\% |
| RPM | 10.9\% | 10.9\% | 11.1\% | 11.1\% | 10.1\% | 9.7\% | - | - |  | 10.6\% |
| NI | 108 | 225 | 354 | 483 | 127 | 258 | - | - | 47.5\% | 543 |
| YoY | -29.0\% | -11.6\% | 4.5\% | 14.1\% | 16.8\% | 14.6\% | - | - |  | 12.4\% |
| NPM | 6.7\% | 6.7\% | 6.9\% | 6.8\% | 6.2\% | 6.1\% | - | - |  | 6.4\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

The total number of subscribers in FY 12/14 increased to about 460,000 from around 420,000 at end FY12/13, due to efforts to acquire new subscribers in each service. In particular, a boost in subscribers of mobile internet services (with high sales and profits per user) contributed to 1 H sales.

On August 1, 2014, the company announced the launch of its Cloud-Based Monitoring Service, the first wave of its M2M/IoT LTE solutions.

WirelessGate will team up with bio sync Co., Ltd. and bio silver Co., Ltd. to offer the service. Bio sync provides medical instruments and nursing products that use biological sensors. Bio silver distributes bio sync products.

The service combines sensors, cloud solutions, and communications services for a one-stop service that

## MONTHLY WRAP -September 2014

is easy to implement. Bio sync's proprietary non-contact and non-restrictive mat sensors provide information on the heartbeat, breathing, and movements of users lying on them.

This cloud-based application uses WirelessGate's LTE services. According to the company, it will have a negligible effect on FY12/14 earnings, but may contribute over the medium term.

## Key features

- Real-time remote data from sensors;
- Rapid alerts for changes in the user's condition;
- Graphs showing daily data;
- Real-time video monitoring with the Monitoring Camera optional feature.

View the full report.

## Yumeshin Holdings Co., Ltd. (2362)

Staffing company focused on the construction industry. Expanding into other areas to secure long-term growth

On August 8, 2014, Yumeshin Holdings released monthly sales and hiring data for July 2014.


View the full report.

## MONTHLY WRAP -September 2014


#### Abstract

About Shared Research Inc.

We offer corporate clients comprehensive report coverage, a service that allows them to better inform investors and other stakeholders by presenting continuously updated third party view of the business fundamentals, independent of investment biases. Shared Research can be found on the web at http://www.sharedresearch.jp.

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| Elecom Co. | Matsui Securities co., Ltd. | YirelessGate, Inc. |
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[^0]:    Source: Company data

[^1]:    View the full report.

[^2]:    Source: Company data processed by SR Inc.

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[^4]:    Source: Company data, SR Inc. Research

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