## Shared Research Monthly Wrap - December 2014

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## Monthly musings

## Market view from Sendagi

Dear readers,
I looked for a catchy quote to start this edition of the Market View, one that would reflect the somewhat high and unpleasant volatility of the past few days. Volatility that-among other things-removed much of the hard-earned December gains from my speculative portfolio (not to be confused with the lazy twice-a-year relative-to-the-Topix100 version that you find in the Market View). I think that the dialogue between Dr. Szell and Babe in the Marathon Man is the perfect quote. The scene invokes feelings of vulnerability, apprehension, and pain. Please imagine that the conversation is about the future direction of the market.

Szell: Is it safe? Is it safe?
Babe: You're talking to me?
Szell: Is it safe?
Babe: Is what safe?
Szell: Is it safe?
Babe: I don't know what you mean. I can't tell you something's safe or not, unless I know specifically what you're talking about.
Szell: Is it safe?
Babe: Tell me what the "it" refers to.
Szell: Is it safe?
Babe: Yes, it's safe, it's very safe, it's so safe you wouldn't believe it.
Szell: Is it safe?
Babe: No. It's not safe, it's... very dangerous, be careful.
I don't know if it's safe. When world markets react to another Greek political crisis with a plunge in values, I feel that it's an overreaction. When the broad stock market goes down, allegedly because oil is getting too cheap, it doesn't make much sense to me; I thought it was a good thing. Not enough inflation as a result of cheap oil sounds like a problem any real economy-except Russia-would want.

When we don't understand something, we feel less safe. Unless it's Santa. My kids don't understand Santa but he makes them feel safe in their assumption that more toys are on the way. Any suggestion that misbehaving could mean being taken off Santa's list is dismissed.

I want to feel safe. Let's all ask Santa for a mad rally. Enough worries.
This year I've been worried about many things. In Japan-a potentially disastrous decision to stick with a tax hike, political indecision and lack of reform. Elsewhere-a potential full-blown Russian military operation in Ukraine, Ebola, you name it.

Today, in the spirit of Christmas, I declare myself worry-free and invite you to do the same-in Japan, we have just reached a near-perfect set of conditions and the outlook is very bullish for the next six months.

I see bliss.

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Let's look at several simple positive factors.

1) The tax hike is postponed. The consumption tax hike is necessary and inevitable. Without it, without more of it-all the way to $15 \%-20 \%$-the Japanese social security system cannot be sustained in anywhere close to its current form. However, in the short run, all that matters is growing the economy, forming at least some inflationary expectations, and revving up consumers. Japanese consumers have clearly shown that any tax hike without wage growth will make them cut consumption by at least the amount of the hike or more. The government got the message. After a lot of damage done (and time wasted) from the 2014 increase, the next hike has been prudently delayed until 2017.
2) The BOJ will do whatever it takes. Long-term risks to the Japanese economy are probably higher as a result of Kuroda's QE. However, these are risks of sinking the ship sooner and more quickly than it would have otherwise-and inevitably-sunk. I believe that the peril of doing nothing dramatically outweighs that of doing too much. In the short run, the commitment to prop asset prices and inflationary expectations is good for the Japanese economy and good for equities.
3) The yen is heading lower. Japan is not only pushing its currency lower, it is doing so against the unique backdrop of traditional detractors tacitly supporting the policy. The US doesn't mind a strong dollar because of low oil prices and the overall strength of the economy. Even if it did-and I am somewhat outside of my comfort zone here-it needs a strong Japan, and probably understands that at this junction there is no strong Japan without the weaker yen. The euro is also getting weaker, which makes Germany and others in the Eurozone much less likely to complain about Japan. Japan seems to have a carte blanche to push the yen lower.

How low? In recent weeks, voices suggesting that JPY130-140/USD is what Japan really needs have been getting louder. The logic is simple-at these levels, assuming they are sustainable, at least some Japanese manufacturers will consider going home. Given the instability of Japan's relationship with China and the rising costs there, bringing some manufacturing back to Japan looks appealing. Anecdotally, JPY120/USD is not enough.

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In the short run, the benefits of a lower yen are clear. When Japanese corporations were reporting their Q2 results, most of them appeared to have JPY105/USD as an underlying assumption. Resetting those expectations to JPY115 and possibly JPY120, and then experiencing a move to JPY130-140 in late 2015 and 2016 would be awesome for earnings. In many cases EPS will have to be revised up by $20 \%$ or more just on currency. At the same time, memories of the Lehman shock are still too fresh to allow any reckless behavior. If anything, corporate Japan is still quite cautious when it comes to capex.
4) Corporate governance is improving. Companies now feel obliged to do more buybacks, raise dividends, and care about ROE. This is already producing positive results. On December 12, 2014, the official draft of the Governance Code was released, calling for all listed companies to have at least two outside directors on their boards, among other things.
5) The Third Arrow of Abenomics got a new lease on life. I was extremely concerned that the political maneuvering and backstabbing ahead of the 2016 general election would make any real reform impossible. Now, with the LDP winning the snap election by a landslide against an unprepared and simply pathetic opposition, Abe will neutralize his internal opponents and postpone any serious politicking until 2017, giving him time to do whatever he needs to do. The expectations for the Third Arrow-both among investors and the populace-are so low that any real deregulation or developments (TPP being one crucial example) would represent an upside risk.

Meanwhile, my favorite chart-the stock market performance in the same currency since Abenomics unofficially started on November 16, 2012-suggests that Japan has not been getting any additional credit for Abenomics, Kurodanomics, or the Governance Big Bang for over a year. It even lags behind Germany, which is supposed to be in a world of trouble because of the Greeks and deflation. Yes, the GDP was bad in Q3, but that is in the price, while the positives highlighted above are not.

(Source: Bloomberg)

Happy Holidays!

Yours,
Oleg Zuravljov

## TOPIX100 Portfolio

| Return Comparison (\%) |  |
| :---: | :---: |
| TPX100 | 14.29 |
| Portfolio | 12.65 |
| TPX100 | Points |
| $2014 / 5 / 2$ | 781.43 |
| $2014 / 12 / 16$ | 891.52 |



| Ticker | Name | $\begin{gathered} \text { Weight } \\ \text { Rel. To TPX100 } \end{gathered}$ | $\begin{aligned} & \text { Total Return } \\ & \text { (\%) } \end{aligned}$ | Wgt (\%) | Ticker | Name | $\begin{gathered} \text { Weight } \\ \text { Rel. To TPX100 } \end{gathered}$ | $\begin{aligned} & \text { Total Return } \\ & (\%) \end{aligned}$ | Wgt (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 7203 JTEquity | Toyota Motor Corp | ow | 29.60 | 11.0 | 6326 JT Equity | Kubota Corp | MW | 29.09 | 0.7 |
| 8306 JT Equity | Mitsubishi UFJ Financial Group Inc | Bow | 16.33 | 8.0 | 8750 JT Equity | Dai-ichi Life Insurance Co Ltd/The | MW | 17.76 | 0.7 |
| 9984 JT Equity | SoftBank Corp | MW | -8.89 | 3.7 | 8725 JTEquity | MSEAD Insurance Group Holdings | ow | 19.44 | 1.0 |
| 8316 JT Equity | Sumitomo Mitsui Financial Group Ir | Bow | -0.73 | 5.9 | 7974 JT Equity | Nintendo Co Ltd | Bow | 13.99 | 1.3 |
| 7267 JT Equity | Honda Motor Co Ltd | MW | -0.17 | 3.0 | 2503 JT Equity | Kirin Holdings Co Ltd | uw | 5.60 | 0.0 |
| 8411 JT Equity | Mizuho Financial Group Inc | Bow | -1.18 | 4.9 | 6594 JT Equity | Nidec Corp | mw | 32.96 | 0.6 |
| 9432 JTEquity | Nippon Telegraph \& Telephone Co | ow | 7.53 | 3.1 | 9735 JT Equity | SecomCo Ltd | MW | 13.97 | 0.6 |
| 2914 JTEquity | Japan Tobacco Inc | uw | 1.84 | 0.0 | 6702 JT Equity | Fujitsu Ltd | mw | -0.72 | 0.6 |
| 6954 JT Equity | FANUC Corp | uw | 7.73 | 0.0 | 2502 JT Equity | Asahi Group Holdings Ltd | uw | 29.30 | 0.0 |
| 7751 JT Equity | Canon Inc | MW | 18.67 | 1.8 | 9983 JT Equity | Fast Retailing Co Ltd | Uw | 31.15 | 0.0 |
| 4502 JTEquity | Takeda Pharmaceutical Co Ltd | mw | 6.16 | 1.8 | 9531 JT Equity | Tokyo Gas Co Ltd | mw | 15.62 | 0.6 |
| 6501 JTEquity | Hitachi Ltd | uw | 15.95 | 0.0 | 4578 JT Equity | Otsuka Holdings Co Ltd | ow | 23.14 | 0.9 |
| 9433 JT Equity | KDDI Corp | uw | 32.54 | 0.0 | 4901 JT Equity | FUJIFILM Holdings Corp | ow | 39.81 | 0.9 |
| 8802 JT Equity | Mitsubishi Estate Co Ltd | mw | 0.35 | 1.6 | 5020 JT Equity | JX Holdings Inc | mw | -18.97 | 0.6 |
| 3382 JT Equity | Seven \& I Holdings Co Ltd | Mw | 4.61 | 1.6 | 8002 JT Equity | Marubeni Corp | ow | -0.65 | 0.8 |
| 8801 JTEquity | Mitsui Fudosan Co Ltd | mw | -1.63 | 1.4 | 8630 JT Equity | NKSJ Holdings Inc | ow | 11.35 | 0.8 |
| 8058 JTEquity | Mitsubishi Corp | MW | 11.79 | 1.4 | 5802 JT Equity | Sumitomo Electric Industries Ltd | mw | 2.68 | 0.5 |
| 4503 JT Equity | Astellas Pharma Inc | uw | 42.29 | 0.0 | 4568 JT Equity | Daiichi Sankyo Co Ltd | uw | -0.87 | 0.0 |
| 9020 JT Equity | East Japan Railway Co | mw | 17.52 | 1.3 | 7269 JT Equity | Suzuk Motor Corp | uw | 33.69 | 0.0 |
| 9437 JTEquity | NTT DOCOMO Inc | ow | 9.48 | 1.9 | 1925 JT Equity | Daiwa House Industry Co Ltd | mw | 24.28 | 0.5 |
| 8031 JTEquity | Mitsui \& Co Ltd | ow | 3.09 | 1.9 | 8035 JT Equity | Tokyo Electron Ltd | MW | 44.01 | 0.5 |
| 6752 JTEquity | Panasonic Corp | mw | 27.74 | 1.2 | 4523 JT Equity | Eisai Co Ltd | mw | 12.89 | 0.5 |
| 8604 JT Equity | Nomura Holdings Inc | Bow | 9.81 | 2.4 | 3402 JT Equity | Toray Industries Inc | mw | 36.44 | 0.5 |
| 7201 JT Equity | Nissan Motor Co Ltd | MW | 16.87 | 1.2 | 5411 JT Equity | JFE Holdings Inc | ow | 32.31 | 0.7 |
| 5108 JT Equity | Bridgestone Corp | mw | 11.28 | 1.2 | 8308 JT Equity | Resona Holdings Inc | ow | 11.68 | 0.7 |
| 6503 JT Equity | Mitsubishi Electric Corp | uw | 15.31 | 0.0 | 8267 JT Equity | Aeon Co Ltd | Bow | -5.16 | 0.9 |
| 5401 JTEquity | Nippon Steel \& Suritomo Metal Co | mw | 8.79 | 1.2 | 3407 JT Equity | Asahi Kasei Corp | ow | 50.04 | 0.6 |
| 8766 JT Equity | Tokio Marine Holdings Inc | uw | 24.83 | 0.0 | 1878 JT Equity | Daito Trust Construction Co Ltd | uw | 24.46 | 0.0 |
| 6902 JTEquity | Denso Corp | uw | 18.14 | 0.0 | 9202 JT Equity | ANA Holdings Inc | mw | 30.00 | 0.4 |
| 9022 JTEquity | Central Japan Railway Co | uw | 35.37 | 0.0 | 4661 JT Equity | Oriental Land Co Ltd/Japan | uw | 68.75 | 0.0 |
| 4063 JT Equity | Shin-Etsu Chemical Co Ltd | mw | 28.77 | 1.1 | 8795 JT Equity | T\&D Holdings Inc | ow | 11.08 | 0.6 |
| 6301 JTEquity | Komatsu Ltd | mw | 19.19 | 1.1 | 9064 JT Equity | Yamato Holdings Co Ltd | mw | 7.80 | 0.4 |
| 4452 JT Equity | Kao Corp | uw | 19.89 | 0.0 | 5713 JT Equity | Sunitomo Metal Mining Co Ltd | ow | 18.90 | 0.6 |
| 6758 JTEquity | Sony Corp | Mw | 29.50 | 1.0 | 6988 JT Equity | Nitto Denko Corp | mw | 39.99 | 0.4 |
| 7011 JTEquity | Mitsubishi Heavy Industries Ltd | MW | 18.82 | 0.9 | 2802 JT Equity | Ajinomoto Co Inc | uw | 51.26 | 0.0 |
| 8830 JTEquity | Sumitomo Realty \& Development © | uw | -5.63 | 0.0 | 9532 JTEquity | Osaka Gas Co Ltd | uw | 16.50 | 0.0 |
| 8591 JT Equity | ORIX Corp | Bow | -5.25 | 1.8 | 9502 JT Equity | Chubu Electric Power Co Inc | MW | 13.42 | 0.4 |
| 6981 JT Equity | Murata Manufacturing Co Ltd | MW | 40.92 | 0.9 | 1963 JT Equity | JgC Corp | mw | -30.58 | 0.4 |
| 7270 JTEquity | Fuji Heavy Industries Ltd | uw | 52.14 | 0.0 | 8113 गT Equity | Unicharm Corp | mw | 47.11 | 0.4 |
| 8001 JT Equity | поснu Corp | uw | 5.72 | 0.0 | 1928 JT Equity | Sekisui House Ltd | uw | 21.76 | 0.0 |
| 6861 JTEquity | Keyence Corp | uw | 30.09 | 0.0 | 9021 JTEquity | West Japan Railway Co | ow | 35.26 | 0.5 |
| 8309 JTEquity | Sumitomo Mitsui Trust Holdings Inc | MW | 4.04 | 0.8 | 9503 JTEquity | Kansai Electric Power Co Inc/The | ow | 37.96 | 0.5 |
| 6971 JT Equity | Kyocera Corp | mw | 14.39 | 0.8 | 7752 JT Equity | Ricoh Co Ltd | Bow | 5.77 | 0.7 |
| 6367 JTEquity | Daikin Industries Ltd | Mw | 25.44 | 0.8 | 7202 JT Equity | Isuzu Motors Ltd | MW | 15.81 | 0.3 |
| 1605 JT Equity | Inpex Corp | ow | -18.92 | 1.2 | 4911 JTEquity | Shiseido Co Ltd | MW | -0.76 | 0.3 |
| 6502 JTEquity | Toshiba Corp | MW | 25.44 | 0.8 | 8332 JT Equity | Bank of Yokohama Ltd/The | Bow | 23.04 | 0.6 |
| 8601 JTEquity | Daiwa Securities Group Inc | ow | 17.50 | 1.1 | 7731 JT Equity | Nikon Corp | Bow | 3.66 | 0.6 |
| 8053 JT Equity | Sumitomo Corp | Bow | -9.66 | 1.4 | 5201 JT Equity | Asahi Glass Co Ltd | Bow | 0.29 | 0.6 |
| 7741 JT Equity | Hoya Corp | MW | 29.66 | 0.7 | 7912 JT Equity | Dai Nippon Printing Co Ltd | Ow | 9.36 | 0.4 |
| 6273 JT Equity | SMC Corp/Japan | uw | 24.69 | 0.0 | 4188 JT Equity | Mitsubishi Chemical Hodings Corp | Bow | 43.17 | 0.5 |

## New Coverage

## ZIGExN Co., Ltd. (3679)

Comprehensive search aggregator connects users with multiple websites, such as those specializing
in job listings. Convenience for users and performance-based fee structure sustain profits and growth.

## Core business of providing search engines that allow simultaneous search of multiple specialist search websites

Referring to its search websites as "aggregate media," metasearch websites powered by ZIGExN's technology allow for users to conduct searches across multiple websites that specialize in the same content category. The client of a typical specialist search website is a company that wishes to have its information displayed on that particular website. For instance, a website specializing in job listings will receive payment from companies looking to fill employment positions, in exchange for listing the openings in its search results.

Metasearch website: Unlike a traditional search engine, which conducts searches against a proprietary set of data, metasearch websites forward search queries to other (multiple) sources of data, and display an aggregated set of search results. Simply put, a metasearch website is a search engine of search engines. These save users time and provide simplicity by acting as single, unified sources of information.

ZIGExN's clients are not the companies mentioned above, but the specialist websites. Through its own websites tailored to specific categories (see examples below), the company aggregates information from several major competing websites in the respective genres. By displaying search results from multiple sources all in one place, ZIGExN provides convenience to users and receives referral fees from clients in return.

Since the company's fee structure is entirely performance-based, there are no upfront costs for client companies. The amount of information contained in ZIGExN's websites is also more comprehensive than the contents of any single client website, presenting a convenient one stop shop for users to access and apply to listings across a multitude of websites.

## Maximizing "lifestyle opportunities" through "life media platforms"

As of July 2014, the company operated aggregation websites in 18 different fields. The company refers to these websites as part of its "life media platform" business.

| Segment name | Key business areas and websites | Business content and objective |
| :---: | :--- | :--- |
| Life media platform business | Data aggregation media <br> Tenshoku EX, Arubaito EX, Haken EX, Kangoshi <br> Kyujin EX, Yakuzaishi Kyujin EX, Chintai SMOCCA! <br> -ex, Jyutaku Konyu EX, Jidosha EX, Hikkoshi <br> Mitsumori EX, Provider EX, Taiyoko Hatsuden EX, <br> Konkatsu EX, Ryokou EX | Development and operation of aggregation <br> (EX) websites that provide data from multiple <br> major websites in a given field |
|  | Other new services <br> Ticket checkit ex <br> My fortune teller* | New services that take advantage of expertise <br> gained from existing life media platform <br> businesses. Planning, development, and <br> operation of business with microtransaction <br> revenue generation schemes. |

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Major websites seek users; users seek ease-of-use
The services that provide attempt to bridge the gap between specialized websites that post advertisements and the users who seek their offerings. The company maintains that that markets that require a lot of advertising to acquire customers (users), tend to breed a lot of specialized websites. As a result, information that users desire is spread across multiple sources, lowering the ability of each service provider to attract the customer. From a website (service provider) perspective, the more people visit it, the higher its value. From a user perspective, visiting multiple websites is a waste of time.

The company believes that it provides an optimal solution for both sides-operating as a pay-for-performance aggregator. Through its aggregator web properties, users can find information spread across multiple specialist websites, searching and sending information from a centralized platform. The company's performance-based fee system is attractive for its clients because they only pay for results and don't incur any upfront cost.

Extensive database $\boldsymbol{=}$ high response rates
At a basic level, since the company's websites aggregate information from multiple websites, there is no profound visual difference between ZIGExN's websites and the individual websites from which the information is collected.

However, ZIGExN's websites provide five to ten times more listings than any single source. As a search aggregator, ZIGExN websites can provide a superior number of listings when compared to any single service-provider website. For instance, major players in part-time employment listings such as Recruit Holdings Co., Ltd. (unlisted), Intelligence Ltd. (JASDAQ: 4757), and Mynavi Corporation (unlisted) typically have around 60,000 to 120,000 positions available on their respective websites. In contrast, over 680,000 open part-time positions were listed on ZIGExN's Arubaito EX as of end July 2014.

The size of its database, with extensive filtering options available to enhance usability, allow the company to capture the long tail of the market, e.g. matching job seekers with unusual niche jobs or jobs satisfying job seekers' individual conditions. A query that yields very few matches on any single website may have several matches on an aggregator website operated by ZIGExN.

Typically, users do not start out by visiting specialized search engines, but instead begin looking for information via standard search portals such as Google or Yahoo!. From these search results, users then generally jump to specialized websites that provide more detailed information on the query. According to the company, the more serious a user is about finding information, the more specific he or she is when conducting a search. For instance, a person seriously seeking information on employment will be more discerning concerning employment conditions (such as job function, location, salary, or vacation days) when compared to an individual who is simply "looking for work." As a result, the company claims that its wealth of data and detailed search-filtering options attract serious job seekers. One key detail here is that serious job seekers also tend to dig deeper and go beyond the top entries of a search engine. This means that ZIGExN doesn't need to spend as much money on search engine optimization and advertising-the company simply accepts a secondary search-engine position and waits for serious job seekers who look deeper and want more detail and more choices.

Furthermore, as ZIGExN's aggregator websites attract users that are more motivated to find information than users of a typical matching site, this results in significantly higher response rates. This in turn means higher rates and more favorable position for the company By leveraging this strength, the company can seek favorable conditions when negotiating fee structures with client companies.

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Nimble organization
Competitiveness stemming from website updates via small teams
The company's websites are maintained by small teams composed of a few core members. Each website is assigned to a self-contained team that houses engineering, design, marketing, and sales functions. On average, each of the four functions is handled by one or two persons, for a total team size of between four and eight people. Typically, major websites are operated by teams with a far greater number of people, making updates and improvements to the websites a slow process. ZIGExN's strengths lie in its small teams being able to make quick decisions and implement changes in an agile way.

A unique personnel system is also a source of strength for the company. Age and job title are not considered when forming new project teams, and employees have many opportunities to socialize and be rewarded for their efforts.

Z1GExN Exp0: Unearthing tomorrow's stars
The Z1GExN Exp0, held twice a year, is an event for employees and potential student recruits to receive training in starting new businesses. Project proposals that receive the top awards are granted various benefits. Apart from prizes, members are nominated to lead the business should it move forward pending a feasibility study conducted by a newly formed business group.

Aggressive in seeking outside talent.
In fall 2013, ZIGExN held the ZIGExN TryOut, a forum to discover new personnel. Participants were responsible for making business proposals that were fit for investment, and ZIGExN executives acted as judges in the investment worthiness of the business. The winner was going to be selected as the CEO of a new subsidiary, leading an executive team composed of ZIGExN executives and outside consultants, providing a fast track to business leadership. According to the company, it did not recognise any winning business plans at the last TryOut.

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |

Source: Company data, SR Inc. research

ZIGExN's operating profit margin has grown steadily in tandem with an increase in the number of websites, database entries, and users. The company's CoGS ratio has also decreased by 13.1 pp during the same period. The primary contributor to CoGS is system development costs, but the proportion that this factor comprises has also gone down as the systems scale to larger levels. SG\&A expenses are mostly made up of advertising expenses, and increase as sales rise. The ratio of advertising expenses has gone up as the company enters new business areas. However, other components of SG\&A have remained relatively static, and the SG\&A ratio has decreased by 9pp over the past five years.

According to the company, it will accelerate entry into new areas in order to maintain stable growth. However, OPM will remain in the 40-50\% range despite higher levels of forward investment.

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| :---: | :---: | :---: | :---: | :---: | :---: |
| ZIGExN's profitability vs. competitors |  |  |  |  |  |
|  | Fro3/10 | Fro3/11 | Fro3/12 | Fro3/13 | FY03/14 |
| CoGS-to-sales ratio |  |  |  |  |  |
| ZIGExN | 19.7\% | 20.6\% | 15.7\% | 10.7\% | 6.6\% |
| Kakaku.com | 10.0\% | 8.9\% | 8.7\% | 8.3\% | 7.9\% |
| SG\&A-to-sales ratio |  |  |  |  |  |
| ZIGExN | 53.4\% | 58.0\% | 42.0\% | 38.9\% | 45.4\% |
| Kakaku.com | 43.2\% | 40.8\% | 42.5\% | 41.8\% | 42.9\% |
| Operating profit margin |  |  |  |  |  |
| Zigexn | 26.9\% | 21.5\% | 42.2\% | 50.4\% | 48.0\% |
| Kakaku.com | 46.8\% | 50.3\% | 48.8\% | 49.9\% | 49.2\% |
| Recurring profit margin |  |  |  |  |  |
| ZIGExN | 15.5\% | 12.5\% | 22.2\% | 30.4\% | 27.8\% |
| Kakaku.com | 27.3\% | 29.3\% | 28.5\% | 30.5\% | 30.4\% |
| Equity ratio |  |  |  |  |  |
| Zigexn | 76.6\% | 79.2\% | 60.1\% | 63.6\% | 81.0\% |
| Kakaku.com | 56.8\% | 60.7\% | 63.5\% | 75.3\% | 79.5\% |
| Roe |  |  |  |  |  |
| Zigexn | 22.3\% | 20.0\% | 50.6\% | 84.3\% | 40.3\% |
| Kakaku.com | 37.6\% | 38.0\% | 32.3\% | 38.0\% | 40.4\% |

Source: Company data, SR Inc. research

The company's CoGS is mainly system development costs, and SG\&A is made mostly of advertising expenses. System development costs rise as the volume of web traffic grows, but it is not an expense that suddenly spikes. Advertising expenses are also rising along with growth in sales, but as the company's brand recognition increases, advertising becomes more efficient. As a result, profitability at ZIGExN has been improving at a rapid pace. Although the company doesn't have peers with the same business model, comparing it with such companies as Kakaku.com (TSE1: 2371) demonstrates that ZIGExN was able to achieve similar levels of profitability in an exceptionally short period of time. In a span of five years, ZIGExN has improved its operating profit margin from one that was significantly lower than competitor Kakaku.com to one that is at the same level.

With low upfront costs and high profit margins, entry by new competitors is a potential risk. However, the company maintains that barriers to entry are high for the following three reasons:

First, negotiations with potential clients for access to their databases is a necessity. Databases house sensitive information, and it typically takes around one year of negotiation to come to an agreement. For a new player with no track record, the hurdle is significantly higher.

Second, users must be presented with constantly updated information in order to keep retention high. To this end, ZIGExN updates over 100,000 listings several times a day, and this requires significant technical expertise. According to the company, there are four essential components to operating its websites:
B Engineers: Designing search behavior, updating, combining, and organizing data
B Designers: Designing user interfaces and user experiences
B Marketers: Marketing to attract serious users with an emphasis on a long tail mix
B Sales: Seeking higher revenue per user and higher fees per client through emphasis on the company's unique model
All of these functions are handled internally by the company and are closely tied together, yielding high performance in key areas.

Third, the company operates on a performance-based fee structure. Since ZIGExN must expend upfront costs before it can acquire fees from clients, efficiency is of high importance. As a result, it is difficult for new entrants to mimic due to potentially unstable revenue streams. Although the performance-based

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model is gaining traction, the majority of revenue generated by the advertising industry is advertisement-based. For potential competitors looking to make the switch, the effects on the existing business model could be challenging as well.

Key clients
ZIGExN operates aggregation websites in many categories, and one company particularly stands out: Recruit Holdings Co., Ltd. (unlisted). Recruit was one of the company's first clients, and ZIGExN works with Recruit on a wide range of offerings. For employment websites in particular-one of the company's main areas of business-ZIGExN also works closely with Intelligence Ltd. (JASDAQ: 4757). As a result, the above two companies represent a large share of the company's sales.

Sales and composition of transactions with major partners

|  | FY03/13 |  | FY03/14 |  |
| :--- | ---: | ---: | ---: | ---: |
| Company | Sales (JPYmn) | Comp. | Sales (JPYmn) | Comp. |
| Recruit Holdings Co., Ltd. | 294 | $25.1 \%$ | 529 | $27.4 \%$ |
| Intelligence Ltd. | 265 | $22.6 \%$ | 511 | $26.5 \%$ |

Note: Sales generated by Recruit Holdings are the total of sales generated by its subsidiaries.
Source: Company data, SR Inc. research

On November 14, 2014, the company announced 1H FY03/15 earnings results.

| Quarterly Performance | FY03/14 (Cons.) |  |  |  | FY03/15 (Cons.) |  |  |  | FY03/15 (Cons.) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | 01 | Q2 | Q3 | Q4 | 01 | Q2 | Q3 | Q4 | \% of PY | PY Est. |
| Sales | 458 | 439 | 465 | 565 | 572 | 580 |  |  | - | - |
| YoY | 121.1\% | 76.9\% | 66.8\% | 28.9\% | 24.9\% | 32.1\% |  |  |  |  |
| GP | 429 | 407 | 431 | 532 | 546 | 538 |  |  | - | - |
| Yor | - | - | - | 38.6\% | 27.2\% | 32.2\% |  |  |  |  |
| GPM | 93.8\% | 92.8\% | 92.6\% | 94.2\% | 95.5\% | 92.9\% |  |  |  |  |
| SG\&A | 194 | 207 | 218 | 255 | 286 | 290 |  |  | - | - |
| YoY | - | - | - | 47.0\% | 47.0\% | 40.3\% |  |  |  |  |
| SG\&A / Sales | 42.4\% | 47.1\% | 46.8\% | 45.1\% | 50.0\% | 50.1\% |  |  |  |  |
| OP | 235 | 200 | 213 | 277 | 260 | 248 |  |  | - | - |
| YoY | 113.7\% | 60.1\% | 44.8\% | 31.8\% | 10.8\% | 23.9\% |  |  |  |  |
| OPM | 51.4\% | 45.6\% | 45.8\% | 49.1\% | 45.6\% | 42.8\% |  |  |  |  |
| RP | 236 | 199 | 194 | 278 | 260 | 247 |  |  | - | - |
| YoY | - | - | - | 32.3\% | 10.4\% | 24.5\% |  |  |  |  |
| RPM | 51.5\% | 45.3\% | 41.7\% | 49.3\% | 45.5\% | 42.6\% |  |  |  |  |
| NI | 144 | 122 | 93 | 178 | 159 | 141 |  |  | - | - |
| YoY | - | - | - | 40.1\% | 11.0\% | 16.1\% |  |  |  |  |
| NPM | 31.4\% | 27.8\% | 20.0\% | 31.4\% | 27.9\% | 24.4\% |  |  |  |  |
| Cumulative | Q1 | Q2 | 03 | Q4 | Q1 | 02 | 03 | 94 | \% of FY | FY Est. |
| Sales | 458 | 896 | 1,362 | 1,927 | 572 | 1,151 |  |  | 42.4\% | 2,718 |
| YoY | 121.1\% | 97.0\% | 85.5\% | 64.4\% | 24.9\% | 28.4\% |  |  |  |  |
| GP | 429 | 836 | 1,267 | 1,800 | 546 | 1,084 |  |  |  |  |
| YoY | - | - | 91.1\% | 71.9\% | 27.2\% | 29.6\% |  |  | - | - |
| GPM | 93.8\% | 93.3\% | 93.1\% | 93.4\% | 95.5\% | 94.2\% |  |  |  |  |
| SG\&A | 194 | 401 | 619 | 874 | 286 | 576 |  |  |  |  |
| YoY | - | - | 119.6\% | 91.9\% | 47.0\% | 43.6\% |  |  |  |  |
| SG\&A / Sales | 42.4\% | 44.7\% | 45.5\% | 45.4\% | 50.0\% | 50.0\% |  |  | - | - |
| OP | 235 | 435 | 648 | 926 | 260 | 508 |  |  | 42.4\% | 1,199 |
| YoY | 113.7\% | 85.2\% | 70.1\% | 56.5\% | 10.8\% | 16.8\% |  |  |  | - |
| OPM | 51.4\% | 48.5\% | 47.6\% | 48.0\% | 45.6\% | 44.2\% |  |  |  | - |
| RP | 236 | 434 | 628 | 907 | 260 | 507 |  |  | 42.3\% | 1,199 |
| YoY | - | - | 64.9\% | 53.3\% | 10.4\% | 16.8\% |  |  |  | - |
| RPM | 51.5\% | 48.4\% | 46.1\% | 47.0\% | 45.5\% | 44.1\% |  |  | - | - |
| NI | 144 | 265 | 359 | 536 | 159 | 301 |  |  | 47.7\% | 631 |
| YOY | - | - | 55.9\% | 50.3\% | 11.0\% | 13.3\% |  |  |  | - |
| NPM | 31.4\% | 60.5\% | 77.1\% | 94.9\% | 27.9\% | 51.9\% |  |  |  | 23.2\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data, SR Inc.

In the internet business field, the increase in smartphone subscribers and penetration of tablet devices is leading to greater diversity in the way the internet is used along with increasing usage frequency. Such developments are driving growth in market scale. Underpinned by this operating environment, ZIGExN is working to expand its business domain and move into new geographic regions. In addition, the company

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is also pursuing the creation of new businesses and seeking to diversify its business model.
In existing businesses, the company worked to expand its database through the pursuit of alliances with multiple large clients in its core business areas, along with the development of new clients. Reflecting such efforts, in September the number of listings on Chintai SMOCCA!, a rental real estate listings website operated by the company, reached four million. In terms of technology, the company continued to revamp its websites and strove to optimize services to enable it to adapt to changes in market trends. This included the introduction of new advertising methods and strategies on a trial basis. In addition, ZIGExN undertook measures to improve the precision of matching of user needs with the content it offers, enhance site functionality through analysis of user behavior, and other measures aimed at improving usability.

In July, the ZIGExN acquired all of the outstanding shares of Brain Lab, Inc., worked to strengthen services targeting business clients, and began collaboration aimed at leveraging synergies with existing businesses. In September, ZIGExN acquired 100\% of the outstanding shares of REJOB Co., Ltd., marking its entry into the beauty and healthcare field. ZIGExN plans to utilize REJOB's sales know-how and customer network, and maximize its earnings.

With regard to progress in new business fields, utilizing strategic Vietnamese subsidiary ZIGExN VeNtura Co., Ltd. as its linchpin, the company further expanded feasibility studies on globally targeted services. Furthermore, in August the company released its new ZIGExN Stamp app, which it intends to use to bolster retention of users acquired through other services. The company also intends to focus on expanding its business model, including through entry into the online-to-offline (O2O) market, which is forecast to grow.

View the full report.

## 3-D Matrix, Ltd. (7777)

Medical technology company. Exclusively licensed from MIT, core technology is based on unique characteristics of self-assembling peptides.

On November 27, 2014, 3-D Matrix Ltd. announced the start of comprehensive R\&D toward creating a cultivation kit for ReproHepato ${ }^{\text {mim }}$-a cellular product manufactured by ReproCELL Incorporated-and PuraMatrix ${ }^{\circledR}$-manufactured by the company.

The cultivation kit will be the recommended material for use in cultivation of ReproHepato ${ }^{\text {mim }}$-liver cells derived from human iPS cells that are manufactured and were first commercialized by ReproCELL Incorporated-when used in conjunction with the company's PuraMatrix ${ }^{\circledR}$ research agent.

Under an exclusive license to use self-assembling peptide technology developed at the Massachusetts Institute of Technology, 3DM globally markets PuraMatrix ${ }^{\circledR}$, a research agent that enables three-dimensional cell culturing. ReproHepato ${ }^{\text {TM }}$ is utilized to test the safety and efficacy in early stages of development. Beginning in 2014, PuraMatrix ${ }^{\circledR}$ was included in standard protocols for cell cultivation of ReproHepato ${ }^{T \mathrm{TM}}$ because it can significantly increase the metabolism of drugs exposed to ReproHepato ${ }^{\text {TIT }}$ when used for three-dimensional cell culturing. The company is optimistic that this will raise evaluation efficiency. Use of PuraMatrix ${ }^{\circledR}$ also accelerates experiments, as it requires no prior preparation. The two companies plan to continue capitalizing on the strengths of the respective products as part of comprehensive joint research toward producing a cultivation kit.

On November 6, 2014, the company announced the start of clinical use of the locally absorbent hemostatic material Purastat ${ }^{\circledR}$ in Hong Kong.

Clinical use of PuraStat ${ }^{\circledR}$ began in Europe after the company obtained the CE marking on January 14, 2014. On October 30, 2014, clinical use began at the Pamela Youde Nethersole Eastern Hospital (PYNEH) in Hong Kong. On November 6, 2014, the company received positive feedback from PYNEH.

According to the company, Doctor Chung Ngai Tang, M.D., chief of service at the department of surgery and director of the minimal access surgery training center at PYNEH used PuraStat ${ }^{\circledR}$ to control bleeding during surgery. PYNEH is one of the largest hospitals in Hong Kong, performing over 5,000 surgical procedures per year.

The company aims to increase distribution of PuraStat ${ }^{\circledR}$ by further promoting its use in Hong Kong and forming exclusive sales agreements with marketing partners.

On November 4, 2014, the company announced the start of clinical use of the locally absorbent hemostatic material PuraStat ${ }^{\circledR}$ in Latin America.

Clinical use of PuraStat ${ }^{\circledR}$ began in Europe after the company obtained the CE marking on January 14, 2014. On October 30, 2014, clinical use began at the Hospital San Borja-Arriaran in Chile. Doctor Christian Baeza, head of the cardiac surgery department at the leading Chilean medical institution Clinica Las Condes and the Hospital San Borja-Arriaran, used PuraStat ${ }^{\circledR}$ to control bleeding during surgery.

The company aims to increase distribution of PuraStat ${ }^{\circledR}$ by further promoting its use in Latin American markets and forming exclusive sales agreements with marketing partners.

View the full report.

## Accretive Co., Ltd. (8423)

Don-Quijote affiliated receivables factoring and accounts payable outsourcing company, which is looking to expand its client roster beyond its traditional retailer and wholesaler base.

On November 17, 2014, Shared Research updated the report after interviewing management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 84 | \% of PY | FY Est. |
| Operating Revenue | 712 | 720 | 759 | 742 | 726 | 821 | - | - | 49.1\% | 3,154 |
| YoY | 7.1\% | 6.1\% | 1.4\% | 3.6\% | 2.0\% | 14.1\% | - | - |  | 7.6\% |
| Funding Costs (Interest Expense) | 53 | 52 | 51 | 45 | 43 | 42 | - | - |  |  |
| YoY | -29.6\% | -32.3\% | -32.9\% | -26.4\% | -20.1\% | -20.1\% | - | - |  |  |
| GPM | 7.5\% | 7.2\% | 6.7\% | 6.0\% | 5.9\% | 5.1\% | - | - |  |  |
| SG\&A | 387 | 361 | 367 | 507 | 373 | 414 | - | - |  |  |
| YoY | 9.5\% | 5.0\% | -29.9\% | 37.4\% | -3.8\% | 14.9\% | - | - |  |  |
| SG\&A / Sales | 54.4\% | 50.1\% | 48.4\% | 68.3\% | 51.3\% | 50.5\% | - | - |  |  |
| OP | 272 | 307 | 341 | 190 | 311 | 365 | - | - | 53.0\% | 1,276 |
| YoY | 15.3\% | 18.9\% | 127.8\% | -33.6\% | 14.5\% | 19.0\% | - | - |  | 15.0\% |
| OPM | 38.1\% | 42.6\% | 44.9\% | 25.7\% | 42.8\% | 44.5\% | - | - |  | 40.5\% |
| RP | 274 | 336 | 346 | 187 | 308 | 402 | - | - | 54.6\% | 1,300 |
| YoY | 9.6\% | 3.4\% | 123.0\% | -25.0\% | 12.5\% | 19.6\% | - | - |  | 13.8\% |
| RPM | 38.5\% | 46.7\% | 45.5\% | 25.3\% | 42.4\% | 48.9\% | - | - |  | 41.2\% |
| NI | 244 | 374 | 303 | 255 | 270 | 368 | - | - | 51.8\% | 1,232 |
| YoY | 5.3\% | 37.2\% | 162.2\% | 9.4\% | 10.6\% | -1.7\% | - | - |  | 4.7\% |
| NPM | 34.3\% | 52.0\% | 39.9\% | 34.4\% | 37.2\% | 44.8\% | - | - |  | 39.1\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Transaction volume and operating revenue increased in the medical and nursing care industry due to the contribution of subsidiary Accretive Medical Service Co., Ltd., consolidated in FY03/14. The company also expanded its outsourcing business such as contracts from subsidiary Storecrews Co., Ltd. to provide cash register services. Profits grew year-on-year due to the increase in operating revenue, ongoing controls on SG\&A expenses, and lower financing costs as a result of the company's efficient use of a credit line facility.

View the full report.

## AnGes MG, Inc. (4563)

Develops gene therapy medicines, working to develop and commercialize key pipeline drug Collategene.

On November 4, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 126 | 189 | 76 | 100 | 83 | 92 | 107 |  |  | 750~850 |
| YoY | 84.3\% | -14.2\% | 3.8\% | 21.3\% | -34.3\% | -51.4\% | 40.5\% |  |  |  |
| Operating expenses | 454 | 493 | 390 | 517 | 559 | 651 | 1,120 |  |  |  |
| YoY | -21.7\% | -25.5\% | -19.3\% | 2.4\% | 23.0\% | 32.0\% | 187.5\% |  |  |  |
| OP | -328 | -305 | -313 | -417 | -476 | -560 | -1,013 |  |  | $-2,600 \sim-2,400$ |
| YoY | - | - | - | - | - | - | - |  |  |  |
| OPM | - | - | - | - | - | - | - |  |  |  |
| RP | -337 | -292 | -317 | -437 | -437 | -562 | -1,122 |  |  | $-2,600 \sim-2,400$ |
| YoY | - | - | - | - | - | - | - |  |  |  |
| RPM | - | - | - | - | - | - | - |  |  |  |
| NI | -367 | -286 | -319 | -438 | -439 | -530 | -1,122 |  |  | $-2,600 \sim-2,400$ |
| YoY | - | - | - | - | - | - | - |  |  |  |
| NPM | - | - | - | - | - | - | - |  |  |  |
| Figures may differ from company materials due to differences in rounding methods |  |  |  |  |  |  |  |  |  |  |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |

Sales were JPY282mn (-28.0\% YoY), broken down into product sales of JPY222mn (+18.7\%) and R\&D sales of JPY60mn ( $-69.5 \%$ ). The company received milestone payments from a partner company in Q3 FY12/14. The absence of such payments this quarter meant a year-on-year decline in R\&D sales.

Operating expenses were JPY2.3bn (+116.5\% YoY). CoGS increased to JPY109mn (+21.2\%), in line with higher product sales. R\&D expenses rose to JPY1.7bn ( $+137.1 \%$ ), owing to international Phase III clinical trials for Collategene, which pushed outsourcing expenses up by JPY633mn, research material expenses up by JPY237mn, and supplies expenses up by JPY95mn. SG\&A expenses fell to JPY513mn (-2.7\%). Commissions paid were down by JPY31mn, due to a year-on-year fall in business compensation. Fewer employees also meant salary expenses fell by JPY14mn.

As a result of the above, the company booked an operating loss of JPY2.0bn (operating loss of JPY946mn in Q3 FY12/13). Recurring loss was JPY2.1bn (recurring loss of JPY946mn in Q3 FY12/13). The company booked JPY61mn in grant income from the New Energy and Industrial Technology Development Organization (NEDO). The company also reported share issuance expenses of JPY118mn (up JPY96mn) as a non-operating cost, due to the issuance of new shares in a rights offering. The company also booked losses on foreign exchange of JPY13mn. Net loss was JPY2.1bn (net loss of JPY972mn in Q3 FY12/13).

View the full report.

## Ai Holdings Corp. (3076)

Holding company built via acquisitions with subsidiaries dominant in security cameras, card-issuance equipment, cutting plotters and other niche businesses.

On November 25, 2014, Shared Research updated comments on the company's earnings results for Q1 FY06/15 after interviewing management.

| Quarterly Performance (JPYmn) | FY06/14 |  |  |  | FY06/15 |  |  |  | FY06/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | 1H Est. |
| Sales | 8,564 | 9,249 | 10,870 | 8,293 | 9,501 | - | - | - | 48.2\% | 19,700 |
| YoY | 1.0\% | 21.7\% | 13.9\% | 22.6\% | 10.9\% | - | - | - |  | 10.6\% |
| Gross Profit | 3,673 | 3,879 | 4,795 | 3,449 | 4,000 | - | - | - |  |  |
| YoY | 21.2\% | 25.5\% | 29.1\% | 7.5\% | 8.9\% | - | - | - |  |  |
| GPM | 42.9\% | 41.9\% | 44.1\% | 41.6\% | 42.1\% | - | - | - |  |  |
| SG\&A | 2,188 | 2,356 | 2,397 | 2,455 | 2,399 | - | - | - |  |  |
| YoY | 17.3\% | 22.1\% | 19.3\% | 8.4\% | 9.6\% | - | - | - |  |  |
| SG\&A / Sales | 25.5\% | 25.5\% | 22.1\% | 29.6\% | 25.2\% | - | - | - |  |  |
| Operating Profit | 1,484 | 1,523 | 2,398 | 994 | 1,600 | - | - | - | 50.0\% | 3,200 |
| YoY | 27.3\% | 31.3\% | 40.7\% | 5.3\% | 7.8\% | - | - | - |  | 6.4\% |
| OPM | 17.3\% | 16.5\% | 22.1\% | 12.0\% | 16.8\% | - | - | - |  | 16.2\% |
| Recurring Profit | 1,513 | 1,577 | 2,423 | 1,040 | 2,529 | - | - | - | 61.7\% | 4,100 |
| YoY | 25.8\% | 27.3\% | 44.3\% | 8.4\% | 67.2\% | - | - | - |  | 32.7\% |
| RPM | 17.7\% | 17.1\% | 22.3\% | 12.5\% | 26.6\% | - | - | - |  | 20.8\% |
| Net Income | 929 | 994 | 1,510 | 610 | 1,801 | - | - | - | 63.6\% | 2,830 |
| YoY | 21.4\% | 76.9\% | 43.5\% | 2.5\% | 93.9\% | - | - | - |  | 113.3\% |
| NPM | 10.8\% | 10.7\% | 13.9\% | 7.4\% | 19.0\% | - | - | - |  | 14.4\% |

Figures may differ from company materials due to differences in rounding methods.
Company forecast figures are based on the most recently issued company forecast.
Source: Company data

Recurring profit was up as the company booked non-operating profit of JPY927mn in the form of negative goodwill, a result of the inclusion of Nihon Denkei Co., Ltd. as an equity-method affiliate from Q1 FY06/15.

The company announced a revision to its 1 H FY06/15 and full-year FY06/15 earnings forecasts on November 11, 2014.

Profits were down in the Measuring and Environmental Testing Devices and Design segments, while sales and profits were up in the mainstay Security Equipment, Card Equipment and Other Office Equipment, and Peripheral Computer Equipment Sales segments, contributing to overall results.

On November 11, 2014, the company announced a revision to its 1H FY06/15 and full-year FY06/15 earnings forecasts.

Revised 1H FY06/15 earnings forecast (previous forecast in parentheses)

| Sales: | JPY19.7bn | (JPY19.7bn) |
| :--- | :---: | :---: |
| Operating profit: | JPY3.2bn <br> (JPY3.2bn) |  |
| Recurring profit: | JPY4.1bn | (JPY3.3bn) |
| Net income: | JPY2.8bn | (JPY2.1bn) |
|  |  |  |
| Revised FY06/15 earnings forecast (previous forecast in parentheses) |  |  |
| Sales: | JPY42.0bn | (JPY42.0bn) |
| Operating profit: | JPY7.4bn | (JPY7.4bn) |
| Recurring profit: | JPY8.4bn | (JPY7.5bn) |
| Net income: | JPY5.6bn | (JPY4.8bn) |

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Revision details
Due to the inclusion of Nihon Denkei Co., Ltd. as an equity-method affiliate from Q1 FY06/15, Ai Holdings plans to record non-operating income in the form of JPY927mn in negative goodwill.

View the full report.

Anicom Holdings, Inc. (8715)
Largest provider of pet insurance in Japan and a pioneer in the business. Around 80\% of Japanese veterinary clinics accept Anicom insurance. Over 70\% of new contracts acquired through sales at pet shops.

On November 18, 2014, Shared Research revised the report on Anicom Holdings, Inc.'s 1H FY03/15 results based on interviews with management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1 H | 1H Est. | \% of FY | FY Est. |
| Recurring revenue | 3,846 | 4,093 | 3,848 | 4,399 | 4,394 | 4,455 | 4,614 | 4,903 | 5,163 | 5,499 | 103.5\% | 10,299 | 23.3\% | 22,179 |
| YoY | 20.2\% | 23.3\% | 8.6\% | 16.3\% | 14.2\% | 8.8\% | 19.9\% | 11.5\% | 17.5\% | 23.4\% |  | 16.4\% |  | 20.8\% |
| Underwriting revenue | 3,774 | 4,025 | 3,771 | 4,211 | 4,327 | 4,389 | 4,558 | 4,813 | 5,012 | 5,267 |  |  |  |  |
| Investment revenue | 39 | 32 | 38 | 151 | 30 | 20 | 19 | 39 | 98 | 127 |  |  |  |  |
| Interest and dividend income | 31 | 31 | 32 | 19 | 4 | 6 | 4 | 4 | 51 | 51 |  |  |  |  |
| Gains on the sale of securities | 7 | 1 | 6 | 133 | 26 | 14 | 14 | 35 | 47 | 75 |  |  |  |  |
| Other recurring revenue | 32 | 37 | 39 | 35 | 36 | 46 | 37 | 52 | 52 | 106 |  |  |  |  |
| Recurring expenses | 3,614 | 3,826 | 3,831 | 4,077 | 4,280 | 4,269 | 4,502 | 4,582 | 4,784 | 5,205 |  |  |  |  |
| YoY | 10.1\% | 15.5\% | 11.3\% | 17.4\% | 18.4\% | 11.6\% | 17.5\% | 12.4\% | 11.8\% | 21.9\% |  |  |  |  |
| Underwriting expenses | 2,609 | 2,869 | 2,851 | 3,121 | 3,208 | 3,248 | 3,475 | 3,517 | 3,585 | 3,960 |  |  |  |  |
| Investment expenses |  | - | - |  | 13 | 5 | - |  | , |  |  |  |  |  |
| Operation and administration expenses | 933 | 886 | 904 | 909 | 1,010 | 968 | 983 | 1,021 | 1,148 | 1,193 |  |  |  |  |
| Other recurring expenses | 71 | 72 | 75 | 46 | 48 | 47 | 44 | 44 | 46 | 50 |  |  |  |  |
| Recurring profit | 231 | 267 | 18 | 321 | 113 | 187 | 112 | 321 | 379 | 293 | 276.5\% | 243 | 30.8\% | 1,232 |
| YoY |  | 3,237.5\% | -81.6\% | 2.9\% | -51.1\% | -30.0\% | 522.2\% |  | 235.4\% | 56.7\% |  | -19.1\% |  | 68.1\% |
| RPM | 6.0\% | 6.5\% | 0.5\% | 7.3\% | 2.6\% | 4.2\% | 2.4\% | 6.5\% | 7.3\% | 5.3\% |  | 2.4\% |  | 5.6\% |
| Net profit | 183 | 207 | 36 | 214 | 68 | 118 | 65 | 196 | 251 | 206 | 310.9\% | 147 | 30.5\% | 822 |
| YoY |  | 10,250.0\% | -77.4\% | -45.5\% | -62.8\% | -43.0\% | 80.6\% | -8.4\% | 269.1\% | 74.6\% |  | -21.0\% |  | 83.7\% |
| NPM | 4.8\% | 5.1\% | 0.9\% | 4.9\% | 1.5\% | 2.6\% | 1.4\% | 4.0\% | 4.9\% | 3.7\% |  | 1.4\% |  | 3.7\% |
|  | 96 | -99 | 108 | 316 | -3 | 58 | 246 | 427 | 116 | 26 |  |  |  |  |
| Metrics |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total contracts | 408,761 | 421,197 | 433,345 | 446,414 | 462,343 | 477,952 | 491,452 | 504,969 | 516,618 | 526,439 |  |  |  | 550,000 |
| New contracts | 24,777 | 24,306 | 24,523 | 25,898 | 28,599 | 27,841 | 26,024 | 26,706 | 26,398 | 25,249 |  |  | 25.4\% | 104,000 |
| Pet shops | 14,850 | 14,679 | 14,955 | 16,888 | 19,096 | 18,433 | 17,543 | 18,930 | 18,682 | 17,867 |  |  |  | 74,000 |
| General agents | 9,927 | 9,627 | 9,568 | 9,010 | 9,503 | 9,408 | 8,481 | 7,776 | 7,716 | 7,382 |  |  |  | 30,000 |
| Pet shop \& General agents | 4,410 | 4,464 | 4,530 | 4,752 | 4,862 | 4,892 | 4,865 | 4,924 | 5,009 | 5,423 |  |  |  |  |
| Hospitals accepting anicom | 5,176 | 5,220 | 5,267 | 5,349 | 5,408 | 5,459 | 5,506 | 5,599 | 5,630 | 5,650 |  |  |  | 5,700 |
| Yoy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total contracts | 14.8\% | 13.9\% | 13.1\% | 12.7\% | 13.1\% | 13.5\% | 13.4\% | 13.1\% | 11.7\% | 10.1\% |  |  |  | 8.9\% |
| New contracts | -6.9\% | -1.4\% | -1.0\% | 3.6\% | 15.4\% | 14.5\% | 6.1\% | 3.1\% | -7.7\% | -9.3\% |  |  |  | -4.7\% |
| Pet shops | -13.2\% | -3.1\% | -1.3\% | 11.6\% | 28.6\% | 25.6\% | 17.3\% | 12.1\% | -2.2\% | -3.1\% |  |  |  |  |
| General agents | 4.6\% | 1.4\% | -0.5\% | -8.7\% | -4.3\% | -2.3\% | -11.4\% | -13.7\% | -18.8\% | -21.5\% |  |  |  | 1.8\% |
| Pet shop \& General agents | 11.8\% | 9.1\% | 9.9\% | 15.9\% | 10.2\% | 9.6\% | 7.4\% | 3.6\% | 3.0\% | 10.9\% |  |  |  |  |
| Hospitals accepting anicom | 6.7\% | 4.9\% | 4.9\% | 4.6\% | 4.5\% | 4.6\% | 4.5\% | 4.7\% | 4.1\% | 3.5\% |  |  |  |  |
| E/I loss ratio | 65.5\% | 73.4\% | 68.1\% | 63.1\% | 69.0\% | 69.5\% | 66.3\% | 62.1\% | 66.7\% | 68.9\% |  |  |  | 65.5\% |
| Operating expenses / earned premiums | 31.6\% | 29.2\% | 29.1\% | 29.3\% | 30.5\% | 28.3\% | 27.7\% | 27.9\% | 28.7\% | 28.3\% |  |  |  | 28.4\% |
| Combined ratio | 97.1\% | 102.6\% | 97.2\% | 92.4\% | 99.5\% | 97.9\% | 93.9\% | 90.1\% | 95.4\% | 97.2\% |  |  |  | 93.9\% |
| Underwriting expenses | 2,609 | 2,869 | 2,851 | 3,121 | 3,208 | 3,248 | 3,475 | 3,517 | 3,585 | 3,960 |  |  |  |  |
| Net claims paid | 2,157 | 2,398 | 2,519 | 2,391 | 2,427 | 2,866 | 2,748 | 2,652 | 2,844 | 3,092 |  |  |  |  |
| Loss adjustment expenses | 146 | 143 | 144 | 148 | 156 | 176 | 166 | 162 | 171 | 188 |  |  |  |  |
| Net commissions and brokerage fees | 204 | 202 | 213 | 234 | 255 | 252 | 251 | 271 | 296 | 303 |  |  |  |  |
| Provision for reserve for outstanding losses and claims | 35 | 191 | -48 | -38 | 232 | -83 | -7 | 7 | 101 | 100 |  |  |  |  |
| Provision for underwriting reserves | 65 | -276 | 234 | 386 | 136 | 36 | 319 | 425 | 171 | 277 |  |  |  |  |
| Prepaid premium | 201 | 92 | 142 | 251 | 248 | 150 | 174 | 270 | 335 | 363 |  |  |  |  |
| Reserve for casualty | -135 | -369 | 92 | 135 | -111 | -115 | 146 | 153 | -163 | -86 |  |  |  |  |
| Revised earnings (*) | 95 | -98 | 107 | 315 | -2 | 58 | 245 | 427 | 116 | 26 |  |  |  |  |
| YoY | 187.9\% | - | 282.1\% | 11.3\% | - | - | 129.0\% | 35.6\% |  | -55.2\% |  |  |  |  |

Factors behind the robust performance in 1 H FY03/15 are as follows: increased contract volume, quicker-than-expected recovery in the pet insurance underwriting business despite the consumption tax hike affecting the loss and expense ratios, and contribution from investment earnings of JPY225mn, 4.5 times the figure for $1 \mathrm{HFY} 03 / 14$.

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## Anritsu Corp (6754)

Recognized global leader in mobile communications testing equipment.
On November 20, 2014, Shared Research updated comments on Anritsu Corp.'s earnings results for 1H FY03/15 after interviewing management.

|  | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | \% of FY | Est. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 03 | Q4 | Q1 | 02 | \% of PY | Est. |  |  |
| Sales | 21,602 | 24,659 | 21,393 | 27,029 | 22,365 | 25,687 | 23,055 | 30,745 | 22,172 | 25,833 | 44.0\% | 109,000 | 45.9\% | 104,500 |
| YoY | 10.1\% | -1.6\% | -0.6\% | -1.4\% | 3.5\% | 4.2\% | 7.8\% | 13.7\% | -0.9\% | 0.6\% |  | 7.0\% |  | 2.6\% |
| GP | 11,809 | 13,462 | 11,164 | 14,532 | 11,857 | 14,208 | 12,588 | 16,300 | 11,836 | 13,405 |  |  |  |  |
| YoY | 12.8\% | 3.8\% | -7.8\% | 6.3\% | 0.4\% | 5.5\% | 12.8\% | 12.2\% | -0.2\% | -5.7\% |  |  |  |  |
| GPM | 54.7\% | 54.6\% | 52.2\% | 53.8\% | 53.0\% | 55.3\% | 54.6\% | 53.0\% | 53.4\% | 51.9\% |  |  |  |  |
| Other Income/Expenses | 7,843 | 8,722 | 8,341 | 10,349 | 9,391 | 10,349 | 10,026 | 11,066 | 10,414 | 10,202 |  |  |  |  |
| YoY | 2.2\% | 5.5\% | 7.6\% | -10.3\% | 19.7\% | 18.7\% | 20.2\% | 6.9\% | 10.9\% | -1.4\% |  |  |  |  |
| SG\&A / Sales | 36.3\% | 35.4\% | 39.0\% | 38.3\% | 42.0\% | 40.3\% | 43.5\% | 36.0\% | 47.0\% | 39.5\% |  |  |  |  |
| OP | 3,966 | 4,740 | 2,823 | 4,183 | 2,466 | 3,859 | 2,562 | 5,234 | 1,422 | 3,203 | 28.9\% | 16,000 | 32.8\% | 14,100 |
| YoY | 41.8\% | 0.6\% | -35.2\% | 95.8\% | -37.8\% | -18.6\% | -9.2\% | 25.1\% | -42.3\% | -17.0\% |  | 13.3\% |  | -0.1\% |
| OPM | 18.4\% | 19.2\% | 13.2\% | 15.5\% | 11.0\% | 15.0\% | 11.1\% | 17.0\% | 6.4\% | 12.4\% |  | 14.7\% |  | 13.5\% |
| Pre-tax profit | 3,543 | 4,517 | 3,423 | 4,655 | 2,681 | 3,884 | 2,725 | 4,947 | 1,350 | 3,661 | 31.3\% | 16,000 | 35.3\% | 14,200 |
| YoY | 43.2\% | 12.2\% | -18.1\% | 92.8\% | -24.3\% | -14.0\% | -20.4\% | 6.3\% | -49.6\% | -5.7\% |  | 12.4\% |  | -0.3\% |
| RPM | 16.4\% | 18.3\% | 16.0\% | 17.2\% | 12.0\% | 15.1\% | 11.8\% | 16.1\% | 6.1\% | 14.2\% |  | 14.7\% |  | 13.6\% |
| NI | 2,528 | 4,337 | 2,479 | 4,543 | 1,621 | 2,674 | 1,770 | 3,252 | 815 | 2,676 | 31.7\% | 11,000 | 36.7\% | 9,500 |
| YoY | 46.2\% | 45.7\% | 41.2\% | 200.7\% | -35.9\% | -38.3\% | -28.6\% | -28.4\% | -49.7\% | 0.1\% |  | 18.1\% |  | 2.0\% |
| NPM | 11.7\% | 17.6\% | 11.6\% | 16.8\% | 7.2\% | 10.4\% | 7.7\% | 10.6\% | 3.7\% | 10.4\% |  | 10.1\% |  | 9.1\% |

Source: Company data
Due to a change in accounting standards under revision to IAS No. 19, FY03/13 figures are retroactively restated. Company forecasts are based on most recent figures.

During 1 H , demand for measuring equipment for the mobile market remained strong, particularly in Asia. However, sales for the network and infrastructure market and the electronics market were weak. The company received orders worth JPY48.9bn ( $-3.2 \%$ YoY). Sales were JPY48.0bn ( $-0.1 \%$ YoY), operating profit was JPY4.6bn (-26.9\% YoY), pretax profit was JPY5.0bn (-23.7\% YoY), and net income was JPY3.5bn (-18.7\% YoY).

On November 10, 2014, the company announced that it completed its share buyback program on November 7. The company acquired 5,840,900 shares, at a total acquisition value of JPY5.0bn (JPY856 per share).

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MONTHLY WRAP - December 2014

ArtSpark Holdings Inc. (3663)
Joint holding company formed by the merger of Celsys Inc. and HI Corp. Known for ComicStudio, software to produce manga and an e-book distribution solution for mobile phones, and 3D rendering software for mobile phones. Mainstay products hold top market shares in Japan.

On November 18, 2014, ArtSpark Holdings Inc. announced that UI Conductor-a UI development environment developed by wholly owned subsidiary HI Corp.-was chosen by Mazda Motor Corporation to be utilized as the development environment for Mazda's human machine interface software.

On November 13, 2014, Shared Research updated comments on the company's earnings results for Q3 FY12/14 after interviewing management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  | FY12/14 |  |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | 02 | Q3 | Q4 | Q1 | 02 | 03 | 04 |  |  |
| Sales | 1,152 | 706 | 905 | 921 | 813 | 625 | 904 |  |  |  |
| YoY | - | -3.8\% | -8.7\% | 1.6\% | -29.5\% | -11.5\% | -0 |  |  |  |
| GP | 562 | 81 | 223 | 281 | 220 | 112 | 238 |  |  |  |
| GPM | 48.8\% | 11.5\% | 24.6\% | 30.5\% | 27.1\% | 17.9\% | 0 |  |  |  |
| SG\&A | 327 | 300 | 315 | 269 | 285 | 262 | 341 |  |  |  |
| YoY | - | -15.6\% | -12.3\% | -25.9\% | -12.9\% | -12.5\% | 0 |  |  |  |
| OP | 236 | -218 | -98 | 12 | -66 | -152 | -96 |  |  |  |
| YoY | - | - | - | - | - | - | - |  |  |  |
| OPM | 20.5\% | - | - | 1.3\% | - | - | - |  |  |  |
| RP | 232 | -204 | -102 | 5 | -74 | -156 | -107 |  |  |  |
| YoY | - | - | - | - | - | - | - |  |  |  |
| NI | 203 | -186 | -107 | 133 | -64 | -163 | -115 |  |  |  |
| YoY | - | - | - | - | - | - | - |  |  |  |
| Cumulative Figures | Q1 | 1H | Q3 | 2 H | Q1 | 1H | 03 | 2 H | \% of PY Est. | FY Est. |
| Sales | 1,152 | 1,859 | 2,764 | 3,685 | 813 | 1,438 | 2,342 |  | 62.0\% | 3,775 |
| YoY | - | 153.1\% | 60.1\% | 40.0\% | -29.5\% | -22.7\% | -15.3\% |  |  | 2.4\% |
| GP | 562 | 643 | 866 | 1,147 | 220 | 332 | 570 |  |  | - |
| GPM | 48.8\% | 34.6\% | 31.3\% | 31.1\% | 27.1\% | 23.1\% | 24.3\% |  |  |  |
| SG\&A | 327 | 627 | 942 | 1,212 | 285 | 547 | 888 |  |  |  |
| YoY | - | 76.4\% | 31.8\% | 12.3\% | -12.9\% | -12.7\% | -5.7\% |  |  |  |
| OP | 236 | 17 | -81 | -69 | -66 | -218 | -314 |  | - | 63 |
| YoY | - | - | - | - | - | - | - |  |  | - |
| OPM | 20.5\% | 0.9\% | - | - | - | - | - |  |  | - |
| RP | 232 | 28 | -74 | -68 | -74 | -230 | -337 |  | - | 36 |
| YoY | - | - | - | - | - | - | - |  |  | - |
| NI | 203 | 17 | -90 | 43 | -64 | -227 | -342 |  | - | 26 |
| YoY | - | - | - | - | - | - | - |  |  | -39.3\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
The company was formed from a merger of CELSYS, Inc. and HI CORPORATION in April 2012, and thus FY12/12 is a nine month period.

Sales were JPY2.3bn (-15.3\% YoY). In the UI/UX business, the reporting of high-margin royalties revenues was delayed until Q4. As a result, the company booked an operating loss of JPY314mn (operating loss of JPY81mn in Q3 FY12/13). The company booked a recurring loss of JPY337mn (recurring loss of JPY74mn in Q3 FY12/13), due to interest payments (JPY8mn), losses on forex (JPY3mn), and investment losses on equity in Galat Co., Ltd., an equity-method affiliate (JPY10mn). Net loss was JPY342mn (net income of JPY90mn in Q3 FY12/13), owing to negative goodwill of JPY14mn from the acquisition of HI Corporation Kansai. The company expects to achieve its full-year targets, in view of the fact that some revenues it planned to report in Q3 will now be reported in Q4.

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## Axell Corporation (6730)

Fabless semiconductor maker specializing in image-processing large-scale integration devices (LSI) mainly used in pachinko and pachislot machines. The company is highly profitable.

On November 4, 2014, Shared Research updated the report after interviewing management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 3,154 | 2,521 | 3,265 | 2,103 | 3,326 | 2,610 | - | - | 55.5\% | 10,700 |
| YoY | -23.3\% | -53.4\% | -8.0\% | -42.3\% | 5.5\% | 3.5\% | - | - |  | -3.1\% |
| GP | 1,190 | 1,209 | 1,696 | 1,111 | 1,569 | 895 | - | - | 52.4\% | 4,700 |
| YoY | -41.4\% | -25.0\% | -6.1\% | -6.8\% | 31.8\% | -26.0\% | - | - |  | -9.7\% |
| GPM | 37.7\% | 48.0\% | 51.9\% | 52.8\% | 47.2\% | 34.3\% | - | - |  | 43.9\% |
| SG\&A | 668 | 833 | 883 | 884 | 681 | 687 | - | - | 40.8\% | 3,350 |
| YoY | 10.6\% | -7.8\% | 23.0\% | -23.6\% | 1.9\% | -17.5\% | - | - |  | 2.5\% |
| SG\&A / Sales | 21.2\% | 33.0\% | 27.0\% | 42.0\% | 20.5\% | 26.3\% | - | - |  | 31.3\% |
| R\&D | 404 | 578 | 522 | 586 | 415 | 213 |  |  | 36.7\% | 2,300 |
| YoY | 20.2\% | -1.7\% | 35.9\% | -30.8\% | 2.7\% | -63.1\% | - | - |  | 10.0\% |
| SG\&A / Sales | 12.8\% | 22.9\% | 16.0\% | 27.9\% | 12.5\% | 8.2\% | - | - |  | 21.5\% |
| OP | 521 | 377 | 813 | 227 | 888 | 208 | - | - | 81.2\% | 1,350 |
| YoY | -63.5\% | -46.8\% | -25.3\% | 530.6\% | 70.4\% | -44.8\% | - | - |  | -30.3\% |
| OPM | 16.5\% | 15.0\% | 24.9\% | 10.8\% | 26.7\% | 8.0\% | - | - |  | 12.6\% |
| RP | 518 | 378 | 817 | 227 | 890 | 213 | - | - | 81.7\% | 1,350 |
| YoY | -63.8\% | -46.8\% | -25.4\% | 548.6\% | 71.8\% | -43.7\% | - | - |  | -30.4\% |
| RPM | 16.4\% | 15.0\% | 25.0\% | 10.8\% | 26.8\% | 8.2\% | - | - |  | 12.6\% |
| NI | 338 | 234 | 257 | 169 | 634 | 147 | - | - | 82.2\% | 950 |
| YoY | -63.9\% | -51.5\% | -64.7\% | - | 87.6\% | -37.2\% | - | - |  | -4.8\% |
| NPM | 10.7\% | 9.3\% | 7.9\% | 8.0\% | 19.1\% | 5.6\% | - | - |  | 8.9\% |
| Unit sales of graphics LSIs ('000) | 32 | 31 | 48 | 30 | 42 | 19 | - | - |  | 126 |

Source: Company data
Note: Figures may differ from company materials due to differences in rounding methods.
Note: Company forecasts are the most recent figures.

According to the company, the amusement machines market-i.e., pachinko and pachislot machines-struggled as a whole due to tough conditions for amusement halls, although certain popular pachinko and pachislot machines sold well. In the market as a whole, sales of amusement machines were in line with the company's expectations, at 3.3 mn units. Sales of pachislot machines have been relatively robust. But the company expects the pachislot machine market to shrink due to changes to production testing and voluntary restrictions introduced in September 2014. According to the company, these regulations will not have a significant impact on the pachislot machine market in 2014, but the market may shrink from 2015 onward.

View the full report.

## Bell-Park Co., Ltd. (9441)

Independent mobile phone distributor focusing on SoftBank Mobile shops. Differentiation through efficient stores and personnel investments. Growth through acquisitions

On November 7, 2014, Bell-Park Co., Ltd. announced earnings results for Q3 FY12/14 and October monthly sales estimates.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 22,553 | 18,992 | 18,854 | 23,828 | 26,116 | 15,410 | 21,492 | - | 72.9\% | 86,400 |
| YoY | 15.1\% | 22.8\% | 20.9\% | 0.1\% | 15.8\% | -18.9\% | 14.0\% | - |  | - |
| GP | 4,520 | 3,840 | 3,847 | 4,287 | 5,957 | 3,730 | 4,109 | - |  |  |
| YoY | 16.2\% | 16.7\% | 25.5\% | 17.6\% | 31.8\% | -2.9\% | 6.8\% | - |  |  |
| GPM | 20.0\% | 20.2\% | 20.4\% | 18.0\% | 22.8\% | 24.2\% | 19.1\% | - |  |  |
| SG\&A | 3,311 | 3,040 | 3,305 | 3,598 | 4,475 | 3,648 | 3,794 | - |  |  |
| YoY | 16.1\% | 15.7\% | 31.0\% | 30.0\% | 35.1\% | 20.0\% | 14.8\% | - |  |  |
| SG\&A / Sales | 14.7\% | 16.0\% | 17.5\% | 15.1\% | 17.1\% | 23.7\% | 17.7\% | - |  |  |
| OP | 1,209 | 800 | 542 | 689 | 1,483 | 82 | 314 | - | 85.0\% | 2,210 |
| YoY | 16.5\% | 20.7\% | -0.1\% | -21.7\% | 22.6\% | -89.8\% | -42.0\% | - |  | - |
| OPM | 5.4\% | 4.2\% | 2.9\% | 2.9\% | 5.7\% | 0.5\% | 1.5\% | - |  | 2.6\% |
| RP | 1,285 | 846 | 531 | 764 | 1,465 | 72 | 399 | - | 88.8\% | 2,180 |
| YoY | 18.5\% | 33.8\% | 2.0\% | -20.7\% | 14.0\% | -91.5\% | -24.8\% | - |  | - |
| RPM | 5.7\% | 4.5\% | 2.8\% | 3.2\% | 5.6\% | 0.5\% | 1.9\% | - |  | 2.5\% |
| NP | 709 | 476 | 283 | 411 | 795 | -22 | 262 | - | 91.6\% | 1,130 |
| YoY | 16.1\% | 32.8\% | -1.9\% | -21.8\% | 12.2\% | - | -7.4\% | - |  | - |
| NPM | 3.1\% | 2.5\% | 1.5\% | 1.7\% | 3.0\% | - | 1.2\% | - |  | 1.3\% |

Source: Company data
$*$ Figures may differ from company materials due to differences in rounding methods.
** The company began reporting consolidated earnings from Q1 FY12/14. Figures shown for FY12/13 are reported on a nonconsolidated basis and YoY comparison figures are shown for reference purposes only

Through March 2014, carriers fought to win customers from each other (MNP: mobile number portability) in the cellphone retail market-the company's main area of business. But the market cooled from April onward, and is showing signs of recovery in both new and replacement units due to the introduction of new models of the iPhone. Bell-Park focused on winning MNP customers, selling handsets, and improving customer satisfaction.

| Monthly Sales 2014 | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New | 37,521 | 37,268 | 84,090 | 30,311 | 31,067 | 29,803 | 36,075 | 36,118 | 41,293 | 34,407 |  |  | 397,953 |
| YoY | -15.8\% | -4.7\% | 4.8\% | -28.2\% | -29.7\% | -0.4\% | 13.5\% | 7.5\% | 21.4\% | -8.9\% |  |  |  |
| ex-low ARPU handsets | 28,160 | 27,016 | 57,329 | 18,514 | 17,990 | 16,624 | 20,118 | 20,380 | 26,813 | 25,316 |  |  | 258,260 |
| (YoY) | 24.8\% | 35.9\% | 41.8\% | -20.2\% | -25.2\% | -12.8\% | -5.1\% | -16.8\% | 17.1\% | 10.5\% |  |  |  |
| Replacement | 34,016 | 31,893 | 48,944 | 22,325 | 23,426 | 22,687 | 29,112 | 28,791 | 57,084 | 60,321 |  |  | 358,599 |
| Yoy | -8.9\% | 23.3\% | 5.7\% | -32.4\% | -41.9\% | -14.4\% | 0.2\% | -4.3\% | 55.0\% | 30.8\% |  |  |  |
| Total | 71,537 | 69,161 | 133,034 | 52,636 | 54,493 | 52,490 | 65,187 | 64,909 | 98,377 | 94,728 |  |  | 756,552 |
| YoY | -12.6\% | 6.4\% | 5.2\% | -30.0\% | -35.5\% | -7.0\% | 7.2\% | 1.9\% | 38.8\% | 12.9\% |  |  |  |
| 2013 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| New | 44,561 | 39,123 | 80,207 | 42,188 | 44,188 | 29,921 | 31,772 | 33,596 | 34,022 | 37,766 | 39,479 | 36,245 | 493,068 |
| Yoy | 15.8\% | 2.9\% | 20.1\% | 0.3\% | 4.4\% | -0.9\% | -10.9\% | 7.4\% | -11.4\% | -18.9\% | -19.9\% | -12.3\% |  |
| ex-low ARPU handsets | 22,566 | 19,882 | 40,417 | 23,187 | 24,066 | 19,059 | 21,191 | 24,508 | 22,890 | 22,919 | 25,087 | 25,944 | 291,716 |
| (YoY) | -23.0\% | -32.5\% | -22.2\% | -27.5\% | -23.4\% | -5.7\% | -12.7\% | 18.4\% | -4.4\% | -7.4\% | 5.8\% | 18.1\% |  |
| Replacement | 37,325 | 25,865 | 46,305 | 33,039 | 40,335 | 26,499 | 29,059 | 30,075 | 36,832 | 46,110 | 49,021 | 40,700 | 441,165 |
| YoY | 9.0\% | 9.5\% | 64.8\% | 37.4\% | 63.5\% | 31.9\% | 8.4\% | 25.3\% | 11.6\% | -12.5\% | -16.1\% | 10.6\% |  |
| Total | 81,886 | 64,988 | 126,512 | 75,227 | 84,523 | 56,420 | 60,831 | 63,671 | 70,854 | 83,876 | 88,500 | 76,945 | 934,233 |
| YoY | 12.6\% | 5.4\% | 33.4\% | 13.7\% | 26.2\% | 12.2\% | -2.6\% | 15.2\% | -0.8\% | -15.5\% | -17.8\% | -1.5\% |  |
| Source: Company data, SR Inc. Research |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Figures may differ from company materials due to differences in rounding methods. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Low ARPU handsets: Miman | ri Mobile | ndsets, P | hotoVision | digital phot | o frames, | nd USIM |  |  |  |  |  |  |  |

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Canon Marketing Japan Inc. (8060)
Domestic sales arm of Canon group. Ambition to grow "Beyond CANON, Beyond JAPAN" centered on IT services.

On November 7, 2014, Shared Research updated comments on Canon Marketing Japan Inc. (CMJ)'s earnings results for Q3 FY12/14 and full-year earnings forecasts for FY12/14 after interviewing management.

| Quarterly Performance (JPYmn) | $\begin{gathered} \text { FY12/ } 13 \\ \text { Q1 } \end{gathered}$ | Q2 | 03 | Q4 | $\begin{gathered} \mathrm{FY} 12 / 14 \\ \mathrm{Q} 1 \end{gathered}$ | Q2 | Q3 | Q4 | $\begin{gathered} \text { FY12/14 } \\ \% \text { of } 1 \mathrm{H} \end{gathered}$ | 1H Est. | $\begin{array}{r} \text { FY12/14 } \\ \% \text { of FY } \end{array}$ | FY Est. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 150,210 | 159,222 | 159,190 | 188,593 | 182,697 | 145,658 | 150,750 | 189,295 | +71.7\% | 668,400 | +70.7\% | 677,200 |
| YoY | -7.9\% | -0.5\% | +3.1\% | +3.8\% | +21.6\% | -8.5\% | -5.3\% | +0.4\% |  | +1.7\% |  | +3.0\% |
| GP | 49,276 | 53,927 | 55,215 | 61,791 | 61,046 | 53,667 | 54,882 |  |  |  |  |  |
| YoY | -8.7\% | -1.4\% | +5.8\% | +3.0\% | +23.9\% | -0.5\% | -0.6\% |  |  |  |  |  |
| GPM | 32.8\% | 33.9\% | 34.7\% | 32.8\% | 33.4\% | 36.8\% | 36.4\% |  |  |  |  |  |
| SG\&A | 48,873 | 50,263 | 50,913 | 53,148 | 51,814 | 50,387 | 51,421 |  |  |  |  |  |
| YoY | -3.1\% | -0.3\% | +1.6\% | +0.1\% | +6.0\% | +0.2\% | +1.0\% |  |  |  |  |  |
| SG\&A / Sales | 32.5\% | 31.6\% | 32.0\% | 28.2\% | 28.4\% | 34.6\% | 34.1\% |  |  |  |  |  |
| OP | 403 | 3,663 | 4,302 | 8,644 | 9,231 | 3,280 | 3,462 | 8,127 | +66.3\% | 24,100 | +70.1\% | 22,800 |
| YoY | -88.6\% | -14.3\% | +106.6\% | +25.2\% | - | -10.5\% | -19.5\% | -6.0\% |  | +41.7\% |  | +34.0\% |
| OPM | 0.3\% | 2.3\% | 2.7\% | 4.6\% | 5.1\% | 2.3\% | 2.3\% | 4.3\% |  | 3.6\% |  | 3.4\% |
| RP | 536 | 4,331 | 4,473 | 8,870 | 9,369 | 4,083 | 3,686 | 8,362 | +67.2\% | 25,500 | +71.7\% | 23,900 |
| YoY | -85.4\% | -13.7\% | +95.8\% | +24.4\% | - | -5.7\% | -17.6\% | -5.7\% |  | +40.0\% |  | +31.2\% |
| RPM | 0.4\% | 2.7\% | 2.8\% | 4.7\% | 5.1\% | 2.8\% | 2.4\% | 4.4\% |  | 3.8\% |  | 3.5\% |
| NI | -35 | 2,008 | 2,711 | 5,483 | 5,707 | 2,144 | 1,851 | 4,698 | +67.4\% | 14,400 | +71.9\% | 13,500 |
| YoY | - | -26.4\% | +143.6\% | +14.8\% | - | +6.8\% | -31.7\% | -14.3\% |  | +41.6\% |  | +32.8\% |
| NPM | - | 1.3\% | 1.7\% | 2.9\% | 3.1\% | 1.5\% | 1.2\% | 2.5\% |  | 2.2\% |  | 2.0\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
From FY12/13 onward, some sales promotion costs previously booked under SG\&A are directly deducted from sales.
From FY12/13 onward, some sales promotion costs previously booked under SG\&A are directly deducted from sales.
Year-on-year comparisons for FY12/13 have been retroactively adjusted to reflect the change in accounting methods.

Cumulative operating profit rose $90.9 \%$ YoY to JPY16.0bn due to an increase in sales of profitable products (operating profit for the three months through September 30 declined 19.5\% YoY to JPY3.5bn). The company, revised its full-year operating profit, recurring profit, and net income forecasts upward once again, having previously revised these forecasts on July 23 (sales forecasts, however, have been reduced). The company has left its annual dividend forecast unchanged at JPY30 a share (with the dividend payout ratio falling to $27.0 \%$ from $28.8 \%$ ).

CMJ revised its operating profit forecast upward by JPY1.3bn, owing to outperformance in Q3. But the company also expects slightly weak results in the Imaging Systems segment in Q4. The company revised its sales forecasts downward in all segments, due to lower expectations for multifunctional product (MFP) unit sales in the Business Solutions segment, orders for infrastructure solutions in the IT Solutions segment, and shipments of digital cameras with interchangeable lenses in the Imaging Systems segment.

In the IT Solutions segment, the company changed its product sales forecast from a year-on-year decline to a year-on-year increase, reflecting increased demand for security, 3D, and CAD solutions.

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Chiyoda Co., Ltd. (8185)
Retailer specializing in low-price shoes.
On November 10, 2014, Shared Research Inc. updated comments on Chiyoda Co., Ltd. after interviewing management.

|  | FY02/13 |  |  |  | FY02/14 |  |  |  | FY02/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| Sales | 40,237 | 35,806 | 37,252 | 37,028 | 39,297 | 35,423 | 35,856 | 36,847 | 39,458 | 33,964 |
| Shoes | 30,506 | 27,074 | 27,350 | 26,734 | 29,914 | 26,985 | 26,978 | 26,796 | 30,402 | 25,656 |
| Apparel | 9,730 | 8,733 | 9,901 | 10,294 | 9,383 | 8,438 | 8,878 | 10,050 | 9,056 | 8,308 |
| YoY | 2.4\% | -4.3\% | -4.0\% | -4.0\% | -2.3\% | -1.1\% | -3.7\% | -0.5\% | 0.4\% | -4.1\% |
| Shoes | 2.6\% | -3.5\% | -3.3\% | -3.0\% | -1.9\% | -0.3\% | -1.4\% | 0.2\% | 1.6\% | -4.9\% |
| Apparel | 1.6\% | -6.7\% | -5.8\% | -6.4\% | -3.6\% | -3.4\% | -10.3\% | -2.4\% | -3.5\% | -1.5\% |
| GP | 19,847 | 17,159 | 18,707 | 17,728 | 19,821 | 17,160 | 17,773 | 17,287 | 19,717 | 16,115 |
| Consolidated | 15,070 | 13,090 | 13,741 | 12,995 | 15,178 | 13,219 | 13,531 | 13,008 | 15,336 | 12,323 |
| Machouse | 4,777 | 4,069 | 4,966 | 4,733 | 4,643 | 3,941 | 4,242 | 4,279 | 4,381 | 3,792 |
| YoY | 4.8\% | -2.2\% | -0.6\% | -0.3\% | -0.1\% | 0.0\% | -5.0\% | -2.5\% | -0.5\% | -6.1\% |
| Consolidated | 5.0\% | -1.7\% | -0.1\% | 0.3\% | 0.7\% | 1.0\% | -1.5\% | 0.1\% | 1.0\% | -6.8\% |
| Machouse | 4.1\% | -3.7\% | -1.9\% | -1.8\% | -2.8\% | -3.1\% | -14.6\% | -9.6\% | -5.6\% | -3.8\% |
| GPM | 49.3\% | 47.9\% | 50.2\% | 47.9\% | 50.4\% | 48.4\% | 49.6\% | 46.9\% | 50.0\% | 47.4\% |
| Consolidated | 37.5\% | 36.6\% | 36.9\% | 35.1\% | 38.6\% | 37.3\% | 37.7\% | 35.3\% | 38.9\% | 36.3\% |
| Machouse | 11.9\% | 11.4\% | 13.3\% | 12.8\% | 11.8\% | 11.1\% | 11.8\% | 11.6\% | 11.1\% | 11.2\% |
| SG\&A | 15,608 | 14,989 | 15,587 | 14,940 | 15,679 | 15,265 | 15,624 | 14,942 | 15,848 | 15,170 |
| Consolidated | 11,644 | 11,156 | 11,461 | 11,033 | 11,741 | 11,388 | 11,514 | 10,902 | 11,571 | 11,144 |
| Machouse | 3,964 | 3,833 | 4,126 | 3,907 | 3,938 | 3,877 | 4,110 | 4,040 | 4,277 | 4,026 |
| YoY | -1.5\% | -2.2\% | -1.1\% | -2.9\% | 0.5\% | 1.8\% | 0.2\% | 0.0\% | 1.1\% | -0.6\% |
| Consolidated | -0.2\% | -1.7\% | -0.3\% | -1.4\% | 0.8\% | 2.1\% | 0.5\% | -1.2\% | -1.4\% | -2.1\% |
| Machouse | -5.0\% | -3.7\% | -3.5\% | -7.1\% | -0.7\% | 1.1\% | -0.4\% | 3.4\% | 8.6\% | 3.8\% |
| SG\&A/sales | 38.8\% | 41.9\% | 41.8\% | 40.3\% | 39.9\% | 43.1\% | 43.6\% | 40.6\% | 40.2\% | 44.7\% |
| OP | 4,238 | 2,171 | 3,119 | 2,788 | 4,141 | 1,896 | 2,149 | 2,345 | 3,868 | 946 |
| Shoes | 3,458 | 1,876 | 2,276 | 1,953 | 3,245 | 1,939 | 2,069 | 2,096 | 3,765 | 1,082 |
| Apparel | 812 | 237 | 839 | 827 | 704 | 64 | 132 | 240 | 103 | -232 |
| YoY | 36.8\% | -1.4\% | 2.4\% | 16.8\% | -2.3\% | -12.7\% | -31.1\% | -15.9\% | -6.6\% | -50.1\% |
| Shoes | 29.4\% | 1.4\% | -1.0\% | 10.3\% | -6.2\% | 3.4\% | -9.1\% | 7.3\% | 16.0\% | -44.2\% |
| Apparel | 95.2\% | -4.0\% | 6.9\% | 34.3\% | -13.3\% | -73.0\% | -84.3\% | -71.0\% | -85.4\% | - |
| OPM | 10.5\% | 6.1\% | 8.4\% | 7.5\% | 10.5\% | 5.4\% | 6.0\% | 6.4\% | 9.8\% | 2.8\% |
| Shoes | 8.6\% | 5.2\% | 6.1\% | 5.3\% | 8.3\% | 5.5\% | 5.8\% | 5.7\% | 9.5\% | 3.2\% |
| Apparel | 2.0\% | 0.7\% | 2.3\% | 2.2\% | 1.8\% | 0.2\% | 0.4\% | 0.7\% | 0.3\% | - |
| RP | 4,437 | 2,388 | 3,308 | 2,975 | 4,255 | 1,978 | 2,247 | 2,547 | 4,001 | 1,075 |
| YoY | 37.3\% | 0.0\% | 4.0\% | 17.1\% | -4.1\% | -17.2\% | -32.1\% | -14.4\% | -6.0\% | -45.7\% |
| RPM | 11.0\% | 6.7\% | 8.9\% | 8.0\% | 10.8\% | 5.6\% | 6.3\% | 6.9\% | 10.1\% | 3.2\% |
| NI | 2,404 | 1,391 | 1,420 | 1,936 | 2,221 | 1,084 | 1,187 | 1,355 | 2,302 | 463 |
| Quarterly NI | 389.6\% | 13.0\% | -21.3\% | 47.4\% | -7.6\% | -22.1\% | -16.4\% | -30.0\% | 3.6\% | -57.3\% |
| NPM | 6.0\% | 3.9\% | 3.8\% | 5.2\% | 5.7\% | 3.1\% | 3.3\% | 3.7\% | 5.8\% | 1.4\% |


| FY02/15 |  | FY02/15 |  |
| :---: | :---: | :---: | :---: |
| \% of 1H | 1H Est. | \% of FY | FY Est. |
| 96.7\% | 75,941 | 50.5\% | 145,530 |
| 97.4\% | 57,541 | 51.3\% | 109,230 |
| 94.4\% | 18,400 | 47.8\% | 36,300 |
|  | 1.6\% |  | -1.3\% |
|  | 1.1\% |  | -1.3\% |
|  | 3.2\% |  | -1.2\% |
| 94.9\% | 37,744 | 50.2\% | 71,311 |
| 96.2\% | 28,759 | 51.2\% | 54,042 |
| 91.0\% | 8,985 | 47.3\% | 17,269 |
|  | 2.1\% |  | -1.0\% |
|  | 1.3\% |  | -1.6\% |
|  | 4.7\% |  | 1.0\% |
|  | 49.7\% |  | 49.0\% |
|  | 37.9\% |  | 37.1\% |
|  | 11.8\% |  | 11.9\% |
| 98.5\% | 31,484 | 50.2\% | 61,814 |
| 98.7\% | 23,019 | 50.3\% | 45,145 |
| 98.1\% | 8,465 | 49.8\% | 16,669 |
|  | 1.7\% |  | 0.5\% |
|  | -0.5\% |  | -0.9\% |
|  | 8.3\% |  | 4.4\% |
|  | 41.5\% |  | 42.5\% |
| 76.9\% | 6,260 | 50.7\% | 9,496 |
| 84.4\% | 5,740 | 54.5\% | 8,896 |
| - | 520 | - | 600 |
|  | 3.7\% |  | -9.8\% |
|  | 10.7\% |  | -4.8\% |
|  | -32.3\% |  | -47.4\% |
|  | 8.2\% |  | 6.5\% |
|  | 7.6\% |  | 6.1\% |
|  | 0.7\% |  | 0.4\% |
| 78.2\% | 6,489 | 50.8\% | 9,991 |
|  | 4.1\% |  | -9.4\% |
|  | 8.5\% |  | 6.9\% |
| 76.9\% | 3,595 | 53.6\% | 5,156 |
|  | 8.8\% |  | -11.8\% |
|  | 4.7\% |  | 3.5\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company Data

The shoe and apparel operations both missed their fiscal 1 H target, forcing the company to lower its full-year earnings forecast. In the shoe business, the company suffered a decline in demand after the consumption tax increase. Customer traffic also fell more than expected after the company reduced the number of low-priced products. In the apparel business, Chiyoda's Mac-House Co., Ltd. unit lowered its earnings forecast due to weak sales of women's clothes and accessories, as well as the effects of the consumption tax increase and unstable weather conditions.

On November 4, 2014, Chiyoda announced monthly sales data for October 2014.

| Comparable Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/10 | -8.6\% | -3.0\% | -1.4\% | -6.8\% | -5.7\% | -7.9\% | -2.8\% | -1.3\% | -13.2\% | 2.7\% | -3.7\% | 0.7\% |
| Customer count | -7.6\% | -2.4\% | -0.6\% | -4.5\% | -4.7\% | -5.7\% | -2.1\% | 1.7\% | -8.9\% | 6.3\% | 1.0\% | 4.7\% |
| Spend per customer | -1.1\% | 0.3\% | -0.8\% | -2.5\% | -1.1\% | -2.4\% | -0.7\% | -3.1\% | -4.8\% | -3.4\% | -4.7\% | -3.9\% |
| FY02/11 | -6.6\% | -6.1\% | -7.5\% | -4.4\% | -4.6\% | -8.5\% | -7.4\% | 2.2\% | -5.4\% | -3.2\% | -0.1\% | 3.0\% |
| Customer count | -1.2\% | -2.1\% | -3.6\% | -1.8\% | -2.1\% | -5.7\% | -3.5\% | 1.8\% | -4.9\% | -4.6\% | -2.5\% | 0.3\% |
| Spend per customer | -5.5\% | -4.2\% | -4.0\% | -2.7\% | -2.6\% | -3.1\% | -4.1\% | 0.3\% | -0.6\% | 1.5\% | 2.4\% | 2.7\% |
| FY02/12 | -17.3\% | 4.1\% | 2.4\% | 1.9\% | 5.4\% | 1.0\% | 1.5\% | -0.5\% | 6.3\% | 3.0\% | -0.4\% | 1.4\% |
| Customer count | -19.6\% | 1.5\% | 0.9\% | 0.6\% | 5.2\% | -0.1\% | -0.1\% | -1.1\% | 4.1\% | 1.9\% | -0.7\% | 0.5\% |
| Spend per customer | 2.8\% | 2.5\% | 1.5\% | 1.2\% | 0.1\% | 1.0\% | 1.5\% | 0.6\% | 2.0\% | 1.0\% | 0.2\% | 0.9\% |
| FY02/13 | 15.7\% | 2.2\% | -4.6\% | -0.6\% | -3.8\% | -3.5\% | -0.2\% | -8.9\% | 1.5\% | -2.8\% | -1.7\% | -6.9\% |
| Customer count | 13.3\% | 0.7\% | -5.3\% | -3.2\% | -6.5\% | -4.4\% | -0.3\% | -9.1\% | -0.5\% | -4.9\% | -3.0\% | -7.7\% |
| Spend per customer | 2.0\% | 1.4\% | 0.7\% | 2.6\% | 2.8\% | 0.9\% | 0.1\% | 0.2\% | 2.0\% | 2.1\% | 1.3\% | 0.9\% |
| FY02/14 | 2.8\% | -9.5\% | -2.1\% | 1.3\% | -8.4\% | 0.3\% | -3.0\% | -3.7\% | -2.2\% | -3.4\% | -8.5\% | 17.3\% |
| Customer count | 1.7\% | -10.7\% | -4.1\% | 0.3\% | -8.1\% | -1.7\% | -5.7\% | -5.6\% | -5.1\% | -4.1\% | -9.6\% | 14.3\% |
| Spend per customer | 1.0\% | 1.3\% | 2.0\% | 1.0\% | -0.3\% | 2.0\% | 2.8\% | 1.9\% | 3.0\% | 0.7\% | 1.2\% | 2.6\% |
| FY02/15 | 15.0\% | -8.3\% | -3.3\% | -9.1\% | -4.2\% | 1.3\% | -6.3\% | -9.0\% |  |  |  |  |
| Customer count | 6.3\% | -10.6\% | -7.8\% | -11.8\% | -8.7\% | -3.5\% | -11.3\% | -12.8\% |  |  |  |  |
| Spend per customer | 8.1\% | 2.6\% | 4.8\% | 3.0\% | 4.8\% | 4.9\% | 5.6\% | 4.4\% |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| All Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| FY02/10 | -6.4\% | -0.1\% | 2.3\% | -3.7\% | -3.4\% | -4.8\% | 1.2\% | 2.8\% | -10.0\% | 5.6\% | -0.2\% | 4.6\% |
| Customer count | -6.5\% | -0.8\% | 1.9\% | -1.9\% | -2.9\% | -3.1\% | 1.2\% | 5.2\% | -5.8\% | 8.9\% | 4.1\% | 8.3\% |
| Spend per customer | 0.0\% | 0.7\% | 0.2\% | -1.8\% | -0.5\% | -1.8\% | 0.0\% | -2.3\% | -4.6\% | -3.1\% | -4.2\% | -3.5\% |
| FY02/11 | -2.5\% | -2.8\% | -4.4\% | -1.3\% | -2.0\% | -6.1\% | -5.9\% | 3.1\% | -5.0\% | -3.0\% | 0.1\% | 3.7\% |
| Customer count | 2.8\% | 1.5\% | -0.5\% | 1.2\% | 0.5\% | -3.3\% | -2.1\% | 2.7\% | -4.8\% | -4.7\% | -2.3\% | 0.8\% |
| Spend per customer | -5.2\% | -4.2\% | -3.9\% | -2.6\% | -2.5\% | -2.9\% | -4.0\% | 0.3\% | -0.3\% | 1.8\% | 2.5\% | 2.8\% |
| FY02/12 | -18.6\% | 1.8\% | 0.9\% | 0.3\% | 3.7\% | -0.3\% | 0.3\% | -1.5\% | 4.8\% | 1.3\% | -1.9\% | -0.1\% |
| Customer count | -20.9\% | -0.8\% | -0.7\% | -1.0\% | 3.4\% | -1.3\% | 0.3\% | -1.5\% | 4.8\% | 1.3\% | -1.9\% | -0.1\% |
| Spend per customer | 2.9\% | 2.6\% | 1.6\% | 1.2\% | 0.2\% | 0.9\% | 1.3\% | 0.3\% | 1.9\% | 0.9\% | 0.1\% | 0.8\% |
| FY02/13 | 14.3\% | 0.8\% | -6.1\% | -1.7\% | -4.9\% | -4.7\% | -1.2\% | -9.4\% | 2.0\% | -2.5\% | -1.5\% | -6.6\% |
| Customer count | 11.9\% | -0.6\% | -6.8\% | -4.2\% | -7.5\% | -5.7\% | -1.4\% | -9.8\% | -0.2\% | -4.6\% | -2.8\% | -7.5\% |
| Spend per customer | 2.1\% | 1.4\% | 0.7\% | 2.6\% | 2.8\% | 0.9\% | 0.2\% | 0.4\% | 2.1\% | 2.2\% | 1.3\% | 1.0\% |
| FY02/14 | 3.6\% | -8.3\% | -0.5\% | 3.3\% | -6.6\% | 1.9\% | -1.5\% | -2.4\% | -1.1\% | -2.5\% | -7.5\% | 17.9\% |
| Customer count | 2.5\% | -9.6\% | -2.6\% | 2.2\% | -6.4\% | -0.4\% | -4.4\% | -4.4\% | -4.3\% | -3.4\% | -8.9\% | 14.7\% |
| Spend per customer | 1.0\% | 1.5\% | 2.2\% | 1.0\% | -0.3\% | 2.2\% | 3.0\% | 2.0\% | 3.3\% | 0.9\% | 1.4\% | 2.8\% |
| FY02/15 | 16.1\% | -8.0\% | -3.0\% | -9.5\% | -5.0\% | 0.8\% | -7.2\% | -9.8\% |  |  |  |  |
| Customer count | 7.2\% | -10.5\% | -7.7\% | -12.4\% | -9.6\% | -4.1\% | -12.3\% | -14.0\% |  |  |  |  |
| Spend per customer | 8.2\% | 2.8\% | 5.0\% | 3.2\% | 5.0\% | 5.1\% | 5.7\% | 4.9\% |  |  |  |  |

Source: Company data processed by SR Inc.
Figures may differ from company materials due to differences in rounding methods.
Most recent monthly figures may not be final.

View the full report.

Comsys Holdings Corporation (1721)
Major telecommunications construction company, with over fifty years of history
On November 6, 2014, Comsys Holdings Corporation announced earnings results for 1H FY03/15 and a stock buyback.

| Quarterly Performance | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1HEst. | \% of PY | FY Est. |
| Sales | 60,293 | 80,284 | 77,787 | 112,977 | 66,555 | 77,732 | - | - | 96.8\% | 149,000 | 41.8\% | 345,000 |
| YoY | 5.7\% | 6.8\% | 4.1\% | 3.5\% | 10.4\% | -3.2\% | - | - |  | 6.0\% |  | 9.1\% |
| GP | 8,032 | 11,273 | 11,442 | 15,023 | 9,728 | 11,706 | - | - |  |  |  |  |
| YoY | 25.6\% | 16.0\% | 17.2\% | -2.2\% | 21.1\% | 3.8\% | - | - |  |  |  |  |
| GPM | 13.3\% | 14.0\% | 14.7\% | 13.3\% | 14.6\% | 15.1\% | - | - |  |  |  |  |
| SG\&A | 4,401 | 4,278 | 4,312 | 5,209 | 5,208 | 5,081 | - | - |  |  |  |  |
| YoY | -7.5\% | -6.5\% | 5.7\% | -1.1\% | 18.3\% | 18.8\% | - | - |  |  |  |  |
| SG\&A / Sales | 7.3\% | 5.3\% | 5.5\% | 4.6\% | 7.8\% | 6.5\% | - | - |  |  |  |  |
| OP | 3,630 | 6,995 | 7,131 | 9,814 | 4,519 | 6,625 | - | - | 101.3\% | 11,000 | 38.4\% | 29,000 |
| YoY | 122.2\% | 36.1\% | 25.5\% | -2.8\% | 24.5\% | -5.3\% | - | - |  | 3.5\% |  | 28.6\% |
| OPM | 6.0\% | 8.7\% | 9.2\% | 8.7\% | 6.8\% | 8.5\% | - | - |  | 7.4\% |  | 8.4\% |
| RP | 3,793 | 7,179 | 7,198 | 9,908 | 4,676 | 6,632 | - | - | 101.0\% | 11,200 | 38.3\% | 29,500 |
| YoY | 102.5\% | 37.6\% | 26.6\% | -2.3\% | 23.3\% | -7.6\% | - | - |  | 2.1\% |  | 28.7\% |
| RPM | 6.3\% | 8.9\% | 9.3\% | 8.8\% | 7.0\% | 8.5\% | - | - |  | 7.5\% |  | 8.6\% |
| NI | 2,386 | 3,777 | 4,569 | 5,657 | 2,808 | 4,057 | - | - | 101.0\% | 6,800 | 38.1\% | 18,000 |
| YoY | 125.7\% | 36.8\% | 38.4\% | -8.2\% | 17.7\% | 7.4\% | - | - |  | 10.3\% |  | 35.5\% |
| NPM | 4.0\% | 4.7\% | 5.9\% | 5.0\% | 4.2\% | 5.2\% | - | - |  | 4.6\% |  | 5.2\% |

Figures may differ from company materials due to differences in rounding methods.
Company forecasts are based on the most recent figures.

In the information and communications industry, the company's main area of business, progress continued in feature updates for smartphone and tablet devices, as well as usage of cloud computing services. Investment in mobile communications networks also continued to be robust, with the intent of improving quality and standards in telecommunications services for greater connectivity and transfer speeds (namely, the shift from LTE to LTE-Advanced and VoLTE).

In the public sector, new genres of value added services were created such as the government-backed ICT growth strategy and smart community initiatives. Services in the public works and IT businesses were sought after in areas such as disaster prevention, including recovery from the 2011 earthquake and maintaining regional stability in the area surrounding Japan. Demand was also high in the environmental and energy categories, particularly for green initiatives such as solar power.

Alongside its 1 H FY03/15 results, the company also announced a stock buyback. The upper limits will be 4.7 mn shares ( $3.95 \%$ of outstanding shares, excluding treasury stock, as of end September 2014) and JPY8.Obn. The buyback will be performed between November 7, 2014 and March 31, 2015.

View the full report.

On November 14, 2014, DIC Corporation announced earnings results for Q3 FY12/14 and revisions to full-year earnings for FY12/14.

| Quarterly performance | FY12/13 |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H CE |
| Sales | 186,503 | 198,452 | 320,692 | 201,564 | 206,821 | 206,143 | - |  |  |
| YoY | 5.9\% | 14.2\% | - | - | - | - | - |  |  |
| GP | 39,535 | 41,735 | 66,344 | 42,041 | 42,277 | 42,304 | - |  |  |
| GPM | 21.2\% | 21.0\% | 20.7\% | 20.9\% | 20.4\% | 20.5\% | - |  |  |
| SG\&A | 29,164 | 29,325 | 48,944 | 32,644 | 31,867 | 32,436 | - |  |  |
| YoY | 9.9\% | 12.8\% | - | - | - | - | - |  |  |
| OP | 10,371 | 12,410 | 17,400 | 9,397 | 10,410 | 9,868 | - |  |  |
| YoY | 7.2\% | 38.5\% | - | - | - | - | - |  |  |
| OPM | 5.6\% | 6.3\% | 5.4\% | 4.7\% | 5.0\% | 4.8\% | - |  |  |
| RP | 9,710 | 10,949 | 16,464 | 8,410 | 9,961 | 10,110 | - |  |  |
| YoY | 15.3\% | 34.8\% | - | - | - | - | - |  |  |
| NI | 4,665 | 6,017 | 16,089 | 5,140 | 5,179 | 6,119 | - |  |  |
| YoY | -24.5\% | 14.4\% | - | - | - | - | - |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY CE |
| Sales | 186,503 | 384,955 | 705,647 | 201,564 | 408,385 | 614,528 | - | 73.2\% | 840,000 |
| YoY | 5.9\% | 10.0\% | - | - | - | - | - |  | - |
| GP | 39,535 | 81,270 | 147,614 | 42,041 | 84,318 | 126,622 | - |  |  |
| GPM | 21.2\% | 21.1\% | 20.9\% | 20.9\% | 20.6\% | 20.6\% | - |  |  |
| SG\&A | 29,164 | 58,489 | 107,433 | 32,644 | 64,511 | 96,947 | - |  |  |
| YoY | 9.9\% | 11.4\% | - | - | - | - | - |  |  |
| OP | 10,371 | 22,781 | 40,181 | 9,397 | 19,807 | 29,675 | - | 74.2\% | 40,000 |
| YoY | 7.2\% | 22.3\% | - | - | - | - | - |  | - |
| OPM | 5.6\% | 5.9\% | 5.7\% | 4.7\% | 4.9\% | 4.8\% | - |  | 4.8\% |
| RP | 9,710 | 20,659 | 37,123 | 8,410 | 18,371 | 28,481 | - | 75.0\% | 38,000 |
| YoY | 15.3\% | 24.9\% | - | - | - | - | - |  | - |
| NI | 4,665 | 10,682 | 26,771 | 5,140 | 10,319 | 16,438 | - | 74.7\% | 22,000 |
| YoY | -24.5\% | -6.6\% | - | - | - | - | - |  | - |

Source: Company data
Note: Figures may differ from company materials due to differences in rounding methods. Due to a change in accounting periods, FY12/13 is
an irregular period of 9 months in Japan and 12 elsewhere.

DIC revised its earnings forecasts due to the delayed recovery from the pullback following the consumption tax hike in Japan. Materials costs have also risen, and new added-value products underperformed targets. Revisions to forecasts are as follows (previous forecast in parentheses):
ßSales: JPY840.0bn (JPY850bn)
ßOperating profit: JPY40.0bn (JPY50.0bn)
ßRecurring profit: JPY38.0bn (JPY46.0bn)
ßNet income: JPY22.0bn (JPY24.5bn).
The continuing economic recovery became clear in North America and Europe. But there was uncertainty across Asia, with growth slowing in China and Southeast Asia. Demand remained weak in the domestic economy, due to the protracted pullback from the rush to beat the consumption tax hike.

On the same day, the company announced its decision to accept Renaissance Inc.'s tender offer for its own shares, and the prepayment of an unsecured deferred interest, callable bond.

## The acceptance of Renaissance's tender offer

Reasons for the acceptance
DIC has decided to accept equity-method affiliate Renaissance's tender offer in order to strengthen its

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financial standing and focus management resources on the key strategies of its medium-term plan. Renaissance will remain an equity-method affiliate of DIC, and the relationship between the two companies will be unchanged.

The transfer of shares under the tender offer
Renaissance shares held by DIC prior to the transfer: Shares to be transferred:
Renaissance shares to be held by DIC post-transfer:
10.2 mn shares ( $47.71 \%$ stake)
6.5 mn shares ( $30.21 \%$ stake)
3.7mn shares (17.50\% stake).

The prepayment of the unsecured deferred interest, callable bond
The company has decided to redeem an unsecured deferred interest, callable bond issued on March 25, 2010 (subordinated; for qualified institutional investors only). The company plans to redeem the bond on March 31, 2015.

## Revisions for the prepayment

DIC issued this in bond in March 2010, in order to improve its financial standing, with $50 \%$ of the interest and principle treated as equity for credit rating purposes. Of the total amount issued, JPY20.0bn, the company bought back and canceled JPY10.0bn on September 30, 2014, using funds raised from a public offering in June 2014. The company expects multiple one-time payments from the transfer of assets, and decided that using these one-time payments to redeem the remaining amount outstanding of this bond would increase its share price. The company plans to borrow funds from outside if additional funds are needed.

View the full report.

Digital Garage Inc. (4819)
An online payment and marketing-support firm with a business incubation unit focused on early stage e-commerce investments. Also has a stake in Twitter.

On November 26, 2014, Shared Research updated the report following interviews with management.

| Quarterly results | FY06/14 |  |  | FY06/15 |  |  |  |  | FY06/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 03 | Q4 | \% of PY | FY Est. |
| Sales | 7,273 | 8,350 | 8,271 | 9,857 | 8,127 | - | - | - | - | - |
| YoY | 37.0\% | -2.2\% | 27.6\% | 29.1\% | 11.7\% |  |  |  |  |  |
| GP | 1,393 | 2,102 | 1,725 | 2,997 | 1,873 |  |  |  |  |  |
| YoY | 32.6\% | 1.9\% | 28.6\% | 51.6\% | 34.5\% |  |  |  |  |  |
| GPM | 19.1\% | 25.2\% | 20.9\% | 30.4\% | 23.0\% |  |  |  |  |  |
| SG\&A | 1,306 | 1,376 | 1,351 | 1,576 | 1,475 |  |  |  |  |  |
| YoY | 18.6\% | -10.6\% | 13.5\% | 23.3\% | 12.9\% |  |  |  |  |  |
| SG\&A / Sales | 18.0\% | 16.5\% | 16.3\% | 16.0\% | 18.2\% |  |  |  |  |  |
| OP | 87 | 726 | 374 | 1,421 | 398 | - | - | - | - | - |
| YoY | - | 38.5\% | 147.4\% | 103.6\% | 359.4\% |  |  |  |  |  |
| OPM | 1.2\% | 8.7\% | 4.5\% | 14.4\% | 4.9\% |  |  |  |  |  |
| RP | 474 | 1,214 | 811 | 1,944 | 1,174 | - | - | - | - | - |
| YoY | 183.4\% | 21.3\% | 12.7\% | 63.1\% | 147.7\% |  |  |  |  |  |
| RPM | 6.5\% | 14.5\% | 9.8\% | 19.7\% | 14.4\% |  |  |  |  |  |
| NI | 389 | 1,037 | 447 | 974 | 781 | - | - | - | - | - |
| YoY | 82.3\% | 48.0\% | -65.5\% | 92.0\% | 100.5\% |  |  |  |  |  |
| NPM | 5.4\% | 12.4\% | 5.4\% | 9.9\% | 9.6\% |  |  |  |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 7,273 | 15,623 | 23,894 | 33,752 | 8,127 | - | - | - | 20.3\% | 40,000 |
| YoY | 37.0\% | 12.8\% | 17.5\% | 20.7\% | 11.7\% |  |  |  |  | 18.5\% |
| GP | 1,393 | 3,494 | 5,220 | 8,217 | 1,873 |  |  |  |  |  |
| YoY | 32.6\% | 12.2\% | 17.2\% | 27.8\% | 34.5\% |  |  |  |  |  |
| GPM | 19.1\% | 41.9\% | 63.1\% | 83.4\% | 23.0\% |  |  |  |  |  |
| SG\&A | 1,306 | 2,682 | 4,033 | 5,609 | 1,475 |  |  |  |  |  |
| YoY | 18.6\% | 1.6\% | 5.3\% | 9.8\% | 12.9\% |  |  |  |  |  |
| SG\&A / Sales | 18.0\% | 32.1\% | 48.8\% | 56.9\% | 18.2\% |  |  |  |  |  |
| OP | 87 | 812 | 1,187 | 2,608 | 398 | - | - | - | 8.8\% | 4,500 |
| YoY | - | 71.8\% | 90.2\% | 97.2\% | 359.4\% |  |  |  |  | 72.5\% |
| OPM | 1.2\% | 9.7\% | 14.3\% | 26.5\% | 4.9\% |  |  |  |  | 11.3\% |
| RP | 474 | 1,687 | 2,498 | 4,442 | 1,174 | - | - | - | 17.5\% | 6,700 |
| YoY | 183.4\% | 44.5\% | 32.4\% | 44.3\% | 147.7\% |  |  |  |  | 50.8\% |
| RPM | 6.5\% | 20.2\% | 30.2\% | 45.1\% | 14.4\% |  |  |  |  | 16.8\% |
| NI | 389 | 1,426 | 1,873 | 2,847 | 781 | - | - | - | 19.5\% | 4,000 |
| YoY | 82.3\% | 56.1\% | -15.2\% | 4.8\% | 100.5\% |  |  |  |  | 40.5\% |
| NPM | 5.4\% | 17.1\% | 22.6\% | 28.9\% | 9.6\% |  |  |  |  | 10.0\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Forecasts based on most recently announced figures.

On November 19, 2014, the company announced that it applied to participate in a share buyback program initiated by Kakaku.com, Inc (TSE1: 2371). Prior to the buyback, Digital Garage held 20.86\% of outstanding shares in Kakaku.com (21.12\% of voting rights). Although dependent on the application status of other parties, even if all shares made available by the company are included in the buyback, Digital Garage will still hold over 20.4\% of voting rights in Kakaku.com.

In cooperation with Kakaku.com, the company has started numerous joint efforts, such as a business utilizing the big data made available by Kakaku.com and Tabelog Pay, a restaurant payment settlement system. As such, Kakaku.com is more than an investment target-it is a valuable business partner. Even if all shares proposed to be made available for buyback are sold, there will be no significant change in the percentage of ownership, and Kakaku.com will remain an equity-method affiliate of Digital Garage; it appears that the company is selling part of its stake in order to increase the value of its held assets.

On November 19, 2014, Digital Garage Inc. announced that it has applied to participate in a share buyback program initiated by Kakaku.com, Inc (TSE1: 2371).

Kakaku.com, and equity-method affiliate of the company, announced on November 19, 2014 that it would initiate a share buyback program, and Digital Garage intends to make a portion of its holdings available for purchase under the program.

In 2012, the company acquired a stake in Kakaku.com under its incubation business, and to realize gains from its investment, Digital Garage will sell a portion of this stake back to Kakaku.com. Shares that will not be sold under the buyback program ( 44.7 mn shares; $19.97 \%$ of outstanding shares) will continue to be held by the company, and Kakaku.com will remain an equity-method affiliate.

## Details of the company's participation

Shares to be sold: 2.0 mn shares ( $0.89 \%$ of outstanding shares; tentative)
Buyback period: November 20, 2014 through December 18, 2014
Record date: January 16, 2015
As the actual number of shares to be sold is undetermined at this point, the effect of this transaction on the company's earnings results is unknown. Digital Garage will announce any material effects as soon as information becomes available.

View the full report.

Don Quijote Co., Ltd. (7532)
Innovative and iconoclastic general discount retailer with a nationwide presence.
On November 17, 2014, Don Quijote announced that it submitted an application to the Kanto Local Finance Bureau for the issuance of corporate bonds.

Corporate bonds will be issued in the amount of JPY50.0bn during the period between November 25, 2014 and November 24, 2016. Funds are scheduled to be used for capital investment, repayment of debts and corporate bonds, and other investments.

On November 10, 2014, the company announced sales figures for October.

|  | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 9.1\% | 11.2\% | 12.3\% | 16.2\% |  |  |  |  |  |  |  |  |
| \# of Stores | 220 | 221 | 220 | 221 |  |  |  |  |  |  |  |  |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 1.4\% | 2.3\% | 5.0\% | 8.3\% |  |  |  |  |  |  |  |  |
| \# of Customers | 1.7\% | 0.6\% | 3.5\% | 5.2\% |  |  |  |  |  |  |  |  |
| Avg. Spend per Customer | -0.2\% | 1.7\% | 1.5\% | 2.9\% |  |  |  |  |  |  |  |  |
| \# of Comparable Stores | 196 | 196 | 196 | 195 |  |  |  |  |  |  |  |  |
| Electric Appliances | -1.0\% | 3.1\% | 14.8\% | 15.8\% |  |  |  |  |  |  |  |  |
| Household Goods | 8.3\% | 10.7\% | 13.8\% | 15.9\% |  |  |  |  |  |  |  |  |
| Foods | 21.0\% | 21.6\% | 24.0\% | 25.8\% |  |  |  |  |  |  |  |  |
| Watches \& Fashion Merchandise | 5.1\% | 5.4\% | 7.6\% | 9.1\% |  |  |  |  |  |  |  |  |
| Sporting \& Leisure Goods | 3.9\% | 3.5\% | 10.0\% | 12.0\% |  |  |  |  |  |  |  |  |
| Other Products | 14.1\% | 70.0\% | -43.7\% | 13.6\% |  |  |  |  |  |  |  |  |
| (YoY) |  |  |  |  |  |  |  |  |  |  |  |  |
| (Fiscal Year Ending) | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
| Total Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 6.6\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Stores | 217 |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 0.8\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Customers | 0.1\% |  |  |  |  |  |  |  |  |  |  |  |
| Avg. Spend per Customer | 0.7\% |  |  |  |  |  |  |  |  |  |  |  |
| \# of Comparable Stores | 194 |  |  |  |  |  |  |  |  |  |  |  |
| Electric Appliances | -2.7\% |  |  |  |  |  |  |  |  |  |  |  |
| Household Goods | 8.8\% |  |  |  |  |  |  |  |  |  |  |  |
| Foods | 13.1\% |  |  |  |  |  |  |  |  |  |  |  |
| Watches \& Fashion Merchandise | 3.4\% |  |  |  |  |  |  |  |  |  |  |  |
| Sporting \& Leisure Goods | 5.6\% |  |  |  |  |  |  |  |  |  |  |  |
| Other Products | -1.1\% |  |  |  |  |  |  |  |  |  |  |  |
| Source: Company data, SR Inc. Research |  |  |  |  |  |  |  |  |  |  |  |  |
| Figures may differ from company | Is due | erence | ounding | ods. |  |  |  |  |  |  |  |  |

On November 6, 2014, Shared Research updated the report with comments from the company's earnings results briefing for FY06/15.

On November 5, 2014, the company announced Q1 FY06/15 results and a revision to its 1 H FY06/15 earnings forecasts.

| Quarterly Performance (JPY mn) | FY06/13 |  |  |  | FY06/14 |  |  |  | FY06/15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Sales | 140,379 | 149,265 | 138,426 | 140,307 | 146,514 | 156,808 | 158,454 | 150,648 | 163,861 | - | - | - |
| YoY | 4.1\% | 5.1\% | 5.4\% | 6.3\% | 4.4\% | 5.1\% | 14.5\% | 7.4\% | 11.8\% | - | - |  |
| Gross profit | 37,010 | 39,176 | 36,888 | 36,733 | 39,880 | 41,195 | 40,627 | 39,316 | 44,235 | - | - | - |
| YoY | 6.2\% | 6.0\% | 10.2\% | 7.3\% | 7.8\% | 5.2\% | 10.1\% | 7.0\% | 10.9\% | - | - |  |
| GPM | 26.4\% | 26.2\% | 26.6\% | 26.2\% | 27.2\% | 26.3\% | 25.6\% | 26.1\% | 27.0\% | - | - |  |
| SG\&A | 28,766 | 28,747 | 29,423 | 30,502 | 29,740 | 30,831 | 32,193 | 33,962 | 33,779 | - | - |  |
| YoY | 6.3\% | 4.4\% | 7.2\% | 8.2\% | 3.4\% | 7.2\% | 9.4\% | 11.3\% | 13.6\% | - | - | - |
| SG\&A / Sales | 20.5\% | 19.3\% | 21.3\% | 21.7\% | 20.3\% | 19.7\% | 20.3\% | 22.5\% | 20.6\% | - | - | - |
| OP | 8,244 | 10,429 | 7,465 | 6,231 | 10,140 | 10,364 | 8,434 | 5,354 | 10,456 | - | - | - |
| YoY | 6.0\% | 10.5\% | 23.4\% | 2.9\% | 23.0\% | -0.6\% | 13.0\% | -14.1\% | 3.1\% | - | - | - |
| OPM | 5.9\% | 7.0\% | 5.4\% | 4.4\% | 6.9\% | 6.6\% | 5.3\% | 3.6\% | 6.4\% | - | - | - |
| RP | 8,366 | 10,709 | 7,653 | 6,473 | 10,433 | 10,702 | 8,681 | 5,671 | 10,822 | - | - | - |
| YoY | 13.0\% | 18.4\% | 20.0\% | 0.3\% | 24.7\% | -0.1\% | 13.4\% | -12.4\% | 3.7\% | - | - |  |
| RPM | 6.0\% | 7.2\% | 5.5\% | 4.6\% | 7.1\% | 6.8\% | 5.5\% | 3.8\% | 6.6\% | - | - |  |
| NP | 5,069 | 6,708 | 4,556 | 4,808 | 6,416 | 6,608 | 5,740 | 2,707 | 6,141 | - | - | - |
| YoY | -24.0\% | 27.5\% | 14.7\% | 22.1\% | 26.6\% | -1.5\% | 26.0\% | -43.7\% | -4.3\% | - | - |  |
| NPM | 3.6\% | 4.5\% | 3.3\% | 3.4\% | 4.4\% | 4.2\% | 3.6\% | 1.8\% | 3.7\% | - | - | - |

Source: Company data

| Segment Performance(JPYmn) | FY06/13 |  |  |  | FY06/14 |  |  |  | FY06/15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Retail |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 135,221 | 143,767 | 133,043 | 134,899 | 141,100 | 151,223 | 152,831 | 144,922 | 157,999 | - | - | - |
| Electric appliances | 13,142 | 15,901 | 14,123 | 12,607 | 12,816 | 15,279 | 14,737 | 11,637 | 12,884 | - | - |  |
| Miscellaneous household foods | 30,862 | 33,256 | 30,204 | 31,227 | 32,872 | 35,990 | 34,912 | 32,429 | 36,011 | - | - |  |
| Foods | 39,009 | 41,430 | 40,592 | 40,839 | 40,998 | 44,723 | 47,974 | 46,924 | 48,773 | - | - |  |
| Watches \& fashion merchandise | 31,812 | 36,013 | 30,908 | 31,744 | 32,632 | 36,649 | 32,303 | 30,810 | 34,099 | - | - |  |
| Sporting \& leisure goods | 10,206 | 7,584 | 6,885 | 8,348 | 10,685 | 7,982 | 7,356 | 8,566 | 11,208 | - | - |  |
| DIY goods | 4,582 | 4,112 | 4,458 | 4,042 | 4,828 | 4,212 | 4,532 | 4,223 | 4,626 | - | - |  |
| Overseas | 3,113 | 3,201 | 3,609 | 3,808 | 3,927 | 4,105 | 8,703 | 7,910 | 7,861 | - | - |  |
| Others | 2,495 | 2,270 | 2,264 | 2,284 | 2,342 | 2,284 | 2,314 | 2,423 | 2,537 | - | - |  |
| YoY | 4.3\% | 5.0\% | 5.4\% | 6.1\% | 4.3\% | 5.2\% | 14.9\% | 7.4\% | 12.0\% | - | - |  |
| Electric appliances | -7.4\% | 3.7\% | 0.0\% | 1.6\% | -2.5\% | -3.9\% | 4.3\% | -7.7\% | 0.5\% | - | - |  |
| Miscellaneous household foods | 4.8\% | 5.9\% | 7.3\% | 9.8\% | 6.5\% | 8.2\% | 15.6\% | 3.8\% | 9.5\% | - | - |  |
| Foods | 5.1\% | 4.4\% | 4.9\% | 5.0\% | 5.1\% | 7.9\% | 18.2\% | 14.9\% | 19.0\% | - | - |  |
| Watches \& fashion merchandise | 11.2\% | 9.5\% | 9.4\% | 7.7\% | 2.6\% | 1.8\% | 4.5\% | -2.9\% | 4.5\% | - | - |  |
| Sporting \& leisure goods | 8.4\% | 3.7\% | 9.1\% | 8.5\% | 4.7\% | 5.2\% | 6.8\% | 2.6\% | 4.9\% | - | - |  |
| DIY goods | -2.4\% | -6.5\% | -3.8\% | -0.8\% | 5.4\% | 2.4\% | 1.7\% | 4.5\% | -4.2\% | - | - |  |
| Overseas | -0.8\% | 4.0\% | 12.4\% | 8.4\% | 26.1\% | 28.2\% | 141.1\% | 107.7\% | 100.2\% | - | - |  |
| Others | -17.9\% | -19.7\% | -21.1\% | -11.8\% | -6.1\% | 0.6\% | 2.2\% | 6.1\% | 8.3\% | - | - |  |
| \% of Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | - | - |  |
| Electric appliances | 9.7\% | 11.1\% | 10.6\% | 9.3\% | 9.1\% | 10.1\% | 9.6\% | 8.0\% | 8.2\% | - | - |  |
| Miscellaneous household foods | 22.8\% | 23.1\% | 22.7\% | 23.1\% | 23.3\% | 23.8\% | 22.8\% | 22.4\% | 22.8\% | - | - |  |
| Foods | 28.8\% | 28.8\% | 30.5\% | 30.3\% | 29.1\% | 29.6\% | 31.4\% | 32.4\% | 30.9\% | - | - |  |
| Watches \& fashion merchandise | 23.5\% | 25.0\% | 23.2\% | 23.5\% | 23.1\% | 24.2\% | 21.1\% | 21.3\% | 21.6\% | - | - |  |
| Sporting \& leisure goods | 7.5\% | 5.3\% | 5.2\% | 6.2\% | 7.6\% | 5.3\% | 4.8\% | 5.9\% | 7.1\% | - | - |  |
| DIY goods | 3.4\% | 2.9\% | 3.4\% | 3.0\% | 3.4\% | 2.8\% | 3.0\% | 2.9\% | 2.9\% | - | - |  |
| Overseas | 2.3\% | 2.2\% | 2.7\% | 2.8\% | 2.8\% | 2.7\% | 5.7\% | 5.5\% | 5.0\% | - | - |  |
| Others | 1.8\% | 1.6\% | 1.7\% | 1.7\% | 1.7\% | 1.5\% | 1.5\% | 1.7\% | 1.6\% | - | - |  |
| Operating profit | 6,331 | 8,448 | 5,592 | 4,957 | 8,291 | 8,764 | 6,039 | 1,287 | 6,486 | - | - |  |
| YoY | 6.5\% | 21.1\% | 28.9\% | 4.3\% | 31.0\% | 3.7\% | 8.0\% | -74.0\% | -21.8\% | - | - |  |
| OPM | 4.7\% | 5.9\% | 4.2\% | 3.7\% | 5.9\% | 5.8\% | 4.0\% | 0.9\% | 4.1\% | - | - |  |
| Rent |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 3,950 | 4,204 | 4,076 | 4,140 | 4,086 | 4,262 | 4,250 | 4,493 | 4,448 | - | - |  |
| YoY | -0.7\% | 7.9\% | 5.6\% | 11.2\% | 3.4\% | 1.4\% | 4.3\% | 8.5\% | 8.9\% | - | - |  |
| Operating profit | 1,338 | 1,454 | 1,212 | 983 | 1,252 | 1,320 | 2,651 | 1,282 | 2,853 | - | - |  |
| YoY | 3.8\% | -29.5\% | -16.4\% | 8.3\% | -6.4\% | -9.2\% | 118.7\% | 30.4\% | 127.9\% | - | - |  |
| OPM | 33.9\% | 34.6\% | 29.7\% | 23.7\% | 30.6\% | 31.0\% | 62.4\% | 28.5\% | 64.1\% | - | - |  |
| Others |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 1,208 | 1,294 | 1,307 | 1,269 | 1,328 | 1,323 | 1,373 | 1,233 | 1,414 | - | - |  |
| YoY | -4.2\% | 3.9\% | 3.6\% | 11.2\% | 9.9\% | 2.2\% | 5.0\% | -2.8\% | 6.5\% | - | - |  |
| Operating profit | 552 | 513 | 649 | 275 | 566 | 681 | 1,254 | 1,039 | 1,190 | - | - |  |
| YoY | 13.1\% | -13.3\% | 123.0\% | -41.7\% | 2.5\% | 32.7\% | 93.2\% | 277.8\% | 110.2\% | - | - |  |
| OPM | 45.7\% | 39.6\% | 49.7\% | 21.7\% | 42.6\% | 51.5\% | 91.3\% | 84.3\% | 84.2\% | - | - |  |
| Adjustments to operating profit | 23 | 14 | 12 | 16 | 31 | -401 | -1,510 | 1,746 | -73 | - | - |  |

Adjustments to operating profit
Source: Company data
Figures may differ from company materials due to differences in rounding methods.

## Three-tier strategy produced results; GMP improved by 0.8pp

Don Quijote was successful in increasing customer count during Q4 FY06/14 through lowering prices on staple products, and during Q1 FY06/15, the company moved to implement a three-tier pricing system to increase customer spend. Aggressive pricing on processed foods and improved product selection for fresh foods were popular initiatives among existing customers and the price-sensitive family customer segment. As a result, gross profit margin for comparable stores was up by 0.8 pp quarter-on-quarter, to 27.0\%.

More repeat customers lead to higher year-on-year customer count and customer spend Under the three-tier product strategy, Don Quijote assembled product portfolios in consisting of products in three distinct pricing brackets. The lowest tier competes based on price, the middle tier provides added value for a slightly higher price, and the highest tier offers significant added value at a significantly higher price. To encourage customers to shift buying into higher tiers, the company worked to improve its product offerings and create attractive merchandising displays. The strategy not only improved gross profit margins, but caused the number of repeat customers to rise as well. Although foot traffic was down due to poor weather conditions, comparable store sales at mainstay Don Quijote stores were up by $2.8 \%$ year-on-year (customer count up by $1.9 \%$, customer spend up by $0.9 \%$ ), and Nagasakiya, which is primarily composed of stores in the MEGA format, demonstrated comparable store sales gains of 4.0\%.

Improved store operations key to improved results
On an organizational level, the company made efforts to delegate more responsibilities from headquarters to stores. Through the newly-established Product Information Advancement Department, stores and headquarters shared issues arising from customer feedback and other "inconvenient truths" that had a tendency to be overlooked. As a result, stores are making decisions more quickly, and the company maintains that this is having a positive effect on results.

View the full report.

On November 4, 2014, Dream Incubator Inc. (DI) announced a strategic partnership with US investment bank The Raine Group (Raine), and an investment in a fund managed by Raine.

Through this partnership and investment, DI aims to strengthen its global operations in the technology, media, and telecommunications fields.

View the full report.

Elecom Co. (6750)
Designer and manufacturer of computer and smartphone peripheral devices/accessories; has a tie-up with French external hard drive maker La Cie to sell its products in Japan.

On November 25, 2014, Shared Research revised the report on Elecom Co.'s 1H 03/15 earnings results after interviewing management.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | FYO3/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | FY Est. |
| Sales | 15,289 | 14,901 | 17,615 | 14,836 | 14,936 | 15,099 | 19,391 | 19,680 | 17,741 | 17,925 | 107.6\% | 33,152 | 47.6\% | 75,000 |
| YoY | 5.2\% | 3.9\% | 0.1\% | -7.6\% | -2.3\% | 1.3\% | 10.1\% | 32.6\% | 18.8\% | 18.7\% |  | 10.4\% |  | 8.5\% |
| GP | 5,061 | 4,889 | 6,005 | 4,865 | 5,150 | 5,101 | 6,772 | 5,292 | 5,850 | 5,968 |  |  | 48.1\% | 24,583 |
| YoY | -0.0\% | -5.4\% | -6.0\% | -7.9\% | 1.8\% | 4.3\% | 12.8\% | 8.8\% | 13.6\% | 17.0\% |  |  |  | 10.2\% |
| GPM | 33.1\% | 32.8\% | 34.1\% | 32.8\% | 34.5\% | 33.8\% | 34.9\% | 26.9\% | 33.0\% | 33.3\% |  |  |  | 32.8\% |
| SG\&A | 3,761 | 3,498 | 3,740 | 3,756 | 3,647 | 3,694 | 3,926 | 4,087 | 4,037 | 3,975 |  |  | 48.0\% | 16,683 |
| YoY | 6.0\% | -5.5\% | -3.5\% | -5.5\% | -3.0\% | 5.6\% | 5.0\% | 8.8\% | 10.7\% | 7.6\% |  |  |  | 8.7\% |
| SG\&A / Sales | 24.6\% | 23.5\% | 21.2\% | 25.3\% | 24.4\% | 24.5\% | 20.2\% | 20.8\% | 22.8\% | 22.2\% |  |  |  | 22.2\% |
| OP | 1,300 | 1,391 | 2,264 | 1,109 | 1,503 | 1,408 | 2,846 | 1,205 | 1,812 | 1,993 | 109.8\% | 3,464 | 48.2\% | 7,900 |
| YoY | -14.1\% | -5.2\% | -9.9\% | -15.5\% | 15.6\% | 1.2\% | 25.7\% | 8.7\% | 20.6\% | 41.6\% |  | 19.0\% |  | 13.5\% |
| OPM | 8.5\% | 9.3\% | 12.9\% | 7.5\% | 10.1\% | 9.3\% | 14.7\% | 6.1\% | 10.2\% | 11.1\% |  | 10.4\% |  | 10.5\% |
| RP | 1,289 | 1,298 | 1,916 | 1,004 | 1,312 | 1,795 | 1,975 | 1,539 | 1,764 | 1,546 | 105.2\% | 3,145 | 46.0\% | 7,200 |
| YoY | -7.7\% | -4.4\% | -18.2\% | -2.6\% | 1.8\% | 38.3\% | 3.1\% | 53.3\% | 34.4\% | -13.9\% |  | 1.2\% |  | 8.7\% |
| RPM | 8.4\% | 8.7\% | 10.9\% | 6.8\% | 8.8\% | 11.9\% | 10.2\% | 7.8\% | 9.9\% | 8.6\% |  | 9.5\% |  | 9.6\% |
| NI | 510 | 864 | 1,112 | 613 | 622 | 1,205 | 1,188 | 1,029 | 949 | 1,031 | 117.3\% | 1,688 | 48.9\% | 4,050 |
| YoY | 4.9\% | 75.6\% | -3.2\% | -48.3\% | 22.0\% | 39.4\% | 6.8\% | 67.8\% | 52.5\% | -14.4\% |  | -7.6\% |  | 0.2\% |
| NPM | 3.3\% | 5.8\% | 6.3\% | 4.1\% | 4.2\% | 8.0\% | 6.1\% | 5.2\% | 5.3\% | 5.8\% |  | 5.1\% |  | 5.4\% |

In 1 H , the company succeeded in expanding its core business areas as its strategy of boosting shares of the markets for peripherals (namely storage, memory, and network) and smartphone accessories. In new business areas, sales of embedded devices increased mainly due to well-performing sales at new subsidiary Hagiwara Solutions Co., Ltd. Although operation of overseas stores expanded, sales stayed at low levels.

As a new sales channel, the company has been working on selling its products via general merchandise stores such as Tokyu Hands Inc. (subsidiary of Tokyu Corporation, TSE1: 9005) and Don Quijote (TSE1: 7532). Sales to both types of retailers have been on an uptrend in 1H, marking a double-digit rise year-on-year in each category.

On November 6, 2014, the company released an increase to its interim dividend.
The company also announced that it would pay a 1 H dividend of JPY25 a share, an increase of JPY5 YoY. The company, however, left its year-end dividend forecast unchanged at JPY20 a share, saying that it would determine the amount based on the earnings for the remainder of the fiscal year.

View the full report.

Emergency Assistance Japan Co., Ltd. (6063)
Japan's sole independent provider of global medical assistance services. Expanding businesses related to medical tourism.

On November 11, 2014, en-japan Inc. announced earnings results for 1 H FY03/15.

| Quarterly Performance | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | Fro3/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Sales | 3,297 | 3,138 | 3,801 | 3,327 | 3,652 | 3,835 | 4,595 | 4,674 | 4,590 | 4,615 | 101.4\% | 9,080 | 47.9\% | 19,200 |
| Yoy | 16.0\% | -0.8\% | 10.0\% | -0.1\% | 10.7\% | 22.2\% | 20.9\% | 40.5\% | 25.7\% | 20.3\% |  | 21.3\% |  | 14.6\% |
| GP | 2,824 | 2,687 | 3,300 | 2,820 | 3,219 | 3,401 | 4,096 | 4,118 | 4,125 | 4,154 |  |  | 47.7\% | 17,354 |
| YoY | 19.0\% | -0.3\% | 11.2\% | 0.2\% | 14.0\% | 26.5\% | 24.1\% | 46.0\% | 28.1\% | 22.2\% |  |  |  | 17.0\% |
| GPM | 85.7\% | 85.6\% | 86.8\% | 84.8\% | 88.2\% | 88.7\% | 89.1\% | 88.1\% | 89.9\% | 90.0\% |  |  |  | 90.4\% |
| SG\&A | 2,101 | 2,129 | 2,265 | 2,353 | 2,506 | 2,497 | 2,918 | 3,470 | 3,144 | 3,396 |  |  | 48.8\% | 13,404 |
| YoY | 9.6\% | 7.6\% | 9.9\% | -0.1\% | 19.3\% | 17.3\% | 28.8\% | 47.5\% | 25.5\% | 36.0\% |  |  |  | 17.7\% |
| SG\&A / Sales | 63.7\% | 67.8\% | 59.6\% | 70.7\% | 68.6\% | 65.1\% | 63.5\% | 74.2\% | 68.5\% | 73.6\% |  |  |  | 69.8\% |
| Personnel | 1,211 | 1,256 | 1,284 | 1,275 | 1,434 | 1,442 | 1,598 | 1,570 | 1,788 | 1,804 |  |  | 48.6\% | 7,385 |
| Advertising / Promotional | 395 | 370 | 464 | 567 | 476 | 472 | 636 | 1,051 | 543 | 626 |  |  | 41.0\% | 2,854 |
| Others | 494 | 502 | 515 | 511 | 594 | 583 | 683 | 849 | 812 | 967 |  |  | 56.2\% | 3,164 |
| OP | 724 | 558 | 1,034 | 467 | 713 | 903 | 1,177 | 648 | 981 | 758 | 104.7\% | 1,660 | 44.0\% | 3,950 |
| YoY | 58.0\% | -22.1\% | 14.1\% | 1.5\% | -1.4\% | 61.8\% | 13.8\% | 38.6\% | 37.5\% | -16.1\% |  | 2.7\% |  | 14.8\% |
| OPM | 21.9\% | 17.8\% | 27.2\% | 14.0\% | 19.5\% | 23.6\% | 25.6\% | 13.9\% | 21.4\% | 16.4\% |  | 18.3\% |  | 20.6\% |
| RP | 782 | 576 | 1,045 | 437 | 902 | 925 | 1,274 | 647 | 1,018 | 903 | 114.3\% | 1,680 | 48.4\% | 3,970 |
| YoY | 51.9\% | 3.2\% | 14.3\% | -0.0\% | 15.3\% | 60.6\% | 21.9\% | 47.9\% | 12.9\% | -2.4\% |  | -8.0\% |  | 5.9\% |
| RPM | 23.7\% | 18.4\% | 27.5\% | 13.1\% | 24.7\% | 24.1\% | 27.7\% | 13.8\% | 22.2\% | 19.6\% |  | 18.5\% |  | 20.7\% |
| NI | 468 | 338 | 653 | 86 | 1,771 | 546 | 772 | -300 | 597 | 581 | 117.8\% | 1,000 | 52.6\% | 2,240 |
| YoY | 67.2\% | 44.3\% | 31.0\% |  | 278.6\% | 61.4\% | 18.1\% |  | -66.3\% | 6.3\% |  | -56.9\% |  | -19.7\% |
| NPM | 14.2\% | 10.8\% | 17.2\% | 2.6\% | 48.5\% | 14.2\% | 16.8\% | -6.4\% | 13.0\% | 12.6\% |  | 11.0\% |  | 11.7\% |
| Hiring Business (*) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 3,187 | 3,065 | 3,726 | 3,255 | 3,531 | 3,705 | 4,438 | 4,497 | 4,443 | 4,471 |  |  | 49.2\% | 18,100 |
| GP | 2,755 | 2,631 | 3,242 | 2,767 | 3,111 | 3,279 | 3,947 | 3,962 | 3,988 | 4,017 |  |  |  |  |
| GPM | 86.4\% | 85.8\% | 87.0\% | 85.0\% | 88.1\% | 88.5\% | 88.9\% | 88.1\% | 89.8\% | 89.8\% |  |  |  |  |
| OP | 745 | 550 | 1,022 | 456 | 696 | 876 | 1,135 | 601 | 976 | 784 |  |  | 47.2\% | 3,725 |
| OPM | 23.4\% | 17.9\% | 27.4\% | 14.0\% | 19.7\% | 23.6\% | 25.6\% | 13.4\% | 22.0\% | 17.5\% |  |  |  | 20.6\% |
| Sales Breakdown |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| [en] Career Change Info | 977 | 986 | 971 | 919 | 1,081 | 1,306 | 1,309 | 1,539 | 1,364 |  |  |  | 22.2\% | 6,140 |
| [en] Career Change Consultant | 209 | 214 | 223 | 235 | 243 | 265 | 260 | 246 | 267 |  |  |  | 24.3\% | 1,100 |
| [en] Temporary Placement Info | 431 | 413 | 445 | 487 | 459 | 484 | 493 | 534 | 506 |  |  |  | 22.2\% | 2,280 |
| en world japan K.K | 734 | 762 | 807 | 653 | 886 | 859 | 871 | 1,037 | 1,268 |  |  |  | 32.3\% | 3,920 |
| New Graduate Hiring Business | 222 | 168 | 776 | 316 | 190 | 133 | 687 | 336 | 197 |  |  |  |  |  |
| Overseas subsidiaries |  |  |  |  | 81 | 132 | 316 | 303 | 323 |  |  |  | 18.9\% | 1,710 |
| Others | 614 | 524 | 510 | 650 | 594 | 532 | 502 | 501 | 526 |  |  |  |  |  |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| [en] Career Change Info |  |  |  |  | 10.6\% | 32.5\% | 34.8\% | 67.5\% | 26.2\% |  |  |  |  | 17.3\% |
| [en] Career Change Consultant | 7.7\% | 10.9\% | 13.2\% | 16.3\% | 16.3\% | 23.8\% | 16.6\% | 4.7\% | 9.9\% |  |  |  |  | 8.4\% |
| [en] Temporary Placement Info | -2.5\% | -9.2\% | -1.3\% | 5.0\% | 6.5\% | 17.2\% | 10.8\% | 9.7\% | 10.2\% |  |  |  |  | 11.4\% |
| en world japan K.K |  |  |  |  | 20.7\% | 12.7\% | 7.9\% | 58.8\% | 43.1\% |  |  |  |  | 7.3\% |
| New Graduate Hiring Business | 15.0\% | -4.0\% | 20.9\% | -10.0\% | -14.4\% | -20.8\% | -11.5\% | 6.3\% | 3.7\% |  |  |  |  |  |
| Overseas subsidiaries |  |  |  |  |  |  |  |  | 298.8\% |  |  |  |  | 104.1\% |
| Others |  |  |  |  | -3.3\% | 1.5\% | -1.6\% | -22.9\% | -11.4\% |  |  |  |  |  |
| Education and Evaluation Business (*) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 81 | 70 | 73 | 70 | 126 | 145 | 172 | 193 | 159 | 158 |  |  | 27.6\% | 1,150 |
| GP | 61 | 53 | 56 | 53 | 111 | 130 | 156 | 168 | 144 | 143 |  |  |  |  |
| GPM | 75.3\% | 75.7\% | 76.7\% | 75.7\% | 88.1\% | 89.7\% | 90.7\% | 87.0\% | 90.6\% | 90.5\% |  |  |  |  |
| OP | 20 | 4 | 11 | 8 | 16 | 28 | 42 | 46 | 4 | -26 |  |  | -9.8\% | 225 |
| OPM | 24.7\% | 5.7\% | 15.1\% | 11.4\% | 12.7\% | 19.3\% | 24.4\% | 23.8\% | 2.5\% | -16.5\% |  |  |  | 19.6\% |
| en-japan inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 2,567 | 2,380 | 3,001 | 2,682 | 2,652 | 2,802 | 3,339 | 3,246 | 2,960 | 2,958 |  |  | 44.9\% | 13,180 |
| YoY | 10.8\% | -4.3\% | 3.6\% | -1.6\% | 3.3\% | 17.7\% | 11.3\% | 21.0\% | 11.6\% | 5.6\% |  |  |  | 9.5\% |
| OP | 598 | 434 | 935 | 502 | 625 | 793 | 1,083 | 516 | 772 | 600 |  |  | 39.8\% | 3,450 |
| OPM | 23.3\% | 18.2\% | 31.2\% | 18.7\% | 23.6\% | 28.3\% | 32.4\% | 15.9\% | 26.1\% | 20.3\% |  |  |  | 26.2\% |
| EWJ (en world japan K.K) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 734 | 762 | 807 | 654 | 886 | 859 | 871 | 1,037 | 1,268 | 1,175 |  |  | 62.3\% | 3,920 |
| YoY | 38.8\% | 12.6\% | 43.9\% | 6.5\% | 20.7\% | 12.7\% | 7.9\% | 58.6\% | 43.1\% | 36.8\% |  |  |  | 7.3\% |
| OP | 166 | 163 | 141 | 7 | 200 | 186 | 104 | 167 | 355 | 192 |  |  | 78.1\% | 700 |
| OPM | 22.6\% | 21.4\% | 17.5\% | 1.1\% | 22.6\% | 21.7\% | 11.9\% | 16.1\% | 28.0\% | 16.3\% |  |  |  | 17.9\% |
| Overseas subsidiaries |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales |  |  |  |  | 81 | 132 | 316 | 306 | 323 | 449 |  |  | 45.1\% | 1,710 |
| OP |  |  |  |  | -51 | -37 | 41 | 38 | -32 | 82 |  |  | 40.0\% | 125 |
| OPM |  |  |  |  | -63.0\% | -28.0\% | 13.0\% | 12.4\% | -9.9\% | 18.3\% |  |  |  | 7.3\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
En-japan changed reporting segments in FY03/15 (the mid-career hiring and new graduate hiring segments have been combined to form the hiring segment). For readers'
En-japan changed reporting segments in FYO3/15 (the mid-career hiring and new graduate hiring segments have been combined to form the hiring segment). For readers
convenience, Shared Research uses the simple sum of the mid-career hiring and new graduate hiring segments for the hiring segment prior to Fy $03 / 14$. Data for the
education and evaluation segment are unchanged.

Sales rose year-on-year for all recruitment sites. Results were particularly robust at [en] world Japan (recruitment agency services). Net income declined from a year earlier, when the company posted a JPY2.0bn gain from the sale of investment securities.

View the full report.

MONTHLY WRAP - December 2014

Ferrotec Corp. (6890)
Supplies cutting-edge materials to semiconductor and other electronics manufacturers. Searching for new growth businesses based on its long-nurtured core technologies.

On November 12, 2014, Ferrotec Corp. announced earnings results for 1H FY03/15.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| Sales | 9,503 | 10,545 | 9,102 | 9,274 | 9,538 | 10,691 | 11,356 | 13,160 | 14,130 | 15,108 |
| YoY | -49.5\% | -37.7\% | -35.2\% | -10.1\% | 0.4\% | 1.4\% | 24.8\% | 41.9\% | 48.1\% | 41.3\% |
| GP | 2,023 | 1,612 | 1,776 | 1,566 | 2,322 | 2,718 | 2,585 | 3,195 | 3,166 | 3,512 |
| YoY | -64.2\% | -63.4\% | -54.9\% | -38.4\% | 14.8\% | 68.6\% | 45.6\% | 104.1\% | 36.3\% | 29.2\% |
| GPM | 21.3\% | 15.3\% | 19.5\% | 16.9\% | 24.3\% | 25.4\% | 22.8\% | 24.3\% | 22.4\% | 23.2\% |
| SG\&A | 2,494 | 3,295 | 2,269 | 2,527 | 2,380 | 2,501 | 2,496 | 2,645 | 2,575 | 2,903 |
| YoY | -23.6\% | 2.3\% | -23.2\% | -14.7\% | -4.5\% | -24.1\% | 10.0\% | 4.7\% | 8.2\% | 16.1\% |
| SG\&A / Sales | 26.2\% | 31.2\% | 24.9\% | 27.2\% | 25.0\% | 23.4\% | 22.0\% | 20.1\% | 18.2\% | 19.2\% |
| OP | -471 | -1,683 | -493 | -961 | -58 | 217 | 89 | 550 | 591 | 609 |
| YoY | - | - | - | - | - | - | - |  | - | 180.1\% |
| OPM | -5.0\% | -16.0\% | -5.4\% | -10.4\% | -0.6\% | 2.0\% | 0.8\% | 4.2\% | 4.2\% | 4.0\% |
| RP | -554 | -2,157 | -448 | -306 | 480 | 50 | -83 | 815 | 190 | 644 |
| YoY | - | - | - |  | - | - | - |  | -60.4\% | 1,179.8\% |
| RPM | -5.8\% | -20.5\% | -4.9\% | -3.3\% | 5.0\% | 0.5\% | -0.7\% | 6.2\% | 1.3\% | 4.3\% |
| NI | -664 | -5,493 | -1,513 | 1,137 | 418 | 276 | -134 | 831 | -44 | 399 |
| YoY | - | - | - | - | - | - | - | -26.9\% | - | 44.6\% |
| NPM | -7.0\% | -52.1\% | -16.6\% | 12.3\% | 4.4\% | 2.6\% | -1.2\% | 6.3\% | -0.3\% | 2.6\% |



Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Equipment-related segment
Ferrotec expanded its sales channels, mainly in China, Taiwan, and North America. The company received orders for production using its core technologies (vacuum and precision manufacturing) from clients in a range of industries-from the electronics to medical equipment-both at home and abroad.

A steady stream of orders continued for quartz, ceramic products, and other materials used to make semiconductors, due to high utilization rates of smartphone memory and logic manufacturing lines. Vacuum seals, which are used in a range of manufacturing equipment, also performed well, including manufacturing orders, due to ongoing capex demand from semiconductor and flat panel display (FPD) manufacturers. Sales of silicon wafer processing were strong, as demand continued for small diameter wafers.

Photovoltaic segment
The company worked to secure orders as it focused primarily an OEM manufacturing of silicon components for PV cells.

Installations of PV panels increased, but panel prices fell due to fierce competition. As a result, although unit shipments for the company's silicon products increased significantly, per-unit prices struggled due to demands from clients to cut costs. Sales of consumables such as quartz crucibles and square vessels were on par with 1 H FY03/14. Despite receiving some inquiries, there were no new orders for silicon crystal manufacturing equipment, and sales were generated by maintenance components.

Electronic device segment
Mainstay thermoelectric modules for heated automotive seats sold well, due to robust automotive sales in the US and China, particularly in high-end vehicles with heated seats. Sales to the private sector and optical communications companies were also robust, as the company booked strong sales of testing equipment and biotechnology equipment. Sales of substrates for powered semiconductor devices grew. On the whole, magnetic fluids performed well, due to their use in 4 K televisions and smartphones.

## MONTHLY WRAP - December 2014

On November 7, 2014, the company announced revisions to 1 H and full-year earnings forecasts for FY03/15.

The company revised its forecasts because sales and profits appear likely to outperform initial forecasts, in light of favorable conditions in the industries of the company's clients: the electronics industry and the North American automotive industry. The company also expects recurring profit to increase by more than operating profit, due to smaller losses on foreign exchange.

The company revised its full-year earnings forecasts in light of revisions to earnings forecasts for 1 H .

Source: Company data

## View the full report.

Fields Corp. (2767)
Pachinko and pachislot planning, development and sales specialist firm. Largest independent distributor in Japan.

On November 19, 2014, Shared Research updated the report after interviewing management.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 5,748 | 30,637 | 17,819 | 60,700 | 7,459 | 12,882 |  |  | 20.3\% | 100,000 |
| YoY | -72.8\% | 284.3\% | -4.3\% | 0.5\% | 29.8\% | -58.0\% |  |  |  | -13.0\% |
| GP | 2,027 | 11,621 | 5,709 | 14,455 | 2,790 | 4,130 |  |  |  |  |
| YoY | -63.6\% | 256.7\% | -8.5\% | -20.6\% | 37.6\% | -64.5\% |  |  |  |  |
| GPM | 35.3\% | 37.9\% | 32.0\% | 23.8\% | 37.4\% | 32.1\% |  |  |  |  |
| SG\&A | 5,856 | 5,615 | 5,849 | 6,700 | 5,300 | 5,698 |  |  |  |  |
| YoY | 10.9\% | 3.9\% | 5.7\% | -0.7\% | -9.5\% | 1.5\% |  |  |  |  |
| SG\&A / Sales | 101.9\% | 18.3\% | 32.8\% | 11.0\% | 71.1\% | 44.2\% |  |  |  |  |
| OP | -3,829 | 6,005 | -140 | 7,755 | -2,509 | -1,568 |  |  | - | 5,000 |
| YoY | - | - | - | -32.4\% | - | - |  |  |  | -48.9\% |
| OPM | - | 19.6\% | - | 12.8\% | - | - |  |  |  | 5.0\% |
| RP | -3,759 | 5,903 | -78 | 7,699 | -2,254 | -1,818 |  |  | - | 5,000 |
| YoY | - | - | - | -31.5\% | - | - |  |  |  | -48.8\% |
| RPM | - | 19.3\% | - | 12.7\% | - | - |  |  |  | 5.0\% |
| NI | -2,290 | 3,724 | -207 | 4,143 | -1,502 | -1,007 |  |  | - | 2,500 |
| YoY | - | - | - | -23.2\% | - | - |  |  |  | -53.4\% |
| NPM | - | 12.2\% | - | 6.8\% | - | - |  |  |  | 2.5\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods

Fields sold fewer pachinko and pachislot machines year-on-year: in 1 H FY03/15, it booked sales of 73,910 pachinko machines ( $-36,366$ YoY) and 28,209 pachislot machines ( $-33,420$ ). This was due in part to the company offering fewer titles compared to the previous year. Only one pachinko machine title was sold during 1 H FY03/15, compared to the previous year, when the company introduced three titles (including the introduction of Evangelion 8, manufactured by Bisty Co.). Similarly, the company sold one pachislot title (Pachis/ot Sengoku BASARA 3, manufactured by Enterrise Co.) in 1H-compared to the two types sold the previous year-because sales of the Salaryman Kintaro: Shusse Kaido-hen machine type were rescheduled from 1 H to 2 H FY03/15.

View the full report.

FreeBit Co., Ltd. (3843)
FreeBit provides Internet-based infrastructure services that it terms Smart Infrastructure services.

On November 4, 2014, Freebit Co., Ltd. announced the expected recording of an extraordinary profit.
Second series third party allocation of warrants with the option to revise exercise price for subsidiary Full Speed Inc. were exercised, with September 4, 2014 as the allocation date. As a result, the company is planning for an approximately JPY80mn gain from changes to holdings in subsidiaries, and will book this as an extraordinary profit for FY04/15. Specific effects on overall FY04/15 results are currently under assessment, and should this have any material impact on the company's results, Freebit will make an announcement as appropriate.

View the full report.


Figures may differ from company materials due to differences in rounding methods
Source: Company data

According to the company, the business environment remains difficult for pachinko halls. With increasing sources of entertainment available, the population of young players is declining. Conventional four-yen pachinko is also stalling due to the entrenchment of low-price pachinko.

Due to factors such as concern for revenues after the consumption tax hike, pachinko halls are cautious when making capex decisions such as new store openings and remodeling existing stores. This is especially true for new equipment purchases. Among pachinko hall operators, the dominant trend appears to be to pass on the consumption tax hike burden to the customer. During 1 H FY03/15, the majority of demand was for equipment to meet this new trend, and unit sales of equipment were significantly lower year-on-year as a result. Competition was fierce among rival companies, as there were fewer contracts to compete for, which led to lower equipment sale prices year-on-year. The competitive environment among pachinko halls led to a lower number of member halls, and this resulted in lower sales from card and system-usage fees.

View the full report.

GCA Savvian Corp. (2174)
An independent M\&A advisory firm, pushing "repeat-client model" and other unique initiatives toward winning more cross-border deals.

On November 21, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| (Fund non-consolidated) |  |  |  |  |  |  |  |  |
| Sales | 1,485 | 2,110 | 3,359 | 2,618 | 2,190 | 1,737 | 5,680 |  |
| YoY | -30.8\% | 7.7\% | 24.4\% | -4.8\% | 47.5\% | -17.7\% | 69.1\% |  |
| OP | -68 | 251 | 1,119 | 435 | 179 | 168 | 2,218 |  |
| YoY | - | 4.6\% | 141.2\% | 9.8\% | - | -33.1\% | 98.2\% |  |
| OPM | - | 11.9\% | 33.3\% | 16.6\% | 8.2\% | 9.7\% | 39.0\% |  |
| NI | -24 | 174 | 683 | 289 | 88 | 82 | 1,346 |  |
| YoY | - | 79.4\% | 178.8\% | -52.3\% | - | -52.9\% | 97.1\% |  |
| NPM | - | 8.2\% | 20.3\% | 11.0\% | 4.0\% | 4.7\% | 23.7\% | - |
| (Fund consolidated) |  |  |  |  |  |  |  |  |
| Revenues | 10,719 | 4,739 | 3,091 | 3,832 | 2,190 | 1,737 | 5,680 |  |
| YoY | 346.4\% | 118.5\% | -5.2\% | 28.5\% | -79.6\% | -63.3\% | 83.8\% |  |
| Gross Profit | 3,026 | 820 | 1,336 | 1,056 | 639 | 541 | 2,736 |  |
| YoY | 162.7\% | -7.6\% | -11.6\% | -38.8\% | -78.9\% | -34.0\% | 104.8\% |  |
| SG\&A | 443 | 475 | 499 | 633 | 460 | 372 | 518 |  |
| YoY | 6.2\% | 5.3\% | -8.9\% | -43.2\% | 3.8\% | -21.7\% | 3.8\% |  |
| OP | 2,583 | 345 | 836 | 423 | 179 | 168 | 2,218 |  |
| YoY | 251.9\% | -20.9\% | -13.3\% | -30.9\% | -93.1\% | -51.3\% | 165.3\% |  |
| RP | 2,616 | 372 | 838 | 480 | 156 | 166 | 2,225 |  |
| YoY | 231.1\% | -11.2\% | -12.3\% | -23.8\% | -94.0\% | -55.4\% | 165.5\% |  |
| NI | 5 | 145 | 686 | 289 | 88 | 82 | 1,346 | - |
| YoY | -98.3\% | 46.5\% | 173.3\% | -52.4\% | 1660.0\% | -43.4\% | 96.2\% | - |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Consolidated figures for Q3 FY12/13 include investment business limited partnerships (funds). However, these partnerships are no longer included in consolidated results. When compared on the same base (consolidated, without funds), revenues were up $38.1 \%$ YoY. Also, on this base the company achieved YoY growth of $96.4 \%$ in operating profit, $86.3 \%$ in recurring profit, and $81.3 \%$ in net income. The US Advisory business and the Asset Management business were significant contributors to revenues and profits.

On November 10, 2014, GCA Savvian announced a strategic business alliance with TC Capital, and the establishment of a subsidiary in Singapore.

In order to strengthen its presence in Southeast Asia, the company entered into a strategic business alliance with TC Capital Pte. Ltd. (TCC), an independent investment bank in Singapore. GCA Savvian and TCC will work together to offer advisory services for cross-border M\&A deals between Southeast Asian companies and Japanese companies. The company also established a wholly owned subsidiary in Singapore.

TC Capital (Singapore) is an independent investment bank based in Singapore, founded in 2002. TCC offers advisory services relating to M\&A deals and private capital markets in Asia, including Southeast Asia and India. TCC provided advisory services for Sumitomo Life Insurance's investment in Bao Viet Holdings (Vietnam), Kayaba Industry's acquisition of Conmat Systems (India), the capital and business alliance between Mizuho Corporate Bank and Viet Comm Bank (one of Vietnam's largest state-owned commercial banks), and the sale to the DOWA Group of Modern Asia Environmental Holdings (Singapore) by HSBC Private Equity.

## MONTHLY WRAP - December 2014

## Overview of the alliance

GCA Savvian and TCC will work together as strategic partners. The combination of the two companies' specialist M\&A knowledge and expertise, local industry conditions, and the companies' long-term, close relationships with clients will provide new opportunities for cross-border M\&A deals between Japanese and Southeast Asian clients.

## The establishment of a local subsidiary

GCA Savvian will establish a wholly owned subsidiary in Singapore, in order to proceed with this alliance. The exchange of information between this subsidiary and TCC will aid the discovery and successful execution of promising deals. GCA Savvian already has a presence in India and China; the addition of Singapore will provide a further boost to the company's client support in Asia.

## The subsidiary

| Name: | GCA Savvian Singapore Pte. Ltd. (tentative) |
| :--- | :--- |
| Location: | Singapore |
| Founding: | December 2014 (tentative) |
| Capital and paid-in capital: | SGD120,000 (approximately JPY10mn) (tentative) |
| Relationship with GCA Savvian:Wholly (100\%) owned subsidiary |  |
| Business: M\&A advisory services, consulting <br> Financial year end: December 31 |  |

View the full report.

Grandy House Corp. (8999)
Homebuilder in Tochigi, Gunma, Ibaraki prefectures. Commands dominant share in Tochigi.
On November 4, 2014, Grandy House Corp. announced earnings results for 1H FY03/15.

| Quarterly Performance (JPYmn) | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 9,097 | 9,327 | 9,265 | 9,571 | 8,041 | 9,891 | - | - | 47.2\% | 38,000 |
| YoY | 11.7\% | 15.4\% | 15.2\% | 15.7\% | -11.6\% | 6.0\% | - | - |  | 16.8\% |
| Gross Profit | 1,733 | 1,781 | 1,799 | 1,739 | 1,429 | 1,713 | - | - |  |  |
| YoY | 11.5\% | 19.9\% | 19.4\% | 15.2\% | -17.6\% | -3.8\% | - | - |  |  |
| Gross Profit Margin | 19.1\% | 19.1\% | 19.4\% | 18.2\% | 17.8\% | 17.3\% | - | - |  |  |
| SG\&A | 973 | 1,088 | 1,023 | 1,036 | 1,002 | 1,134 | - | - |  |  |
| YoY | 9.4\% | 11.0\% | 9.6\% | 10.6\% | 3.0\% | 4.2\% | - | - |  |  |
| SG\&A / Sales ratio | 10.7\% | 11.7\% | 11.0\% | 10.8\% | 12.5\% | 11.5\% | - | - |  |  |
| Operating Profit | 759 | 694 | 776 | 703 | 426 | 579 | - | - | 45.7\% | 2,200 |
| YoY | 14.4\% | 37.1\% | 35.3\% | 22.7\% | -43.8\% | -16.5\% | - | - |  | -5.1\% |
| Operating Profit Margin | 8.3\% | 7.4\% | 8.4\% | 7.3\% | 5.3\% | 5.9\% | - | - |  | 5.8\% |
| Recurring Profit | 789 | 721 | 797 | 727 | 459 | 595 | - | - | 45.1\% | 2,340 |
| YoY | 19.3\% | 34.9\% | 32.8\% | 22.0\% | -41.8\% | -17.5\% | - | - |  | -2.2\% |
| Recurring Profit Margin | 8.7\% | 7.7\% | 8.6\% | 7.6\% | 5.7\% | 6.0\% | - | - |  | 6.2\% |
| Net Income | 477 | 447 | 475 | 364 | 272 | 369 | - | - | 43.9\% | 1,460 |
| YoY | 24.3\% | 54.9\% | 32.2\% | 10.5\% | -43.1\% | -17.4\% | - | - |  | 7.2\% |
| Net Margin | 5.2\% | 4.8\% | 5.1\% | 3.8\% | 3.4\% | 3.7\% | - | - |  | 3.8\% |

Source: Company data
Note: Figures may differ from company materials due to differences in rounding methods. Company forecasts are the most recent figures.

Difficult conditions for orders continued. The prolonged impact of the consumption tax hike meant that new housing starts fell year-on-year for seven months in a row until September. This was despite policies easing the financial burden for home buyers, such as expanded tax cuts for mortgages in the face of the consumption tax hike and other financial support.

The company focused on expanding its sales area and taking a greater share of the market. In September, the company sold its 10,000th new home since 1996. Sales of pre-cut parts and renovation contracts were also robust. But despite selling more units in Chiba-a key area for the company-overall new home sales and profits fell year-on-year, as they failed to make up for the slump in Q1. This was due to difficult conditions caused by the consumption tax hike.

View the full report.

Gulliver International Co., Ltd. (7599)
Core business in buying and wholesaling used vehicles. Japan's largest buyer of used vehicles and the first to introduce nationwide unified purchase prices. Pioneer in use of computers to showcase and sell used vehicles.

On November 12, 2014, Gulliver International Co., Ltd. announced monthly sales data for October 2014.

Total car sales at directly managed stores (units)

|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/11 | 19,904 | 15,358 | 11,992 | 11,222 | 11,841 | 9,602 | 12,874 | 12,044 | 10,829 | 7,675 | 11,367 | 15,100 | 149,808 |
| Yoy | 27.5\% | 31.4\% | 5.0\% | 6.0\% | -5.8\% | -12.4\% | 9.8\% | -19.1\% | -14.6\% | -11.8\% | -7.1\% | -3.1\% | 0.8\% |
| FY02/12 | 19,156 | 13,401 | 10,709 | 12,284 | 12,482 | 9,822 | 12,344 | 12,426 | 10,497 | 8,987 | 10,059 | 14,122 | 146,289 |
| YoY | -3.8\% | -12.7\% | -10.7\% | 9.5\% | 5.4\% | 2.3\% | -4.1\% | 3.2\% | -3.1\% | 17.1\% | -11.5\% | -6.5\% | -2.3\% |
| FY02/13 | 20,685 | 15,420 | 10,900 | 11,670 | 11,594 | 11,443 | 12,220 | 13,794 | 13,661 | 8,285 | 11,925 | 17,156 | 158,753 |
| Yoy | 8.0\% | 15.1\% | 1.8\% | -5.0\% | -7.1\% | 16.5\% | -1.0\% | 11.0\% | 30.1\% | -7.8\% | 18.6\% | 21.5\% | 8.5\% |
| FY02/14 | 23,223 | 15,921 | 12,456 | 12,884 | 13,123 | 12,198 | 13,416 | 17,181 | 15,462 | 10,716 | 13,258 | 18,931 | 178,769 |
| YoY | 12.3\% | 3.2\% | 14.3\% | 10.4\% | 13.2\% | 6.6\% | 9.8\% | 24.6\% | 13.2\% | 29.3\% | 11.2\% | 10.3\% | 12.6\% |
| FY02/15 | 21,580 | 11,640 | 9,725 | 10,374 | 12,232 | 13,044 | 14,136 | 18,552 | - | - | - | - | 111,283 |
| YoY | -7.1\% | -26.9\% | -21.9\% | -19.5\% | -6.8\% | 6.9\% | 5.4\% | 8.0\% | - | - | - | - | -7.6\% |

Retail sales at directly managed stores (units)

|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/11 | 4,476 | 2,879 | 2,840 | 2,807 | 3,089 | 2,751 | 2,909 | 3,269 | 2,837 | 2,360 | 1,995 | 3,468 | 35,680 |
| Yoy | 6.7\% | 2.3\% | -14.2\% | -11.0\% | -23.1\% | -10.7\% | -6.9\% | -24.4\% | -9.6\% | -15.7\% | -17.0\% | -15.1\% | -11.8\% |
| FY02/12 | 3,618 | 3,191 | 2,160 | 2,315 | 2,858 | 2,150 | 2,406 | 3,142 | 2,560 | 2,493 | 2,307 | 3,891 | 33,091 |
| YoY | -19.2\% | 10.8\% | -23.9\% | -17.5\% | -7.5\% | -21.8\% | -17.3\% | -3.9\% | -9.8\% | 5.6\% | 15.6\% | 12.2\% | -7.3\% |
| FY02/13 | 5,758 | 3,642 | 3,080 | 3,761 | 4,123 | 3,270 | 3,789 | 4,422 | 3,583 | 2,771 | 2,717 | 4,353 | 45,269 |
| YoY | 59.1\% | 14.1\% | 42.6\% | 62.5\% | 44.3\% | 52.1\% | 57.5\% | 40.7\% | 40.0\% | 11.2\% | 17.8\% | 11.9\% | 36.8\% |
| FY02/14 | 6,593 | 4,327 | 3,441 | 3,804 | 4,109 | 3,027 | 3,937 | 4,962 | 4,660 | 3,661 | 2,785 | 5,080 | 50,386 |
| YoY | 14.5\% | 18.8\% | 11.7\% | 1.1\% | -0.3\% | -7.4\% | 3.9\% | 12.2\% | 30.1\% | 32.1\% | 2.5\% | 16.7\% | 11.3\% |
| FY02/15 | 7,006 | 3,028 | 2,806 | 3,695 | 4,087 | 4,448 | 4,249 | 5,030 | - | - | - | - | 34,349 |
| YoY | 6.3\% | -30.0\% | -18.5\% | -2.9\% | -0.5\% | 46.9\% | 7.9\% | 1.4\% | - | - | - | - | 0.4\% |

Wholesale sales at directly managed stores (units)

|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/11 | 15,428 | 12,479 | 9,152 | 8,415 | 8,752 | 6,851 | 9,965 | 8,775 | 7,992 | 5,315 | 9,372 | 11,632 | 114,128 |
| Yoy | 35.2\% | 40.7\% | 12.9\% | 13.2\% | 2.3\% | -13.0\% | 15.8\% | -17.0\% | -16.2\% | -9.9\% | -4.6\% | 1.2\% | 5.5\% |
| FY02/12 | 15,538 | 10,210 | 8,549 | 9,969 | 9,624 | 7,672 | 9,938 | 9,284 | 7,937 | 6,494 | 7,752 | 10,231 | 113,198 |
| Yoy | 0.7\% | -18.2\% | -6.6\% | 18.5\% | 10.0\% | 12.0\% | -0.3\% | 5.8\% | -0.7\% | 22.2\% | -17.3\% | -12.0\% | -0.8\% |
| FY02/13 | 14,927 | 11,778 | 7,820 | 7,909 | 7,471 | 8,173 | 8,431 | 9,372 | 10,078 | 5,514 | 9,208 | 12,803 | 113,484 |
| YoY | -3.9\% | 15.4\% | -8.5\% | -20.7\% | -22.4\% | 6.5\% | -15.2\% | 0.9\% | 27.0\% | -15.1\% | 18.8\% | 25.1\% | 0.3\% |
| FY02/14 | 16,630 | 11,594 | 9,015 | 9,080 | 9,014 | 9,171 | 9,479 | 12,219 | 10,802 | 7,055 | 10,473 | 13,851 | 128,383 |
| YoY | 11.4\% | -1.6\% | 15.3\% | 14.8\% | 20.7\% | 12.2\% | 12.4\% | 30.4\% | 7.2\% | 27.9\% | 13.7\% | 8.2\% | 13.1\% |
| FY02/15 | 14,574 | 8,612 | 6,919 | 6,679 | 8,145 | 8,596 | 9,887 | 13,522 | - | - | - | - | 76,934 |
| YoY | -12.4\% | -25.7\% | -23.3\% | -26.4\% | -9.6\% | -6.3\% | 4.3\% | 10.7\% | - | - | - | - | -10.8\% |


|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Term-end |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/11 | 420 | 419 | 418 | 419 | 419 | 423 | 423 | 422 | 419 | 420 | 421 | 421 | 421 |
| Directly managed | 290 | 288 | 288 | 288 | 287 | 288 | 288 | 288 | 286 | 286 | 286 | 286 | 286 |
| Franchisee | 130 | 131 | 130 | 131 | 132 | 135 | 135 | 134 | 133 | 134 | 135 | 135 | 135 |
| FY02/12 | 421 | 417 | 416 | 418 | 415 | 415 | 417 | 418 | 419 | 419 | 417 | 415 | 415 |
| Directly managed | 286 | 284 | 284 | 286 | 287 | 287 | 289 | 288 | 291 | 291 | 289 | 288 | 288 |
| Franchisee | 135 | 133 | 132 | 132 | 128 | 128 | 128 | 130 | 128 | 128 | 128 | 127 | 127 |
| YoY (directly managed) | -4 | -4 | -4 | -2 | $\pm 0$ | -1 | +1 | $\pm 0$ | +5 | +5 | +3 | +2 | +2 |
| FY02/13 | 415 | 415 | 413 | 416 | 414 | 414 | 413 | 411 | 411 | 413 | 412 | 412 | 412 |
| Directly managed | 288 | 291 | 290 | 293 | 293 | 293 | 292 | 292 | 292 | 294 | 293 | 294 | 294 |
| Franchisee | 127 | 124 | 123 | 123 | 121 | 121 | 121 | 119 | 119 | 119 | 119 | 118 | 118 |
| YoY (directly managed) | +2 | +7 | +6 | +7 | +6 | +6 | +3 | +4 | +1 | +3 | +4 | +6 | +6 |
| FY02/14 | 411 | 412 | 404 | 404 | 404 | 407 | 409 | 411 | 412 | 408 | 413 | 417 | 417 |
| Directly managed | 294 | 296 | 294 | 294 | 295 | 297 | 298 | 302 | 303 | 298 | 302 | 304 | 304 |
| Franchisee | 117 | 116 | 110 | 110 | 109 | 110 | 111 | 109 | 109 | 110 | 111 | 113 | 113 |
| YoY (directly managed) | +6 | +5 | +4 | +1 | +2 | +4 | +6 | +10 | +11 | +4 | +9 | +10 | +10 |
| FY02/15 | 421 | 421 | 421 | 422 | 424 | 426 | 432 | 439 | - | - | - | - | - |
| Directly managed | 308 | 308 | 312 | 313 | 315 | 316 | 321 | 332 | - | - | - | - | - |
| Franchisee | 113 | 113 | 109 | 109 | 109 | 110 | 111 | 107 | - | - | - | - | - |
| YoY (directly managed) | +14 | +12 | +18 | +19 | +20 | +19 | +23 | +30 |  |  |  |  |  |

Source: Company data
Note: Total car sales at directly managed stores = Direct customer retail sales and wholesale sales at auctions, etc.
Note: Retail sales at directly managed stores = as mentioned above, units sold directly to customers

View the full report.

Hakuto Co., Ltd. (7433)
A technology-driven mini-conglomerate centered on electronics trading and industrial chemical manufacturing.

On November 21, 2014, Shared Research updated comments on Hakuto Co., Ltd.'s earnings results for 1 H FY03/15 after interviewing management.


Results were poor in Q1, partly due to the consumption tax hike. But overall results for 1H outperformed the previous year, due to a recovery in sales in Q2. Sales of high-margin electrical and electronic devices increased. Subsidiary Microtek, Inc. also began turning an operating profit after a corporate restructure. As a result, operating profit grew by over 1.8 x QoQ in Q2.

View the full report.

Happinet Corporation (7552)
Leading intermediary distributor for toys, DVDs, CDs and video games, with a 60\% market share in capsule toys and card games. Manages inventories and handles orders/shipments.

On November 12, 2014, Happinet Corp. announced 1H FY03/15 earnings results.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | PY Est. |
| Sales | 36,172 | 51,199 | 78,090 | 41,406 | 40,039 | 53,398 |  |  | 45.2\% | 21,500 |
| YoY | -2.0\% | 30.2\% | 27.0\% | 6.0\% | 10.7\% | 4.3\% |  |  |  | -89.6\% |
| Gross Profit | 5,020 | 5,763 | 8,023 | 5,233 | 5,559 | 6,457 |  |  |  |  |
| YoY | -3.5\% | 15.5\% | 10.7\% | 3.4\% | 10.7\% | 12.0\% |  |  |  |  |
| GPM | 13.9\% | 11.3\% | 10.3\% | 12.6\% | 13.9\% | 12.1\% |  |  |  |  |
| SG\&A | 4,416 | 4,815 | 5,551 | 5,368 | 4,728 | 4,925 |  |  |  |  |
| YoY | -0.5\% | 1.4\% | 5.2\% | 5.9\% | 7.1\% | 2.3\% |  |  |  |  |
| SG\&A / Sales | 12.2\% | 9.4\% | 7.1\% | 13.0\% | 11.8\% | 9.2\% |  |  |  |  |
| Operating Profit | 604 | 947 | 2,472 | -135 | 831 | 1,531 |  |  | 60.8\% | 5,000 |
| YoY | -21.1\% | 292.9\% | 25.2\% | - | 37.6\% | 61.7\% |  |  |  | 28.6\% |
| OPM | 1.7\% | 1.8\% | 3.2\% | - | 2.1\% | 2.9\% |  |  |  | 23.3\% |
| Recurring Profit | 614 | 965 | 2,483 | -145 | 863 | 1,550 |  |  | 61.6\% | 5,000 |
| YoY | -23.6\% | 260.1\% | 23.9\% | - | 40.6\% | 60.6\% |  |  |  | 27.6\% |
| RPM | 1.7\% | 1.9\% | 3.2\% | - | 2.2\% | 2.9\% |  |  |  | 23.3\% |
| Net Income | 260 | 1,115 | 1,248 | -157 | 928 | 886 |  |  | 73.6\% | 3,500 |
| YoY | -49.9\% | 486.8\% | -3.0\% | - | 256.9\% | -20.5\% |  |  |  | 41.9\% |
| NPM | 0.7\% | 2.2\% | 1.6\% | - | 2.3\% | 1.7\% |  |  |  | 16.3\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods

Hit products in the toys and amusement businesses contributed to robust sales and profits.

On November 7, 2014, the company announced revisions to its 1 H FY03/15 and full-year FY03/15 earnings forecasts.

Revised 1H FY03/15 earnings forecast (previous forecast in parentheses)

| Sales: | JPY93.0bn | (JPY90.0bn) |
| :--- | ---: | ---: |
| Operating profit: | JPY2.4bn | (JPY1.6bn) |
| Recurring profit: | JPY2.4bn | (JPY1.6bn) |
| Net income: | JPY1.8bn | (JPY1.1bn) |

Revised full-year FY03/15 earnings forecast (previous forecast in parentheses)

| Sales: | JPY215.0bn | (JPY210.0bn) |
| :--- | ---: | ---: |
| Operating profit: | JPY5.0bn | (JPY4.0bn) |
| Recurring profit: | JPY5.0bn | (JPY4.0bn) |
| Net income: | JPY3.5bn | (JPY2.6bn) |

## Revision details

Although the company booked one-time fees associated with the merger of subsidiaries in the videogame business, sales in the toys and amusement businesses were robust. Major contributors were products featuring Bandai properties Yokai Watch and Kamen Rider Giam. Sales and profits are now forecast to exceed initial company estimates for 1 H FY03/15 and the full year.

View the full report.

World leading manufacturer of Harmonic Drive ${ }^{\circledR}$ compact speed reducers mainly used in industrial robots and precision equipment.

On November 12, 2014, Harmonic Drive Systems Inc. (HSDI) announced 1H earnings results for FY03/15.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2(*) | \% of 1H | 1H Est. | \% of FY | PY Est. |
| Sales | 4,957 | 4,890 | 4,158 | 4,126 | 4,969 | 5,443 | 5,475 | 5,197 | 6,155 | 6,545 | 101.6\% | 12,500 | 23.7\% | 26,000 |
| YoY | -11.8\% | -10.9\% | -8.0\% | -9.0\% | 0.2\% | 11.3\% | 31.7\% | 26.0\% | 23.9\% | 20.2\% |  | 20.1\% |  | 23.3\% |
| GP | 2,119 | 2,070 | 1,665 | 1,515 | 2,172 | 2,430 | 2,436 | 2,080 | 2,797 | 3,237 |  |  |  |  |
| YoY | -12.5\% | -12.4\% | -3.8\% | -15.0\% | 2.5\% | 17.4\% | 46.3\% | 37.3\% | 28.8\% | 33.2\% |  |  |  |  |
| GPM | 42.7\% | 42.3\% | 40.1\% | 36.7\% | 43.7\% | 44.6\% | 44.5\% | 40.0\% | 45.4\% | 49.5\% |  |  |  |  |
| SG\&A | 976 | 996 | 1,037 | 924 | 1,079 | 1,118 | 1,102 | 1,151 | 1,189 | 1,213 |  |  |  |  |
| YoY | -4.3\% | 0.2\% | 6.7\% | -5.6\% | 10.6\% | 12.3\% | 6.3\% | 24.6\% | 10.2\% | 8.4\% |  |  |  |  |
| SG\&A / Sales | 19.7\% | 20.4\% | 24.9\% | 22.4\% | 21.7\% | 20.5\% | 20.1\% | 22.1\% | 19.3\% | 18.5\% |  |  |  |  |
| OP | 1,143 | 1,074 | 628 | 591 | 1,093 | 1,312 | 1,334 | 929 | 1,608 | 2,025 | 108.5\% | 3,350 | 21.9\% | 7,350 |
| YoY | -18.4\% | -21.6\% | -17.2\% | -26.5\% | -4.3\% | 22.1\% | 112.2\% | 57.3\% | 47.1\% | 54.4\% |  | 39.3\% |  | 57.5\% |
| OPM | 23.1\% | 22.0\% | 15.1\% | 14.3\% | 22.0\% | 24.1\% | 24.4\% | 17.9\% | 26.1\% | 30.9\% |  | 26.8\% |  | 28.3\% |
| RP | 1,183 | 1,025 | 698 | 670 | 1,196 | 1,362 | 1,364 | 902 | 1,796 | 2,091 | 112.6\% | 3,450 | 23.2\% | 7,730 |
| YoY | -20.8\% | -28.3\% | -22.1\% | 15.9\% | 1.0\% | 32.8\% | 95.4\% | 34.7\% | 50.2\% | 53.5\% |  | 34.9\% |  | 60.3\% |
| RPM | 23.9\% | 21.0\% | 16.8\% | 16.2\% | 24.1\% | 25.0\% | 24.9\% | 17.3\% | 29.2\% | 31.9\% |  | 27.6\% |  | 29.7\% |
| NI | 722 | 481 | 380 | 378 | 759 | 870 | 843 | 522 | 1,113 | 1,370 | 110.4\% | 2,250 | 22.7\% | 4,900 |
| YoY | -4.6\% | -34.9\% | -23.6\% | 157.4\% | 5.2\% | 80.9\% | 121.8\% | 37.9\% | 46.7\% | 57.5\% |  | 38.1\% |  | 63.7\% |
| NPM | 14.6\% | 9.8\% | 9.1\% | 9.2\% | 15.3\% | 16.0\% | 15.4\% | 10.0\% | 18.1\% | 20.9\% |  | 18.0\% |  | 18.8\% |
| YoY | 5,361 | 4,313 | 4,098 | 4,414 | 5,316 | 5,323 | 5,282 | 6,400 | 7,015 | 6,008 |  |  |  |  |
|  | -12.3\% | -8.3\% | 6.1\% | -4.0\% | -0.8\% | 23.4\% | 28.9\% | 45.0\% | 31.9\% | 12.9\% |  |  |  |  |
|  | 3,270 | 2,659 | 2,582 | 2,962 | 3,387 | 3,321 | 3,119 | 4,400 | 5,224 | 4,677 |  |  |  |  |

The market environment was favorable, supported primarily by the electronics sector in Asian countries-primarily China-in which there was active investment in automation and power saving initiatives.

On the same day, the company announced a revision to its full-year FY03/15 earnings results and an increase in its dividend, from JPY6 to JPY7 per share. The company issued a 3-for-1 stock split on October 1, 2014.

[^1]
## Hearts United Group Co., Ltd. (3676)

A debugging business established as a holding company of Digital Hearts.
On November 28, 2014, Hearts United Group Co., Ltd. announced that subsidiary Digital Hearts will form a business partnership with adish co. Itd.

Through the business partnership, the company will provide a one-stop solution for customers, consisting of debugging services provided by Digital Hearts and customer support services provided by adish.

Adish has provided customer support for over 600 titles, and by integrating the strengths of both companies, HUG will be able to offer a comprehensive service to cover games from the developmental to post-release stages.

## Background

The social game market is rapidly changing, and due to enhanced device capabilities and diversification in the userbase, development occurs on an increasingly large scale, thus accelerating the trend to outsource the debugging process. According to adish, over $20 \%$ of customer support inquiries concern bugs in the games. As a result, the importance of debugging during the development process is increasing, and strong customer support is required to maintain high user retention. In social games, in-game events and periodic updates continually occur after the initial release, producing a need for a continuous debugging process.

[^2]On November 26, 2014, Shared Research updated comments on the company's earnings results for 1H FY03/15.

| Quarterly Performance (JPYmn) | $\begin{gathered} \text { FY03/12 } \\ \text { Q1 } \end{gathered}$ | Q2 | Q3 | Q4 | $\begin{gathered} \text { FYO3/13 } \\ \text { Q1 } \end{gathered}$ | Q2 | Q3 | Q4 | $\begin{array}{\|c} \text { FYO3/14 } \\ \text { Q1 } \end{array}$ | Q2 | Q3 | Q4 | $\begin{gathered} \text { FY03/15 } \\ \text { Q1 } \end{gathered}$ | Q2 | FY03/15 \% of FY | FY Est. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 914 | 1,705 | 1,553 | 1,215 | 1,346 | 1,633 | 1,953 | 1,955 | 2,118 | 2,541 | 2,901 | 2,577 | 3,103 | 3,096 | 41.3\% | 15,002 |
| Debugging | 914 | 1,704 | 1,543 | 1,213 | 1,286 | 1,561 | 1,814 | 1,704 | 1,868 | 2,276 | 2,560 | 2,071 | 2,282 | 2,251 |  |  |
| Consumer games | 385 | 976 | 823 | 524 | 563 | 642 | 849 | 619 | 699 | 903 | 1,009 | 768 | 775 | 916 |  |  |
| Digital solutions | 264 | 280 | 306 | 285 | 362 | 447 | 549 | 582 | 618 | 763 | 819 | 809 | 833 | 862 |  |  |
| Amusement | 264 | 449 | 414 | 404 | 362 | 473 | 413 | 503 | 551 | 611 | 732 | 495 | 674 | 464 |  |  |
| Media | - | - | - | - | - | - | 55 | 120 | 124 | 135 | 125 | 99 | 120 | 116 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  | 393 | 415 |  |  |
| Others | - | 1 | 10 | 2 | 60 | 72 | 84 | 130 | 126 | 129 | 217 | 407 | 309 | 323 |  |  |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 48.0\% |
| Debugging | 14.3\% | 57.4\% | 38.1\% | 26.5\% | 40.7\% | -8.4\% | 17.5\% | 40.5\% | 45.3\% | 45.8\% | 41.1\% | 21.5\% | 22.2\% | -1.1\% |  |  |
| Consumer games | - | - | - | - | 46.2\% | -34.2\% | 3.1\% | 18.1\% | 24.1\% | 40.6\% | 18.8\% | 24.0\% | 10.8\% | 1.5\% |  |  |
| Digital solutions | - | - |  |  | 36.8\% | 59.7\% | 79.4\% | 104.6\% | 70.8\% | 70.6\% | 49.1\% | 39.0\% | 34.8\% | 13.0\% |  |  |
| Amusement | - | - | - |  | 37.3\% | 5.4\% | -0.2\% | 24.6\% | 52.1\% | 29.1\% | 77.2\% | -1.7\% | 22.4\% | -24.0\% |  |  |
| Media | - | - | - | - | - | - | - | - | - |  | - 125.7\% | -17.5\% | -3.9\% | -14.2\% |  |  |
| - | - | - | - | - | - |  | - | - | - | - | - - |  | - |  |  |  |
| Others | - | - | - | - | - | 11,479.8\% | 775.3\% | 5,682.1\% | 109.0\% | 80.7\% | 159.5\% | 213.2\% | 145.4\% | 149.5\% |  |  |
| Gross profit | 309 | 676 | 566 | 372 | 431 | 565 | 692 | 661 | 733 | 910 | 1,066 | 775 | 954 | 938 |  |  |
| GPM | 33.8\% | 39.6\% | 36.5\% | 30.6\% | 32.1\% | 34.6\% | 35.4\% | 33.8\% | 34.6\% | 35.8\% | 36.8\% | 30.1\% | 30.7\% | 30.3\% |  |  |
| SG\&A | 246 | 274 | 274 | 295 | 305 | 339 | 341 | 370 | 403 | 381 | 464 | 457 | 632 | 537 |  |  |
| Yoy | -6.4\% | 7.2\% | 12.6\% | 23.8\% | 24.3\% | 23.5\% | 24.2\% | 25.3\% | 31.9\% | 12.5\% | 36.1\% | 23.3\% | 57.1\% | 40.8\% |  |  |
| SG\&A/Sales | 26.9\% | 16.1\% | 17.7\% | 24.3\% | 22.7\% | 20.7\% | 17.4\% | 18.9\% | 19.0\% | 15.0\% | 16.0\% | 17.7\% | 20.4\% | 17.3\% |  |  |
| Operating profit | 63 | 402 | 292 | 77 | 126 | 226 | 351 | 291 | 330 | 529 | 603 | 319 | 321 | 402 | 32.5\% | 2,223 |
| Debugging | - | - | - | 262 | 324 | 430 | 523 | 465 | 546 | 713 | 874 | 499 | 545 | 572 |  |  |
| Media | - | - | - | - | - |  | 18 | 9 | 10 | 20 | 9 | -4 | 1 | -1 |  |  |
| - | - | - | - | - | - | - | - | - | - | - | - - |  | -123 | -84 |  |  |
| Others | - | - | - | -33 | -37 | -28 | -21 | -13 | -30 | -15 | -9 | 8 | 9 | 16 |  |  |
| Eliminations | - | - | - | -152 | -161 | -175 | -169 | -171 | -196 | -186 | -275 | -184 | -111 | -101 |  |  |
| YoY | 93.6\% | 120.7\% | 50.3\% | -35.5\% | 99.2\% | -43.7\% | 20.3\% | 278.0\% | 161.5\% | 133.9\% | 71.6\% | 9.8\% | -2.6\% | -24.1\% |  | 24.9\% |
| Debugging | - | - | - | - | - | - | - | 77.2\% | 68.3\% | 65.9\% | 66.9\% | 7.4\% | 19.3\% ${ }^{\text { }}$ | -8.6\% |  |  |
| Media | - | - | - | - | - | - | - | - | - |  | -49.1\% |  | -92.0\% | - |  |  |
| - | - | - | - | - | - | - | - | - | - | - | - - | - | - | - |  |  |
| Others | - | - | - | - | - | - | - | - | - | - | - - |  | - | - |  |  |
| OPM | 6.9\% | 23.6\% | 18.8\% | 6.3\% | 9.4\% | 13.8\% | 18.0\% | 14.9\% | 15.6\% | 20.8\% | 20.8\% | 12.4\% | 10.4\% | 13.0\% |  | 14.8\% |
| Debugging | - | - | - | 21.6\% | 25.2\% | 27.5\% | 28.9\% | 27.3\% | 29.2\% | 31.3\% | 34.1\% | 24.1\% | 23.9\% | 25.4\% |  |  |
| Media | - | - | - |  | - | - | 33.2\% | 7.8\% | 7.7\% | 15.0\% | 7.5\% | -3.9\% | 0.6\% | -0.6\% |  |  |
| - | - | - | - | - | - | - | - | - | - | - | - - |  | -31.2\% | -20.2\% |  |  |
| Others | - | - | - | $-1,463.6 \%$ | -60.8\% | -39.7\% | -25.5\% | -9.9\% | -23.7\% | -11.6\% | -4.0\% | 1.9\% | 2.8\% | 4.9\% |  |  |
| Recurring profit | 64 | 399 | 270 | 74 | 132 | 224 | 349 | 290 | 328 | 531 | 601 | 328 | 318 | 401 | 32.7\% | 2,201 |
| YoY | 94.0\% | 120.6\% | 38.6\% | -14.4\% | 105.7\% | -43.7\% | 29.6\% | 291.2\% | 147.9\% | 136.7\% | 72.1\% | 13.0\% | -3.0\% | -24.5\% |  | 23.1\% |
| Net income | 35 | 209 | 140 | 57 | 76 | 121 | 196 | 187 | 178 | 324 | 353 | 232 | 135 | 206 | 28.2\% | 1,210 |
| YoY | 221.7\% | 100.3\% | 25.7\% | 8.7\% | 113.1\% | -42.1\% | 40.2\% | 230.7\% | 136.0\% | 167.8\% | 80.3\% | 24.1\% | -24.1\% | -36.4\% |  | 11.3\% |

Source: Company data
The company changed the distribution of costs between segments in FY03/15.
Based on the former method for distributing costs, operating profit fell JPY155mn in the Debugging segment in Q1 FY03/15 and JPY116mn in Q2 FY03/15.
Year-on-year figures for Q1 and Q2 FY03/15 are calculated utilizing retroactively adjusted operating profit of the segment.

Slow progress toward full-year targets, but the company expects to catch up in Q3 HUG achieved $41.3 \%$ and $32.5 \%$ of its 1 H sales and operating profit targets respectively-lower than in past years. This was because projects in the digital solutions unit (Debugging segment) and Creative segment were delayed until Q3. Performance was also weak in the amusement unit due to market conditions.

But the company has maintained its full-year earnings forecasts. It has begun debugging work on large projects, and expects to book sales in 2 H . The company expects this will offset poor results in the amusement unit. The company also expects to book an operating profit over the full year in the Creative segment, as it books sales on delayed projects in 2 H .

On November 4, 2014, the company announced a partnership with ZMP Inc., and the founding of a joint venture to provide testing services for the automotive industry, including debugging and data collection.

View the full report.

Infomart Corp. (2492)
B2B e-commerce platform operator looking to become industry standard for the food sector. Branching out overseas and into other industry sectors with its online B2B platforms.

On November 6, 2014, Shared Research Inc. updated comments on Infomart Corp.'s Q3 FY12/14 earnings results.

| Quarterly Performance | 12/12 |  |  |  | FY12/13 |  |  |  | FY12/14 |  | (*) |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | 04 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 0,4 Est. | \% of PY | PY Est. |
| Sales | 876 | 918 | 966 | 1,024 | 1,006 | 1,060 | 1,110 | 1,163 | 1,157 | 1,207 | 1,267 | 1,581 | 69.7\% | 5,212 |
| YoY | 12.3\% | 13.4\% | 14.2\% | 15.3\% | 14.9\% | 15.5\% | 14.9\% | 13.6\% | 15.1\% | 13.8\% | 14.1\% | 36.0\% |  | 20.1\% |
| GP | 558 | 593 | 631 | 696 | 679 | 718 | 742 | 710 | 886 | 924 | 979 | 1,264 | 68.8\% | 4,053 |
| YoY | 8.9\% | 11.5\% | 8.2\% | 12.7\% | 21.6\% | 21.0\% | 17.7\% | 2.1\% | 30.5\% | 28.8\% | 31.8\% | 78.0\% |  | 42.3\% |
| GPM | 63.8\% | 64.6\% | 65.3\% | 67.9\% | 67.5\% | 67.7\% | 66.9\% | 61.1\% | 76.6\% | 76.6\% | 77.3\% | 79.9\% |  | 77.8\% |
| SG\&A | 401 | 419 | 429 | 414 | 432 | 434 | 442 | 447 | 463 | 507 | 432 | 615 | 69.5\% | 2,017 |
| YoY | 5.2\% | 7.6\% | 2.4\% | 2.1\% | 7.6\% | 3.5\% | 3.1\% | 7.9\% | 7.2\% | 16.8\% | -2.2\% | 37.8\% |  | 15.0\% |
| SG\&A / Sales | 45.8\% | 45.6\% | 44.4\% | 40.4\% | 42.9\% | 40.9\% | 39.8\% | 38.4\% | 40.0\% | 42.0\% | 34.1\% | 38.9\% |  | 38.7\% |
| OP | 157 | 174 | 202 | 282 | 247 | 284 | 300 | 263 | 424 | 418 | 546 | 647 | 68.2\% | 2,035 |
| YoY | 19.9\% | 22.4\% | 22.9\% | 33.5\% | 57.3\% | 62.9\% | 48.5\% | -6.5\% | 71.3\% | 47.1\% | 81.9\% | 145.9\% |  | 85.9\% |
| OPM | 17.9\% | 19.0\% | 20.9\% | 27.5\% | 24.6\% | 26.8\% | 27.1\% | 22.6\% | 36.6\% | 34.6\% | 43.1\% | 41.0\% |  | 39.0\% |
| RP | 159 | 169 | 198 | 289 | 253 | 286 | 297 | 270 | 419 | 415 | 556 | 636 | 68.6\% | 2,026 |
| YoY | 20.6\% | 21.2\% | 21.7\% | 37.2\% | 58.8\% | 69.1\% | 50.0\% | -6.4\% | 65.7\% | 44.8\% | 87.1\% | 135.3\% |  | 83.0\% |
| RPM | 18.2\% | 18.4\% | 20.5\% | 28.2\% | 25.2\% | 27.0\% | 26.8\% | 23.2\% | 36.2\% | 34.4\% | 43.9\% | 40.2\% |  | 38.9\% |
| NI | 92 | 88 | 47 | 270 | 155 | 167 | 177 | 133 | 244 | 260 | 344 | 366 | 69.8\% | 1,214 |
| YoY | 26.0\% | 12.3\% | -49.8\% | 133.6\% | 69.0\% | 88.5\% | 278.2\% | -50.8\% | 56.9\% | 55.9\% | 94.9\% | 176.2\% |  | 92.4\% |
| NPM | 10.5\% | 9.6\% | 4.8\% | 26.3\% | 15.4\% | 15.7\% | 15.9\% | 11.4\% | 21.0\% | 21.5\% | 27.2\% | 23.2\% |  | 23.3\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Q4 estimates calculated by subtracting cumulative Q3 results from full-year earnings forecasts.

Growing use of the ASP Ordering System and the ASP Food Standards Database Sales meant system usage fees increased. As a result, sales reached JPY3.6bn, an increase of JPY455mn, or $14.3 \%$ from a year earlier. Operating profit was JPY1.4bn, an increase of JPY556mn, or $66.9 \%$ due to higher sales and a fall in software amortization costs (CoGS). The level of performance seen in Q2 seems to have continued into Q3.

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## Intelligent Wave Inc. (4847)

Software company strong in credit card processing software. Information security a next growth driver? Significant relationship with DNP

On November 5, 2014, Intelligent Wave Inc. (IWI) announced earnings results for Q1 FY06/15.

| Quarterly performance (JPYmn) | FY06/14 |  |  |  | FY06/14 |  |  |  | FY06/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 1,279 | 1,776 | 1,983 | 1,521 | 1,426 | - | - | - | 50.9\% | 2,800 |
| YoY | 40.4\% | 0.6\% | 9.4\% | 10.0\% | 11.5\% |  |  |  |  | -8.3\% |
| GP | 28 | 465 | 453 | 397 | 392 |  |  |  |  |  |
| GPM | 2.2\% | 26.2\% | 22.8\% | 26.1\% | 27.5\% |  |  |  |  |  |
| SG\&A | 298 | 297 | 297 | 304 | 298 |  |  |  |  |  |
| YoY | -0.5\% | 4.9\% | 10.9\% | 1.1\% | -0.2\% |  |  |  |  |  |
| OP | -270 | 167 | 156 | 93 | 95 | - | - | - | 126.2\% | 75 |
| YoY | - | - | 83.5\% | 29.2\% | - |  |  |  |  | - |
| OPM | -21.1\% | 9.4\% | 7.9\% | 6.1\% | 6.6\% |  |  |  |  | 2.7\% |
| RP | -268 | 180 | 162 | 110 | 92 | - | - | - | 114.8\% | 80 |
| YoY | - | - | 82.8\% | -29.4\% | - |  |  |  |  | - |
| NI | -246 | 174 | 92 | 67 | 61 | - | - | - | 121.1\% | 50 |
| YoY | - | - | -1.5\% | -83.0\% | - |  |  |  |  | - |
| Cumulative | Q1 | 1H | Q3 | 2 H | Q1 | 1H | Q3 | 2 H | \% of PY | FY Est. |
| Sales | 1,279 | 3,055 | 5,038 | 6,558 | 1,426 | - | - | - | 22.3\% | 6,400 |
| YoY | 40.4\% | 14.1\% | 12.2\% | 11.7\% | 11.5\% |  |  |  |  | -2.4\% |
| GP | 28 | 492 | 945 | 1,342 | 392 |  |  |  |  |  |
| GPM | 2.2\% | 16.1\% | 18.8\% | 20.5\% | 27.5\% |  |  |  |  |  |
| SG\&A | 298 | 595 | 892 | 1,196 | 298 |  |  |  |  |  |
| YoY | -0.5\% | 2.1\% | 4.9\% | 3.9\% | -0.2\% |  |  |  |  |  |
| OP | -270 | -103 | 53 | 146 | 95 | - | - | - | 24.9\% | 380 |
| YoY | - | - | - | - | - |  |  |  |  | 161.1\% |
| OPM | - | - | 1.1\% | - | - |  |  |  |  | 5.9\% |
| RP | -268 | -88 | 74 | 184 | 92 | - | - | - | 23.0\% | 400 |
| YoY | - | - | - | - | - |  |  |  |  | 117.5\% |
| NI | -246 | -72 | 20 | 87 | 61 | - | - | - | 24.2\% | 250 |
| YoY | - | - | - | - | - |  |  |  |  | 188.2\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Company estimates based on most recent figures.

In the credit card industry (IWI's main business area), electronic money became more common and the range of payment methods increased. There were also efforts to attract tourists from overseas. Amid such conditions, negotiations for new capex projects increased. The company seized upon this opportunity to conduct sales activities, resulting in an increase in sales.

In Q1 FY06/14, IWI booked an operating loss, owing to multiple unprofitable development projects. But there were no such unprofitable projects this year, Q1 FY06/15. Furthermore, the company booked sales of in-house packaged software and hardware, which were expected to be booked in Q2. The result: a significant improvement in operating profit.

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MONTHLY WRAP - December 2014

J Trust Co Ltd (8508)
Active in financial, real estate, amusement, and international segments. Financial is the overwhelming revenue and profits contributor, consisting mostly of credit card and other consumer finance. Provides savings bank services in Korea, a long-term growth driver.

On November 26, 2014, J Trust Co., Ltd. announced the settlement of a lawsuit against a subsidiary.
Ginjiro Suzuki, bankruptcy trustee for SF Corporation Co., Ltd., filed a lawsuit against J Trust subsidiary Credia Co., Ltd., on September 3, 2012. Dissatisfied with the ruling of the first instance, Credia appealed to Tokyo High Court on December 27, 2013. A settlement was reached on November 26, 2014.

Details of the settlement
B Credia shall pay the plaintiff of the first instance JPY2.9bn by May 31, 2015. Credia also accepts that the amount of JPY142mn already received by the plaintiff belongs to the plaintiff.
B Credia and the plaintiff of the first instance both renounce the right to file additional claims against the other regarding this lawsuit.

In Q3 FY03/14, J Trust booked JPY3.0bn in provisions for losses on litigation, and will not incur additional costs regarding this lawsuit.

On November 20, 2014, the company made an announcement regarding the acquisition of shares in PT Bank Mutiara Tbk, an Indonesian commercial bank.

On September 12, 2014, the company announced that it had signed a conditional share sale and purchase agreement to acquire shares in Bank Mutiara. On November 20, 2014, the company acquired a 99.0\% stake in Bank Mutiara, making it a consolidated subsidiary.

Overview of Bank Mutiara
Headquarters: Jakarta, Indonesia
Capital: $\quad$ IDR10.2tn (about JPY92.0bn)

IUK/JTIU.UUY

Seller of the shares
Indonesia Deposit Insurance Corporation
Details
Total holdings prior to the acquisition: zero
Number of shares acquired: 793tn (99.0\% of shares outstanding)
Acquisition value:
(Forex rate: IDR/JPYO. 009 [November 19, 2014])
The company plans to finance the acquisition with JPY40.3bn raised from the exercise of series four subscription rights to new shares.
On November 13, 2014, the company announced earnings results for 1H FY03/15.


Figures may differ from company materials due to differences in rounding methods
Source: Company data

Operating revenue increased $10.9 \%$ YoY to JPY32.0bn. Installment commissions fell due to a decline in the balance of installment advances paid, mainly for cash advances. Collections of accounts receivable were slack, leading to a fall in other financial revenue. The consumption tax hike also resulted in lower sales in the Amusement segment. But in South Korea, operating revenue from the banking business grew because Chinae Savings Bank took over the loans businesses of subsidiaries. In Q1, loan interest at KJI Consumer Finance LLC and HICAPITAL Co., Ltd. also contributed to revenues (in FY03/14, these units were only consolidated on the balance sheet, and did not contribute to group revenues). Revenues were also up in the Real Estate segment because the rush to beat the consumption tax hike meant contracts on some properties were concluded in the previous year but completed and delivered in the current year.

On November 6, 2014, the company announced that it had obtained the right to first refusal on the sale of shares in Aju Capital Co., Ltd. (South Korea).

Aju Corporation, Aju Motors, and Mr. Kyu-Young Moon have granted the company the right to first refusal on their sale of shares in Aju Capital (42,652,460 shares; $74.1 \%$ of shares outstanding). The company will negotiate the terms of the deal with the sellers.

Overview of Aju Capital Co., Ltd. (KOSE: A033660)
B Business: auto finance installment payment services and leases, other financial services;
B Capital: KRW287.7bn (JPY28.7bn as of the end of FY12/13);
B Established: February 21, 1994.
nuwustiv.s

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Japan Best Rescue System Co Ltd (2453)
The only listed provider of handyman services. Strong growth, healthy balance sheet. Operates nationwide.

On November 28, 2014, Japan Best Rescue System Co., Ltd. (JBR) announced the inclusion of a motion concerning the appointment of a new auditor at its shareholders' meeting on December 25, 2014.

[^3]
# MONTHLY WRAP - December 2014 

Name: Tokai \& Co.
Location:Nagoya, Naka-ku, Kanayama, 1-12-14
Outgoing auditor
Name: Deloitte Touche Tohmatsu LLC.
Location:Tokyo, Minato-ku, Konan, 2-15-3
Scheduled handover date
December 25, 2014

On November 14, 2014, the company announced earnings results for full-year FY09/14.

| Quarterly Performance (JPYmn) | FY09/12 |  |  |  | FY09/13 |  |  |  | Fro9/14 |  |  |  | $\begin{gathered} \text { Fro9/14 } \\ \% \text { of 1H 1H Est. } \end{gathered}$ |  | $\begin{gathered} \text { FY09/14 } \\ \% \text { of FY FY Est. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | 03 | Q4 | 01 | Q2 | Q3 | Q4 | Q1 | Q2 | 03 | 04 |  |  |  |  |
|  | 1,750 | 2,003 | 1,788 | 1,897 | 2,059 | 2,477 | 2,715 | 3,154 | 2,546 | 3,323 | 3,071 | 2,682 | 104.2\% | 11,157 | 63.7\% | 14,031 |
| Call Center | 174 | 156 | 157 | 170 | 160 | 147 | 153 | 163 | 166 | 160 | 156 | 168 |  |  | 73.8\% | 653 |
| Membership Business | 468 | 694 | 569 | 543 | 605 | 981 | 811 | 685 | 749 | 1,232 | 1,058 | 904 |  |  | 95.2\% | 3,192 |
| Corporate Tie-Ups Business | 829 | 852 | 678 | 734 | 825 | 765 | 683 | 742 | 855 | 851 | 704 | 756 |  |  | 70.9\% | 3,399 |
| Member Shop Business | 43 | 42 | 41 | 41 | 46 | 45 | 40 | 42 | 36 | 37 | 37 | 35 |  |  | 64.0\% | 172 |
| Small Amount Short Term Insurance | 204 | 283 | 367 | 322 | 352 | 476 | 457 | 424 | 442 | 574 | 536 | 499 |  |  | 78.6\% | 1,976 |
| Enviromental Maintenance |  |  |  |  |  |  | 505 | 1,036 | 249 | 417 | 532 | 264 |  |  | 27.5\% | 4,364 |
| Car Chintai Business and others | 98 | 39 | 35 | 33 | 30 | 34 | 143 | 155 | 148 | 152 | 184 | 142 |  |  | 64.4\% | 750 |
| Others | 1 | 1 | - | 111 | 108 | 101 | 108 | 107 | 104 | 99 | 98 | 100 |  |  | 74.6\% | 403 |
| Eliminations / Company-wide | -66 | -65 | -57 | -58 | -65 | -72 | -186 | -199 | -203 | -198 | -235 | -186 |  |  | 72.1\% | -881 |
| YoY | -4.7\% | -2.8\% | 7.9\% | 14.6\% | 17.7\% | 23.7\% | 51.8\% | 66.3\% | 23.6\% | 34.2\% | 13.1\% | -15.0\% |  | 7.2\% |  | 34.8\% |
| Call Center | -5.4\% | -7.1\% | -12.0\% | 1.5\% | -8.2\% | -5.9\% | -2.5\% | -4.0\% | 3.8\% | 8.8\% | 2.5\% | 3.3\% |  |  |  | 5.0\% |
| Membership Business | -29.6\% | -15.9\% | 14.9\% | 20.7\% | 29.3\% | 41.3\% | 42.7\% | 26.1\% | 23.8\% | 25.6\% | 30.4\% | 31.9\% |  |  |  | 3.5\% |
| Corporate Tie-Ups Business | -12.7\% | -13.4\% | -12.1\% | -4.8\% | -0.5\% | -10.2\% | 0.8\% | 1.1\% | 3.7\% | 11.3\% | 3.0\% | 1.8\% |  |  |  | 12.7\% |
| Member Shop Business | -21.4\% | -23.5\% | -23.3\% | -13.9\% | 6.7\% | 7.3\% | -1.9\% | 0.6\% | -20.7\% | -18.5\% | -7.7\% | -15.7\% |  |  |  | -0.4\% |
| Small Amount Short Term Insurance | 24.0\% | 49.0\% | 86.4\% | 72.9\% | 72.2\% | 68.2\% | 24.7\% | 31.5\% | 25.8\% | 20.4\% | 17.3\% | 17.8\% |  |  |  | 15.6\% |
| Enviromental Maintenance |  |  |  |  |  |  |  |  |  |  | 5.4\% | -74.6\% |  |  |  | 183.1\% |
| Car Chintai Business and others | 196.8\% | -4.2\% | -47.7\% | -70.1\% | -69.4\% | -13.6\% | 314.5\% | 367.8\% | 392.2\% | 346.3\% | 28.5\% | -8.3\% |  |  |  | 107.3\% |
| Others | -29.9\% | -27.3\% | -100.0\% | 15,8379\% | 15,526\% | 147789\% | - | -3.7\% | -3.2\% | -1.9\% | -9.3\% | -6.4\% |  |  |  | -4.6\% |
| GP | 770 | 906 | 820 | 875 | 921 | 1,132 | 907 | 708 | 739 | 1,072 | 1,254 | 922 |  |  |  |  |
| GPM | 44.0\% | 45.2\% | 45.9\% | 46.1\% | 44.7\% | 45.7\% | 33.4\% | 22.4\% | 29.0\% | 32.2\% | 40.8\% | 34.4\% |  |  |  |  |
| SG\&A | 633 | 644 | 701 | 786 | 774 | 829 | 897 | 978 | 940 | 946 | 893 | 879 |  |  |  |  |
| Yoy | -13.6\% | -12.5\% | 7.5\% | 21.6\% | 22.3\% | 28.8\% | 28.0\% | 24.5\% | 21.4\% | 14.1\% | -0.5\% | -10.1\% |  |  |  |  |
| OP | 137 | 262 | 119 | 89 | 147 | 303 | 9 | -270 | -201 | 125 | 362 | 43 | 98.9\% | 333 | 29.2\% | 978 |
| Call Center | 58 | 41 | 21 | 43 | 41 | 30 | 28 | 27 | 35 | 38 | 34 | 48 |  |  | 87.4\% | 123 |
| Membership Business | 97 | 254 | 149 | 120 | 130 | 326 | 192 | 159 | 115 | 296 | 216 | 174 |  |  | 70.3\% | 891 |
| Corporate Tie-Ups Business | 51 | 63 | 25 | 41 | 67 | 61 | 44 | 19 | 63 | 97 | 70 | 88 |  |  | 127.9\% | 180 |
| Member Shop Business | -78 | -78 | -62 | -77 | -67 | -72 | -66 | -79 | -85 | -86 | -67 | -86 |  |  | 66.5\% | -356 |
| Small Amount Short Temm Insurance | 60 | 43 | 49 | 22 | 35 | 53 | 32 | 12 | 34 | 42 | 39 | 16 |  |  | 93.1\% | 124 |
| Enviromental Maintenance |  | - |  |  |  |  | -186 | -431 | -341 | -200 | 102 | -107 |  |  | -675.3\% | 65 |
| Car Chintai Business and others | 12 | 2 | -0 | -2 | 1 | -15 | 46 | 46 | 34 | 16 | 30 | 19 |  |  | 40.1\% | 201 |
| Others | -0 | -0 |  | 1 | -1 | -12 | -1 | 11 | 7 | 16 | 11 | 11 |  |  | 425.2\% | 8 |
| Eliminations / Company-wide | -63 | -64 | -63 | -57 | -60 | -68 | -80 | -35 | -65 | -93 | -74 | -119 |  |  | 89.1\% | -261 |
| YoY | 19.8\% | -3.8\% | 2.4\% | -32.2\% | 7.4\% | 15.8\% | -92.3\% |  |  | -58.6\% | 3,856.4\% |  |  | 75.7\% |  | 415.9\% |
| Call Center | -25.9\% | -33.9\% | -64.8\% | -15.6\% | -29.6\% | -26.6\% | 32.8\% | -37.1\% | -13.7\% | 24.3\% | 23.4\% | 79.5\% |  |  |  | -2.4\% |
| Membership Business | 77.8\% | 35.1\% | 74.7\% | 26.9\% | 34.7\% | 28.6\% | 28.9\% | 32.4\% | -11.9\% | -9.3\% | 12.4\% | 9.5\% |  |  |  | 10.4\% |
| Corporate Tie-Ups Business | -50.9\% | -47.4\% | -70.6\% | 12.3\% | 32.4\% | -3.7\% | 76.0\% | -52.7\% | -6.7\% | 58.6\% | 59.8\% | 356.4\% |  |  |  | -6.2\% |
| Member Shop Business |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 25.2\% |
| Small A mount Short Term Insurance | 41.0\% | -32.3\% | -21.1\% | -78.1\% | -42.2\% | 24.0\% | -34.6\% | -43.2\% | -1.3\% | -21.8\% | 22.3\% | 28.3\% |  |  |  | -6.5\% |
| Enviromental Maintenance |  |  | - |  |  | - | - |  | - |  |  |  |  |  |  | -110.5\% |
| Car Chintai Business and others | 320.8\% | -11.4\% | - |  | -92.4\% | - |  |  | 3,771.3\% |  | -34.9\% | -58.7\% |  |  |  | 157.8\% |
| Others | - | - | - |  | - | - |  | 1,524.6\% | - | - |  | -4.2\% |  |  |  | -512.2\% |
| YoY | 7.8\% | 13.1\% | 6.7\% | 4.7\% | 7.1\% | 12.2\% | 0.3\% | -8.6\% | -7.9\% | 3.8\% | 11.8\% | 1.6\% |  | 3.0\% |  | 7.0\% |
| Call Center | 33.6\% | 26.5\% | 13.4\% | 25.1\% | 25.7\% | 20.7\% | 18.2\% | 16.4\% | 21.4\% | 23.6\% | 21.9\% | 28.6\% |  |  |  | 18.8\% |
| Membership Business | 20.7\% | 36.5\% | 26.2\% | 22.1\% | 21.5\% | 33.2\% | 23.7\% | 23.2\% | 15.3\% | 24.0\% | 20.4\% | 19.2\% |  |  |  | 27.9\% |
| Corporate Tie-Ups Business | 6.1\% | 7.4\% | 3.7\% | 5.5\% | 8.2\% | 8.0\% | 6.5\% | 2.6\% | 7.4\% | 11.4\% | 10.0\% | 11.6\% |  |  |  | 5.3\% |
| Member Shop Business | -181.0\% | -186.2\% | -151.1\% | -186.3\% | -146.7\% | -161.2\% | -163.7\% | -188.8\% | -233.0\% | -233.4\% | -179.8\% | -243.4\% |  |  |  | -207.0\% |
| Small A mount Short Term Insurance | 29.6\% | 15.2\% | 13.4\% | 6.7\% | 9.9\% | 11.2\% | 7.0\% | 2.9\% | 7.8\% | 7.3\% | 7.3\% | 3.1\% |  |  |  | 6.3\% |
| Enviromental Maintenance |  |  | - |  |  |  | -36.8\% | -41.6\% | -136.7\% | -47.9\% | 19.1\% | -40.8\% |  |  |  | 1.5\% |
| Car Chintai Business and others | 11.8\% | 5.9\% | -1.0\% | -6.7\% | 2.9\% | -45.3\% | 32.4\% | 29.8\% | 23.1\% | 10.6\% | 16.4\% | 13.4\% |  |  |  | 26.8\% |
| Others | -9.6\% | -21.2\% | - | 0.6\% | -0.6\% | -11.8\% | -0.6\% | 10.6\% | 7.1\% | 15.9\% | 11.2\% | 10.9\% |  |  |  | 2.0\% |
| RP | 59 | 324 | 97 | 64 | 127 | 288 | 29 | -303 | -223 | 10 | 344 | 148 | 136.0\% | 205 | 14.2\% | 924 |
| YoY | -38.5\% | 26.8\% | -9.9\% | -47.6\% | 115.1\% | -11.3\% | -69.8\% |  |  | -96.5\% | 1,068.5\% |  |  | 44.4\% |  | 551.0\% |
| RPM | 3.4\% | 16.2\% | 5.4\% | 3.4\% | 6.2\% | 11.6\% | 1.1\% | -9.6\% | -8.8\% | 0.3\% | 11.2\% | 5.5\% |  | 1.8\% |  | 6.6\% |
| NI | 1 | 190 | 54 | 15 | 130 | 173 | -70 | -719 | -233 | -10 | 195 | 78 | - | -100 | -9.5\% | 497 |
| YoY | -97.2\% | 271.9\% | -77.4\% | -84.0\% | 9,105.7\% | -8.9\% | - |  |  | - |  |  |  | -79.4\% |  | -202.2\% |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Figures may differ from company materials due to differences in rounding methods. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales by Segment(JPYmn) | FY09/12 |  |  |  | Fro9/13 |  |  |  | FY09/14 |  |  |  |  |  |  |  |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |  |  |
| Call Center | 174 | 156 | 157 | 170 | 160 | 147 | 153 | 163 | 166 | 160 | 156 | 168 |  |  |  |  |
| Lock Replacement | 112 | 108 | 104 | 105 | 108 | 102 | 100 | 98 | 106 | 104 | 98 | 98 |  |  |  |  |
| Computer Related | 23 | 22 | 19 | 23 | 23 | 20 | 19 | 22 | 22 | 20 | 18 | 16 |  |  |  |  |
| Others | 39 | 26 | 34 | 41 | 29 | 25 | 33 | 43 | 38 | 36 | 41 | 55 |  |  |  |  |
| Membership Business | 468 | 694 | 569 | 543 | 605 | 981 | 811 | 685 | 749 | 1,232 | 1,058 | 904 |  |  |  |  |
| No Worries Residence Support | 258 | 489 | 363 | 341 | 397 | 763 | 576 | 435 | 502 | 873 | 674 | 550 |  |  |  |  |
| Life Depot | 141 | 134 | 126 | 122 | 121 | 124 | 127 | 140 | 127 | 139 | 129 | 130 |  |  |  |  |
| Student Dial 110 | 30 | 32 | 40 | 41 | 40 | 43 | 54 | 55 | 55 | 58 | 66 | 66 |  |  |  |  |
| Others | 39 | 39 | 40 | 40 | 47 | 51 | 55 | 56 | 65 | 162 | 189 | 158 |  |  |  |  |
| Corporate Tie-Ups Business | 829 | 852 | 678 | 734 | 825 | 765 | 683 | 742 | 855 | 851 | 704 | 756 |  |  |  |  |
| Aquambulance | 453 | 483 | 333 | 408 | 468 | 420 | 355 | 413 | 477 | 481 | 402 | 452 |  |  |  |  |
| Asahi Glass Ambulance | 190 | 197 | 188 | 166 | 189 | 166 | 151 | 143 | 180 | 173 | 133 | 135 |  |  |  |  |
| Secom Win | 19 | 20 | 24 | 15 | 20 | 20 | 18 | 22 | 25 | 19 | 15 | 13 |  |  |  |  |
| Consigned Call Center Operations | 166 | 152 | 133 | 146 | 147 | 160 | 159 | 165 | 173 | 179 | 153 | 155 |  |  |  |  |
| Member Shop Business | 1,425 | 1,426 | 1,425 | 1,470 | 1,547 | 1,522 | 1,524 | 1,566 | 1,602 | 1,643 | 1,715 | 1,801 |  |  |  |  |
| Francise Stores | 441 | 422 | 426 | 440 | 444 | 443 | 464 | 471 | 461 | 481 | 493 | 497 |  |  |  |  |
| Partner Stores | 984 | 1,004 | 999 | 1,030 | 1,103 | 1,079 | 1,060 | 1,095 | 1,141 | 1,162 | 1,222 | 1,304 |  |  |  |  |
| ${ }^{\text {Consigneed Cal Center Operations }}$ | 175 | 176 | 177 | 185 | 191 | 195 | 200 | 209 | 217 | 218 | 222 | 228 |  |  |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Sales and operating profit both increased year-on-year. But net income was just JPY31mn, due to expenses related to retroactive corrections to results in previous years (caused by inappropriate accounting for sales at a subsidiary) and corporate income taxes.

On November 11, 2014, the company announced that it had received a report on the findings of an investigation by an independent committee.

## MONTHLY WRAP - December 2014

## Independent committee report details

Investment by individual representative director to Company A and applicability to subsidiaries and affiliates
Although there was evidence that a representative director of the company loaned money to a representative director of Company A on an individual basis, there was no evidence that a representative director of the company loaned money to Company A. There was also no evidence found to relate these transactions to a subsidiary or affiliate.

## Scope of interested parties

Concerning one company for which the committee could not conclusively deny involvement, even in the case that it was involved, there was no transaction between JBR and the company in question. As a result, there was no transaction which warranted disclosure, and no need for the transactions to be included in the notes of securities reports during previous years.

There were no other organizations that could be classified as having involvement, and as such, there was no need for these parties to be included in the notes of securities reports during previous years.

## Flow of funds loaned by representative director

There was no evidence to confirm the improper use or misappropriation of company funds by the company's representative director.

Participation of representative directors in accounting irregularities at Binos Corporation There was no evidence to suggest that the company's representative director was aware of or participated in the irregular reporting of sales at Binos Corporation.

View the full report.

## JIN Co., Ltd. (3046)

Mall-based eyewear retailer, aggressive growth strategy using private-label retailing model.

On November 5, 2014, JIN Co., Ltd. released monthly sales data for October 2014.

| Comparable Stores Sales Crowth (YoY) |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug |
| FY08/09 | $-20.6 \%$ | $-11.1 \%$ | $-1.5 \%$ | $-13.2 \%$ | $3.8 \%$ | $-8.3 \%$ | $-7.8 \%$ | $-5.1 \%$ | $6.0 \%$ | $2.9 \%$ | $9.9 \%$ | $15.9 \%$ |
| FY08/10 | $33.5 \%$ | $51.1 \%$ | $36.1 \%$ | $40.7 \%$ | $41.1 \%$ | $42.5 \%$ | $35.3 \%$ | $50.4 \%$ | $36.1 \%$ | $29.6 \%$ | $20.2 \%$ | $21.2 \%$ |
| FY08/11 | $9.4 \%$ | $30.3 \%$ | $8.4 \%$ | $15.1 \%$ | $3.1 \%$ | $5.7 \%$ | $1.2 \%$ | $12.7 \%$ | $3.3 \%$ | $5.9 \%$ | $12.9 \%$ | $14.7 \%$ |
| FY08/12 | $31.1 \%$ | $7.9 \%$ | $5.9 \%$ | $3.0 \%$ | $9.3 \%$ | $28.1 \%$ | $33.1 \%$ | $14.9 \%$ | $23.2 \%$ | $70.4 \%$ | $56.2 \%$ | $41.7 \%$ |
| FY08/13 | $54.8 \%$ | $17.8 \%$ | $68.3 \%$ | $69.8 \%$ | $50.3 \%$ | $51.9 \%$ | $41.3 \%$ | $23.8 \%$ | $33.7 \%$ | $6.1 \%$ | $-3.5 \%$ | $13.3 \%$ |
| FY08/14 | $-18.6 \%$ | $-8.1 \%$ | $-24.5 \%$ | $-26.3 \%$ | $-22.2 \%$ | $-25.1 \%$ | $-1.9 \%$ | $-28.4 \%$ | $-23.6 \%$ | $-25.1 \%$ | $-22.1 \%$ | $-26.3 \%$ |
| FY08/15 | $-23.3 \%$ | $-21.5 \%$ |  |  |  |  |  |  |  |  |  |  |

Source: Company data, SR Inc. Research

On November 4, 2014, Shared Research updated the report following interviews with management.

| Quarterly Earnings | FY08/12 |  |  |  | FY08/13 |  |  |  | FY08/14 |  |  |  | FY08/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 4,209 | 5,277 | 5,614 | 7,513 | 7,800 | 9,861 | 9,182 | 9,711 | 8,169 | 9,463 | 9,623 | 8,895 | 98.8\% | 36,600 |
| YoY | 41.2\% | 40.0\% | 49.6\% | 84.5\% | 85.3\% | 86.9\% | 63.6\% | 29.3\% | 4.7\% | -4.0\% | 4.8\% | -8.4\% |  | 0.1\% |
| GP | 3,222 | 3,915 | 4,336 | 5,543 | 5,909 | 7,479 | 6,943 | 7,113 | 5,918 | 6,770 | 7,115 | 6,391 |  |  |
| YoY | 47.4\% | 45.0\% | 52.9\% | 86.9\% | 83.4\% | 91.0\% | 60.1\% | 28.3\% | 0.1\% | -9.5\% | 2.5\% | -10.2\% |  |  |
| GPM | 76.5\% | 74.2\% | 77.2\% | 73.8\% | 75.8\% | 75.8\% | 75.6\% | 73.3\% | 72.4\% | 71.5\% | 73.9\% | 71.9\% |  |  |
| SG\&A | 3,040 | 3,062 | 3,779 | 4,500 | 4,532 | 4,892 | 5,868 | 5,930 | 5,669 | 6,047 | 5,909 | 5,597 |  |  |
| YoY | 27.2\% | 43.6\% | 50.4\% | 75.1\% | 49.1\% | 59.8\% | 55.3\% | 31.8\% | 25.1\% | 23.6\% | 0.7\% | -5.6\% |  |  |
| SG\&A / Sales | 72.2\% | 58.0\% | 67.3\% | 59.9\% | 58.1\% | 49.6\% | 63.9\% | 61.1\% | 69.4\% | 63.9\% | 61.4\% | 62.9\% |  |  |
| OP | 182 | 853 | 556 | 1,043 | 1,378 | 2,587 | 1,076 | 1,183 | 249 | 723 | 1,206 | 794 | 118.9\% | 2,500 |
| YoY | - | 50.2\% | 71.9\% | 162.9\% | 658.7\% | 203.3\% | 93.3\% | 13.4\% | -81.9\% | -72.0\% | 12.2\% | -32.9\% |  | -59.8\% |
| OPM | 4.3\% | 16.2\% | 9.9\% | 13.9\% | 17.7\% | 26.2\% | 11.7\% | 12.2\% | 3.1\% | 7.6\% | 12.5\% | 8.9\% |  | 6.8\% |
| RP | 170 | 819 | 564 | 998 | 1,302 | 2,405 | 904 | 1,258 | 219 | 702 | 1,223 | 785 | 117.4\% | 2,495 |
| YoY | - | 45.2\% | 81.3\% | 157.6\% | 664.1\% | 193.8\% | 60.1\% | 26.0\% | -83.2\% | -70.8\% | 35.3\% | -37.6\% |  | -57.5\% |
| RPM | 4.0\% | 15.5\% | 10.1\% | 13.3\% | 16.7\% | 24.4\% | 9.8\% | 13.0\% | 2.7\% | 7.4\% | 12.7\% | 8.8\% |  | 6.8\% |
| NI | 67 | 352 | 204 | 466 | 766 | 1,388 | 502 | 764 | 70 | 316 | 759 | 100 | 101.2\% | 1,230 |
| YoY | - | 15.1\% | 29.2\% | 216.8\% | 1,039.3\% | 294.2\% | 146.3\% | 63.7\% | -90.9\% | -77.2\% | 51.3\% | -86.9\% |  | -64.0\% |
| NPM | 1.6\% | 6.7\% | 3.6\% | 6.2\% | 9.8\% | 14.1\% | 5.5\% | 7.9\% | 0.9\% | 3.3\% | 7.9\% | 1.1\% |  | 3.4\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data, SR Inc. Research
Company forecast figures are based on the most recently issued company forecast.

Versus initial estimates, all profit items exceeded targets. However, when compared to FY08/13, sales were down by $1.1 \%$ and operating profit was down by $52.2 \%$.

According to the company, two primary factors contributed to the above. First, a pullback in consumer demand after the consumption tax increase. Second, issues with store operations and product strategy following four years of high-pace growth.

Unit sales for $F Y 08 / 14$ were 5.4 mn units, 100,000 units less than sold in $F Y 08 / 13$. Prescription eyewear sales were up by 350,000 units, while nonprescription eyewear sales were down by 450,000. In prescription eyewear, increased sales of non-PC eyewear made up for a decline in PC eyewear, for a total of 4.1 mn units. Sales of non-PC eyewear in nonprescription eyewear were up, but unable to fill the void left by lower sales of PC eyewear, to total 1.2 mn units sold. The average unit price during FY08/14 was on par with FY08/13, at JPY6,200.

View the full report.

## Kenedix, Inc. (4321)

Japan's largest, independent real estate fund manager. After rightsizing its balance sheet, now aiming to grow assets under management.

On November 27, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q,3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Revenue | 4,645 | 3,444 | 3,992 | 10,375 | 5,141 | 9,347 | 5,253 | - | 79.0\% | 25,000 |
| YoY | -1.6\% | -33.3\% | 6.6\% | 41.6\% | 10.7\% | 171.4\% | 31.6\% | - |  | 11.3\% |
| GP | 2,732 | 2,394 | 2,580 | 3,371 | 3,315 | 3,729 | 2,695 | - | 77.9\% | 12,500 |
| YoY | 19.3\% | -22.1\% | 8.8\% | 102.3\% | 21.3\% | 55.8\% | 4.5\% | - |  | 12.8\% |
| GPM | 58.8\% | 69.5\% | 64.6\% | 32.5\% | 64.5\% | 39.9\% | 51.3\% | - |  | 50.0\% |
| SG\&A | 889 | 881 | 961 | 1,431 | 1,075 | 1,203 | 1,179 | - |  | 5,100 |
| YoY | 1.1\% | 6.4\% | 18.8\% | 36.7\% | 20.9\% | 36.5\% | 22.7\% | - |  | 22.5\% |
| SG\&A / Sales | 19.1\% | 25.6\% | 24.1\% | 13.8\% | 20.9\% | 12.9\% | 22.4\% | - |  | 20.4\% |
| OP | 1,843 | 1,513 | 1,619 | 1,939 | 2,240 | 2,525 | 1,516 | - | 84.9\% | 7,400 |
| YoY | 30.6\% | -32.6\% | 3.6\% | 213.8\% | 21.5\% | 66.9\% | -6.4\% | - |  | 7.0\% |
| OPM | 39.7\% | 43.9\% | 40.6\% | 18.7\% | 43.6\% | 27.0\% | 28.9\% | - |  | 29.6\% |
| RP | 1,398 | 1,235 | 793 | 1,452 | 1,989 | 1,882 | 1,391 | - | 95.7\% | 5,500 |
| YoY | 137.4\% | 14.1\% | 56.7\% | 861.6\% | 42.3\% | 52.4\% | 75.4\% | - |  | 12.8\% |
| RPM | 30.1\% | 35.9\% | 19.9\% | 14.0\% | 38.7\% | 20.1\% | 26.5\% | - |  | 22.0\% |
| NI | 1,148 | 945 | 180 | -288 | 3,310 | 1,594 | 1,041 | - | 148.6\% | 4,000 |
| YoY | - | - | - | - | 188.3\% | 38.9\% | 10.2\% | - |  | 101.5\% |
| NPM | 24.7\% | 27.4\% | 4.5\% | - | 64.4\% | 17.1\% | 19.8\% | - |  | 16.0\% |

Figures may differ from company materials due to differences in rounding methods. Company estimates are the most recently announced figures.
Source: Company data

Since the start of the financial year, Kenedix has been selling properties held under its own account. During Q3 FY12/14, the company continued to do so, using the capital generated from these sales and a public offering in FY12/13 to make new investments for future growth.

On the same day, the company also made an announcement regarding its progress toward the targets in its medium-term plan.

## Strengthen earnings via AUM growth

The company's target was to achieve AUM of JPY1.4tn in FY12/14. As of October 31, 2014, group AUM stood at JPY1.5tn.

Raise investment returns via joint investments
The company has successfully generated returns from principal investments made in FY12/13. As of October 31, 2014, total cumulative investments for FY12/14 stood at over JPY30.0bn.

Build a structure suitable for strengthening the Asset Management segment and M\&A
On October 1, 2013, Kenedix Real Estate Fund Management, Inc. (KFM) began operating. On October 16, 2013, the company acquired Space Design Inc., which mainly manages serviced offices and apartments. In January 2014, the company established Kenedix Property Management, Inc. to manage offices and other buildings. The company intends to grow sales of new real estate services, in a bid to secure stable revenue from the growth of fee-based income, and create opportunities for future growth.

## Resuming dividends

Kenedix expects to resume dividend payments in FY12/14, and plans to pay a dividend per share of JPY3.
The company plans to announce its next medium-term plan when it releases full-year earnings results for FY12/14 (expected in February 2015).

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On November 6, 2014, the company announced the establishment of a new business in the ASEAN region.

With the objective of expanding its business into the ASEAN region, the company and subsidiary Space Design Inc. plan to establish a management company for extended-stay hotels and residences in the ASEAN region. The two companies will invest a combined JPY300mn in the venture.

Management company details
Name: Aisa Hotel \& Residence Pte. Ltd.
Brand name: Aisa Hotel \& Residence
Property types: Extended-stay hotels and residences optimized to meet the needs of business travelers and expatriates of Japanese companies
Locations: Indonesia, Vietnam, Malaysia, Thailand, Philippines, and other ASEAN nations

On the same day, the company announced a transfer of assets.
Five properties, currently held by subsidiaries of the company, will be transferred to the Kenedix Office Investment Corporation. Details of the transaction were finalized on November 6, 2014.

As a result of this transfer, the company forecasts the booking of JPY2.1bn in extraordinary losses and approximately JPY700mn in gains on the reversal of deferred income taxes during FY12/14. During FY12/15, Kenedix forecasts the transaction to generate JPY688mn in operating profit.

View the full report.

Kenko.com Inc. (3325)
Industry leader in sales of health-related products over the internet. Strength is long-tail strategy. Focus on product range, pricing, and customer service.

On November 21, 2014, Kenko.com announced changes to its shipping services.
For orders placed on or after Saturday, November 22, 2014, Kenko.com will change its shipping policy. Previously the company charged customers JPY470 (tax exclusive) for shipping on select products, regardless of the total amount of the order. However, the company will now provide free shipping for all orders that exceed a total of JPY1,900 (tax exclusive).

On November 14, 2014, the company announced earnings results for Q3 FY12/14.


The company focused on such measures as strengthening web-based sales of medications, execution of efficient sales promotion programs, improving profitability through the integration of Kenko.com's operations with Rakuten 24 logistics and system, and generating sales growth. Sales in FY12/14 have faced such difficult circumstances as the impact of the consumption tax hike in April and unseasonal weather. Against this backdrop, robust growth in the Rakuten 24 business has driven year-on-year sales increases. At the profit level, although the company worked to make changes to its shipping policy, improve ROI related to sales promotion programs and logistics, and reduce fixed SG\&A expenses, Kenko.com booked losses amid such factors as lower profits accompanying prolonged impact from the rise in consumption tax, and cost increases driven by such developments as higher personnel expenses accompanying revisions to the Pharmaceutical Affairs Law.

View the full report.

Developer and operator of social game apps. Taking advantage of industry trends by moving from browser games to native app games.

On November 13, 2014, KLab Inc. announced earnings results for Q3 FY12/14.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  |  | FY12/13 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q5 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 3,546 | 3,573 | 3,772 | 4,598 | 5,504 | 4,426 | 5,160 | 6,355 | - | 72.7\% | 21,940 |
| YoY | - | - | - | - | - | - | - | - | - |  |  |
| GP | 990 | 660 | 841 | 1,136 | 1,207 | 1,164 | 1,548 | 2,279 | - |  |  |
| YoY | - | - | - | - | - | - | - | - | - |  |  |
| GPM | 27.9\% | 18.5\% | 22.3\% | 24.7\% | 21.9\% | 26.3\% | 30.0\% | 35.9\% | - |  |  |
| SG\&A | 1,203 | 1,329 | 1,039 | 985 | 1,503 | 1,068 | 948 | 1,084 | - |  |  |
| YoY | - | - | - | - | - | - | - | - | - |  |  |
| SG\&A / Sales | 33.9\% | 37.2\% | 27.6\% | 21.4\% | 27.3\% | 24.1\% | 18.4\% | 17.1\% | - |  |  |
| OP | -212 | -669 | -198 | 152 | -296 | 96 | 600 | 1,195 | - | 86.3\% | 2,191 |
| YoY | - | - | - | - | - | - | - | - | - |  |  |
| OPM | - | - | - | 3.3\% | - | 2.2\% | 11.6\% | 18.8\% | - |  |  |
| RP | -154 | -573 | -124 | 126 | -217 | 106 | 594 | 1,300 | - | 87.0\% | 2,299 |
| YoY | - | - | - | - | - | - | - | - | - |  |  |
| RPM | - | - | - | 2.7\% | - | 2.4\% | 11.5\% | 20.5\% | - |  |  |
| NI | -160 | -438 | -173 | 51 | -1,844 | 51 | 490 | 749 | - | 85.4\% | 1,511 |
| YoY | - | - | - | - | - | - | - | - | - |  |  |
| NPM | - | - | - | 1.1\% | - | 1.2\% | 9.5\% | 11.8\% | - |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
FY12/13 is an irregular five-quarter year.
FY08/12 results for parent only.
ßGame titles Love Live! School Idol Festival and Celestial Craft Fleet saw robust sales.
BCoGS was JPY4.1bn ( $+12.8 \%$ QoQ) because of a rise in commissions paid and usage fees that accompanied the increase in sales.
BSG\&A expenses were up $14.4 \%$ QoQ to JPY1.1bn due to the company increasing advertising and testing.
BThe company booked JPY96mn in non-operating income from forex gains due to a revaluation of forex rates at the end of Q3.
BThe company recorded an extraordinary loss of JPY99mn due to impairment losses from Kaburin!, a native app game.

On November 10, 2014, the company announced revisions to its Q3 FY12/14 earnings forecasts.
Q3 FY12/14 consolidated earnings forecasts (previous forecasts in parentheses):
Sales: JPY15.9bn (JPY15.6bn)
Operating profit: JPY1.9bn (JPY1.3bn)
Recurring profit: JPY2.0bn (JPY1.3bn)
Net income: JPY1.3bn (JPY1.Obn)
Sales, operating profit, recurring profit and net income all appear likely to outperform previous forecasts because of robust sales of Love Live! School Idol Festival and Celestial Craft Fleet. Net profit increased only slightly compared to the previous forecast because the company booked an extraordinary loss of JPY99mn due to an impairment loss after a reassessment of the profitability of fixed assets in its Game Business.

View the full report.

Lasertec Corp (6920)
Japan's leader in applied optics technology, with high market shares in semiconductor mask blank and photomask inspection systems. Accelerating semiconductor wafer-related new businesses.

On November 19, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY06/13 |  |  |  | FY06/14 |  |  |  | FY06/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  | Q2 est. |
| Sales | 3,678 | 2,889 | 2,381 | 2,449 | 971 | 4,505 | 1,426 | 6,705 | 1,747 | 3,853 |
| Semiconductor Related Systems | 3,231 | 2,319 | 1,663 | 1,874 | 507 | 3,597 | 789 | 5,584 | 97 | 3,233 |
| Others | 78 | 195 | 320 | 182 | 48 | 374 | 251 | 704 | 1,222 | 128 |
| Services | 370 | 375 | 398 | 393 | 416 | 534 | 387 | 417 | 428 | 492 |
| YoY | 144.0\% | -14.8\% | -19.0\% | -45.6\% | -73.6\% | 56.0\% | -40.1\% | 173.8\% | 80.0\% | -14.5\% |
| Semiconductor Related Systems | 199.7\% | -11.7\% | 5.9\% | -46.9\% | -84.3\% | 55.1\% | -52.6\% | 198.0\% | -80.8\% | -10.1\% |
| Others | -65.5\% | -57.4\% | -67.3\% | -71.2\% | -38.3\% | 91.8\% | -21.7\% | 286.4\% | 2,442.1\% | -65.9\% |
| Services | 81.2\% | 22.2\% | 2.1\% | 15.9\% | 12.4\% | 42.4\% | -2.9\% | 6.2\% | 2.9\% | -7.8\% |
| Orders | 2,214 | 2,015 | 1,178 | 3,358 | 1,393 | 6,586 | 2,937 | 5,274 | 2,342 | 7,408 |
| Semiconductor Related Systems | 1,681 | 1,383 | 585 | 2,794 | 790 | 5,260 | 2,304 | 3,532 | 1,778 | 4,022 |
| Others | 186 | 230 | 184 | 124 | 196 | 821 | 181 | 1,289 | 202 | 2,828 |
| Services | 347 | 402 | 409 | 440 | 406 | 505 | 451 | 453 | 362 | 558 |
| YoY | 58.0\% | -76.1\% | -45.3\% | 32.8\% | -37.1\% | 226.8\% | 149.4\% | 57.1\% | 68.2\% | 12.5\% |
| Semiconductor Related Systems | 59.8\% | -82.2\% | -63.4\% | 42.5\% | -53.0\% | 280.3\% | 293.6\% | 26.4\% | 125.0\% | -23.5\% |
| Others | 21.6\% | -38.0\% | 8.0\% | -28.5\% | 5.3\% | 256.4\% | -1.3\% | 936.3\% | 3.1\% | 244.5\% |
| Services | 76.9\% | 25.0\% | 5.9\% | 11.7\% | 17.1\% | 25.7\% | 10.5\% | 3.1\% | -11.0\% | 10.6\% |
| Order Backlog | 5,562 | 4,688 | 3,485 | 4,394 | 4,815 | 6,896 | 8,407 | 6,976 | 7,571 | 11,126 |
| Semiconductor Related Systems | 5,136 | 4,201 | 3,123 | 4,043 | 4,326 | 5,989 | 7,505 | 5,454 | 7,135 | 7,924 |
| Others | 261 | 297 | 160 | 102 | 250 | 697 | 628 | 1,212 | 192 | 2,892 |
| Services | 164 | 191 | 201 | 248 | 239 | 210 | 274 | 310 | 244 | 310 |
| YoY | 17.6\% | -52.1\% | -61.3\% | -37.5\% | -13.4\% | 47.1\% | 141.3\% | 58.8\% | 57.2\% |  |
| Semiconductor Related Systems | 65.7\% | -48.9\% | -62.2\% | -39.5\% | -15.8\% | 42.6\% | 140.3\% | 34.9\% | 64.9\% |  |
| Others | -82.6\% | -79.1\% | -73.8\% | -33.2\% | -4.3\% | 134.9\% | 291.4\% | 1,083.0\% | -23.4\% |  |
| Services | 34.6\% | 40.0\% | 51.8\% | 32.9\% | 45.6\% | 9.9\% | 36.3\% | 25.1\% | 2.2\% |  |
| GP | 1,889 | 1,520 | 1,419 | 526 | 269 | 2,182 | 722 | 3,392 | 953 |  |
| Yoy | 140.1\% | -4.4\% | -11.3\% | -79.5\% | -85.8\% | 43.6\% | -49.1\% | 544.4\% | 254.4\% |  |
| GPM | 51.4\% | 52.6\% | 59.6\% | 21.5\% | 27.7\% | 48.4\% | 50.6\% | 50.6\% | 54.5\% |  |
| SG\&A | 839 | 762 | 806 | 798 | 778 | 827 | 962 | 901 | 866 |  |
| Yoy | -1.2\% | -3.9\% | -11.9\% | -11.7\% | -7.3\% | 8.5\% | 19.5\% | 12.9\% | 11.4\% |  |
| SG\&A / Sales | 22.8\% | 26.4\% | 33.8\% | 32.6\% | 80.1\% | 18.3\% | 67.5\% | 13.4\% | 49.6\% |  |
| OP | 1,050 | 758 | 614 | -272 | -509 | 1,355 | -240 | 2,491 | 87 | 413 |
| Yoy |  | -4.9\% | -10.5\% |  |  | 78.8\% |  |  |  | -69.5\% |
| OPM | 28.5\% | 26.2\% | 25.8\% | -11.1\% | -52.4\% | 30.1\% | -16.9\% | 37.2\% | 5.0\% | 10.7\% |
| RP | 1,014 | 938 | 757 | -172 | -511 | 1,434 | -284 | 2,523 | 132 | 368 |
| YoY |  | 19.7\% | 11.4\% |  |  | 52.9\% |  |  |  | -74.3\% |
| RPM | 27.6\% | 32.5\% | 31.8\% | -7.0\% | -52.7\% | 31.8\% | -19.9\% | 37.6\% | 7.6\% | 9.5\% |
| NI | 646 | 595 | 451 | -82 | -326 | 935 | -248 | 1,608 | 82 | 218 |
| Yoy |  | 17.8\% | 15.1\% |  | - | 57.2\% | - |  |  | -76.7\% |
| NPM | 17.6\% | 20.6\% | 18.9\% | -3.3\% | -33.6\% | 20.8\% | -17.4\% | 24.0\% | 4.7\% | 5.6\% |



Figures may differ from company materials due to differences in rounding methods.
Source: Company data, SR research
From FY06/14, sales for FPD equipment and laser microscopes are now included under other sales.

Progress toward 1 H targets during Q1 was $31 \%$ of sales, $24 \%$ of orders received, and $17 \%$ of operating profit. According to the company, this is not a reason for concern; it is the result of some orders scheduled for Q1 being carried over to Q2, and is within the company's expectations. Although some risks remain regarding the timing of payment from customers and the when such sales are booked, Shared Research understands that it is possible for the company to fulfill its 1 H forecasts.

View the full report.

Matsui Securities Co., Ltd. (8628)
Innovative online securities brokerage with focus on customer service. Strengths lie in Margin Trading Service for Day-trades and Premium short-selling service. Highest rated customer support in the industry and high system stability.

On November 14, 2014, Shared Research updated the report following interviews with management.

| Quarterly performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Operating revenues | 13,152 | 9,038 | 9,173 | 8,520 | 7,490 | 8,819 | - | - |
| YoY | 228.9\% | 137.1\% | 103.0\% | 0.6\% | -43.1\% | -2.4\% | - | - |
| Net operating revenues | 12,800 | 8,799 | 8,900 | 8,239 | 7,238 | 8,392 | - | - |
| YoY | 238.4\% | 146.1\% | 106.2\% | -0.0\% | -43.5\% | -4.6\% | - | - |
| Commissions | 9,925 | 6,052 | 5,977 | 5,395 | 4,406 | 5,349 | - | - |
| YoY | 308.8\% | 164.0\% | 95.6\% | -15.6\% | -55.6\% | -11.6\% | - | - |
| Net interest income | 2,868 | 2,745 | 2,919 | 2,842 | 2,829 | 3,040 | - | - |
| YoY | 111.8\% | 114.1\% | 132.0\% | 51.5\% | -1.4\% | 10.7\% | - | - |
| SG\&A | 3,213 | 2,771 | 2,825 | 2,839 | 2,604 | 2,718 | - | - |
| YoY | 33.5\% | 22.4\% | 22.5\% | 3.5\% | -19.0\% | -1.9\% | - | - |
| SG\&A / Operating revenues | 25.1\% | 31.5\% | 31.7\% | 34.5\% | 36.0\% | 32.4\% | - | - |
| Operating profit | 9,587 | 6,028 | 6,075 | 5,400 | 4,633 | 5,675 | - | - |
| YoY | 596.7\% | 359.5\% | 202.4\% | -1.8\% | -51.7\% | -5.9\% | - | - |
| OPM | 74.9\% | 68.5\% | 68.3\% | 65.5\% | 64.0\% | 67.6\% | - | - |
| Recurring profit | 9,625 | 6,041 | 6,106 | 5,403 | 4,694 | 5,682 | - | - |
| YoY | 585.1\% | 358.3\% | 203.6\% | -2.0\% | -51.2\% | -5.9\% | - | - |
| RPM | 75.2\% | 68.7\% | 68.6\% | 65.6\% | 64.9\% | 67.7\% | - | - |
| Net income | 5,802 | 3,633 | 3,682 | 3,183 | 2,928 | 3,541 | - | - |
| YoY | 495.7\% | 345.2\% | 201.8\% | -6.8\% | -49.5\% | -2.5\% | - | - |
| NPM | 45.3\% | 41.3\% | 41.4\% | 38.6\% | 40.5\% | 42.2\% | - | - |

Source: Company data
Figures may differ from company materials due to differences in rounding methods

Aggregate equity trading value at the Tokyo and Nagoya stock exchanges fell $24 \%$ YoY; total equity trading value by individuals fell $35 \%$. Trading by individuals accounted for $24 \%$ of total market transactions, down from 29\% a year earlier. Turnover fell owing to a pullback from 1 H FY03/14, when anticipation of Prime Minister Abe's economic policies (Abenomics) and the Bank of Japan's monetary easing buoyed stock prices and led to a corresponding increase in turnover.

View the full report.

Mac-House Co., Ltd. (7603)
Low-cost specialty retailer of everyday casual wear with nationwide appeal.

On November 4, 2014, Mac-House Co., Ltd. announced monthly sales data for October 2014.

| Comparable Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/09 Sales | 3.3\% | -13.7\% | -7.0\% | -11.9\% | -6.1\% | -6.7\% | -1.0\% | -8.8\% | 1.5\% | -12.0\% | -9.2\% | -14.9\% |
| Cust. count | -2.2\% | -12.8\% | -9.3\% | -11.3\% | -3.9\% | -9.6\% | -2.6\% | -8.5\% | - | -10.3\% | -10.2\% | -14.3\% |
| Spend / cust. | 5.6\% | -1.1\% | 2.5\% | -0.7\% | -2.3\% | 3.1\% | 1.6\% | -0.3\% | 1.4\% | -1.9\% | 1.1\% | -0.7\% |
| FY02/10 Sales | -18.2\% | -11.0\% | -9.6\% | -18.6\% | -11.4\% | -13.2\% | -17.6\% | -16.8\% | -26.2\% | -11.8\% | -11.7\% | -10.9\% |
| Cust. count | -16.7\% | -5.4\% | -0.8\% | -5.6\% | -4.4\% | -7.8\% | -6.1\% | -11.4\% | -17.3\% | -2.3\% | -1.4\% | -2.9\% |
| Spend / cust. | -1.8\% | -5.8\% | -8.9\% | -13.8\% | -7.3\% | -5.9\% | -12.2\% | -6.1\% | -10.8\% | -9.8\% | -10.4\% | -8.3\% |
| FY02/11 Sales | -17.5\% | -15.3\% | -11.9\% | -8.3\% | -10.1\% | -12.1\% | -17.3\% | -0.9\% | -8.0\% | -13.7\% | -6.3\% | 1.5\% |
| Cust. count | -8.5\% | -11.8\% | -8.2\% | -6.3\% | -7.3\% | -9.5\% | -11.3\% | 5.9\% | -1.6\% | -12.9\% | -7.7\% | -1.2\% |
| Spend / cust. | -9.9\% | -4.0\% | -4.1\% | -2.2\% | -3.1\% | -2.8\% | -6.7\% | -6.4\% | -6.6\% | -0.9\% | 1.6\% | 2.8\% |
| FY02/12 Sales | -18.1\% | 7.4\% | -6.7\% | 1.9\% | -1.4\% | -1.6\% | 7.5\% | -0.9\% | 1.2\% | 7.5\% | -2.1\% | -0.9\% |
| Cust. count | -21.0\% | 1.4\% | -12.4\% | -9.0\% | -8.8\% | -7.6\% | -5.1\% | -12.6\% | -8.3\% | 2.7\% | -7.1\% | -3.3\% |
| Spend / cust. | 3.6\% | 5.9\% | 6.5\% | 11.9\% | 8.1\% | 6.5\% | 13.3\% | 13.4\% | 10.3\% | 4.7\% | 5.3\% | 2.4\% |
| FY02/13 Sales | 23.2\% | 3.8\% | -1.3\% | -2.2\% | -4.0\% | 1.8\% | -7.3\% | -9.3\% | 8.4\% | -3.2\% | -5.8\% | -5.3\% |
| Cust. count | 14.3\% | -0.6\% | -4.7\% | -6.1\% | -8.0\% | 0.6\% | -7.5\% | -11.0\% | 1.1\% | -6.7\% | -8.7\% | -10.8\% |
| Spend / cust. | 7.7\% | 4.4\% | 3.6\% | 4.2\% | 4.4\% | 1.2\% | 0.3\% | 1.9\% | 7.3\% | 3.7\% | 3.2\% | 6.2\% |
| FY02/14 Sales | 5.8\% | -11.4\% | -2.8\% | 2.9\% | -8.9\% | -4.1\% | -6.3\% | -14.3\% | -9.0\% | -8.5\% | 1.8\% | 10.5\% |
| Cust. count | 3.3\% | -12.6\% | -3.2\% | 2.2\% | -7.8\% | -7.1\% | -8.2\% | -11.8\% | -5.9\% | -7.2\% | 7.9\% | 17.8\% |
| Spend / cust. | 2.4\% | 1.4\% | 0.4\% | 0.7\% | -1.2\% | 3.3\% | 2.1\% | -2.9\% | -3.3\% | -1.4\% | -5.7\% | -6.2\% |
| FY02/15 Sales | -4.5\% | -6.7\% | -1.3\% | -1.2\% | -1.4\% | 1.2\% | 9.0\% | 4.0\% |  |  |  |  |
| Cust. count | -2.7\% | -3.1\% | -0.3\% | -0.9\% | -1.6\% | 0.1\% | 8.8\% | 0.6\% |  |  |  |  |
| Spend / cust. | -1.8\% | -3.8\% | -1.0\% | -0.2\% | 0.2\% | 1.1\% | 0.1\% | 3.3\% |  |  |  |  |


| All Store | e Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/09 | Sales | 10.9\% | -8.4\% | -2.0\% | -5.4\% | -0.1\% | -0.1\% | 5.5\% | -3.4\% | 7.9\% | -6.4\% | -2.6\% | -8.4\% |
|  | Cust. count | 6.4\% | -6.6\% | -3.7\% | -3.4\% | 3.7\% | -1.5\% | 4.8\% | -2.2\% | 7.7\% | -3.5\% | -2.4\% | -6.4\% |
|  | Spend / cust. | 4.3\% | -1.9\% | 1.7\% | -2.0\% | -3.7\% | 1.4\% | 0.7\% | -1.2\% | 0.1\% | -3.0\% | -0.2\% | -2.1\% |
| FY02/10 | Sales | -15.4\% | -7.6\% | -5.0\% | -16.4\% | -9.7\% | -11.6\% | -16.2\% | -15.2\% | -25.9\% | -12.6\% | -11.9\% | -11.9\% |
|  | Cust. count | -13.0\% | -0.9\% | 5.8\% | -2.2\% | -1.7\% | -5.3\% | -3.8\% | -8.5\% | -16.2\% | -2.3\% | -1.0\% | -3.3\% |
|  | Spend / cust. | -2.9\% | -6.8\% | -10.2\% | -14.5\% | -8.2\% | -6.7\% | -12.9\% | -7.4\% | -11.6\% | -10.5\% | -11.0\% | -8.9\% |
| FY02/11 | Sales | -18.8\% | -17.3\% | -14.6\% | -10.7\% | -12.2\% | -14.2\% | -19.2\% | -5.1\% | -12.0\% | -17.5\% | -10.9\% | -3.1\% |
|  | Cust. count | -11.8\% | -13.3\% | -10.8\% | -8.2\% | -8.9\% | -11.2\% | -13.1\% | 1.5\% | -5.9\% | -16.6\% | -12.0\% | -5.5\% |
|  | Spend / cust. | -7.9\% | -4.5\% | -4.2\% | -2.7\% | -3.7\% | -3.4\% | -7.1\% | -6.4\% | -6.5\% | -1.1\% | 1.3\% | 2.6\% |
| FY02/12 | Sales | -21.4\% | 1.4\% | -11.3\% | -2.5\% | -5.9\% | -5.7\% | 3.1\% | -4.8\% | -3.1\% | 3.6\% | -6.1\% | -5.5\% |
|  | Cust. count | -24.2\% | -4.2\% | -16.7\% | -12.8\% | -12.9\% | -11.4\% | -8.9\% | -15.5\% | -11.8\% | -0.9\% | -10.5\% | -7.3\% |
|  | Spend / cust. | 3.6\% | 5.9\% | 6.5\% | 11.9\% | 8.0\% | 6.5\% | 13.2\% | 12.6\% | 9.8\% | 4.5\% | 4.9\% | 1.9\% |
| FY02/13 | Sales | 17.0\% | -1.4\% | -6.2\% | -7.0\% | -8.8\% | -3.2\% | -11.7\% | -12.6\% | 4.9\% | -5.3\% | -7.9\% | -6.9\% |
|  | Cust. count | 9.0\% | -5.4\% | -9.2\% | -10.4\% | -12.3\% | -4.2\% | -12.4\% | -14.6\% | -2.5\% | -9.0\% | -11.0\% | -12.4\% |
|  | Spend / cust. | 7.4\% | 4.2\% | 3.3\% | 3.8\% | 4.0\% | 1.0\% | 0.8\% | 2.3\% | 7.7\% | 4.0\% | 3.4\% | 6.3\% |
| FY02/14 | Sales | 4.9\% | -11.8\% | -2.5\% | 2.9\% | -8.8\% | -3.9\% | -6.0\% | -14.2\% | -9.1\% | -8.2\% | 0.9\% | 9.2\% |
|  | Cust. count | 2.5\% | -12.9\% | -2.9\% | 2.1\% | -7.5\% | -6.5\% | -7.9\% | -11.6\% | -5.7\% | -6.5\% | 6.9\% | 15.9\% |
|  | Spend / cust. | 2.4\% | 1.3\% | 0.5\% | 0.8\% | -1.3\% | 2.9\% | 2.1\% | -3.0\% | -3.5\% | -1.8\% | -5.6\% | -5.8\% |
| FY02/15 | Sales | -3.3\% | -5.8\% | -1.4\% | -1.8\% | -2.6\% | 0.2\% | 8.6\% | 2.8\% |  |  |  |  |
|  | Cust. count | -0.8\% | -1.4\% | 0.3\% | -0.7\% | -1.9\% | -0.1\% | 9.4\% | 0.5\% |  |  |  |  |
|  | Spend / cust. | -2.5\% | -4.5\% | -1.7\% | -1.1\% | -0.7\% | 0.3\% | -0.7\% | 2.3\% |  |  |  |  |

[^4]View the full report.

Medinet Co., Ltd. (2370)
Biotech company that enables medical institutions to provide immuno-cell therapy

On November 13, 2014, MEDINET Co., Ltd. announced earnings results for full-year FY09/14.

| Quarterly Performance | FY09/13 |  |  | FY09/14 |  |  |  |  | FY09/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY Est. | FY Est. |
| Sales | 517 | 508 | 536 | 549 | 527 | 472 | 419 | 426 | 102.4\% | 1,800 |
| Yoy | -4.8\% | -11.1\% | -1.1\% | 2.8\% | 1.9\% | -7.2\% | -21.8\% | -22.3\% |  | -14.7\% |
| GP | 241 | 240 | 273 | 272 | 265 | 234 | 161 | 166 |  |  |
| Yoy | -17.8\% | -25.3\% | 1.3\% | 1.3\% | 9.8\% | -2.2\% | -41.2\% | -39.0\% |  |  |
| GPM | 46.6\% | 47.1\% | 51.0\% | 49.5\% | 50.2\% | 49.7\% | 38.3\% | 38.9\% |  |  |
| SG\&A | 418 | 484 | 511 | 490 | 552 | 557 | 559 | 565 |  |  |
| Yoy | -10.6\% | 3.7\% | 3.5\% | 12.5\% | 32.1\% | 15.1\% | 9.3\% | 15.2\% |  |  |
| SG\&A / Sales | 80.8\% | 95.2\% | 95.3\% | 89.4\% | 104.8\% | 118.1\% | 133.3\% | 132.5\% |  |  |
| OP | -177 | -245 | -238 | -219 | -287 | -323 | -398 | -399 | - | -1,430 |
| Yoy | - | - | - | - | - | - | - | - |  |  |
| OPM | - | - | - | - | - | - | - | - |  | - |
| RP | -139 | -347 | -246 | -220 | -273 | -365 | -403 | -297 | - | -1,460 |
| YoY | - | - | - | - | - | - | - | - |  |  |
| RPM | - | - | - | - | - | - | - | - |  | - |
| NI | -141 | 254 | -235 | -227 | -283 | 54 | -407 | -945 | - | -1,060 |
| Yoy | - | - | - | - | - | - | - | - |  |  |
| NPM | - | - | - | - | - | - | - | - |  | - |

Source: Company data
Figures may differ from company materials due to differences in rounding methods

The company signed a license agreement with Argos Therapeutics in December 2013 concerning AGS-003, an immuno-cell medical product that the US company is developing for metastatic renal cell cancer. Under the agreement, Argos granted MEDINET an exclusive, royalty-free license to develop and manufacture AGS-003 in Japan. MEDINET booked a one-time charge associated with this transaction. Due to costs such as R\&D expenses associated with acquiring the development pipeline for AGS-003, overall R\&D expenses for FY09/14 increased by JPY141mn (27.1\% YoY).

View the full report.

NAIGAI TRANS LINE LTD. (9384)
Non-vessel operating common carrier (NVOCC) providing international ocean freight transport services.

On November 20, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 3,465 | 4,034 | 4,494 | 4,803 | 4,604 | 5,035 | 5,031 |  | 77.2\% | 19,000 |
| Yoy | 16.2\% | 15.1\% | 33.1\% | 35.5\% | 32.8\% | 24.8\% | 11.9\% |  |  | 13.1\% |
| GP | 1,014 | 1,215 | 1,270 | 1,344 | 1,242 | 1,431 | 1,425 |  |  |  |
| YoY | 6.4\% | 11.5\% | 26.2\% | 26.0\% | 22.5\% | 17.8\% | 12.2\% |  |  |  |
| GPM | 29.3\% | 30.1\% | 28.3\% | 28.0\% | 27.0\% | 28.4\% | 28.3\% |  |  |  |
| SG\&A | 837 | 921 | 960 | 961 | 1,006 | 1,344 | 1,061 |  |  |  |
| YoY | 14.2\% | 11.5\% | 17.9\% | 15.4\% | 20.2\% | 45.8\% | 10.5\% |  |  |  |
| SG\&A / Sales | 24.1\% | 22.8\% | 21.4\% | 20.0\% | 21.8\% | 26.7\% | 21.1\% |  |  |  |
| OP | 176 | 293 | 311 | 361 | 235 | 87 | 364 |  | 62.4\% | 1,100 |
| YoY | -19.5\% | 11.5\% | 62.4\% | 162.4\% | 33.4\% | -70.3\% | 17.1\% |  |  | -3.7\% |
| OPM | 5.1\% | 7.3\% | 6.9\% | 7.5\% | 5.1\% | 1.7\% | 7.2\% |  |  | 5.8\% |
| RP | 201 | 308 | 330 | 364 | 233 | 87 | 386 |  | 64.1\% | 1,100 |
| YoY | -18.7\% | 13.0\% | 66.6\% | 42.3\% | 15.9\% | -71.9\% | 16.7\% |  |  | -8.7\% |
| RPM | 5.8\% | 7.6\% | 7.3\% | 7.6\% | 15.7\% | 1.7\% | 7.7\% |  |  | 5.8\% |
| NI | 117 | 191 | 202 | 220 | 125 | -533 | 239 |  | - | 100 |
| YoY | -20.8\% | 14.8\% | 86.1\% | 503.3\% | 6.9\% | - | 18.0\% |  |  | -86.3\% |
| NPM | 3.4\% | 4.7\% | 4.5\% | 4.6\% | 2.7\% | - | 4.7\% |  |  | 0.5\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Sales grew to JPY14.7bn (+22.3\% YoY). At the parent level, mainstay less-than-container-load (LCL) sales have fallen over the past few years, but this quarter the company booked a year-on-year increase in LCL sales volume and value. Despite high margins on LCL sales, overall gross profit margin grew by 1.0pp, dragged down by rising sales in lower-margin new businesses. Full-container-load (FCL) export and import sales each grew by over 10\%, and the company continued booking robust sales growth in new businesses such as forwarding and airfreight.

View the full report.


Figures may differ from company materials due to differences in rounding methods
Source: Company data

The company booked sales of JPY311mn (JPY326mn in 1H FY03/14), partly from supplying clinical trial medication and materials for cosmetics.

On the same day, the company announced a revision to its FY03/15 earnings forecasts and the booking of non-operating profit.

Revised FY03/15 earnings forecast (previous forecast in parentheses)
Sales: JPY560mn (JPY330mn)

Operating loss: JPY1.4bn (JPY2.0bn)
Recurring loss: JPY1.0bn (JPY1.9bn)
Net loss: JPY1.1bn (JPY2.0bn)

## Revision details

Sales were initially projected to occur primarily due to the supply of drug products for use in clinical studies based on license and co-development agreements with Kowa Company, Ltd., and from the supply of products for use in cosmetic products and contract payments based on a co-development contract with Albion Co., Ltd. However, sales are expected to exceed initial estimates due to progress with clinical trials of NC-6004 (Nanoplatin®), which is being developed jointly with Orient Europharma Co., Ltd. in Asia for the treatment of pancreatic cancer. NanoCarrier also expects to supply new drug products for use in clinical studies for an additional application (head and neck cancer). In addition, the company may provide more products for use in cosmetic products to Albion Co., Ltd. than initially expected, owing to robust sales of Albion Co., Ltd.'s Eclafutur range of cosmetics products.

As the company conducts clinical trials of NC-6004 and NC-4016, the most important products in its pipeline, in Japan and the United States, it also intends to expand its pipeline of next-generation candidate drugs. Research and development is proceeding as planned on ADCM
(Antibody/Drug-Conjugated Micelles), which improve the selective targeting capability of drugs, and ADCM-NanoFectTM, a combination of NanoFectTM-a delivery technology for nucleic acid drugs such as siRNA-and ADCM. Forecasts for expenses such as clinical trial and development expenses and relocation costs were conservative, but R\&D expenses and SG\&A expenses appear likely to be lower than initially

## MONTHLY WRAP - December 2014

expected. At the same time, gross profit appears likely to exceed initial forecasts due to higher sales. Consequently, NanoCarrier projects operating loss to be smaller than previously forecast.

The company also expects ordinary loss and net loss to be smaller than previously projected due to an expected gain from foreign currency translation (non-operating income), reflecting changes in the value of foreign-currency-denominated deposits in line with foreign exchange rate fluctuations (USD) since the beginning of $\mathrm{FY} 03 / 15$ (based on an assumed foreign exchange rate of JPY110/USD).

## Recording of non-operating profit

During Q1 FY03/15, NanoCarrier booked JPY84mn in foreign exchange losses as non-operating expenses. However, JPY431mn in foreign exchange gains were recorded in the July-September quarter of FY03/15, resulting in JPY 346 mn in foreign exchange gains for $1 \mathrm{HFY} 03 / 15$, which will be recorded under non-operating profit. This gain was primarily the result of the reevaluation of foreign-currency-denominated deposits.

View the full report.

## MONTHLY WRAP - December 2014 <br> Nippon Parking Development (2353) <br> Operator of legally mandated parking lots in office buildings. High ROE based on its unique business model.

On November 27, 2014, Nippon Parking Development Co., Ltd. announced Q1 earnings results for FY07/15.

| Quarterly Performance |  | FY07 | 13 |  |  | FY07 | 14 |  | FY07 | 115 | FY 07 |  | FY 07 | 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2(*) | \% of FY | FY Est. | \% of FY | FY Est. |
| Sales | 2,296 | 3,929 | 4,217 | 2,995 | 3,064 | 4,401 | 4,448 | 3,206 | 3,218 | 5,022 | 39.1\% | 8,240 | 18.8\% | 17,100 |
| Parking Lot Business | 2,258 | 2,291 | 2,348 | 2,504 | 2,474 | 2,563 | 2,524 | 2,650 | 2,662 |  |  |  | 23.0\% | 11,570 |
| Ski Resort Business | 38 | 1,638 | 1,869 | 492 | 590 | 1,838 | 1,924 | 556 | 554 |  |  |  | 10.1\% | 5,500 |
| YoY | 8.2\% | 35.3\% | 29.5\% | 29.7\% | 33.4\% | 12.0\% | 5.5\% | 7.0\% | 5.0\% |  |  | 10.4\% |  | 13.1\% |
| Parking Lot Business | 7.8\% | 6.7\% | 6.8\% | 9.6\% | 9.6\% | 11.9\% | 7.5\% | 5.8\% | 7.6\% |  |  |  |  | 13.3\% |
| Ski Resort Business | 39.0\% | 116.6\% | 76.5\% | 1,891.8\% | 1,439.4\% | 12.2\% | 2.9\% | 12.9\% | -6.0\% |  |  |  |  | 12.1\% |
| Gross Profit | 807 | 1,820 | 2,026 | 1,105 | 1,238 | 2,188 | 2,063 | 1,105 | 1,252 |  |  |  |  |  |
| YoY | 4.8\% | 36.8\% | 28.7\% | 28.7\% | 53.3\% | 20.2\% | 1.8\% | 0.0\% | 1.1\% |  |  |  |  |  |
| Gross Profit Margin | 35.2\% | 46.3\% | 48.0\% | 36.9\% | 40.4\% | 49.7\% | 46.4\% | 34.5\% | 38.9\% |  |  |  |  |  |
| SG\&A | 610 | 1,099 | 1,093 | 935 | 926 | 1,295 | 1,063 | 974 | 1,015 |  |  |  |  |  |
| YoY | 9.4\% | 42.1\% | 46.5\% | 47.3\% | 51.8\% | 17.9\% | -2.8\% | 4.2\% | 9.7\% |  |  |  |  |  |
| Operating Profit | 197 | 722 | 932 | 170 | 312 | 892 | 999 | 131 | 236 | 1,034 | 18.6\% | 1,270 | 8.1\% | 2,900 |
| Parking Lot Business | 536 | 519 | 543 | 571 | 543 | 605 | 564 | 648 | 604 |  |  |  | 30.5\% | 1,980 |
| Ski Resort Business | -193 | 383 | 559 | -245 | -81 | 499 | 619 | -313 | -175 |  |  |  | -18.4\% | 950 |
| YoY | -7.1\% | 29.4\% | 12.6\% | -24.0\% | 58.1\% | 23.6\% | 7.2\% | -22.8\% | -24.3\% |  |  | 5.5\% |  | 24.2\% |
| Parking Lot Business | 0.1\% | -7.0\% | -2.4\% | -4.0\% | 1.4\% | 16.5\% | 3.8\% | 13.4\% | 11.2\% |  |  |  |  | -16.1\% |
| Ski Resort Business | - | 147.3\% | 29.9\% | - | - | 30.1\% | 10.8\% | - | - |  |  |  |  | 31.1\% |
| Operating Profit Margin | 8.6\% | 18.4\% | 22.1\% | 5.7\% | 10.2\% | 20.3\% | 22.5\% | 4.1\% | 7.3\% |  |  | 15.4\% |  | 17.0\% |
| Parking Lot Business | 23.7\% | 22.7\% | 23.1\% | 22.8\% | 22.0\% | 23.6\% | 22.3\% | 24.4\% | 22.7\% |  |  |  |  | 17.1\% |
| Ski Resort Business | -503.8\% | 23.4\% | 29.9\% | -49.7\% | -13.6\% | 27.1\% | 32.2\% | -56.3\% | -31.5\% |  |  |  |  | 17.3\% |
| Recurring Profit | 214 | 819 | 982 | 220 | 354 | 989 | 1,058 | 190 | 414 | 856 | 32.6\% | 1,270 | 14.3\% | 2,900 |
| YoY | 6.0\% | 44.1\% | 7.7\% | -1.6\% | 65.2\% | 20.8\% | 7.7\% | -13.6\% | 16.8\% |  |  | -5.4\% |  | 11.9\% |
| Recurring Profit Margin | 9.3\% | 20.8\% | 23.3\% | 7.4\% | 11.6\% | 22.5\% | 23.8\% | 5.9\% | 12.9\% |  |  | 15.4\% |  | 17.0\% |
| Net Income | 115 | 539 | 646 | 79 | 199 | 670 | 656 | 56 | 972 | 568 | 63.1\% | 1,540 | 37.1\% | 2,620 |
| YoY | 21.6\% | 69.1\% | - | -32.6\% | 73.5\% | 24.5\% | 1.6\% | -29.5\% | 387.2\% |  |  | 77.0\% |  | 65.7\% |
| Net Income Margin | 5.0\% | 13.7\% | 15.3\% | 2.6\% | 6.5\% | 15.2\% | 14.8\% | 1.7\% | 30.2\% |  |  | 18.7\% |  | 15.3\% |
| Figures may differ from company materials due to differences in rounding methods.Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Parking Lot Business

The number of managed facilities and vehicles showed steady growth under the pillars of increasing occupancy rates at idle parking lots and managing staffed, metered parking lots. The company also focused on providing new and diverse solutions to clients, such as consulting services for parking lot purchasing, refurbishing, and reconstructing. Providing ongoing training to employees was also a priority.

## Ski Resort Business

The effects of poor weather, particularly typhoons, caused visitor count to decrease by $18.8 \%$ year-on-year, to 149,000 visitors. Sales and profits were also down year-on-year at Spicy Rental (a skiwear rental shop with 10 stores in the Hakuba Valley area), part of the company's new operational structure. Beginning this year, the company is placing greater emphasis on sales to visitors from overseas, and in cooperation with a local public organization, worked to capture visitors from Australia and East Asia, in addition to the ASEAN countries, Europe, and Russia.

On November 25, 2014, the company announced the effects of the November 22 earthquake and its aftershocks-which primarily affected the northern section of Nagano Prefecture-on operations at subsidiary Nippon Ski Resort Development Co., Ltd. The earthquake occurred around 10 PM on November 22, and the information released by the company was current as of 8 AM, November 25, 2014.

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Effects on the company's ski resorts
According to the company, ski lifts were closed for maintenance when the earthquake occurred as the fall season had ended. There were no injuries to staff members or visitors. Although there were limited landslides seen at some slopes, repairs are planned to be completed before the resorts open for the winter season, and no significant negative effects are expected at any of the company's resorts.

NPD will conduct a safety audit of each facility, and slopes will open upon completion of inspections and subject to appropriate levels of snowfall. The company maintains that this will not have a material effect on its earnings results.

View the full report.

Leading Japanese maker of carbide miniature end mills with sound financials, aiming for growth by keeping with the miniaturization trend of end products.

On November 17, 2014, Shared Research updated the report following interviews with management.

| Quarterly Performance (JPYmn) | FY03/13 |  | Q3 | Q4 | FY03/14 |  | Q3 | Q4 | FY03/15 |  | $\begin{aligned} & \text { FY03/15 } \\ & \% \text { of FY FY Est. } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 1,570 | 1,533 | 1,482 | 1,413 | 1,538 | 1,531 | 1,632 | 1,718 | 1,736 | 1,813 | 50.7\% | 7,000 |
| End Mills (up to 6mm) | 1,018 | 956 | 905 | 885 | 946 | 932 | 977 | 1,038 | - |  |  |  |
| End Mills (over 6mm) | 190 | 185 | 185 | 177 | 194 | 195 | 219 | 217 | - |  |  |  |
| End Mills (Others) | 251 | 278 | 289 | 253 | 291 | 302 | 319 | 352 |  |  |  |  |
| Other Products | 108 | 112 | 101 | 96 | 105 | 101 | 114 | 115 | - | - |  |  |
| Sales (new categories*) |  |  |  |  |  |  |  |  |  |  |  |  |
| End Mills (up to 6 mm ) |  |  |  |  | 1,112 | 1,093 | 1,144 | 1,219 | 1,214 | 1,328 |  |  |
| End Mills (over 6 mm ) |  |  |  |  | 194 | 195 | 219 | 216 | 218 | 227 |  |  |
| End Mills (Others) |  |  |  |  | 124 | 142 | 152 | 167 | 184 | 141 |  |  |
| Other Products |  |  |  |  | 105 | 101 | 114 | 114 | 118 | 115 |  |  |
| YoY (*) | 7.7\% | 5.1\% | -0.4\% | 2.6\% | -2.0\% | -0.1\% | 10.1\% | 21.6\% | 12.9\% | 18.4\% |  | 9.1\% |
| End Mills (up to 6mm) | 12.0\% | 2.9\% | -5.3\% | 0.2\% | -7.1\% | -2.5\% | 8.0\% | 17.3\% | 9.2\% | 21.5\% |  |  |
| End Mills (over 6mm) | -5.5\% | 0.5\% | -5.6\% | 6.0\% | 2.1\% | 5.4\% | 18.4\% | 22.6\% | 12.4\% | 16.4\% |  |  |
| End Mills (Others) | 10.1\% | 16.8\% | 27.9\% | 16.6\% | 15.9\% | 8.6\% | 10.4\% | 39.1\% | 48.4\% | -0.7\% |  |  |
| Other Products | -7.7\% | 6.7\% | -6.5\% | -11.1\% | -2.8\% | -9.8\% | 12.9\% | 19.8\% | 12.4\% | 13.9\% |  |  |
| Composition (*) |  |  |  |  |  |  |  |  |  |  |  |  |
| End Mills (up to 6mm) | 64.9\% | 62.4\% | 61.1\% | 62.6\% | 61.5\% | 60.9\% | 59.9\% | 60.4\% | 69.9\% | 73.3\% |  |  |
| End Mills (over 6mm) | 12.1\% | 12.1\% | 12.5\% | 12.5\% | 12.6\% | 12.7\% | 13.4\% | 12.6\% | 12.6\% | 12.5\% |  |  |
| End Mills (Others) | 16.0\% | 18.1\% | 19.5\% | 17.9\% | 18.9\% | 19.7\% | 19.6\% | 20.5\% | 10.6\% | 7.8\% |  |  |
| Other Products | 6.9\% | 7.3\% | 6.8\% | 6.8\% | 6.8\% | 6.6\% | 7.0\% | 6.7\% | 6.8\% | 6.3\% |  |  |
| Smaller diameter ratio |  |  |  |  | 72.4\% | 71.4\% | 70.2\% | 71.0\% | 70.0\% | 73.3\% |  |  |
| Domestic sales | 1,255 | 1,216 | 1,165 | 1,112 | 1,210 | 1,243 | 1,329 | 1,366 | 1,389 | 1,391 |  |  |
| Overseas sales | 314 | 316 | 316 | 300 | 327 | 287 | 301 | 353 | 346 | 421 |  |  |
| China, Hong Kong, Taiwan | 121 | 131 | 126 | 103 | 107 | 95 | 65 | 129 | 106 | 170 |  |  |
| Asia (ex. above) | 88 | 93 | 91 | 89 | 106 | 90 | 102 | 104 | 112 | 123 |  |  |
| EU | 85 | 66 | 76 | 81 | 90 | 73 | 101 | 93 | 93 | 90 |  |  |
| US, other | 18 | 24 | 22 | 25 | 22 | 28 | 32 | 30 | 33 | 37 |  |  |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |
| Domestic | 9.3\% | 3.5\% | -5.7\% | 0.0\% | -3.6\% | 2.2\% | 14.1\% | 22.8\% | 14.8\% | 11.9\% |  |  |
| Overseas | 1.6\% | 11.7\% | 25.9\% | 13.6\% | 4.1\% | -9.2\% | -4.7\% | 17.7\% | 5.8\% | 46.7\% |  |  |
| China, Hong Kong, Taiwan |  |  |  |  | -11.6\% | -27.5\% | -48.4\% | 25.2\% | -0.9\% | 78.9\% |  |  |
| Asia (ex. above) |  |  |  |  | 20.5\% | -3.2\% | 12.1\% | 16.9\% | 5.7\% | 36.7\% |  |  |
| EU |  |  |  |  | 5.9\% | 10.6\% | 32.9\% | 14.8\% | 3.3\% | 23.3\% |  |  |
| US, other |  |  |  |  | 22.2\% | 16.7\% | 45.5\% | 20.0\% | 50.0\% | 32.1\% |  |  |
| GP | 777 | 716 | 699 | 652 | 722 | 740 | 779 | 836 | 885 | 902 |  |  |
| YoY | 18.5\% | -0.3\% | -7.5\% | 6.8\% | -7.1\% | 3.3\% | 11.4\% | 28.2\% | 22.7\% | 22.0\% |  |  |
| GPM | 49.5\% | 46.7\% | 47.1\% | 46.2\% | 46.9\% | 48.3\% | 47.7\% | 48.7\% | 51.0\% | 49.8\% |  |  |
| SG\&A | 470 | 472 | 529 | 451 | 493 | 488 | 498 | 528 | 502 | 570 |  |  |
| YoY | 10.7\% | 13.0\% | 25.7\% | -12.4\% | 4.8\% | 3.4\% | -5.8\% | 17.1\% | 1.8\% | 16.8\% |  |  |
| SG\&A / Sales | 30.0\% | 30.8\% | 35.7\% | 31.9\% | 32.0\% | 31.9\% | 30.5\% | 30.7\% | 28.9\% | 31.4\% |  |  |
| Personnel | - | - | - | - | 275 | 279 | 276 | 333 | 279 | 352 |  |  |
| Other | - | - | - | - | 217 | 208 | 222 | 194 | 221 | 217 |  |  |
| OP | 307 | 244 | 170 | 201 | 229 | 252 | 280 | 308 | 384 | 332 | 55.9\% | 1,280 |
| YoY | 32.6\% | -18.8\% | -49.3\% | 109.4\% | -25.4\% | 3.2\% | 65.2\% | 53.0\% | 67.6\% | 32.0\% |  | 19.7\% |
| OPM | 19.6\% | 15.9\% | 11.4\% | 14.3\% | 14.9\% | 16.4\% | 17.2\% | 17.9\% | 22.1\% | 18.3\% |  | 18.3\% |
| RP | 320 | 248 | 177 | 206 | 247 | 253 | 286 | 321 | 405 | 347 | 56.5\% | 1,330 |
| YoY | 31.2\% | -20.4\% | -51.0\% | 78.2\% | -22.9\% | 2.0\% | 62.0\% | 55.4\% | 64.1\% | 36.9\% |  | 20.1\% |
| RPM | 20.4\% | 16.2\% | 11.9\% | 14.6\% | 16.1\% | 16.5\% | 17.5\% | 18.7\% | 23.3\% | 19.1\% |  | 19.0\% |
| NI | 185 | 146 | 98 | 98 | 142 | 181 | 175 | 196 | 256 | 227 | 58.9\% | 820 |
| YoY | 33.6\% | -18.4\% | -54.3\% | 3,648.0\% | -23.4\% | 24.2\% | 78.5\% | 100.4\% | 80.1\% | 25.4\% |  | 18.0\% |
| NPM | 11.8\% | 9.5\% | 6.6\% | 6.9\% | 9.2\% | 11.8\% | 10.7\% | 11.4\% | 14.7\% | 12.5\% |  | 11.7\% |

Sales and recurring profit reached a record during 1 H , exceeding the level achieved prior to the global financial crisis. Reduced spending after the April 2014 consumption tax hike was a particular concern for the company, but the effects have been relatively limited due to strong demand for parts to be used in new models of automotive and smartphone products. In fact, sales rose $15.6 \%$ from a year earlier during 1 H .

Onward Holdings Co Ltd (8016)
Apparel manufacturer. Strong presence in Japanese department stores. Ambition to grow worldwide via acquired JOSEPH and Jil Sander brands. Strong financials

On November 5, 2014, Onward Holdings Co Ltd. released October monthly sales data.

Onward Kashiyama Monthly Sales

| PY02/15 (YoY) | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | PY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 10\% | -8\% | 2\% | -2\% | -6\% | 3\% | 1\% | -4\% |  |  |  |  | 0\% |
| Men's | 16\% | -7\% | 6\% | -3\% | -1\% | 1\% | 5\% | -2\% |  |  |  |  | 2\% |
| Women's | 9\% | -9\% | 0\% | -1\% | -8\% | 4\% | 0\% | -5\% |  |  |  |  | -1\% |
| Children's | 10\% | 1\% | 6\% | 1\% | 0\% | 5\% | 8\% | -4\% |  |  |  |  | 3\% |
| Kimonos | -17\% | -49\% | 36\% | -2\% | -11\% | -31\% | -30\% | -50\% |  |  |  |  | -18\% |
| Other | 8\% | -7\% | -7\% | 3\% | -9\% | -4\% | -5\% | 2\% |  |  |  |  | -1\% |
| PY02/14 (YoY) | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | PY |
| Total | 7\% | -2\% | 4\% | 7\% | 3\% | 8\% | 2\% | -5\% | 0\% | 5\% | 5\% | 1\% | 2\% |
| Men's | 2\% | -8\% | 1\% | 1\% | -11\% | 7\% | 4\% | -3\% | 0\% | 8\% | 3\% | 3\% | 0\% |
| Women's | 10\% | 1\% | 6\% | 10\% | 0\% | 8\% | 2\% | -5\% | 0\% | 5\% | 7\% | 0\% | 3\% |
| Children's | 9\% | -7\% | -3\% | 4\% | 2\% | 9\% | 2\% | -2\% | 0\% | 4\% | -1\% | 0\% | 1\% |
| Kimonos | -11\% | -11\% | 19\% | -12\% | -23\% | -6\% | -14\% | -23\% | -14\% | -17\% | -15\% | -17\% | -12\% |
| Other | -1\% | -8\% | -9\% | 2\% | 0\% | 11\% | -1\% | -11\% | 0\% | 5\% | -1\% | -3\% | -2\% |
| PY02/13 (YoY) | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | FY |
| Total | 24\% | 4\% | 6\% | 7\% | -2\% | 2\% | -1\% | 0\% | -1\% | 9\% | 0\% | 0\% | 4\% |
| Men's | 27\% | 8\% | 0\% | 5\% | -2\% | 3\% | -2\% | -7\% | -2\% | 6\% | -6\% | -6\% | 2\% |
| Women's | 24\% | 3\% | 8\% | 8\% | -2\% | 3\% | 0\% | 5\% | 0\% | 10\% | 3\% | 1\% | 5\% |
| Children's | 19\% | 3\% | 8\% | 12\% | 1\% | 2\% | 5\% | -3\% | 1\% | 8\% | 4\% | 2\% | 5\% |
| Kimonos | 22\% | 23\% | 17\% | -6\% | 2\% | -17\% | 0\% | -4\% | 16\% | 18\% | -1\% | -30\% | 1\% |
| Other | 16\% | 1\% | -2\% | 7\% | -3\% | 2\% | -10\% | -15\% | 19\% | 0\% | -7\% | -13\% | -2\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

View the full report.

Paris Miki Holdings Inc. (7455)
Eyeglass retailer focusing on depth of product offering and selling across the price spectrum. Largest store network in Japan. Strong financial position.

On November 12, 2014, Paris Miki Holdings announced 1H FY03/15 earnings results.

| Quarterly Performance (JPYmn) | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | 02 | Q3 | Q4 | Q1 | 02 | 03 | 04 | Q1 | 02 | \% of PY | FY Est. |
| Sales | 14,452 | 14,687 | 13,594 | 12,686 | 14,121 | 15,253 | 13,910 | 13,619 | 13,873 | 14,359 | 49.3\% | 57,258 |
| YoY | -5.2\% | -10.1\% | -7.2\% | -4.7\% | -2.3\% | 3.9\% | 2.3\% | 7.4\% | -1.8\% | -5.9\% |  | 0.6\% |
| GP | 9,759 | 10,011 | 8,888 | 9,053 | 9,529 | 10,250 | 9,324 | 9,385 | 9,547 | 9,785 |  |  |
| YoY | -5.0\% | -9.7\% | -7.1\% | 2.0\% | -2.4\% | 2.4\% | 4.9\% | 3.7\% | 0.2\% | -4.5\% |  |  |
| GPM | 67.5\% | 68.2\% | 65.4\% | 71.4\% | 67.5\% | 67.2\% | 67.0\% | 68.9\% | 68.8\% | 68.1\% |  |  |
| SG\&A | 9,319 | 9,484 | 9,400 | 9,080 | 9,325 | 9,332 | 9,314 | 9,709 | 9,082 | 9,330 |  |  |
| YoY | -9.2\% | -8.4\% | -6.9\% | -1.3\% | 0.1\% | -1.6\% | -0.9\% | 6.9\% | -2.6\% | -0.0\% |  |  |
| SG\&A / Sales | 64.5\% | 64.6\% | 69.1\% | 71.6\% | 66.0\% | 61.2\% | 67.0\% | 71.3\% | 65.5\% | 65.0\% |  |  |
| OP | 440 | 526 | -511 | -28 | 203 | 919 | 9 | -323 | 465 | 455 | 80.7\% | 1,140 |
| YoY | 4,300.0\% | -28.3\% | - | - | -53.9\% | 74.7\% | - | - | 129.1\% | -50.5\% |  | 41.1\% |
| OPM | 3.0\% | 3.6\% | -3.8\% | -0.2\% | 1.4\% | 6.0\% | 0.1\% | -2.4\% | 3.4\% | 3.2\% |  | 2.0\% |
| RP | 447 | 616 | -333 | 336 | 302 | 958 | 67 | -292 | 532 | 535 | 95.1\% | 1,122 |
| YoY | 520.8\% | -8.9\% | - | - | -32.4\% | 55.5\% | - | . | 76.2\% | -44.2\% |  | 8.4\% |
| RPM | 3.1\% | 4.2\% | -2.4\% | 2.6\% | 2.1\% | 6.3\% | 0.5\% | -2.1\% | 3.8\% | 3.7\% |  | 2.0\% |
| NI | 96 | 200 | -292 | 99 | 263 | 600 | 32 | -476 | 227 | 307 | 104.9\% | 509 |
| YoY | - | -51.1\% | - | - | 174.0\% | 200.0\% | - |  | -13.7\% | -48.8\% |  | 21.5\% |
| NPM | 0.7\% | 1.4\% | -2.1\% | 0.8\% | 1.9\% | 3.9\% | 0.2\% | -3.5\% | 1.6\% | 2.1\% |  | 0.9\% |

## Domestic

Sales were JPY24.5bn ( $-4.6 \% \%$ YoY) and segment profit was JPY958mn ( $-14.8 \% \%$ ). Although sales were down slightly, the effects of measures such as reduced spending on advertising were apparent, leading sales up by a significant margin.

Comparable store sales were down by $3.6 \%$ YoY, and when including newly opened stores, sales were down by $4.7 \%$. Comparable store sales in Q2 continued the dip into negative territory seen in Q1. However, the company set initial targets of a $2.6 \%$ gain in comparable store sales and a $0.3 \%$ gain in overall sales for the full year, planning for a recovery over the course of the year.

## Overseas

Sales were JPY3.9bn ( $+0.9 \%$ YoY) and segment loss was JPY35mn (compared to a segment loss of JPY0.9mn in 1H FY03/14). Southeast Asian economies were suffering political instability, but local subsidiaries remained profitable. At Chinese subsidiaries, despite lingering unease due to economic conditions, the situation appears to be recovering. The closing of unprofitable stores in Australia showed progress, but overseas operating losses increased overall.

On November 4, 2014, the company announced October 2014 sales figures.


Source: Company data, SR Inc. Research

View the full report.

Pigeon Corp. (7956)
Manufacturer of baby bottles, nipples, and other baby goods, seeking a greater global presence.
On November 5, 2014, Pigeon Corp. announced the establishment of the Pigeon Scholarship Foundation.

On October 20, 2014, the company established the Pigeon Scholarship Foundation, with Shigeru Yamashita as its president. The foundation will issue scholarships to medical students studying at universities in Japan, with a focus on students that plan to specialize in neonatology, pediatrics, obstetrics. Through the scholarship, the company hopes to create an environment that will foster students to focus on scholastic achievement and clinical training, ultimately acting as a catalyst to a declining number of medical practitioners. Pigeon also aims to promote advances in the fields of neonatology, pediatrics, and obstetrics, and provide healthy lifestyles for mothers and children.

View the full report.

## Resorttrust, Inc. (4681)

The pioneer and leader in Japan's membership-based resort industry.
On November 11, 2014, Resorttrust, Inc. announced earnings results for 1H FY03/15.

| Quarterly Performance |  | FY03 |  |  |  | FY03 |  |  | FY03 |  | FY03 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. | \% of PY | FY Est. |
| Sales | 27,342 | 30,401 | 30,787 | 28,294 | 27,559 | 32,044 | - | - | 100.0\% | 59,600 | 51.0\% | 116,900 |
| YoY | 9.1\% | 10.1\% | 10.4\% | 14.2\% | 0.8\% | 5.4\% | - | - |  |  |  |  |
| GP | 22,369 | 25,059 | 25,024 | 22,988 | 23,269 | 27,005 | - | - |  |  |  |  |
| YoY | 9.1\% | 11.2\% | 10.1\% | 17.5\% | 4.0\% | 7.8\% | - | - |  |  |  |  |
| GPM | 81.8\% | 82.4\% | 81.3\% | 81.2\% | 84.4\% | 84.3\% | - | - |  |  |  |  |
| SG\&A | 19,301 | 19,758 | 19,066 | 22,196 | 20,275 | 20,828 | - | - |  |  |  |  |
| YoY | 7.5\% | 9.2\% | 3.8\% | 17.7\% | 5.0\% | 5.4\% | - | - |  |  |  |  |
| SG\&A / Sales | 70.6\% | 65.0\% | 61.9\% | 78.4\% | 73.6\% | 65.0\% | - | - |  |  |  |  |
| OP | 3,068 | 5,301 | 5,957 | 793 | 2,993 | 6,178 | - | - | 98.6\% | 9,300 | 59.2\% | 15,500 |
| YoY | 20.2\% | 19.3\% | 36.9\% | 12.0\% | -2.4\% | 16.5\% | - | - |  |  |  |  |
| OPM | 11.2\% | 17.4\% | 19.3\% | 2.8\% | 10.9\% | 19.3\% | - | - |  |  |  |  |
| RP | 4,224 | 5,330 | 6,159 | 1,018 | 3,266 | 8,267 | - | - | 99.4\% | 11,600 | 64.1\% | 18,000 |
| YoY | 63.2\% | 14.8\% | 34.6\% | -13.1\% | -22.7\% | 55.1\% | - | - |  |  |  |  |
| RPM | 15.4\% | 17.5\% | 20.0\% | 3.6\% | 11.9\% | 25.8\% | - | - |  |  |  |  |
| NI | 1,668 | 3,244 | 3,754 | -61 | 1,918 | 5,603 | - | - | 103.0\% | 7,300 | 67.2\% | 11,200 |
| YoY | 20.4\% | 10.1\% | 32.3\% | - | 15.0\% | 72.7\% | - | - |  |  |  |  |
| NPM | 6.1\% | 10.7\% | 12.2\% | - | 7.0\% | 17.5\% | - | - |  |  |  |  |
| Figures may differ from company materials due to differences in rounding methods |  |  |  |  |  |  |  |  |  |  |  |  |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |

Resorttrust had anticipated some temporary weakness in performance in the wake of the consumption tax hike, but the effect on its business turned out to be limited. Last year the company also booked expenses related to the openings of new properties, but there were no such expenses during 1 H FY03/15. Sales at new properties contributed to results, and revenues from memberships for unopened hotels will be carried over until these hotels open.

View the full report.

Round One Corp. (4680)
Nationwide operator of amusement complex centers with bowling at their core.
On November 7, 2014, Round One Corporation announced earnings results for 1 H FY03/15, revisions to full-year FY03/15 forecasts and monthly sales data for October 2014.

| Quarterly Performance (JPYmn) | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. | \% of FY | PY Est. |
| Sales | 20,165 | 21,706 | 18,715 | 23,686 | 19,694 | 22,155 | - | - | 100.1\% | 41,800 | 48.9\% | 85,500 |
| YoY | -2.8\% | -3.7\% | -1.9\% | 0.5\% | -2.3\% | 2.1\% | - | - |  | -3.4\% |  | -0.5\% |
| GP | 2,665 | 3,051 | 632 | 5,375 | 1,559 | 2,995 | - | - |  |  |  |  |
| Yoy | 1.4\% | -26.8\% | -40.7\% | -1.7\% | -41.5\% | -1.8\% | - | - |  |  |  |  |
| GPM | 13.2\% | 14.1\% | 3.4\% | 22.7\% | 7.9\% | 13.5\% | - | - |  |  |  |  |
| SG\&A | 409 | 398 | 465 | 362 | 406 | 403 | - | - |  |  |  |  |
| Yoy | -3.3\% | -2.5\% | 1.8\% | -23.6\% | -0.7\% | 1.3\% | - | - |  |  |  |  |
| SG\&A / Sales | 2.0\% | 1.8\% | 2.5\% | 1.5\% | 2.1\% | 1.8\% | - | - |  |  |  |  |
| OP | 2,256 | 2,652 | 168 | 5,012 | 1,152 | 2,593 | - | - | 81.4\% | 4,600 | 37.5\% | 8,800 |
| YoY | 2.4\% | -29.5\% | -72.5\% | 0.4\% | -48.9\% | -2.2\% | - | - |  | -22.9\% |  | -23.9\% |
| OPM | 11.2\% | 12.2\% | 0.9\% | 21.2\% | 5.8\% | 11.7\% | - | - |  | 11.0\% |  | 10.3\% |
| RP | 1,642 | 1,970 | -278 | 4,484 | 830 | 2,577 | - | - | 85.2\% | 4,000 | 37.9\% | 8,000 |
| YoY | 63.1\% | -29.7\% | - | 2.4\% | -49.5\% | 30.8\% | - | - |  | 5.0\% |  | -2.6\% |
| RPM | 8.1\% | 9.1\% | - | 18.9\% | 4.2\% | 11.6\% | - | - |  | 9.6\% |  | 9.4\% |
| NI | 631 | $-11,371$ | -3,681 | -5,260 | 778 | 1,527 | - | - | 96.0\% | 2,400 | 46.1\% | 4,500 |
| YoY | 43.9\% | - | - | - | 23.3\% | - | - | - |  | 18.9\% |  | - |
| NPM | 3.1\% | - | - | - | 4.0\% | 6.9\% | - | - |  | 5.7\% |  | 5.3\% |

Source: Company data
Company estimates are the most recent figures.
Figures may differ from company materials due to differences in rounding methods.

Sales were in line with the target, but profits underperformed initial targets, partly due to rising personnel and utilities costs. As a result, the company maintained its full-year sales forecast, but revised its full-year profit forecasts as follows (previous forecasts in parentheses).
BSales: JPY85.5bn (JPY85.5bn)
ßOperating profit: JPY8.8bn (JPY10.0bn)
ßRecurring profit: JPY8.0bn (JPY9.0bn)
ßNet income: JPY4.5bn (JPY5.0bn).
The company made use of Disney characters in promotional campaigns and planning, and used the LINE messaging app to attract customers. The company also used popular celebrities in television commercials to advertise a new, better-value pricing structure. In 1H FY03/14, the company booked impairment losses relating to the decision to sell and lease back fixed assets. The absence of such losses this year, 1 H FY03/15, resulted in higher net income.

Bowling sales fell; amusement, karaoke, and SPO-CHA sales all increased.


Source: Company data
Figures may differ from company materials due to differences in rounding methods.

View the full report.

## Ryohin Keikaku Co., Ltd. (7453)

A global specialty retailer selling household goods, apparel and fashion items, and food under a single brand: MUJI (Mujirushi Ryohin). The bulk of sales come from Japan and increasingly, China.

On November 4, 2014, Ryohin Keikaku announced monthly sales data for October 2014.

YoY sales changes

| FY02/15 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directly managed stores (comparable) | 22.2\% | -2.3\% | 1.6\% | 4.9\% | 1.9\% | -0.8\% | 1.8\% | -2.2\% |  |  |  |  |
| Directly managed total | 28.4\% | 2.1\% | 5.6\% | 8.2\% | 6.6\% | 3.9\% | 7.0\% | 4.7\% |  |  |  |  |
| Licensed Stores (Inc. Seiyu) (comparable) | 20.5\% | -2.2\% | 0.7\% | 5.0\% | -1.3\% | -1.5\% | 1.1\% | -3.0\% |  |  |  |  |
| Licensed Stores (Inc. Seiyu) total | 21.7\% | -1.9\% | 2.0\% | 3.8\% | 0.0\% | 1.3\% | 0.4\% | -3.1\% |  |  |  |  |
| Instore (comparable) | 21.9\% | -2.2\% | 1.4\% | 5.0\% | 1.2\% | -0.9\% | 1.7\% | -2.4\% |  |  |  |  |
| Instore total | 27.0\% | 1.3\% | 4.9\% | 7.3\% | 5.3\% | 3.4\% | 5.8\% | 3.2\% |  |  |  |  |
| Total | 30.6\% 12.0\% 11.0\% 13.6\% 22.7\% 13.2\% 18.1\% 8.6\% |  |  |  |  |  |  |  |  |  |  |  |
| FY02/14 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 9.2\% | -4.2\% | 1.4\% | 3.0\% | -2.8\% | 4.7\% | -0.6\% | 8.0\% | 8.2\% | 6.8\% | 7.7\% | 3.1\% |
| Directly managed total | 11.0\% | -2.1\% | 5.8\% | 8.1\% | 0.8\% | 7.7\% | 2.7\% | 11.2\% | 9.9\% | 10.1\% | 9.7\% | 3.4\% |
| Licensed Stores (Inc. Seiyu) (comparable) | 7.2\% | -7.5\% | -1.7\% | 0.9\% | -1.1\% | 6.6\% | -0.6\% | 9.2\% | 8.2\% | 8.2\% | 9.6\% | 6.3\% |
| Licensed Stores (Inc. Seiyu) total | 7.6\% | -6.4\% | -0.9\% | 1.8\% | -1.4\% | 5.4\% | -4.8\% | 6.1\% | 6.6\% | 6.7\% | 8.1\% | 9.9\% |
| Instore (comparable) | 8.8\% | -4.8\% | 0.8\% | 2.6\% | -2.5\% | 5.1\% | -0.6\% | 8.2\% | 8.2\% | 7.1\% | 8.1\% | 3.7\% |
| Instore total | 10.3\% | -3.0\% | 4.4\% | 6.8\% | 0.4\% | 7.3\% | 1.2\% | 10.1\% | 9.2\% | 9.4\% | 9.4\% | 4.6\% |
| Total | 10.4\% | 7.0\% | 8.0\% 12.6\% |  | 6.4\% 16.9\% |  | 7.2\% 19.6\% 14.8\% 18.6\% 15.7\% 14.0\% |  |  |  |  |  |


| FY02/13 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directly managed stores (comparable) | 14.4\% | -1.0\% | 0.1\% | -4.1\% | 0.5\% | 2.5\% | 2.9\% | -1.8\% | 2.6\% | -5.5\% | -4.9\% | 1.3\% |
| Directly managed total | 18.7\% | 3.8\% | 2.9\% | -1.8\% | 3.0\% | 5.8\% | 5.8\% | 1.1\% | 5.6\% | -2.3\% | -2.2\% | 3.7\% |
| Licensed Stores (Inc. Seiyu) (comparable) | 4.9\% | -2.4\% | -1.9\% | -5.6\% | -2.0\% | -3.2\% | -0.7\% | -5.5\% | -0.3\% | -5.4\% | -2.6\% | -0.7\% |
| Licensed Stores (Inc. Seiyu) total | 5.5\% | -1.4\% | -2.2\% | -6.8\% | -3.3\% | -3.7\% | 2.3\% | -3.2\% | 1.8\% | -4.1\% | -3.6\% | -2.6\% |
| Instore (comparable) | 12.1\% | -1.3\% | -0.3\% | -4.4\% | 0.0\% | 1.3\% | 2.2\% | -2.6\% | 1.9\% | -5.5\% | -4.5\% | 0.9\% |
| Instore total | 15.7\% | 2.7\% | 1.8\% | -2.9\% | 1.7\% | 3.8\% | 5.1\% | 0.2\% | 4.8\% | -2.7\% | -2.5\% | 2.4\% |
| Total | 17.6\% | 3.2\% | 5.7\% | -0.7\% | 3.8\% | 4.8\% | 3.8\% | 2.2\% | 6.7\% | -2.7\% | 4.2\% | 7.3\% |
| FY02/15 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 22.2\% | -2.3\% | 1.6\% | 4.9\% | 1.9\% | -0.8\% | 1.8\% | -2.2\% |  |  |  |  |
| Apparel | 11.4\% | 6.8\% | 5.0\% | 6.5\% | 5.9\% | 0.6\% | 9.5\% | -0.2\% |  |  |  |  |
| Household Goods | 31.8\% | -8.7\% | -1.9\% | 3.2\% | 2.8\% | -0.6\% | -1.3\% | -1.0\% |  |  |  |  |
| Food | 2.8\% | 1.9\% | 6.5\% | 8.3\% | -16.1\% | -7.0\% | -9.4\% | -17.9\% |  |  |  |  |
| Customers Traffic | 3.0\% | -0.3\% | 3.6\% | 3.2\% | 0.9\% | 0.0\% | -2.2\% | -6.3\% |  |  |  |  |
| Spending per Customer | 18.7\% | -1.9\% | -2.0\% | 1.7\% | 0.9\% | -0.8\% | 4.1\% | 4.3\% |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| FY02/14 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 9.2\% | -4.2\% | 1.4\% | 3.0\% | -2.8\% | 4.7\% | -0.6\% | 8.0\% | 8.2\% | 6.8\% | 7.7\% | 3.1\% |
| Apparel | 23.1\% | -3.7\% | 3.8\% | 4.9\% | -8.0\% | 1.2\% | 1.8\% | 5.8\% | 6.0\% | 5.1\% | 5.7\% | 1.2\% |
| Household Goods | 2.5\% | -4.8\% | 0.2\% | 3.5\% | -4.5\% | 5.7\% | -2.6\% | 6.1\% | 7.4\% | 5.9\% | 7.7\% | 4.1\% |
| Food | 11.8\% | -2.5\% | -2.4\% | -4.9\% | 41.0\% | 17.7\% | 6.0\% | 39.0\% | 30.4\% | 25.0\% | 19.1\% | 5.9\% |
| Customers Traffic | 3.9\% | -4.8\% | -1.8\% | -0.9\% | 0.1\% | 2.2\% | -1.8\% | 4.7\% | 6.0\% | 2.7\% | 2.6\% | -4.6\% |
| Spending per Customer | 5.1\% | 0.7\% | 3.2\% | 3.9\% | -3.0\% | 2.5\% | 1.2\% | 3.2\% | 2.1\% | 4.0\% | 5.0\% | 8.1\% |
| FY02/13 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 14.4\% | -1.0\% | 0.1\% | -4.1\% | 0.5\% | 2.5\% | 2.9\% | -1.8\% | 2.6\% | -5.5\% | -4.9\% | 1.3\% |
| Apparel | 20.9\% | 7.1\% | 9.2\% | -1.6\% | 10.5\% | 17.9\% | 5.2\% | 5.4\% | 13.4\% | -2.4\% | -2.4\% | 15.4\% |
| Household Goods | 13.4\% | -4.7\% | -5.8\% | -6.9\% | -4.3\% | -4.1\% | 2.1\% | -5.8\% | -3.3\% | -6.7\% | -5.7\% | -3.1\% |
| Food | 3.3\% | -7.8\% | -2.9\% | 3.0\% | -11.2\% | -6.4\% | 2.0\% | -9.9\% | -10.8\% | -10.4\% | -9.0\% | -8.1\% |
| Customers Traffic | 8.5\% | -6.8\% | -7.1\% | -6.9\% | -7.8\% | -4.2\% | -2.6\% | -6.4\% | -4.7\% | -8.4\% | -9.1\% | -3.1\% |
| Spending per Customer | 5.4\% | 6.2\% | 7.8\% | 3.0\% | 9.1\% | 7.1\% | 5.7\% | 4.9\% | 7.6\% | 3.2\% | 4.7\% | 4.6\% |

Spending per Customer
Source: Company data, SR Inc. research
Figures may differ from company materials due to differences in rounding methods.
Comparable stores are considered those open for at least two years.
Licensed stores are wholesale client firms other than Family Mart and com KIOSK stores.

View the full report.

## Sanix Incorporated (4651)

Commercial solar power generation and environmental resources development (i.e., power generation and waste recycling)

On November 12, 2014, Sanix Incorporated announced earnings results for 1 H FY03/15.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 15,753 | 15,939 | 19,841 | 32,689 | 21,714 | 22,294 | - | - | 37.3\% | 118,000 |
| YoY | 78.6\% | 70.3\% | 115.2\% | 104.8\% | 37.8\% | 39.9\% | - |  |  | 40.1\% |
| GP | 4,631 | 4,372 | 5,065 | 7,353 | 4,806 | 4,537 | - | - |  |  |
| Yoy | 81.3\% | 32.8\% | 74.5\% | 59.1\% | 3.8\% | 3.8\% | - | - |  |  |
| GPM | 29.4\% | 27.4\% | 25.5\% | 22.5\% | 22.1\% | 20.4\% | - | - |  |  |
| SG\&A | 3,666 | 3,842 | 4,140 | 5,266 | 5,935 | 6,125 | - | - |  |  |
| YoY | 37.3\% | 44.8\% | 27.0\% | 80.5\% | 61.9\% | 59.4\% | - | - |  |  |
| SG\&A / Sales | 23.3\% | 24.1\% | 20.9\% | 16.1\% | 27.3\% | 27.5\% | - | - |  |  |
| OP | 966 | 530 | 925 | 2,087 | -1,129 | -1,588 | - | - | - | 3,640 |
| YoY | - | -17.2\% | - | 22.5\% | - | - | - | - |  | -19.3\% |
| OPM | 6.1\% | 3.3\% | 4.7\% | 6.4\% | - | - | - | - |  | 3.1\% |
| RP | 925 | 518 | 743 | 2,124 | -1,005 | -1,854 | - | - | - | 3,200 |
| YoY | - | -17.0\% | - | 24.6\% | - | - | - | - |  | -25.8\% |
| RPM | 5.9\% | 3.3\% | 3.7\% | 6.5\% | - | - | - | - |  | 2.7\% |
| NI | 779 | 273 | 249 | 1,664 | -1,222 | -1,972 | - | - | - | 1,300 |
| YoY | - | -50.3\% | - | -2.2\% | - | - | - | - |  | -56.2\% |
| NPM | 4.9\% | 1.7\% | 1.3\% | 5.1\% | - | - | - | - |  | 1.1\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Sales of PV systems increased in the SE segment. In the Environmental Resources Development (ERD) segment, electricity sales were up at the Tomakomai Power Plant, but sales of plastic fuel and organic waste processing fell due to lower volumes. The company transferred the PV systems business from the HS and ES segments to the SE segment, resulting in a significant fall in sales for these segments as their main business became sanitation maintenance.

The company booked an operating loss in the SE segment because higher sales of PV systems were not enough to absorb fixed costs. This was due to prolonged technical investigations by power companies prior to grid connections. The company was also unable to conduct construction work in most of Kyushu because Kyushu Electric Power Co. put on hold requests by solar-power facilities operators to connect their systems with its power distribution network. Profits fell in the ERD segment due to lower volumes. Sales fell in the HS and ES segments as the company restructured them and made maintenance these segments' core business. As a result, sales and profits fell.

View the full report.

Sanrio Co., Ltd. (8136)

Character management company. Owns Hello Kitty. Growing worldwide licensing business.
On November 12, 2014, Shared Research updated comments on Sanrio Co., Ltd. with a summary of the company's earnings briefing session for 1 H FY03/15 earnings results.

## Earnings results briefed by Managing Director Susumu Emori

## 1H FY03/15

Sales rose $1.7 \%$ YoY, with operating profit falling $13.2 \%$ due to the deteriorating performance overseas. Net income rose $3.4 \%$ YoY because of an increase in forex gains and a reduction in tax payments.

Overseas operations, theme parks, and expenses incurred at headquarters were behind the decline in overall operating profit even as domestic licensing and product sales businesses posted a profit increase.

A decline in operating profit in Europe and North America has been partly offset by an increase in Asia, where the company's four subsidiaries posted a double-digit profit increase.

## Forecast for full-year FY03/15

Sanrio expects sales and operating profit to decline $1.6 \%$ and $8.2 \%$, respectively, from a year earlier. Net income may increase $3.1 \%$ due to currency gains and a reduction in tax payments.

Overseas operations, theme parks, and expenses incurred at the headquarters may lead to a decline in overall operating profit even as the domestic licensing and product sales businesses are expected to post a profit increase. Domestic businesses may contribute to overall earnings due to events commemorating the 40th anniversary of Hello Kitty, new store openings, and more tourists from overseas. The licensing business is benefitting from the use of Sanrio characters by pharmaceutical, cosmetic, and apparel companies, as well as by café operators. In addition, a new character, Gudetama, is popular among users of social networking sites.

Sanrio forecasts a profit decline in Europe and North America. However, the company's four subsidiaries in Asia may post a double-digit profit increase.

The company paid an annual dividend of JPY80 a share for FY03/14. This payout included a commemorative dividend of JPY20. For FY03/15, the company plans to pay an ordinary annual dividend of JPY80.

## Strategy

BSanrio is compiling a medium-term management plan, which will be released as soon as the company confirms that the operations in Europe and North America are bottoming out. The company expects that the European and North American operations will hit bottom during FY03/16.
ßSanrio is considering various proactive strategic options, such as acquisitions and collaborations with companies that own rights to popular characters.
ßSanrio will create a new management structure within the next two years. The company will delegate various responsibilities to officers in each region and department to assess their capabilities and suitability.
BPresident Shintaro Tsuji and Managing Director Rehito Hatoyama are stationed at the US subsidiary. Tsuji and Hatoyama also oversee Asia and Europe, respectively.

View the full report.

SATO Holdings Corp. (6287)
Provider of comprehensive solutions based on auto-ID technology.
On November 28, 2014, Shared Research updated comments on SATO Holdings Corp. based on interviews with management.

| Quarterly Performance | FY03/13 |  |  |  | FY03/14 |  |  |  | FY03/15 |  | FYO3/15$\%$ of 1 H 1H Est. |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 04 | Q1 | Q2 |  |  | \% of PY | FY Est. |
| Sales | 21,208 | 21,458 | 22,288 | 22,302 | 22,619 | 23,494 | 24,589 | 26,071 | 23,512 | 24,054 | 99.1\% | 48,000 | 47.6\% | 100,000 |
| YoY | 8.3\% | 8.9\% | 8.3\% | 7.9\% | 6.7\% | 9.5\% | 10.3\% | 16.9\% | 3.9\% | 2.4\% |  | 4.1\% |  | 3.3\% |
| GP | 8,829 | 8,904 | 9,306 | 9,371 | 9,655 | 9,825 | 10,403 | 11,297 | 10,293 | 10,289 |  |  |  |  |
| YoY | -21.9\% | 69.0\% | 6.2\% | 5.5\% | 9.4\% | 10.3\% | 11.8\% | 20.6\% | 6.6\% | 4.7\% |  |  |  |  |
| GPM | 41.6\% | 41.5\% | 41.8\% | 42.0\% | 42.7\% | 41.8\% | 42.3\% | 43.3\% | 43.8\% | 42.8\% |  |  |  |  |
| SG\&A | 7,761 | 7,581 | 7,912 | 7,704 | 8,362 | 8,171 | 8,547 | 9,341 | 8,757 | 8,807 |  |  |  |  |
| YoY | 5.3\% | 3.4\% | 9.0\% | 1.4\% | 7.7\% | 7.8\% | 8.0\% | 21.2\% | 4.7\% | 7.8\% |  |  |  |  |
| SG\&A / Sales | 36.6\% | 35.3\% | 35.5\% | 34.5\% | 37.0\% | 34.8\% | 34.8\% | 35.8\% | 37.2\% | 36.6\% |  |  |  |  |
| OP | 1,068 | 1,323 | 1,394 | 1,667 | 1,292 | 1,655 | 1,856 | 1,955 | 1,536 | 1,482 | 83.8\% | 3,600 | 37.7\% | 8,000 |
| YoY | 18.1\% | 37.8\% | -8.0\% | 31.0\% | 21.0\% | 25.1\% | 33.1\% | 17.3\% | 18.9\% | -10.5\% |  | 22.2\% |  | 18.4\% |
| OPM | 5.0\% | 6.2\% | 6.3\% | 7.5\% | 5.7\% | 7.0\% | 7.5\% | 7.5\% | 6.5\% | 6.2\% |  | 7.5\% |  | 8.0\% |
| RP | 714 | 1,105 | 1,727 | 1,883 | 1,425 | 1,764 | 1,984 | 1,911 | 1,590 | 1,581 | 89.3\% | 3,550 | 40.1\% | 7,900 |
| YoY | -10.5\% | 124.6\% | 8.8\% | 45.6\% | 99.6\% | 59.6\% | 14.9\% | 1.5\% | 11.6\% | -10.4\% |  | 11.3\% |  | 11.5\% |
| RPM | 3.4\% | 5.1\% | 7.7\% | 8.4\% | 6.3\% | 7.5\% | 8.1\% | 7.3\% | 6.8\% | 6.6\% |  | 7.4\% |  | 7.9\% |
| NI | 224 | 505 | 868 | 1,129 | 845 | 1,048 | 1,393 | 1,009 | 886 | 890 | 80.7\% | 2,200 | 35.5\% | 5,000 |
| YoY | -52.0\% | 119.6\% | 198.3\% | 17.0\% | 277.2\% | 107.5\% | 60.5\% | -10.6\% | 4.9\% | -15.1\% |  | 16.2\% |  | 16.4\% |
| NPM | 1.1\% | 2.4\% | 3.9\% | 5.1\% | 3.7\% | 4.5\% | 5.7\% | 3.9\% | 3.8\% | 3.7\% |  | 4.6\% |  | 5.0\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Sales missed the initial target by JPY434mn during 1H due to weak sales in Japan: The result of a pullback in demand from the rush to beat the April 2014 consumption tax hike (which reduced sales by JPY800mn) and an economic slowdown that led to poor sales of supplies (which reduced sales by JPY 300 mn ). Overseas operations, which were in line with targets, partly offset the decline in domestic sales. SATO missed its domestic and overseas operating profit targets by about JPY400mn and JPY200mn, respectively; overall operating profit fell short of forecasts by JPY582mn as a result. Domestic operating profit fell short of targets because sales did not increase as much as expected. Overseas operating profit missed the mark because the company made upfront investments in phase jitter modulation (PJM) technology, and because inventory gains were not booked.

View the full report.

## SBS Holdings, Inc. (2384)

General logistics specialist: logistics accounts for 93\% of sales and 30\% of operating profit. Over $60 \%$ of operating profit from property management.

On November 14, 2014, SBS Holdings, Inc. announced earnings results for Q3 FY12/14.

| Quarterly Performance | FY12/13 |  |  |  | FY12/14 |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 29,833 | 31,973 | 33,138 | 37,261 | 32,266 | 33,511 | 37,373 | - | 75.3\% | 137,000 |
| Yoy | -3.7\% | 0.3\% | 2.4\% | 13.9\% | 8.2\% | 4.8\% | 12.8\% | - |  | 3.6\% |
| GP | 2,312 | 3,111 | 3,132 | 4,904 | 2,935 | 3,091 | 4,476 | - |  |  |
| Yoy | -20.8\% | -3.3\% | 2.9\% | 44.8\% | 27.0\% | -0.6\% | 42.9\% | - |  |  |
| GPM | 7.7\% | 9.7\% | 9.5\% | 13.2\% | 9.1\% | 9.2\% | 12.0\% | - |  |  |
| SG\&A | 2,375 | 2,344 | 2,294 | 2,306 | 2,260 | 2,285 | 2,668 | - |  |  |
| Yoy | -0.5\% | -3.0\% | -2.7\% | -8.0\% | -4.8\% | -2.5\% | 16.3\% | - |  |  |
| SG\&A / Sales | 8.0\% | 7.3\% | 6.9\% | 6.2\% | 7.0\% | 6.8\% | 7.1\% | - |  |  |
| OP | -63 | 767 | 838 | 2,599 | 674 | 806 | 1,808 | - | 68.5\% | 4,800 |
| Yoy | - | -4.4\% | 21.9\% | 194.9\% | - | 5.1\% | 115.6\% | - |  | 15.9\% |
| OPM | - | 2.4\% | 2.5\% | 7.0\% | 2.1\% | 2.4\% | 4.8\% | - |  | 3.5\% |
| RP | -195 | 730 | 743 | 2,524 | 570 | 803 | 1,560 | - | 66.7\% | 4,400 |
| Yoy | - | -0.1\% | 29.0\% | 227.9\% | - | 10.1\% | 110.0\% | - |  | 15.8\% |
| RPM | - | 2.3\% | 2.2\% | 6.8\% | 1.8\% | 2.4\% | 4.2\% | - |  | 3.2\% |
| NI | -157 | 307 | 418 | 1,004 | 390 | 1,371 | 740 | - | 71.5\% | 3,500 |
| Yoy | - | 15.6\% | 199.5\% | 47.9\% | - | 347.1\% | 77.2\% | - |  | 122.8\% |
| NPM | - | 1.0\% | 1.3\% | 2.7\% | 1.2\% | 4.1\% | 2.0\% | - |  | 2.6\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Overall sales were up due to rising sales in the logistics and personnel businesses, and the transfer of trust beneficiary rights to a private-placement fund in the real estate business. Costs increased for vehicle-hire and part-time workers, and the company booked costs for the acquisition of an overseas subsidiary. But overall profits were up due to a gain of JPY1.2bn on the transfer of trust beneficiary rights. Net income grew significantly due to rising profits from operations and an extraordinary gain of JPY1.4bn on the sale of fixed assets, including an office building.

View the full report.

Ship Healthcare Holdings Inc. (3360)
Hospital design and supply solution specialist firm benefiting from structural change in the medical industry.

On November 5, 2014, Ship Healthcare Holdings Inc. announced earnings results for 1H FY03/15.

| Quarterly Performance | FY03/13 |  |  |  | \|FY03/14 |  |  |  | \|FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 04 | Q1 | Q2 |
| Sales | 51,185 | 56,624 | 52,906 | 63,648 | 55,330 | 54,256 | 58,337 | 91,266 | 51,504 | 73,852 |
| YoY | 23.1\% | 43.2\% | 11.2\% | 5.8\% | 8.1\% | -4.2\% | 10.3\% | 43.4\% | -6.9\% | 36.1\% |
| GP | 7,484 | 8,030 | 6,716 | 8,731 | 7,255 | 6,966 | 7,549 | 11,787 | 6,569 | 9,711 |
| YoY | 21.5\% | 40.4\% | 1.1\% | 2.0\% | -3.1\% | -13.3\% | 12.4\% | 35.0\% | -9.5\% | 39.4\% |
| GPM | 14.6\% | 14.2\% | 12.7\% | 13.7\% | 13.1\% | 12.8\% | 12.9\% | 12.9\% | 12.8\% | 13.1\% |
| SG\&A | 4,361 | 4,401 | 4,635 | 5,020 | 4,744 | 4,632 | 4,924 | 5,399 | 5,302 | 5,197 |
| YoY | 14.5\% | 17.3\% | 11.0\% | -3.7\% | 8.8\% | 5.3\% | 6.2\% | 7.6\% | 11.8\% | 12.2\% |
| SG\&A / Sales | 8.5\% | 7.8\% | 8.8\% | 7.9\% | 8.6\% | 8.5\% | 8.4\% | 5.9\% | 10.3\% | 7.0\% |
| OP | 3,122 | 3,629 | 2,081 | 3,711 | 2,511 | 2,333 | 2,625 | 6,388 | 1,267 | 4,514 |
| YoY | 32.9\% | 84.5\% | -15.7\% | 10.9\% | -19.6\% | -35.7\% | 26.1\% | 72.1\% | -49.5\% | 93.5\% |
| OPM | 6.1\% | 6.4\% | 3.9\% | 5.8\% | 4.5\% | 4.3\% | 4.5\% | 7.0\% | 2.5\% | 6.1\% |
| RP | 3,460 | 3,824 | 2,282 | 4,023 | 2,779 | 2,534 | 2,859 | 6,582 | 1,538 | 4,694 |
| YoY | 30.9\% | 66.8\% | -15.9\% | 11.7\% | -19.7\% | -33.7\% | 25.3\% | 63.6\% | -44.7\% | 85.2\% |
| RPM | 6.8\% | 6.8\% | 4.3\% | 6.3\% | 5.0\% | 4.7\% | 4.9\% | 7.2\% | 3.0\% | 6.4\% |
| NI | 2,149 | 2,257 | 1,390 | 2,793 | 1,597 | 1,377 | 1,615 | 3,934 | 570 | 2,623 |
| YoY | 31.0\% | 65.1\% | -6.4\% | 10.2\% | -25.7\% | -39.0\% | 16.2\% | 40.8\% | -64.3\% | 90.5\% |
| NPM | 4.2\% | 4.0\% | 2.6\% | 4.4\% | 2.9\% | 2.5\% | 2.8\% | 4.3\% | 1.1\% | 3.6\% |


| FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: |
| \% of 1H | 1H Est. | \% of PY | FY Est. |
| 101.1\% | 124,000 | 44.8\% | 280,000 |
|  | 13.2\% |  | 8.0\% |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| 115.6\% | 5,000 | 39.6\% | 14,600 |
|  | 3.2\% |  | 5.4\% |
|  | 4.0\% |  | 5.2\% |
| 115.4\% | 5,400 | 41.5\% | 15,000 |
|  | 1.6\% |  | 1.7\% |
|  | 4.4\% |  | 5.4\% |
| 106.4\% | 3,000 | 36.3\% | 8,800 |
|  | 0.9\% |  | 3.3\% |
|  | 2.4\% |  | 3.1\% |

Source: Company data

## Total Pack Produce segment

Results were robust, partly because the company completed more large projects than it initially expected to. Overseas, the company established a subsidiary in Myanmar and began offering healthcare services.

## Medical Supplies segment

Despite changes to reimbursement prices for medical equipment, this segment performed well because operational methods improved after the company changed its inventory management. Contracts for supply processing and distribution (SPD) facilities won in FY03/14, and new group companies also contributed to earnings.

## Healthcare segment

Sales increased due to the opening of the fee-paying elderly care home Green Life Sendai in July, and the development of facilities providing food services. But operating profit was down year-on-year, owing to upfront costs associated with opening new facilities and establishing new branches for day-care services.

View the full report.

## SMS Co., Ltd. (2175)

SMS provides recruitment services and managing professional community websites.
On November 19, 2014, SMS Co., Ltd. announced the acquisition of shares in Centium Software Sdn. Bhd. (making it a consolidated subsidiary), a share buyback program, and a stock split.

## The acquisition of shares in Centium Software Sdn. Bhd.

Subsidiary Senior Marketing System Asia Pte. Ltd. (SMS Singapore) acquired shares in Centium Software Sdn. Bhd. (Centium), making it a consolidated subsidiary.

## Reasons for the acquisition

As populations age across Asia, SMS aims to build information infrastructures tailored to different countries. The company has thus established subsidiaries in China, South Korea, Taiwan, Malaysia, Thailand, Singapore, Indonesia, and the Philippines.

Centium develops and sells information systems for hospitals in Malaysia. It also has the expertise necessary to tailor products to healthcare systems and processes in different countries, having delivered hospital information systems in countries across Asia. With this acquisition, SMS plans to grow sales of Centium's hospital information systems by using the network it has built across 12 Asian countries, and taking advantage of synergies with the services SMS offers to hospitals in these countries, such as medical reservation services. SMS also plans to strengthen its relationship with leading healthcare players, including hospitals and clinics.

Overview of Centium Software Sdn. Bhd.
Location: Kuala Lumpur, Malaysia
Capital: MYR100,000 (about JPY3mn)
Business: Sales and development of hospital information systems.
Acquisition value and holdings prior to the acquisition
Shares held prior to the acquisition: zero

Acquisition value:
Shares held post-acquisition:

## Share buyback

Overview
Type of shares:
Number of shares to be acquired:
Total acquisition value:
Acquisition period:
common shares
155,000 (upper limit; $0.7 \%$ of shares outstanding)
JPY400mn (upper limit)
November 20-December 31, 2014

## Stock split

SMS plans to initiate a 2-for-1 stock split, effective January 1, 2015 (record date: December 31, 2014). Total shares outstanding will increase to $41,887,200$, from 20,943,600 prior to the split.

[^5]
## SOURCENEXT Corporation (4344)

Plans, develops and sells PC software and smartphone apps. An industry forerunner that also handles other companies' software. One of the top three manufacturers of security software in Japan.

On November 14, 2014, SOURCENEXT Corporation announced earnings results for 1H FY03/15.

| Quarterly Performance (JPYmn) | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |  |  |
| Sales | 1,262 | 1,373 | 1,778 | 1,323 | 1,392 | 1,363 |  |  | - | - | - |  |
| YoY | 2.8\% | 16.8\% | 10.4\% | 15.7\% | 10.3\% | -0.7\% |  |  |  |  |  |  |
| GP | 966 | 979 | 1,325 | 966 | 1,047 | 1,038 |  |  |  |  |  |  |
| GPM | 76.6\% | 71.3\% | 74.5\% | 73.0\% | 75.2\% | 76.2\% |  |  |  |  |  |  |
| SG\&A | 691 | 737 | 842 | 721 | 729 | 749 |  |  |  |  |  |  |
| YoY | 6.8\% | 16.9\% | 9.4\% | 7.6\% | 5.5\% | 1.6\% |  |  |  |  |  |  |
| OP | 276 | 241 | 484 | 245 | 355 | 254 |  |  | - | - | - |  |
| YoY | 104.4\% | 34.1\% | 44.5\% | 99.0\% | 28.5\% | 5.1\% |  |  |  |  |  |  |
| OPM | 21.9\% | 17.6\% | 27.2\% | 18.5\% | 25.5\% | 18.6\% |  |  |  |  |  |  |
| RP | 262 | 241 | 479 | 243 | 357 | 260 |  |  | - | - | - | - |
| YoY | 92.7\% | 51.5\% | 48.8\% | 118.2\% | 36.4\% | 7.5\% |  |  |  |  |  |  |
| NI | 294 | 282 | 471 | 174 | 368 | 325 |  |  | - | - | - | - |
| YoY | 87.8\% | 69.0\% | 46.7\% | 8.2\% | 25.2\% | 15.3\% |  |  |  |  |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H Est. | 1H Est. | \% of PY Est. | FY Est. |
| Sales | 1,262 | 2,635 | 4,413 | 5,736 | 1,392 | 2,756 |  |  | 95.1\% | 2,899 | 44.8\% | 6,153 |
| YoY | 2.8\% | 9.6\% | 10.0\% | 11.2\% | 10.3\% | 4.6\% |  |  |  | 10.0\% |  | 19.3\% |
| GP | 966 | 1,945 | 3,270 | 4,236 | 1,047 | 2,086 |  |  |  |  |  |  |
| GPM | 76.6\% | 73.8\% | 74.1\% | 73.9\% | 75.2\% | 75.7\% |  |  |  |  |  |  |
| SG\&A | 691 | 1,428 | 2,269 | 2,991 | 729 | 1,478 |  |  |  |  |  |  |
| YoY | 6.8\% | 11.8\% | 10.9\% | 10.1\% | 5.5\% | 3.5\% |  |  |  |  |  |  |
| OP | 276 | 517 | 1,001 | 1,246 | 355 | 608 |  |  | 107.5\% | 566 | 46.7\% | 1,303 |
| YoY | 104.4\% | 64.2\% | 54.0\% | 61.2\% | 28.5\% | 17.6\% |  |  |  | 9.4\% |  | 68.6\% |
| OPM | 21.9\% | 19.6\% | 22.7\% | 21.7\% | 25.5\% | 22.1\% |  |  |  | 19.5\% |  | 21.2\% |
| RP | 262 | 503 | 983 | 1,226 | 357 | 617 |  |  | 109.2\% | 565 | 47.4\% | 1,302 |
| YoY | 92.7\% | 70.4\% | 59.2\% | 68.2\% | 36.4\% | 22.5\% |  |  |  | 12.3\% |  | 78.7\% |
| NI | 294 | 576 | 1,047 | 1,221 | 368 | 693 |  |  | 134.8\% | 514 | 60.8\% | 1,140 |
| YoY | 87.8\% | 78.1\% | 62.4\% | 51.6\% | 25.2\% | 20.4\% |  |  |  | -10.7\% |  | 41.6\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Although sales fell short of 1 H company forecasts, all profit indicators exceeded expectations.
SOURCENEXT cites robust sales of its value-added smartphone apps via channels such as the au Smart Pass and NTT Docomo SUGO-TOKU platforms and reductions in SG\&A expenses as primary reasons for strong profitability. Although the company did not change its full-year forecasts, progress toward targets in operating profit, recurring profit, and net income are all ahead of where the company stood at end 1 H FY03/14.

On November 5, 2014, the company announced the launch of a new "All You Can Use Software" service for corporate computer software.

The company announced that it will provide the "CHOU HOUDAI Business" software service for corporations (announced on October 29, 2014) using software distribution services provided by Nippon Telegraph and Telephone East Corporation (NTT East). The company will offer this "CHOU HOUDAI Business on Flet's" service to corporate clients for JPY980/month (ex. taxes) starting November 5, 2014.

View the full report.

## Star Mica (3230)

Purchaser and reseller of pre-owned condominiums. Buys pre-owned individual condominium units that are being rented, renovates these apartments when the tenants move out, and sells them for a profit.

On November 17, 2014, Star Mica Co., Ltd. announced changes to its executive management.
Executive management changes (effective December 1, 2014)

| Name | New position | Previous position |
| :--- | :--- | :--- |
| Masashi Mizunaga | Chairman | President and CEO |
| Shoichi Akisawa | President and CEO | Executive Director and Corporate Strategy Head |

As the company moves toward FY11/15, it has established steady growth and a firm operational foundation. The company has determined that a change in its management will act as a catalyst for further growth.

Shoichi Akisawa has significant experience in the real estate industry, and has been a core executive member as head of corporate strategy after entering the company in 2011. Masashi Mizunaga will remain with the company as chairman, and will continue to be actively involved in the decision making process at Star Mica. As of May 31, 2014, Mr. Akisawa holds 3,900 shares of the company's stock.

View the full report.

## Takashimaya Co., Ltd. (8233)

Major Japanese department store operator aiming for further growth driven by greater presence in the shopping center sector and in Asia

On November 4, 2014, Takashimaya Co., Ltd. released monthly store sales data for October 2014.

| All Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/12 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | -15.6\% | -1.9\% | -3.5\% | 0.8\% | 0.1\% | -1.1\% | -1.6\% | -0.1\% | -1.7\% | 0.9\% | -1.8\% | 0.7\% |
| Domestic Department Stores | -16.8\% | -0.9\% | -2.8\% | 0.6\% | 0.8\% | -1.2\% | -1.9\% | 0.3\% | -1.4\% | 0.3\% | -1.8\% | -1.0\% |
| Corporate Business | 14.7\% | -22.0\% | -22.3\% | 3.5\% | -19.2\% | 3.1\% | -4.9\% | -11.8\% | -11.5\% | 14.4\% | -0.9\% | 16.8\% |
| Cross-Media Business | 2.7\% | -0.3\% | 5.3\% | 6.7\% | 1.0\% | -13.6\% | 1.8\% | 1.5\% | -6.6\% | 6.7\% | -5.3\% | -0.3\% |
| FY02/13 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | 16.5\% | 2.8\% | -0.2\% | -0.9\% | -1.9\% | 0.6\% | 1.9\% | -1.0\% | 2.4\% | -2.7\% | -2.2\% | -0.3\% |
| Domestic Department Stores | 16.9\% | 1.9\% | -0.7\% | -0.5\% | -3.0\% | -0.6\% | 1.1\% | -1.6\% | 1.6\% | -2.6\% | -2.9\% | 0.3\% |
| Corporate Business | 0.1\% | 23.6\% | 9.0\% | -2.5\% | 31.5\% | 20.0\% | 26.1\% | 10.3\% | 21.8\% | -7.8\% | 5.2\% | -5.6\% |
| Cross-Media Business | 13.4\% | -10.3\% | -3.8\% | -11.7\% | -1.4\% | 22.3\% | 0.9\% | 3.6\% | 7.1\% | -0.8\% | 13.8\% | -6.1\% |
| FY02/14 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | 2.9\% | -1.3\% | 2.5\% | 8.9\% | -3.6\% | 0.4\% | 1.9\% | -2.6\% | 2.2\% | 1.8\% | 4.1\% | 3.7\% |
| Domestic Department Stores | 4.9\% | -0.5\% | 1.0\% | 7.8\% | -4.0\% | 0.3\% | 2.6\% | -2.3\% | 3.0\% | 1.8\% | 4.1\% | 3.9\% |
| Corporate Business | 29.1\% | -11.5\% | 20.7\% | 38.8\% | 6.0\% | -3.0\% | 3.7\% | -4.2\% | -5.9\% | 11.7\% | 7.5\% | 3.0\% |
| Cross-Media Business | -1.8\% | 4.5\% | 11.3\% | 0.6\% | 3.9\% | 13.2\% | -18.3\% | -5.3\% | -11.2\% | -7.0\% | -0.7\% | -5.8\% |
| FY02/15 |  |  |  |  |  |  |  |  |  |  |  |  |
| Takashimaya (Parent) | 32.3\% | -13.2\% | -7.0\% | -4.9\% | -4.4\% | 0.1\% | -0.3\% | -0.3\% |  |  |  |  |
| Domestic Department Stores | 31.7\% | -13.5\% | -6.5\% | -4.9\% | -4.3\% | 0.0\% | -0.4\% | -0.4\% |  |  |  |  |
| Corporate Business | 55.4\% | -21.1\% | -17.9\% | -15.6\% | 1.2\% | -5.3\% | -3.6\% |  |  |  |  |  |
| Cross-Media Business | 5.4\% | -33.8\% | -36.0\% | -25.2\% | -12.8\% | -3.4\% | -11.7\% |  |  |  |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

On the same day, Shared Research Inc. updated comments on the company's 1H FY02/15 earnings results.

| Quarterly Performance | FY02/13 |  |  |  | FY02/14 |  |  |  | FY02/15 |  | FY02/15 |  | FY02/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 04 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | FY Est. |
| Operating Revenue | 207,348 | 212,482 | 209,350 | 241,152 | 214,007 | 221,284 | 212,900 | 255,989 | 224,269 | 217,404 | 102.0\% | 433,000 | 48.2\% | 916,000 |
| YoY | 6.5\% | -1.3\% | 2.3\% | -0.9\% | 3.2\% | 4.1\% | 1.7\% | 6.2\% | 4.8\% | -1.8\% |  | -0.5\% |  | 1.3\% |
| Sales | 193,702 | 198,995 | 195,951 | 226,739 | 199,848 | 206,571 | 198,598 | 240,768 | 209,100 | 202,393 |  |  | 48.1\% | 856,000 |
| YoY | 6.6\% | -1.6\% | 2.2\% | -1.5\% | 3.2\% | 3.8\% | 1.4\% | 6.2\% | 4.6\% | -2.0\% |  |  |  | 1.2\% |
| GP | 50,813 | 51,300 | 50,335 | 57,252 | 51,934 | 52,291 | 50,729 | 59,719 | 53,109 | 50,907 |  |  | 48.1\% | 216,100 |
| YoY | 7.2\% | -1.9\% | 0.9\% | -2.4\% | 2.2\% | 1.9\% | 0.8\% | 4.3\% | 2.3\% | -2.6\% |  |  |  | 0.7\% |
| GPM | 26.2\% | 25.8\% | 25.7\% | 25.3\% | 26.0\% | 25.3\% | 25.5\% | 24.8\% | 25.4\% | 25.2\% |  |  |  | 25.2\% |
| SG\&A | 58,574 | 60,547 | 59,482 | 60,566 | 59,999 | 61,941 | 59,725 | 62,304 | 60,743 | 61,239 |  |  | 50.0\% | 244,100 |
| YoY | 2.9\% | 1.1\% | 0.0\% | -4.2\% | 2.4\% | 2.3\% | 0.4\% | 2.9\% | 1.2\% | -1.1\% |  |  |  | 0.1\% |
| SG\&A / Sales | 30.2\% | 30.4\% | 30.4\% | 26.7\% | 30.0\% | 30.0\% | 30.1\% | 25.9\% | 29.0\% | 30.3\% |  |  |  | 28.5\% |
| OP | 5,884 | 4,240 | 4,251 | 11,092 | 6,094 | 5,062 | 5,317 | 12,626 | 7,535 | 4,679 | 104.4\% | 11,700 | 38.2\% | 32,000 |
| YoY | 68.7\% | -24.0\% | 28.1\% | 27.3\% | 3.6\% | 19.4\% | 25.1\% | 13.8\% | 23.6\% | -7.6\% |  | 4.9\% |  | 10.0\% |
| OP / Operating Revenue | 2.8\% | 2.0\% | 2.0\% | 4.6\% | 2.8\% | 2.3\% | 2.5\% | 4.9\% | 3.4\% | 2.2\% |  | 2.7\% |  | 3.5\% |
| RP | 6,374 | 5,366 | 5,445 | 12,681 | 7,715 | 5,777 | 6,151 | 13,707 | 8,552 | 5,650 | 109.2\% | 13,000 | 40.6\% | 35,000 |
| YoY | 47.0\% | -16.8\% | 36.5\% | 32.4\% | 21.0\% | 7.7\% | 13.0\% | 8.1\% | 10.8\% | -2.2\% |  | -3.7\% |  | 4.9\% |
| RP / Operating Revenue | 3.1\% | 2.5\% | 2.6\% | 5.3\% | 3.6\% | 2.6\% | 2.9\% | 5.4\% | 3.8\% | 2.6\% |  | 3.0\% |  | 3.8\% |
| NI | 3,860 | 2,744 | 2,501 | 7,435 | 4,016 | 3,598 | 2,995 | 8,107 | 4,551 | 5,028 | 112.7\% | 8,500 | 44.6\% | 21,500 |
| YoY | 125.6\% | -25.1\% | 71.3\% | 83.2\% | 4.0\% | 31.1\% | 19.8\% | 9.0\% | 13.3\% | 39.7\% |  | 11.6\% |  | 14.9\% |
| NPM | 1.9\% | 1.3\% | 1.2\% | 3.1\% | 1.9\% | 1.6\% | 1.4\% | 3.2\% | 2.0\% | 2.3\% |  | 2.0\% |  | 2.3\% |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Takashimaya raised its full-year earnings forecast for $\mathrm{FY} 02 / 15$ following robust 1 H results. Domestic Department Store operations, the company's mainstay segment, posted an increase in sales and profits year-on-year. Domestic group companies also continued to perform well. As a result, the company's consolidated earnings exceeded its initial forecast and previous year results.
Operating revenue rose $1.5 \%$ from a year earlier as domestic department stores maintained their robust performance and as major subsidiaries, including Toshin Development and Takashimaya Credit, increased sales. Operating revenue exceeded the company forecast by JPY8.7bn, with domestic department store revenues beating the target by JPY5.3bn, or $1.5 \%$.

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MONTHLY WRAP - December 2014

Tamagawa Holdings Co., Ltd. (6838)
Tamagawa has two business segments: 1) the electronics and telecoms equipment business, which it has been involved in since the founding of consolidated subsidiary Tamagawa Electric Co Ltd in 1968; and 2) the solar business, launched in FY03/12.

On November 25, 2014, Tamagawa Holdings Co., Ltd. announced the establishment of a second-tier overseas subsidiary.

Tamagawa Electronics Co., Ltd., a wholly owned subsidiary of the company, will form a subsidiary in Vietnam on March 31, 2015.

Purpose of establishment
Tamagawa Electronics is engaged primarily in the design, manufacture, and sales of mobile high frequency telecommunications base stations, and other high frequency devices used in television transmission and public wireless infrastructure. Tamagawa Electronics has been a supplier to major domestic telecommunications manufacturers. In recent years, price competition has caused a greater portion of manufacturing and procurement to occur overseas, and in order to meet this demand and further reduce costs, the company has decided to establish a subsidiary in Vietnam with the intent of expanding its sales overseas and providing higher quality products.

Subsidiary details
Name: Tamagawa Electronics Vietnam Co., Ltd.
Location: $\quad$ Socialist Republic of Vietnam
Capital: JPY50.0mn
Owner: Tamagawa Electronics Co., Ltd. (100\%)
Business: Manufacture and sales of telecommunications equipment

On November 18, 2014, the company announced progress regarding construction of the solar park in Goto City, Nagasaki Prefecture.

As disclosed on May 29, 2013, the company has acquired land in Goto City for the construction of a solar park, and is continuing preparations to begin operations. Tamagawa has now received approval from Nagasaki Prefecture to develop in a forested area.

As the company continues preparations to begin construction, it has been applying to relevant authorities for permits required to begin work. Approval from Nagasaki Prefecture to develop in a forested area was one such requirement to begin construction of the solar park. The solar park is planned to utilize a 5.5MW extra high voltage system-the first of its type for Tamagawa.

About the Goto City solar park
BLocation:
BOperator:
Yoshikugi-cho, Goto City, Nagasaki Prefecture
BArea:
GP Energy 2 Co., Ltd. (wholly owned subsidiary)
BCapacity:
10 hectares
BFeed-in tariff:
Approx. 5.5MW
BGeneration revenue:
JPY36/kWh (fixed for 20 years)
BFirst-year generation volume:
JPY250mn/year (tentative)
Approx. 6,790,566kWh
The company has modified its capacity estimates for this facility from 6.0MW to 5.5MW.

On November 12, 2014, the company announced earnings results for 1 H FY03/15.

| Quarterly Performance (JPYmn) | FY03/14 |  |  | FY03/15 |  |  |  |  | FY03/15 |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY Est. | 1H Est. | \% of PY Est. | F Y Est. |
| Sales | 914 | 906 | 918 | 1,433 | 835 | 1,089 |  |  | 91.9\% | 2,092 | 42.4\% | 4,534 |
| YoY | 23.9\% | 6.3\% | -3.4\% | 26.7\% | -8.7\% | 20.1\% |  |  |  | 14.9\% |  | 23.5\% |
| GP | 253 | 293 | 301 | 350 | 261 | 356 |  |  |  |  |  |  |
| Yoy | 51.0\% | 24.7\% | -9.6\% | 12.2\% | 3.0\% | 21.3\% |  |  |  |  |  |  |
| GPM | 27.7\% | 32.4\% | 32.8\% | 24.4\% | 31.2\% | 32.7\% |  |  |  |  |  |  |
| SG\&A | 164 | 167 | 200 | 190 | 204 | 201 |  |  |  |  |  |  |
| Yoy | 10.2\% | 4.5\% | 14.1\% | -0.7\% | 24.0\% | 20.0\% |  |  |  |  |  |  |
| SG\&A / Sales | 17.9\% | 18.5\% | 21.8\% | 13.2\% | 24.4\% | 18.5\% |  |  |  |  |  |  |
| OP | 89 | 126 | 101 | 161 | 57 | 155 |  |  | 105.6\% | 201 | 42.0\% | 506 |
| Yoy | 371.9\% | 68.0\% | -35.9\% | 32.5\% | -35.8\% | 23.2\% |  |  |  | -6.6\% |  | 35.5\% |
| OPM | 9.8\% | 13.9\% | 11.0\% | 11.2\% | 6.9\% | 14.2\% |  |  |  | 9.6\% |  | 11.2\% |
| RP | 95 | 124 | 100 | 159 | 56 | 154 |  |  | 107.1\% | 196 | 42.9\% | 489 |
| Yoy | 847.7\% | 69.1\% | -36.6\% | 19.1\% | -40.8\% | 24.1\% |  |  |  | -10.5\% |  | 30.5\% |
| RPM | 10.4\% | 13.7\% | 10.9\% | 11.1\% | 6.8\% | 14.1\% |  |  |  | 9.4\% |  | 10.8\% |
| NI | 90 | 101 | 114 | 131 | 26 | 94 |  |  | 94.0\% | 128 | 26.7\% | 450 |
| Yoy | 939.0\% | 22.0\% | -26.8\% | 42.6\% | -71.1\% | -6.6\% |  |  |  | -32.9\% |  | 32.4\% |
| NPM | 9.8\% | 11.1\% | 12.5\% | 9.2\% | 3.1\% | 8.7\% |  |  |  | 6.1\% |  | 9.9\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

## Electronics and Telecoms Equipment

This segment saw delayed capex spending from mobile telecoms companies as construction plans were reevaluated for base stations, while public expenditure for defense facilities and public wireless facilities continued. Orders received totaled JPY1.8bn (+8.3\% YoY), sales were JPY1.7bn (+26.0\%), and operating profit was JPY257mn (+36.8\%).

## Solar System Sales

Although the company worked to make sales operations more efficient, there were shipment delays due to construction commencement dates being pushed back. As a result, orders received were JPY152mn $(-58.4 \% \mathrm{YoY})$, sales were JPY136mn ( $-67.0 \%$ ), and operating loss was JPY5mn (operating profit of JPY47mn in 1H FY03/14).

## Solar Power Plant Operations

Sales of electricity at the Shimonoseki solar park were strong and proceeded according to plans. For the segment overall, sales were JPY45mn (+93.2\% YoY) and operating profit was JPY16mn (operating loss of JPY13mn in 1H FY03/14).

View the full report.

## Verite Co., Ltd. (9904)

Jewelry retailer acquired by Indian jewelry conglomerate specializing in diamond rings.
On November 13, 2014, Verite Co. announced earnings results for 1H FY03/15.

| Quarterly Performance (JPYmn) | $\begin{gathered} \text { FY03/ } 13 \\ \text { Q1 } \end{gathered}$ | Q2 | Q3 | Q4 | $\begin{gathered} \text { FY03/14 } \\ \text { Q1 } \\ \hline \end{gathered}$ | Q2 | Q3 | Q4 | $\begin{gathered} \text { FY03/15 } \\ \text { Q1 } \\ \hline \end{gathered}$ | Q2 | Q3 | Q4 | $\begin{gathered} \text { FY03/15 } \\ \% \text { of } \mathrm{FY} \end{gathered}$ | FY Est. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 2,217 | 2,392 | 2,589 | 3,367 | 2,251 | 2,296 | 2,505 | 2,726 | 1,747 | 2,009 |  |  | 41.7\% | 9,000 |
| YoY | 7.8\% | 1.3\% | -5.1\% | -8.5\% | 1.5\% | -4.0\% | -3.2\% | -19.0\% | -22.4\% | -12.5\% |  |  |  |  |
| GP | 1,162 | 1,257 | 1,783 | 1,521 | 1,127 | 1,200 | 1,280 | 1,270 | 902 | 1,022 |  |  |  |  |
| YoY | -0.2\% | -4.6\% | 14.7\% | 0.2\% | -3.0\% | -4.5\% | -28.2\% | -16.5\% | -20.0\% | -14.8\% |  |  |  |  |
| GPM | 52.4\% | 52.6\% | 68.9\% | 45.2\% | 50.1\% | 52.3\% | 51.1\% | 46.6\% | 51.6\% | 50.9\% |  |  |  |  |
| SG\&A | 1,371 | 1,333 | 1,368 | 1,446 | 1,169 | 1,148 | 1,140 | 1,198 | 1,027 | 861 |  |  |  |  |
| YoY | 8.6\% | -3.8\% | -3.6\% | 1.1\% | -14.7\% | -13.9\% | -16.7\% | -17.2\% | -12.1\% | -25.0\% |  |  |  |  |
| SG\&A / Sales | 61.8\% | 55.7\% | 52.8\% | 42.9\% | 51.9\% | 50.0\% | 45.5\% | 43.9\% | 58.8\% | 42.9\% |  |  |  |  |
| OP | -209 | -75 | 414 | 79 | -42 | 52 | 140 | 90 | -125 | 20 |  |  | -43.8\% | 240 |
| YoY | - |  | 204.4\% | 2.6\% | - | - | -66.2\% | 13.9\% | - | -61.5\% |  |  |  |  |
| OPM | - | - | 16.0\% | 2.3\% | - | 2.3\% | 5.6\% | 3.3\% | - | 1.0\% |  |  |  |  |
| RP | -238 | -105 | 378 | 39 | -66 | -1 | 81 | 6 | -151 | -3 |  |  | -154.0\% | 100 |
| YoY | - | - | 220.3\% | 77.3\% | - | - | -78.6\% | -84.6\% | - | - |  |  |  |  |
| RPM | - | - | 14.6\% | 1.2\% | - | - | 3.2\% | 0.2\% | - | - |  |  |  |  |
| NI | -254 | -202 | 354 | 215 | -58 | -16 | 69 | 157 | -164 | -25 |  |  | -472.5\% | 40 |
| YoY | - | - | 306.9\% | - | - | - | -80.5\% | -27.0\% | - | - |  |  |  |  |
| NPM | - | - | 13.7\% | 6.4\% | - | - | 2.8\% | 5.8\% | - | - |  |  |  |  |
| Figures may differ from company materials due to differences in rounding methods |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

The retail jewelry market faced difficult conditions in 1 H , namely due to the pullback in demand after the rush to beat the consumption tax hike and poor weather. In Q1, Verite launched two new brands for sale at exhibition events: the Le Couture collection exclusively for Verite Diamond Club members, and Re Briller, a brand of customized used jewelry. Awareness of these brands is increasing slowly but surely.

The company continued refurbishing existing stores, opening stalls at exhibitions, and holding exhibitions in regional stores.

Sales and gross profit both fell by about $17 \%$ YoY in 1 H . But the company kept the operating loss down to JPY105mn by controlling SG\&A expenses with a focus on cutting personnel costs. In Q1 (April-June), the company booked an operating loss of JPY125mn owing to the significant impact of the pullback after the consumption tax hike. But in Q2 (July-September), the company made an operating profit.

On November 7, 2014, the company announced October 2014 sales figures.

| $\begin{gathered} \text { Monthly Sales (YoY) } \\ \text { FY03/15 } \end{gathered}$ | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | 1H | FY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | -27.6\% | -15.0\% | -10.9\% | -9.1\% | -16.2\% | -11.7\% | -13.0\% |  |  |  |  |  | -14.7\% | -14.4\% |
| Customer Count | -38.7\% | -24.9\% | -18.2\% | -19.7\% | -19.3\% | -15.9\% | -14.4\% |  |  |  |  |  | -23.2\% | -22.2\% |
| Sales Per Customer | 18.0\% | 13.2\% | 9.0\% | 13.2\% | 3.7\% | 5.0\% | 1.6\% |  |  |  |  |  | 11.2\% | 10.0\% |
| Stores | 81 | 81 | 81 | 80 | 80 | 80 | 83 |  |  |  |  |  | 80 | 83 |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | -21.8\% | -8.6\% | -11.1\% | -2.3\% | -9.7\% | -10.6\% | -10.7\% |  |  |  |  |  | -10.3\% | -10.4\% |
| Customer Count | -33.6\% | -23.9\% | -17.4\% | -18.1\% | -17.4\% | -14.9\% | -14.9\% |  |  |  |  |  | -21.0\% | -20.3\% |
| Sales Per Customer | 17.7\% | 20.1\% | 7.7\% | 19.3\% | 9.3\% | 5.1\% | 4.9\% |  |  |  |  |  | 13.5\% | 12.4\% |
| Stores | 76 | 79 | 79 | 80 | 79 | 79 | 79 |  |  |  |  |  | 79 | 79 |
| FY03/14 | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | 1H | FY |
| All Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 8.5\% | -8.7\% | -7.4\% | -0.8\% | -9.8\% | -1.9\% | -7.0\% | 4.2\% | 2.3\% | 8.4\% | -10.8\% | -0.3\% | -3.8\% | -2.0\% |
| Customer Count | 17.4\% | 2.5\% | -9.5\% | -7.2\% | -14.2\% | -11.6\% | -9.4\% | -8.9\% | -12.6\% | -14.6\% | -30.0\% | -19.4\% | -4.3\% | -10.3\% |
| Sales Per Customer | -7.6\% | -11.0\% | 2.4\% | 6.9\% | 5.1\% | 11.0\% | 2.6\% | 14.4\% | 17.0\% | 26.9\% | 27.4\% | 23.7\% | 0.5\% | 9.3\% |
| Stores | 87 | 84 | 83 | 83 | 83 | 82 | 82 | 84 | 84 | 82 | 81 | 80 | 82 | 80 |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 7.7\% | -9.0\% | 6.7\% | 0.5\% | -4.0\% | 2.4\% | -0.2\% | 12.2\% | 11.8\% | 18.7\% | -4.1\% | 0.7\% | 0.4\% | 3.6\% |
| Customer Count | 18.6\% | 1.8\% | -1.6\% | -0.6\% | -8.0\% | -4.6\% | -0.1\% | -3.5\% | -3.6\% | -7.6\% | -23.9\% | -12.8\% | 0.6\% | -4.1\% |
| Sales Per Customer | -9.2\% | -10.7\% | 8.5\% | 1.2\% | 4.4\% | 7.3\% | -0.1\% | 16.3\% | 16.0\% | 28.4\% | 26.0\% | 15.5\% | -0.2\% | 8.0\% |
| Stores | 81 | 78 | 78 | 77 | 77 | 76 | 77 | 78 | 79 | 79 | 76 | 77 | 76 | 77 |
| FY03/13 | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | 1H | FY |
| All Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 7.4\% | 8.6\% | -12.1\% | -7.3\% | 4.0\% | 1.1\% | -2.0\% | -12.7\% | -10.9\% | -3.9\% | 0.7\% | -7.1\% | -0.5\% | -3.7\% |
| Customer Count | -4.1\% | -6.9\% | 2.6\% | -8.7\% | -0.1\% | -5.5\% | -12.4\% | -7.4\% | -6.8\% | 3.4\% | 3.2\% | 5.5\% | -3.9\% | -3.1\% |
| Sales Per Customer | 12.0\% | 16.6\% | -14.3\% | 1.5\% | 4.1\% | 7.0\% | 11.8\% | -5.7\% | -4.3\% | -7.0\% | -2.4\% | -12.0\% | 3.5\% | -0.6\% |
| Stores | 100 | 100 | 101 | 101 | 101 | 102 | 103 | 104 | 104 | 102 | 99 | 97 | 97 | 97 |
| Comparable Stores |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | 6.4\% | 9.8\% | -11.3\% | -4.2\% | 1.3\% | -1.5\% | -2.2\% | -6.1\% | -9.1\% | -4.2\% | 2.3\% | -2.8\% | -0.4\% | -2.4\% |
| Customer Count | -2.9\% | -3.7\% | 1.0\% | -8.6\% | -2.4\% | -8.2\% | -14.8\% | -5.3\% | -5.2\% | 3.1\% | 6.1\% | 9.5\% | -4.3\% | -2.7\% |
| Sales Per Customer | 9.6\% | 14.0\% | -12.2\% | 4.8\% | 3.8\% | 7.3\% | 14.8\% | -0.8\% | -4.1\% | -7.1\% | -3.6\% | -11.3\% | 4.0\% | 0.3\% |
| Stores | 81 | 81 | 82 | 84 | 85 | 90 | 92 | 96 | 96 | 95 | 90 | 90 | 90 | 90 |

View the full report.

## WirelessGate Inc (9419)

Japan's first mobile virtual network operator (MVNO) and aggregator.
On November 6, 2014, WirelessGate Inc. announced earnings results for Q3 FY12/14.

| Quarterly Performance | FY12/13 |  |  | FY12/14 |  |  |  |  | FY12/14 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 1,617 | 1,729 | 1,811 | 1,898 | 2,046 | 2,159 | 2,369 | - | - |  |
| YoY | 31.3\% | 29.9\% | 27.3\% | 25.3\% | 26.5\% | 24.8\% | 30.8\% | - | - |  |
| GP | 502 | 529 | 564 | 571 | 594 | 603 | 633 | - | - |  |
| YoY | 17.4\% | 19.0\% | 21.6\% | 22.3\% | 18.2\% | 14.1\% | 12.3\% | - | - |  |
| GPM | 31.0\% | 30.6\% | 31.1\% | 30.1\% | 29.0\% | 27.9\% | 26.7\% | - | - |  |
| SG\&A | 326 | 339 | 354 | 361 | 386 | 404 | 457 | - | - |  |
| YoY | 18.7\% | 9.2\% | 17.5\% | 13.2\% | 18.3\% | 19.1\% | 29.2\% | - | - |  |
| SG\&A / Sales | 20.2\% | 19.6\% | 19.6\% | 19.0\% | 18.9\% | 18.7\% | 19.3\% | - | - |  |
| OP | 176 | 190 | 210 | 210 | 208 | 200 | 176 | - | - |  |
| YoY | 15.1\% | 41.8\% | 29.3\% | 41.9\% | 18.2\% | 5.1\% | -16.2\% | - | - |  |
| OPM | 10.9\% | 11.0\% | 11.6\% | 11.1\% | 10.2\% | 9.3\% | 7.4\% | - | - |  |
| RP | 176 | 190 | 209 | 210 | 207 | 199 | 174 | - | - |  |
| YoY | 15.1\% | 44.2\% | 45.1\% | 42.4\% | 17.9\% | 5.0\% | -16.9\% | - | - |  |
| RPM | 10.9\% | 11.0\% | 11.5\% | 11.0\% | 10.1\% | 9.2\% | 7.3\% | - | - |  |
| NI | 108 | 117 | 129 | 129 | 127 | 131 | 110 | - | - |  |
| YoY | -29.0\% | 14.5\% | 53.2\% | 52.4\% | 16.8\% | 12.5\% | -15.0\% | - | - |  |
| NPM | 6.7\% | 6.8\% | 7.1\% | 6.8\% | 6.2\% | 6.1\% | 4.6\% | - | - |  |
| Cumulative | Q1 | 1H | 03 | F | Q1 | 1H | Q3 | FY | \% of PY | FY Est. |
| Sales | 1,617 | 3,346 | 5,157 | 7,055 | 2,046 | 4,204 | 6,574 | - | 77.3\% | 8,509 |
| YoY | 31.3\% | 30.6\% | 29.4\% | 28.3\% | 26.5\% | 25.6\% | 27.5\% | - |  | 20.6\% |
| GP | 502 | 1,031 | 1,595 | 2,165 | 594 | 1,197 | 1,830 | - |  |  |
| YoY | 17.4\% | 18.2\% | 19.4\% | 20.1\% | 18.2\% | 16.1\% | 14.8\% | - |  |  |
| GPM | 31.0\% | 30.8\% | 30.9\% | 30.7\% | 29.0\% | 28.5\% | 27.8\% | - |  |  |
| SG\&A | 326 | 665 | 1,019 | 1,380 | 386 | 789 | 1,247 | - |  |  |
| YoY | 18.7\% | 13.6\% | 14.9\% | 14.5\% | 18.3\% | 18.7\% | 22.3\% | - |  |  |
| SG\&A / Sales | 20.2\% | 19.9\% | 19.8\% | 19.6\% | 18.9\% | 18.8\% | 19.0\% | - |  |  |
| OP | 176 | 366 | 576 | 786 | 208 | 408 | 583 | - | 64.8\% | 900 |
| YoY | 15.1\% | 27.6\% | 28.2\% | 31.6\% | 18.2\% | 11.4\% | 1.3\% | - |  | 14.6\% |
| OPM | 10.9\% | 10.9\% | 11.2\% | 11.1\% | 10.2\% | 9.7\% | 8.9\% | - |  | 10.6\% |
| RP | 176 | 366 | 575 | 785 | 207 | 407 | 580 | - | 64.6\% | 898 |
| YoY | 15.1\% | 28.6\% | 34.1\% | 36.2\% | 17.9\% | 11.2\% | 1.0\% | - |  | 14.5\% |
| RPM | 10.9\% | 10.9\% | 11.1\% | 11.1\% | 10.1\% | 9.7\% | 8.8\% | - |  | 10.6\% |
| NI | 108 | 225 | 354 | 483 | 127 | 258 | 368 | - | 67.7\% | 543 |
| YoY | -29.0\% | -11.6\% | 4.5\% | 14.1\% | 16.8\% | 14.6\% | 3.8\% | - |  | 12.4\% |
| NPM | 6.7\% | 6.7\% | 6.9\% | 6.8\% | 6.2\% | 6.1\% | 5.6\% | - |  | 6.4\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Sales stayed firm mainly in its key WirelessGate Wi-Fi and WirelessGate Wi-Fi WiMAX services. In terms of profits, there was an unexpected effect of maintenance and operational costs in preparing the launch of LTE SIM cards, the business not planned at the beginning of the term. Though there was a rise in costs for access line procurement and sales promotion on the commencement of the WirelessGate Wi-Fi+LTE SIM card service in September 2014, increases in sales and gross profit led to the YoY rise in operating income.

On the same day, the company announced a resolution to apply for a transfer of its stock listing to the main market of the Tokyo Stock Exchange, a comprehensive business alliance with V-cube, Inc., and business partnership with Fon toward the construction of a global WI-Fi network.

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## Application to transfer stock listing to the main TSE market

The company, which had proceeded with preparatory work to apply for a change in the market where its stock is listed, resolved at a Board of Directors meeting on November 6, 2014, to apply to the TSE for a transfer of the stock listing to the main TSE market, namely the first or second TSE section.

## Comprehensive business alliance with V-Cube

## Purpose of the alliance

Main clients of V-Cube are entities such as private companies, government organizations, and financial, educational and medical institutions. The company provides those customers with cloud-based services in the visual communication market, including television/web conferences, online seminars, sales assistance, remote education, medical treatment and diagnosis, and video distribution. When V-Cube distributes application services like TV meetings on a multi device basis, the company also provides users with smartphones and tablet terminals. WirelessGate has offered communication services mainly to individual customers. By combining its LTE SIM, Wi-Fi and WiMAX services with V-Cube's visual communication platform, WirelessGate will be able to plan services better matching customer needs. The purpose of the alliance is to increase the corporate value of the two companies by enhancing competitiveness and providing high value-added services through the integration of their knowledge and experience.

## Planned business collaboration under the alliance

The two companies aim to develop and provide new services by combining WirelessGate's wireless broadband services and V-Cube's visual communication platform. As the two companies have different customer bases, strengthening their relations and providing new services would enhance their competitiveness and enable them to find new customers. Particularly, a wide range of services will be available in the M2M/IoT field. They also consider providing services for home healthcare and home nursing.

## Business partnership with Fon toward building a global Wi-Fi network

The company announced that it will enter business partnership with Fon (based in Spain) and Fon Japan. Fon is a leading Wi-Fi community company in the world, holding more than 12 million Wi-Fi access spots in more than 200 countries.

## Purpose of the partnership

Under the planned business tie-up, the two companies aim to build a Wi-Fi network consisting of more than 200,000 access points in Japan, such as commercial facilities in tourism resorts and residences of WirelessGate users, by using Fon's Fonera Mini routers. FoneraMini, Fon's brand-new, advanced router now being globally expanded, will be provided in Japan for the first time.

Planned business tie-up
WirelessGate has supported the operations of the "GinzaFree Wi-Fi," or "G Free," project and achieved various other projects for the comfortable environment to use Wi-Fi, particularly for foreigners visiting Japan, toward the 2020 Tokyo Olympics. By joining hands with Fon, which is renowned globally, WirelessGate will be able to provide the convenient Wi-Fi environment for foreign visitors. Fon is the world's largest Wi-Fi community, holding the biggest number of Wi-Fi spots in such countries as UK, France, Germany and Brazil.

On September 1, 2014, WirelessGate started the Wi-Fi+LTE SIM card service. In a bid to further promote the seamless usage of Wi-Fi by users of the service, the company will distribute Fon routers to the WirelessGate SIM card users, contributing to the expansion of the Fon network. On the other hand, users who receive and install Fon routers will be able to use Fon's worldwide network of more than 12 million Wi-Fi access points.

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## Prospect for the future

Though WirelessGate foresees only a slight effect of the planned tie-up on its FY12/14 results, it believes that there will be contribution to improvement of the corporate performance for the medium and long term.

View the full report.

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[^0]:    *My fortune teller is a telephone fortune telling service operated by subsidiary 2ZIGExN.
    Vietnamese subsidiary ZIGExN VeNtura Co., Ltd. develops new services and assists in system operations of existing media.
    Source: Company data, SR Inc. research

[^1]:    View the full report.

[^2]:    About adish
    Adish was established on October 1, 2014 (capital: JPY30mn) as a subsidiary of GaiaX Co. Ltd. (Nagoya Stock Exchange Centrex: 3775) under an internal startup program encouraging entrepreneurship. It is headed by president Hiroki Edo, and has 70 employees (as of October 1, 2014; includes part-time employees).

    Adish provides the following services:

    1. Social app support (customer support);
    2. School guardian (monitoring of unofficial school bulletin board websites and consulting services to educational personnel);
    3. Monitoring (monitoring of posts made to social media websites).
[^3]:    New auditor (tentative)

[^4]:    Source: Company data
    Figures may differ from company materials due to differences in rounding methods.

[^5]:    View the full report.

