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Monthly Wrap - August 2015

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## Market view from Sendagi

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## Dear readers,

Procrastination is a blessing. For the past few months, I've been battling writer's block. Since 2012, the Market view focused on the Japanese economy and its stock market. From mid-2015, I started feeling that I've said everything there was to say. Experiencing a bull market's late stage must be somewhat similar to life in a senior retirement community-predictable, repetitive, and dull (unless one has a favorite hobby), accented by occasional anxiety that one day it will all end.
Suddenly, though, the market is anything but dull. And my reluctance to write has paid off. Over the past few days global equity markets have experienced their first "could this be the end?" correction of the current equity market cycle. When looking at stock market charts one can almost hear a cracking sound where the correction started. Finally, the market is

## fun again

Is this is a buying opportunity? For Japan it would appear so, looking at just the two previous market cycles, illustrated in the table below (in small print but if you can't read it, you are probably old and wise, and thus don't really need to). The TOPIX PE is very low compared to the previous peaks and not very far from the cycle troughs. EV/EBITDA is high but has not peaked. The PB ratio looks super cheap at $1.1 \times$ Bloomberg consensus for this calendar year, with ROE below the previous cycle peak but still respectably above $8 \%$. The dividend yield of $2 \%$ is great, historically speaking. What's not to like?

Reducing the bullishness of the valuations argument: fundamentally, earnings must be in line or better than consensus to make the projected multiples true. As one of the primary triggers of the current correction appears to be China-with concerns that its economic growth might be slowing-the direct and indirect exposure of Japanese businesses to China is very worrying. Despite record profit margins of large businesses, Japan's economy is still fragile, particularly consumption.

Shared Research Report

| TOPIX (TPX) - Highlights |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 Months Ending | CY 2016 Et 12/31/2016 | Cr 2015 Est 1231/2015 | $\begin{array}{r} \mathrm{CY} 2014 \\ 12312014 \\ \hline \end{array}$ | $\begin{array}{r} \mathrm{Cr} 2013 \\ 12 / 312013 \\ \hline \end{array}$ | $\begin{array}{r} \mathrm{Cr} 2012 \\ 12 / 312012 \\ \hline \end{array}$ | $\begin{array}{r} \mathrm{CY} 2011 \\ 12 \mathrm{~g} 0 \mathrm{R} 011 \\ \hline \end{array}$ | $\begin{array}{r} \mathrm{CY} 2010 \\ 12312010 \\ \hline \end{array}$ | $\begin{gathered} \mathrm{CY} 2009 \\ 12312000 \\ \hline \end{gathered}$ | $\begin{gathered} \mathrm{Cr} 2008 \\ 12312000 \\ \hline \end{gathered}$ | $\begin{array}{r} \hline \mathrm{CY} 2007 \\ 1231 / 2000 \\ \hline \end{array}$ | $\begin{array}{r} \mathrm{CY} 2006 \\ \text { 12zarvos } \\ \hline \end{array}$ | $\begin{array}{r} \mathrm{CY} 2005 \\ \text { 123802005 } \end{array}$ | $\begin{gathered} \mathrm{Cr} 2009 \\ 12 / 312004 \\ \hline \end{gathered}$ | $\begin{array}{r} \mathrm{Cr} 2000 \\ 12 / 2972000 \\ \hline \end{array}$ | $\begin{array}{r} \text { CY } 1999 \\ 12 / 31 / 1999 \\ \hline \end{array}$ | $\begin{gathered} \text { CY } 1988 \\ 12311998 \\ \hline \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PriceEarmings | 12.55 | 13.65 | 16.09 | 16.12 | 18.02 | 26.94 | 15.15 |  | 28.16 | 17.77 | 21.05 | 25.77 | 21.99 | 78.73 |  | - |
| Pricofarnings, Positive | 12.54 | 13.61 | 14.92 | 14.81 | 12.89 | 13.20 | 13.95 | 20.01 | 13.38 | 16.68 | 18.69 | 21.61 | 17.04 | 30.68 | 49.98 | 34.43: |
| Price/Book Value | 1.11 | 1.19 | 124 | 1.27 | 0.98 | 0.89 | 1.07 | 1.12 | 1.03 | 1.57 | 1.87 | 1.99 | 1.62 | 1.81 | 252 | 1.59 |
| EV/Sales | 1.13 | 1.14 | 1.44 | 1.44 | 0.96 | 0.87 | 1.00 | 1.07 | 0.86 | 1.17 | 1.40 | 1.46 | 1.23 | 1.19 | 147 | 1.10 |
| evebrida | 9.01 | 9.60 | 10.02 | 9.96 | 9.21 | 8.11 | 8.32 | 11.77 | 7.42 | 0.79 | 10.27 | 10.79 | 9.07 | 11.31 | 15.03 | 11.71 |
| Disidend Yield | 222 | 203 | 1.74 | 1.61 | 2.21 | 255 | 1.96 | 1.79 | 2.72 | 1.48 | 1.08 | 0.89 | 1.02 | 0.78 | 0.58 | 1.01 |
| Fundamentals |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gross Margin |  |  | 25.22 | 24.48 | 23.90 | 24.40 | 25.41 | 23.11 | 23.42 | 24.96 | 25.67 | 25.63 | 26.34 | 21.88 | 21.09 | 19.77 |
| Operating Margin |  |  | 7.09 | 6.97 | 5.61 | 5.34 | 659 | 2.68 | 4.68 | 724 | 788 | 7.44 | 7.26 | 491 | 200 | 270 |
| Profe Margin |  |  | 4.43 | 431 | $2 \pi$ | 1.61 | 349 | 0.45 | 1.52 | 418 | 4.40 | 378 | 3.40 | 105 | 0.02 | 0.17 |
| Return on Assets | 0.66 | 0.63 | 1.33 | 1.33 | 0.83 | 0.48 | 1.05 | 0.44 | 0.54 | 1.51 | 1.52 | 1.40 | 1.20 | 033 | -0.17 | -0.13 |
| Returm on Equity | 8.53 | 851 | 828 | 8.51 | 5.70 | 326 | 7.11 | 0.93 | 3.35 | 2.00 | 9.53 | 8.65 | 8.15 | 2.19 | -1.32 | -1.06: |
| S\&P 500 (SPX) - Highlights |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 12 Montis Ending | CY 2016 Etr 1231/2016 | $\begin{gathered} \hline \text { CY } 2015 \mathrm{Etr} \\ \text { 12312015 } \\ \hline \end{gathered}$ | $\begin{array}{r} \text { CY } 2014 \\ 1231 / 2014 \\ \hline \end{array}$ | $\begin{array}{r} \text { CY } 2013 \\ 12 / 312013 \\ \hline \end{array}$ | $\begin{array}{r} \hline \text { Cr } 2012 \\ 12312012 \\ \hline \end{array}$ | $\begin{array}{r} \hline \mathrm{CY} 2011 \\ \text { 1230 } 2011 \\ \hline \end{array}$ | $\begin{array}{r} \hline \mathrm{CY} 2010 \\ 12312010 \\ \hline \end{array}$ | $\begin{gathered} \mathrm{Cr} 2009 \\ 12312009 \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Cr } 2008 \\ 123317008 \\ \hline \end{array}$ | $\begin{array}{r} \text { CY } 2007 \\ \text { 12312007 } \\ \hline \end{array}$ | $\begin{array}{r} \mathrm{CY} 2006 \\ \text { 12 } 2 \mathrm{rer} 2006 \\ \hline \end{array}$ | $\begin{array}{r} \text { CY } 2005 \\ \text { 12 } 2302005 \end{array}$ | $\begin{array}{r} \mathrm{CY} 2009 \\ 12 / 312004 \\ \hline \end{array}$ | $\begin{gathered} \text { CY } 2000 \\ 1272 \mathrm{~g} 2000 \\ \hline \end{gathered}$ | $\begin{gathered} \mathrm{CY} 1999 \\ 12 / 1 / 1999 \end{gathered}$ | $\begin{gathered} \text { CY } 1998 \\ 12 / 31 / 1988 \\ \hline \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Price/Earings | 14.45 | 16.00 | 18.29 | 17.48 | 14.36 | 13.45 | 15.42 | 19.13 | 16.51 | 17.42 | 16.60 | 16.92 | 18.45 | 24.08 | 29.33 | 28.31 |
| PricolEamings. Postiny | 14.39 | 15.81 | 18.05 | 17.36 | 14.45 | 1322 | 14.89 | 16.28 | 11.07 | 16.55 | 16.43 | 16.50 | 18.01 | 23.46 | 28.35 | 26.92 |
| Priceetamings before $\times 0$ |  |  | 19.98 | 18.17 | 16.40 | 14.36 | 16.12 | 21.97 | ${ }^{4748}$ | 21.77 | 17.42 | 18.00 | 21.33 | 26.92 | 30.49 | 3127 |
| Pricesfook Vatue | 231 | 247 | 283 | 258 | 214 | 205 | 217 | 2.15 | 200 | 27 | 283 | 273 | 291 | 403 | 4.99 | 4.66 |
| Ev/Sales | 2.00 | 2.11 | 2.15 | 2.02 | 1.69 | 1.60 | 1.79 | 1.67 | 1.43 | 2.55 | 257 | 2.45 | 2.54 | 2.66 | 3.01 | 282 |
| Ev/EBIT |  |  | 15.94 | 14.54 | 13.36 | 11.99 | 13.63 | 17.55 | 16.48 | 19.59 | 17.75 | 18.19 | 19.14 | 21.31 | 22.98 | 2291 |
| Eviebrida | 9.52 | 10.33 | 11.61 | 10.72 | 9.52 | 8.78 | 9.71 | 10.11 | 8.17 | 11.14 | 11.10 | 11.53 | 12.59 | 1222 | 14.36 | 13.34 |
| Dindend Y Yield | 2.45 | 230 | 1.95 | 1.89 | 2.24 | 2.12 | 1.88 | 2.12 | 3.15 | 1.93 | 1.77 | 1.80 | 1.65 | 1.20 | 1.11 | 1.30 - |
| Fundamentals |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gross Margin |  |  | 3261 | 32.19 | 32.12 | 32.39 | 3263 | 31.87 | 30.43 | 31.30 | 31.11 | 31.29 | 32.75 | 32.12 | 34.11 | 34.12 |
| Operating Margin |  |  | 13.30 | 13.69 | 12.46 | 13.02 | 12.92 | 9.69 | 0.35 | 12.01 | 13.56 | 12.96 | 12.98 | 12.00 | 12.44 | 11.64 |
| Prote Margin |  |  | 923 | 9.61 | 836 | 888 | 8.51 | 628 | 2.41 | 7.13 | 9.40 | 8.34 | 1.25 | 6.87 | 7.57 | $730-$ |
| Return on Assets | 3.12 | 280 | 3.14 | 2.40 | 286 | 3.16 | 282 | 1.93 | 0.75 | 2.17 | 3.11 | 2.69 | 2.40 | 2.84 | 3.13 | 287 |
| Return on Equity | 16.11 | 15.33 | 14.44 | 15.32 | 13.64 | 14.97 | 14.27 | 10.68 | 4.31 | 13.52 | 17.89 | 16.14 | 14.37 | 16.05 | 18.59 | 17.50 |

US stocks also look reasonable for the late stage of an economic/market cycle, but they do not suggest bargains.
Earnings growth is needed for upside. The US is less exposed to China, but if the whole world stops growing, is there enough fuel in the US economy to grow alone? And would US domestic markets be enough to offset the impact of weak emerging markets, China, and Europe on earnings of multinationals inside S\&P 500?
Overall, the list of worries looks extensive. China, Greece and the Eurozone, low oil and other commodity prices, Russia, the Middle East, and to top it off-the prospect of rising US interest rates. The last one is getting a lot of press as it is the only factor directly and immediately impacted by the Fed's decisions.

I'm not an expert on the global economy and even less so on interest rates. However, I cannot help but notice similarities between the current global malaise and Japan in the 1990s and 2000s: interest rates are low or zero, growth is anemic at best, wages are stagnant, consumption is weak. The government seems powerless and at times less than competent. It's deflation.

I've lived in Japan for close to 20 years and have had first-hand experience with deflation. Things get cheaper (making the whole thing better than it sounds). People still go about their daily lives and businesses their daily operations, they just make less money and worry more. Worry creates a vicious cycle. Assets get cheaper, and when the government desperately tries to inflate, they go up in price, creating trading opportunities. Credit is widely available to people who don't need it and to private equity firms.
The hole that Japan dug for itself in the late 1990s was from reforming too slowly and stimulating lower interest rates (driving them to zero), and removing one of the most potent instruments of monetary policy. (Unless you innovate-as I hear Europeans want to--and eliminate paper money to create a virtual fiat-money world where interest rates are negative, depositors have to pay to keep their cash in banks, and interest rate cuts become possible indefinitely.) The question is, however, would it make much difference if the Japanese did anything differently? Or is there a certain logic of inevitability when one tries to deleverage, bringing back to earth the artificially inflated asset prices and reducing spare capacity? Yet another question: did other developed countries do more or better reforming in the wake of their crises?

The Fed wants positive (cuttable) rates and things brought back to normal. But can that be achieved without stifling growth? I venture an amateur's guess that this is unlikely. Getting an economy off cheap money is like getting an addict off drugs. Today, our entire world is basically running on debt. Add to this the fact that the aging population
everywhere, not just in Japan, is dissaving and becoming structurally more risk averse. (As a side note, I find the calls for average near-pension investors to put more money in stocks "for the long run" preposterous - just wait until they do and lose their shirts.) In Japan and Europe, crowds of seniors expect to be paid pensions promised to them in the go-go days of wrong long-term assumptions. Reneging on that promise is political suicide and so governments resist facing the truth. So far only Greece has been forced to do so.
It seems to me that if the Fed hikes, the markets won't like it, but if the Fed doesn't it risks losing credibility. Indefinitely sustaining an artificial construct that is today's economy, with its central banks' puts written at will, appears impossible and reckless. I'm not advocating letting it all go but some sacrifice to return to normal is required. The policy of trying to Q-Ease the world out of its deflationary tendencies have so far prevented a fast vicious spiral. However, Europe seems to be falling into the same abyss that Japan has been fighting hard and unsuccessfully to escape from. And the US, despite a stronger "capitalist immune system," is far from being problem-free. The decision to start hiking is a difficult one but must be made before it's too late. Zero interest rates distort fiscal policy, competitive environments, and asset pricing.

Meanwhile, back in Japan things are looking tricky again. My view still remains that the market will hold this time and we will have another rally. I'm not betting on it, just allowing that optimism about bull markets won't dissipate from one correction. As far as the big picture goes, however, I do hope that the Abe administration takes this warning to heart.
With the administration's current higher risk approach to monetary policy, Abe doesn't have time to waste. On a very micro level I continue to hear pessimistic statements about the ability of businesses to raise prices. CAPEX by companies in the past two years was to mainly prompted by government subsidy schemes that have now expired. The consumer remains weak, and I'm concerned that with the recent exchange rate volatility, employers got spooked and will do everything they can to stave off wage hikes. The situation may turn ugly very quickly. A cabinet reshuffle or two won't help.

What needs to be done is a quick and aggressive shift of attention back to the economy. All unfinished homework must be completed. The problem is, a number of important decisions-like a corporate tax hike-have been already made and the PR momentum has been completely lost with the heavy-handed security bill saga.

The August 26th edition of the Nikkei carried the headline, "Limited Choices of Measures to Boost Economy." The articles quotes main Cabinet figures making generic statements to the tune of "this is a problem that started overseas so it needs to be addressed overseas and things in Japan are still okay." Meanwhile the Nikkei strongly suggests that if things were not okay, there is almost nothing the government could do to boost the economy. I agree.

When asked about the implications of the plummeting popularity of Abe and his administration a few weeks ago, I was not at all worried-the timing of the security bill was calculated to allow enough time to recover for Upper House elections next year. However, should the sudden market volatility impact business and consumption decisions, investment sentiment could turn down immediately and the narrative would change.

With that in mind, a simple wait-and-see attitude is probably best. If we get back on track and somehow the world keeps itself together-fine. Buy banks. If things continue to be uncertain and volatile-stick to few names that have enough of a story in them and solid valuation support. Names like Nintendo and Fujifilm, both of which I own.

As for names to short, I'm about to start my search in earnest but not yet enthusiastic about the idea. Picking individual names to short is fun, but in my experience it rarely works satisfactorily in a bull market, even at the very end of one. Shorting the market and picking your long winners seems to be a more sound and rewarding strategy from my vantage point as an armchair critic. And of course, when uncertain you can always reference the Lollipop-the all-weather portfolio shown on the next page.

## Yours,

Oleg Z.

Hello, David here. Hope you are enjoying these turbulent markets.

Below I have summaries on four interesting names (Asahi, Ushio, Zenkoku Hosho, and Kaneka) that have been sold off along with the markets. To quantify the recent global sell-off, the Nikkei 225 is down $11 \%$ since its 2015 peak on June 24, losing most of it in the past eight trading days. This is comparatively better than most major markets:

| Index | Since peak | Peak date | Year-to-date |
| :--- | :--- | :--- | :--- |
| Nikkei | $-11 \%$ | June 24 | $+6 \%$ |
| Shanghai | $-43 \%$ | June 12 | $-9 \%$ |
| Hong Kong | $-24 \%$ | April 28 | $-9 \%$ |
| S\&P | $-9 \%$ | May 21 | $-6 \%$ |

The Nikkei is the only index in positive territory in both yen and dollar terms. I'll let the market strategist guess whether this is sustainable. Some recent interesting quotes from talking heads:
> "This is panic selling, high volume, high breath, all stocks are affected....an unpleasant re-pricing which will open opportunities in companies that have a technological advantages". -Mohamed El-Erian, ex-Pimco

"People say that you should buy the dip. I wonder if they have any money to do so. Funds already have low cash positions, and we are in a 6-year bull market which is expensive. I would buy US treasury bonds. Equities will fall between $20-40 \%$ from peak to trough." -Marc Faber, Gloom, Boom, and Doom Report
"My view still remains that the market will hold this time and we will have another rally. I'm not betting on it but simply allow that the logic of any bull market is such that the optimism doesn't dissipate as a result of one correction." -Oleg Zuravljov, Shared Research
"We are still not in a bear market, and could be headed down a little more. Last year we realized that stocks were expensive and that markets would price in expectations of interest rate hikes, so we cut most of our equity positions and are sitting on cash, waiting for stocks to get cheaper. Be patient, bear markets are shorter than bull markets." -Mark Mobius, Templeton

Returning to Japanese stocks, Asahi, Ushio, Zenkoku Hosho, and Kaneka—_four of our closely watched stocks_-have been sold off more aggressively than the market. Asahi has no direct exposure to China. Ushio does have some China exposure in its cinema projectors (DCP), but is not overexposed. Ushio is cash rich, and its management has been known to buy back shares during market sell-offs. Zenkoku Hosho, a solid secular growth company, has no overseas business as it guarantees home mortgage loans in Japan. Kaneka's various chemical products are sold globally, notably to Africa (wigs) and domestically (specialty chemicals).

## Asahi (TSE1: 3333)

I did a call with Asahi last week. The busy summer season appears in line with plans after a bumpy start in July. Sports and electric bikes continued to buoy average bike prices. The stock fell hard (by 5\%) right after August 3, when July sales data were announced. Comparable store sales were flat YoY in July, reversing the positive growth of May and June. The firm explained that the late rainy season lasting through July hurt monthly demand. Further, May and June 2015 were boosted by low sales in May and June 2014 following the tax hike. Sales and earnings growth in 2015 should continue to be
bolstered by market share gains and the above-mentioned price rises. PE is $18 x, \operatorname{PBR}$ is 1.6 x

## Background:

The firm has top market share for bicycle retail chains in Japan and is rapidly expanding its store network. Unit sales should grow by 5\% this year while revenues expand by 10\% owing to increases in average selling prices (ASPs), as Asahi sells more expensive sports bikes. The stock has underperformed the TOPIX by 35\% in the past year. President Shimoda and his family own half the company. Other large shareholders include Fidelity at 8\% and Templeton at 2\%. According to Asahi, it has been able to expand market share by providing 500 bikes per store and high-level service compared to rival stores. Aeon is the next largest bike chain but its shops are smaller than Asahi's. Other bike dealers include Cycle Spot in Tokyo and Daiwa Cycle in the Kansai area. Asahi is the only listed major bicycle dealer in Japan.

## Ushio (TSE: 6925)

The Nikkei reported last week that Ushio will cut JPY1bn of its JPY18bn in share cross-holdings. Although this is less than $6 \%$ of its total cross-holdings, it's a move in the right direction. Ushio is a cash hoarder with $63 \%$ of its market cap (JPY191bn) in net cash and stock investments (JPY121bn). Its largest stock holding is KDDI (TSE1: 9433), with which it has no direct business. Recently, in parallel with new corporate governance guidelines, Ushio has been suggesting the need for more efficient capital allocation including dividend hikes, share buybacks, and M\&A. This has attracted activist investors who now own a large chunk of Ushio's stock. Q1 results on July 31, 2015 were positive. Operating profit was JPY2.3bn, $+62 \%$ YoY on strong sales growth of 19\% YoY. There are a few push-outs on the equipment side-such as non-Digital Cinema Projectors (DCP) but this was more than offset by a stronger than expected $9 \%$ increase YoY in cinema lamp sales. Operating profit of lamps rose $24 \%$ YoY. DCP sales in Japan were surprisingly strong while UV lamps were flat YoY. The firm said it may buy back more shares in 2 H . The stock rose $8 \%$ the day after earnings were released, but has given up all of those gains in August. PE is $16 x$, PBR is $0.8 x$.

## Zenkoku Hosho (TSE: 7164)

Q1 operating profit was up $17 \%$ YoY on an $8 \%$ increase in revenues. The outlook for the firm's mortgage loan guarantor business was solid and June housing starts were up $16 \%$ YoY. July credit applications were also off to a strong start in Q2 with credit costs apparently slightly lower than expected. PE is $17 x$ x PBR is 4.9 x .

## Kaneka (TSE: 4118)

Operating profit was JPY8.6bn in Q1, soaring 75\% YoY, and up 9\% QoQ. Consensus had JPY7.6bn for Q1 operating profit. Kaneka did not revise up its 1 H or full-year forecasts, but implied that earnings were solid and that it would revise up if the current momentum continued. One large domestic broker raised ratings from SELL to NEUTRAL, which helped jolt the stock 10\% the day after earnings were released. The top three earnings drivers were synthetic fibers, functional plastics, and expandable plastics. These three divisions accounted for JPY3.3bn of the JPY3.7bn in Q1 profits. Synthetic fibers continued to be driven by buoyant wig demand in Africa and increased low-cost capacity at its Malaysia plant. Functional plastics include modifiers and copolymers used in PVC and engineering plastic areas, which are benefitting from lower naphtha costs. Expandable plastics such as resins and foam boards also enjoyed lower material costs. Kaneka continued to benefit from lower oil prices. After a strong $47 \%$ rally this year, the stock's valuation is $1.1 \times$ for PBR and $15 x$ for PE ( $13 x$ FY03/17). The stock price is 40\% below its peak share price of JPY1,600 in 2006.

## Pacific Metals (TSE: 5541) slightly positive impression

Weaker nickel pricing at the LME (London Metal Exchange) is the main culprit for bigger losses this year. The firm had envisioned pricing and profits bottoming out in December 2015, but is more cautious about a recovery after a downward
forecast revision in August 2015.

## Background

The firm produces ferronickel ( $80 \%$ steel, $20 \%$ nickel) to stainless steel makers mainly in Asia. It procures $80 \%$ of its nickel from its two equity-method subsidiaries in the Philippines, as well as 20\% from a New Caledonia affiliate. The three subsidiaries contribute JPY4bn a year in recurring profit, which offsets the JPY2bn operating loss in the main ferronickel division. Production is done solely at its one factory in Aomori. Main clients are in Taiwan, Japan, and Korea, respectively Stainless steel customers sell the company's products for application in construction and interior design (kitchens). Based on the LME price for nickel, the firm has reduced its assumption for nickel price from USD7.14 to USD6.67 per pound (original forecast in May 2015). Supply has outstripped demand for nickel in the past two years. Inventories are sky high. The three large factors affecting profits are volumes, pricing, and forex. A weaker yen benefits earnings by JPY200-300mn per 1 yen move.

Balance sheet:
Net cash and securities: large at JPY55bn versus a JPY59bn market cap. The firm plans to continue 30\% dividend payout ratio and will consider share buybacks although it hasn't conducted any yet. PBR is 0.61 x

Upcoming visits:

Kureha (TSE: 4023)
Zenrin (TSE: 9474)
Shin-etsu Polymer (TSE: 7970)
Poletowin Pitcrew (TSE: 3657)

All the best,

David

## TOPIX100 Portfolio

| Return Comparison (\%) |  |  | Start Date | $\begin{array}{\|r\|} \hline \text { Current Date } \\ \hline 2015 / 8 / 28 \\ \hline \end{array}$ |  |  | Weight Rel. To TPX100 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TPX100 | 6.15 |  | 2015/2/12 |  |  |  | BIG OW | 4.4 |  |
| Portfolio | 9.34 |  |  |  |  |  | ow | 1.5 |  |
| TPX100 | Points |  |  |  |  |  | MW | 1.0 |  |
| 2015/2/12 | 954.2 |  |  |  |  |  | UW | 0.0 |  |
| 2015/8/28 | 1003.05 |  |  |  |  |  |  |  |  |
| Ticker | Name | Weight <br> Rel. To TPX100 | $\begin{aligned} & \text { Total Return } \\ & \text { (\%) } \end{aligned}$ | Wgt (\%) | Ticker | Name | Weight <br> Rel. To TPX100 | $\begin{aligned} & \text { Total Return } \\ & \text { (\%) } \end{aligned}$ | Wgt (\%) |
| 7203 | Toyota Motor Corp | M ${ }^{\text {N }}$ | -6.8 | 8.3 | 6594 | Nidec Corp | UW | 17.8 | 0.0 |
| 8306 | Mitsubishi UFJ Financial G | BOW | 17.4 | 18.7 | 9983 | Fast Retailing Co Ltd | M ${ }^{\text {N }}$ | 14.7 | 0.7 |
| 9984 | SoftBank Corp | uw | 0.5 | 0.0 | 9531 | Tokyo Gas Co Ltd | M ${ }^{\text {N }}$ | -7.9 | 0.7 |
| 7267 | Honda Motor Co Ltd | mw | -0.2 | 2.7 | 6326 | Kubota Corp | uw | 5.2 | 0.0 |
| 8316 | Sunitomo Mitsui Financial G | ow | 20.0 | 3.7 | 2502 | Asahi Group Holdings Ltd | UW | 3.7 | 0.0 |
| 8411 | Mizuno Financial Group Inc | ow | 26.0 | 3.2 | 4523 | Eisai Co Ltd | uw | 30.6 | 0.0 |
| 9432 | Nippon Telegraph \& Telephone | uw | 27.8 | 0.0 | 1605 | Inpex Corp | Bow | -9.8 | 2.8 |
| 9433 | kDDI Corp | UW | 19.5 | 0.0 | 3402 | Toray Industries Inc | M ${ }^{\text {w }}$ | 9.4 | 0.6 |
| 4502 | Takeda Pharmaceutical Co Ltd | UW | -0.7 | 0.0 | 8601 | Daiwa Securities Group Inc | M | -1.4 | 0.6 |
| 4503 | Astellas Pharme Inc | UW | -1.0 | 0.0 | 4661 | Oriental Land Co Ltd/J apan | uw | -3.2 | 0.0 |
| 7751 | Canon Inc | ow | -1.3 | 2.6 | 4578 | Otsuka Holdings Co Ltd | uw | 10.5 | 0.0 |
| 2914 | J apan Tobacco Inc | uw | 20.7 | 0.0 | 4755 | Rakuten Inc | MW | 3.6 | 0.6 |
| 6954 | FAnuc Corp | uw | -8.1 | 0.0 | 2503 | Krin Holdings Co Ltd | uw | 9.8 | 0.0 |
| 6758 | Sony Corp | ow | -1.3 | 2.4 | 3407 | Asahi Kasei Corp | uw | -18.1 | 0.0 |
| 6501 | Hitachi Ltd | uw | -11.6 | 0.0 | 1925 | Daiwa House Industry Co Ltd | ow | 35.0 | 0.9 |
| 8802 | Mitsubishi Estate Co Ltd | mw | 3.5 | 1.5 | 7974 | Nintendo Co Ltd | ow | 105.8 | 0.9 |
| 3382 | Seven \&i Holdings Co Ltd | uw | 20.7 | 0.0 | 7269 | Suzuki Motor Corp | ow | 15.6 | 0.9 |
| 9022 | Central J apan Railway Co | uw | -2.2 | 0.0 | 7261 | Mazda Motor Corp | uw | -12.0 | 0.0 |
| 9020 | East J apan Railway Co | mw | 18.0 | 1.3 | 8308 | Resona Holdings Inc | ow | -0.2 | 0.9 |
| 8058 | Mitsubishi Corp | M ${ }^{\text {N }}$ | 4.9 | 1.3 | 9735 | SecomCo Ltd | uw | 7.8 | 0.0 |
| 8801 | Mitsui Fudosan Co Ltd | M ${ }^{\text {N }}$ | 6.4 | 1.3 | 5411 | JFE Holdings Inc | ow | -27.0 | 0.8 |
| 8766 | Tokio Marine Holdings Inc | M ${ }^{\text {N }}$ | 16.9 | 1.3 | 8630 | Sompo J apan Nipponkoa HD | ow | 19.4 | 0.8 |
| 6752 | Panasonic Corp | uw | -3.3 | 0.0 | 8053 | Sunitomo Corp | ow | 5.3 | 0.8 |
| 9437 | NTT DOCOMO Inc | uw | 22.6 | 0.0 | 8035 | Tokyo Electron Ltd | uw | -23.0 | 0.0 |
| 4063 | Shin-Etsu Chemical Co Ltd | M ${ }^{\text {N }}$ | -16.8 | 1.2 | 6702 | Fujitsu Ltd | ow | -19.0 | 0.8 |
| 7201 | Nissan Motor Co Ltd | mw | -2.2 | 1.2 | 8113 | UnicharmCorp | uw | -23.4 | 0.0 |
| 5108 | Bridgestone Corp | ow | -8.3 | 1.7 | 4568 | Daiichi Sankyo Co Ltd | uw | 29.6 | 0.0 |
| 4452 | Kao Corp | uw | 11.2 | 0.0 | 9202 | ANA Holdings Inc | ow | 15.0 | 0.7 |
| 7270 | Fuji Heavy Industries Ltd | m ${ }^{\text {N }}$ | 4.6 | 1.1 | 9021 | WestJ apan Railway Co | Uw | 28.7 | 0.0 |
| 6981 | Murata Manufacturing Co Ltd | uw | 35.1 | 0.0 | 8002 | Marubeni Corp | Uw | -1.7 | 0.0 |
| 6902 | Denso Corp | M ${ }^{\text {w }}$ | -1.0 | 1.1 | 6988 | Nitto Denko Corp | M ${ }^{\text {w }}$ | 11.3 | 0.5 |
| 8031 | Mitsui \& Co Ltd | ow | 0.5 | 1.6 | 2802 | Ajinomoto Colinc | uw | 17.6 | 0.0 |
| 6503 | Mitsubishi Electric Corp | mw | -6.3 | 1.0 | 5802 | Sunitomo Electric Industries | ow | 15.6 | 0.7 |
| 5401 | Nippon Steel \& Suritomo Metal | ow | -12.6 | 1.5 | 1878 | Daito Trust Construction | uw | 1.9 | 0.0 |
| 6861 | Keyence Corp | uw | -1.0 | 0.0 | 5020 | J X Holdings Inc | ow | 0.5 | 0.7 |
| 8604 | Nomura Holdings Inc | ow | 19.9 | 1.5 | 1928 | Sekisui House Ltd | Mw | 18.8 | 0.4 |
| 6301 | Komatsu Ltd | uw | -13.8 | 0.0 | 8267 | Aeon Co Ltd | ow | 43.6 | 0.6 |
| 6367 | Daikin Industries Ltd | mw | -4.5 | 0.9 | 5713 | Suritomo Metal Mining Co Ltd | M ${ }^{\text {w }}$ | -11.8 | 0.4 |
| 7741 | Hoya Corp | ow | 1.5 | 1.3 | 8795 | T\&D Holdings Inc | ow | 13.6 | 0.6 |
| 8750 | Dai-ichi Life Insurance | ow | 28.2 | 1.2 | 7202 | Isuzu Motors Ltd | uw | -13.0 | 0.0 |
| 7011 | Mitsubishi Heavy Industries | mw | -4.4 | 0.8 | 9532 | Osaka Gas Co Ltd | uw | 1.8 | 0.0 |
| 8591 | ORIXCorp | Bow | 11.4 | 3.6 | 9064 | Yamato Holdings Co Ltd | Uw | -12.4 | 0.0 |
| 8001 | ITOCHU Corp | BOW | 16.6 | 3.6 | 8332 | Bank of Yokohame Ltd/The | UW | 7.3 | 0.0 |
| 6502 | Toshiba Corp | uw | $-23.3$ | 0.0 | 9502 | Chubu Electric Power Co Inc | ow | 27.5 | 0.5 |
| 6273 | SMC Corp// apan | uw | -5.3 | 0.0 | 9503 | Kansai Electric Power Co Inc | ow | 39.8 | 0.5 |
| 4901 | FUJ IFILM Holdings Corp | Bow | 23.0 | 3.4 | 4188 | Mitsubishi Cherrical HD | ow | 18.8 | 0.5 |
| 8309 | Sumitomo Mitsui Trust HD | ow | 13.4 | 1.1 | 4911 | Shiseido Co Ltd | uw | 36.7 | 0.0 |
| 8830 | Sunitomo R \& D D | uw | 5.6 | 0.0 | 7752 | Ricoh Co Ltd | ow | 3.8 | 0.4 |
| 8725 | MSSAD Insurance Group HD | ow | 29.5 | 1.1 | 7912 | Dai Nippon Printing Co Ltd | uw | 11.7 | 0.0 |
| 6971 | Kyocera Corp | Bow | 8.0 | 3.1 | 1963 | JGC Corp | ow | -23.5 | 0.3 |

## New Coverage

## Kameda Seika (2220)

Japan's largest rice cracker company by sales, with 30\% domestic market share. Over 90\% of sales and earnings come from the Snack
Production and Sales segment. Also provides transport and warehousing, and rice research and development.

## Largest domestic rice cracker company, aiming for growth overseas

Kameda Seika's main business is the production and sale of snack products. In the rice cracker industry, it is the largest player with a market share of approximately $30 \%$. Mass production initiatives were implemented ahead of its rivals, and in 1975-18 years after its founding-it became the largest rice cracker company (by sales) in Japan. Over the next 40 years, it has held its place at the top.

Most of its production is done in-house. The group consists of the parent, 11 subsidiaries, and two affiliates. Segments: Snack Production and Sales, Transport and Warehousing, and Other (auto sale/repair).

More than $90 \%$ of sales and profits come from Snack production and sales. Yet the domestic rice cracker market has matured, and rising raw material costs are a problem. Still, the company's plan to FY03/21 calls for sales of JPY150.0bn, operating profit margin of $10 \%$ or higher, and an overseas sales composition of $30 \%$. To capitalize on potential synergies, it may make acquisitions. It plans to strengthen its revenue and profit bases in the domestic rice crackers business, create new domestic markets, and accelerate overseas expansion.

In the rice cracker industry, difficult business conditions (like higher raw material costs) have pushed many smaller firms into bankruptcy. The few remaining big players are becoming dominant. Among the company's rivals, Sanko Seika Co., Ltd. (unlisted) has gained significant market share through a low price strategy. For a time, Kameda Seika's market share declined as a result of Sanko Seika's initiatives. Yet through eliminating unprofitable product lines and instead focusing on creating variety within its successful product lines, market share is recovering. Promotional effectiveness is the difference between increase in sales and increase in promotion expenses (details below). It was negative in the three years from FY03/11, but turned positive in FY03/14.


[^0]
## Segment summary

| Earnings by segment (JPYmn) | FY03/ 10 <br> Full-Year | $\text { FY03/ } 11$ <br> Full-Year | $\begin{aligned} & \text { FY03/ } 12 \\ & \text { Full-Year } \end{aligned}$ | $\begin{aligned} & \text { FY03/ } 13 \\ & \text { Full-Year } \end{aligned}$ | FY03/ 14 Ful-Year | FY03/ 15 Ful-Year | FY03/ 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 79,354 | 79,859 | 78,789 | 81,324 | 92,833 | 94,849 | 98,000 |
| Snack Production and Distribution | 75,982 | 76,133 | 75,133 | 77,156 | 88,101 | 90,556 | 92,819 |
| Freight Transport and Warehousing | 2,513 | 2,827 | 2,898 | 3,253 | 3,724 | 3,545 | 4,135 |
| Other | 859 | 899 | 758 | 915 | 1,008 | 897 | 1,045 |
| Operating profit | 3,481 | 3,330 | 3,365 | 3,497 | 3,306 | 4,032 | 5,000 |
| Snack Production and Distribution | 3,190 | 3,316 | 3,172 | 3,222 | 2,988 | 3,900 | 4,598 |
| Freight Transport and Warehousing | 197 | 4 | 182 | 245 | 285 | 275 | 367 |
| Other | 94 | 10 | 11 | 30 | 33 | 24 | 33 |
| Recurring profit | 4,021 | 3,938 | 4,059 | 4,294 | 4,530 | 5,157 | 6,100 |
| Net income | 2,101 | 2,112 | 2,278 | 2,842 | 3,121 | 3,369 | 4,000 |
| Composition |  |  |  |  |  |  | 0 |
| Sales | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Snack Production and Distribution | 95.8\% | 95.3\% | 95.4\% | 94.9\% | 94.9\% | 95.5\% | 94.7\% |
| Freight Transport and Warehousing | 3.2\% | 3.5\% | 3.7\% | 4.0\% | 4.0\% | 3.7\% | 4.2\% |
| Other | 1.1\% | 1.1\% | 1.0\% | 1.1\% | 1.1\% | 0.9\% | 1.1\% |
| Operating profit | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Snack Production and Distribution | 91.6\% | 99.6\% | 94.3\% | 92.1\% | 90.4\% | 96.7\% | 92.0\% |
| Freight Transport and Warehousing | 5.7\% | 0.1\% | 5.4\% | 7.0\% | 8.6\% | 6.8\% | 7.3\% |
| Other | 2.7\% | 0.3\% | 0.3\% | 0.9\% | 1.0\% | 0.6\% | 0.7\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Snack Production and Sales: $94.8 \%$ of sales, $90.2 \%$ of OP in FY03/15

| Snack Production and Distribution (JPYmn) | FY03/ 10 | FY03/ 11 | Pro3/ 12 | FY03/ 13 | FY03/ 14 | FY03/ 15 | FY03/ 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Full-Year | Full-Year | Full-Year | Full-Year | Full-Year | Full-Year | Est. |
| Sales | 75,982 | 76,133 | 75,133 | 77,156 | 88,101 | 89,870 | 92,819 |
| YoY | 2.7\% | 0.2\% | -1.3\% | 2.7\% | 14.2\% | 2.0\% | 3.3\% |
| Operating profit | 3,190 | 3,316 | 3,172 | 3,222 | 2,988 | 3,636 | 4,598 |
| YoY | 13.8\% | 3.9\% | -4.3\% | 1.6\% | -7.3\% | 21.7\% | 26.5\% |
| OPM | 4.2\% | 4.4\% | 4.2\% | 4.2\% | 3.4\% | 4.0\% | 5.0\% |
| Percent of consolidated | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Sales | 95.8\% | 95.3\% | 95.4\% | 94.9\% | 94.9\% | 94.8\% | 94.7\% |
| Operating profit | 91.6\% | 99.6\% | 94.3\% | 92.1\% | 90.4\% | 90.2\% | 92.0\% |

Source: Company data
Snack Production and Sales is the core of the company's business, and accounts for $94.9 \%$ of consolidated sales and $90.4 \%$ of operating profit. Businesses in the segment include: Rice Cracker and Snack, New Domestic Business, and Overseas. Rice Cracker and Snack has been part of the company since its founding, but as the domestic market matures, growth is tapering. So the company is looking to expand into related areas in the domestic market along with overseas expansion, and focusing on New Domestic and Overseas.

## Rice Cracker and Snack: optimizing classic methods to attain growth

| Domestic rice crackers and snacks | FY03/ 10 | FY03/ 11 | FY03/ 12 | FY03/ 13 | FY03/ 14 | FY03/ 15 | FY03/ 16 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| (JPYmn) | Full-Year | Full- Year | Full-Year | Full-Year | Full-Year | Full-Year | Fst. |
| Sales | 72,477 | 73,435 | 72,648 | 73,688 | 79,095 | 80,550 | 81,673 |
| $\quad$ YoY | $2.5 \%$ | $1.3 \%$ | $-1.1 \%$ | $1.4 \%$ | $7.3 \%$ | $1.8 \%$ | $1.4 \%$ |
| Operating profit | 3,301 | 3,361 | 3,107 | 3,193 | 3,394 | 4,281 | 4,940 |
| $\quad$ YoY | $13.6 \%$ | $1.8 \%$ | $-7.6 \%$ | $2.8 \%$ | $6.3 \%$ | $26.1 \%$ | $15.4 \%$ |
| OPM | $4.6 \%$ | $4.6 \%$ | $4.3 \%$ | $4.3 \%$ | $4.3 \%$ | $5.3 \%$ | $6.0 \%$ |
| Percent of consolidated |  |  |  |  |  |  |  |
| $\quad$ Sales | $95.4 \%$ | $96.5 \%$ | $96.7 \%$ | $95.5 \%$ | $89.8 \%$ | $89.6 \%$ | $88.0 \%$ |
| $\quad$ Operating profit | $103.5 \%$ | $101.4 \%$ | $98.0 \%$ | $99.1 \%$ | $113.6 \%$ | $117.7 \%$ | $107.4 \%$ |

Source: Company data
Rice Cracker and Snack accounts for about 90\% of sales and close to all of the company's profits. Key operations in Rice Cracker and Snack are the production and sale of rice crackers to domestic supermarkets and convenience stores. By sales channel, supermarkets account for over $70 \%$, and convenience stores for over $10 \%$. The company does not generally sell directly to consumers. In this segment, sales are primarily collected through wholesalers, but in terms of delivery, over $50 \%$ of products are delivered to retailers via wholesale distributors, and a little over $40 \%$ are delivered directly to retailers.

Key products that are popular with consumers are managed by the parent, and other products are produced and sold by subsidiaries Ajicul Co., Ltd., Nisshin Seika Co., Ltd., Qingdao Kameda Foods Co., Ltd., and Thai Kameda Co., Ltd. (formerly Kameda-STC Co., Ltd.). The parent receives and sells products and semi-finished products from these subsidiaries.

Aside from sales to the parent, Ajicul produces and sells gift products to retailers and theme parks, in addition to novelty snacks. Toyosu Co., Ltd. primarily produces and sells luxury rice crackers to department stores. Nisshin Seika also produces and sells rice crackers to supermarkets and convenience stores under its own brand, in addition to selling to the parent.

## Mainstay products form the product lineup's core

In the 1960s, Salad Usu-yaki was a hit product, followed by Happy Turn in the 1970s, and Pota Pota Yaki and Kameda No Magari Senbei in the 1980s. These products continued to be popular for a long period of time. Kaki No Tane with peanuts began sales in 1966. Fresh Pack Kaki No Tane went on sale in 1977, preserving freshness and preventing oxidation from the peanut oil by dividing up the package into smaller sizes. This caused sales of Kaki No Tane to rise significantly, and it remains a favorite among consumers.

The main eight brands are currently Kameda No Kaki No Tane, Happy Turn, Kameda no Magari Senbei, Tsumami Tane, Pota Pota Yaki, Teshiyoya, and Eda No Kodawari, which together make up more than half of the company's sales. Of these, the two most popular products are Kameda No Kaki No Tane and Happy Turn, and these two products alone contribute more than $30 \%$ of sales.


Source: Company survey (June 2014)

| Sales history of key products |  |
| :--- | :--- |
| Date of sales launch | Product |
| 1950 | Production of baked snacks and rice snacks such as Kaki No Tane |
| 1961 | Salad Hope |
| 1966 | Kaki No Tane with Peanuts* |
| 1967 | Salad Usu-yaki* |
| 1976 | Happy Turn* |
| 1977 | Ume no Kamaki and Fresh Pack Kaki no Tane |
| 1986 | Magari Senbei* and Pota Pota Yaki* |
| 1989 | Nori Pi Pack* |
| 1993 | Tsumami Tane* |
| 1996 | Ebippuri series |
| 1999 | Ebi-nori Arare |
| 2005 | Teshioya* and Popcorn |
| 2006 | Chigiremochi |
| 2008 | Eda No Kodawari |
| Source: Company data |  |
| *Top eight products |  |

## Strengths in main eight brands, continued product development, and production and sales

The company's strengths lie in the ability of its top eight products to chalk up stable sales and profits and its ability to continuously develop, product, and sell new products. Of its main eight brands, Kameda No Kaki No Tane and Happy Turn, with their high name recognition among Japanese consumers, form the core. The top eight products together enjoy stable shelf placement at retailers to produce consistent sales and profits. The company also differentiates itself from competitors through convenient new technologies-mass production and fresh packaging.

It has implemented new measures ahead of its competitors, from mass production, new technologies, online systems, acquiring funds via its IPO in 1984, to overseas expansion. In an industry where companies are struggling to find gains domestically, these initiatives have allowed the company to attain growth. By looking to expand nationwide at an early stage, the company moved to establish sales and logistics networks and reduced lead times and product shortages, yielding high satisfaction from both retailers and consumers.

## Balanced product strategy for various consumers

The company has a balanced product strategy that targets a wide range of consumers. This is key to its success. For instance, the top three rice cracker companies buy rice from an array of sources. The company buys rice from Japan, the US, and Thailand. Sanko Seika sources its rice from China, Japan, and the US, while Iwatsuka Confectionery Co., Ltd (JASDAQ: 2221) purchases all of its rice from contracted domestic farms. For quality, it may seem that $100 \%$ domestic rice would be the winner, but high raw material costs lead to these costs being passed on to the consumer. Conversely, cutting costs too much would hit product quality, harming demand. Based on these costs and benefits, the company uses overseas rice, but in an effort to balance costs and quality, it goes for California rice.

In the 1990s, the company aimed to increase sales in Japan by introducing many new products. However, this led to inefficiencies in its production lines, ultimately resulting in the company recording a net loss in FY03/00. To combat this issue, Kameda Seika implemented a new strategy from FY03/13, with a focus on producing variations on its most successful products. Specifically, the company has 23 varieties of Kameda No Kaki No Tane, 18 varieties of Happy Turn four varieties of Kameda no Magari Senbei, and seven varieties of Teshioya (April 7, 2015). This strategy has met with success, and sales of its mainstay brands have posted results that beat industry averages.

Rice cracker market and Kameda Seika sales (YoY)


Source: Company data (Itagen SRI/SM)

YoY sales comparison of the company's eight core brands


Source: Company data

YoY change by sales channel (FY03/ 14)

|  | Snack market |  | Rice cracker market |  | Kameda Seika |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY03/ 14 | FY03/ 15 | FY03/ 14 | PY03/ 15 | PY03/ 14 | PY03/ 15 |
| Supermarkets | 101.5\% | 101.0\% | 101.3\% | 102.3\% | 105.6\% | 100.4\% |
| Convenience stores | 102.1\% | 101.4\% | 103.8\% | 106.5\% | 109.9\% | 104.7\% |
| Drug stores | 108.6\% | 110.3\% | 111.4\% | 113.0\% | 115.0\% | 111.7\% |

Source: Company data

## Main four brands



[^1]Shared Research Report

## New domestic business: applying rice cracker expertise to new areas

| New domestic businesses (JPYmn) | $\begin{aligned} & \text { FY03/ } 10 \\ & \text { Full-Year } \\ & \hline \end{aligned}$ | $\text { FY03/ } 11$ <br> Full-Year | $\text { FY03/ } 12$ <br> Full-Year | $\text { FY03/ } 13$ <br> Full-Year | $\text { FY03/ } 14$ <br> Full-Year | $\text { FY03/ } 15$ <br> Full-Year | $\text { FY03/ } 16$ Est. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 2,963 | 2,211 | 1,951 | 2,689 | 4,634 | 3,881 | 4,147 |
| YoY | -9.3\% | -25.4\% | -11.8\% | 37.8\% | 72.3\% | -16.2\% | 6.9\% |
| Operating profit | -18 | 82 | 104 | 71 | 224 | 2 | 62 |
| YoY | - | - | 26.8\% | -31.7\% | 215.5\% | -99.1\% |  |
| OPM | - | 3.7\% | 5.3\% | 2.6\% | 4.8\% | 0.1\% | 1.5\% |
| Percent of consolidated |  |  |  |  |  |  |  |
| Sales | 3.9\% | 2.9\% | 2.6\% | 3.5\% | 5.3\% | 4.3\% | 4.5\% |
| Operating profit | -0.6\% | 2.5\% | 3.3\% | 2.2\% | 7.5\% | 0.1\% | 1.3\% |

Source: Company data

As of March 2014, 5.3\% of sales of Rice Cracker and Snack were attributable to new domestic businesses. Leveraging the expertise it has gained in the production of rice crackers, this business aims to seek out opportunities in other areas, primarily in healthy living via research and development in new functional foods. Key products: Yume Gohan, a product geared toward patients with kidney ailments, and Fukkura Okayu, a rice porridge product that is easily digestible. The company continues to research and develop new products, such as organic lactic acid bacteria K-1, which serves to balance the digestive system, and organic lactic acid bacteria K-2, which has been approved for use to relieve allergic symptoms. Additionally, in an effort to deliver quality rice to consumers across Japan, Kameda Seika also sells raw rice made domestically.

## Acquired Onishi Foods in $\mathbf{2 0 1 3}$ for further business expansion

In January 2013, to expand business reach, the company bought Onishi Foods, which has the top market share in extended shelf life rice products. Kameda Seika completed the acquisition for JPY4.0bn in cash. Onishi Foods holds a high market share in emergency foods, producing and selling alpha rice, which has a shelf life of five years. Alpha rice can be prepared in emergency situations by adding hot or cold water, and due to this advanced technology, it has been approved by the Japan Aerospace Exploration Agency for use in the International Space Station as "Japanese Space Food." Onishi Foods is also a producer and seller of non-allergen containing products.


Overseas business: forward investment resulting in losses, foundations for growth

| Overseas businesses | FY03/ 10 | Fro3/ 11 | FY03/ 12 | PY03/ 13 | FY03/ 14 | FY03/ 15 | FY03/ 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmm) | Full-Year | Full-Year | Full-Year | Full-Year | Full-Year | Full-Year | Est. |
| Sales | 541 | 487 | 534 | 779 | 4,372 | 5,235 | 6,998 |
| YoY | 1051.1\% | -10.0\% | 9.7\% | 45.9\% | 461.2\% | 19.7\% | 33.7\% |
| Operating profit | -93 | -127 | -39 | -42 | -630 | -581 | -404 |
| YoY | - | - | - | - | - | - |  |
| OPM | - | - | - | - | - | - |  |
| Percent of consolidated |  |  |  |  |  |  |  |
| Sales | 0.7\% | 0.6\% | 0.7\% | 1.0\% | 5.0\% | 5.8\% | 7.5\% |
| Operating profit | -2.9\% | -3.8\% | -1.2\% | -1.3\% | -21.1\% | -14.9\% | -8.8\% |

As of March 2014, 5.0\% of sales of the Rice Cracker and Snack Business were attributable to new domestic businesses. This business will play a key role in the company's path toward becoming a global food company. Sales growth continues to expand in the double digits year-on-year, and its share of sales in Rice Cracker and Snack continues to rise. However, it is still in the early phase of development, and as of $\mathrm{FYO3/15}$, its contribution to profits is negative.

A global company


Source: FYO3/14 company earnings briefing documents

According to the company, the global rice cracker market size is around JPY622.0bn (FY2014), and of this, the Japan market is JPY330bn and the market outside of Japan is just under JPY292.0bn. Key areas include Asia (excluding Japan), with a market size of JPY172.0bn (of this, China is JPY160.0bn), North America, with a market size of JPY60.0bn, and other markets, with a market size of JPY60.0bn. Although the market size is not large, there are few large-scale competitors, and the company sees this as an opportunity for expansion.

## Overseas strategy centered on North America and Asia

In the company's overseas business, it is promoting expansion into the US and Asia, with seven overseas operational bases, including one affiliate. In the US, subsidiaries Kameda USA, Inc. and Mary's Gone Crackers, Inc. produce and sell rice crackers. Affiliate TH Foods, Inc. produces and sells rice crackers and snacks. Yearly sales at TH Foods are around JPY20.0bn, and it holds approximately $60 \%$ of the US rice cracker market, according to the company's research.

In China, Qingdao Kameda Foods Co., Ltd. produces and sells rice crackers, while Thai Kameda Co., Ltd. serves the same role in Thailand. Rice crackers in Vietnam are produced and sold by affiliate Thien Ha Kameda, JSC.

Kameda Seika's first entrance in overseas markets was in 1989, in the US state of Illinois. Through an investment in Sesmark Foods, Inc. (now TH Foods), the company began production and sales of rice crackers. Due to healthy eating trends and the popularity of Japanese foods overseas, TH Foods has seen strong growth via marketing of its rice crackers
as low calorie, low fat, low allergen foods. In 2008, the company established subsidiary Kameda USA, Inc. in California, beginning sales of Kameda Crisps, the local name for Kameda No Kaki No Tane. In December 2012, the company acquired an additional $70.2 \%$ ownership stake and consolidated Mary's Gone Crackers, Inc.-a leading company in the field of producing organic and gluten free rice crackers-for JPY2.8bn in cash.

> Gluten: a protein produced by grains like wheat, barley, and rye. Provides texture to foods such as bread and noodles. However, consumption of gluten can cause an overreaction in the small intestine, causing nausea, pain, or other intestinal problems. Severe allergic reactions can lead to celiac disease, an autoimmune disorder that leads to patients being unable to absorb nutrients through their intestines. The number of people allergic to gluten, including those who have only a slight reaction and are thus unaware of their allergy, keeps rising. Hence gluten-free foods are becoming more popular, particularly in Europe and the US.

In the Asia region, Kameda Seika established Qingdao Kameda Foods Co., Ltd. in 2003, utilizing it as a production base in the Chinese province of Shandong. Qingdao Kameda Foods is currently working to expand sales in the Chinese market. In 2009, the company consolidated SMTC Co., Ltd. (currently Thai Kameda Co., Ltd.) in Thailand, and positioned it as the center of operations for cross-border trading to provide products worldwide. In 2013, affiliate Thien Ha Kameda, JSC was established as a joint venture with a local large-scale rice cracker company, and it has begun production and sales of rice crackers.

As a basic principle, the company procures and produces where the rice is farmed, and also conducts sales activities. As a result, Thai Kameda has a high proportion of export activity to the US and Europe, since Thailand also serves as a country where the company sources its rice. Kameda Seika plans for further expansion in its exports from Thailand. At Kameda USA as well, if sales volume rises, the company maintains that the creation of a local production base is a possibility. If duties on rice cracker products are eliminated under the Trans-Pacific Partnership (TPP), products for sale in Japan could be sourced at low cost from Kameda Seika's equity-method affiliate in Thailand, yielding greater cost competitiveness for the company's products in the Japanese market. However, gaining market share in Thailand is currently a higher priority, and alongside quality control issues, the realization of such plans may not be possible in the immediate future.

Many small companies compose the rice cracker market, and most companies are focused solely on the domestic market. Among the company's rivals, Iwatsuka Confectionery provides technology to the Wan Wan Group, a large-scale food manufacturer in Shanghai. Iwatsuka Confectionery aims to cooperate closely with the Wan Wan Group to expand into the Southeast Asian market

## Affiliate TH Foods a contributor to recurring profit

Although TH Foods does not contribute directly to the overseas business due to its position as an equity-method affiliate it is an important company within the context of Kameda Seika's plans for expansion in the US. Currently, the company holds a $46.8 \%$ stake in TH Foods, with Mitsubishi Corporation group companies holding the remainder. Kameda Seika has a trading relationship with Mitsubishi for the purchase of raw materials for rice crackers, and business relations between the two companies are favorable. Recurring profit exceeds operating profit due to profits from TH Foods, an equity-method affiliate that has profits booked under non-operating profit at the parent.

Gross profit margin at TH Foods is lower than that of the parent, but its operating profit margin is significantly higher. This is likely due to SG\&A expenses such as sales fees being excluded from sales at TH Foods.


Source: Company data
Figures may differ from company materials due to differences in rounding methods

Recent results at key overseas subsidiaries and affiliates

| Overseas subsidiaries' sales | FY03/14 | FY03/15 | YoY |  | FY03/ 15 measures |
| :--- | ---: | ---: | ---: | ---: | ---: |
| (USD '000) | Full-Year | Full-Year | value | ratio |  |
| KAMEDA USA, INC. (California) | 1,067 | 1,552 | 484 | $45.3 \%$ | Expanding kaki no tane "Kameda Crisps" lineup |
| Mary's Gone Crackers, Inc. | 34,350 | 40,992 | 6,642 | $19.3 \%$ | Continue foreward investments to establish profit base |
| TH FOODS, INC. (California)* | 171,012 | 179,186 | 8,174 | $4.8 \%$ | Reorganize and increase production |
| Source: Company data |  |  |  |  |  |



Source: Company data

Transport and Warehousing: 4.2\% of sales, 8.9\% of OP in FY03/15

| Freight Transport and Warehousing (JPYMn) | FY03/ 10 | FY03/ 11 | FY03/ 12 | FY03/ 13 | FY03/ 14 | FY03/ 15 | FY03/ 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Full-Year | Full-Year | Ful-Year | Full-Year | Full-Year | Full-Year | Est. |
| Sales | 2,513 | 2,827 | 2,898 | 3,253 | 3,724 | 3,545 | 4,135 |
| YoY | -0.2\% | 12.5\% | 2.5\% | 12.2\% | 14.5\% | -4.8\% | 16.6\% |
| Operating profit | 197 | 4 | 182 | 245 | 285 | 275 | 367 |
| YoY | -16.2\% | -98.0\% | 4450.0\% | 34.6\% | 16.3\% | -3.5\% | 33.5\% |
| OPM | 7.8\% | 0.1\% | 6.3\% | 7.5\% | 7.7\% | 7.8\% | 8.9\% |
| Percent of consolidated |  |  |  |  |  |  |  |
| Sales | 3.2\% | 3.5\% | 3.7\% | 4.0\% | 4.0\% | 3.7\% | 4.2\% |
| Operating profit | 5.7\% | 0.1\% | 5.4\% | 7.0\% | 8.6\% | 6.8\% | 7.3\% |

Source: Company data

Primary operations in this segment include the storage and transport of raw materials sourced and rice crackers produced by the company. The segment was established in 1974 as Kameka Yusou Co., Ltd. (now Niigata Yusou Co., Ltd.) in an
effort to rationalize the transport of rice crackers.

Currently, the two core companies are subsidiaries Niigata Yusou and Kameda Transport Co., Ltd. Niigata Yusou not only transports the company's products and raw materials, but undertakes comprehensive logistics activities, such as storage and warehouse leasing. Transport is primarily focused on local deliveries. Kameda Transport is mainly engaged in transport along trunk lines, thus dividing the workload between it and Niigata Yusou. The two companies also offer storage and joint transport for food manufacturers that are outside of the Kameda Seika group. However, the majority of sales generated by the two companies are to the parent.

## Reducing delivery lead times and logistics costs

One of the factors leading to Kameda Seika's success has been its head start in creating a nationwide sales network, and its own logistics network has served a key role. By creating its own logistics network, it became possible to cut lead times and product shortages, engendering satisfaction from both retailers and consumers. In recent years, rising fuel costs have caused logistics costs to rise, but the company has worked to consolidate logistics hubs and promote direct shipments from factories, contributing to improved profitability for the Kameda Seika group.

Other: 1.1\% of sales, 0.8\% of OP in FY03/15

| Other | FY03/ 10 | FY03/ 11 | FY03/ 12 | FY03/ 13 | FY03/ 14 | FY03/ 15 | FY03/ 16 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| (JPYm | Full-Year | Full-Year | Full-Year | Full-Year | Full-Year | Full-Year | Est. |
| Sales | 859 | 899 | 758 | 915 | 1,008 | 1,019 | 1,045 |
| $\quad$ YoY | $-16.3 \%$ | $4.7 \%$ | $-15.7 \%$ | $20.6 \%$ | $10.2 \%$ | $1.1 \%$ | $2.5 \%$ |
| Operating profit | 94 | 10 | 11 | 30 | 33 | 34 | 33 |
| $\quad$ YoY | $2.2 \%$ | $-89.5 \%$ | $8.1 \%$ | $177.5 \%$ | $10.0 \%$ | $4.4 \%$ | $-3.5 \%$ |
| OPM | $11.0 \%$ | $1.1 \%$ | $1.4 \%$ | $3.3 \%$ | $3.3 \%$ | $3.4 \%$ | $3.2 \%$ |
| Percent of consolidated |  |  |  |  |  |  |  |
| $\quad$ Sales | $1.1 \%$ | $1.1 \%$ | $1.0 \%$ | $1.1 \%$ | $1.1 \%$ | $1.1 \%$ | $1.1 \%$ |
| $\quad$ Operating profit | $2.7 \%$ | $0.3 \%$ | $0.3 \%$ | $0.9 \%$ | $1.0 \%$ | $0.8 \%$ | $0.7 \%$ |

Source: Company data

The main company in the Other segment is N.A.S. Co., Ltd., wholly owned subsidiary of Niigata Yusou Co., Ltd., which sells equipment such as forklifts to the group and makes repairs. It also sells and repairs automobiles for clients outside of the Kameda Seika group.

## Research and development

The core of Kameda Seika's business lies in rice, its primary ingredient, and it applies its extensive experience to research and development in a wide variety of fields, such as rice cracker products and healthcare products. In FY03/15, research and development expenses across the Kameda Seika group totaled JPY976mn (JPY939mn in FY03/14).

Research on rice cracker products focuses on providing safe, reliable, and quality products by developing technology that enables uniform dough weights and water content. Discoveries are then incorporated into machinery installed for rice cracker production to improve quality of the end product. The company has also been developing low sodium, whole grain, and other health-oriented products.

In the field of probiotics derived from rice, the company has focused research and development to meet expected demand from the functional food labeling system. The company has also added Yume Gohan, a product geared toward
patients with kidney ailments, and is continuing research into rice as a functional ingredient to develop new healthcare products in collaboration with external institutions, as Japan's population ages and becomes more health-conscious.

## July 2015 Client Updates

## 3-D Matrix, Ltd. (7777)

Medical technology company. Exclusively licensed from MIT, core technology is based on unique characteristics of self-assembling peptides.

On July 23, 2015, 3-D Matrix Ltd. (3DM) announced that it had obtained approval to register locally absorbent hemostatic material PuraStat ${ }^{\circ}$ as a medical product in Columbia.

The company's subsidiary in Europe, 3-D Matrix Europe SAS. received notification from the Columbia regulatory authority, INVIMA, that the product has been approved for registration as a medical device on July 23, 2015

This approval received is for the CE marking that does not require clinical trials conducted on March 6, 2015 in Columbia, and the product can now be sold in Columbia. The company plans to begin marketing locally absorbable hemostatic material PuraStat in Columbia in FY04/16, and to select its local marketing partner.

At this point, there will be no impact on full-year earnings forecasts for FY04/16.

On July 10, 2015, the company announced an agreement between a subsidiary and Daewoong Pharmaceutical Co., Ltd. for the sale and marketing of absorbable local hemostat PuraStat ${ }^{\circ}$ in the ASEAN region.

The company's subsidiary in Singapore, 3-D Matrix Asia Pte. Ltd. ("3DMA"), entered into a partnership on July 10, 2015 with Daewoong Pharmaceutical Co., Ltd. ("DW") for the sale and marketing of absorbable local hemostat PuraStat in the ASEAN region.

3DMA will grant an exclusive sales and marketing license for PuraStat to DW in Thailand, the Philippines, and Vietnam, and a semi-exclusive sales and marketing license in Indonesia. 3DMA will receive milestone payments for granting these licenses.

This agreement will allow expansion of sales to medical institutions in the ASEAN region using DW's local networks. In Indonesia, 3DMA obtained permission from its local partner PT. Teguhsindo Lestaritama to grant a semi-exclusive sales and marketing license to DW. It will strengthen promotion and sales efforts in Thailand, the Philippines, Vietnam, and Indonesia to capture the expanding ASEAN market.

DW will be applying for product registration for PuraStat (CE marking) in Thailand, the Philippines, and Vietnam, and aims for registration to be approved in FY04/16 and sales to launch in FY04/17.

Due to this agreement, the company will book about JPY30mn in revenue for Q1 FY04/16. As this was already factored into full-year revenue forecasts, there will be no impact on full-year forecasts at this point

On the same day, Shared Research updated company report following an interview with management.

| Quarterly Performance (JPYmn) | FY04/14 |  |  |  | FY04/15 |  |  |  | FY04/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Operating Revenue | 48 | 1 | 7 | 51 | 0 | 0 | 0 | 100 | 102.9\% | 97 |
| YoY | - | - | - | 58.4\% | - | - | - | 96.8\% |  | - |
| R\&D Expenses | 146 | 136 | 145 | 171 | 141 | 281 | 181 | 214 |  |  |
| YoY | 59.7\% | 50.0\% | 61.6\% | 39.1\% | -3.7\% | 106.1\% | 24.7\% | 24.8\% |  |  |
| SG\&A Expenses | 222 | 221 | 232 | 349 | 297 | 286 | 328 | 274 |  |  |
| YoY | 65.9\% | 62.6\% | 40.7\% | 73.2\% | 33.6\% | 29.3\% | 41.7\% | -21.5\% |  |  |
| Operating Profit | -321 | -356 | -372 | -470 | -438 | -567 | -509 | -389 | - | -1,918 |
| YoY | - | - | - | - | - | - | - | - |  | - |
| OPM | - | - | - | - | - | - | - | - |  | - |
| Recurring Profit | -341 | -361 | -357 | -466 | -471 | -514 | -438 | -372 | - | -1,814 |
| YoY | - | - | - | - | - | - | - | - |  | - |
| RPM | - | - | - | - | - | - | - | - |  | - |
| Net Income | -341 | -361 | -357 | -467 | -635 | -514 | -439 | -407 | - | -2,009 |
| YoY | - | - | - | - | - | - | - | - |  | - |
| NPM | - | - | - | - | - | - | - | - |  | - |
| Source: Company data |  |  |  |  |  |  |  |  |  |  |
| Figures may differ from company materials due to differences in rounding methods. |  |  |  |  |  |  |  |  |  |  |
| Forecasts based on mostrecentil | eased figu |  |  |  |  |  |  |  |  |  |

Operating revenue included JPY3mn in sales of absorbable local hemostatic products, a milestone payment of JPY51mn related to the approval of these hemostatic products for sale in Indonesia, and payment for work under a joint research project run in conjunction with Japan's National Cancer Center.

R\&D expenses were JPY816mn (+36.3\% YoY). Excluding R\&D, SG\&A expenses increased to JPY1.2bn (+15.8\% YoY) as the company ramped up overseas expansion.

The company posted JPY141mn in non-operating income (JPY3.5mn for Q1, JPY54.8mn for Q2, JPY72.7mn for Q3, JPY10.0mn for Q4) because of an increase in the value of assets held in foreign currencies at subsidiaries.

On July 7, 2015, the company announced that the National Cancer Center had started physician-led clinical trials using the new siRNA nucleic acid medicine "TDM-812" targeting breast cancers resistant to other treatments.

According to the company, TDM-812, which it developed in collaboration with the National Cancer Center, has been administered to patients participating in phase I physician-led clinical trials at the National Cancer Center Hospital.

These physician-led clinical trials are targeted th treatment-resistant breast cancer patients who have tumors that can be felt from the surface of the body, and as such is a "first-in-human"—-the world's first to be administered in humans in physician-led clinical trials. These phase I trials will be looking at safety and tolerance when TDM-812 is administered locally to a tumor under the skin, to determine a recommended dosage for topical administration. This is the first time that clinical trials for breast cancer have been conducted using a drug developed as a nucleic acid medicine from seeds developed by Japanese academics. Clinical trials commenced on June 30, 2015, with the first patient a "triple negative" breast cancer patient with subclavian lymphatic metastasis (localized tumor).

Nucleic acid medicine is a highly anticipated new medicine that is expected to treat fundamental causes of disease, with few side-effects by acting to control abnormal DNA activity. Through these physician-led clinical trials, the company hopes to win approval for the world's first breast cancer treatment that uses nucleic acid medicine.

View the full report.

Aeon Delight Co., Ltd. (9787)

Leading comprehensive facility management service company belonging to the Aeon group.

On July 28, 2015, Shared Research updated the report following interviews with management.

| Quarterly Performance | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1HEst. | \% of PY | FY Est. |
| Sales | 66,711 | 66,841 | 61,256 | 62,435 | 66,475 | 67,574 | 65,237 | 67,419 | 70,529 |  | 51.1\% | 138,000 | 25.2\% | 280,000 |
| YoY | 13.9\% | -2.0\% | -6.7\% | 10.5\% | -0.4\% | 1.1\% | 6.5\% | 8.0\% | 6.1\% |  |  | 2.9\% |  | 5.0\% |
| Gross Profit | 8,173 | 8,808 | 7,984 | 8,749 | 8,306 | 8,972 | 8,429 | 9,410 | 8,864 |  |  |  |  |  |
| YoY | 17.0\% | 10.1\% | 2.5\% | 17.4\% | 1.6\% | 1.9\% | 5.6\% | 7.6\% | 6.7\% |  |  |  |  |  |
| GPM | 12.3\% | 13.2\% | 13.0\% | 14.0\% | 12.5\% | 13.3\% | 12.9\% | 14.0\% | 12.6\% |  |  |  |  |  |
| SG\&A Expenses | 4,782 | 4,624 | 4,589 | 4,604 | 4,766 | 4,809 | 4,828 | 4,853 | 5,239 |  |  |  |  |  |
| YoY | 22.9\% | 16.2\% | 2.0\% | 16.4\% | -0.3\% | 4.0\% | 5.2\% | 5.4\% | 9.9\% |  |  |  |  |  |
| SG\&A / Sales | 7.2\% | 6.9\% | 7.5\% | 7.4\% | 7.2\% | 7.1\% | 7.4\% | 7.2\% | 7.4\% |  |  |  |  |  |
| Operating Profit | 3,390 | 4,185 | 3,395 | 4,145 | 3,540 | 4,162 | 3,601 | 4,558 | 3,625 |  | 45.3\% | 8,000 | 21.3\% | 16,000 |
| YoY | 9.6\% | 4.1\% | 3.2\% | 18.5\% | 4.4\% | -0.5\% | 6.1\% | 10.0\% | 2.4\% |  |  | 3.9\% |  | 5.9\% |
| OPM | 5.1\% | 6.3\% | 5.5\% | 6.6\% | 5.3\% | 6.2\% | 5.5\% | 6.8\% | 5.1\% |  |  | 5.8\% |  | 5.9\% |
| Recurring Profit | 3,403 | 4,168 | 3,411 | 4,110 | 3,558 | 4,167 | 3,614 | 4,604 | 3,652 |  | 45.7\% | 8,000 | 21.5\% | 16,000 |
| YoY | 9.7\% | 3.6\% | 3.7\% | 18.1\% | 4.6\% | -0.0\% | 6.0\% | 12.0\% | 2.6\% |  |  | 3.6\% |  | 6.0\% |
| RPM | 5.1\% | 6.2\% | 5.6\% | 6.6\% | 5.4\% | 6.2\% | 5.5\% | 6.8\% | 5.2\% |  |  | 5.8\% |  | 5.9\% |
| Net Income | 1,858 | 2,289 | 1,657 | 2,357 | 2,015 | 2,365 | 2,003 | 2,342 | 2,078 |  | 46.2\% | 4,500 | 22.1\% | 8,600 |
| YoY | 4.0\% | 6.1\% | 6.1\% | 17.6\% | 8.4\% | 3.3\% | 20.9\% | -0.6\% | 3.1\% |  |  | 2.7\% |  | 5.4\% |
| NPM | 2.8\% | 3.4\% | 2.7\% | 3.8\% | 3.0\% | 3.5\% | 3.1\% | 3.5\% | 2.9\% |  |  | 3.3\% |  | 3.2\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Segment Results | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 16 |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | FY Est. |
| Sales | 66,711 | 66,841 | 61,256 | 62,435 | 66,475 | 67,574 | 65,237 | 67,419 | 70,529 |  | 51.1\% | 138,000 | 25.2\% | 280,000 |
| Facilities management | 10,622 | 10,848 | 11,198 | 10,790 | 11,228 | 11,642 | 11,532 | 11,437 | 12,103 |  |  |  |  |  |
| Securities management | 8,438 | 8,367 | 8,481 | 8,956 | 8,935 | 8,891 | 9,305 | 9,491 | 9,306 |  |  |  |  |  |
| Cleaning services | 10,539 | 10,485 | 10,642 | 10,654 | 10,942 | 10,960 | 11,129 | 11,256 | 11,656 |  |  |  |  |  |
| Construction work | 15,888 | 13,929 | 8,254 | 7,559 | 11,858 | 11,133 | 9,366 | 9,615 | 13,059 |  |  |  |  |  |
| Materials \& suppies sourcing | 10,721 | 11,023 | 11,542 | 11,257 | 11,713 | 11,609 | 12,175 | 12,121 | 12,080 |  |  |  |  |  |
| Vending machine services | 7,498 | 8,716 | 7,479 | 9,636 | 8,330 | 9,471 | 8,003 | 9,021 | 8,107 |  |  |  |  |  |
| Support services | 3,002 | 3,473 | 3,660 | 3,583 | 3,466 | 3,870 | 3,726 | 4,470 | 4,215 |  |  |  |  |  |
| YoY | 13.9\% | -2.0\% | -6.7\% | 10.5\% | -0.4\% | 1.1\% | 6.5\% | 8.0\% | 6.1\% |  |  |  |  |  |
| Facilities management | 2.4\% | 0.9\% | 5.2\% | 5.0\% | 5.7\% | 7.3\% | 3.0\% | 6.0\% | 7.8\% |  |  |  |  |  |
| Securities management | 6.8\% | 5.8\% | 6.5\% | 11.5\% | 5.9\% | 6.3\% | 9.7\% | 6.0\% | 4.2\% |  |  |  |  |  |
| Cleaning services | 4.1\% | 4.0\% | 4.3\% | 5.4\% | 3.8\% | 4.5\% | 4.6\% | 5.7\% | 6.5\% |  |  |  |  |  |
| Construction work | 43.4\% | -26.2\% | -47.7\% | 3.0\% | -25.4\% | -20.1\% | 13.5\% | 27.2\% | 10.1\% |  |  |  |  |  |
| Materials \& suppies sourcing | 12.6\% | 12.8\% | 14.8\% | 13.3\% | 9.3\% | 5.3\% | 5.5\% | 7.7\% | 3.1\% |  |  |  |  |  |
| Vending machine services | -0.1\% | 1.7\% | 0.8\% | 25.1\% | 11.1\% | 8.7\% | 7.0\% | -6.4\% | -2.7\% |  |  |  |  |  |
| Support services | 44.7\% | 56.6\% | 2.8\% | 16.0\% | 15.5\% | 11.4\% | 1.8\% | 24.8\% | 21.6\% |  |  |  |  |  |
| Operating profit | 3,390 | 4,185 | 3,395 | 4,145 | 3,540 | 4,162 | 3,601 | 4,558 | 3,625 |  | 45.3\% | 8,000 | 21.3\% | 17,000 |
| Facilities management | 1,151 | 1,266 | 1,188 | 1,120 | 1,029 | 1,098 | 1,074 | 1,016 | 1,045 |  |  |  |  |  |
| Securities management | 642 | 700 | 761 | 762 | 695 | 717 | 824 | 866 | 696 |  |  |  |  |  |
| Cleaning services | 1,397 | 1,404 | 1,425 | 1,490 | 1,469 | 1,552 | 1,592 | 1,676 | 1,482 |  |  |  |  |  |
| Construction work | 851 | 764 | 474 | 491 | 741 | 754 | 678 | 634 | 932 |  |  |  |  |  |
| Materials \& suppies sourcing | 573 | 636 | 533 | 591 | 464 | 490 | 436 | 721 | 568 |  |  |  |  |  |
| Vending machine services | 535 | 812 | 433 | 1,288 | 551 | 894 | 506 | 1,014 | 450 |  |  |  |  |  |
| Support services | 77 | 323 | 312 | 117 | 308 | 369 | 179 | 252 | - |  |  |  |  |  |
| YoY | 9.6\% | 4.1\% | 3.2\% | 18.5\% | 4.4\% | -0.5\% | 6.1\% | 10.0\% | 2.4\% |  |  |  |  |  |
| Facilities management | 4.2\% | 3.8\% | 10.0\% | -10.8\% | -10.6\% | -13.3\% | -9.6\% | -9.3\% | 1.6\% |  |  |  |  |  |
| Securities management | 6.8\% | 4.6\% | 16.0\% | -0.5\% | 8.3\% | 2.4\% | 8.3\% | 13.6\% | 0.1\% |  |  |  |  |  |
| Cleaning services | -3.1\% | -6.9\% | -1.5\% | -2.2\% | 5.2\% | 10.5\% | 11.7\% | 12.5\% | 0.9\% |  |  |  |  |  |
| Construction work | 84.6\% | -4.0\% | 5.3\% | -2.2\% | -12.9\% | -1.3\% | 43.0\% | 29.1\% | 25.8\% |  |  |  |  |  |
| Materials \& suppies sourcing | 109.9\% | 98.8\% | 39.9\% | 21.1\% | -19.0\% | -23.0\% | -18.2\% | 22.0\% | 22.4\% |  |  |  |  |  |
| Vending machine services | 17.8\% | 11.5\% | 0.2\% | 64.7\% | 3.0\% | 10.1\% | 16.9\% | -21.3\% | -18.3\% |  |  |  |  |  |
| Support services | 100.0\% | 76.7\% | 5.9\% | 240.7\% | 128.6\% | 2.4\% | -54.7\% | 25.4\% | 0.9\% |  |  |  |  |  |
| OPM | 5.1\% | 6.3\% | 5.5\% | 6.6\% | 5.3\% | 6.2\% | 5.5\% | 6.8\% | 5.1\% |  |  |  |  |  |
| Facilities management | 10.8\% | 11.7\% | 10.6\% | 10.4\% | 9.2\% | 9.4\% | 9.3\% | 8.9\% | 8.6\% |  |  |  |  |  |
| Securities management | 7.6\% | 8.4\% | 9.0\% | 8.5\% | 7.8\% | 8.1\% | 8.9\% | 9.1\% | 7.5\% |  |  |  |  |  |
| Cleaning services | 13.3\% | 13.4\% | 13.4\% | 14.0\% | 13.4\% | 14.2\% | 14.3\% | 14.9\% | 12.7\% |  |  |  |  |  |
| Construction work | 5.4\% | 5.5\% | 5.7\% | 6.5\% | 6.2\% | 6.8\% | 7.2\% | 6.6\% | 7.1\% |  |  |  |  |  |
| Materials \& suppies sourcing | 5.3\% | 5.8\% | 4.6\% | 5.3\% | 4.0\% | 4.2\% | 3.6\% | 5.9\% | 4.7\% |  |  |  |  |  |
| Vending machine services | 7.1\% | 9.3\% | 5.8\% | 13.4\% | 6.6\% | 9.4\% | 6.3\% | 11.2\% | 5.6\% |  |  |  |  |  |
| Support services | 5.1\% | 11.8\% | 10.8\% | 5.6\% | 10.2\% | 10.9\% | 4.8\% | 5.6\% | 8.4\% |  |  |  |  |  |
| OP composition |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Facilities management | 21.7\% | 21.1\% | 22.8\% | 18.8\% | 19.4\% | 18.5\% | 20.3\% | 16.4\% | 18.9\% |  |  |  |  |  |
| Securities management | 12.1\% | 11.7\% | 14.6\% | 12.8\% | 13.1\% | 12.1\% | 15.6\% | 14.0\% | 12.6\% |  |  |  |  |  |
| Cleaning services | 26.3\% | 23.4\% | 27.4\% | 25.1\% | 27.7\% | 26.2\% | 30.1\% | 27.1\% | 26.8\% |  |  |  |  |  |
| Construction work | 16.0\% | 12.8\% | 9.1\% | 8.3\% | 14.0\% | 12.7\% | 12.8\% | 10.3\% | 16.9\% |  |  |  |  |  |
| Materials \& suppies sourcing | 10.8\% | 10.6\% | 10.2\% | 9.9\% | 8.8\% | 8.3\% | 8.2\% | 11.7\% | 10.3\% |  |  |  |  |  |
| Vending machine services Support services | $10.1 \%$ $2.9 \%$ | $13.6 \%$ $6.8 \%$ | 8.3\% $7.6 \%$ | 21.7\% $3.4 \%$ | $10.4 \%$ $6.6 \%$ | $15.1 \%$ $7.1 \%$ | 9.6\% $3.4 \%$ | $16.4 \%$ $4.1 \%$ | $\begin{aligned} & 8.1 \% \\ & 6.4 \% \\ & \hline \end{aligned}$ |  |  |  |  |  |

Source: Company data, SR Inc. Research
Figures may differ from company materials due to differences in rounding methods.

Sales were slightly higher than forecast due to winning non-Aeon clients. Profits were in line with the projected growth despite the higher-than-expected initial investment costs due to an increase in new projects. The company further stated that it had spent JPY100mn-150mn in SG\&A expenses although within the projected expenditure.

View the full report.

Anritsu Corp (6754)

```
Recognized global leader in mobile communications testing equipment.
```

On July 30, 2015, Anritsu Corp. announced earnings results for full-year FY03/16.

| Quarterly performance | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ |  | FY03/ 16 |  | $\begin{gathered} \text { PY03/ } 13 \\ \text { FY Act. } \end{gathered}$ | $\begin{aligned} & \text { PY03/ } 14 \\ & \text { FY Act. } \end{aligned}$ | $\begin{aligned} & \text { FYO3/ } 15 \\ & \text { FY Act. } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of PY | FY Est. |  |  |  |
| Sales | 22,365 | 25,687 | 23,055 | 30,745 | 22,172 | 25,833 | 23,839 | 26,995 | 23,647 |  | 23.0\% | 103,000 | 94,685 | 101,853 | 98,839 |
| YoY | 3.5\% | 4.2\% | 7.8\% | 13.7\% | -0.9\% | 0.6\% | 3.4\% | -12.2\% | 6.7\% |  |  | 4.2\% | 1.1\% | 7.6\% | -3.0\% |
| Gross profit | 11,857 | 14,208 | 12,588 | 16,300 | 11,836 | 13,405 | 12,723 | 14,728 | 12,676 |  |  |  | 50,969 | 54,955 | 52,692 |
| Yoy | 0.4\% | 5.5\% | 12.8\% | 12.2\% | -0.2\% | -5.7\% | 1.1\% | -9.6\% | 7.1\% |  |  |  | 3.5\% | 7.8\% | -4.1\% |
| GPM | 53.0\% | 55.3\% | 54.6\% | 53.0\% | 53.4\% | 51.9\% | 53.4\% | 54.6\% | 53.6\% |  |  |  | 53.8\% | 54.0\% | 53.3\% |
| Other income/expenses | 9,391 | 10,349 | 10,026 | 11,066 | 10,414 | 10,202 | 10,068 | 11,126 | 11,146 |  |  |  | 35,255 | 40,832 | 41,810 |
| SG\&A expenses | 7,021 | 7,049 | 7,035 | 7,516 | 7,266 | 7,118 | 7,355 | 7,866 | 7,959 |  |  |  | 24,346 | 28,621 | 29,605 |
| $R \& D$ expenses | 2,404 | 3,370 | 3,018 | 3,435 | 3,146 | 3,286 | 3,220 | 3,288 | 3,246 |  |  |  | 10,156 | 12,227 | 12,940 |
| Other income | -37 | -76 | -45 | -363 | -49 | -295 | -617 | -55 | -62 |  |  |  | -311 | -521 | -1,016 |
| Other expenses | 3 | 6 | 16 | 480 | 51 | 92 | 108 | 28 | 2 |  |  |  | 1,064 | 505 | 279 |
| YoY | 19.7\% | 18.7\% | 20.2\% | 6.9\% | 10.9\% | -1.4\% | 0.4\% | 0.5\% | 7.0\% |  |  |  | 0.1\% | 15.8\% | 2.4\% |
| SG\&A expenses | 23.5\% | 14.4\% | 22.7\% | 11.1\% | 3.5\% | 1.0\% | 4.5\% | 4.7\% | 9.5\% |  |  |  | 5.6\% | 17.6\% | 3.4\% |
| $R \& D$ expenses | 7.9\% | 41.0\% | 17.5\% | 15.7\% | 30.9\% | -2.5\% | 6.7\% | -4.3\% | 3.2\% |  |  |  | 5.4\% | 20.4\% | 5.8\% |
| \% of sales | 42.0\% | 40.3\% | 43.5\% | 36.0\% | 47.0\% | 39.5\% | 42.2\% | 41.2\% | 47.1\% |  |  |  | 37.2\% | 40.1\% | 42.3\% |
| SGEA expenses | 31.4\% | 27.4\% | 30.5\% | 24.4\% | 32.8\% | 27.6\% | 30.9\% | 29.1\% | 33.7\% |  |  |  | 25.7\% | 28.1\% | 30.0\% |
| R\&D expenses | 10.7\% | 13.1\% | 13.1\% | 11.2\% | 14.2\% | 12.7\% | 13.5\% | 12.2\% | 13.7\% |  |  |  | 10.7\% | 12.0\% | 13.1\% |
| Operating profit | 2,466 | 3,859 | 2,562 | 5,234 | 1,422 | 3,203 | 2,655 | 3,602 | 1,530 |  | 13.9\% | 11,000 | 15,714 | 14,123 | 10,882 |
| YoY | -37.8\% | -18.6\% | -9.2\% | 25.1\% | -42.3\% | -17.0\% | 3.6\% | -31.2\% | 7.6\% |  |  | -30.0\% | 12.2\% | -10.1\% | -22.9\% |
| OPM | 11.0\% | 15.0\% | 11.1\% | 17.0\% | 6.4\% | 12.4\% | 11.1\% | 13.3\% | 6.5\% |  |  | 10.7\% | 16.6\% | 13.9\% | 11.0\% |
| Pre-tax profit | 2,681 | 3,884 | 2,725 | 4,947 | 1,350 | 3,661 | 2,992 | 3,588 | 1,673 |  | 15.3\% | 10,900 | 16,139 | 14,239 | 11,591 |
| Yoy | -24.3\% | -14.0\% | -20.4\% | 6.3\% | -49.6\% | -5.7\% | 9.8\% | -27.5\% | 23.9\% |  |  | -6.0\% | 23.3\% | -11.8\% | -18.6\% |
| Pre-tax margin | 12.0\% | 15.1\% | 11.8\% | 16.1\% | 6.1\% | 14.2\% | 12.6\% | 13.3\% | 7.1\% |  |  | 10.6\% | 17.0\% | 14.0\% | 11.7\% |
| Net income | 1,621 | 2,674 | 1,770 | 3,252 | 815 | 2,676 | 2,062 | 2,321 | 1,147 |  | 14.3\% | 8,000 | 13,888 | 9,318 | 7,874 |
| YoY | -35.9\% | -38.3\% | -28.6\% | -28.4\% | -49.7\% | 0.1\% | 16.5\% | -28.6\% | 40.7\% |  |  | 1.6\% | 74.2\% | -32.9\% | -15.5\% |
| Net margin | 7.2\% | 10.4\% | 7.7\% | 10.6\% | 3.7\% | 10.4\% | 8.6\% | 8.6\% | 4.9\% |  |  | 7.8\% | 14.7\% | 9.1\% | 8.0\% |
| Quarterly results by segment |  | FY03/ |  |  |  | FY03/ |  |  | FY03/ |  | FY03/ |  | FY03/ 13 | FY03/14 | FY03/ 15 |
| (JPYMn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of PY | FY Est. | FY Act. | FY Act. | FY Act. |
| Sales by segment | 22,365 | 25,687 | 23,055 | 30,745 | 22,172 | 25,833 | 23,839 | 26,995 | 23,647 |  | 23.0\% | 103,000 | 94,685 | 101,853 | 98,839 |
| Test and Measurement | 17,755 | 18,755 | 17,480 | 21,971 | 17,557 | 19,102 | 17,994 | 18,788 | 18,070 |  | 24.1\% | 75,000 | 71,232 | 75,962 | 73,443 |
| Industrial Automation | 2,992 | 5,174 | 3,718 | 5,034 | 2,839 | 4,819 | 3,551 | 4,987 | 3,683 |  | 20.5\% | 18,000 | 14,439 | 16,919 | 16,198 |
| Others | 1,617 | 1,756 | 1,857 | 3,739 | 1,775 | 1,911 | 2,292 | 3,219 | 1,893 |  | 18.9\% | 10,000 | 9,014 | 8,970 | 9,198 |
| YoY | 3.5\% | 4.2\% | 7.8\% | 13.7\% | -0.9\% | 0.6\% | 3.4\% | -12.2\% | 6.7\% |  |  | 4.2\% | 1.1\% | 7.6\% | -3.0\% |
| Test and Measurement | 4.7\% | 1.9\% | 7.0\% | 12.5\% | -1.1\% | 1.9\% | 2.9\% | -14.5\% | 2.9\% |  |  | 2.1\% | 1.0\% | 6.6\% | -3.3\% |
| Industrial Automation | 4.7\% | 18.6\% | 29.1\% | 16.0\% | -5.1\% | -6.9\% | -4.5\% | -0.9\% | 29.7\% |  |  | 11.1\% | 1.7\% | 17.2\% | -4.3\% |
| Others | -9.9\% | -7.1\% | -14.3\% | 18.3\% | 9.8\% | 8.8\% | 23.4\% | -13.9\% | 6.6\% |  |  | 8.7\% | 1.7\% | -0.5\% | 2.5\% |
| Orders received by segment | 25,349 | 25,206 | 26,496 | 26,815 | 23,790 | 25,158 | 24,884 | 27,252 | 23,983 |  | 23.3\% | 103,000 | 96,037 | 103,864 | 101,084 |
| Test and Measurement | 19,558 | 18,149 | 20,123 | 20,330 | 17,898 | 18,344 | 18,220 | 20,054 | 17,278 |  |  |  | 72,748 | 78,160 | 74,516 |
| Industrial Automation | 3,969 | 4,545 | 3,892 | 4,064 | 3,800 | 4,565 | 4,081 | 4,638 | 4,930 |  |  |  | 14,615 | 16,470 | 17,084 |
| Others | 1,821 | 2,508 | 2,481 | 2,419 | 2,091 | 2,247 | 2,583 | 2,558 | 1,774 |  |  |  | 8,669 | 9,229 | 9,479 |
| YoY | 4.9\% | 8.9\% | 19.0\% | 1.3\% | -6.2\% | -0.2\% | -6.1\% | 1.6\% | 0.8\% |  |  | 1.9\% | 6.3\% | 8.1\% | -2.7\% |
| Test and Measurement | 3.5\% | 3.7\% | 24.4\% | 0.9\% | -8.5\% | 1.1\% | -9.5\% | -1.4\% | -3.5\% |  |  |  | 38.3\% | 7.4\% | -4.7\% |
| Industrial Automation | 19.5\% | 23.1\% | 13.4\% | -2.5\% | -4.3\% | 0.4\% | 4.9\% | 14.1\% | 29.7\% |  |  |  | 39.9\% | 12.7\% | 3.7\% |
| Others | -6.3\% | 29.7\% | -6.7\% | 13.4\% | 14.8\% | -10.4\% | 4.1\% | 5.7\% | -15.2\% |  |  |  | 32.7\% | 6.5\% | 2.7\% |
| Orders outstanding by segment | 18,411 | 17,927 | 21,369 | 17,439 | 19,057 | 18,382 | 19,428 | 19,684 | 20,020 |  |  |  | 15,427 | 17,439 | 19,684 |
| Test and Measurement | 14,035 | 13,429 | 16,072 | 14,432 | 14,773 | 14,015 | 14,240 | 15,506 | 14,707 |  |  |  | 12,232 | 14,432 | 15,506 |
| Industrial Automation | 3,518 | 2,889 | 3,063 | 2,093 | 3,054 | 2,801 | 3,331 | 2,982 | 4,230 |  |  |  | 2,542 | 2,093 | 2,982 |
| Others | 857 | 1,609 | 2,233 | 913 | 1,229 | 1,565 | 1,856 | 1,195 | 1,083 |  |  |  | 653 | 913 | 1,195 |
| Operating profit | 2,466 | 3,859 | 2,562 | 5,234 | 1,422 | 3,203 | 2,655 | 3,602 | 1,530 |  | 13.9\% | 11,000 | 15,714 | 14,123 | 10,882 |
| Test and Measurement | 2,698 | 3,370 | 2,458 | 4,482 | 1,955 | 2,717 | 1,811 | 2,459 | 1,824 |  | 20.3\% | 9,000 | 15,048 | 13,011 | 8,943 |
| Industrial Automation | -27 | 658 | 172 | 405 | -365 | 497 | 22 | 669 | -3 |  | -0.3\% | 1,100 | 829 | 1,208 | 824 |
| Others | -55 | 79 | 233 | 684 | 25 | 190 | $1,014$ | 732 |  |  |  |  |  |  |  |
| Eliminations | -149 | -248 | -301 | -337 | -193 | -201 | $-194$ | 732 | -54 |  | -32.1\% | 900 | 650 | 941 | 1,963 |
| OPM | 11.0\% | 15.0\% | 11.1\% | 17.0\% | 6.4\% | 12.4\% | 11.1\% | 13.3\% | 6.5\% |  |  | 10.7\% | 16.6\% | 13.9\% | 11.0\% |
| Test and Measurement | 15.2\% | 18.0\% | 14.1\% | 20.4\% | 11.1\% | 14.2\% | 10.1\% | 13.1\% | 10.1\% |  |  | 12.0\% | 21.1\% | 17.1\% | 12.2\% |
| Industrial Automation | -0.9\% | 12.7\% | 4.6\% | 8.0\% | -12.9\% | 10.3\% | 0.6\% | 13.4\% | -0.1\% |  |  | 6.1\% | 5.7\% | 7.1\% | 5.1\% |
| Others | -3.4\% | 4.5\% | 12.5\% | 18.3\% | 1.4\% | 9.9\% | 44.2\% | 22.7\% | -2.9\% |  |  | 9.0\% | 7.2\% | 10.5\% | 21.3\% |
| Sales by market | 22,365 | 25,687 | 23,055 | 30,745 | 22,172 | 25,833 | 23,839 | 26,995 | 23,647 |  | 23.0\% | 103,000 | 94,685 | 101,853 | 98,839 |
| Japan | 4,920 | 7,778 | 5,968 | 11,465 | 4,859 | 7,138 | 5,760 | 9,357 | 5,080 |  | 18.1\% | 28,000 | 35,293 | 30,133 | 27,116 |
| Americas | 6,842 | 8,014 | 7,449 | 6,551 | 5,453 | 6,374 | 6,222 | 6,317 | 6,957 |  | 26.8\% | 26,000 | 22,667 | 28,858 | 24,367 |
| EMEA | 3,352 | 3,287 | 3,303 | 4,657 | 4,149 | 3,600 | 4,250 | 3,885 | 3,635 |  | 24.2\% | 15,000 | 12,615 | 14,601 | 15,885 |
| Asia and others | 7,250 | 6,605 | 6,333 | 8,070 | 7,710 | 8,719 | 7,605 | 7,434 | 7,973 |  | 23.5\% | 34,000 | 24,107 | 28,260 | 31,470 |
| YoY | 3.5\% | 4.2\% | 7.8\% | 13.7\% | -0.9\% | 0.6\% | 3.4\% | -12.2\% | 6.7\% |  |  | 4.2\% | 1.1\% | 7.6\% | -3.0\% |
| Japan | -41.1\% | -18.5\% | -8.1\% | 5.2\% | -1.2\% | -8.2\% | -3.5\% | -18.4\% | 4.5\% |  |  | 3.3\% | -4.4\% | -14.6\% | -10.0\% |
| Americas | 32.0\% | 40.5\% | 16.4\% | 21.7\% | -20.3\% | -20.5\% | -16.5\% | -3.6\% | 27.6\% |  |  | 6.7\% | 14.0\% | 27.3\% | -15.6\% |
| EMEA | 17.9\% | 11.3\% | 11.1\% | 21.1\% | 23.8\% | 9.5\% | 28.7\% | -16.6\% | -12.4\% |  |  | -5.6\% | 0.5\% | 15.7\% | 8.8\% |
| Asia and others | 38.8\% | 2.2\% | 14.7\% | 17.0\% | 6.3\% | 32.0\% | 20.1\% | -7.9\% | 3.4\% |  |  | 8.0\% | -0.6\% | 17.2\% | 11.4\% |

Source: company data
Due to a change accounting standards under revision to IAS No.19, FY03/13 figures are retroactively restated.
Figures may differ from company materials due to differences in rounding methods.

## Results Overview

## Business environment

In order to respond to increases in volume in data communications on the spread of broadband services, the company has been making full-fledged efforts to spread LTE and LTE-Advanced equipment in the information communication network segment and continues to maintain high levels of demand for its development of specification conformance
tests, examinations for operators, and comprehensive tests for mobile transmission/reception. Particularly for LTE-Advanced equipment, demand for development has been aggressive in line with the sophistication of MIMO (Multiple-Input and Multiple-Output; technology which uses numerous antennas at the time of transmission and reception for fast-speed, high-volume communications of wireless data) and CA (Carrier Aggregation; technology which bundles numerous carrier waves for bandwidth expansion).

As for markets related to mobile devices, we see varying degrees of investment interest, from acquisitions of major equipment vendors in Europe to customer revenue. In the manufacturing of smart phones, markets in advanced countries have continued to slow while rapid growth are anticipated in emerging economies such as India, resulting in steady demand expected for the overall market. The domestic market is changing as well, as seen in the increasing number of users of low-priced mobile services operators (MVNO; mobile virtual network operators) in Japan.

## Results overview

Under such business conditions, the company's Q1 results saw steady demand for its measuring equipment for mobile markets with a focus on Asia and North America, although investments for building LTE networks in North America appeared to have completed a cycle. With boosted awareness of food safety, the company's Industrial Automation segment also increased its orders by $0.8 \%$ YoY and sales by $6.6 \%$ YoY, chiefly in the domestic market. Operating profit was also up 7.6\% YoY.

View the full report.

## Apamanshop Holdings Co., Ltd. (8889)

Japan's leading rental property broker, offering comprehensive services through its proprietary real estate information network.

On June 29, 2015, Apamanshop Holdings Co., Ltd. announced a share buyback and cancellation (class-A preferred shares), and the borrowing of funds.

The company plans to acquire all class-A preferred shares held by Integral 1 Limited Partnership (37.71\% of shares outstanding as of March 31, 2015) as treasury stock, and subsequently cancel all class-A preferred shares held as treasury stock. It plans to do so because it has judged that eliminating the dilution risk posed by the conversion of these shares into ordinary shares is in the interests of existing holders of ordinary shares. The company has also resolved to borrow funds for this acquisition.

## Overview of the acquisition and cancellation

$\rightarrow$ Number of shares to be acquired: $5,355,460$ shares ( $100 \%$ of preferred shares outstanding [excluding treasury
stock])

Total acquisition amount: JPY3.9bn

- Number of shares to be cancelled: 6,545,460 shares

Acquisition and cancellation date: July 6, 2015 (planned).

## Overview of the borrowing of funds

- Lender:
- Loan amount:
- Loan date:
- Interest:

Sumitomo Mitsui Banking Corporation
JPY3.8bn
July 6, 2015 (planned)
Three month JBA yen TIBOR $+0.9 \%$.

[^2]
## ArtSpark Holdings Inc. (3663)

Joint holding company formed by the merger of Celsys Inc. and HI Corp. Known for ComicStudio, software to produce manga and an e-book distribution solution for mobile phones, and 3D rendering software for mobile phones. Mainstay products hold top market shares in Japan.

On July 31, 2015, ArtSpark Holdings Inc. announced its 1H FY/15 earnings results.

| Quarterly Performance (JPYmn) | FY12/ 13 |  |  |  | FY12/ 14 |  |  | FY12/ 15 |  |  | FY12/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | 02 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1HEst. |
| Sales | 1,152 | 706 | 905 | 921 | 813 | 625 | 904 | 1,484 | 1,009 | 1,149 | 101.2\% | 2,132 |
| Yoy | - | -3.8\% | -8.7\% | 1.6\% | -29.5\% | -11.5\% | -0.1\% | 61.1\% | 24.1\% | 83.8\% |  | 48.3\% |
| Gross Profit | 563 | 81 | 217 | 281 | 219 | 110 | 245 | 759 | 374 | 303 |  |  |
| YoY | - | -13.1\% | 21.2\% | 103.0\% | -61.1\% | 35.4\% | 12.9\% | 169.9\% | 70.9\% | 175.2\% |  |  |
| GPM | 48.8\% | 11.5\% | 24.0\% | 30.5\% | 26.9\% | 17.6\% | 27.1\% | 51.1\% | 37.1\% | 26.4\% |  |  |
| SGGA Expenses | 327 | 300 | 315 | 269 | 285 | 262 | 341 | 346 | 326 | 328 |  |  |
| YoY | - | -15.6\% | -12.3\% | -25.9\% | -12.9\% | -12.5\% | 8.1\% | 28.3\% | 14.5\% | 24.9\% |  |  |
| SG\&A / Sales | 28.4\% | 42.4\% | 34.8\% | 29.3\% | 35.1\% | 42.0\% | 37.7\% | 23.3\% | 32.3\% | 28.5\% |  |  |
| Operating Profit | 236 | -218 | -98 | 12 | -66 | -152 | -96 | 413 | 48 | -24 |  | -59 |
| YoY | - | - | - |  | - | - | - | - | - | - |  |  |
| OPM | 20.5\% | - | - | 1.3\% | - | - | - | 27.9\% | 4.7\% | - |  |  |
| Recurring Profit | 232 | -204 | -102 | 5 | -74 | -156 | -107 | 431 | 36 | -32 |  | -75 |
| YoY |  | - | - |  | - | - | - |  |  | - |  |  |
| RPM | 20.1\% | - | - | 0.6\% | - | - | - | 29.0\% | 3.5\% | - |  | - |
| Net Income | 203 | -186 | -107 | 133 | -64 | -163 | -115 | 402 | 17 | -14 |  | -91 |
| YoY | - | - | - |  | - | - | - | 202.9\% | - |  |  |  |
| NPM | 17.6\% | - | - | 14.4\% | - | - | - | 27.1\% | 1.7\% | - |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of PY | FY Est. |
| Sales | 1,152 | 1,859 | 2,764 | 3,685 | 813 | 1,438 | 2,342 | 3,826 | 1,009 | 2,157 | 49.6\% | 4,349 |
| YoY | - | - | - |  | -29.5\% | -22.7\% | -15.3\% | 3.8\% | 24.1\% | 50.1\% |  | 13.7\% |
| Gross Profit | 563 | 644 | 861 | 1,143 | 219 | 329 | 574 | 1,333 | 374 | 677 |  |  |
| YoY | - | - | - |  | -61.1\% | -48.9\% | -33.3\% | 16.7\% | 70.9\% | 105.8\% |  |  |
| GPM | 48.8\% | 34.6\% | 31.2\% | 31.0\% | 26.9\% | 22.9\% | 24.5\% | 34.9\% | 37.1\% | 31.4\% |  |  |
| SGGA Expenses | 327 | 627 | 942 | 1,212 | 285 | 547 | 888 | 1,234 | 326 | 654 |  |  |
| YoY | - | - | - |  | -12.9\% | -12.7\% | -5.7\% | 1.8\% | 14.5\% | 19.5\% |  |  |
| SG\&A / Sales | 28.4\% | 33.7\% | 34.1\% | 32.9\% | 35.1\% | 38.1\% | 37.9\% | 32.2\% | 32.3\% | 30.3\% |  |  |
| Operating Profit | 236 | 17 | -81 | -69 | -66 | -218 | -314 | 100 | 48 | 23 | 12.9\% | 181 |
| YoY |  |  | - |  | - | - | - | - | - | - |  | 81.5\% |
| OPM | 20.5\% | 0.9\% | - |  | - | - | - | 2.6\% | 4.7\% | 1.1\% |  | 4.2\% |
| Recurring Profit | 232 | 28 | -74 | -68 | -74 | -230 | -337 | 94 | 36 | 4 | 2.8\% | 148 |
| YoY | - | - | - |  | - | - | - | - | - | - |  | 58.1\% |
| RPM | 20.1\% | 1.5\% | - | - | - | - | - | 2.4\% | 3.5\% | 0.2\% |  | 3.4\% |
| Net Income | 203 | 17 | -90 | 43 | -64 | -227 | -342 | 60 | 17 | 3 | 2.4\% | 125 |
| YoY | - | - | - | - | - | - | - | 40.1\% | - | - |  | 108.5\% |

Source: company data
Figures may differ from company materials due to differences in rounding methods.

| Quarterly performance breakdown (JPYmn) | Q1 | $\begin{gathered} \mathrm{FY} 12 \\ \mathrm{Q} 2 \end{gathered}$ | Q3 | Q4 | Q1 | PY12 Q2 | Q3 | Q4 | FY12 Q1 | Q2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales |  |  |  |  |  |  |  |  |  |  |
| e-books | 305 | 275 | 274 | 304 | 254 | 238 | 237 | 223 | - |  |
| Graphics | 27 | 33 | 24 | 41 | 35 | 60 | 35 | 36 | - |  |
| Content Solution | 332 | 308 | 298 | 345 | 289 | 298 | 272 | 259 | 273 | 291 |
| Creator Support | 146 | 144 | 164 | 183 | 173 | 180 | 170 | 228 | 213 | 261 |
| Contracted development | 231 | 177 | 128 | 259 | 197 | 92 | 332 | 387 | - | - |
| Licensing revenue | 367 | 38 | 184 | 106 | 107 | 57 | 97 | 606 | - | - |
| UI/UX | 598 | 215 | 311 | 365 | 304 | 149 | 429 | 992 | 515 | 594 |
| Applications | 79 | 41 | 132 | 48 | 47 | 36 | 31 | 13 | 8 | 8 |
| Subtotal | 1,154 | 708 | 905 | 942 | 813 | 663 | 901 | 1,493 | 1,009 | 1,155 |
| Adjustments | -1 | -2 | 0 | -20 | -0 | -38 | 3 | -9 | -0 | -6 |
| Total | 1,152 | 706 | 905 | 921 | 813 | 625 | 904 | 1,484 | 1,009 | 1,149 |
| Operating profit |  |  |  |  |  |  |  |  |  |  |
| Content Solution | 25 | 23 | 24 | 47 | 7 | 25 | 3 | -12 | 14 | 13 |
| Creator Support | -34 | -28 | -36 | 4 | 0 | 14 | -9 | 5 | 32 | 40 |
| UI/UX | 227 | -226 | -128 | -62 | -100 | -194 | -110 | 396 | 1 | -95 |
| Applications | 4 | -7 | 24 | 7 | 16 | 13 | 12 | 2 | -1 | -0 |
| Subtotal | 223 | -237 | -116 | -4 | -77 | -142 | -105 | 390 | 46 | -43 |
| Adjustments | 13 | 18 | 18 | 16 | 11 | -10 | 9 | 24 | 2 | 18 |
| Total | 236 | -218 | -98 | 12 | -66 | -152 | -96 | 413 | 48 | -24 |
| Depreciation and amortization |  |  |  |  |  |  |  |  |  |  |
| Content Solution | 61 | 62 | 53 | 67 | 57 | 62 | 54 | 57 | - |  |
| Creator Support | 52 | 54 | 61 | 59 | 58 | 56 | 61 | 66 | - |  |
| UI/UX | 16 | 8 | 7 | 15 | 16 | 22 | 32 | 32 | - |  |
| Applications | 2 | -0 | 0 | 2 | 0 | 0 | 0 | 0 | - |  |
| Subtotal | 131 | 124 | 121 | 143 | 132 | 140 | 148 | 155 | - |  |
| Adjustments | -3 | 4 | 5 | -5 | -0 | 0 | 4 | -4 | - |  |
| Total | 127 | 128 | 126 | 138 | 132 | 140 | 152 | 151 | - |  |
| Cumulative |  | PY12/ |  |  |  | FY12 |  |  | PY12 |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| Sales |  |  |  |  |  |  |  |  |  |  |
| e-books | 305 | 580 | 853 | 1,157 | 254 | 492 | 729 | 953 | - |  |
| Graphics | 27 | 60 | 84 | 125 | 35 | 95 | 129 | 165 | - |  |
| Content Solution | 332 | 640 | 937 | 1,283 | 289 | 587 | 858 | 1,118 | 273 | 564 |
| Creator Support | 146 | 290 | 454 | 637 | 173 | 353 | 523 | 751 | 213 | 474 |
| Contracted development | 231 | 408 | 536 | 795 | 197 | 289 | 621 | 1,008 | - | - |
| Licensing revenue | 367 | 405 | 589 | 694 | 107 | 164 | 261 | 866 | - | - |
| UI/UX | 598 | 813 | 1,124 | 1,489 | 304 | 454 | 882 | 1,875 | 515 | 1,109 |
| Applications | 79 | 119 | 251 | 299 | 47 | 83 | 113 | 127 | 8 | 16 |
| Subtotal | 1,154 | 1,862 | 2,767 | 3,709 | 813 | 1,476 | 2,377 | 3,870 | 1,009 | 2,163 |
| Adjustments | -1 | -3 | -3 | -23 | -0 | -38 | -35 | -44 | -0 | -6 |
| Total | 1,152 | 1,859 | 2,764 | 3,685 | 813 | 1,438 | 2,342 | 3,826 | 1,009 | 2,157 |
| Operating profit |  |  |  |  |  |  |  |  | 0 | 0 |
| Content Solution | 25 | 48 | 72 | 119 | 7 | 32 | 35 | 22 | 14 | 26 |
| Creator Support | -34 | -62 | -98 | -94 | 0 | 15 | 6 | 10 | 32 | 72 |
| UI/UX | 227 | 1 | -127 | -188 | -100 | -294 | -404 | -8 | 1 | -95 |
| Applications | 4 | -2 | 22 | 28 | 16 | 29 | 40 | 42 | -1 | -1 |
| Subtotal | 223 | -14 | -131 | -135 | -77 | -219 | -323 | 66 | 46 | 3 |
| Adjustments | 13 | 31 | 50 | 66 | 11 | 0 | 10 | 33 | 2 | 20 |
| Total | 236 | 17 | -81 | -69 | -66 | -218 | -314 | 100 | 48 | 23 |
| Depreciation and amortization |  |  |  |  |  |  |  |  |  |  |
| Content Solution | 61 | 123 | 175 | 243 | 57 | 119 | 174 | 231 | - |  |
| Creator Support | 52 | 106 | 167 | 226 | 58 | 114 | 175 | 241 | - |  |
| UI/UX | 16 | 24 | 32 | 47 | 16 | 38 | 70 | 102 | - |  |
| Applications | 2 | 1 | 2 | 4 | 0 | 1 | 1 | 1 | - |  |
| Subtotal | 131 | 255 | 376 | 519 | 132 | 272 | 420 | 575 | - |  |
| Adjustments | -3 | 0 | 5 | 0 | -0 | 0 | 4 | 0 | - |  |
| Total | 127 | 255 | 381 | 519 | 132 | 272 | 424 | 575 | - |  |

Source: company data
Figures may differ from company materials due to differences in rounding methods.
Figures are before eliminations.

The company worked to strengthen its management structure via focus on the Creator Support segment-which attained profitability during FY12/14-and the UI/UX segment, centered on promotion of sales activities and providing a wider range of services. The company also decided to move and consolidate the offices of its subsidiary HI Corporation Kansai
and sell its shares in consolidated second-tier subsidiary U'eyes Design, Inc., with a view to concentrating financial and management resources and improving management efficiency.

As a result, ArtSpark recorded 1H FY12/15 consolidated sales of JPY2.2bn (+50.1\% YoY) due to expanded sales in the Creator Support segment and the UI/UX segment. The company also turned from an operating loss of JPY218mn in 1 H FY12/15 to an operating profit of JPY23mn due to higher revenues and efficiency improvements. Recurring profit was JPY4mn (recurring loss of JPY230mn in 1H FY12/15). The sale of shares in U'eyes Design, Inc., which had been owned by HI Corporation Kansai also contributed a JPY36mn profit from the sale of shares, resulting in a 1H net income of JPY3mn (net loss of JPY227mn in 1H FY12/15).

Sales stood at 101.2\% of the company's earnings forecasts for 1 H . The company had forecast an operating loss and recurring loss for 1 H FY12/15, but higher revenues and efficiency improvements helped bring the company into profitability on both measures, from losses in 1H FY12/14. ArtSpark did not revise its FY12/15 full-year earnings forecasts, but the overall trend appears to be positive.

View the full report

AS ONE Corporation (7476)

> Specialist trading company in profitable niche selling laboratory and medical instruments through catalogs. Growth from adding new categories and focusing on all aspects of the value chain.

On July 31, 2015, AS ONE Corporation announced earnings results for Q1 FY03/16.

| Quarterly performance (JPYmn) | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| Sales | 11,488 | 11,803 | 12,635 | 15,266 | 11,694 | 11,883 | 12,689 | 15,776 | 12,099 |  |
| Scientific instruments | 6,538 | 6,822 | 7,481 | 8,914 | 6,543 | 6,705 | 7,430 | 9,480 | 6,845 |  |
| Industrial instruments | 2,290 | 2,400 | 2,440 | 2,719 | 2,449 | 2,468 | 2,570 | 2,889 | 2,583 |  |
| Healthcare | 2,661 | 2,581 | 2,714 | 3,632 | 2,701 | 2,710 | 2,688 | 3,408 | 2,670 |  |
| YoY | 1.5\% | 6.8\% | 6.5\% | 9.9\% | 1.8\% | 0.7\% | 0.4\% | 3.3\% | 3.5\% |  |
| Scientific instruments | 4.7\% | 10.9\% | 9.5\% | 6.0\% | 0.1\% | -1.7\% | -0.7\% | 6.3\% | 4.6\% |  |
| Industrial instruments | -2.6\% | 2.9\% | 1.9\% | 15.2\% | 7.0\% | 2.8\% | 5.3\% | 6.2\% | 5.5\% |  |
| Healthcare | -2.5\% | 0.7\% | 2.8\% | 16.3\% | 1.5\% | 5.0\% | -0.9\% | -6.2\% | -1.2\% |  |
| Gross profit | 3,552 | 3,575 | 3,797 | 4,377 | 3,597 | 3,584 | 3,814 | 4,499 | 3,753 |  |
| GPM | 30.9\% | 30.3\% | 30.1\% | 28.7\% | 30.8\% | 30.2\% | 30.1\% | 28.5\% | 31.0\% |  |
| SG\&A expenses | 2,308 | 2,241 | 2,409 | 2,425 | 2,269 | 2,293 | 2,620 | 2,328 | 2,432 |  |
| YoY | 3.3\% | -13.5\% | 5.6\% | 9.6\% | -1.7\% | 2.3\% | 8.8\% | -4.0\% | 7.2\% |  |
| SGGA / sales | 20.1\% | 19.0\% | 19.1\% | 15.9\% | 19.4\% | 19.3\% | 20.7\% | 14.8\% | 20.1\% |  |
| SG\&A expenses | 2,109 | 2,156 | 2,191 | 2,331 | 2,223 | 2,215 | 2,272 |  | 2,247 |  |
| YoY | -2.0\% | 1.8\% | -0.2\% | 9.3\% | 5.4\% | 2.7\% | 3.7\% |  | 1.1\% |  |
| Operating profit | 1,244 | 1,335 | 1,389 | 1,952 | 1,328 | 1,292 | 1,194 | 2,171 | 1,320 |  |
| YoY | -2.6\% | 66.8\% | -3.4\% | 9.3\% | 6.8\% | -3.2\% | -14.0\% | 11.2\% | -0.6\% |  |
| OPM | 10.8\% | 11.3\% | 11.0\% | 12.8\% | 11.4\% | 10.9\% | 9.4\% | 13.8\% | 10.9\% |  |
| Non-operating profit | 24 | -40 | 5 | 21 | 31 | 25 | 41 | 77 | 47 |  |
| Financial income | 4 | -9 | -9 | -4 | -0 | -9 | -5 | 47 | 11 |  |
| Gains on foreign exchange | -2 | -0 | -5 | 6 |  |  |  |  |  |  |
| Gains on real estate investment | 5 | 4 | 16 | 16 | 29 | 33 | 32 | 36 | 40 |  |
| Other non-operating profit | 17 | -35 | 4 | 4 | 2 | 1 | 14 | -6 | -3 |  |
| Recurring profit | 1,268 | 1,294 | 1,393 | 1,973 | 1,359 | 1,316 | 1,234 | 2,248 | 1,367 |  |
| YoY | -1.1\% | 64.2\% | -0.8\% | 10.5\% | 7.2\% | 1.7\% | -11.4\% | 14.0\% | 0.6\% |  |
| Net income | 779 | 784 | 857 | 1,166 | 877 | 839 | 795 | 1,358 | 902 |  |
| YoY | -3.0\% | 65.3\% | -0.3\% | 8.8\% | 12.6\% | 6.9\% | -7.3\% | 16.5\% | 2.9\% |  |
| Quarterly performance (JPYmn) | Fro3/06 Cons. | FY03/ 07 Cons. | FY03/08 Cons. | FY03/09 Cons. | Fro3/10 Cons. | Fro3/11 | FY03/ 12 Cons. | FY03/13 Cons. | FY03/14 Cons. | Fro3/ 15 Cons. |
| Sales | 40,506 | 44,242 | 46,088 | 44,762 | 43,808 | 45,532 | 47,204 | 48,129 | 51,192 | 52,042 |
| Scientific instruments | 23,997 | 26,174 | 27,284 | 25,960 | 25,012 | 26,193 | 27,385 | 27,632 | 29,755 | 30,158 |
| Industrial instruments | 8,301 | 9,137 | 9,919 | 9,200 | 8,404 | 9,514 | 9,846 | 9,440 | 9,850 | 10,376 |
| Healthcare | 7,838 | 8,539 | 8,680 | 9,602 | 10,391 | 9,825 | 9,973 | 11,057 | 11,587 | 11,507 |
| YoY | 10.2\% | 9.2\% | 4.2\% | -2.9\% | -2.1\% | 3.9\% | 3.7\% | 2.0\% | 6.4\% | 1.7\% |
| Scientific instruments | 11.4\% | 9.1\% | 4.2\% | -4.9\% | -3.7\% | 4.7\% | 4.6\% | 0.9\% | 7.7\% | 1.4\% |
| Industrial instruments | 5.5\% | 10.1\% | 8.6\% | -7.3\% | -8.6\% | 13.2\% | 3.5\% | -4.1\% | 4.3\% | 5.3\% |
| Healthcare | 11.4\% | 8.9\% | 1.7\% | 10.6\% | 8.2\% | -5.4\% | 1.5\% | 10.9\% | 4.8\% | -0.7\% |
| Gross profit | 12,737 | 13,946 | 14,270 | 13,791 | 13,320 | 13,971 | 14,581 | 14,620 | 15,301 | 15,494 |
| GPM | 31.4\% | 31.5\% | 31.0\% | 30.8\% | 30.4\% | 30.7\% | 30.9\% | 30.4\% | 29.9\% | 29.8\% |
| SG\&A expenses | 7,953 | 8,655 | 8,879 | 9,431 | 8,559 | 9,165 | 8,880 | 9,320 | 9,382 | 9,509 |
| YoY | 12.1\% | 8.8\% | 2.6\% | 6.2\% | -9.3\% | 7.1\% | -3.1\% | 5.0\% | 0.7\% | 1.4\% |
| SGGA / sales | 19.6\% | 19.6\% | 19.3\% | 21.1\% | 19.5\% | 20.1\% | 18.8\% | 19.4\% | 18.3\% | 18.3\% |
| Operating profit | 4,785 | 5,290 | 5,391 | 4,360 | 4,761 | 4,805 | 5,701 | 5,300 | 5,919 | 5,985 |
| YoY | 5.9\% | 10.6\% | 1.9\% | -19.1\% | 9.2\% | 0.9\% | 18.6\% | -7.0\% | 11.7\% | 1.1\% |
| OPM | 11.8\% | 12.0\% | 11.7\% | 9.7\% | 10.9\% | 10.6\% | 12.1\% | 11.0\% | 11.6\% | 11.5\% |
| Non-operating profit | -73 | 20 | 87 | 69 | -21 | -75 | -599 | -40 | 10 | 173 |
| Financial income | -33 | 29 | 94 | 58 | 25 | 13 | 10 | -10 | -19 | 33 |
| Gains on foreign exchange | -16 | -21 | 34 | 56 | 4 | 121 | -461 | -2 | -1 |  |
| Gains on real estate investment | 14 | 16 | 17 | -19 | -57 | -115 | -167 | -27 | 41 | 130 |
| Other non-operating profit | -39 | -4 | -58 | -26 | 7 | -95 | 20 | -0 | -11 | 11 |
| Recurring profit | 4,711 | 5,310 | 5,478 | 4,428 | 4,740 | 4,730 | 5,103 | 5,261 | 5,929 | 6,158 |
| Yoy | 5.4\% | 12.7\% | 3.2\% | -19.2\% | 7.0\% | -0.2\% | 7.9\% | 3.1\% | 12.7\% | 3.9\% |
| Net income | 2,744 | 3,002 | 3,099 | 2,658 | 2,738 | 2,495 | 2,855 | 3,210 | 3,587 | 3,869 |
| YoY | 5.2\% | 9.4\% | 3.2\% | -14.2\% | 3.0\% | -8.9\% | 14.4\% | 12.4\% | 11.7\% | 7.9\% |



Source: company data


Source: company data

Quarterly sales by segment


Source: company data

Sales of the company's mainstay scientific instruments increased $1.6 \%$ YoY, , with strong sales of general scientific instruments and supplies, and the release of a new "Research materials \& fluorocarbon polymer catalog", featuring a broad lineup of resins, metals and other materials for use in experimental research.

Sales also grew $5.5 \%$ YoY for industrial instruments, mainly to manufacturers. Sales of supplies improved, especially for antistatic environments and clean rooms. Sales of measurement equipment also increased.

Meanwhile, sales of healthcare products declined by $1.2 \%$ YoY, despite an increase sales of supplies and testing equipment, owing to a fall in sales of emergency carts and other transportation equipment.

Gross profit margin was 31.0\%, ahead of the full-year target of $30.0 \%$ and the Q1 FY03/15 GPM of 30.8\%. Despite no catalog releases in Q1 FY03/15, SG\&A for Q1 FY03/16 was up JPY163mn primarily due to the release of its Chinese-language catalog in Q1 FY03/16 and a JPY139mn YoY increase in advertising expenses. Operating profit was lower by $0.6 \%$ YoY as a result, but Shared Research estimates that operating profit would have shown a $1.1 \%$ YoY increase excluding these advertising expenses.

View the full report.

## Axell Corporation (6730)

Fabless semiconductor maker specializing in image-processing large-scale integration devices (LSI) mainly used in pachinko and pachislot machines. The company is highly profitable.

On July 24, 2015, Axell Corporation announced Q1 earnings results for FY03/16.

| Cumulative Quarterly Performance (JPYmn) | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | FY03/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q1-Q2 | Q1-Q3 | Q1-04 | Q1 | Q1-Q2 | Q1-Q3 | Q1-Q4 | \% of 1H | 1H Est. |
| Sales | 3,326 | 5,936 | 9,317 | 11,073 | 2,831 |  |  |  | 44.2\% | 6,400 |
| YoY | 5.5\% | 4.6\% | 4.2\% | 0.3\% | -14.9\% |  |  |  |  | 7.8\% |
| Gross Profit | 1,569 | 2,464 | 3,955 | 4,731 | 1,371 |  |  |  | 54.8\% | 2,500 |
| YoY | 31.8\% | 2.7\% | -3.4\% | -9.1\% | -12.6\% |  |  |  |  | 1.5\% |
| GPM | 47.2\% | 41.5\% | 42.4\% | 42.7\% | 48.4\% |  |  |  |  | 39.1\% |
| SG\&A Expenses | 681 | 1,368 | 2,088 | 3,086 | 781 |  |  |  | 34.0\% | 2,300 |
| YoY | 1.9\% | -8.9\% | -12.4\% | -5.6\% | 14.7\% |  |  |  |  | 68.1\% |
| SG\&A / Sales | 20.5\% | 23.0\% | 22.4\% | 27.9\% | 27.6\% |  |  |  |  | 35.9\% |
| R\&D Expenses | 415 | 843 | 1,273 | 1,948 | 499 |  |  |  | 27.7\% | 1,800 |
| YoY | 2.7\% | -14.2\% | -15.4\% | -6.8\% | 20.2\% |  |  |  |  |  |
| SG\&A / Sales | 12.5\% | 14.2\% | 13.7\% | 17.6\% | 17.6\% |  |  |  |  |  |
| Operating Profit | 888 | 1,096 | 1,867 | 1,645 | 589 |  |  |  | 294.5\% | 200 |
| YoY | 70.4\% | 22.0\% | 9.1\% | -15.1\% | -33.7\% |  |  |  |  | -81.8\% |
| OPM | 26.7\% | 18.5\% | 20.0\% | 14.9\% | 20.8\% |  |  |  |  | 3.1\% |
| Recurring Profit | 890 | 1,103 | 1,876 | 1,659 | 581 |  |  |  | 290.5\% | 200 |
| YoY | 71.8\% | 23.1\% | 9.5\% | -14.5\% | -34.7\% |  |  |  |  | -81.9\% |
| RPM | 26.8\% | 18.6\% | 20.1\% | 15.0\% | 20.5\% |  |  |  |  | 3.1\% |
| Net Income | 634 | 781 | 1,333 | 1,115 | 402 |  |  |  | 287.1\% | 140 |
| YoY | 87.6\% | 36.5\% | 60.8\% | 11.7\% | -36.6\% |  |  |  |  | -82.1\% |
| NPM | 19.1\% | 13.2\% | 14.3\% | 10.1\% | 14.2\% |  |  |  |  | 2.2\% |
| Unit sales of graphics LSIs ('000) | 420 | 620 | 1,040 | 1,260 | 380 |  |  |  |  |  |
| Quarterly Performance | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | FY03/ 15 |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1HEst. |
| Sales | 3,326 | 2,610 | 3,381 | 1,756 | 2,831 |  |  |  |  |  |
| YoY | 5.5\% | 3.5\% | 3.6\% | -16.5\% | -14.9\% |  |  |  |  |  |
| Gross Profit | 1,569 | 895 | 1,491 | 776 | 1,371 |  |  |  |  |  |
| YoY | 31.8\% | -26.0\% | -12.1\% | -30.2\% | -12.6\% |  |  |  |  |  |
| GPM | 47.2\% | 34.3\% | 44.1\% | 44.2\% | 48.4\% |  |  |  |  |  |
| SG\&A Expenses | 681 | 687 | 720 | 998 | 781 |  |  |  |  |  |
| YoY | 1.9\% | -17.5\% | -18.5\% | 12.9\% | 14.7\% |  |  |  |  |  |
| SG\&A / Sales | 20.5\% | 26.3\% | 21.3\% | 56.8\% | 27.6\% |  |  |  |  |  |
| R\&D Expenses | 415 | 428 | 430 | 675 | 499 |  |  |  |  |  |
| YoY | 2.7\% | -26.0\% | -17.6\% | 15.2\% | 20.2\% |  |  |  |  |  |
| SG\&A / Sales | 12.5\% | 16.4\% | 12.7\% | 38.4\% | 17.6\% |  |  |  |  |  |
| Operating Profit | -1,050 | 208 | 771 | -222 | -1,056 |  |  |  |  |  |
| YoY | - | -44.8\% | -5.2\% | - | - |  |  |  |  |  |
| OPM | - | 8.0\% | 22.8\% | - | - |  |  |  |  |  |
| Recurring Profit | 890 | 213 | 773 | -217 | 581 |  |  |  |  |  |
| YoY | 71.8\% | -43.7\% | -5.4\% | - | -34.7\% |  |  |  |  |  |
| RPM | 26.8\% | 8.2\% | 22.9\% | - | 20.5\% |  |  |  |  |  |
| Net Income | 634 | 147 | 552 | -218 | 402 |  |  |  |  |  |
| YoY | 87.6\% | -37.2\% | 114.8\% | - | -36.6\% |  |  |  |  |  |
| NPM | 19.1\% | 5.6\% | 16.3\% | - | 14.2\% |  |  |  |  |  |
| Unit sales of graphics LSIs ('000) | 420 | 200 | 430 | 220 | 380 |  |  |  |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Due to the dissolution of a subsidiary, the company moved to non-consolidated accounting beginning in FY03/15.
Figures in the above table are consolidated for FY03/14 and previous years, and non-consolidated from 4Q FY03/15.

| Cumulative quarterly sales and orders received (JPYmn) | PY03/ 15 |  |  |  | FY03/ 16 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Sales | 3,326 | 5,936 | 9,317 | 11,073 | 2,831 |  |  |  |
| LSI devices for pachinko and pachislot machines | 3,242 | 5,748 | 9,023 | 10,708 | 2,768 |  |  |  |
| YoY | 5.6\% | 4.8\% | 4.0\% | 0.1\% | -14.6\% |  |  |  |
| LSI devices for embedded systems | 53 | 95 | 141 | 180 | 46 |  |  |  |
| Other | 30 | 92 | 152 | 184 | 16 |  |  |  |
| Orders received | 3,576 | 6,188 | 8,699 | 12,264 | 3,148 |  |  |  |
| LSI devices for pachinko and pachislot machines | 3,493 | 5,982 | 8,401 | 11,912 | 3,066 |  |  |  |
| YoY | -11.1\% | -14.6\% | -8.6\% | 3.3\% | -12.2\% |  |  |  |
| LSI devices for embedded systems | 58 | 105 | 158 | 179 | 65 |  |  |  |
| Other | 25 | 100 | 139 | 172 | 16 |  |  |  |
| Order balance | 3,326 | 3,326 | 2,457 | 4,266 | 4,583 |  |  |  |
| LSI devices for pachinko and pachislot machines | 3,276 | 3,258 | 2,402 | 4,229 | 4,527 |  |  |  |
| YoY | 7.5\% | -12.1\% | -11.2\% | 39.8\% | 38.2\% |  |  |  |
| LSI devices for embedded systems | 43 | 47 | 54 | 36 | 54 |  |  |  |
| Other | 7 | 20 |  |  |  |  |  |  |
| Quarterly sales and orders received |  | FY03 |  |  |  | FY03 |  |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Sales | 3,326 | 2,610 | 3,381 | 1,756 | 2,831 |  |  |  |
| LSI devices for pachinko and pachislot machines | 3,242 | 2,506 | 3,275 | 1,685 | 2,768 |  |  |  |
| YoY | 5.6\% | 3.9\% | 2.6\% | -16.7\% | -14.6\% |  |  |  |
| LSI devices for embedded systems | 53 | 42 | 46 | 39 | 46 |  |  |  |
| Other | 30 | 62 | 60 | 32 | 16 |  |  |  |
| Orders received | 3,576 | 2,612 | 2,511 | 3,565 | 3,148 |  |  |  |
| LSI devices for pachinko and pachislot machines | 3,493 | 2,489 | 2,419 | 3,511 | 3,066 |  |  |  |
| YoY | -11.1\% | -19.0\% | 10.5\% | 50.0\% | -12.2\% |  |  |  |
| LSI devices for embedded systems | 58 | 47 | 53 | 21 | 65 |  |  |  |
| Other | 25 | 75 | 39 | 33 | 16 |  |  |  |

The company switched to non-consolidated reporting from the full-year FY3/15 following the deconsolidation of subsidiary companies. Figures are actual consolidated figures through Q3 FY3/15, and non-consolidated from Q4 FY3/15.

According to the company, the amusement machines market-i.e., the pachinko and pachislot machines market-struggled as a whole due to tough conditions for amusement halls, although certain popular pachinko and pachislot machines sold well. Concerns about weak pachislot machine sales persist, due to changes in pachislot testing procedures introduced by the Security Communications Association in September 2014. As of Q1, sales of pachinko machines were in line with company guidance ( 1.9 mn machines/year, down 100,000 machines YoY), while sales of pachislot machines were better than company forecast (800,000 units/year, down 300,000 units year-on-year) due to the sale of large titles.

View the full report.

Benefit One Inc. (2412)


#### Abstract

Pasona Group Inc. affiliate growing into a new type of "service distribution" business through a variety of new ventures based on its Benefit Service business.


On July 30, 2015, Benefit One Inc. announced earnings results for Q1 FY03/16.

| Quarterly performanc (JPYmn) | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 16 |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. |
| Sales | 4,552 | 4,884 | 5,283 | 5,637 | 4,850 | 5,082 | 5,568 | 6,142 | 5,971 |  | 46.4\% | 12,880 |
| YoY | 17.1\% | 13.8\% | 16.7\% | 14.9\% | 6.5\% | 4.1\% | 5.4\% | 9.0\% | 23.1\% |  |  | 29.7\% |
| Gross Profit | 1,768 | 1,526 | 2,102 | 2,142 | 1,936 | 1,819 | 2,241 | 2,356 | 2,346 |  |  |  |
| GPM | 38.8\% | 31.2\% | 39.8\% | 38.0\% | 39.9\% | 35.8\% | 40.2\% | 38.4\% | 39.3\% |  |  |  |
| SG\&A Expenses | 1,218 | 1,050 | 1,005 | 1,095 | 1,340 | 1,177 | 1,163 | 1,319 | 1,687 |  |  |  |
| YoY | 13.3\% | 12.4\% | 5.5\% | 10.2\% | 10.0\% | 12.1\% | 15.7\% | 20.5\% | 25.9\% |  |  |  |
| Operating Profit | 549 | 476 | 1,097 | 1,047 | 596 | 641 | 1,078 | 1,038 | 659 |  | 50.7\% | 1,300 |
| YoY | 17.1\% | 15.8\% | 21.8\% | 10.2\% | 8.6\% | 34.7\% | -1.7\% | -0.9\% | 10.6\% |  |  | 5.1\% |
| OPM | 12.1\% | 9.7\% | 20.8\% | 18.6\% | 12.3\% | 12.6\% | 19.4\% | 16.9\% | 11.0\% |  |  | 10.1\% |
| Recurring Profit | 530 | 456 | 1,102 | 1,057 | 600 | 637 | 1,085 | 1,021 | 638 |  | 49.1\% | 1,300 |
| YoY | 12.8\% | 12.3\% | 24.1\% | 11.3\% | 13.2\% | 39.7\% | -1.5\% | -3.4\% | 6.3\% |  |  | 5.1\% |
| RPM | 11.6\% | 9.3\% | 20.9\% | 18.8\% | 12.4\% | 12.5\% | 19.5\% | 16.6\% | 10.7\% |  |  | 10.1\% |
| Net Income | 302 | 263 | 692 | 635 | 368 | 397 | 681 | 537 | 414 |  | 51.8\% | 800 |
| YoY | 7.5\% | 9.6\% | 27.9\% | 13.2\% | 21.9\% | 51.0\% | -1.6\% | -15.4\% | 12.5\% |  |  | 4.6\% |
| NPM | 6.6\% | 5.4\% | 13.1\% | 11.3\% | 7.6\% | 7.8\% | 12.2\% | 8.7\% | 6.9\% |  |  | 6.2\% |
| FY performance | FY03/ 08 | FY03/ 09 | FY03/ 10 | PY03/ 11 | FY03/ 12 | FY03/ 13 | FY03/ 14 | FY03/ 15 |  |  | FY03/ 16 | FY03/ 16 |
| (JPY mm) | Con. | Con. | Con. | Par. | Con. | Con. | Con. | Con. |  |  | \% of PY | Est. |
| Sales | 13,735 | 14,726 | 13,791 | 14,690 | 14,959 | 17,610 | 20,356 | 21,642 |  |  | 20.7\% | 28,900 |
| Benefit Service | - | 11,439 | 10,925 | 12,004 | 11,356 | 11,627 | 12,399 | 12,959 |  |  |  | 14,060 |
| Total (New Businesses | - | 2,158 | 2,246 | 2,300 | 3,187 | 5,449 | 7,390 | 8,025 |  |  |  | 13,299 |
| Overseas | - | - | - | - | - | - | - | 32 |  |  |  | 684 |
| YoY | 34.3\% | 7.2\% | -6.3\% | 6.5\% | 1.8\% | 17.7\% | 15.6\% | 6.3\% |  |  |  | 33.5\% |
| Benefit Service | - | - | -4.5\% | 9.9\% | -5.4\% | 2.4\% | 6.6\% | 4.5\% |  |  |  | 8.5\% |
| Total (New Businesses | - | - | 4.1\% | 2.4\% | 38.6\% | 71.0\% | 35.6\% | 8.6\% |  |  |  | 65.7\% |
| \% of Total (New Bus | - | 14.7\% | 16.3\% | 15.7\% | 21.3\% | 30.9\% | 36.3\% | 37.1\% |  |  |  | 46.0\% |
| Gross Profit | 5,636 | 6,103 | 5,901 | 5,620 | 5,900 | 6,688 | 7,538 | 8,352 |  |  |  |  |
| Gross Profit Margin | 40.3\% | 8.3\% | -3.3\% | -4.8\% | 5.0\% | 13.4\% | 12.7\% | 10.8\% |  |  |  |  |
| SG\&A | 3,687 | 3,769 | 3,555 | 3,353 | 3,429 | 3,956 | 4,368 | 4,999 |  |  |  |  |
| YoY | 34.3\% | 2.2\% | -5.7\% | -5.7\% | 2.3\% | 15.4\% | 10.4\% | 14.4\% |  |  |  |  |
| Operating Profit | 1,948 | 2,334 | 2,345 | 2,267 | 2,471 | 2,731 | 3,169 | 3,353 |  |  | 15.1\% | 4,350 |
| Benefit Service |  | 2,149 | 2,252 | 2,412 | 2,284 | 2,119 | 2,461 | 2,530 |  |  |  | 2,800 |
| Total (New Businesses) |  | 202 | 91 | -112 | 208 | 682 | 825 | 1,033 |  |  |  | 1,800 |
| \% of Total (New Bus | - | 8.6\% | 3.9\% | -4.9\% | 8.4\% | 25.0\% | 26.0\% | 30.8\% |  |  |  | 41.4\% |
| YoY | 53.3\% | 19.8\% | 0.5\% | -3.3\% | 9.0\% | 10.5\% | 16.0\% | 5.8\% |  |  |  | 29.7\% |
| Benefit Service |  |  | 4.8\% | 7.1\% | -5.3\% | -7.2\% | 16.1\% | 2.8\% |  |  |  | 10.7\% |
| Total (New Businesses) |  |  | -54.9\% |  |  | 228.4\% | 21.0\% | 25.2\% |  |  |  | 74.2\% |
| Operating Profit Margin | 14.2\% | 15.8\% | 17.0\% | 15.4\% | 16.5\% | 15.5\% | 15.6\% | 15.5\% |  |  |  | 15.1\% |
| Benefit Service |  | 18.8\% | 20.6\% | 20.1\% | 20.1\% | 18.2\% | 19.8\% | 19.5\% |  |  |  | 19.9\% |
| Total (New Businesses) |  | 9.3\% | 4.0\% |  | 6.5\% | 12.5\% | 11.2\% | 12.9\% |  |  |  | 13.5\% |
| Recurring Profit | 1,985 | 2,398 | 2,444 | 2,342 | 2,512 | 2,714 | 3,145 | 3,343 |  |  | 14.7\% | 4,350 |
| YoY | 56.3\% | 20.8\% | 1.9\% | -4.2\% | 7.3\% | 8.0\% | 15.9\% | 6.3\% |  |  |  | 30.1\% |
| Recurring Profit Margin | 14.5\% | 16.3\% | 17.7\% | 15.9\% | 16.8\% | 15.4\% | 15.4\% | 15.4\% |  |  |  | 15.1\% |
| Net Income | 1,075 | 1,301 | 1,490 | 1,350 | 1,447 | 1,623 | 1,892 | 1,983 |  |  | 14.9\% | 2,780 |
| YoY | 56.9\% | 21.0\% | 14.5\% | -9.4\% | 7.2\% | 12.2\% | 16.6\% | 4.8\% |  |  |  | 40.2\% |
| Net Income Margin | 7.8\% | 8.8\% | 10.8\% | 9.2\% | 9.7\% | 9.2\% | 9.3\% | 9.2\% |  |  |  | 9.6\% |
| Membership (month after | 345 | 407 | 472 | 549 | 582 | 647 | 602 | 727 |  |  |  | 900 |
| Benefit Service | 244 | 259 | 262 | 279 | 284 | 326 | 347 | 379 |  |  |  | 442 |
| CRM | 101 | 148 | 199 | 232 | 239 | 243 | 153 | 160 |  |  |  | 181 |
| Personal |  |  | 12 | 38 | 58 | 78 | 103 | 188 |  |  |  | 277 |
| Change (10,000 people) | 83 | 62 | 65 | 77 | 33 | 66 | -45 | 125 |  |  |  | 173 |
| Benefit Service | 39 | 15 | 3 | 17 | 5 | 42 | 20 | 32 |  |  |  | 63 |
| CRM | 44 | 47 | 51 | 33 | 7 | 4 | -90 | 7 |  |  |  | 20 |
| Personal |  |  | 12 | 26 | 20 | 19 | 25 | 85 |  |  |  | 90 |

Source: company data
Estimates for $\mathrm{FY} 03 / 15$ are based on the company's full-year outlook as 1 H , and offer from initial targets.


Source: company data

In Q1, the company continued to aggressively push core business Benefit Services at private companies and government organizations. Benefit Services are intended to improve management efficiency and worker satisfaction at member organizations. The company also targeted small and medium-sized companies, and as a result, membership steadily rose. The Incentive Business converted more points, especially for existing customers, and the Personal Business collaborated with business partners to develop individual services, resulting in increased membership especially among key business partners.

Further, in the Healthcare business, which offers one-stop services from health checkup booking to detailed health guidance, the company focused on strengthening its business structure by launching new services such as performance-driven health guidance services and general diet programs..

These efforts resulted in 1Q net sales of JPY6.9bn (+23.1\% YoY), operating profit of JPY659mn (+10.6\% YoY), recurring profit of JPY638mn (+6.4\% YoY), and Q1 net income of JPY414mn (+12.5\% YoY).

View the full report.

Canon Marketing Japan Inc. (8060)

Domestic sales arm of Canon group. Ambition to grow "Beyond CANON, Beyond JAPAN" centered on IT services.

On July 22, 2015, Canon Marketing Japan Inc. (CMJ) announced earnings results for Q2 FY12/15.

| Quarterly performance FY12/ 12 |  |  |  |  | FY12/ 13 |  |  |  | FY12/ 14 |  |  |  | FY12/ 15 |  | FY12/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of PY | FY Est. |
| Sales | 163,038 | 160,005 | 154,456 | 181,717 | 150,210 | 159,222 | 159,190 | 188,593 | 182,697 | 145,658 | 150,750 | 180,327 | 155,370 | 158,726 | 47.2\% | 666,000 |
| YoY | +7.6\% | +12.1\% | -1.0\% | -0.2\% | -7.9\% | -0.5\% | +3.1\% | +3.8\% | +21.6\% | -8.5\% | -5.3\% | -4.4\% | -15.0\% | +9.0\% |  | +1.0\% |
| Gross Profit | 53,969 | 54,696 | 52,203 | 60,014 | 49,276 | 53,927 | 55,215 | 61,791 | 61,046 | 53,667 | 54,882 | 63,941 | 54,307 | 57,821 |  |  |
| YoY | +4.4\% | +5.9\% | -6.0\% | -6.3\% | -8.7\% | -1.4\% | +5.8\% | +3.0\% | +23.9\% | -0.5\% | -0.6\% | +3.5\% | -11.0\% | +7.7\% |  |  |
| GPM | 33.1\% | 34.2\% | 33.8\% | 33.0\% | 32.8\% | 33.9\% | 34.7\% | 32.8\% | 33.4\% | 36.8\% | 36.4\% | 35.5\% | 35.0\% | 36.4\% |  |  |
| SG\&A Expenses | 50,428 | 50,421 | 50,121 | 53,110 | 48,873 | 50,263 | 50,913 | 53,148 | 51,814 | 50,387 | 51,421 | 54,826 | 50,837 | 52,769 |  |  |
| YoY | -0.1\% | -2.3\% | -7.5\% | -8.7\% | -3.1\% | -0.3\% | +1.6\% | +0.1\% | +6.0\% | +0.2\% | +1.0\% | +3.2\% | -1.9\% | +4.7\% |  |  |
| SG\&A / Sales | 30.9\% | 31.5\% | 32.5\% | 29.2\% | 32.5\% | 31.6\% | 32.0\% | 28.2\% | 28.4\% | 34.6\% | 34.1\% | 30.4\% | 32.7\% | 33.2\% |  |  |
| Operating Profit | 3,540 | 4,275 | 2,082 | 6,903 | 403 | 3,663 | 4,302 | 8,644 | 9,231 | 3,280 | 3,462 | 9,114 | 3,469 | 5,053 | 32.8\% | 26,000 |
| YoY | +189.0\% | - | +54.2\% | +17.8\% | -88.6\% | -14.3\% | +106.6\% | +25.2\% | - | -10.5\% | -19.5\% | +5.4\% | -62.4\% | +54.1\% |  | +3.6\% |
| OPM | 2.2\% | 2.7\% | 1.3\% | 3.8\% | 0.3\% | 2.3\% | 2.7\% | 4.6\% | 5.1\% | 2.3\% | 2.3\% | 5.1\% | 2.2\% | 3.2\% |  | 3.9\% |
| Recurring Profit | 3,678 | 5,017 | 2,285 | 7,128 | 536 | 4,331 | 4,473 | 8,870 | 9,369 | 4,083 | 3,686 | 9,415 | 3,753 | 5,832 | 35.2\% | 27,200 |
| YoY | +168.7\% | +223.5\% | +51.0\% | +14.3\% | -85.4\% | -13.7\% | +95.8\% | +24.4\% | - | -5.7\% | -17.6\% | +6.1\% | -59.9\% | +42.8\% |  | +2.4\% |
| RPM | 2.3\% | 3.1\% | 1.5\% | 3.9\% | 0.4\% | 2.7\% | 2.8\% | 4.7\% | 5.1\% | 2.8\% | 2.4\% | 5.2\% | 2.4\% | 3.7\% |  | 4.1\% |
| Net Income | 1,958 | 2,730 | 1,113 | 4,777 | -35 | 2,008 | 2,711 | 5,483 | 5,707 | 2,144 | 1,851 | 6,328 | 1,848 | 3,227 | 32.5\% | 15,600 |
| YoY | - | +10.2\% | +127.6\% | +9.4\% | - | -26.4\% | +143.6\% | +14.8\% | - | +6.8\% | -31.7\% | +15.4\% | -67.6\% | +50.5\% |  | -2.7\% |
| Net Margin | 1.2\% | 1.7\% | 0.7\% | 2.6\% | - | 1.3\% | 1.7\% | 2.9\% | 3.1\% | 1.5\% | 1.2\% | 3.5\% | 1.2\% | 2.0\% |  | 2.3\% |


| Performance by segment (JPYmn) | $\begin{array}{r} \text { FY12/ } 12 \\ \text { Q1 } \end{array}$ | Q2 | Q3 | Q4 | $\begin{array}{r} \text { FY12/ } 13 \\ \mathrm{Q} 1 \end{array}$ | Q2 | Q3 | Q4 | $\begin{array}{r} \text { FY12/ } 14 \\ \mathrm{Q} 1 \end{array}$ | Q2 | Q3 | FY02/ 15 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  | Q4 | Q1 | Q2 |
| Sales | 163,038 | 160,005 | 154,456 | 181,717 | 150,210 | 159,222 | 159,190 | 188,593 | 182,697 | 145,658 | 150,750 | 180,327 | 155,370 | 158,726 |
| Business Solutions | 87,340 | 81,446 | 80,311 | 81,822 | 82,278 | 81,391 | 79,496 | 84,098 | 92,215 | 77,611 | 78,509 | 81,898 | 84,954 | 79,934 |
| IT Solutions | 27,309 | 26,181 | 25,494 | 26,434 | 26,736 | 28,791 | 26,646 | 29,876 | 33,171 | 27,819 | 26,170 | 28,556 | 28,542 | 27,923 |
| Imaging Systems | 37,645 | 45,366 | 42,111 | 66,881 | 34,560 | 43,204 | 46,720 | 67,245 | 47,985 | 35,111 | 39,854 | 62,456 | 34,542 | 44,080 |
| Industrial/Medical | 10,693 | 6,959 | 6,490 | 6,531 | 6,618 | 5,819 | 6,309 | 7,360 | 9,312 | 5,102 | 6,204 | 7,406 | 7,324 | 6,781 |
| Others | 49 | 54 | 51 | 49 | 16 | 17 | 18 | 16 | 13 | 14 | 13 | 11 | 6 | 8 |
| YoY | +7.6\% | +12.1\% | -1.0\% | -0.2\% | -7.9\% | -0.5\% | +3.1\% | +3.8\% | +21.6\% | -8.5\% | -5.3\% | -4.4\% | -15.0\% | +9.0\% |
| Business Solutions | +1.4\% | +7.1\% | +2.4\% | -3.2\% | -5.8\% | -0.1\% | -1.0\% | +2.8\% | +12.1\% | -4.6\% | -1.2\% | -2.6\% | -7.9\% | +3.0\% |
| IT Solutions | +13.1\% | +6.5\% | +6.6\% | +4.6\% | -2.1\% | +10.0\% | +4.5\% | +13.0\% | +24.1\% | -3.4\% | -1.8\% | -4.4\% | -14.0\% | +0.4\% |
| Imaging Systems | -1.3\% | +17.9\% | -8.1\% | +12.1\% | -8.2\% | -4.8\% | +10.9\% | +0.5\% | +38.8\% | -18.7\% | -14.7\% | -7.1\% | -28.0\% | +25.5\% |
| Industrial/Medical | +254.2\% | +91.3\% | -17.7\% | -47.5\% | -38.1\% | -16.4\% | -2.8\% | +12.7\% | +40.7\% | -12.3\% | -1.7\% | +0.6\% | -21.3\% | +32.9\% |
| Operating Profit | 3,540 | 4,275 | 2,082 | 6,903 | 403 | 3,663 | 4,302 | 8,644 | 9,231 | 3,280 | 3,462 | 9,114 | 3,469 | 5,053 |
| Business Solutions | 3,764 | 1,693 | 868 | -26 | 1,578 | 1,819 | 1,319 | 819 | 4,549 | 686 | 1,430 | 1,541 | 2,676 | 1,705 |
| IT Solutions | 443 | -401 | -115 | 268 | 82 | -66 | -58 | 429 | 1,220 | 909 | 374 | 660 | 989 | 548 |
| Imaging Systems | -1,000 | 3,310 | 1,784 | 6,823 | -968 | 2,452 | 3,454 | 7,553 | 3,207 | 2,208 | 1,968 | 6,874 | -418 | 3,053 |
| Industrial/Medical | 304 | -470 | -573 | -462 | -384 | -616 | -522 | -243 | 143 | -638 | -426 | -56 | 115 | -371 |
| Others | 28 | 143 | 120 | 300 | 95 | 73 | 110 | 86 | 110 | 116 | 116 | 96 | 106 | 117 |
| OPM | 2.2\% | 2.7\% | 1.3\% | 3.8\% | 0.3\% | 2.3\% | 2.7\% | 4.6\% | 5.1\% | 2.3\% | 2.3\% | 5.1\% | 2.2\% | 3.2\% |
| Business Solutions | 4.3\% | 2.1\% | 1.1\% | -0.0\% | 1.9\% | 2.2\% | 1.7\% | 1.0\% | 4.9\% | 0.9\% | 1.8\% | 1.9\% | 3.1\% | 2.1\% |
| IT Solutions | 1.6\% | -1.5\% | -0.5\% | 1.0\% | 0.3\% | -0.2\% | -0.2\% | 1.4\% | 3.7\% | 3.3\% | 1.4\% | 2.3\% | 3.5\% | 2.0\% |
| Imaging Systems | -2.7\% | 7.3\% | 4.2\% | 10.2\% | -2.8\% | 5.7\% | 7.4\% | 11.2\% | 6.7\% | 6.3\% | 4.9\% | 11.0\% | -1.2\% | 6.9\% |
| Industrial/Medical | 2.8\% | -6.8\% | -8.8\% | -7.1\% | -5.8\% | -10.6\% | -8.3\% | -3.3\% | 1.5\% | -12.5\% | -6.9\% | -0.8\% | 1.6\% | -5.5\% |

Source: Company data
Note: Figures may differ from company materials due to differences in rounding methods.
From FY12/13 onward, some sales promotion costs previously booked under SG\&A are directly deducted from sales.
Year-on-year comparisons for FY12/13 have been retroactively adjusted to reflect the change in accounting methods.

View the full report.

Chiyoda Co., Ltd. (8185)

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Retailer specializing in low-price shoes.
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On July 3, 2015, Chiyoda Co., Ltd announced quarterly earnings results for Q1 FY02/16.

| Quarterly trends and results (JPYmn) | FY02/ 13 |  |  |  | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 40,237 | 35,806 | 37,252 | 37,028 | 39,297 | 35,42 | 35,856 | 36,847 | 39,458 | 33,964 | 33,969 | 35,614 |
| Shoes | 30,506 | 27,074 | 27,350 | 26,734 | 29,914 | 26,985 | 26,978 | 26,796 | 30,402 | 25,656 | 24,886 | 26,110 |
| Apparel | 9,730 | 8,733 | 9,901 | 10,294 | 9,383 | 8,438 | 8,878 | 10,050 | 9,056 | 8,308 | 9,082 | 9,505 |
| YoY | 2.4\% | -4.3\% | -4.0\% | -4.0\% | -2.3\% | -1.1\% | -3.7\% | -0.5\% | 0.4\% | -4.1\% | -5.3\% | -3.3\% |
| Shoes | 2.6\% | -3.5\% | -3.3\% | -3.0\% | -1.9\% | -0.3\% | -1.4\% | 0.2\% | 1.6\% | -4.9\% | -7.8\% | -2.6\% |
| Apparel | 1.6\% | -6.7\% | -5.8\% | -6.4\% | -3.6\% | -3.4\% | -10.3\% | -2.4\% | -3.5\% | -1.5\% | 2.3\% | -5.4\% |
| Gross Profit | 19,847 | 17,159 | 18,707 | 17,728 | 19,821 | 17,160 | 17,773 | 17,287 | 19,717 | 16,115 | 16,676 | 16,497 |
| Consolidated | 15,070 | 13,090 | 13,741 | 12,995 | 15,178 | 13,219 | 13,531 | 13,008 | 15,336 | 12,323 | 12,386 | 12,307 |
| Machouse | 4,777 | 4,069 | 4,966 | 4,733 | 4,643 | 3,941 | 4,242 | 4,279 | 4,381 | 3,792 | 4,290 | 4,190 |
| YoY | 4.8\% | -2.2\% | -0.6\% | -0.3\% | -0.1\% | 0.0\% | -5.0\% | -2.5\% | -0.5\% | -6.1\% | -6.2\% | -4.6\% |
| Consolidated | 5.0\% | -1.7\% | -0.1\% | 0.3\% | 0.7\% | 1.0\% | -1.5\% | 0.1\% | 1.0\% | -6.8\% | -8.5\% | -5.4\% |
| Machouse | 4.1\% | -3.7\% | -1.9\% | -1.8\% | -2.8\% | -3.1\% | -14.6\% | -9.6\% | -5.6\% | -3.8\% | 1.1\% | -2.1\% |
| GPM | 49.3\% | 47.9\% | 50.2\% | 47.9\% | 50.4\% | 48.4\% | 49.6\% | 46.9\% | 50.0\% | 47.4\% | 49.1\% | 46.3\% |
| Consolidated | 49.4\% | 48.3\% | 50.2\% | 48.6\% | 50.7\% | 49.0\% | 50.2\% | 48.5\% | 50.4\% | 48.0\% | 49.8\% | 47.1\% |
| Machouse | 49.1\% | 46.6\% | 50.2\% | 46.0\% | 49.5\% | 46.7\% | 47.8\% | 42.6\% | 48.4\% | 45.6\% | 47.2\% | 44.1\% |
| SG\&A Expenses | 15,608 | 14,989 | 15,587 | 14,940 | 15,679 | 15,265 | 15,624 | 14,942 | 15,848 | 15,170 | 15,210 | 15,023 |
| Consolidated | 11,644 | 11,156 | 11,461 | 11,033 | 11,741 | 11,388 | 11,514 | 10,902 | 11,571 | 11,144 | 11,121 | 10,964 |
| Machouse | 3,964 | 3,833 | 4,126 | 3,907 | 3,938 | 3,877 | 4,110 | 4,040 | 4,277 | 4,026 | 4,089 | 4,059 |
| YoY | -1.5\% | -2.2\% | -1.1\% | -2.9\% | 0.5\% | 1.8\% | 0.2\% | 0.0\% | 1.1\% | -0.6\% | -2.6\% | 0.5\% |
| Consolidated | -0.2\% | -1.7\% | -0.3\% | -1.4\% | 0.8\% | 2.1\% | 0.5\% | -1.2\% | -1.4\% | -2.1\% | -3.4\% | 0.6\% |
| Machouse | -5.0\% | -3.7\% | -3.5\% | -7.1\% | -0.7\% | 1.1\% | -0.4\% | 3.4\% | 8.6\% | 3.8\% | -0.5\% | 0.5\% |
| SG\&A/sales | 38.8\% | 41.9\% | 41.8\% | 40.3\% | 39.9\% | 43.1\% | 43.6\% | 40.6\% | 40.2\% | 44.7\% | 44.8\% | 42.2\% |
| Operating Profit | 4,238 | 2,171 | 3,119 | 2,788 | 4,141 | 1,896 | 2,149 | 2,345 | 3,868 | 946 | 1,465 | 1,474 |
| Shoes | 3,458 | 1,876 | 2,276 | 1,953 | 3,245 | 1,939 | 2,069 | 2,096 | 3,765 | 1,082 | 1,281 | 1,442 |
| Apparel | 812 | 237 | 839 | 827 | 704 | 64 | 132 | 240 | 103 | -232 | 199 | 132 |
| YoY | 36.8\% | -1.4\% | 2.4\% | 16.8\% | -2.3\% | -12.7\% | -31.1\% | -15.9\% | -6.6\% | -50.1\% | -31.8\% | -37.1\% |
| Shoes | 29.4\% | 1.4\% | -1.0\% | 10.3\% | -6.2\% | 3.4\% | -9.1\% | 7.3\% | 16.0\% | -44.2\% | -38.1\% | -31.2\% |
| Apparel | 95.2\% | -4.0\% | 6.9\% | 34.3\% | -13.3\% | -73.0\% | -84.3\% | -71.0\% | -85.4\% | - | 50.8\% | -45.0\% |
| OPM | 10.5\% | 6.1\% | 8.4\% | 7.5\% | 10.5\% | 5.4\% | 6.0\% | 6.4\% | 9.8\% | 2.8\% | 4.3\% | 4.1\% |
| Shoes | 11.3\% | 6.9\% | 8.3\% | 7.3\% | 10.8\% | 7.2\% | 7.7\% | 7.8\% | 12.4\% | 4.2\% | 5.1\% | 5.5\% |
| Apparel | 8.3\% | 2.7\% | 8.5\% | 8.0\% | 7.5\% | 0.8\% | 1.5\% | 2.4\% | 1.1\% | - | 2.2\% | 1.4\% |
| Recurring Profit | 4,437 | 2,388 | 3,308 | 2,975 | 4,255 | 1,978 | 2,247 | 2,547 | 4,001 | 1,075 | 1,569 | 1,608 |
| YoY | 37.3\% | 0.0\% | 4.0\% | 17.1\% | -4.1\% | -17.2\% | -32.1\% | -14.4\% | -6.0\% | -45.7\% | -30.2\% | -36.9\% |
| RPM | 11.0\% | 6.7\% | 8.9\% | 8.0\% | 10.8\% | 5.6\% | 6.3\% | 6.9\% | 10.1\% | 3.2\% | 4.6\% | 4.5\% |
| Net Income | 2,404 | 1,391 | 1,420 | 1,936 | 2,221 | 1,084 | 1,187 | 1,355 | 2,302 | 463 | 750 | 650 |
| YoY | 389.6\% | 13.0\% | -21.3\% | 47.4\% | -7.6\% | -22.1\% | -16.4\% | -30.0\% | 3.6\% | -57.3\% | -36.8\% | -52.0\% |
| NPM | 6.0\% | 3.9\% | 3.8\% | 5.2\% | 5.7\% | 3.1\% | 3.3\% | 3.7\% | 5.8\% | 1.4\% | 2.2\% | 1.8\% |
| Store counts |  |  |  |  |  |  |  |  |  |  |  |  |
| Chiyoda | 1,098 | 1,091 | 1,109 | 1,101 | 1,116 | 1,114 | 1,119 | 1,100 | 1,103 | 1,093 | 1,094 | 1,087 |
| Mac-House | 479 | 477 | 483 | 476 | 486 | 481 | 486 | 482 | 486 | 480 | 482 | 480 |
| Openings |  |  |  |  |  |  |  |  |  |  |  |  |
| Chiyoda | 6 | 3 | 23 | 2 | 17 | 7 | 12 | 3 | 15 | 3 | 15 | 6 |
| Mac-House | 6 | 3 | 11 | 1 | 12 | 5 | 12 | 2 | 18 | 5 | 13 | 7 |
| Closures |  |  |  |  |  |  |  |  |  |  |  |  |
| Chiyoda | -7 | -10 | -5 | -10 | -2 | -9 | -7 | -22 | -12 | -13 | -14 | -13 |
| Mac-House | -9 | -5 | -5 | -8 | -2 | -10 | -7 | -6 | -14 | -11 | -11 | -9 |


| FY02/ 14 | FY02/ 15 | $\begin{array}{r} \text { FY02/ } 16 \\ \text { Est. } \end{array}$ |
| :---: | :---: | :---: |
| 147,423 | 143,005 | 142,377 |
| 110,673 | 107,054 | 107,377 |
| 36,749 | 35,951 | 35,000 |
| -1.9\% | -3.0\% | -0.4\% |
| -0.9\% | -3.3\% | 0.3\% |
| -4.9\% | -2.2\% | -2.6\% |
| 72,041 | 69,005 | 69,800 |
| 54,936 | 52,352 | 53,170 |
| 17,105 | 16,653 | 16,630 |
| -1.9\% | -4.2\% | 1.2\% |
| 0.1\% | -4.7\% | 1.6\% |
| -7.8\% | -2.6\% | -0.1\% |
| 48.9\% | 48.3\% | 49.0\% |
| 49.6\% | 48.9\% | 49.5\% |
| 46.5\% | 46.3\% | 47.5\% |
| 61,510 | 61,251 | 60,599 |
| 45,545 | 44,800 | 44,569 |
| 15,965 | 16,451 | 16,030 |
| 0.6\% | -0.4\% | -1.1\% |
| 0.6\% | -1.6\% | -0.5\% |
| 0.9\% | 3.0\% | -2.6\% |
| 41.7\% | 42.8\% | 42.6\% |
| 10,531 | 7,753 | 9,201 |
| 9,349 | 7,570 | 8,600 |
| 1,140 | 202 | 600 |
| -14.5\% | -26.4\% | 18.7\% |
| -2.2\% | -19.0\% | 13.6\% |
| -58.0\% | -82.3\% | 197.0\% |
| 7.1\% | 5.4\% | 6.5\% |
| 8.4\% | 7.1\% | 8.0\% |
| 3.1\% | 0.6\% | 1.7\% |
| 11,027 | 8,253 | 9,504 |
| -15.9\% | -25.2\% | 15.2\% |
| 7.5\% | 5.8\% | 6.7\% |
| 5,847 | 4,165 | 5,090 |
| -18.2\% | -28.8\% | 22.2\% |
| 4.0\% | 2.9\% | 3.6\% |
| 1,100 | 1,087 | 1,097 |
| 482 | 480 | 450 |
| 39 | 39 | 40 |
| 31 | 43 | 10 |
| -40 | -52 | -30 |
| -25 | -45 | -40 |

Figures may differ from company materials due to differences in rounding methods.
Source: Company Data

Earnings among shoe and apparel retailers were strong in some regions due to increased inbound demand, but consumer demand and spending continued to be restrained with the company recognizing that the business environment will probably continue to be difficult.

As a result, the company is working to improve its value add in terms of materials and functionality, and proposing new products suited to changing lifestyles. Specifically, the company is expanding its range of casual and business casual products, using new materials in its private brand product range to improve feel and functionality, etc., and actively renovating its shops and changing its business to better adapt to a changing market and customer needs.

As a result, the company's shoe business recorded sales of JPY30.3bn ( $-0.2 \%$ YoY) and operating profit of JPY3.6bn ( $-2.9 \%$ ), while the apparel business recorded sales of JPY9.1bn ( $+0.6 \%$ ) and operating profit of JPY252mn ( $+143.4 \%$ ), for
consolidated sales of JPY39.4bn (-0.0\%) and operating profit of of JPY3.9bn (+1.0\%).

The company also announced that President and CEO Koji Funahashi would also serve as head of the company's general headquarters, in a move to strengthen its sales and management structure.

On July 1, 2015, the company announced monthly sales data for June 2015.

| Comparable Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/11 | -6.6\% | -6.1\% | -7.5\% | -4.4\% | -4.6\% | -8.5\% | -7.4\% | 2.2\% | -5.4\% | -3.2\% | -0.1\% | 3.0\% |
| Customer count | -1.2\% | -2.1\% | -3.6\% | -1.8\% | -2.1\% | -5.7\% | -3.5\% | 1.8\% | -4.9\% | -4.6\% | -2.5\% | 0.3\% |
| Spend per customer | -5.5\% | -4.2\% | -4.0\% | -2.7\% | -2.6\% | -3.1\% | -4.1\% | 0.3\% | -0.6\% | 1.5\% | 2.4\% | 2.7\% |
| FY02/12 | -17.3\% | 4.1\% | 2.4\% | 1.9\% | 5.4\% | 1.0\% | 1.5\% | -0.5\% | 6.3\% | 3.0\% | -0.4\% | 1.4\% |
| Customer count | -19.6\% | 1.5\% | 0.9\% | 0.6\% | 5.2\% | -0.1\% | -0.1\% | -1.1\% | 4.1\% | 1.9\% | -0.7\% | 0.5\% |
| Spend per customer | 2.8\% | 2.5\% | 1.5\% | 1.2\% | 0.1\% | 1.0\% | 1.5\% | 0.6\% | 2.0\% | 1.0\% | 0.2\% | 0.9\% |
| FY02/13 | 15.7\% | 2.2\% | -4.6\% | -0.6\% | -3.8\% | -3.5\% | -0.2\% | -8.9\% | 1.5\% | -2.8\% | -1.7\% | -6.9\% |
| Customer count | 13.3\% | 0.7\% | -5.3\% | -3.2\% | -6.5\% | -4.4\% | -0.3\% | -9.1\% | -0.5\% | -4.9\% | -3.0\% | -7.7\% |
| Spend per customer | 2.0\% | 1.4\% | 0.7\% | 2.6\% | 2.8\% | 0.9\% | 0.1\% | 0.2\% | 2.0\% | 2.1\% | 1.3\% | 0.9\% |
| FY02/14 | 2.8\% | -9.5\% | -2.1\% | 1.3\% | -8.4\% | 0.3\% | -3.0\% | -3.7\% | -2.2\% | -3.4\% | -8.5\% | 17.3\% |
| Customer count | 1.7\% | -10.7\% | -4.1\% | 0.3\% | -8.1\% | -1.7\% | -5.7\% | -5.6\% | -5.1\% | -4.1\% | -9.6\% | 14.3\% |
| Spend per customer | 1.0\% | 1.3\% | 2.0\% | 1.0\% | -0.3\% | 2.0\% | 2.8\% | 1.9\% | 3.0\% | 0.7\% | 1.2\% | 2.6\% |
| FY02/15 | 15.0\% | -8.3\% | -3.3\% | -9.1\% | -4.2\% | 1.3\% | -6.3\% | -8.9\% | -6.0\% | 5.0\% | -3.3\% | -11.8\% |
| Customer count | 6.3\% | -10.6\% | -7.8\% | -11.8\% | -8.7\% | -3.5\% | -11.3\% | -12.8\% | -8.3\% | -1.0\% | -6.2\% | -15.4\% |
| Spend per customer | 8.1\% | 2.6\% | 4.8\% | 3.0\% | 4.8\% | 4.9\% | 5.6\% | 4.4\% | 2.4\% | 6.1\% | 3.0\% | 4.3\% |
| FY02/16 | -17.1\% | 12.2\% | 8.7\% | -3.3\% |  |  |  |  |  |  |  |  |
| Customer count | -17.2\% | 5.1\% | 3.4\% | -9.1\% |  |  |  |  |  |  |  |  |
| Spend per customer | 0.1\% | 6.6\% | 5.0\% | 6.3\% |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| All Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| FY02/11 | -2.5\% | -2.8\% | -4.4\% | -1.3\% | -2.0\% | -6.1\% | -5.9\% | 3.1\% | -5.0\% | -3.0\% | 0.1\% | 3.7\% |
| Customer count | 2.8\% | 1.5\% | -0.5\% | 1.2\% | 0.5\% | -3.3\% | -2.1\% | 2.7\% | -4.8\% | -4.7\% | -2.3\% | 0.8\% |
| Spend per customer | -5.2\% | -4.2\% | -3.9\% | -2.6\% | -2.5\% | -2.9\% | -4.0\% | 0.3\% | -0.3\% | 1.8\% | 2.5\% | 2.8\% |
| FY02/12 | -18.6\% | 1.8\% | 0.9\% | 0.3\% | 3.7\% | -0.3\% | 0.3\% | -1.5\% | 4.8\% | 1.3\% | -1.9\% | -0.1\% |
| Customer count | -20.9\% | -0.8\% | -0.7\% | -1.0\% | 3.4\% | -1.3\% | 0.3\% | -1.5\% | 4.8\% | 1.3\% | -1.9\% | -0.1\% |
| Spend per customer | 2.9\% | 2.6\% | 1.6\% | 1.2\% | 0.2\% | 0.9\% | 1.3\% | 0.3\% | 1.9\% | 0.9\% | 0.1\% | 0.8\% |
| FY02/13 | 14.3\% | 0.8\% | -6.1\% | -1.7\% | -4.9\% | -4.7\% | -1.2\% | -9.4\% | 2.0\% | -2.5\% | -1.5\% | -6.6\% |
| Customer count | 11.9\% | -0.6\% | -6.8\% | -4.2\% | -7.5\% | -5.7\% | -1.4\% | -9.8\% | -0.2\% | -4.6\% | -2.8\% | -7.5\% |
| Spend per customer | 2.1\% | 1.4\% | 0.7\% | 2.6\% | 2.8\% | 0.9\% | 0.2\% | 0.4\% | 2.1\% | 2.2\% | 1.3\% | 1.0\% |
| FY02/14 | 3.6\% | -8.3\% | -0.5\% | 3.3\% | -6.6\% | 1.9\% | -1.5\% | -2.4\% | -1.1\% | -2.5\% | -7.5\% | 17.9\% |
| Customer count | 2.5\% | -9.6\% | -2.6\% | 2.2\% | -6.4\% | -0.4\% | -4.4\% | -4.4\% | -4.3\% | -3.4\% | -8.9\% | 14.7\% |
| Spend per customer | 1.0\% | 1.5\% | 2.2\% | 1.0\% | -0.3\% | 2.2\% | 3.0\% | 2.0\% | 3.3\% | 0.9\% | 1.4\% | 2.8\% |
| FY02/15 | 16.1\% | -8.0\% | -3.0\% | -9.5\% | -5.0\% | 0.8\% | -7.2\% | -9.7\% | -7.3\% | 3.8\% | -4.2\% | -12.2\% |
| Customer count | 7.2\% | -10.5\% | -7.7\% | -12.4\% | -9.6\% | -4.1\% | -12.3\% | -13.7\% | -9.5\% | -2.2\% | -7.1\% | -16.0\% |
| Spend per customer | 8.2\% | 2.8\% | 5.0\% | 3.2\% | 5.0\% | 5.1\% | 5.7\% | 4.6\% | 2.4\% | 6.1\% | 3.1\% | 4.4\% |
| FY02/16 | -17.2\% | 11.8\% | 8.7\% | -3.5\% | - |  | - | - |  |  | - |  |
| Customer count | -17.5\% | 4.8\% | 3.3\% | -9.5\% | - |  |  |  |  |  | - |  |
| Spend per customer | 0.3\% | 6.6\% | 5.2\% | 6.6\% | - |  | - | - |  | - | - |  |

Source: Company data processed by SR Inc.
Figures may differ from company materials due to differences in rounding methods.
Most recent monthly figures may not be final.

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Cocokara Fine, Inc. (3098)

Operator of drugstores that sell pharmaceuticals, cosmetics, and daily essentials (non-prescription), as well as of dispensing
pharmacies (prescription), with nationwide store network. Also has a foothold in nursing and home-visit nursing care.

On July 31, 2015, Cocokara Fine, Inc. announced its earnings results for Q1 FY/03/16.

| Quarterly earnings (JPYmn) | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 16 |  | FY03/ 16 |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | FY Est. |
| Sales | 85,831 | 86,403 | 86,613 | 90,490 | 82,567 | 88,891 | 92,673 | 85,033 | 93,820 | - | 51.8\% | 181,000 | 26.1\% | 360,000 |
| YoY | 4.2\% | 1.6\% | -0.9\% | 11.6\% | -3.8\% | 2.9\% | 7.0\% | -6.0\% | 13.6\% | - |  | 5.6\% |  | 3.1\% |
| Gross profit | 22,333 | 21,102 | 22,795 | 24,371 | 21,210 | 22,059 | 23,129 | 22,380 | 24,166 | - | - | - | - | - |
| YoY | 8.1\% | 0.7\% | 0.1\% | 10.2\% | -5.0\% | 4.5\% | 1.5\% | -8.2\% | 13.9\% | - |  | - |  | - |
| GPM | 26.0\% | 24.4\% | 26.3\% | 26.9\% | 25.7\% | 24.8\% | 25.0\% | 26.3\% | 25.8\% | - |  | - |  | - |
| SG\&A expenses | 20,311 | 21,262 | 20,741 | 20,848 | 20,911 | 21,344 | 21,076 | 21,077 | 21,323 | - | - | - | - | - |
| Yoy | 11.8\% | 13.7\% | 5.9\% | 4.2\% | 3.0\% | 0.4\% | 1.6\% | 1.1\% | 2.0\% | - |  | - |  | - |
| SG\&A / Sales | 23.7\% | 24.6\% | 23.9\% | 23.0\% | 25.3\% | 24.0\% | 22.7\% | 24.8\% | 22.7\% | - |  | - |  | - |
| Operating profit | 2,021 | -160 | 2,055 | 3,522 | 298 | 716 | 2,053 | 1,302 | 2,842 | - | 94.7\% | 3,000 | 45.1\% | 6,300 |
| YoY | -18.4\% | - | -35.4\% | 66.1\% | -85.3\% | - | -0.1\% | -63.0\% | 853.7\% | - |  | 195.9\% |  | 44.2\% |
| OPM | 2.4\% | - | 2.4\% | 3.9\% | 0.4\% | 0.8\% | 2.2\% | 1.5\% | 3.0\% | - |  | 1.7\% |  | 1.8\% |
| Recurring profit | 2,542 | 375 | 2,622 | 3,956 | 835 | 1,258 | 2,631 | 1,852 | 3,501 | - | 87.5\% | 4,000 | 41.2\% | 8,500 |
| YoY | -26.0\% | -88.1\% | -36.4\% | 28.4\% | -67.2\% | 235.5\% | 0.3\% | -53.2\% | 319.3\% | - |  | 91.1\% |  | 29.3\% |
| RPM | 3.0\% | 0.4\% | 3.0\% | 4.4\% | 1.0\% | 1.4\% | 2.8\% | 2.2\% | 3.7\% | - |  | 2.2\% |  | 2.4\% |
| Net income | 1,310 | -187 | 1,815 | 660 | 355 | 605 | 1,440 | -742 | 2,028 | - | 101.4\% | 2,000 | 59.6\% | 3,400 |
| Yoy | -38.8\% | - | -26.3\% | -47.4\% | -72.9\% | - | -20.7\% |  | 471.3\% | - |  | 108.3\% |  | 105.1\% |
| NPM | 1.5\% | - | 2.1\% | 0.7\% | 0.4\% | 0.7\% | 1.6\% |  | 2.2\% | - |  | 1.1\% |  | 0.9\% |
| Drugstore total | 1,277 | 1,278 | 1,355 | 1,352 | 1,356 | 1,357 | 1,354 | 1,341 | 1,336 | - |  | - |  | 1,340 |
| Openings | 20 | 10 | 87 | 3 | 5 | 14 | 4 | 2 | 5 | - |  | - |  | 29 |
| Closures | -4 | -9 | -10 | -6 | -1 | -13 | -7 | -15 | -10 | - |  | - |  | -30 |
| Cocokara Fine | 1,194 | 1,197 | 1,293 | 1,290 | 1,294 | 1,298 | 1,296 | 1,283 | 1,278 | - |  | - |  | 1,281 |
| Openings | 19 | 10 | 26 | 3 | 5 | 14 | 4 | 2 | 5 | - |  | - |  | 28 |
| Closures | -3 | -7 | -13 | -6 | -1 | -10 | -6 | -15 | -10 | - |  | - |  | -30 |
| I wasakikouken-do | - | - | 62 | 62 | 62 | 59 | 58 | 58 | 58 | - |  | - |  | 59 |
| Openings | - | - | 62 | - | - | - | - | - | - | - |  | - |  | 1 |
| Closures | - | - | - | - | - | -3 | -1 | - | - | - |  | - |  | - |
| Kodama | 83 | 81 | - | - | - | - | - | - | - | - |  | - |  | - |
| Openings | 1 | - | - | - | - | - | - | - | - | - |  | - |  | - |
| Closures | -1 | -2 | - | - | - | - | - | - | - | - |  | - |  | - |
| Total prescription transactions | 227 | 229 | 230 | 227 | 229 | 238 | 237 | 234 | 234 | - |  | - |  | 237 |
| Openings | 7 | 3 | 2 | 1 | 2 | 10 | - | - | 1 | - |  | - |  | 6 |
| Closures | -1 | -1 | -1 | -4 | - | -1 | -1 | -3 | -1 | - |  | - |  | -3 |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

## Business conditions

The competitive environment surrounding Japan's drugstore industry has changed dramatically, with companies actively opening new outlets, and industry deregulation. The survivors are increasingly turning to mergers and restructurings, venturing into capital tie-ups and $M \& A s$ in other areas,.

## Company measures and Q1 performance

Amid such developments in the industry, Cocokara Fine is working to overhaul its organization to create a faster and more efficient management structure for its core businesses(the drug store and pharmacy businesses); to create a community-based, attentive merchandising structure to meet customer needs; to revitalize existing outlets by reforming stores at a pace of 70 per year; to further improe operational efficiency; and to create community-based, personalized pharmacies.

The company is making headway with management activities like introducing summer goods and new products, as well as revitalizing existing stores. Further, Q1 demand fell in reaction to the increased demand in 2014 prior to the consumption tax hike, while sales rose a robust $12.9 \%$ at existing stores. Profits rose because of higher sales as well as more efficient cost outlays.

The company is well on the way toward achieving its 1 H guidance figures: $94.7 \%$ of operating profit guidance, $87.5 \%$ of recurring profit, and $101.4 \%$ of net profit. Even so, the company has not altered its 1 H or full-year forecasts.

View the full report.

Creek \& River Co Ltd (4763)

A staffing company strong in the creative and professional fields. Pursuing growth by expanding into outsourcing and rights management.

On July 29, 2015, Shared Research updated the report following interviews with management.

| Quarterly Performance (Cumulative) | FY02/ 15 |  |  |  | FY02/ 16 |  |  |  | FY02/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 6,092 | 11,789 | 17,331 | 22,926 | 6,369 |  |  |  | 51.0\% | 12,500 |
| YoY | 26.8\% | 12.2\% | 13.4\% | 11.2\% | 4.6\% |  |  |  |  | 6.0\% |
| Gross Profit | 2,030 | 3,912 | 5,584 | 7,240 | 2,157 |  |  |  |  |  |
| YoY | 23.8\% | 16.2\% | 15.0\% | 13.3\% | 6.3\% |  |  |  |  |  |
| GPM | 33.3\% | 33.2\% | 32.2\% | 31.6\% | 33.9\% |  |  |  |  |  |
| SGEA Expenses | 1,451 | 2,984 | 4,486 | 5,944 | 1,698 |  |  |  |  |  |
| YoY | 15.8\% | 13.7\% | 13.0\% | 12.2\% | 17.0\% |  |  |  |  |  |
| SG\&A / Sales | 23.8\% | 25.3\% | 25.9\% | 25.9\% | 26.7\% |  |  |  |  |  |
| Operating Profit | 578 | 929 | 1098 | 1296 | 459 |  |  |  | 51.0\% | 900 |
| YoY | 49.8\% | 25.1\% | 23.5\% | 18.6\% | -20.7\% |  |  |  |  | -3.1\% |
| OPM | 9.5\% | 7.9\% | 6.3\% | 5.7\% | 7.2\% |  |  |  |  | 7.2\% |
| Recurring Profit | 584 | 942 | 1116 | 1320 | 460 |  |  |  | 51.2\% | 900 |
| YoY | 50.9\% | 26.7\% | 25.2\% | 20.9\% | -21.1\% |  |  |  |  | -4.4\% |
| RPM | 9.6\% | 8.0\% | 6.4\% | 5.8\% | 7.2\% |  |  |  |  | 7.2\% |
| Net Income | 349 | 529 | 619 | 744 | 245 |  |  |  | 54.5\% | 450 |
| YoY | 121.3\% | 60.1\% | 57.5\% | 51.5\% | -29.8\% |  |  |  |  | -14.9\% |
| NPM | 5.7\% | 4.5\% | 3.6\% | 3.2\% | 3.9\% |  |  |  |  | 3.6\% |
| (Quarterly) |  | FY02 |  |  |  | FY02 |  |  | FY02 |  |
| (JPYMn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 6,092 | 5,697 | 5,542 | 5,595 | 6,369 |  |  |  |  |  |
| YoY | 26.8\% | -0.1\% | 16.0\% | 5.0\% | 4.6\% |  |  |  |  |  |
| Gross Profit | 2,030 | 1,883 | 1,672 | 1,656 | 2,157 |  |  |  |  |  |
| YoY | 23.8\% | 9.0\% | 12.1\% | 7.9\% | 6.3\% |  |  |  |  |  |
| GPM | 33.3\% | 33.0\% | 30.2\% | 29.6\% | 33.9\% |  |  |  |  |  |
| SG\&A Expenses | 1,451 | 1,532 | 1,502 | 1,458 | 1,698 |  |  |  |  |  |
| YoY | 15.8\% | 11.8\% | 11.8\% | 9.5\% | 17.0\% |  |  |  |  |  |
| SG\&A / Sales | 23.8\% | 26.9\% | 27.1\% | 26.1\% | 26.7\% |  |  |  |  |  |
| Operating Profit | 578 | 350 | 169 | 198 | 459 |  |  |  |  |  |
| YoY | 49.8\% | -1.7\% | 15.4\% | -2.5\% | -20.7\% |  |  |  |  |  |
| OPM | 9.5\% | 6.1\% | 3.1\% | 3.5\% | 7.2\% |  |  |  |  |  |
| Recurring Profit | 584 | 358 | 174 | 204 | 460 |  |  |  |  |  |
| YoY | 50.9\% | 0.4\% | 17.5\% | 1.8\% | -21.1\% |  |  |  |  |  |
| RPM | 9.6\% | 6.3\% | 3.1\% | 3.7\% | 7.2\% |  |  |  |  |  |
| Net Income | 349 | 180 | 90 | 125 | 245 |  |  |  |  |  |
| YoY | 121.3\% | 4.1\% | 44.1\% | 27.4\% | -29.8\% |  |  |  |  |  |
| NPM | 5.7\% | 3.2\% | 1.6\% | 2.2\% | 3.9\% |  |  |  |  |  |

Source: Shared Research based on company data
Figures may differ from company materials due to differences in rounding methods.
Forecasts based on most recently released data.
The company saw solid business trends in Q1 FY02/16 as it continued to provide services to meet the many needs of the highly skilled professionals (including creative professionals, doctors, IT engineers, lawyers, architects, and fashion designers) for which it provides professional networking services. To further its advance into the personnel recruitment and dispatch business in the field of advertising, in April 2015 Creek \& River acquired shares in and underwrote a capital increase by third-party allotment in Professional Media Co., Ltd., which operates a job search website aimed at professionals in advertising and internet-related occupations (koukokutenshoku.com). Professional Media is now a consolidated subsidiary. In May, Creek \& River subscribed to a third-party allocation of new shares in Economic Index (EI), making it an equity-method affiliate. Leveraging El's unique expertise in data analysis technology, Creek \& River aims to increase its added value in the planning and development of creative content, including video, online, game, advertising and publishing content. To secure continued growth going forward, the company intends to continue expanding aggressively into new professional fields as it works to expand its agency business specializing in skilled professionals.

Despite solid top-line growth, company earnings finish Q1 down but in line with forecasts. In additional to the dropout of a large IT project, higher personnel costs stemming from strategy hiring (which pushed up the employee headcount at the group level up to 863 versus 754 a year earlier) also weighed on earnings.

View the full report.

Daiseki Co Ltd (9793)

Environmental services company with strength in industrial waste disposal. Growing organically and through M\&A. Strong balance sheet and cash flow generation.

On July 22, 2015, Shared Research updated report after interviewing management.


Source: Company data
Note: Figures may differ from company materials due to differences in rounding methods.
Note: DES stands for Daiseki Eco. Solution, MCR for Daiseki MCR, and SKK for System Kikou.
Note: New estimates for Q3 and Q4 FY02/16 are calculated using recurring profit and Shared Research estimates.

## Q1 sales above plan as sales jump at DES. Sales at parent Daiseki slow but in May, in line with plans in June

Sales finished the quarter up $22.1 \%$ YoY and $14.1 \%$ ahead of plan thanks to a sharp jump in sales at consolidated subsidiary Daiseki Eco. Solution (DES), which wound up booking the revenues from a large order all in Q1 rather than In even increments over the course of the full year, as initially planned. Sales at parent company Daiseki finished the quarter below forecasts, having lost momentum in May, the last month of the quarter. (Parent sales recovered in June, however, and are now running closely in line with forecasts.) The top-line gains notwithstanding, consolidated operating profit rose only $1.4 \%$ YoY and finished the quarter only $7.7 \%$ ahead of forecasts. The smaller gain in operating profit
versus top-line growth reflects the lower profitability of DES and the lack of growth at parent Daiseki, where operating margins are much higher.

## Daiseki MCR closes factory in June as planned, looks to reap benefit of cost savings, increase value-added

At Daiseki MCR, lead prices and shipment volume were both slightly below forecasts in Q1, but MCR's new plant came on line without incident and its old plant was shut down at the end of June, as scheduled. In Q2, the company expects to incur additional costs related to the shutdown of its old plan and plans to start production of value-added goods on a trial basis. Assuming things go as planned, the company expects the benefits from cost savings start kicking in from Q3, and might also see some contributions to earnings from its efforts to increase value-added as well as higher production levels. Shared Research will be closely following the progress on this front going forward.

System Kikou finished Q1 below plan. The shortfall is attributable to its use of the completed contract method of accounting at its tank cleaning business, which was actually quite busy, maintaining high operating rates throughout the quarter. The company expects some timing differences in revenue recognition in Q2 as well but, since that will only push the revenue recognition out to Q3, expects to be back on plan from 2 H .

## Subsidiaries to drive full-year earnings in FYO2/16

Daiseki did not change its full-year forecast, but did raise its outlook for DES, which is enjoying a favorable operating environment and is pushing ahead with new capital investments that will sustain growth in the future, including a recycling center in Sendai, a new plasterboard recycling plant and expansions of processing lines at existing plants, and a new PCB storage facility. Shared Research believes that management's outlook for DES is still conservative and expects to see continued solid growth in this area going forward.

View the full report.

Don Quijote Co., Ltd. (7532)

Innovative and iconoclastic general discount retailer with a nationwide presence.

On July 10, 2015, Don Quijote announced sales figures for June 2015.


Source: Company data, SR Inc. Research
Figures may differ from company materials due to differences in rounding methods.

Comparable store sales increased 4.4\% YoY in June. One fewer holiday than in June 2014 and poor weather negatively affected frequency of customer visits to stores and sales of seasonal goods. Inbound tourist consumption continued to increase, leading to record-high duty-free sales. As a result, sales for FY06/15 significantly overshot initial forecasts.

View the full report.

Dream Incubator Inc. (4310)

Venture capital and business incubation, and strategy consulting company.

On July 28, 2015, Dream Incubator Inc. (DI) announced earnings results for Q1 FY03/16.

| Quarterly Earnings (JPYmn) | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Sales | 2,595 | 2,824 | 2,909 | 5,015 | 3,184 | - | - | - |
| YoY | 37.4\% | 13.1\% | 37.2\% | 93.9\% | 22.7\% | - | - | - |
| Gross Profit | 1,431 | 1,720 | 1,642 | 3,121 | 1,573 | - | - | - |
| YoY | 56.9\% | 42.3\% | 49.0\% | 96.5\% | 9.9\% | - | - | - |
| GPM | 55.1\% | 60.9\% | 56.4\% | 62.2\% | 49.4\% | - | - | - |
| SG\&A Expenses | 1,142 | 1,098 | 1,149 | 3,176 | 1,387 | - | - | - |
| YoY | 46.4\% | 33.7\% | 29.4\% | 169.2\% | 21.5\% | - | - | - |
| SG\&A/Sales | 44.0\% | 38.9\% | 39.5\% | 63.3\% | 43.6\% | - | - | - |
| Operating Profit | 288 | 623 | 493 | -56 | 185 | - | - | - |
| YoY | 118.2\% | 61.0\% | 130.4\% | - | -35.7\% | - | - | - |
| OPM | 11.1\% | 22.1\% | 16.9\% | - | 5.8\% | - | - | - |
| Recurring Profit | 286 | 639 | 519 | -71 | 195 | - | - | - |
| YoY | 85.7\% | 66.8\% | 127.6\% | - | -31.6\% | - | - | - |
| RPM | 11.0\% | 22.6\% | 17.8\% | - | 6.1\% | - | - | - |
| Net Income | 215 | 495 | 362 | -79 | 18 | - | - | - |
| YoY | 150.0\% | 39.4\% | 126.3\% | - | -91.4\% | - | - | - |
| Net Margin | 8.3\% | 17.5\% | 12.4\% | - | 0.6\% | - | - | - |
| Cm. | Cm. Q1 | 1H | Cm. Q3 | F | Cm. Q1 | 1H | Cm. Q3 | FY |
| Sales | 2,595 | 5,419 | 8,328 | 13,343 | 3,184 | - | - | - |
| YoY | 37.4\% | 23.6\% | 28.0\% | 46.8\% | 22.7\% | - | - | - |
| Gross Profit | 1,431 | 3,151 | 4,793 | 7,914 | 1,573 | - | - | - |
| YoY | 56.9\% | 48.6\% | 48.7\% | 64.5\% | 9.9\% | - | - | - |
| GPM | 55.1\% | 58.1\% | 57.6\% | 59.3\% | 49.4\% | - | - | - |
| SG\&A Expenses | 1,142 | 2,240 | 3,389 | 6,565 | 1,387 | - | - | - |
| YoY | 46.4\% | 39.9\% | 36.2\% | 78.9\% | 21.5\% | - | - | - |
| SG\&A/Sales | 44.0\% | 41.3\% | 40.7\% | 49.2\% | 43.6\% | - | - | - |
| Operating Profit | 288 | 911 | 1,404 | 1,348 | 185 | - | - | - |
| YoY | 118.2\% | 75.5\% | 91.5\% | 18.1\% | -35.7\% | - | - | - |
| OPM | 11.1\% | 16.8\% | 16.9\% | 10.1\% | 5.8\% | - | - | - |
| Recurring Profit | 286 | 925 | 1,444 | 1,373 | 195 | - | - | - |
| YoY | 85.7\% | 72.3\% | 88.8\% | 24.7\% | -31.6\% | - | - | - |
| RPM | 11.0\% | 17.1\% | 17.3\% | 10.3\% | 6.1\% | - | - | - |
| Net Income | 215 | 710 | 1,072 | 993 | 18 | - | - | - |
| YoY | 150.0\% | 61.0\% | 78.4\% | 16.3\% | -91.4\% | - | - | - |
| Net Margin | 8.3\% | 13.1\% | 12.9\% | 7.4\% | 0.6\% | - | - | - |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

While the company made some profits from the sales of its trademark rights to Tokyo Girls Collection, overall earnings booked a loss due to the lackluster performance its Professional Services and Venture Capital.

On July 14, 2015, the company announced that it was certified by the New Energy and Industrial Technology Development Organization (NEDO) as a Venture Capital (VC) Firm Partner for NEDO's Technology-based Startup Support Program.

On July 13, 2015, the company announced that it advised Tosoh Corporation on acquisition of an Indian company, involved in the manufacture and sale of in vitro diagnostic products.

View the full report.

## Elecom Co. (6750)

Designer and manufacturer of computer and smartphone peripheral devices/accessories; has a tie-up with French external hard drive maker La Cie to sell its products in Japan.

On July 15, 2015, Elecom announced the cancellation of treasury stock.

The company held a board meeting on the same day and decided to cancel 2,490,681 ordinary shares (equivalent to $11.12 \%$ of total shares outstanding [19,908,018 shares] prior to the cancellation), effective July 31, 2015.

On July 8, 2015, Shared Research updated report following interview with management.

| Quarterly Performance (JPYmn) | FY03/ 13 |  |  |  | FYo3/ 14 |  |  |  | FYo3/ 15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Sales | 15,289 | 14,901 | 17,615 | 14,836 | 14,936 | 15,099 | 19,391 | 19,680 | 17,741 | 17,925 | 1,366 | 18,754 |
| YoY | 5.2\% | 3.9\% | 0.1\% | -7.6\% | -2.3\% | 1.3\% | 10.1\% | 32.6\% | 18.8\% | 18.7\% | 10.2\% | -4.7\% |
| GP | 5,061 | 4,889 | 6,005 | 4,865 | 5,150 | 5,101 | 6,772 | 5,292 | 5,850 | 5,968 | 6,499 | 6,635 |
| Yoy | -0.0\% | -5.4\% | -6.0\% | -7.9\% | 1.8\% | 4.3\% | 12.8\% | 8.8\% | 13.6\% | 17.0\% | -4.0\% | 25.4\% |
| GPM | 33.1\% | 32.8\% | 34.1\% | 32.8\% | 34.5\% | 33.8\% | 34.9\% | 26.9\% | 33.0\% | 33.3\% | 30.4\% | 35.4\% |
| SG\&A | 3,761 | 3,498 | 3,740 | 3,756 | 3,647 | 3,694 | 3,926 | 4,087 | 4,037 | 3,975 | 4,313 | 4,483 |
| YoY | 6.0\% | -5.5\% | -3.5\% | -5.5\% | -3.0\% | 5.6\% | 5.0\% | 8.8\% | 10.7\% | 7.6\% | 9.9\% | 9.7\% |
| SG\&A / Sales | 24.6\% | 23.5\% | 21.2\% | 25.3\% | 24.4\% | 24.5\% | 20.2\% | 20.8\% | 22.8\% | 22.2\% | 20.2\% | 23.9\% |
| OP | 1,300 | 1,391 | 2,264 | 1,109 | 1,503 | 1,408 | 2,846 | 1,205 | 1,812 | 1,993 | 2,186 | 2,152 |
| Yoy | -14.1\% | -5.2\% | -9.9\% | -15.5\% | 15.6\% | 1.2\% | 25.7\% | 8.7\% | 20.6\% | 41.6\% | -23.2\% | 78.6\% |
| OPM | 8.5\% | 9.3\% | 12.9\% | 7.5\% | 10.1\% | 9.3\% | 14.7\% | 6.1\% | 10.2\% | 11.1\% | 10.2\% | 11.5\% |
| RP | 1,289 | 1,298 | 1,916 | 1,004 | 1,312 | 1,795 | 1,975 | 1,539 | 1,764 | 1,546 | 2,346 | 1,898 |
| YoY | -7.7\% | -4.4\% | -18.2\% | -2.6\% | 1.8\% | 38.3\% | 3.1\% | 53.3\% | 34.4\% | -13.9\% | 18.8\% | 23.3\% |
| RPM | 8.4\% | 8.7\% | 10.9\% | 6.8\% | 8.8\% | 11.9\% | 10.2\% | 7.8\% | 9.9\% | 8.6\% | 11.0\% | 10.1\% |
| Nl | 510 | 864 | 1,112 | 613 | 622 | 1,205 | 1,188 | 1,029 | 949 | 1,031 | 1,434 | 1,048 |
| Yoy | 4.9\% | 75.6\% | -3.2\% | -48.3\% | 22.0\% | 39.4\% | 6.8\% | 67.8\% | 52.5\% | -14.4\% | 20.7\% | 1.9\% |
| NPM | 3.3\% | 5.8\% | 6.3\% | 4.1\% | 4.2\% | 8.0\% | 6.1\% | 5.2\% | 5.3\% | 5.8\% | 6.7\% | 5.6\% |


| FY03/ 15 |  |
| ---: | ---: |
| \% of FY | FY Est. |
| $\mathbf{1 0 1 . 0 \%}$ | $\mathbf{7 5 , 0 0 0}$ |
| - | $8.5 \%$ |
| $101.5 \%$ | 24,583 |
| - | $10.2 \%$ |
| - | $32.8 \%$ |
| $100.8 \%$ | 16,683 |
| - | $8.7 \%$ |
| - | $22.2 \%$ |
| $\mathbf{1 0 3 . 1 \%}$ | $\mathbf{7 , 9 0 0}$ |
| - | $13.5 \%$ |
| - | $10.5 \%$ |
| $\mathbf{1 0 4 . 9 \%}$ | $\mathbf{7 , 2 0 0}$ |
| - | $8.7 \%$ |
| - | $9.6 \%$ |
| $\mathbf{1 1 0 . 2 \%}$ | $\mathbf{4 , 0 5 0}$ |
| - | $0.2 \%$ |
| - | $5.4 \%$ |


| Quarterly Performance (JPYMn) | FY03/ 13 |  |  |  | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| New segments | 15,289 | 14,901 | 17,615 | 14,836 | 14,936 | 15,099 | 19,391 | 19,680 | 17,741 | 17,925 | 21,366 | 18,754 | 101.0\% | 75,000 |
| PC accessories | 5,661 | 5,323 | 6,986 | 5,684 | 5,322 | 5,042 | 6,763 | 6,356 | 5,552 | 5,109 | 6,542 | 5,598 | 95.9\% | 23,785 |
| Smartphone-related applications | 2,850 | 3,331 | 3,690 | 3,143 | 3,886 | 3,950 | 4,614 | 3,875 | 4,402 | 5,138 | 5,997 | 3,936 | 109.8\% | 17,739 |
| Peripherals | 3,575 | 3,206 | 3,609 | 3,060 | 3,232 | 3,794 | 4,999 | 6,427 | 5,361 | 4,931 | 5,748 | 6,133 | 101.9\% | 21,751 |
| Others | 3,203 | 3,040 | 3,329 | 2,951 | 2,496 | 2,312 | 3,015 | 3,022 | 2,425 | 2,745 | 3,078 | 3,089 | 96.7\% | 11,725 |
| YoY | 5.2\% | 3.9\% | 0.1\% | -7.6\% | -2.3\% | 1.3\% | 10.1\% | 32.6\% | 18.8\% | 18.7\% | 10.2\% | -4.7\% | - | 8.5\% |
| PC accessories |  |  |  |  | -6.0\% | -5.3\% | -3.2\% | 11.8\% | 4.3\% | 1.3\% | -3.3\% | -11.9\% |  | 1.3\% |
| Smartphone-related applications |  |  |  |  | 36.4\% | 18.6\% | 25.0\% | 23.3\% | 13.3\% | 30.1\% | 30.0\% | 1.6\% |  | 8.7\% |
| Peripherals |  |  |  |  | -9.6\% | 18.3\% | 38.5\% | 110.0\% | 65.9\% | 30.0\% | 15.0\% | -4.6\% |  | 17.9\% |
| Others |  |  |  |  | -22.1\% | -23.9\% | -9.4\% | 2.4\% | -2.8\% | 18.7\% | 2.1\% | 2.2\% | - | 8.1\% |


| SGSA breakdown (JPYMn) | FY03/ 13 |  |  |  | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| SG\&A | 3,761 | 3,498 | 3,740 | 3,756 | 3,647 | 3,694 | 3,926 | 4,087 | 4,037 | 3,975 | 4,313 | 4,483 |
| Logistics | 836 | 811 | 893 | 817 | 760 | 734 | 744 | 987 | 844 | 788 | 831 | 794 |
| Sales expenses | 688 | 585 | 658 | 670 | 689 | 785 | 751 | 666 | 838 | 766 | 1,070 | 1,118 |
| Personnel | 1,426 | 1,355 | 1,371 | 1,408 | 1,405 | 1,381 | 1,409 | 1,675 | 1,411 | 1,494 | 1,450 | 1,527 |
| Admin. | 810 | 746 | 818 | 861 | 790 | 795 | 922 | 859 | 942 | 928 | 962 | 1,043 |
| YoY | 6.0\% | -5.5\% | -3.5\% | -5.5\% | -3.0\% | 5.6\% | 5.0\% | 8.8\% | 10.7\% | 7.6\% | 9.9\% | 9.7\% |
| Logistics | -3.2\% | -6.7\% | -4.5\% | -11.7\% | -9.1\% | -9.5\% | -16.7\% | 20.8\% | 11.1\% | 7.4\% | 11.7\% | -19.6\% |
| Sales expenses | -3.1\% | -15.0\% | -11.9\% | 0.3\% | 0.1\% | 34.2\% | 14.1\% | -0.6\% | 21.6\% | -2.4\% | 42.5\% | 67.9\% |
| Personnel | 12.5\% | -0.4\% | 0.7\% | -3.4\% | -1.5\% | 1.9\% | 2.8\% | 19.0\% | 0.4\% | 8.2\% | 2.9\% | -8.8\% |
| Admin. | 15.1\% | -4.7\% | -1.8\% | -6.7\% | -2.5\% | 6.6\% | 12.7\% | -0.2\% | 19.2\% | 16.7\% | 4.3\% | 21.4\% |
| Sales ratio | 24.6\% | 23.5\% | 21.2\% | 25.3\% | 24.4\% | 24.5\% | 20.2\% | 20.8\% | 22.8\% | 22.2\% | 20.2\% | 23.9\% |
| Logistics | 5.5\% | 5.4\% | 5.1\% | 5.5\% | 5.1\% | 4.9\% | 3.8\% | 5.0\% | 4.8\% | 4.4\% | 3.9\% | 4.2\% |
| Sales expenses | 4.5\% | 3.9\% | 3.7\% | 4.5\% | 4.6\% | 5.2\% | 3.9\% | 3.4\% | 4.7\% | 4.3\% | 5.0\% | 6.0\% |
| Personnel | 9.3\% | 9.1\% | 7.8\% | 9.5\% | 9.4\% | 9.1\% | 7.3\% | 8.5\% | 8.0\% | 8.3\% | 6.8\% | 8.1\% |
| Admin. | 5.3\% | 5.0\% | 4.6\% | 5.8\% | 5.3\% | 5.3\% | 4.8\% | 4.4\% | 5.3\% | 5.2\% | 4.5\% | 5.6\% |


| FY03/ $\mathbf{1 5}$ |  |
| ---: | ---: |
| \% of FY | FY Est. |
| $\mathbf{1 0 0 . 8} \%$ | $\mathbf{1 6 , 6 8 3}$ |
| $90.5 \%$ | 3,600 |
| $114.7 \%$ | 3,307 |
| $98.0 \%$ | 6,001 |
| $102.7 \%$ | 3,773 |
| - | $\mathbf{8 . 7 \%}$ |
| - | $11.6 \%$ |
| - | $14.4 \%$ |
| - | $2.2 \%$ |
| - | $12.1 \%$ |
| - | $\mathbf{2 2 . 2 \%}$ |
| - | $4.8 \%$ |
| - | $4.4 \%$ |
| - | $8.0 \%$ |
| - | $5.0 \%$ |

Q4 FY03/15 figures are the difference between full-year estimates and cumulative Q3 results.
Source: Company data

## GMP improved in Q4 after sharp Q3 deterioration on sudden yen weakness

For FY03/15, both sales and profits came in above the company's targets. Note the slower growth rate for sales in Q4.

That said, the improving trend for gross profit in Q4, after deteriorating in Q3, left us with a favorable impression.

In order to limit damage from the sudden yen weakness, the company in Q3 1) bolstered sales systems with an emphasis on contribution margin, 2) accelerated development of products based on a USD/JPT120 assumption, and 3) made greater use of foreign exchange contracts. These weak-yen countermeasures delivered benefits in Q4 and gross profit did not deteriorate further. Our focus is on the apparent improvements for all product categories versus not only Q3, but also versus Q1 and Q2.

## Announced year-end dividend hike

The company announced it will pay a higher annual dividend of JPY60 per share for FY03/15, adding a special JPY10 dividend to the previously planned JPY50 dividend. This was a second dividend hike as Elecom announced, along with its Q3 results, an upward revision to its year-end dividend forecast from JPY20 to JPY25, raising the planned annual dividend at that time from JPY45 to JPY50. The company targets a consolidated payout ratio of 30\% or more. The latest dividend hike was in line with that policy.

## Targets further sales, profit gains in FY03/16

For FY03/16, the company forecasts sales of JPY83bn ( $+9.5 \% \mathrm{YoY}$ ) and operating profit of JPY8.8bn ( $+8.1 \%$ YoY). For the domestic market, Elecom expects to expand sales by continuing to beef up development of products compatible with new digital equipment in a wide range of fields including PC products, smartphones and tablet products, and peripherals. For the overseas market, the company is expanding its product lineup, while at the same time accelerating development of exclusive ELECOM brand shops to promote brand penetration.

The firm forecasts its operating profit margin will narrow 0.1 pp to $10.6 \%$, as it anticipates gross margin will deteriorate 0.6 pp to $32.3 \%$. In preparing these forecasts, the company took into consideration the cost of sales ratio for the previous fiscal year, selling price changes, and recent foreign exchange trends.

View the full report.

## Emergency Assistance Japan Co., Ltd. (6063)

Japan's sole independent provider of global medical assistance services. Expanding businesses related to medical tourism.

On July 22, 2015, Emergency Assistance Japan Co., Ltd. (EAJ) announced upward revisions to its 1H and full-year FY12/15 earnings forecasts.

Reasons for the revisions
Forecasts for 1 H sales and profits were revised up due to robust sales in Medical Assistance, and contributions from government-related project sales in the international medical exchange support services, booked once a year in March.

In 2H, however, the company expects sales to struggle, as the number of Japanese travelers overseas is projected to decline significantly, due to the weak yen and continued uncertainty overseas. It also forecasts lower 2 H profits on rise in costs at overseas centers, due to the yen weakening more than initially projected, and continued investment in personnel and IT.

As a result, despite robust earnings trends, full-year sales forecasts will remain the same as initially projected, and profits may only slightly top 1 H results.

## Revised full-year forecasts

| FY12/15 Earnings Forecasts FY12/ 15 New Est. |  |  |  | FY12/ 15 Inl. Est. |  |  | Dif. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | 1H Est. | 2H Est. | FY Est. | 1H Est. | 2H Est. | FY Est. | 1H Est. | 2H Est. | FY Est. |
| Sales | 1,346 | 1,154 | 2,500 | 1,280 | 1,220 | 2,500 | 66 | -66 | - |
| YoY | 20.2\% | 6.8\% | 13.6\% | 14.3\% | 13.0\% | 13.6\% | - |  |  |
| Operating Profit | 78 | 12 | 90 | -50 | 80 | 30 | 128 | -68 | 60 |
| YoY | - | - |  | - | - | - |  |  |  |
| OPM | 5.8\% | 1.0\% | 3.6\% | -3.9\% | 6.6\% | 1.2\% | - | - |  |
| Recurring Profit | 77 | 3 | 80 | -55 | 80 | 25 | 132 | -77 | 55 |
| YoY | - | - | - | - | - | - | - | - |  |
| RPM | 5.7\% | 0.3\% | 3.2\% | -4.3\% | 6.6\% | 1.0\% | - | - | - |
| Net Income | 63 | 2 | 65 | -60 | 70 | 10 | 123 | -68 | 55 |
| YoY | - | - | - | - | - | - | - | - |  |

Source: Shared Research based on company data

View the full report.

## en-japan Inc. (4849)

Pioneer of online recruitment information websites, with a particular focus on mid-career and experienced worker hiring. Now looking to expand into Asia and bilingual staff recruiting.

On July 27, 2015, en japan Inc. announced that it revised up its forecast on business results for 1H FY03/16. For the full year, however, the company has not changed its forecast because it has an ambitious earnings forecast for 2 H and there are uncertainties.

| (JPY mn) | FY03/14 | FY03/15 |  |  | FY03/16 1H |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1H | 2H | 1H | 2H | New Est. | Old Est. | Dif. | YoY |
| Sales | 7,486 | 9,269 | 9,205 | 10,418 | 11,641 | 11,449 | +192 | 1.7\% |
| YoY | 16.3\% | 30.0\% | 23.0\% | 12.4\% | 26.5\% | 24.4\% | - |  |
| Operating Profit | 1,616 | 1,825 | 1,738 | 2,205 | 2,123 | 1,537 | +586 | 38.1\% |
| YoY | 26.1\% | 21.5\% | 7.5\% | 20.8\% | 22.1\% | -11.6\% | - |  |
| OPM | 21.6\% | 19.7\% | 18.9\% | 21.2\% | 18.2\% | 13.4\% | - |  |
| Recurring Profit | 1,827 | 1,920 | 1,921 | 2,338 | 2,156 | 1,601 | +555 | 34.7\% |
| YoY | 34.5\% | 29.6\% | 5.1\% | 21.7\% | 12.2\% | -16.7\% |  |  |
| RPM | 24.4\% | 20.7\% | 20.9\% | 22.4\% | 18.5\% | 14.0\% | - | - |
| Net Income | 2,318 | 472 | 1,178 | 1,354 | 1,309 | 993 | +316 | 31.8\% |
| YoY | 187.4\% | -36.2\% | -49.2\% | 186.9\% | 11.1\% | -15.7\% | - |  |
| NPM | 31.0\% | 5.1\% | 12.8\% | 13.0\% | 11.2\% | 8.7\% | - |  |

Source: Company data

## Reasons for the revision

Sales in Q1 performed well as its main site, [en] Career Change Info, continued to show robust results in the number of applications and raised awareness of its services among its users and client companies as a result of aggressive promotion activities, including TV commercial launched in June.

The company also expects that operating profit, recurring profit, and net income in 1 H will exceed the previously projected figures, supported by the favorable sales performance mentioned above and progress of efficient cost management.

On July 8, 2015, the company announced that i Tank Japan, Inc. will become a wholly owned subsidiary via simple share exchange.

According to the release, the companies have entered into a share exchange agreement to make i Tank Japan, Inc. (iTank Japan) a wholly owned subsidiary of en japan Inc., with the share exchange (scheduled) to take place on July 31, 2015, via simple share exchange procedures that do not requiring shareholder approval at a general shareholders' meeting.

## Purpose of making iTank Japan a wholly owned subsidiary

Under its medium-long term management plan ending in FY03/18, en japan is looking to strengthen its business by leveraging its recruitment websites, recruitment consulting, overseas business expansion and new businesses. In terms of new businesses, the company plans to actively pursue businesses in both employment and non-employment related
fields. The acquisition of iTank Japan brings the company a new business of providing new graduate employment support services in the former category.

Among other businesses, iTank Japan operates one of Japan's largest internship sites targeted at university students caller Career Baito ("Baito" being short for "arbeit" used to mean part-time work), which is aimed at providing students with internship information that will help them in their career growth. The site provides matching services for a large number of companies hoping to provide such opportunities to students or needing their talents. The service has been used by over 1,300 companies cumulatively.

The company's new graduate employment support service is based on a different business model from regular employment sites that focus on gaining a large volume of entries and a large user population. In August, 2014, the company also acquired INNOBASE Co., Ltd., a company that provides new graduate scouting services focused on particularly distinguished students.

By making iTank Japan a subsidiary, the company will have a greatly expanded range of new graduate recruitment support services, which it can provide to more students and companies. The company hopes to improve its new business profits by growing both companies through the synergies between iTank Japan's services and en Japan's customer assets, human assets and expertise, etc.
iTank Japan growth and financial performance

| JPY (mn) | FY03/13 |  | FY03/14 |
| :--- | :---: | :---: | :---: |
| Net assets | 20 | 44 | 50 |
| Total assets | 68 | 107 | 158 |
| BPS | $5,104.69$ | $11,121.08$ | $12,513.32$ |
| Sales | 100 | 163 | 214 |
| Operating profit | 12 | 34 | 9 |
| Recurring profit | 12 | 35 | 6 |
| Net income | 8 | 24 | 5 |
| EPS | $2,174.77$ | $6,016.38$ | $1,392.24$ |

Source: Company data

View the full report.

Fields Corp. (2767)

Pachinko and pachislot planning, development and sales specialist firm. Largest independent distributor in Japan.

On July 31, 2015, Fields Corporation announced earnings results for Q1 FY03/16.

| Quarterly Performance (cm') | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 7,459 | 20,341 | 29,317 | 99,554 | 17,140 |  |  |  | 14.3\% | 120,000 |
| YoY | 29.8\% | -44.1\% | -45.9\% | -13.4\% | 129.8\% |  |  |  |  | 20.5\% |
| Gross Profit | 2,790 | 6,920 | 10,513 | 28,468 | 4,950 |  |  |  |  |  |
| YoY | 37.6\% | -49.3\% | -45.7\% | -15.8\% | 77.4\% |  |  |  |  |  |
| GPM | 37.4\% | 34.0\% | 35.9\% | 28.6\% | 28.9\% |  |  |  |  |  |
| SG\&A Expenses | 5,300 | 10,998 | 17,113 | 23,724 | 5,956 |  |  |  |  |  |
| YoY | -9.5\% | -4.1\% | -1.2\% | -1.2\% | 12.4\% |  |  |  |  |  |
| SG\&A / Sales | 71.1\% | 54.1\% | 58.4\% | 23.8\% | 34.7\% |  |  |  |  |  |
| Operating Profit | -2,509 | -4,077 | -6,599 | 4,743 | -1,005 |  |  |  | - | 6,000 |
| YoY | - | - | - | -51.6\% | - |  |  |  |  | 26.5\% |
| OPM | - | - | - | 4.8\% | - |  |  |  |  |  |
| Recurring Profit | -2,254 | -4,072 | -5,633 | 5,491 | -864 |  |  |  | - | 6,500 |
| YoY | - | - | - | -43.8\% | - |  |  |  |  | 18.4\% |
| RPM | - | - | - | 5.5\% | - |  |  |  |  |  |
| Net Income | -1,502 | -2,509 | -3,215 | 3,018 | -867 |  |  |  | - | 3,500 |
| YoY | - | - | - | -43.8\% | - |  |  |  |  | 16.0\% |
| NPM | - | - | - | 3.0\% | - |  |  |  |  |  |
| Quarterly Performance |  | FY03 |  |  |  | FY03 |  |  |  |  |
| (J PYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 7,459 | 12,882 | 8,976 | 70,237 | 17,140 |  |  |  |  |  |
| YoY | 29.8\% | -58.0\% | -49.6\% | 15.7\% | 129.8\% |  |  |  |  |  |
| Gross Profit | 2,790 | 4,130 | 3,593 | 17,955 | 4,950 |  |  |  |  |  |
| YoY | 37.6\% | -64.5\% | -37.1\% | 24.2\% | 77.4\% |  |  |  |  |  |
| GPM | 37.4\% | 32.1\% | 40.0\% | 25.6\% | 28.9\% |  |  |  |  |  |
| SG\&A Expenses | 5,300 | 5,698 | 6,115 | 6,611 | 5,956 |  |  |  |  |  |
| YoY | -9.5\% | 1.5\% | 4.5\% | -1.3\% | 12.4\% |  |  |  |  |  |
| SG\&A / Sales | 71.1\% | 44.2\% | 68.1\% | 9.4\% | 34.7\% |  |  |  |  |  |
| Operating Profit | -2,509 | -1,568 | -2,522 | 11,342 | -1,005 |  |  |  |  |  |
| YoY | - | - | - | 46.3\% | - |  |  |  |  |  |
| OPM | - | - | - | 16.1\% | - |  |  |  |  |  |
| Recurring Profit | -2,254 | -1,818 | -1,561 | 11,124 | -864 |  |  |  |  |  |
| YoY | - | - | - | 44.5\% | - |  |  |  |  |  |
| RPM | - | - | - | 15.8\% | - |  |  |  |  |  |
| Net Income | -1,502 | -1,007 | -706 | 6,233 | -867 |  |  |  |  |  |
| YoY | - | - | - | 50.4\% | - |  |  |  |  |  |
| NPM | - | - | - | 8.9\% | - |  |  |  |  |  |

Source: company data
Figures may differ from company materials due to differences in rounding methods.
Company estimates are the most recent released figures.

The company launched a number of machines including EVANGELION - Spear of Hope in response to the change in the pachislot model certification testing method in September 2014. The table below outlines the company's business activities in Q1. The company sold 28,000 pachislot machines (up 23,000 YoY) and 15,000 pachinko machines (down $22,000 \mathrm{YoY}$ ). A total of 44,000 machines (up 200 machines YoY) were sold.

On the same day, the company announced it would sell pachinko machine CREvangelion X nationwide, with a planned launch in pachinko halls in September 2015.

## FreeBit Co., Ltd. (3843)

FreeBit provides Internet-based infrastructure services that it terms Smart Infrastructure services.

On July 22, 2015, Shared Research updated its report on FreeBit Co., Ltd. after interviewing management.

| Quarterly Performance | FY04/ 14 |  |  |  | FY04/ 15 |  |  |  | FY04/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 5,253 | 5,142 | 4,987 | 5,283 | 5,291 | 5,231 | 5,243 | 5,705 |  |  |
| YoY | -0.4\% | -0.2\% | -0.9\% | 1.5\% | 0.7\% | 1.7\% | 5.1\% | 8.0\% |  |  |
| Gross Profit | 1,950 | 1,982 | 2,012 | 2,054 | 1,960 | 1,902 | 1,806 | 1,892 |  |  |
| YoY | 9.5\% | 5.2\% | 9.4\% | 2.6\% | 0.5\% | -4.0\% | -10.3\% | -7.9\% |  |  |
| GPM | 37.1\% | 38.5\% | 40.4\% | 38.9\% | 37.1\% | 36.4\% | 34.4\% | 33.2\% |  |  |
| SG\&A | 1,644 | 1,673 | 1,720 | 1,641 | 1,614 | 1,648 | 1,569 | 1,484 |  |  |
| YoY | 0.9\% | 0.1\% | 5.4\% | 0.1\% | -1.8\% | -1.5\% | -8.8\% | -9.6\% |  |  |
| SG\&A / Sales | 31.3\% | 32.5\% | 34.5\% | 31.1\% | 30.5\% | 31.5\% | 29.9\% | 26.0\% |  |  |
| Operating Profit | 307 | 309 | 293 | 412 | 346 | 254 | 237 | 408 |  |  |
| YoY | 100.7\% | 44.8\% | 40.6\% | 14.1\% | 12.7\% | -17.9\% | -19.1\% | -1.1\% |  |  |
| OPM | 5.8\% | 6.0\% | 5.9\% | 7.8\% | 6.5\% | 4.9\% | 4.5\% | 7.1\% |  |  |
| Recurring Profit | 276 | 260 | 300 | 384 | 325 | 186 | 217 | 254 |  |  |
| YoY | 144.1\% | 95.3\% | 561.1\% | 103.2\% | 17.6\% | -28.3\% | -27.7\% | -33.7\% |  |  |
| RPM | 5.3\% | 5.1\% | 6.0\% | 7.3\% | 6.1\% | 3.6\% | 4.1\% | 4.5\% |  |  |
| Net Income | -64 | 115 | 117 | 68 | 540 | 178 | 79 | 228 |  |  |
| YoY | - | - | - | 414.5\% | - | 54.8\% | -32.5\% | 234.4\% |  |  |
| Net Margin | - | 2.2\% | 2.3\% | 1.3\% | 10.2\% | 3.4\% | 1.5\% | 4.0\% |  |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | PY Est. |
| Sales | 5,253 | 10,395 | 15,382 | 20,665 | 5,291 | 10,522 | 15,764 | 21,469 | 93.3\% | 23,000 |
| YoY | -0.4\% | -0.3\% | -0.5\% | 0.0\% | 0.7\% | 1.2\% | 2.5\% | 3.9\% |  | 11.3\% |
| Gross Profit | 1,950 | 3,932 | 5,945 | 7,998 | 1,960 | 3,862 | 5,668 | 7,560 |  |  |
| YoY | 9.5\% | 7.3\% | 8.0\% | 6.5\% | 0.5\% | -1.8\% | -4.7\% | -5.5\% |  |  |
| GPM | 37.1\% | 37.8\% | 38.6\% | 38.7\% | 37.1\% | 36.7\% | 36.0\% | 35.2\% |  |  |
| SG\&A | 1,644 | 3,316 | 5,036 | 6,678 | 1,614 | 3,263 | 4,831 | 6,316 |  |  |
| YoY | 0.9\% | 0.5\% | 2.1\% | 1.6\% | -1.8\% | -1.6\% | -4.1\% | -5.4\% |  |  |
| SG\&A / Sales | 31.3\% | 31.9\% | 32.7\% | 32.3\% | 30.5\% | 31.0\% | 30.6\% | 29.4\% |  |  |
| Operating Profit | 307 | 616 | 909 | 1,321 | 346 | 600 | 837 | 1,245 | 83.0\% | 1,500 |
| YoY | 100.7\% | 68.1\% | 58.2\% | 41.1\% | 12.7\% | -2.6\% | -7.9\% | -5.8\% |  | 13.6\% |
| OPM | 5.8\% | 5.9\% | 5.9\% | 6.4\% | 6.5\% | 5.7\% | 5.3\% | 5.8\% |  | 6.5\% |
| Recurring Profit | 276 | 536 | 836 | 1,220 | 325 | 511 | 728 | 982 | 72.8\% | 1,350 |
| YoY | 144.1\% | 117.7\% | 186.6\% | 153.8\% | 17.6\% | -4.7\% | -12.9\% | -19.5\% |  | 10.7\% |
| RPM | 5.3\% | 5.2\% | 5.4\% | 5.9\% | 6.1\% | 4.9\% | 4.6\% | 4.6\% |  | 5.9\% |
| Net Income | -64 | 50 | 167 | 236 | 540 | 718 | 797 | 1,026 | 171.0\% | 600 |
| YoY | - | - | - | - | - | - | 376.2\% | 335.1\% |  | 56.3\% |
| Net Margin | - | 0.5\% | 1.1\% | 1.1\% | 10.2\% | 6.8\% | 5.1\% | 4.8\% |  | 2.6\% |

Figures may differ fromcompany materials due to differences in rounding methods.
Source: Company data
The high net income was a result of extraordinary profits, after the company booked deferred tax assets with subsidiary Dream Train Internet, Inc. (DTI) acquiring subsidiary FreeBit Cloud Co., Ltd, a gain on changes in equity due to the exercise of new share warrants issued by Full Speed Inc., and gains on the sale of investment securities as Full Speed sold securities. In Q4, the company also booked a gain on the sale of freebit mobile's "franchise program master license" business.

Sales marked an annual rise despite sluggishness of existing fixed-line services and withdrawal from unprofitable businesses, with the key businesses of mobile, advertising technology, and condominium internet performing firmly. Operating profit incurred a decline due to a rise of JPY482mn in strategic investment costs for achieving a medium-term plan although network costs for the fixed-line services decreased. Without the effect of the strategic investment costs, operating profit would have increased over $30 \%$ YoY. The following is a table of the breakdown of factors boosting and lowering OP.

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An independent $M \& A$ advisory firm, pushing "repeat-client model" and other unique initiatives toward winning more cross-border deals.

On July 29, 2015, GCA Savvian Corp. (GSC) announced earnings results for Q2 FY12/15.

| Quarterly Performance (JPYmn) | FY12/ 14 |  |  |  | FY12/ 15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| (Fund non-consolidated) |  |  |  |  |  |  |  |  |
| Revenues | 2,190 | 1,737 | 5,680 | 3,412 | 1,704 | 3,275 | - |  |
| YoY | 47.5\% | -17.7\% | 69.1\% | 30.2\% | -22.2\% | 88.5\% | - |  |
| Operating Profit | 179 | 168 | 2,218 | 1,027 | 16 | 694 | - |  |
| YoY | - | -33.1\% | 98.2\% | 134.5\% | -91.1\% | 313.1\% | - | - |
| OPM | 8.2\% | 9.7\% | 39.0\% | 30.1\% | 0.9\% | 21.2\% | - | - |
| Net Income | 88 | 82 | 1,346 | 744 | 22 | 440 | - | - |
| YoY | - | -52.9\% | 97.1\% | 154.8\% | -75.0\% | 436.6\% | - | - |
| NPM | 4.0\% | 4.7\% | 23.7\% | 21.8\% | 1.3\% | 13.4\% | - | - |
| (Fund consolidated) |  |  |  |  |  |  |  |  |
| Revenues | 2,190 | 1,737 | 5,680 | 3,412 | 1,704 | 3,275 | - | - |
| YoY | -79.6\% | -63.3\% | 83.8\% | -11.0\% | -22.2\% | 88.5\% | - | - |
| Gross Profit | 639 | 541 | 2,736 | 1,496 | 424 | 1,228 | - | - |
| YoY | -78.9\% | -34.0\% | 104.8\% | 41.7\% | -33.6\% | 127.0\% | - | - |
| SG\&A Expenses | 460 | 372 | 518 | 469 | 407 | 535 | - | - |
| YoY | 3.8\% | -21.7\% | 3.8\% | -25.9\% | -11.5\% | 43.8\% | - | - |
| Operating Profit | 179 | 168 | 2,218 | 1,027 | 16 | 694 | - | - |
| YoY | -93.1\% | -51.3\% | 165.3\% | 142.8\% | -91.1\% | 313.1\% | - | - |
| Recurring Profit | 156 | 166 | 2,225 | 1,049 | 33 | 704 | - | - |
| YoY | -94.0\% | -55.4\% | 165.5\% | 118.5\% | -78.8\% | 324.1\% | - | - |
| Net Income | 88 | 82 | 1,346 | 744 | 22 | 440 | - | - |
| YoY | 1660.0\% | -43.4\% | 96.2\% | 157.4\% | -75.0\% | 436.6\% | - | - |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

In value terms, the global M\&A market grew by about 40\% YoY in Q2 FY12/15, to USD2.2tn, its highest level since 2007. Japan's M\&A market likewise attained a $40 \%$ growth to JPY10.7tn (source: Thomson Reuters). This is attributable to companies' optimism due to the turnaround in performance and also to increased pressure from shareholders to deploy capital more efficiently, owing to the introduction of a Japanese version of the stewardship code. Acquisitions of overseas companies by Japanese companies amounted to JPY6tn in the first half of 2015-a figure equivalent to that of the entire 2014.

Robust orders continued, with GCA Savvian's pipeline (M\&A deals in progress) growing year-on-year at offices in both Japan and the US, and a number of deals are on the way to closing in 2 H . The company ranked seventh for M\&A advisory services in Japan in Q2 2015 by volume (source: Thomson Reuters).

Against this background, the company sought to provide better M\&A services for clients. The company hired senior bankers (with rich experience and expertise in M\&A advisory services, and capable of winning deals) both in Japan and the US to handle cross-border transactions. The company also established a subsidiary in Singapore, to allow it to meet the needs of its M\&A clients in Southeast Asia, and entered into a business alliance with TC Capital, a leading boutique firm in Singapore (independent M\&A advisory firm). Together with its subsidiaries in India and China, this means the company's reach now extends across Asia.

View the full report.

Gulliver International Co., Ltd. (7599)

Core business in buying and wholesaling used vehicles. Japan's largest buyer of used vehicles and the first to introduce nationwide unified purchase prices. Pioneer in use of computers to showcase and sell used vehicles.

On July 31, 2015, Shared Research updated the report following interviews with management.

| Quarterly Performance | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Sales | 45,729 | 37,672 | 45,236 | 40,761 | 38,845 | 35,786 | 42,992 | 38,058 | 50,498 |  | 59.4\% | 85,000 | 28.1\% | 180,000 |
| YoY | 18.0\% | 15.8\% | 19.5\% | 19.0\% | -15.1\% | -5.0\% | -5.0\% | -6.6\% | 30.0\% |  |  | 13.9\% |  | 15.6\% |
| Gross Profit | 9,053 | 8,710 | 9,494 | 9,297 | 9,391 | 9,411 | 10,446 | 9,827 | 11,731 |  |  |  | 24.2\% | 48,500 |
| YoY | 17.0\% | 9.9\% | 7.7\% | -1.2\% | 3.7\% | 8.0\% | 10.0\% | 5.7\% | 24.9\% |  |  |  |  | 24.1\% |
| GPM | 19.8\% | 23.1\% | 21.0\% | 22.8\% | 24.2\% | 26.3\% | 24.3\% | 25.8\% | 23.2\% |  |  |  |  | 26.9\% |
| SG\&A Expenses | 7,157 | 7,049 | 7,139 | 8,115 | 7,915 | 8,160 | 8,546 | 9,129 | 9,690 |  |  |  | 24.0\% | 40,300 |
| YoY | 1.7\% | 0.2\% | 0.7\% | 6.1\% | 10.6\% | 15.8\% | 19.7\% | 12.5\% | 22.4\% |  |  |  |  | 19.4\% |
| SG\&A / Sales | 15.7\% | 18.7\% | 15.8\% | 19.9\% | 20.4\% | 22.8\% | 19.9\% | 24.0\% | 19.2\% |  |  |  |  | 22.4\% |
| Operating Profit | 1,896 | 1,661 | 2,355 | 1,182 | 1,476 | 1,251 | 1,899 | 699 | 2,040 |  | 68.0\% | 3,000 | 24.9\% | 8,200 |
| YoY | 172.0\% | 86.2\% | 36.1\% | -32.8\% | -22.2\% | -24.7\% | -19.4\% | -40.9\% | 38.2\% |  |  | 10.0\% |  | 54.0\% |
| OPM | 4.1\% | 4.4\% | 5.2\% | 2.9\% | 3.8\% | 3.5\% | 4.4\% | 1.8\% | 4.0\% |  |  | 3.5\% |  | 4.6\% |
| Recurring Profit | 1,913 | 1,745 | 2,354 | 1,189 | 1,507 | 1,251 | 1,907 | 680 | 2,017 |  | 67.2\% | 3,000 | 24.6\% | 8,200 |
| YoY | 156.1\% | 79.7\% | 33.8\% | -33.0\% | -21.2\% | -28.3\% | -19.0\% | -42.8\% | 33.8\% |  |  | 8.8\% |  | 53.4\% |
| RPM | 4.2\% | 4.6\% | 5.2\% | 2.9\% | 3.9\% | 3.5\% | 4.4\% | 1.8\% | 4.0\% |  |  | 3.5\% |  | 4.6\% |
| Net Income | 1,227 | 1,071 | 1,409 | 653 | 910 | 735 | 1,120 | 521 | 1,248 |  | 69.3\% | 1,800 | 25.5\% | 4,900 |
| YoY | 252.6\% | 106.0\% | 30.0\% | -36.5\% | -25.8\% | -31.4\% | -20.5\% | -20.2\% | 37.1\% |  |  | 9.4\% |  | 49.1\% |
| NPM | 2.7\% | 2.8\% | 3.1\% | 1.6\% | 2.3\% | 2.1\% | 2.6\% | 1.4\% | 2.5\% |  |  | 2.1\% |  | 2.7\% |
| Vehicles purchased, sold (Stores, units) | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 16 |  |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | PY Est. |
| Gulliver stores | 294 | 297 | 303 | 304 | 312 | 316 | 337 | 354 | 367 |  |  |  | 13.0\% | 454 |
| Vehicles purchased | 43,537 | 34,198 | 41,519 | 40,062 | 36,230 | 34,755 | 44,623 | 42,767 | 48,189 |  |  |  |  | 170,000 |
| Vehicles sold | 51,600 | 38,205 | 46,059 | 42,905 | 42,945 | 35,650 | 47,869 | 42,504 | 56,068 |  |  |  | 31.1\% | 180,000 |
| Retail | 14,361 | 10,940 | 13,559 | 11,526 | 12,840 | 12,230 | 14,216 | 12,931 | 18,416 |  |  |  | 23.3\% | 79,000 |
| Wholesale | 37,239 | 27,265 | 32,500 | 31,379 | 30,105 | 23,420 | 33,653 | 29,573 | 37,652 |  |  |  | 37.3\% | 101,000 |
| Retail ratio | 27.8\% | 28.6\% | 29.4\% | 26.9\% | 29.9\% | 34.3\% | 29.7\% | 30.4\% | 32.8\% |  |  |  | 74.8\% | 43.9\% |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gulliver stores | 1.4\% | 1.4\% | 3.8\% | 3.4\% | 6.1\% | 6.4\% | 11.2\% | 16.4\% | 17.6\% |  |  |  |  | 28.2\% |
| Vehicles purchased | 11.4\% | 12.6\% | 14.6\% | 3.4\% | -16.8\% | 1.6\% | 7.5\% | 6.8\% | 33.0\% |  |  |  |  | 7.3\% |
| Vehicles sold | 9.8\% | 10.1\% | 16.1\% | 14.8\% | -16.8\% | -6.7\% | 3.9\% | -0.9\% | 30.6\% |  |  |  |  | 6.5\% |
| Retail | 15.1\% | -1.9\% | 15.0\% | 17.1\% | -10.6\% | 11.8\% | 4.8\% | 12.2\% | 43.4\% |  |  |  |  | 51.3\% |
| Wholesale | 7.9\% | 15.8\% | 16.6\% | 14.0\% | -19.2\% | -14.1\% | 3.5\% | -5.8\% | 25.1\% |  |  |  |  | -13.5\% |
| Number of employees | 2,033 | 2,006 | 2,023 | 2,018 | 2,224 | 2,207 | 2,181 | 2,298 | 2,697 |  |  |  |  | 2,798 |
| Headquarter | 502 | 498 | 483 | 493 | 499 | 505 | 508 | 537 | 606 |  |  |  |  | 537 |
| Stores | 1,531 | 1,508 | 1,540 | 1,525 | 1,725 | 1,702 | 1,673 | 1,761 | 2,091 |  |  |  |  | 2,261 |
| Capital investment | 179 | 453 | 479 | 1,653 | 1,095 | 401 | 2,151 | 2,029 | 1,236 |  |  |  |  | 9,800 |
| Stores | 125 | 356 | 368 | 1,329 | 706 | 545 | 1,964 | 1,535 | 1,136 |  |  |  |  | 9,400 |
| Other | 53 | 97 | 112 | 324 | 388 | -143 | 186 | 495 | 100 |  |  |  |  | 400 |
| SGEA Breakdown (JPYmn) | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 16 |  |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Sales (Cons.) | 45,729 | 37,672 | 45,236 | 40,761 | 38,845 | 35,786 | 42,992 | 38,058 | 50,498 |  | 59.4\% 85,000 |  | 28.1\% | 180,000 |
| Sales (Par.) | 45,388 | 37,324 | 44,867 | 40,457 | 38,172 | 35,108 | 42,344 | 37,547 | 47,604 |  |  |  |  |  |
| Gross profit (Par.) | 8,916 | 8,585 | 9,363 | 9,172 | 9,159 | 9,196 | 10,202 | 9,622 | 10,955 |  |  |  |  |  |
| Gross profit margin (Par.) | 19.6\% | 23.0\% | 20.9\% | 22.7\% | 24.0\% | 26.2\% | 24.1\% | 25.6\% | 23.0\% |  |  |  |  |  |
| Goods | 15.9\% | 18.9\% | 17.1\% | 18.7\% | 19.7\% | 21.9\% | 20.4\% | 21.4\% | 19.0\% |  |  |  |  |  |
| SG\&A (Cons.) | 7,157 | 7,049 | 7,139 | 8,115 | 7,915 | 8,160 | 8,546 | 9,129 | 9,690 |  |  |  | 24.0\% | 40,300 |
| SG\&A (Par.) | 7,082 | 6,961 | 7,069 | 8,049 | 7,774 | 8,018 | 8,389 | 8,956 | 9,194 |  |  |  |  | 38,200 |
| Personnel | 2,869 | 2,877 | 2,780 | 2,808 | 3,040 | 3,081 | 3,037 | 3,079 | 3,497 |  |  |  |  | 14,800 |
| Commissions | 277 | 276 | 242 | 353 | 325 | 315 | 354 | 425 | 373 |  |  |  |  | 1,450 |
| Fees | 135 | 131 | 123 | 130 | 173 | 177 | 179 | 212 | 267 |  |  |  |  | 800 |
| Depreciation | 295 | 303 | 335 | 416 | 337 | 392 | 411 | 481 | 450 |  |  |  |  | 2,200 |
| Advertising | 1,033 | 980 | 1,152 | 1,759 | 1,040 | 1,382 | 1,579 | 1,739 | 1,426 |  |  |  |  | 5,440 |
| Lease | 1,234 | 1,212 | 1,228 | 1,264 | 1,283 | 1,319 | 1,360 | 1,447 | 1,494 |  |  |  |  | 6,450 |
| Other | 1,235 | 1,179 | 1,205 | 1,327 | 1,573 | 1,350 | 1,471 | 1,572 | 1,684 |  |  |  |  | 7,060 |
| Cons. - Par. | 75 | 88 | 70 | 66 | 141 | 142 | 157 | 173 | 496 |  |  |  |  | 2,100 |
| YoY |  |  |  |  |  |  |  |  | 30.0\% |  |  |  |  |  |
| Sales (Cons.) | 18.0\% | 15.8\% | 19.5\% | 19.0\% | -15.1\% | -5.0\% | -5.0\% | -6.6\% |  |  |  |  |  | 15.6\% |
| SG\&A (Cons.) | 1.7\% | 0.2\% | 0.7\% | 6.1\% | 10.6\% | 15.8\% | 19.7\% | 12.5\% | 22.4\% |  |  |  |  | 19.4\% |
| SG\&A (Par.) | 1.7\% | 0.1\% | 0.8\% | 6.5\% | 9.8\% | 15.2\% | 18.7\% | 11.3\% | 18.3\% |  |  |  |  | 15.3\% |
| Personnel | 3.2\% | 0.5\% | 1.7\% | 1.7\% | 6.0\% | 7.1\% | 9.2\% | 9.7\% | 15.0\% |  |  |  |  | 20.9\% |
| Commissions | -8.0\% | -16.6\% | - | 5.1\% | 17.3\% | 14.1\% | 46.3\% | 20.4\% | 14.8\% |  |  |  |  | 2.2\% |
| Fees | -0.7\% | 13.9\% | - | 9.2\% | 28.1\% | 35.1\% | 45.5\% | 63.1\% | 54.3\% |  |  |  |  | 8.0\% |
| Depreciation | 7.3\% | 7.1\% | 15.1\% | 23.4\% | 14.2\% | 29.4\% | 22.7\% | 15.6\% | 33.5\% |  |  |  |  | 35.7\% |
| Advertising | -12.5\% | -10.0\% - | -13.2\% | 16.1\% | 0.7\% | 41.0\% | 37.1\% | -1.1\% | 37.1\% |  |  |  |  | -5.2\% |
| Lease | 7.0\% | 5.4\% | 3.5\% | 4.9\% | 4.0\% | 8.8\% | 10.7\% | 14.5\% | 16.4\% |  |  |  |  | 19.2\% |
| Other | 8.8\% | 5.4\% | 8.9\% | 3.3\% | 27.4\% | 14.5\% | 22.1\% | 18.5\% | 7.1\% |  |  |  |  | 18.3\% |

Source: Shared Research based on company data
Figures may differ from company materials due to differences in rounding methods.

## Earnings show continued steady growth, even after adjusting for special factors

If Gulliver had not changed its accounting method for product guarantee reserves, a change that added JPY622mn to operating profit in Q1 last year, operating profit in Q1 this year would have been JPY854mn. The increase in the number of vehicles held in inventory and awaiting delivery in Q4 FY02/15 also added about JPY1.0bn to Q1 operating profit, but this too was incorporated into the company's initial forecast.

On July 27, 2015, Gulliver International Co., Ltd. announced the launch of its new "Gulliver Self-Satei," the first service in the world allowing users to independently assess the value of their used cars online before selling them to the company. As this service benefits both the company and users, we plan to carefully monitor these developments.

## Service Overview

When selling a used car, every step from assessing the value of the car to filling out the application can be performed on a computer or smartphone. Merits for users include procedures that can be completed online without the need to telephone Gulliver staff; mail delivery of paperwork after reaching an agreement, and no need to visit a Gulliver outlet, as a transport company will pick up the used car at a location designated by the user.

The new service also benefits Gulliver. In particular, the company can drastically reduce personnel and other costs as vehicle assessments are completed over the internet without the need for face-to-face interaction. The company could potentially pass these savings to the customer. While Gulliver has already launched this website, related apps are currently under development.

On July 13, 2015, the company announced results for Q1 FY02/16, and also its decision to acquire a majority stake in multi-brand new car dealer in Australia, making it a subsidiary.

On July 10, 2015, the company announced monthly sales data for June 2015; see the monthly trends section for details.

Total car sales at directly managed stores (units)

|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/12 | 19,156 | 13,401 | 10,709 | 12,284 | 12,482 | 9,822 | 12,344 | 12,426 | 10,497 | 8,987 | 10,059 | 14,122 | 146,289 |
| YoY | -3.8\% | -12.7\% | -10.7\% | 9.5\% | 5.4\% | 2.3\% | -4.1\% | 3.2\% | -3.1\% | 17.1\% | -11.5\% | -6.5\% | -2.3\% |
| FY02/13 | 20,685 | 15,420 | 10,900 | 11,670 | 11,594 | 11,443 | 12,220 | 13,794 | 13,661 | 8,285 | 11,925 | 17,156 | 158,753 |
| YoY | 8.0\% | 15.1\% | 1.8\% | -5.0\% | -7.1\% | 16.5\% | -1.0\% | 11.0\% | 30.1\% | -7.8\% | 18.6\% | 21.5\% | 8.5\% |
| FY02/14 | 23,223 | 15,921 | 12,456 | 12,884 | 13,123 | 12,198 | 13,416 | 17,181 | 15,462 | 10,716 | 13,258 | 18,931 | 178,769 |
| YoY | 12.3\% | 3.2\% | 14.3\% | 10.4\% | 13.2\% | 6.6\% | 9.8\% | 24.6\% | 13.2\% | 29.3\% | 11.2\% | 10.3\% | 12.6\% |
| FY02/15 | 21,580 | 11,640 | 9,725 | 10,374 | 12,232 | 13,044 | 14,136 | 18,552 | 15,181 | 11,070 | 13,215 | 18,219 | 168,968 |
| YoY | -7.1\% | -26.9\% | -21.9\% | -19.5\% | -6.8\% | 6.9\% | 5.4\% | 8.0\% | -1.8\% | 3.3\% | -0.3\% | -3.8\% | -5.5\% |
| FY02/16 | 23,716 | 18,747 | 13,711 | 14,206 | - | - | - | - | - | - | - |  | 70,380 |
| YoY | 9.9\% | 61.1\% | 41.0\% | 36.9\% |  |  |  |  | - |  |  |  | 32.0\% |

Retail sales at directly managed stores (units)

|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/12 | 3,618 | 3,191 | 2,160 | 2,315 | 2,858 | 2,150 | 2,406 | 3,142 | 2,560 | 2,493 | 2,307 | 3,891 | 33,091 |
| YoY | -19.2\% | 10.8\% | -23.9\% | -17.5\% | -7.5\% | -21.8\% | -17.3\% | -3.9\% | -9.8\% | 5.6\% | 15.6\% | 12.2\% | -7.3\% |
| FYO2/13 | 5,758 | 3,642 | 3,080 | 3,761 | 4,123 | 3,270 | 3,789 | 4,422 | 3,583 | 2,771 | 2,717 | 4,353 | 45,269 |
| YoY | 59.1\% | 14.1\% | 42.6\% | 62.5\% | 44.3\% | 52.1\% | 57.5\% | 40.7\% | 40.0\% | 11.2\% | 17.8\% | 11.9\% | 36.8\% |
| FYO2/14 | 6,593 | 4,327 | 3,441 | 3,804 | 4,109 | 3,027 | 3,937 | 4,962 | 4,660 | 3,661 | 2,785 | 5,080 | 50,386 |
| YoY | 14.5\% | 18.8\% | 11.7\% | 1.1\% | -0.3\% | -7.4\% | 3.9\% | 12.2\% | 30.1\% | 32.1\% | 2.5\% | 16.7\% | 11.3\% |
| FYO2/15 | 7,006 | 3,028 | 2,806 | 3,695 | 4,087 | 4,448 | 4,249 | 5,030 | 4,937 | 3,873 | 3,176 | 5,882 | 52,217 |
| YoY | 6.3\% | -30.0\% | -18.5\% | -2.9\% | -0.5\% | 46.9\% | 7.9\% | 1.4\% | 5.9\% | 5.8\% | 14.0\% | 15.8\% | 3.6\% |
| FYO2/16 | 7,944 | 5,338 | 5,134 | 5,028 | - | - | - | - | - | - | - | - | 23,444 |
| YoY | 13.4\% | 76.3\% | 83.0\% | 36.1\% | - | - | - | - | - | - | - | - | 41.8\% |

Wholesale sales at directly managed stores (units)

|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYO2/12 | 15,538 | 10,210 | 8,549 | 9,969 | 9,624 | 7,672 | 9,938 | 9,284 | 7,937 | 6,494 | 7,752 | 10,231 | 113,198 |
| YoY | 0.7\% | -18.2\% | -6.6\% | 18.5\% | 10.0\% | 12.0\% | -0.3\% | 5.8\% | -0.7\% | 22.2\% | -17.3\% | -12.0\% | -0.8\% |
| FYO2/13 | 14,927 | 11,778 | 7,820 | 7,909 | 7,471 | 8,173 | 8,431 | 9,372 | 10,078 | 5,514 | 9,208 | 12,803 | 113,484 |
| YoY | -3.9\% | 15.4\% | -8.5\% | -20.7\% | -22.4\% | 6.5\% | -15.2\% | 0.9\% | 27.0\% | -15.1\% | 18.8\% | 25.1\% | 0.3\% |
| FY02/14 | 16,630 | 11,594 | 9,015 | 9,080 | 9,014 | 9,171 | 9,479 | 12,219 | 10,802 | 7,055 | 10,473 | 13,851 | 128,383 |
| YoY | 11.4\% | -1.6\% | 15.3\% | 14.8\% | 20.7\% | 12.2\% | 12.4\% | 30.4\% | 7.2\% | 27.9\% | 13.7\% | 8.2\% | 13.1\% |
| FYO2/15 | 14,574 | 8,612 | 6,919 | 6,679 | 8,145 | 8,596 | 9,887 | 13,522 | 10,244 | 7,197 | 10,039 | 12,337 | 116,751 |
| YoY | -12.4\% | -25.7\% | -23.3\% | -26.4\% | -9.6\% | -6.3\% | 4.3\% | 10.7\% | -5.2\% | 2.0\% | -4.1\% | -10.9\% | -9.1\% |
| FY02/16 | 15,772 | 13,409 | 8,577 | 9,178 | - | - | - | - | - | - | - |  | 46,936 |
| YoY | 8.2\% | 55.7\% | 24.0\% | 37.4\% | - | - | - | - | - | - | - |  | 25.4\% |


|  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Term-end |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/12 | 421 | 417 | 416 | 418 | 415 | 415 | 417 | 418 | 419 | 419 | 417 | 415 | 415 |
| Directly managed | 286 | 284 | 284 | 286 | 287 | 287 | 289 | 288 | 291 | 291 | 289 | 288 | 288 |
| Franchisee | 135 | 133 | 132 | 132 | 128 | 128 | 128 | 130 | 128 | 128 | 128 | 127 | 127 |
| YoY (directly managed) | -4 | -4 | -4 | -2 | $\pm 0$ | -1 | +1 | $\pm 0$ | +5 | +5 | +3 | +2 | +2 |
| FY02/13 | 415 | 415 | 413 | 416 | 414 | 414 | 413 | 411 | 411 | 413 | 412 | 412 | 412 |
| Directly managed | 288 | 291 | 290 | 293 | 293 | 293 | 292 | 292 | 292 | 294 | 293 | 294 | 294 |
| Franchisee | 127 | 124 | 123 | 123 | 121 | 121 | 121 | 119 | 119 | 119 | 119 | 118 | 118 |
| YoY (directly managed) | +2 | +7 | +6 | +7 | +6 | +6 | +3 | +4 | +1 | +3 | +4 | +6 | +6 |
| FY02/14 | 411 | 412 | 404 | 404 | 404 | 407 | 409 | 411 | 412 | 408 | 413 | 417 | 417 |
| Directly managed | 294 | 296 | 294 | 294 | 295 | 297 | 298 | 302 | 303 | 298 | 302 | 304 | 304 |
| Franchisee | 117 | 116 | 110 | 110 | 109 | 110 | 111 | 109 | 109 | 110 | 111 | 113 | 113 |
| YoY (directly managed) | +6 | +5 | +4 | +1 | +2 | +4 | +6 | +10 | +11 | +4 | +9 | +10 | +10 |
| FY02/15 | 421 | 421 | 421 | 422 | 424 | 426 | 432 | 439 | 444 | 448 | 454 | 461 | 461 |
| Directly managed | 308 | 308 | 312 | 313 | 315 | 316 | 321 | 332 | 337 | 342 | 347 | 354 | 354 |
| Franchisee | 113 | 113 | 109 | 109 | 109 | 110 | 111 | 107 | 107 | 106 | 107 | 107 | 107 |
| YoY (directly managed) | +14 | +12 | +18 | +19 | +20 | +19 | +23 | +30 | +34 | +44 | +45 | +50 | +50 |
| FY02/16 | 466 | 461 | 462 | 459 | - | - | - | - | - | - | - | - | 459 |
| Directly managed | 359 | 362 | 367 | 366 |  |  |  |  |  |  |  |  | 366 |
| Franchisee | 107 | 99 | 95 | 93 |  |  |  |  |  |  |  |  | 93 |
| YoY (directly managed) | +51 | +54 | +55 | +53 |  |  |  |  |  |  |  |  | +53 |

Source: Shared Research based on company data
Total car sales at directly managed stores = Direct customer retail sales and wholesale sales at auctions, etc.
Retail sales at directly managed stores $=$ as mentioned above, units sold directly to customers.

On July 6, 2015, the company announced that on July 14, 2015 it will open a new store format, Gulliver Plaza, in Aeon Mall Tonami. This will be its second store inside Aeon Mall.

Following the success of Wow! Town opened in the Aeon Mall Kisarazu store in October 2014, Gulliver Plaza is one of the company's efforts to open stores within shopping malls. Shared Research will keep an eye on the company's various efforts for growth.

## On Gulliver Plaza

Gulliver Plaza's concept is to combine cars and errands. In response to demand from customers who find it difficult to approach, it aims to provide service counters offering automotive and lifestyle suggestions where anyone, including women, can easily ask for advice while out running errands.

The first floor showroom will display cars that have been chosen from inventory of Gulliver stores throughout Japan, according to a theme that changes periodically. On the second floor, in addition to the car sales floor, the company plans to offer assessments, car inspections, and of course car searches, as well as sell related services and goods from Tokyu Hands Inc.'s Truck Market.

## Car service counter

Other than the showroom mentioned above, car service counters will offer a search of the roughly 10,000 cars held by Gulliver stores nationwide using the company's proprietary screen-based system, Dolphinet; easy car assessments completed while customers run errands (customers can also reserve home-visits from store representatives); and easy car inspections, conducted while customers do their shopping (reservations required in advance).

View the full report.

Hakuto Co., Ltd. (7433)

A technology-driven mini-conglomerate centered on electronics trading and industrial chemical manufacturing.

On July 31, 2015, Hakuto Co., Ltd. announced earnings results for Q1 FY03/16.

| Quarterly Performance | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 16 |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. |
| Sales | 30,804 | 32,347 | 35,152 | 34,316 | 29,911 | 33,702 | 34,920 | 32,540 | 30,215 | - | 47.2\% | 64,000 |
| YoY | 18.8\% | 19.7\% | 26.3\% | 10.5\% | -2.9\% | 4.2\% | -0.7\% | -5.2\% | 1.0\% | - |  | 0.6\% |
| GP | 4,664 | 4,761 | 4,701 | 4,969 | 4,439 | 5,104 | 5,028 | 4,910 | 4,806 | - |  |  |
| YoY | 12.5\% | 10.0\% | 12.3\% | 11.5\% | -4.8\% | 7.2\% | 7.0\% | -1.2\% | 8.3\% | - |  |  |
| GPM | 15.1\% | 14.7\% | 13.4\% | 14.5\% | 14.8\% | 15.1\% | 14.4\% | 15.1\% | 15.9\% | - |  |  |
| SGEA | 3,750 | 3,911 | 3,908 | 3,483 | 3,699 | 3,743 | 3,958 | 3,774 | 3,649 | - |  |  |
| YoY | 9.2\% | 10.8\% | 10.4\% | -0.8\% | -1.4\% | -4.3\% | 1.3\% | 8.4\% | -1.4\% | - |  |  |
| SG\&A / Sales | 12.2\% | 12.1\% | 11.1\% | 10.1\% | 12.4\% | 11.1\% | 11.3\% | 11.6\% | 12.1\% | - |  |  |
| OP | 914 | 850 | 793 | 1,486 | 739 | 1,362 | 1,069 | 1,137 | 1,156 | - | 60.8\% | 1,900 |
| YoY | 28.7\% | 6.3\% | 23.0\% | 57.0\% | -19.1\% | 60.2\% | 34.8\% | -23.5\% | 56.3\% | - |  | -9.6\% |
| OPM | 3.0\% | 2.6\% | 2.3\% | 4.3\% | 2.5\% | 4.0\% | 3.1\% | 3.5\% | 3.8\% | - |  | 3.0\% |
| RP | 1,039 | 845 | 878 | 1,456 | 859 | 1,375 | 1,160 | 1,161 | 1,219 | - | 64.2\% | 1,900 |
| YoY | 27.3\% | 3.7\% | 21.7\% | 34.5\% | -17.3\% | 62.7\% | 32.1\% | -20.3\% | 41.9\% | - |  | -15.0\% |
| RPM | 3.4\% | 2.6\% | 2.5\% | 4.2\% | 2.9\% | 4.1\% | 3.3\% | 3.6\% | 4.0\% | - |  | 3.0\% |
| Nl | 669 | 529 | 388 | 750 | 913 | 898 | 704 | 879 | 832 | - | 64.0\% | 1,300 |
| YoY | 10.6\% | 37.4\% | -45.2\% | 144.6\% | 36.5\% | 69.8\% | 81.4\% | 17.2\% | -8.9\% | - |  | -28.2\% |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of PY | FY Est. |
| Sales | 30,804 | 63,151 | 98,303 | 132,619 | 29,911 | 63,613 | 98,533 | 131,073 | 30,215 | - | 22.2\% | 136,000 |
| YoY | 18.8\% | 19.3\% | 21.7\% | 18.6\% | -2.9\% | 0.7\% | 0.2\% | -1.2\% | 1.0\% | - |  | 3.8\% |
| GP | 4,664 | 9,425 | 14,126 | 19,095 | 4,439 | 9,543 | 14,571 | 19,481 | 4,806 | - |  |  |
| YoY | 12.5\% | 11.2\% | 11.6\% | 11.6\% | -4.8\% | 1.3\% | 3.2\% | 2.0\% | 8.3\% | - |  |  |
| GPM | 15.1\% | 14.9\% | 14.4\% | 14.4\% | 14.8\% | 15.0\% | 14.8\% | 14.9\% | 15.9\% | - |  |  |
| SG\&A | 3,750 | 7,661 | 11,569 | 15,052 | 3,699 | 7,442 | 11,400 | 15,174 | 3,649 | - |  |  |
| YoY | 9.2\% | 10.0\% | 10.1\% | 7.4\% | -1.4\% | -2.9\% | -1.5\% | 0.8\% | -1.4\% | - |  |  |
| SG\&A / Sales | 12.2\% | 12.1\% | 11.8\% | 11.3\% | 12.4\% | 11.7\% | 11.6\% | 11.6\% | 12.1\% | - |  |  |
| OP | 914 | 1,764 | 2,557 | 4,043 | 739 | 2,101 | 3,170 | 4,307 | 1,156 | - | 26.3\% | 4,400 |
| YoY | 28.7\% | 16.8\% | 18.7\% | 30.4\% | -19.1\% | 19.1\% | 24.0\% | 6.5\% | 56.3\% | - |  | 2.1\% |
| OPM | 3.0\% | 2.8\% | 2.6\% | 3.0\% | 2.5\% | 3.3\% | 3.2\% | 3.3\% | 3.8\% | - |  | 3.2\% |
| RP | 1,039 | 1,884 | 2,762 | 4,218 | 859 | 2,234 | 3,394 | 4,555 | 1,219 | - | 27.7\% | 4,400 |
| YoY | 27.4\% | 15.6\% | 17.5\% | 22.9\% | -17.2\% | 18.6\% | 22.8\% | 8.0\% | 41.9\% | - |  | -3.4\% |
| RPM | 3.4\% | 3.0\% | 2.8\% | 3.2\% | 2.9\% | 3.5\% | 3.4\% | 3.5\% | 4.0\% | - |  | 3.2\% |
| NI | 669 | 1,198 | 1,586 | 2,336 | 913 | 1,811 | 2,515 | 3,394 | 832 | - | 28.7\% | 2,900 |
| YoY | 10.6\% | 21.0\% | -6.6\% | 16.5\% | 36.5\% | 51.1\% | 58.6\% | 45.3\% | -8.9\% | - |  | -14.6\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

In Q1 FY03/16, the company posted consolidated sales of JPY30.2bn (+1.0\%YoY) as the Electronic and Electric Equipment business performed well. Gross profit was JPY4.8bn $(+8.3 \% \mathrm{YoY})$ as profitability of transactions based on foreign currencies was firm due to the yen's mild depreciation. SG\&A expenses were JPY3.6bn (-1.4\%YoY). As a result, operating profit was JPY1.2bn (+56.3\%) and recurring profit was JPY1.2bn (+41.9\%YoY). However, net income was JPY832mn $(-8.9 \% \mathrm{YoY})$ in reaction to year-before extraordinary gains including the sale of shares in a subsidiary in Q1 FY03/15.

View the full report.

## Happinet Corporation (7552)

Leading intermediary distributor for toys, DVDs, CDs and video games, with a $60 \%$ market share in capsule toys and card games. Manages
inventories and handles orders/shipments.

On July 22, 2015, Shared Research updated this report after interviewing management at Happinet Corporation.

| Quarterly Performance (JPYMn) | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | PY Est. |
| Sales | 36,172 | 51,199 | 78,090 | 41,406 | 40,039 | 53,398 | 80,890 | 42,905 | 101.0\% | 215,000 |
| YoY | -2.0\% | 30.2\% | 27.0\% | 6.0\% | 10.7\% | 4.3\% | 3.6\% | 3.6\% |  | 3.9\% |
| Gross Profit | 5,020 | 5,763 | 8,023 | 5,233 | 5,559 | 6,457 | 8,701 | 5,435 |  |  |
| YoY | -3.5\% | 15.5\% | 10.7\% | 3.4\% | 10.7\% | 12.0\% | 8.5\% | 3.9\% |  |  |
| GPM | 13.9\% | 11.3\% | 10.3\% | 12.6\% | 13.9\% | 12.1\% | 10.8\% | 12.7\% |  |  |
| SG\&A | 4,416 | 4,815 | 5,551 | 5,368 | 4,728 | 4,925 | 5,915 | 5,527 |  |  |
| YoY | -0.5\% | 1.4\% | 5.2\% | 5.9\% | 7.1\% | 2.3\% | 6.6\% | 3.0\% |  |  |
| SG\&A / Sales | 12.2\% | 9.4\% | 7.1\% | 13.0\% | 11.8\% | 9.2\% | 7.3\% | 12.9\% |  |  |
| Operating Profit | 604 | 947 | 2,472 | -135 | 831 | 1,531 | 2,787 | -93 | 101.1\% | 5,000 |
| YoY | -21.1\% | 292.9\% | 25.2\% | - | 37.6\% | 61.7\% | 12.7\% | -31.1\% |  | 28.6\% |
| OPM | 1.7\% | 1.8\% | 3.2\% | - | 2.1\% | 2.9\% | 3.4\% | - |  | 2.3\% |
| Recurring Profit | 614 | 965 | 2,483 | -145 | 863 | 1,550 | 2,806 | -95 | 102.5\% | 5,000 |
| YoY | -23.6\% | 260.1\% | 23.9\% | - | 40.6\% | 60.6\% | 13.0\% | -34.5\% |  | 27.6\% |
| RPM | 1.7\% | 1.9\% | 3.2\% | - | 2.2\% | 2.9\% | 3.5\% | - |  | 2.3\% |
| Net Income | 260 | 1,115 | 1,248 | -157 | 928 | 886 | 2,181 | 54 | 115.7\% | 3,500 |
| YoY | -49.9\% | 486.8\% | -3.0\% | - | 256.9\% | -20.5\% | 74.8\% | -134.4\% |  | 41.9\% |
| NPM | 0.7\% | 2.2\% | 1.6\% | - | 2.3\% | 1.7\% | 2.7\% | 0.1\% |  | 1.6\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

View the full report.

## Harmonic Drive Systems (6324)

World leading manufacturer of Harmonic Drive ${ }^{\oplus}$ compact speed reducers mainly used in industrial robots and precision equipment.

On July 14, 2015, Harmonic Drive Systems Inc. (HDSI) announced quarterly orders and sales data for Q1 FY03/16 (parent level).

Total orders in Q1 FY03/16 were JPY5.3bn (-15.2\% YoY; -22.9\% QoQ), marking lower orders both year-on-year and quarter-on-quarter. On the other hand, HDS booked its highest quarterly sales to date, at JPY6.4bn (+14.6\% YoY; +9.3\% QoQ).

## Orders by end use

Year-on-year, orders for use in industrial robots and oil drilling equipment fell. Quarter-on-quarter, orders for use in industrial robots, oil drilling equipment, gear heads for electric motor manufactueres, and machine tools decreased. The YoY and QoQ decline in orders for use in industrial robots was mainly due to a peak in investment in small robots, which saw robust demand in Q1 last year.

## Exports

Exports decreased both year-on-year and quarter-on-quarter. On a year-on-year basis, exports to China fell, while exports to North America grew. Quarter-on-quarter, exports to North America were up, but to China, South Korea, and Europe were down.

View the full report.

## Hearts United Group Co., Ltd. (3676)

A debugging business established as a holding company of Digital Hearts.

On July 16, 2015, Shared Research updated its report on Hearts United Group Co., Ltd. after interviewing management.

| Quarterly Performance | FY03/ 13 |  |  |  | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FYO3/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYMn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 1,346 | 1,633 | 1,953 | 1,955 | 2,118 | 2,541 | 2,901 | 2,577 | 3,103 | 3,096 | 3,557 | 3,529 | 98.4\% | 13,500 |
| Debugging | 1,287 | 1,563 | 1,815 | 1,716 | 1,884 | 2,279 | 2,558 | 2,077 | 2,284 | 2,246 | 2,621 | 2,661 | 98.4\% | 9,967 |
| Consumer games | 563 | 642 | 849 | 619 | 713 | 903 | 1,009 | 768 | 774 | 916 | 982 | 932 |  |  |
| Digital solutions | 362 | 447 | 549 | 582 | 620 | 765 | 821 | 810 | 833 | 864 | 1,062 | 1,176 |  |  |
| Amusement | 362 | 473 | 413 | 503 | 551 | 611 | 732 | 495 | 674 | 468 | 577 | 553 |  |  |
| Media | - |  | 55 | 120 | 124 | 135 | 125 | 99 | 120 | 116 | 137 | 132 | 100.4\% | 502 |
| Creative | - | - | 100 | 121 | 116 | 122 | 118 | 91 | 395 | 416 | 453 | 412 | 94.2\% | 1,779 |
| Others | 60 | 72 | - | 9 | 9 | 8 | 104 | 317 | 309 | 330 | 355 | 338 | 106.5\% | 1,252 |
| YoY |  |  |  |  |  |  |  |  |  |  |  |  |  | 33.2\% |
| Debuagina | 40.9\% | -8.3\% | 17.6\% | 41.5\% | 46.3\% | 45.8\% | 40.9\% | 21.0\% | 21.2\% | -1.5\% | 2.5\% | 28.1\% |  |  |
| Consumer games | 46.2\% | -34.2\% | 3.1\% | 18.1\% | 26.6\% | 40.7\% | 18.8\% | 24.1\% | 8.6\% | 1.5\% | -2.6\% | 21.3\% |  |  |
| Digital solutions | 36.8\% | 59.7\% | 79.4\% | 104.6\% | 71.6\% | 71.2\% | 49.6\% | 39.1\% | 34.3\% | 12.8\% | 29.3\% | 45.3\% |  |  |
| Amusement | 37.3\% | 5.4\% | -0.2\% | 24.6\% | 52.1\% | 29.1\% | 77.2\% | -1.7\% | 22.4\% | -23.3\% | -21.2\% | 11.7\% |  |  |
| Media | - | - | - |  |  |  | 125.7\% | -17.5\% | -3.9\% | -14.2\% | 9.6\% | 32.8\% |  |  |
| Creative | - | - | - | - | - | - | 17.5\% | -24.8\% | 240.6\% | 240.8\% | 284.0\% | 352.1\% |  |  |
| Others | - | - | - |  | - | - |  | 3,419.7\% | 3,338.3\% | 4,029.7\% | 240.8\% | 6.7\% |  |  |
| Gross profit GPM | $\begin{array}{r} 431 \\ 32.1 \% \end{array}$ | $\begin{array}{r} 565 \\ 34.6 \% \end{array}$ | $\begin{array}{r} 692 \\ 35.4 \% \end{array}$ | $\begin{array}{r} 661 \\ 33.8 \% \end{array}$ | $\begin{array}{r} 733 \\ 34.6 \% \end{array}$ | $\begin{array}{r} 910 \\ 35.8 \% \end{array}$ | $\begin{array}{r} 1,066 \\ 36.8 \% \end{array}$ | $\begin{array}{r} 775 \\ 30.1 \% \end{array}$ | $\begin{array}{r} 954 \\ 30.7 \% \end{array}$ | $\begin{array}{r} 938 \\ 30.3 \% \end{array}$ | $\begin{array}{r} 1,116 \\ 31.4 \% \end{array}$ | $\begin{array}{r} 940 \\ 26.6 \% \end{array}$ |  |  |
| SG\&A | 305 | 339 | 341 | 370 | 403 | 381 | 464 | 456 | 632 | 537 | 612 | 650 |  |  |
| Yoy | 24.3\% | 23.5\% | 24.2\% | 25.3\% | 31.9\% | 12.5\% | 36.1\% | 23.3\% | 57.1\% | 40.8\% | 31.9\% | 42.6\% |  |  |
| SG\&A/Sales | 22.7\% | 20.7\% | 17.4\% | 18.9\% | 19.0\% | 15.0\% | 16.0\% | 17.7\% | 20.4\% | 17.3\% | 17.2\% | 18.4\% |  |  |
| Operating profit | 126 | 226 | 351 | 291 | 330 | 529 | 603 | 319 | 321 | 402 | 504 | 290 | 85.0\% | 1,785 |
| Debugging | 324 | 430 | 443 | 391 | 457 | 624 | 689 | 375 | 545 | 572 | 613 | 646 |  |  |
| Media | - | - | 18 | 9 | 10 | 16 | 12 | -5 | 1 | -1 | 21 | 11 |  |  |
| Creative | - | - | -11 | -18 | -19 | -4 | -0 | -4 | -123 | -84 | -37 | -253 |  |  |
| Others | -37 | -28 | -4 | -1 | -10 | -12 | -4 | 7 | 9 | 16 | 16 | 12 |  |  |
| Eliminations | -161 | -175 | -95 | -91 | -108 | -96 | -93 | -55 | -111 | -101 | -109 | -127 |  |  |
| YoY | 99.2\% | -43.7\% | 20.3\% | 278.0\% | 161.5\% | 133.9\% | 71.6\% | 9.8\% | -2.6\% | -24.1\% | -16.3\% | -9.2\% |  | 0.2\% |
| Debugging | - | - |  | - | - | - | 55.4\% | -4.0\% | 19.3\% | -8.6\% | -10.9\% | 72.2\% |  |  |
| Media | - | - | - |  | - | - | -34.7\% |  | -92.0\% | - | 73.2\% |  |  |  |
| OPM | 9.4\% | 13.8\% | 18.0\% | 14.9\% | 15.6\% | 20.8\% | 20.8\% | 12.4\% | 10.4\% | 13.0\% | 14.2\% | 8.2\% |  | 13.2\% |
| Debugging | 25.2\% | 27.5\% | 24.4\% | 22.8\% | 24.3\% | 27.4\% | 26.9\% | 18.1\% | 23.9\% | 25.5\% | 23.4\% | 24.3\% |  |  |
| Media | - | - | 33.2\% | 7.8\% | 7.7\% | 12.1\% | 9.6\% |  | 0.6\% | - | 15.2\% | 8.6\% |  |  |
| Creative | - | - |  |  | - | - | - |  | - | - | - |  |  |  |
| Others | - | - | - |  | - | - | - | 2.3\% | 2.8\% | 4.8\% | 4.5\% | 3.5\% |  |  |
| Recurring profit | 132 | 224 | 349 | 290 | 328 | 531 | 601 | 328 | 318 | 401 | 501 | 305 | 86.6\% | 1,762 |
| YoY | 105.7\% | -43.7\% | 29.6\% | 291.2\% | 147.9\% | 136.7\% | 72.1\% | 13.0\% | -3.0\% | -24.5\% | -16.6\% | -7.0\% |  | -1.5\% |
| Net income | 76 | 121 | 196 | 187 | 178 | 324 | 353 | 232 | 135 | 206 | 256 | -58 | 57.2\% | 944 |
| YoY | 113.1\% | -42.1\% | 40.2\% | 230.7\% | 136.0\% | 167.8\% | 80.3\% | 24.1\% | -24.1\% | -36.4\% | -27.5\% | - |  | -13.2\% |

Source: Shared Research based on company data
The company changed the distribution of costs between segments in FY03/15.
Figures for $\mathrm{FYO3} / 14$ and earlier are estimated by Shared Research based on company materials.
Figures for Q1 and Q2 FY03/13 are based on the old distribution method of expenses and may differ from company materials due to differences in rounding methods.
Segment sales include intragroup eliminations.

## Missed targets owing to unprofitable projects in the Creative segment

In FY03/15, both sales and profits in the mainstay Debugging segment achieved growth of 10\% or more, but losses in the Creative segment led to the fall in profits despite the rise in overall sales. Although HUG previously announced downward revisions to earnings forecasts in Q3, it was unable to meet these revised forecasts. The main reason for the downward revisions in Q3 was a slump in sales to the amusement industry in the Debugging segment and Creative segment caused by deteriorating market conditions in that industry. According to the company, the main reason for results underperforming the revised targets was that there were unprofitable projects in Q 4 in the Creative segment. The company said that it had not expected the emergence of unprofitable projects. Also, net income underperformed the target owing to a reversal of deferred tax assets, resulting in a recognition of income-taxes deferred of JPY216mn.

[^3]
## Infomart Corp. (2492)

B2B e-commerce platform operator looking to become industry standard for the food sector. Branching out overseas and into other industry sectors with its online B2B platforms.

On July 31, 2015, Infomart Corp. announced earnings results for Q2 FY12/15.

| Quarterly Performance PY12/ 13 |  |  |  |  | FY12/ 14 |  |  |  | FY12/ 15 |  | FY12/ 15 |  | FY12/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | 02 | \% of 1H | 1HEst. | \% of PY | PY Est. |
| Sales | 1,006 | 1,060 | 1,110 | 1,163 | 1,157 | 1,207 | 1,267 | 1,349 | 1,310 | 1,404 | 97.5\% | 2,783 | 45.6\% | 5,948 |
| YoY | 14.9\% | 15.5\% | 14.9\% | 13.6\% | 15.1\% | 13.8\% | 14.1\% | 16.0\% | 13.2\% | 16.3\% |  | 17.7\% |  | 19.5\% |
| Gross Profit | 679 | 718 | 742 | 710 | 886 | 924 | 979 | 1,046 | 988 | 991 | 95.8\% | 2,066 | 44.2\% | 4,473 |
| YoY | 21.6\% | 21.0\% | 17.7\% | 2.1\% | 30.5\% | 28.8\% | 31.8\% | 47.3\% | 11.5\% | 7.2\% |  | 14.1\% |  | 16.6\% |
| GPM | 67.5\% | 67.7\% | 66.9\% | 61.1\% | 76.6\% | 76.6\% | 77.3\% | 77.6\% | 75.4\% | 70.6\% |  | 74.2\% |  | 75.2\% |
| SG\&A Expenses | 432 | 434 | 442 | 447 | 463 | 507 | 432 | 488 | 477 | 514 | 93.2\% | 1,063 | 45.3\% | 2,190 |
| YoY | 7.6\% | 3.5\% | 3.1\% | 7.9\% | 7.2\% | 16.8\% | -2.2\% | 9.3\% | 3.1\% | 1.5\% |  | 9.7\% |  | 15.9\% |
| SG\&A / Sales | 42.9\% | 40.9\% | 39.8\% | 38.4\% | 40.0\% | 42.0\% | 34.1\% | 36.2\% | 36.4\% | 36.6\% |  | 38.2\% |  | 36.8\% |
| Operating Profit | 247 | 284 | 300 | 263 | 424 | 418 | 546 | 558 | 512 | 477 | 98.5\% | 1,003 | 43.3\% | 2,283 |
| YoY | 57.3\% | 62.9\% | 48.5\% | -6.5\% | 71.3\% | 47.1\% | 81.9\% | 111.9\% | 20.8\% | 14.1\% |  | 19.3\% |  | 17.4\% |
| OPM | 24.6\% | 26.8\% | 27.1\% | 22.6\% | 36.6\% | 34.6\% | 43.1\% | 41.4\% | 39.0\% | 34.0\% |  | 36.0\% |  | 38.4\% |
| Recurring Profit | 253 | 286 | 297 | 270 | 419 | 415 | 556 | 572 | 511 | 480 | 99.0\% | 1,001 | 43.5\% | 2,279 |
| YoY | 58.8\% | 69.1\% | 50.0\% | -6.4\% | 65.7\% | 44.8\% | 87.1\% | 111.6\% | 21.9\% | 15.7\% |  | 20.0\% |  | 16.2\% |
| RPM | 25.2\% | 27.0\% | 26.8\% | 23.2\% | 36.2\% | 34.4\% | 43.9\% | 42.4\% | 39.0\% | 34.2\% |  | 36.0\% |  | 38.3\% |
| Net Income | 155 | 167 | 177 | 133 | 244 | 260 | 344 | 330 | 307 | 305 | 99.5\% | 616 | 43.7\% | 1,404 |
| YoY | 69.0\% | 88.5\% | 278.2\% | -50.8\% | 56.9\% | 55.9\% | 94.9\% | 148.9\% | 26.3\% | 17.6\% |  | 22.5\% |  | 19.3\% |
| NPM | 15.4\% | 15.7\% | 15.9\% | 11.4\% | 21.0\% | 21.5\% | 27.2\% | 24.5\% | 23.5\% | 21.8\% |  | 22.1\% |  | 23.6\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

| Quarterly Performance | FY12/ 13 |  |  |  | FY12/ 14 |  |  |  | FY12/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| Sales | 1,006 | 1,060 | 1,110 | 1,163 | 1,157 | 1,207 | 1,267 | 1,349 | 1,310 | 1,404 |
| ASP Ordering System | 613 | 645 | 671 | 702 | 685 | 716 | 746 | 797 | 758 | 833 |
| ASP Food Standards Database | 131 | 140 | 154 | 161 | 169 | 180 | 192 | 201 | 214 | 40 |
| ES System | 245 | 259 | 269 | 280 | 277 | 288 | 308 | 329 | 314 | 310 |
| Other | 21 | 34 | 26 | 30 | 38 | 29 | 30 | 38 | 34 | 30 |
| YoY | 14.9\% | 15.5\% | 14.9\% | 13.6\% | 15.1\% | 13.8\% | 14.1\% | 16.0\% | 13.2\% | 16.3\% |
| ASP Ordering System | 11.9\% | 12.4\% | 12.1\% | 11.1\% | 11.7\% | 11.0\% | 11.2\% | 13.6\% | 10.6\% | 16.5\% |
| ASP Food Standards Database | 27.3\% | 27.2\% | 29.0\% | 26.6\% | 28.8\% | 29.0\% | 24.9\% | 24.7\% | 27.1\% | 33.4\% |
| ES System | 12.1\% | 14.3\% | 13.7\% | 12.6\% | 13.1\% | 11.1\% | 14.4\% | 17.5\% | 13.6\% | 7.8\% |
| Other | 163.9\% | 212.7\% | 68.8\% | 32.1\% | 76.7\% | -14.8\% | 13.1\% | 26.2\% | -9.6\% | 3.2\% |
| Gross Profit | 679 | 718 | 742 | 710 | 886 | 924 | 979 | 1,046 | 988 | 991 |
| ASP Ordering System | 481 | 511 | 516 | 468 | 524 | 547 | 576 | 621 | 577 | 615 |
| ASP Food Standards Database | 98 | 90 | 102 | 110 | 136 | 146 | 156 | 164 | 175 | 182 |
| ES System | 104 | 119 | 125 | 128 | 219 | 226 | 241 | 256 | 220 | 179 |
| Other | -5 | 2 | 1 | 6 | 8 | 5 | 6 | 9 | 17 | 16 |
| GPM | 67.5\% | 67.7\% | 66.9\% | 61.1\% | 76.6\% | 76.6\% | 77.3\% | 77.6\% | 75.4\% | 70.6\% |
| ASP Ordering System | 78.4\% | 79.3\% | 76.9\% | 66.7\% | 76.5\% | 76.4\% | 77.2\% | 77.9\% | 76.1\% | 73.8\% |
| ASP Food Standards Database | 74.8\% | 64.5\% | 66.4\% | 68.2\% | 80.6\% | 81.0\% | 81.3\% | 81.5\% | 81.6\% | 75.7\% |
| ES System | 42.5\% | 46.0\% | 46.5\% | 45.8\% | 79.2\% | 78.6\% | 78.3\% | 77.9\% | 70.0\% | 57.7\% |
| Other | -23.5\% | 5.8\% | 3.8\% | 20.0\% | 21.3\% | 17.1\% | 20.1\% | 23.7\% | 50.1\% | 53.0\% |
| Operating Profit | 247 | 284 | 300 | 263 | 424 | 418 | 546 | 558 | 512 | 477 |
| ASP Ordering System | 292 | 319 | 325 | 275 | 328 | 330 | 397 | 420 | 382 | 405 |
| ASP Food Standards Database | 12 | 4 | 16 | 23 | 45 | 42 | 69 | 66 | 76 | 72 |
| ASP Matching \& Transaction System | -22 | -10 | -11 | -10 | 71 | 67 | 100 | 90 | 60 | 8 |
| Cloud Service | -36 | -23 | -26 | -21 | -18 | -20 | -18 | -13 | -5 | -7 |
| YoY | 57.3\% | 62.9\% | 48.5\% | -6.5\% | 71.3\% | 47.1\% | 81.9\% | 111.9\% | 20.8\% | 14.1\% |
| ASP Ordering System | 5.1\% | 11.1\% | 9.1\% | -17.1\% | 12.0\% | 3.5\% | 22.3\% | 53.1\% | 16.7\% | 22.7\% |
| OPM | 24.6\% | 26.8\% | 27.1\% | 22.6\% | 36.6\% | 34.6\% | 43.1\% | 41.4\% | 39.0\% | 34.0\% |
| ASP Ordering System | 47.7\% | 49.4\% | 48.4\% | 39.1\% | 47.8\% | 46.1\% | 53.2\% | 52.7\% | 50.4\% | 48.6\% |
| ASP Food Standards Database | 9.0\% | 3.0\% | 10.3\% | 14.0\% | 26.9\% | 23.2\% | 35.7\% | 33.0\% | 35.4\% | 30.2\% |
| ASP Matching \& Transaction System | -8.9\% | -3.9\% | -4.0\% | -3.4\% | 25.5\% | 23.2\% | 32.4\% | 27.3\% | 19.1\% | 2.7\% |
| Cloud Service | -167.5\% | -68.4\% | -98.6\% | -70.6\% | -48.3\% | -66.8\% | -58.6\% | -34.9\% | -13.7\% | -22.2\% |


| FY12/15 |  | FY12/ 15 |  |
| :---: | :---: | :---: | :---: |
| \% of 1H | 1H Est. | \% of PY | FY Est. |
| 97.5\% | 2,783 | 45.6\% | 5,948 |
| 101.3\% | 1,570 | 48.0\% | 3,313 |
| 100.6\% | 452 | 46.5\% | 977 |
| 88.2\% | 708 | 40.6\% | 1,539 |
| 90.4\% | 71 | 40.9\% | 157 |
|  | 17.7\% |  | 19.4\% |
|  | 12.1\% |  | 12.5\% |
|  | 29.5\% |  | 31.7\% |
|  | 25.5\% |  | 28.2\% |
|  | 6.2\% |  | 17.2\% |
| 95.8\% | 2,066 | 44.2\% | 4,473 |
| 102.7\% | 1,161 | 47.9\% | 2,488 |
| 96.5\% | 370 | 44.1\% | 809 |
| 80.0\% | 499 | 36.4\% | 1,097 |
| 89.2\% | 37 | 40.2\% | 82 |
|  | 74.2\% |  | 75.2\% |
|  | 73.9\% |  | 75.1\% |
|  | 81.9\% |  | 82.8\% |
|  | 70.5\% |  | 71.3\% |
|  | 52.1\% |  | 52.2\% |
| 98.5\% | 1,003 | 43.3\% | 2,283 |
| 106.2\% | 741 | 48.6\% | 1,618 |
| 120.7\% | 123 | 50.0\% | 297 |
| 46.5\% | 147 | 18.1\% | 378 |
| 141.9\% | -8 | 126.1\% | -9 |
|  | 19.2\% |  | 17.4\% |
|  | 12.7\% |  | 9.7\% |
|  | 36.0\% |  | 38.4\% |
|  | 47.2\% |  | 48.8\% |
|  | 27.2\% |  | 30.4\% |
|  | 20.8\% |  | 24.6\% |
|  | -11.3\% |  | -5.7\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

## ASP Ordering System leads overall performance; ES System misses targets

Sales totaled JPY1.4bn, a year-on-year increase of JPY197mn (16.3\%), as the number of clients using the mainstay ASP Ordering System increased, and the ASP Food Standards Database continued to perform well, resulting in increases in usage fees from both systems.

The rise in sales more than offset increases in expenses, leading to operating profit of JPY988mn (+17.5\% YoY). Major
expenses included software amortization costs due to system development, such as a B2B electronic invoicing platform, and data center costs for enhancing servers in expectation of expansion of users.

OP in line with plans; ASP Ordering System, ASP Food Standards Database make up for failed targets in ES System for 1H Though the ES System segment missed the initial targets for both Q2 sales and profits, performance of the ASP Ordering System made up for part of the losses. In Q2, both sales and operating profit were in line with the company's plans as the ASP Food Standards Database performed well and the segment managed to control SG\&A expenses. The main reason for the ES System's missing the targets was lower sales of set-up fees from new clients as the company gave priority to launching the operation of the new B2B invoicing platform.

View the full report

## Intelligent Wave Inc. (4847)

Software company strong in credit card processing software. Information security a next growth driver? Significant relationship with DNP

On July 29, 2015, Intelligent Wave Inc. (IWI) announced revisions to its full-year FY06/15 earnings forecasts.

FY06/15 full-year earnings forecasts (previous forecasts in parentheses):

| Sales: | JPY6.2bn (JPY6.4bn) |
| :--- | :--- |
| Operating profit: | JPY484mn (JPY380mn) |
| Recurring profit: | JPY490mn (JPY400mn) |
| Net income: | JPY471mn (JPY380mn) |
| EPS: | JPY17.89 (JPY14.43) |

The company revised down its sales forecast, as it expected sales of software development to underperform initial forecasts. Operating and recurring profits were revised upward because of strengthened management of development projects, and sales of hardware and package software made by other companies that are expected to be higher than initially forecast. Net income was also revised upward, as the company booked JPY296mn in extraordinary income on the sale of investment securities. It also booked JPY208mn in extraordinary losses from retirement benefit expenses, as it changed its accounting methods for retirement benefit obligations.

View the full report.

## iStyle (3660)

Sells online advertising space to cosmetics manufacturers, offers market services such as research and consulting, and sells cosmetics to consumers. Runs @cosme, Japan's top cosmetics and beauty website.

On July 16, 2015, istyle announced it had posted extraordinary gains related to selling one of its subsidiaries.

The company and its subsidiary, istyle Global (Singapore) Pte. Limited, have decided to sell shares of PT. Creative Visions Indonesia to Excite Japan Co. Ltd.

This is in line with its medium- to long-term vision to build Asia's biggest beauty-business platform, in which it is reviewing its management system to unite the group's direction and concentrate management.

## Details

| Contract date: | July 16, 2015 |
| :--- | :--- |
| Date effective: | Mid-September 2015 (plan) |
| Value of transferred shares: | JPY170mn |

View the full report.

## Ito En, Ltd. (2593)

Beverage company specializing in green tea beverages, such as its flagship ' 'Oi Ocha' ' brand, as well as vegetable and coffee drinks.

On July 21, 2015, Shared Research updated this report after interviewing management of Ito En.

| Quarterly Performance (JPYMn) | FY04/ 14 |  |  |  | FY04/ 15 |  |  |  | FY04/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 119,193 | 119,791 | 94,926 | 103,845 | 118,700 | 115,152 | 94,444 | 102,245 | - |  |
| YoY | 12.2\% | 8.7\% | 4.6\% | 7.4\% | -0.4\% | -3.9\% | -0.5\% | -1.5\% |  |  |
| Gross Profit | 55,809 | 58,135 | 46,199 | 51,661 | 55,616 | 55,598 | 45,267 | 50,928 |  |  |
| YoY | 13.4\% | 11.1\% | 6.3\% | 9.7\% | -0.3\% | -4.4\% | -2.0\% | -1.4\% |  |  |
| GPM | 46.8\% | 48.5\% | 48.7\% | 49.7\% | 46.9\% | 48.3\% | 47.9\% | 49.8\% |  |  |
| SG\&A Expenses | 50,240 | 49,243 | 45,329 | 45,892 | 53,421 | 49,605 | 45,770 | 47,220 |  |  |
| YoY | 14.0\% | 12.5\% | 9.0\% | 8.2\% | 6.3\% | 0.7\% | 1.0\% | 2.9\% |  |  |
| SG\&A / Sales | 42.2\% | 41.1\% | 47.8\% | 44.2\% | 45.0\% | 43.1\% | 48.5\% | 46.2\% |  |  |
| Operating Profit | 5,568 | 8,893 | 870 | 5,769 | 2,194 | 5,993 | -502 | 3,708 | - |  |
| YoY | 8.1\% | 4.1\% | -53.4\% | 22.9\% | -60.6\% | -32.6\% | - | -35.7\% |  |  |
| OPM | 4.7\% | 7.4\% | 0.9\% | 5.6\% | 1.8\% | 5.2\% | - | 3.6\% |  |  |
| Recurring Profit | 5,426 | 8,692 | 835 | 5,565 | 2,082 | 5,937 | -308 | 3,518 | - |  |
| YoY | 11.0\% | 2.5\% | -55.3\% | 19.0\% | -61.6\% | -31.7\% | - | -36.8\% |  |  |
| RPM | 4.6\% | 7.3\% | 0.9\% | 5.4\% | 1.8\% | 5.2\% | - | 3.4\% |  |  |
| Net Income | 2,987 | 5,338 | 378 | 3,393 | 937 | 3,441 | -398 | 3,312 | - |  |
| YoY | 22.1\% | 4.6\% | -67.1\% | 33.3\% | -68.6\% | -35.5\% | - | -2.4\% |  |  |
| NM | 2.5\% | 4.5\% | 0.4\% | 3.3\% | 0.8\% | 3.0\% | - | 3.2\% |  |  |
| Cumulative data | Q1 | 1H | Q3 | F | Q1 | 1H | Q3 | FY | \% of PY | FY Est. |
| Sales | 119,193 | 238,984 | 333,910 | 437,755 | 118,700 | 233,852 | 328,296 | 430,541 | 98.5\% | 437,000 |
| YoY | 12.2\% | 10.4\% | 8.7\% | 8.4\% | -0.4\% | -2.1\% | -1.7\% | -1.6\% |  | -0.2\% |
| Gross Profit | 55,809 | 113,944 | 160,143 | 211,804 | 55,616 | 111,214 | 156,481 | 207,409 | 98.5\% | 210,615 |
| YoY | 13.4\% | 12.2\% | 10.4\% | 10.3\% | -0.3\% | -2.4\% | -2.3\% | -2.1\% |  | -0.6\% |
| GPM | 46.8\% | 47.7\% | 48.0\% | 48.4\% | 46.9\% | 47.6\% | 47.7\% | 48.2\% |  | 48.2\% |
| SG\&A Expenses | 50,240 | 99,483 | 144,812 | 190,704 | 53,421 | 103,026 | 148,796 | 196,016 | 98.7\% | 198,615 |
| YoY | 14.0\% | 13.2\% | 11.9\% | 11.0\% | 6.3\% | 3.6\% | 2.8\% | 2.8\% |  | 4.1\% |
| SG\&A / Sales | 42.2\% | 41.6\% | 43.4\% | 43.6\% | 45.0\% | 44.1\% | 45.3\% | 45.5\% |  | 45.4\% |
| Operating Profit | 5,568 | 14,461 | 15,331 | 21,100 | 2,194 | 8,187 | 7,685 | 11,393 | 94.9\% | 12,000 |
| YoY | 8.1\% | 5.6\% | -1.4\% | 4.2\% | -60.6\% | -43.4\% | -49.9\% | -46.0\% |  | -43.1\% |
| OPM | 4.7\% | 6.1\% | 4.6\% | 4.8\% | 1.8\% | 3.5\% | 2.3\% | 2.6\% |  | 2.7\% |
| Recurring Profit | 5,426 | 14,118 | 14,953 | 20,518 | 2,082 | 8,019 | 7,711 | 11,229 | 96.8\% | 11,600 |
| YoY | 11.0\% | 5.6\% | -1.9\% | 3.0\% | -61.6\% | -43.2\% | -48.4\% | -45.3\% |  | -43.5\% |
| RPM | 4.6\% | 5.9\% | 4.5\% | 4.7\% | 1.8\% | 3.4\% | 2.3\% | 2.6\% |  | 2.7\% |
| Net Income | 2,987 | 8,325 | 8,703 | 12,096 | 937 | 4,378 | 3,980 | 7,292 | 117.6\% | 6,200 |
| YoY | 22.1\% | 10.3\% | 0.1\% | 7.6\% | -68.6\% | -47.4\% | -54.3\% | -39.7\% |  | -48.7\% |
| NPM | 2.5\% | 3.5\% | 2.6\% | 2.8\% | 0.8\% | 1.9\% | 1.2\% | 1.7\% |  | 1.4\% |

Source: Company data
Figures may differ fromcompany materials due to differences in rounding methods.
Estimates based on most recently released figures.

In the beverage industry, difficult conditions persisted amid a prolonged decline in consumption spending following the consumption tax increase, price declines fueled by increased competition, and lingering concerns over rising raw material and fuel costs resulting from the weak yen. Poor weather across Japan also negatively affected the market, including a lack of sunlight, heavy rains, and a succession of typhoons. As a result, Ito En's sales and profits fell year-on-year.

By company, results at the parent for FY04/15 comprised of sales of JPY353.8bn ( $-2.7 \%$ YoY) and gross unconsolidated profit of JPY164.3bn (-2.9\% YoY) and operating profit of JPY6.5bn (-59.7\% YoY).

Factors affecting gross profits at the unconsolidated parent company include a JPY4.5bn impact from lower sales, a

JPY200mn impact due to changes in product composition, and a JPY200mn impact from higher raw materials costs. Initial plans at the parent aimed to expand sales via stronger promotional initiatives. However, the impact of the consumption tax increase and unstable weather conditions in the summer meant promotional initiatives did not have the anticipated effect. The large drop in operating profit is partly a result of the combined effect of these higher promotion costs and lower sales.

According to the company, the impact of the consumption tax increase was particularly severe for vending machine sales. Most companies in the industry, including Ito En, increased vending machine prices in line with the consumption tax increase. This caused a large drop in vending machine beverage sales across the industry, which was worsened by the unstable weather conditions in the summer. As a result, Ito En is planning in FY04/16 to put extra effort in its most profitable major brands, and work on a fundamental reset for profitability in its vending machine business.

Sales were up but profits were down at ITO EN (North America) Inc. and Chichiyasu, while domestic subsidiaries saw lower figures in both sales and profits. However, Tully's Coffee Japan Co. sales were up $8.1 \%$ YoY, and profits were up by $12.4 \%$ YoY, maintaining momentum despite a harsh market environment.

View the full report.

## Itochu Enex Co., Ltd. (8133)

A petroleum products trading company and member of the ITOCHU group. Sells LPG, gasoline, kerosene, diesel oil, fuel oil, and asphalt to retailers, gas stations, and corporate clients. Looking to diversify its energy sources.

On July 30, 2015, Itochu Enex Co., Ltd. announced earnings results for Q1 FY03/16.

| Income statement (IFRS) | FY03/ 14 |  |  | FY03/ 15 |  |  | FY03/ 16 |  |  |  |  |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYMn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | 04 | Q1 | Q2 | Q3 | 04 | \% of FY | Est. |
| Sales | 330,939 | 360,214 | 397,534 | 417,919 | 335,972 | 360,665 | 368,212 | 308,544 | 284,999 |  |  |  | 21.1\% | 1,350,000 |
| Home-Life | 27,211 | 24,553 | 33,412 | 41,670 | 27,359 | 24,124 | 29,872 | 30,233 | 23,651 |  |  |  | 21.8\% | 108,600 |
| Car-Life | 134,988 | 149,943 | 163,085 | 164,243 | 147,050 | 172,089 | 170,606 | 149,103 | 135,952 |  |  |  | 20.9\% | 649,000 |
| Energy Trade | 160,233 | 175,914 | 192,074 | 202,283 | 152,305 | 154,351 | 158,586 | 118,836 | 115,217 |  |  |  | 21.5\% | 535,700 |
| Power and Utility | 8,298 | 9,611 | 8,861 | 9,668 | 9,220 | 10,067 | 9,087 | 10,369 | 10,179 |  |  |  | 18.2\% | 56,000 |
| YoY |  |  |  |  | 1.5\% | 0.1\% | -7.4\% | -26.2\% | -15.2\% |  |  |  |  | -1.7\% |
| Home-Life |  |  |  |  | 0.5\% | -1.7\% | -10.6\% | -27.4\% | -13.6\% |  |  |  |  | -2.7\% |
| Car-Life |  |  |  |  | 8.9\% | 14.8\% | 4.6\% | -9.2\% | -7.5\% |  |  |  |  | 1.6\% |
| Energy Trade |  |  |  |  | -4.9\% | -12.3\% | -17.4\% | -41.3\% | -24.4\% |  |  |  |  | -8.3\% |
| Power and Utility |  |  |  |  | 11.1\% | 4.7\% | 2.5\% | 7.2\% | 10.4\% |  |  |  |  | 44.5\% |
| Gross Profit | 16,400 | 17,165 | 18,181 | 19,853 | 17,155 | 21,844 | 22,244 | 24,477 | 20,537 |  |  |  |  |  |
| Home-Life | 6,198 | 6,073 | 6,645 | 8,334 | 5,874 | 5,901 | 5,869 | 7,278 | 6,211 |  |  |  |  |  |
| Car-Life | 6,983 | 7,655 | 8,403 | 8,251 | 8,187 | 11,886 | 12,973 | 14,172 | 10,838 |  |  |  |  |  |
| Energy Trade | 1,700 | 1,581 | 1,890 | 2,449 | 1,412 | 2,156 | 2,082 | 2,261 | 1,663 |  |  |  |  |  |
| Power and Utility | 1,492 | 1,851 | 1,219 | 797 | 1,651 | 1,867 | 1,292 | 760 | 1,825 |  |  |  |  |  |
| GPM | 5.0\% | 4.8\% | 4.6\% | 4.8\% | 5.1\% | 6.1\% | 6.0\% | 7.9\% | 7.2\% |  |  |  |  |  |
| Home-Life | 22.8\% | 24.7\% | 19.9\% | 20.0\% | 21.5\% | 24.5\% | 19.6\% | 24.1\% | 26.3\% |  |  |  |  |  |
| Car-Life | 5.2\% | 5.1\% | 5.2\% | 5.0\% | 5.6\% | 6.9\% | 7.6\% | 9.5\% | 8.0\% |  |  |  |  |  |
| Energy Trade | 1.1\% | 0.9\% | 1.0\% | 1.2\% | 0.9\% | 1.4\% | 1.3\% | 1.9\% | 1.4\% |  |  |  |  |  |
| Power and Utility | 18.0\% | 19.3\% | 13.8\% | 8.2\% | 17.9\% | 18.5\% | 14.2\% | 7.3\% | 17.9\% |  |  |  |  |  |
| Other expenses | -13,896 | -14,886 | -14,694 | -16,248 | -15,523 | -17,504 | -18,578 | -21,015 | -17,779 |  |  |  |  |  |
| SG\&A expenses | -14,023 | -13,935 | -14,188 | -15,716 | -15,586 | -17,547 | -18,135 | -19,916 | -17,922 |  |  |  |  |  |
| Losses on fixed assets | -55 | -793 | 72 | -684 | -208 | -100 | -287 | -1,230 | -41 |  |  |  |  |  |
| Other, net | 182 | -158 | -578 | 152 | 271 | 143 | -156 | 131 | 184 |  |  |  |  |  |
| YoY |  |  |  |  | 11.7\% | 17.6\% | 26.4\% | 29.3\% | 14.5\% |  |  |  |  |  |
| SG\&A expenses |  |  |  |  | 11.1\% | 25.9\% | 27.8\% | 26.7\% | 15.0\% |  |  |  |  |  |
| Profit from operating activitives | 2,504 | 2,279 | 3,487 | 3,605 | 1,632 | 4,340 | 3,666 | 3,462 | 2,758 |  |  |  | 16.4\% | 16,800 |
| Home-Life |  |  |  |  | 383 |  |  |  | 584 |  |  |  | 11.2\% | 5,200 |
| Car-Life |  |  |  |  | -433 |  |  |  | 245 |  |  |  | 5.0\% | 4,900 |
| Energy Trade |  |  |  |  | 194 |  |  |  | 470 |  |  |  | 13.1\% | 3,600 |
| Power and Utility |  |  |  |  | 1,227 |  |  |  | 1,150 |  |  |  | 35.9\% | 3,200 |
| YoY |  |  |  |  | -34.8\% | 90.4\% | 5.1\% | -4.0\% | 69.0\% |  |  |  |  | 28.2\% |
| Home-Life |  |  |  |  |  |  |  |  | 52.5\% |  |  |  |  | 80.4\% |
| Car-Life |  |  |  |  |  |  |  |  | - |  |  |  |  | 8.6\% |
| Energy Trade |  |  |  |  |  |  |  |  | 142.3\% |  |  |  |  | 35.1\% |
| Power and Utility |  |  |  |  |  |  |  |  | -6.3\% |  |  |  |  | 6.3\% |
| OPM | 0.8\% | 0.6\% | 0.9\% | 0.9\% | 0.5\% | 1.2\% | 1.0\% | 1.1\% | 1.0\% |  |  |  |  | 1.2\% |
| Home-Life |  |  |  |  | 1.4\% |  |  |  | 2.5\% |  |  |  |  | 4.8\% |
| Car-Life |  |  |  |  | -0.3\% |  |  |  | 0.2\% |  |  |  |  | 0.8\% |
| Energy Trade |  |  |  |  | 0.1\% |  |  |  | 0.4\% |  |  |  |  | 0.7\% |
| Power and Utility |  |  |  |  | 13.3\% |  |  |  | 11.3\% |  |  |  |  | 5.7\% |
| Financial income and costs | 39 | -174 | -137 | -184 | 17 | -189 | -174 | -235 | 36 |  |  |  |  |  |
| Equity in earnings (losses) of affiliates | -8 | 79 | 46 | 411 | 35 | -114 | -411 | 133 | -174 |  |  |  |  |  |
| Other gains and losses |  | 1,897 |  | 0 |  | -7 |  |  |  |  |  |  |  |  |
| Pre-tax income | 2,535 | 4,081 | 3,396 | 3,832 | 1,684 | 4,030 | 3,081 | 3,360 | 2,620 |  |  |  | 17.2\% | 15,200 |
| Home-Life | 369 | 168 | 153 | 1,327 | 180 | 991 | 627 | 787 | 483 |  |  |  |  |  |
| Car-Life | 98 | 308 | 1,366 | 492 | -517 | 1,033 | 1,866 | 1,691 | 136 |  |  |  |  |  |
| Energy Trade | 940 | 792 | 1,006 | 2,851 | 544 | 386 | -148 | 1,894 | 504 |  |  |  |  |  |
| Power and Utility | 887 | 3,034 | 406 | -187 | 1,207 | 1,315 | 500 | -262 | 1,161 |  |  |  |  |  |
| YoY |  |  |  |  | -33.6\% | -1.2\% | -9.3\% | -12.3\% | 55.6\% |  |  |  |  | 25.1\% |
| Home-Life |  |  |  |  | -51.2\% | 489.9\% | 309.8\% | -40.7\% | 168.3\% |  |  |  |  |  |
| Car-Life |  |  |  |  |  | 235.4\% | 36.6\% | 243.7\% |  |  |  |  |  |  |
| Energy Trade |  |  |  |  | -42.1\% | -51.3\% |  | -33.6\% | -7.4\% |  |  |  |  |  |
| Power and Utility |  |  |  |  | 36.1\% | -56.7\% | 23.2\% |  | -3.8\% |  |  |  |  |  |
| Pre-tax margin | 0.8\% | 1.1\% | 0.9\% | 0.9\% | 0.5\% | 1.1\% | 0.8\% | 1.1\% | 0.9\% |  |  |  |  | 1.1\% |
| Home-Life | 1.4\% | 0.7\% | 0.5\% | 3.2\% | 0.7\% | 4.1\% | 2.1\% | 2.6\% | 2.0\% |  |  |  |  |  |
| Car-Life | 0.1\% | 0.2\% | 0.8\% | 0.3\% | -0.4\% | 0.6\% | 1.1\% | 1.1\% | 0.1\% |  |  |  |  |  |
| Energy Trade | 0.6\% | 0.5\% | 0.5\% | 1.4\% | 0.4\% | 0.3\% | -0.1\% | 1.6\% | 0.4\% |  |  |  |  |  |
| Power and Utility | 10.7\% | 31.6\% | 4.6\% | -1.9\% | 13.1\% | 13.1\% | 5.5\% | -2.5\% | 11.4\% |  |  |  |  |  |
| Income tax expenses | -1,117 | -1,739 | -1,346 | -1,592 | -741 | -1,548 | -1,164 | -2,173 | -1,047 |  |  |  |  |  |
| Net income | 1,418 | 2,342 | 2,050 | 2,240 | 943 | 2,482 | 1,917 | 1,187 | 1,573 |  |  |  |  | - |
| Profit attributable to minority interests | -211 | -329 | -160 | -225 | -180 | -438 | -60 | -348 | -234 |  |  |  |  |  |
| Profit attrib. to owners of parent | 1,207 | 2,013 | 1,890 | 2,014 | 763 | 2,044 | 1,857 | 839 | 1,339 |  |  |  | 16.3\% | 8,200 |
| YoY |  |  |  |  | -36.8\% | 1.5\% | -1.7\% | -58.3\% | 75.5\% |  |  |  |  | 49.0\% |
| Net margin | 0.4\% | 0.6\% | 0.5\% | 0.5\% | 0.2\% | 0.6\% | 0.5\% | 0.3\% | 0.5\% |  |  |  |  | 0.6\% |

Source: company data
Note: Figures may differ from company materials due to differences in rounding methods.
Note: Figures for the Energy Trade segment for FY03/13 and earlier are the sum of the Industrial Material and Global Trade segments.
Note: The Power and Utility segment was part of the Industrial Material segment until FY03/13.
Note: Data for FYO3/14 was retroactively restated when earnings results for $\mathrm{FYO3/15}$ were announced.

In Q1 FY03/16, crude oil prices temporarily turned up after sharp declines in the previous year. However, the market remained generally unstable. Though demand for oil products in Japan continued to be on a downtrend, sales volume of gasoline increased from a year earlier in reaction to the previous year's sluggish sales following the consumption tax hike in April 2014. In the electricity market, the average spot rate declined from a year before due mainly to lower costs of
materials, such as liquefied natural gas, from drops in the crude oil market.

The company has engaged in its businesses based on a new medium-term management plan for FY03/16 and FY03/17. In April 2015, the company established J Cylinder Service, consolidating the pressure-resistance inspection business for LP gas and industrial gas. The company plans to inspect 350,000 gas containers a year and make J Cylinder hold a leading market share in the Kanto region around Tokyo. Also in April, Oji-Itochu Enex Power Retailing Co., Ltd. started its operations. It was jointly established between Itochu Enex and Oji Green Resources Co., Ltd., a subsidiary of Oji Holdings Corporation (TSE1: 3861). The Itochu Enex group is preparing for the full deregulation of the electricity retail market in FY03/17, aiming to be Japan's leading power producer and supplier (PPS) in cooperation with other companies.

View the full report.

## J Trust Co Ltd (8508)

Active in financial, real estate, amusement, and international segments. Financial is the overwhelming revenue and profits contributor, consisting mostly of credit card and other consumer finance. Provides savings bank services in Korea, a long-term growth driver.

On July 24, 2015, J Trust Co., Ltd. announced the fundraising of its subsidiary JT Capital Co., Ltd. (JT Capital) through mortgage securitization.

According to the company, the purpose of this fundraising is to raise low-interest funds in large scale through the issuance of MBS (mortgage securitization). With the proceeds, the company will repay existing loans and revitalize its business activities. The corporate value of JT Capital, which possesses high quality assets, as well as a healthy business and financial structure, has been recognized in the South Korean market. Therefore, JT Capital has grown out of its traditional fundraising method--by which it raises funds from other group companies_relying on the J Trust Group to make possible the diversification of fundraising methods, which drives growth and revitalizes operating activities going forward. Capitalizing on the funds raised, the company expects further improvement in profitability through an increase in high quality consumer loans, auto loans for consumers, and secured loans.

| Scheme: | Mortgage securitization |
| :--- | :--- |
| Issuance date: | July 24, 2015 |
| Issuance amount: | KRW200bn (approx. JPY21.4bn; JPY0.1071/KWR, as of July 23, 2015) |
| Purpose: | Repayment of loan and working capital |
| Term to maturity: | 6 years |

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Japan Best Rescue System Co Ltd (2453)

The only listed provider of handyman services. Strong growth, healthy balance sheet. Operates nationwide.

On July 3, 2015, Shared Research updated the report following interviews with management.

| Quarterly Performance | FY09/ 13 |  |  |  | FY09/ 14 |  |  |  | FY09/ 15 |  |  |  | FY09/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 2,059 | 2,477 | 2,715 | 3,154 | 2,546 | 3,323 | 3,071 | 2,682 | 2,772 | 3,469 |  |  | 54.2\% | 11,509 |
| Call Center | 160 | 147 | 153 | 163 | 166 | 160 | 156 | 168 | 175 | 158 |  |  | 51.3\% | 649 |
| Membership Business | 605 | 981 | 811 | 685 | 749 | 1,232 | 1,058 | 904 | 922 | 1,279 |  |  | 54.1\% | 4,065 |
| Corporate Tie-Ups Business | 825 | 765 | 683 | 742 | 855 | 851 | 704 | 756 | 850 | 812 |  |  | 51.1\% | 3,253 |
| Member Shop Business | 46 | 45 | 40 | 42 | 36 | 37 | 37 | 35 | 38 | 37 |  |  | 50.5\% | 149 |
| Small Amount Short Term Insurance | 352 | 476 | 457 | 424 | 442 | 574 | 536 | 499 | 532 | 728 |  |  | 56.4\% | 2,233 |
| Enviromental Maintenance | - | - | 505 | 1,036 | 249 | 417 | 532 | 264 | 168 | 384 |  |  | 88.2\% | 626 |
| Car Chintai Business and others | 30 | 34 | 143 | 155 | 148 | 152 | 184 | 142 | 110 | 67 |  |  | 38.3\% | 462 |
| Others | 108 | 101 | 108 | 107 | 104 | 99 | 98 | 100 | 98 | 100 |  |  | 50.9\% | 389 |
| Eliminations / Company-wide | -65 | -72 | -186 | -199 | -203 | -198 | -235 | -186 | -120 | -96 |  |  | 67.6\% | -320 |
| YoY | 17.7\% | 23.7\% | 51.8\% | 66.3\% | 23.6\% | 34.2\% | 13.1\% | -15.0\% | 8.9\% | 4.4\% |  |  |  | -1.0\% |
| Call Center | -8.2\% | -5.9\% | -2.5\% | -4.0\% | 3.8\% | 8.8\% | 2.5\% | 3.3\% | 5.5\% | -1.0\% |  |  |  | -0.2\% |
| Membership Business | 29.3\% | 41.3\% | 42.7\% | 26.1\% | 23.8\% | 25.6\% | 30.4\% | 31.9\% | 23.1\% | 3.8\% |  |  |  | 3.1\% |
| Corporate Tie-Ups Business | -0.5\% | -10.2\% | 0.8\% | 1.1\% | 3.7\% | 11.3\% | 3.0\% | 1.8\% | -0.6\% | -4.6\% |  |  |  | 2.8\% |
| Member Shop Business | 6.7\% | 7.3\% | -1.9\% | 0.6\% | -20.7\% | -18.5\% | -7.7\% | -15.7\% | 4.3\% | 2.1\% |  |  |  | 2.6\% |
| Small Amount Short Term Insurance | 72.2\% | 68.2\% | 24.7\% | 31.5\% | 25.8\% | 20.4\% | 17.3\% | 17.8\% | 20.3\% | 26.9\% |  |  |  | 8.9\% |
| Enviromental Maintenance | - | - | - |  | - | - | 5.4\% | -74.6\% | -32.6\% | -8.0\% |  |  |  | -57.2\% |
| Car Chintai Business and others | -69.4\% | -13.6\% | 314.5\% | 367.8\% | 392.2\% | 346.3\% | 28.5\% | -8.3\% | -25.5\% | -55.9\% |  |  |  | -26.1\% |
| Others | 15,552.6\% | 14,778.9\% | - | -3.7\% | -3.2\% | -1.9\% | -9.3\% | -6.4\% | -6.2\% | 1.1\% |  |  |  | -2.9\% |
| Gross Profit | 921 | 1,132 | 907 | 708 | 739 | 1,072 | 1,254 | 922 | 942 | 1,267 |  |  |  |  |
| GPM | 44.7\% | 45.7\% | 33.4\% | 22.4\% | 29.0\% | 32.2\% | 40.8\% | 34.4\% | 34.0\% | 36.5\% |  |  |  |  |
| SGEA Expenses | 774 | 829 | 897 | 978 | 940 | 946 | 893 | 879 | 957 | 942 |  |  |  |  |
| YoY | 22.3\% | 28.8\% | 28.0\% | 24.5\% | 21.4\% | 14.1\% | -0.5\% | -10.1\% | 1.8\% | -0.5\% |  |  |  |  |
| Operating Profit | 147 | 303 | 9 | -270 | -201 | 125 | 362 | 43 | -15 | 325 |  |  | 59.5\% | 521 |
| Call Center | 41 | 30 | 28 | 27 | 35 | 38 | 34 | 48 | 50 | 40 |  |  | 78.2\% | 115 |
| Membership Business | 130 | 326 | 192 | 159 | 115 | 296 | 216 | 174 | 130 | 292 |  |  | 54.2\% | 779 |
| Corporate Tie-Ups Business | 67 | 61 | 44 | 19 | 63 | 97 | 70 | 88 | 80 | 98 |  |  | 68.3\% | 260 |
| Member Shop Business | -67 | -72 | -66 | -79 | -85 | -86 | -67 | -86 | -82 | -80 |  |  | 46.5\% | -347 |
| Small Amount Short Term Insurance | 35 | 53 | 32 | 12 | 34 | 42 | 39 | 16 | 38 | 41 |  |  | 49.9\% | 157 |
| Enviromental Maintenance | - | - | -186 | -431 | -341 | -200 | 102 | -107 | -123 | 55 |  |  | 68.7\% | -99 |
| Car Chintai Business and others | 1 | -15 | 46 | 46 | 34 | 16 | 30 | 19 | -20 | -47 |  |  | 72.3\% | -92 |
| Others | -1 | -12 | -1 | 11 | 7 | 16 | 11 | 11 | 13 | 13 |  |  | 59.2\% | 44 |
| Eliminations / Company-wide | -60 | -68 | -80 | -35 | -65 | -93 | -74 | -119 | -101 | -87 |  |  | 63.9\% | -295 |
| YoY | 7.4\% | 15.8\% | -92.3\% | - | - | -58.6\% | 3,856.4\% | - | - | 159.2\% |  |  |  | 58.2\% |
| Call Center | -29.6\% | -26.6\% | 32.8\% | -37.1\% | -13.7\% | 24.3\% | 23.4\% | 79.5\% | 42.1\% | 4.9\% |  |  |  | -26.1\% |
| Membership Business | 34.7\% | 28.6\% | 28.9\% | 32.4\% | -11.9\% | -9.3\% | 12.4\% | 9.5\% | 13.3\% | -1.3\% |  |  |  | -2.6\% |
| Corporate Tie-Ups Business | 32.4\% | -3.7\% | 76.0\% | -52.7\% | -6.7\% | 58.6\% | 59.8\% | 356.4\% | 26.6\% | 1.1\% |  |  |  | -18.2\% |
| Member Shop Business | - | - | - |  | - | - | - |  | - | - |  |  |  | - |
| Small Amount Short Term Insurance | -42.2\% | 24.0\% | -34.6\% | -43.2\% | -1.3\% | -21.8\% | 22.3\% | 28.3\% | 9.0\% | -2.2\% |  |  |  | 19.7\% |
| Enviromental Maintenance | - | - | - |  | - | - | - |  | - | - |  |  |  | - |
| Car Chintai Business and others | -92.4\% | - | - |  | 3,777.3\% | - | -34.9\% | -58.7\% | - | - |  |  |  | - |
| Others | - | - | - | 1,524.6\% | - | - | - | -4.2\% | 75.3\% | -16.9\% |  |  |  | -1.9\% |
| YoY | 7.1\% | 12.2\% | 0.3\% | -8.6\% | -7.9\% | 3.8\% | 11.8\% | 1.6\% | -0.6\% | 9.4\% |  |  |  | 4.5\% |
| Call Center | 25.7\% | 20.7\% | 18.2\% | 16.4\% | 21.4\% | 23.6\% | 21.9\% | 28.6\% | 28.8\% | 25.0\% |  |  |  | 17.7\% |
| Membership Business | 21.5\% | 33.2\% | 23.7\% | 23.2\% | 15.3\% | 24.0\% | 20.4\% | 19.2\% | 14.1\% | 22.8\% |  |  |  | 19.2\% |
| Corporate Tie-Ups Business | 8.2\% | 8.0\% | 6.5\% | 2.6\% | 7.4\% | 11.4\% | 10.0\% | 11.6\% | 9.4\% | 12.1\% |  |  |  | 8.0\% |
| Member Shop Business | -146.7\% | -161.2\% | -163.7\% | -188.8\% | -233.0\% | -233.4\% | -179.8\% | -243.4\% | -216.5\% | -212.6\% |  |  |  | -232.9\% |
| Small Amount Short Term Insurance | 9.9\% | 11.2\% | 7.0\% | 2.9\% | 7.8\% | 7.3\% | 7.3\% | 3.1\% | 7.1\% | 5.6\% |  |  |  | 7.0\% |
| Enviromental Maintenance | - | - | -36.8\% | -41.6\% | -136.7\% | -47.9\% | 19.1\% | -40.8\% | -73.5\% | 14.4\% |  |  |  | -15.8\% |
| Car Chintai Business and others | 2.9\% | -45.3\% | 32.4\% | 29.8\% | 23.1\% | 10.6\% | 16.4\% | 13.4\% | -18.0\% | -69.8\% |  |  |  | -19.9\% |
| Others | -0.6\% | -11.8\% | -0.6\% | 10.6\% | 7.1\% | 15.9\% | 11.2\% | 10.9\% | 13.3\% | 13.0\% |  |  |  | 11.3\% |
| Recurring Profit | 127 | 288 | 29 | -303 | -223 | 10 | 344 | 148 | -10 | 344 |  |  | -2.0\% | 528 |
| YoY | 115.1\% | -11.3\% | -69.8\% |  |  | -96.5\% | 1,068.5\% |  |  | 3,319.1\% |  |  |  | 89.5\% |
| RPM | 6.2\% | 11.6\% | 1.1\% | -9.6\% | -8.8\% | 0.3\% | 11.2\% | 5.5\% | -0.4\% | 9.9\% |  |  |  | 4.6\% |
| Net Income | 130 | 173 | -70 | -719 | -233 | -10 | 195 | 78 | -84 | 312 |  |  | -41.6\% | 201 |
| YoY | 9,105.7\% | -8.9\% | - |  | - | - | - | - | - | - |  |  |  | 545.4\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

In 1 H FY09/15, sales rose $6.3 \%$ YoY to JPY6.2bn, mainly because of growth in the Membership segment, including No Worries Residence Support, Student Dial 110, and internet agency business, as well as the Small Amount Short-Term Insurance segment. The company posted an operating profit thanks to companywide cost-cutting efforts that led to an improvement in gross profit margin. In particular, the operating loss in the Environmental Maintenance segment was significantly narrowed.

As a result, both sales and profits in 1H surpassed JBR's initial targets (sales of JPY6bn, operating profit of JPY214mn, and recurring profit of JPY196mn). Net income also far exceeded the forecast of JPY40mn due to factors such as a gain on the
sale of investment securities worth JPY65mn. However, the company has left its full-year forecasts unchanged as it sees uncertainty for earnings of 2 H due to various expenses, including those for investigations related to accounting irregularities at subsidiary Binos Corporation. JBR said that if a revision to forecasts becomes necessary, it will make an announcement immediately.

View the full report

JIN Co., Ltd. (3046)

Mall-based eyewear retailer, aggressive growth strategy using private-label retailing model.

On July 30, 2015, Shared Research updated the report after interviewing management.

| Quarterly Performance | Fro8/ 13 |  |  |  | FY08/ 14 |  |  |  | Fro8/ 15 |  |  |  | Fro8/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | 03 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 7,800 | 9,861 | 9,182 | 9,711 | 8,169 | 9,463 | 9,623 | 8,895 | 8,146 | 9,599 | 11,364 |  | 72.0\% | 40,450 |
| Yoy | 85.3\% | 86.9\% | 63.6\% | 29.3\% | 4.7\% | -4.0\% | 4.8\% | -8.4\% | -0.3\% | 1.4\% | 18.1\% |  |  | 11.9\% |
| Gross Profit | 5,909 | 7,479 | 6,943 | 7,113 | 5,918 | 6,770 | 7,115 | 6,391 | 6,198 | 6,975 | 8,626 |  | 72.7\% | 30,000 |
| YoY | 83.4\% | 91.0\% | 60.1\% | 28.3\% | 0.1\% | -9.5\% | 2.5\% | -10.2\% | 4.7\% | 3.0\% | 21.2\% |  |  | 14.5\% |
| GPM | 75.8\% | 75.8\% | 75.6\% | 73.3\% | 72.4\% | 71.5\% | 73.9\% | 71.9\% | 76.1\% | 72.7\% | 75.9\% |  |  | 74.2\% |
| SGEA Expenses | 4,532 | 4,892 | 5,868 | 5,930 | 5,669 | 6,047 | 5,909 | 5,597 | 5,959 | 6,321 | 7,068 |  | 72.7\% | 26,600 |
| YoY | 49.1\% | 59.8\% | 55.3\% | 31.8\% | 25.1\% | 23.6\% | 0.7\% | -5.6\% | 5.1\% | 4.5\% | 19.6\% |  |  | 14.6\% |
| SGEA / Sales | 58.1\% | 49.6\% | 63.9\% | 61.1\% | 69.4\% | 63.9\% | 61.4\% | 62.9\% | 73.2\% | 65.8\% | 62.2\% |  |  | 65.8\% |
| Salaries | 1,059 | 1,160 | 1,290 | 1,403 | 1,524 | 1,487 | 1,541 | 1,513 | 1,708 | 1,825 | 1,927 |  |  |  |
| Advertising | 969 | 646 | 1,429 | 1,189 | 864 | 1,083 | 701 | 516 | 469 | 490 | 711 |  |  |  |
| Rents | 999 | 1,185 | 1,232 | 1,249 | 1,166 | 1,291 | 1,366 | 1,373 | 1,484 | 1,593 | 1,812 |  |  |  |
| Other | 1,505 | 1,901 | 1,917 | 2,089 | 2,114 | 2,186 | 2,301 | 2,195 | 2,298 | 2,412 | 2,617 |  |  |  |
| Operating Profit | 1,378 | 2,587 | 1,076 | 1,183 | 249 | 723 | 1,206 | 794 | 240 | 654 | 1,559 |  | 72.1\% | 3,400 |
| YoY | 658.7\% | 203.3\% | 93.3\% | 13.4\% | -81.9\% | -72.0\% | 12.2\% | -32.9\% | -3.9\% | -9.6\% | 29.2\% |  |  | 14.4\% |
| OPM | 17.7\% | 26.2\% | 11.7\% | 12.2\% | 3.1\% | 7.6\% | 12.5\% | 8.9\% | 2.9\% | 6.8\% | 13.7\% |  |  | 8.4\% |
| Recurring Profit | 1,302 | 2,405 | 904 | 1,258 | 219 | 702 | 1,223 | 785 | 193 | 650 | 1,533 |  | 70.9\% | 3,350 |
| YoY | 664.1\% | 193.8\% | 60.1\% | 26.0\% | -83.2\% | -70.8\% | 35.3\% | -37.6\% | -11.7\% | -7.5\% | 25.3\% |  |  | 14.4\% |
| RPM | 16.7\% | 24.4\% | 9.8\% | 13.0\% | 2.7\% | 7.4\% | 12.7\% | 8.8\% | 2.4\% | 6.8\% | 13.5\% |  |  | 8.3\% |
| Net Income | 766 | 1,388 | 502 | 764 | 70 | 316 | 759 | 100 | 48 | 298 | 896 |  | 65.4\% | 1,900 |
| YoY | 1,039.3\% | 294.2\% | 146.3\% | 63.7\% | -90.9\% | -77.2\% | 51.3\% | -86.9\% | -30.9\% | -5.6\% | 18.0\% |  |  | 52.6\% |
| NPM | 9.8\% | 14.1\% | 5.5\% | 7.9\% | 0.9\% | 3.3\% | 7.9\% | 1.1\% | 0.6\% | 3.1\% | 7.9\% |  |  | 4.7\% |
| Eyeware specialty store YoY sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| All | 81.2\% | 94.8\% | 63.3\% | 29.4\% | 3.1\% | -6.0\% | 2.0\% | -9.3\% | -5.5\% | -4.1\% | 11.0\% |  |  | 4.4\% |
| Comparable stores | 45.6\% | 57.2\% | 32.9\% | 5.1\% | -17.6\% | -24.5\% | -17.7\% | -24.6\% | -18.5\% | -15.4\% | 3.2\% |  |  | -5.7\% |
| Store count | 172 | 175 | 199 | 205 | 231 | 237 | 264 | 267 | 277 | 275 | 287 |  |  | 292 |
| Openings | 12 | 3 | 25 | 7 | 26 | 8 | 27 | 4 | 12 | 1 | 12 |  | 83.3\% | 30 |
| Closings |  |  | -1 | -1 |  | -2 |  | -1 | -2 | -3 |  |  | 100.0\% | -5 |
| Store count (China) |  |  |  |  |  |  |  | 25 | 33 | 40 | 48 |  |  |  |
| Inventory | 2,443 | 2,917 | 3,266 | 4,027 | 4,621 | 4,559 | 4,289 | 2,985 | 3,362 | 3,268 | 3,792 |  |  |  |
| Product inventory | 2,363 | 2,854 | 3,166 | 3,887 | 4,435 | 4,306 | 4,030 | 2,785 | 3,082 | 3,048 | 3,628 |  |  |  |
| Inventory turnover | 113 | 103 | 126 | 128 | 175 | 156 | 161 | 133 | 149 | 115 | 118 |  |  |  |
| Product inventory turnover | 109 | 100 | 123 | 124 | 169 | 148 | 152 | 124 | 137 | 107 | 111 |  |  |  |
|  | FY08/ 13 | Fro8/14 |  |  | Fr08/ 15 |  |  | $\begin{gathered} \text { FYo8/ } 11 \\ \text { Con. } \end{gathered}$ | FYo8/ 12 Con. | Fros/ 13 | Fro8/14 | Fros/15 | Fro8/15 |  |
|  | 1 H | 2 H | 1 H | 2 H | 1 H | 2H Est. |  |  |  | Con. | Con. | Est. | \% of FY | FY Est. |
| Sales | 17,661 | 18,893 | 17,632 | 18,518 | 17,745 | 22,705 |  | 14,575 | 22,614 | 36,554 | 36,150 | 40,450 | 99.1\% | 17,910 |
| Eyewear | 16,820 | 17,814 | 16,501 | 17,198 | 16,398 | 21,052 |  | 13,163 | 21,130 | 34,634 | 33,698 | 37,450 | 99.5\% | 16,477 |
| Stores | 15,832 | 17,052 | 15,552 | 16,407 | 15,801 | 20,089 |  | 12,532 | 20,237 | 32,884 | 31,959 | 35,890 | 100.1\% | 15,787 |
| e-commerce, other | 987 | 762 | 948 | 790 | 596 | 964 |  | 630 | 893 | 1,749 | 1,738 | 1,560 | 86.4\% | 690 |
| Accessories | 841 | 1,079 | 1,131 | 1,320 | 1,347 | 1,653 |  | 1,412 | 1,483 | 1,920 | 2,452 | 3,000 | 94.0\% | 1,433 |
| Women's | 445 | 524 | 508 | 573 | 566 | 734 |  | 906 | 779 | 969 | 1,081 | 1,300 | 91.3\% | 620 |
| Men's | 394 | 555 | 622 | 747 | 780 | 920 |  | 503 | 701 | 949 | 1,369 | 1,700 | 95.9\% | 813 |
| YoY | 86.2\% | 43.9\% | -0.2\% | -2.0\% | 0.6\% | 22.6\% |  | 37.4\% | 55.2\% | 61.6\% | -1.1\% | 11.9\% |  | -51.0\% |
| Gross Profit | 13,388 | 14,057 | 12,687 | 13,507 | 13,173 | 16,827 |  | 10,688 | 17,015 | 27,445 | 26,194 | 30,000 | 99.6\% | 13,220 |
| Yor | 87.6\% | 42.3\% | -5.2\% | -3.9\% | 3.8\% | 24.6\% |  | 42.1\% | 59.2\% | 61.3\% | -4.6\% | 14.5\% |  | -50.6\% |
| GPM | 75.8\% | 74.4\% | 72.0\% | 72.9\% | 74.2\% | 74.1\% |  | 73.3\% | 75.2\% | 75.1\% | 72.5\% | 74.2\% |  | 32.7\% |
| Eyewear | 76.8\% | 75.8\% | 73.6\% | 74.6\% | 76.2\% | 76.2\% |  | 75.2\% | 76.7\% | 76.3\% | 74.1\% | 76.2\% |  |  |
| Accessories | 55.1\% | 52.1\% | 48.1\% | 51.4\% | 50.8\% | 46.3\% |  | 56.1\% | 54.7\% | 53.4\% | 49.9\% | 48.3\% |  |  |
| SG\&A Expenses | 9,424 | 11,798 | 11,715 | 11,506 | 12,280 | 14,320 |  | 9,605 | 14,381 | 21,222 | 23,221 | 26,600 | 97.3\% | 12,620 |
| Yoy | 54.4\% | 42.5\% | 24.3\% | -2.5\% | 4.8\% | 24.5\% |  |  | 49.7\% | 47.6\% | 9.4\% | 14.6\% |  | -46.3\% |
| SG\&A / Sales | 53.4\% | 62.4\% | 66.4\% | 62.1\% | 69.2\% | 63.1\% |  | 65.9\% | 63.6\% | 58.1\% | 64.2\% | 65.8\% | - | 31.2\% |
| Personnel | 2,852 | 3,186 | 3,559 | 3,565 | 4,099 | 4,652 |  | 3,225 | 4,258 | 6,038 | 7,124 | 8,751 | 98.9\% | 4,144 |
| Advertising | 1,498 | 2,462 | 1,816 | 1,135 | 845 | 1,102 |  | 1,435 | 2,791 | 3,960 | 2,951 | 1,947 | 98.8\% | 855 |
| Rental | 2,092 | 2,377 | 2,340 | 2,624 | 2,931 | 3,611 |  | 1,957 | 2,864 | 4,469 | 4,964 | 6,542 | 96.6\% | 3,035 |
| Depreciation | 519 | 670 | 727 | 843 | 922 | 1,069 |  | 458 | 771 | 1,189 | 1,570 | 1,991 | 97.7\% | 944 |
| Lease fees | 199 | 225 | 260 | 309 | 326 | 399 |  | 276 | 340 | 424 | 569 | 725 | 92.9\% | 351 |
| Fees paid | 805 | 1,136 | 1,141 | 1,185 | 1,201 | 1,503 |  | 640 | 1,057 | 1,941 | 2,326 | 2,704 | 84.8\% | 1,417 |
| Supplies | 426 | 532 | 563 | 610 | 589 | 552 |  | 466 | 751 | 958 | 1,173 | 1,141 | 109.9\% | 536 |
| Other | 1,030 | 1,210 | 1,306 | 1,234 | 1,364 | 1,435 |  | 1,143 | 1,546 | 2,240 | 2,540 | 2,799 | 101.9\% | 1,338 |
| Operating Profit | 3,964 | 2,259 | 972 | 2,001 | 893 | 2,507 |  | 1,084 | 2,634 | 6,223 | 2,973 | 3,400 | 148.9\% | 600 |
| YoY | 283.3\% | 41.2\% | -75.5\% | -11.4\% | -8.1\% | 25.3\% |  | 74.7\% | 143.1\% | 136.3\% | -52.2\% | 14.4\% |  | -81.4\% |
| OPM | 22.4\% | 12.0\% | 5.5\% | 10.8\% | 5.0\% | 11.0\% |  | 7.4\% | 11.6\% | 17.0\% | 8.2\% | 8.4\% |  | 1.5\% |
| Recuring Profit | 3,707 | 2,162 | 921 | 2,008 | 843 | 2,507 |  | 1,053 | 2,552 | 5,869 | 2,929 | 3,350 | 145.3\% | 580 |
| Yoy | 274.8\% | 38.3\% | -75.1\% | -7.1\% | -8.5\% | 24.9\% |  | 75.3\% | 142.4\% | 130.0\% | -50.1\% | 14.4\% |  | -81.2\% |
| RPM | 21.0\% | 11.4\% | 5.2\% | 10.8\% | 4.8\% | 11.0\% |  | 7.2\% | 11.3\% | 16.1\% | 8.1\% | 8.3\% |  | 1.4\% |
| Net Income | 2,154 | 1,265 | 386 | 859 | 347 | 1,553 |  | 384 | 1,090 | 3,419 | 1,245 | 1,900 | 133.3\% | 260 |
| YoY | 413.7\% | 88.8\% | -82.1\% | -32.1\% | -10.2\% | 80.8\% |  | 65.1\% | 183.7\% | 213.8\% | -63.6\% | 52.6\% |  | -84.3\% |
| NPM | 12.2\% | 6.7\% | 2.2\% | 4.6\% | 2.0\% | 6.8\% |  | 2.6\% | 4.8\% | 9.4\% | 3.4\% | 4.7\% | . | 0.6\% |
| Eyeware specialty store YoY sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| All | 88.4\% | 43.3\% | -2.0\% | -3.8\% | -4.7\% | 13.6\% |  | 40.0\% | 61.8\% | 62.0\% | -2.9\% | 4.4\% |  | -5.4\% |
| Comparable stores | 51.9\% | 16.9\% | -21.5\% | -21.2\% | -16.8\% | 5.7\% |  | 10.0\% | 27.6\% | 31.4\% | -21.4\% | -5.7\% | - | -17.8\% |
| Store count | 175 | 205 | 237 | 267 | 275 | 292 |  | 116 | 160 | 205 | 267 | 292 | - | 276 |
| Openings | 15 | 32 | 34 | 31 | 13 | 17 |  | 41 | 45 | 47 | 65 | 30 | 92.9\% | 14 |
| Closings |  | -2 | -2 | -1 | -5 |  |  |  | -1 | 2 | -3 | -5 | 100.0\% | -5 |
| Store count (China) |  | 13 | 19 | 25 | 40 | - |  | 3 | - | 13 | 25 |  |  |  |
| Capex | 1,235 | 1,988 | 2,554 | 2,116 | 985 | 848 |  |  | 2,328 | 3,223 | 4,670 | 1,833 |  |  |
| New store openings (inc. guarantee deposits) | 630 | 1,461 | 1,285 | 1,259 | 677 | 735 |  |  | 1,314 | 2,091 | 2,544 | 1,412 |  |  |
| Refurbishing | 243 | 237 | 145 | 347 | 194 | 113 |  |  | 640 | 480 | 492 | 307 |  |  |
|  | 362 | 289 | 1,123 | 511 | 113 |  |  |  | 372 | 651 | 1,634 | 113 |  |  |
| New stores Refurbished stores | 15 | 32 | 36 | 37 | 19 | 17 |  |  | 49 | 47 | 73 | 36 |  |  |
|  | 6 | 13 | 7 | 10 | 5 |  |  |  | 22 | 19 | 17 |  |  |  |
| Depreciation (CF base) <br> Depreciation (inc. asset retirement) | 496 | 642 | 694 | 807 | 884 | - |  | 429 | 732 | 1,138 | 1,501 |  |  |  |
|  | 519 | 670 | 727 | 843 | 922 | 1,069 |  | 458 | 771 | 1,189 | 1,570 | 1,991 |  | 944 |
| Pre-tax income before amortization Profit margins | 4,132 | 2,705 | 1,535 | 2,328 | 1,674 | 3,533 |  | 1,320 | 2,927 | 6,837 | 3,863 | 5,207 |  | 1,436 |
|  | 23.4\% | 14.3\% | 8.7\% | 12.6\% | 9.4\% | 15.6\% |  | 9.1\% | 12.9\% | 18.7\% | 10.7\% | 12.9\% |  | 8.0\% |
| Domestic annual sales (mn units) | 2.7 | 2.8 | 2.7 | 2.7 | 2.2 |  |  | 2.3 | 3.5 | 5.5 | 5.4 | 5.3 |  |  |
| Perscription glasses Non-perscription glasses | 1.8 | 1.9 | 2.0 | 2.1 | 1.8 |  |  |  | . | 3.7 | 4.1 | 4.1 |  |  |
|  | 0.9 | 0.9 | 0.7 | 0.5 | 0.4 |  |  |  |  | 1.8 | 1.2 | 1.2 |  |  |
| Average unit price (SR est.) | 6.2 | 6.4 | 6.1 | 6.4 | 7.1 |  |  | - | - | - |  | 6.5 |  |  |
| Inventory | 2,917 | 4,027 | 4,559 | 2,985 | 3,268 |  |  | 1,011 | 2,237 | 4,027 | 2,985 |  |  |  |
| Product inventoryInventory turnover | 2,854 | 3,887 | 4,306 | 2,785 | 3,048 |  |  | 931 | 2,156 | 3,887 | 2,785 |  |  |  |
|  | 110 | 131 | 158 | 137 | 125 |  |  | 73 | 106 | 126 | 129 |  |  |  |
| Inventory turnover Product inventory turnover | 107 | 127 | 151 | 129 | 116 |  |  | 67 | 101 | 121 | 122 |  |  |  |

Source: Company data, SR Inc. Research
1 H company estimates and progress rate are based on initial company estimates.

Existing store sales in Japan had been forecast to fall slightly; however, the company actually achieved a 3.2\% increase, the first since Q4 FY08/13. Sales are expected to exceed the full-year plan.

Gross profit margin improved 2.0pp YoY to $75.9 \%$. The weaker yen had an impact, but it was not as great as other factors, particularly:

- Tight controls on procurement costs;
$\rightarrow$ An increase in average price per pair of glasses due to a renewed product strategy; and
- Newly consolidated subsidiaries in China.

GPM for both Q3 and the nine months of cumulative Q3 seems to have settled $0.5 \mathrm{pp}-0.6 \mathrm{pp}$ above the full-year plan.

SG\&A expense was in line with forecast overall, with increases in personnel expenses due to improvements in working conditions for store staff and an increase in the per-store staff count absorbed by a reduction in spending on advertising. However, some JPY250mn in costs was carried over into Q4. Cumulative Q3 saw Chinese businesses turn profits, with 54 stores for the full year (2 more stores than forecast).

On July 3, 2015, JIN Co., Ltd. released monthly sales data for June 2015; see the results section for details.

## All stores sales growth



[^4]
## Comparable stores sales growth



| Comparable Stores Sales Crowth (YoY) |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug |
| FY08/09 | $-20.6 \%$ | $-11.1 \%$ | $-1.5 \%$ | $-13.2 \%$ | $3.8 \%$ | $-8.3 \%$ | $-7.8 \%$ | $-5.1 \%$ | $6.0 \%$ | $2.9 \%$ | $9.9 \%$ | $15.9 \%$ |
| FY08/10 | $33.5 \%$ | $51.1 \%$ | $36.1 \%$ | $40.7 \%$ | $41.1 \%$ | $42.5 \%$ | $35.3 \%$ | $50.4 \%$ | $36.1 \%$ | $29.6 \%$ | $20.2 \%$ | $21.2 \%$ |
| FY08/11 | $9.4 \%$ | $30.3 \%$ | $8.4 \%$ | $15.1 \%$ | $3.1 \%$ | $5.7 \%$ | $1.2 \%$ | $12.7 \%$ | $3.3 \%$ | $5.9 \%$ | $12.9 \%$ | $14.7 \%$ |
| FY08/12 | $31.1 \%$ | $7.9 \%$ | $5.9 \%$ | $3.0 \%$ | $9.3 \%$ | $28.1 \%$ | $33.1 \%$ | $14.9 \%$ | $23.2 \%$ | $70.4 \%$ | $56.2 \%$ | $41.7 \%$ |
| FY08/13 | $54.8 \%$ | $17.8 \%$ | $68.3 \%$ | $69.8 \%$ | $50.3 \%$ | $51.9 \%$ | $41.3 \%$ | $23.8 \%$ | $33.7 \%$ | $6.1 \%$ | $-3.5 \%$ | $13.3 \%$ |
| FY08/14 | $-18.6 \%$ | $-8.1 \%$ | $-24.5 \%$ | $-26.3 \%$ | $-22.2 \%$ | $-25.1 \%$ | $-1.9 \%$ | $-28.4 \%$ | $-23.6 \%$ | $-25.1 \%$ | $-22.1 \%$ | $-26.3 \%$ |
| FY08/15 | $-23.3 \%$ | $-21.5 \%$ | $-10.2 \%$ | $-20.8 \%$ | $-16.4 \%$ | $-7.0 \%$ | $-23.3 \%$ | $19.8 \%$ | $23.3 \%$ | $10.0 \%$ |  |  |

[^5]View the full report.

## Kameda Seika (2220)

Japan's largest rice cracker company by sales, with $30 \%$ domestic market share. Over $90 \%$ of sales and earnings come from the Snack
Production and Sales segment. Also provides transport and warehousing, and rice research and development.

On July 31, 2015, Kameda Seika Co., Ltd. announced earnings results for Q1 FY03/16.

| Quarterly Performance (JPYmn) | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1HEst. |
| Sales | 22,400 | 22,377 | 26,252 | 23,821 | 22,453 |  |  |  | 48.8\% | 46,000 |
| YoY | 3.3\% | 4.0\% | 2.9\% | -1.2\% | 0.2\% |  |  |  |  | 2.7\% |
| Gross Profit | 9,440 | 9,133 | 11,769 | 10,595 | 9,621 |  |  |  |  |  |
| YoY | 6.7\% | 10.1\% | 5.8\% | -2.1\% | 1.9\% |  |  |  |  |  |
| GPM | 42.1\% | 40.8\% | 44.8\% | 44.5\% | 42.8\% |  |  |  |  |  |
| SG\&A Expenses | 9,059 | 8,725 | 9,817 | 9,304 | 9,120 |  |  |  |  |  |
| YoY | 4.4\% | 4.0\% | 1.0\% | 3.3\% | 0.7\% |  |  |  |  |  |
| SG\&A / Sales | 40.4\% | 39.0\% | 37.4\% | 39.1\% | 40.6\% |  |  |  |  |  |
| Operating Profit | 381 | 408 | 1,952 | 1,292 | 501 |  |  |  | 50.1\% | 1,000 |
| YoY | 123.8\% | - | 38.5\% | -29.1\% | 31.4\% |  |  |  |  | 26.8\% |
| OPM | 1.7\% | 1.8\% | 7.4\% | 5.4\% | 2.2\% |  |  |  |  | 2.2\% |
| Recurring Profit | 611 | 636 | 2,265 | 1,645 | 775 |  |  |  | 48.5\% | 1,600 |
| YoY | 33.3\% 28 | 288.0\% | 24.6\% | -21.3\% | 27.0\% |  |  |  |  | 28.3\% |
| RPM | 2.7\% | 2.8\% | 8.6\% | 6.9\% | 3.5\% |  |  |  |  | 3.5\% |
| Net Income | 346 | 380 | 1,333 | 1,310 | 466 |  |  |  | 51.7\% | 900 |
| YoY | -32.7\% 18 | 189.2\% | 27.6\% | -8.5\% | 34.8\% |  |  |  |  | 24.0\% |
| NPM | 1.5\% | 1.7\% | 5.1\% | 5.5\% | 2.1\% |  |  |  |  | 2.0\% |
| Cumulative | Q1 | 1H | Q3 | F | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 22,400 | 44,776 | 71,029 | 94,849 | 22,453 |  |  |  | 22.9\% | 98,000 |
| YoY | 3.3\% | 3.6\% | 3.4\% | 2.2\% | 0.2\% |  |  |  |  | 3.3\% |
| Gross Profit | 9,440 | 18,573 | 30,342 | 40,937 | 9,621 |  |  |  |  |  |
| YoY | 6.7\% | 8.4\% | 7.3\% | 4.7\% | 1.9\% |  |  |  |  |  |
| GPM | 42.1\% | 41.5\% | 42.7\% | 43.2\% | 42.8\% |  |  |  |  |  |
| SG\&A Expenses | 9,059 | 17,784 | 27,601 | 36,905 | 9,120 |  |  |  |  |  |
| YoY | 4.4\% | 4.2\% | 3.1\% | 3.1\% | 0.7\% |  |  |  |  |  |
| SG\&A / Sales | 40.4\% | 39.7\% | 38.9\% | 38.9\% | 40.6\% |  |  |  |  |  |
| Operating Profit | 381 | 789 | 2,741 | 4,032 | 501 |  |  |  | 10.0\% | 5,000 |
| YoY | 123.8\% 9 | 978.0\% | 84.8\% | 22.0\% | 31.4\% |  |  |  |  | 24.0\% |
| OPM | 1.7\% | 1.8\% | 3.9\% | 4.3\% | 2.2\% |  |  |  |  | 5.1\% |
| Recurring Profit | 611 | 1,247 | 3,512 | 5,157 | 775 |  |  |  | 12.7\% | 6,100 |
| YoY | 33.3\% 100. | 100.4\% | 43.9\% | 13.9\% | 27.0\% |  |  |  |  | 18.3\% |
| RPM | 2.7\% | 2.8\% | 4.9\% | 5.4\% | 3.5\% |  |  |  |  | 6.2\% |
| Net Income | 346 | 726 | 2,059 | 3,369 | 466 |  |  |  | 11.6\% | 4,000 |
| YoY | -32.7\% | 12.5\% | 21.9\% | 7.9\% | 34.8\% |  |  |  |  | 18.7\% |
| NPM | 1.5\% | 1.6\% | 2.9\% | 3.6\% | 2.1\% |  |  |  |  | 4.1\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Operating profit rose despite cost increases due to higher prices of certain raw materials amid yen weakness and a rise in advertising spending. Profits improved at consolidated subsidiaries and prices of the company's key ingredients were relatively stable. Recurring profit and net income rose on higher profits at the company's equity-method affiliates; TH Foods Inc. in the US and Thien Ha Kameda, JSC in Vietnam.

In Q1, progress towards full-year guidance was as follows: sales, $22.9 \%$ (23.6\% in Q1 FY03/15); operating profit, 10.0\% (9.1\%); recurring profit, $12.7 \%$ (12.0\%), and net income, $11.6 \%$ (10.8\%).

View the full report.

## Kenedix, Inc. (4321)

> Japan's largest, independent real estate fund manager. After rightsizing its balance sheet, now aiming to grow assets under management.

On July 22, 2015, Kenedix, Inc. announced the establishment of Kenedix Engineering, Inc. (KDE).

The company's wholly owned subsidiary, Kenedix Property Management, Inc. (KPM), established KDE to strengthen its core property management and construction businesses, with the aim to expand KPM's growth and raise the value of assets held and managed by the group. Effects on FY12/15 consolidated earnings should be negligible, and so there is no change to FY12/15 forecasts, released on February 10, 2015.

## Company details

Name: Kenedix Engineering Inc.
Capital: JPY50mn (KPM 100\% investment)
Business: Building construction, waterproofing, interior furnishing, plumbing and electrical
systems, etc.
Start of operations: August 2015 (planned)

On July 14, 2015, the company announced assets under management at the end of June 2015.

There was a net increase of about JPY88.6bn in assets under management (AUM) at the company during 1H FY12/15. This resulted in the total AUM balance of JPY1,569.3bn as of June 30, 2015. In addition, base AUM totaled JPY1,038.3bn, a net increase of about JPY99.0bn during the same period.


Source: Company data

[^6]
## Mac-House Co., Ltd. (7603)

Low-cost specialty retailer of everyday casual wear with nationwide appeal.

On July 22, 2015, Shared Research updated its report on Mac-House after interviewing management.

| Quarterly performance | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 14 FY02/ 15 FY02/ 16 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1HEst. | \% of PY | FY Est. | Act. | Act. | Est. |
| Sales | 9,383 | 8,438 | 8,878 | 10,050 | 9,056 | 8,308 | 9,083 | 9,505 | 9,115 |  | 52.9\% | 17,220 | 26.0\% | 35,000 | 36,749 | 35,952 | 35,000 |
| YoY | -3.6\% | -3.4\% | -10.3\% | -2.4\% | -3.5\% | -1.5\% | 2.3\% | -5.4\% | 0.7\% |  |  | -0.8\% |  | -2.6\% | -4.9\% | -2.2\% | -2.6\% |
| Gross profit | 4,643 | 3,941 | 4,242 | 4,279 | 4,381 | 3,792 | 4,290 | 4,190 | 4,361 |  | 52.6\% | 8,285 | 26.2\% | 16,630 | 17,105 | 16,653 | 16,630 |
| YoY | -2.8\% | -3.1\% | -14.6\% | -9.6\% | -5.6\% | -3.8\% | 1.1\% | -2.1\% | -0.5\% |  |  | 1.4\% |  | -0.1\% | -7.8\% | -2.6\% | -0.1\% |
| GPM | 49.5\% | 46.7\% | 47.8\% | 42.6\% | 48.4\% | 45.6\% | 47.2\% | 44.1\% | 47.8\% |  |  | 48.1\% |  | 47.5\% | 46.5\% | 46.3\% | 47.5\% |
| SG\&A expenses | 3,938 | 3,877 | 4,110 | 4,040 | 4,277 | 4,026 | 4,089 | 4,059 | 4,109 |  | 50.9\% | 8,065 | 25.6\% | 16,030 | 15,965 | 16,451 | 16,030 |
| YoY | -0.7\% | 1.1\% | -0.4\% | 3.4\% | 8.6\% | 3.8\% | -0.5\% | 0.5\% | -3.9\% |  |  | -2.9\% |  | -2.6\% | 0.9\% | 3.0\% | -2.6\% |
| SG\&A / Sales | 42.0\% | 45.9\% | 46.3\% | 40.2\% | 47.2\% | 48.5\% | 45.0\% | 42.7\% | 45.1\% |  |  | 46.8\% |  | 45.8\% | 43.4\% | 45.8\% | 45.8\% |
| Operating profit | 704 | 64 | 132 | 240 | 103 | -232 | 199 | 132 | 252 |  | 114.5\% | 220 | 42.0\% | 600 | 1,140 | 202 | 600 |
| YoY | -13.3\% | -73.0\% | -84.3\% | -71.0\% | -85.4\% | - | 50.8\% | -45.0\% | 144.7\% |  |  |  |  | 197.0\% | -58.0\% | -82.3\% | 197.0\% |
| OPM | 7.5\% | 0.8\% | 1.5\% | 2.4\% | 1.1\% | -2.8\% | 2.2\% | 1.4\% | 2.8\% |  |  | 1.3\% |  | 1.7\% | 3.1\% | 0.6\% | 1.7\% |
| Recurring profit | 747 | 88 | 140 | 276 | 164 | -203 | 229 | 157 | 290 |  | 126.1\% | 230 | 46.8\% | 620 | 1,251 | 347 | 620 |
| YoY | -12.9\% | -67.2\% | -84.1\% | -69.1\% | -78.0\% | - | 63.6\% | -43.1\% | 76.8\% |  |  |  |  | 78.7\% | -56.9\% | -72.3\% | 78.7\% |
| RPM | 8.0\% | 1.0\% | 1.6\% | 2.7\% | 1.8\% | -2.4\% | 2.5\% | 1.7\% | 3.2\% |  |  | 1.3\% |  | 1.8\% | 3.4\% | 1.0\% | 1.8\% |
| Net income | 428 | 20 | 32 | 69 | 45 | -224 | 66 | -10 | 48 |  | 960.0\% | 5 | 48.0\% | 100 | 549 | -123 | 100 |
| YoY | -19.0\% | -86.5\% | -93.6\% | -94.7\% | -89.5\% | - | 106.3\% |  | 6.7\% |  |  |  |  |  | -77.8\% |  |  |
| NPM | 4.6\% | 0.2\% | 0.4\% | 0.7\% | 0.5\% | -2.7\% | 0.7\% | -0.1\% | 0.5\% |  |  | 0.0\% |  | 0.3\% | 1.5\% | -0.3\% | 0.3\% |
| Store count | 486 | 481 | 486 | 482 | 486 | 480 | 482 | 480 | 470 |  |  |  |  | 450 | 482 | 480 | 450 |
| Openings | 12 | 5 | 12 | 2 | 18 | 5 | 13 | 7 | 5 |  |  |  |  | 10 | 31 | 43 | 10 |
| Closures | -2 | -10 | -7 | -6 | -14 | -11 | -11 | -9 | -15 |  |  |  |  | -40 | -25 | -45 | -40 |
| Sales by product |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Menswear | 4,618 | 4,295 | 4,197 | 5,203 | 4,339 | 4,242 | 4,309 | 4,771 | 4,308 |  |  |  |  |  | 18,313 | 17,661 |  |
| Tops | 2,844 | 2,397 | 2,687 | 3,306 | 2,599 | 2,269 | 2,768 | 3,067 | 2,606 |  |  |  |  |  | 11,234 | 10,703 |  |
| Bottoms | 1,774 | 1,898 | 1,510 | 1,897 | 1,740 | 1,973 | 1,541 | 1,704 | 1,702 |  |  |  |  |  | 7,079 | 6,958 |  |
| Womenswear | 2,698 | 2,296 | 2,638 | 2,366 | 2,429 | 1,994 | 2,422 | 2,087 | 2,263 |  |  |  |  |  | 9,998 | 8,932 |  |
| Tops | 1,450 | 1,172 | 1,453 | 1,184 | 1,280 | 982 | 1,267 | 1,037 | 1,136 |  |  |  |  |  | 5,259 | 4,566 |  |
| Bottoms | 1,247 | 1,124 | 1,185 | 1,183 | 1,149 | 1,012 | 1,155 | 1,050 | 1,127 |  |  |  |  |  | 4,739 | 4,366 |  |
| Others | 2,066 | 1,846 | 2,043 | 2,482 | 2,284 | 2,073 | 2,352 | 2,646 | 2,542 |  |  |  |  |  | 8,437 | 9,355 |  |
| Children's | 985 | 662 | 1,092 | 904 | 1,016 | 711 | 1,180 | 885 | 1,005 |  |  |  |  |  | 3,643 | 3,792 |  |
| Others | 1,081 | 1,183 | 952 | 1,579 | 1,268 | 1,362 | 1,172 | 1,761 | 1,537 |  |  |  |  |  | 4,795 | 5,563 |  |
| Yoy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Menswear | -2.8\% | -3.5\% | -11.2\% | -2.7\% | -6.0\% | -1.2\% | 2.7\% | -8.3\% | -0.7\% |  |  |  |  |  | -5.0\% | -3.6\% |  |
| Tops | 0.6\% | -2.5\% | -12.9\% | -3.8\% | -8.6\% | -5.3\% | 3.0\% | -7.2\% | 0.3\% |  |  |  |  |  | -4.9\% | -4.7\% |  |
| Bottoms | -7.8\% | -4.7\% | -8.0\% | -0.8\% | -1.9\% | 4.0\% | 2.1\% | -10.2\% | -2.2\% |  |  |  |  |  | -5.2\% | -1.7\% |  |
| Womenswear | -2.6\% | -3.1\% | -7.1\% | -6.9\% | -10.0\% | -13.2\% | -8.2\% | -11.8\% | -6.8\% |  |  |  |  |  | -5.0\% | -10.7\% |  |
| Tops |  |  |  |  | -11.7\% | -16.2\% | -12.8\% | -12.4\% | -11.3\% |  |  |  |  |  |  | -13.2\% |  |
| Bottoms |  |  |  |  | -7.9\% | -10.0\% | -2.5\% | -11.2\% | -1.9\% |  |  |  |  |  |  | -7.9\% |  |
| Others | -6.3\% | -3.5\% | -12.5\% | 3.2\% | 10.6\% | 12.3\% | 15.1\% | 6.6\% | 11.3\% |  |  |  |  |  | -4.7\% | 10.9\% |  |
| Children's |  |  |  |  | 3.1\% | 7.4\% | 8.1\% | -2.1\% | -1.1\% |  |  |  |  |  |  | 4.1\% |  |
| Others |  |  |  |  | 17.3\% | 15.1\% | 23.1\% | 11.5\% | 21.2\% |  |  |  |  |  |  | 16.0\% |  |
| All stores year-on-year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | -3.6\% | -3.4\% | -10.3\% | -2.4\% | -3.5\% | -1.5\% | 2.3\% | -5.4\% | 0.7\% |  |  | -0.8\% |  | $-2.6 \%$ | -4.9\% | -2.2\% | -2.6\% |
| Customer count | -4.9\% | -4.2\% | -8.3\% | 2.2\% | -0.6\% | -1.0\% | 0.0\% | -6.3\% | -0.2\% |  |  |  |  |  | -3.9\% | -2.0\% |  |
| Average spend | 1.5\% | 0.8\% | -2.2\% | -4.5\% | -2.9\% | -0.6\% | 2.3\% | 0.9\% | 0.9\% |  |  |  |  |  | -1.1\% | -0.1\% |  |
| Comparable stores year-on-year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales |  |  |  |  | -4.1\% | -0.6\% | 3.1\% | -5.0\% | 4.7\% |  |  |  |  |  | -4.8\% | -1.8\% |  |
| Customer count |  |  |  |  | -2.0\% | -0.9\% | -0.2\% | -7.2\% | 3.4\% |  |  |  |  |  | -3.9\% | -2.6\% |  |
| Average spend |  |  |  |  | -2.2\% | 0.3\% | 3.2\% | 2.3\% | 1.3\% |  |  |  |  |  | -1.0\% | 0.8\% |  |
| Inventory |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Product inventory | 7,497 | 6,221 | 8,392 | 6,916 | 8,329 | 7,209 | 9,641 | 9,646 | 11,491 |  |  |  |  |  | 6,916 | 9,646 |  |
| Inventory turnover (days) | 135 | 139 | 144 | 121 | 149 | 157 | 160 | 166 | 203 |  |  |  |  |  | 125 | 157 |  |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

For Q1 FY02/16, based on the Mac-House corporate "spirit of trial and error," the company has attempted to expand its business model beyond purely jeans/casual wear, in order to achieve growth in an increasingly competitive market.

## Mac-House Superstores (MHSS) and low-cost project contribute to earnings

Specifically, the company has begun selling tailored jackets at all stores nation-wide under the "Mac-House business style" theme, while also working to increase customer numbers by selling high value, low price items under its "low-price project." The company has also started a new business format, in the form of "Mac-House Superstores," selling its products from low-priced "fast fashion" products to famous brand bottoms, tops, business casual wear and suits all under the one roof. The first was opened in March (in Saitama) and the second in April (in Aichi), at fully renovated existing stores.

## At comparable stores, customer numbers rose 3.4\% YoY, and sales increased 4.7\% YoY

This has increased existing store customer numbers $3.4 \%$ YoY, and comparable store sales by $4.7 \%$ YoY. However, with only five new stores opened and 15 stores closed, the number of stores as of the end of Q1 FY02/16 shrank by 16 stores YoY to 470 stores, and sales were JPY9.1bn (-0.7\% YoY). Despite this, operating profit was JPY252mn (+143.4\% YoY). Regarding the company plan to open 5 new stores and close 25 stores in 1H FY02/16, store openings are proceding according to schedule. The company commented that it may increase the number of sore closures during 1 H .

Comparable store monthly results for June 2015 showed a $14.1 \%$ YoY decrease in customer numbers, while sales fell $12.2 \%$ YoY. This was a reversal of the trend seen in Q1. The company gave such reasons as market factors, one fewer Sunday in June compared with 2014, and adverse weather factors to explain the lackluster June performance. In the first week of July, it appeared that performance was up YoY.

GPM underperformed forecast due to changes in merchandise selling prices; from Q2 onward, the company plans a tightening
Although Q1 sales appear to be ahead of forecast, gross profit margin saw a decline that was greater than that envisaged by the company. The company said that this was driven by a high proportion of merchandise selling price changes used during bargain sales, similar to FY02/15. The company said it plans to implement a tightening from Q2 onward.

## Inventory

Product inventory at the end of Q1 FY02/16 was JPY11.5bn, up significantly from the JPY9.6bn at the end of February 2015. This was driven by the addition of such new product lines as "Business-Casual Style," and by a strategic increase in inventory of standard items. However, the company's management seems to be aware that this is an issue needing to be addressed.

On July 1, 2015, the company announced monthly sales data for June 2015.

| Compara | able Store Sales | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/10 | Sales | -18.2\% | -11.0\% | -9.6\% | -18.6\% | -11.4\% | -13.2\% | -17.6\% | -16.8\% | -26.2\% | -11.8\% | -11.7\% | -10.9\% |
|  | Cust. count | -16.7\% | -5.4\% | -0.8\% | -5.6\% | -4.4\% | -7.8\% | -6.1\% | -11.4\% | -17.3\% | -2.3\% | -1.4\% | -2.9\% |
|  | Spend / cust. | -1.8\% | -5.8\% | -8.9\% | -13.8\% | -7.3\% | -5.9\% | -12.2\% | -6.1\% | -10.8\% | -9.8\% | -10.4\% | -8.3\% |
| FY02/11 | Sales | -17.5\% | -15.3\% | -11.9\% | -8.3\% | -10.1\% | -12.1\% | -17.3\% | -0.9\% | -8.0\% | -13.7\% | -6.3\% | 1.5\% |
|  | Cust. count | -8.5\% | -11.8\% | -8.2\% | -6.3\% | -7.3\% | -9.5\% | -11.3\% | 5.9\% | -1.6\% | -12.9\% | -7.7\% | -1.2\% |
|  | Spend / cust. | -9.9\% | -4.0\% | -4.1\% | -2.2\% | -3.1\% | -2.8\% | -6.7\% | -6.4\% | -6.6\% | -0.9\% | 1.6\% | 2.8\% |
| FY02/12 | Sales | -18.1\% | 7.4\% | -6.7\% | 1.9\% | -1.4\% | -1.6\% | 7.5\% | -0.9\% | 1.2\% | 7.5\% | -2.1\% | -0.9\% |
|  | Cust. count | -21.0\% | 1.4\% | -12.4\% | -9.0\% | -8.8\% | -7.6\% | -5.1\% | -12.6\% | -8.3\% | 2.7\% | -7.1\% | -3.3\% |
|  | Spend / cust. | 3.6\% | 5.9\% | 6.5\% | 11.9\% | 8.1\% | 6.5\% | 13.3\% | 13.4\% | 10.3\% | 4.7\% | 5.3\% | 2.4\% |
| FY02/13 | Sales | 23.2\% | 3.8\% | -1.3\% | -2.2\% | -4.0\% | 1.8\% | -7.3\% | -9.3\% | 8.4\% | -3.2\% | -5.8\% | -5.3\% |
|  | Cust. count | 14.3\% | -0.6\% | -4.7\% | -6.1\% | -8.0\% | 0.6\% | -7.5\% | -11.0\% | 1.1\% | -6.7\% | -8.7\% | -10.8\% |
|  | Spend / cust. | 7.7\% | 4.4\% | 3.6\% | 4.2\% | 4.4\% | 1.2\% | 0.3\% | 1.9\% | 7.3\% | 3.7\% | 3.2\% | 6.2\% |
| FY02/14 | Sales | 5.8\% | -11.4\% | -2.8\% | 2.9\% | -8.9\% | -4.1\% | -6.3\% | -14.3\% | -9.0\% | -8.5\% | 1.8\% | 10.5\% |
|  | Cust. count | 3.3\% | -12.6\% | -3.2\% | 2.2\% | -7.8\% | -7.1\% | -8.2\% | -11.8\% | -5.9\% | -7.2\% | 7.9\% | 17.8\% |
|  | Spend / cust. | 2.4\% | 1.4\% | 0.4\% | 0.7\% | -1.2\% | 3.3\% | 2.1\% | -2.9\% | -3.3\% | -1.4\% | -5.7\% | -6.2\% |
| FY02/15 | Sales | -4.5\% | -6.7\% | -1.3\% | -1.2\% | -1.4\% | 1.2\% | 9.0\% | 4.0\% | -0.8\% | -0.5\% | -9.2\% | -8.7\% |
|  | Cust. count | -2.7\% | -3.1\% | -0.3\% | -0.9\% | -1.6\% | 0.1\% | 8.8\% | 0.6\% | -6.3\% | -1.9\% | -10.8\% | -12.3\% |
|  | Spend / cust. | -1.8\% | -3.8\% | -1.0\% | -0.2\% | 0.2\% | 1.1\% | 0.1\% | 3.3\% | 5.9\% | 1.4\% | 1.7\% | 4.1\% |
| FY02/15 | Sales | -4.7\% | 12.6\% | 6.2\% | -12.2\% |  |  |  |  |  |  |  |  |
|  | Cust. count | -6.6\% | 11.5\% | 4.4\% | -14.1\% |  |  |  |  |  |  |  |  |
|  | Spend / cust. | 2.0\% | 0.9\% | 1.8\% | 2.2\% | - |  | - | - |  | - |  |  |
| All Store Sales |  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| FY02/10 | Sales | -15.4\% | -7.6\% | -5.0\% | -16.4\% | -9.7\% | -11.6\% | -16.2\% | -15.2\% | -25.9\% | -12.6\% | -11.9\% | -11.9\% |
|  | Cust. count | -13.0\% | -0.9\% | 5.8\% | -2.2\% | -1.7\% | -5.3\% | -3.8\% | -8.5\% | -16.2\% | -2.3\% | -1.0\% | -3.3\% |
|  | Spend / cust. | -2.9\% | -6.8\% | -10.2\% | -14.5\% | -8.2\% | -6.7\% | -12.9\% | -7.4\% | -11.6\% | -10.5\% | -11.0\% | -8.9\% |
| FY02/11 | Sales | -18.8\% | -17.3\% | -14.6\% | -10.7\% | -12.2\% | -14.2\% | -19.2\% | -5.1\% | -12.0\% | -17.5\% | -10.9\% | -3.1\% |
|  | Cust. count | -11.8\% | -13.3\% | -10.8\% | -8.2\% | -8.9\% | -11.2\% | -13.1\% | 1.5\% | -5.9\% | -16.6\% | -12.0\% | -5.5\% |
|  | Spend / cust. | -7.9\% | -4.5\% | -4.2\% | -2.7\% | -3.7\% | -3.4\% | -7.1\% | -6.4\% | -6.5\% | -1.1\% | 1.3\% | 2.6\% |
| FY02/12 | Sales | -21.4\% | 1.4\% | -11.3\% | -2.5\% | -5.9\% | -5.7\% | 3.1\% | -4.8\% | -3.1\% | 3.6\% | -6.1\% | -5.5\% |
|  | Cust. count | -24.2\% | -4.2\% | -16.7\% | -12.8\% | -12.9\% | -11.4\% | -8.9\% | -15.5\% | -11.8\% | -0.9\% | -10.5\% | -7.3\% |
|  | Spend / cust. | 3.6\% | 5.9\% | 6.5\% | 11.9\% | 8.0\% | 6.5\% | 13.2\% | 12.6\% | 9.8\% | 4.5\% | 4.9\% | 1.9\% |
| FY02/13 | Sales | 17.0\% | -1.4\% | -6.2\% | -7.0\% | -8.8\% | -3.2\% | -11.7\% | -12.6\% | 4.9\% | -5.3\% | -7.9\% | -6.9\% |
|  | Cust. count | 9.0\% | -5.4\% | -9.2\% | -10.4\% | -12.3\% | -4.2\% | -12.4\% | -14.6\% | -2.5\% | -9.0\% | -11.0\% | -12.4\% |
|  | Spend / cust. | 7.4\% | 4.2\% | 3.3\% | 3.8\% | 4.0\% | 1.0\% | 0.8\% | 2.3\% | 7.7\% | 4.0\% | 3.4\% | 6.3\% |
| FY02/14 | Sales | 4.9\% | -11.8\% | -2.5\% | 2.9\% | -8.8\% | -3.9\% | -6.0\% | -14.2\% | -9.1\% | -8.2\% | 0.9\% | 9.2\% |
|  | Cust. count | 2.5\% | -12.9\% | -2.9\% | 2.1\% | -7.5\% | -6.5\% | -7.9\% | -11.6\% | -5.7\% | -6.5\% | 6.9\% | 15.9\% |
|  | Spend / cust. | 2.4\% | 1.3\% | 0.5\% | 0.8\% | -1.3\% | 2.9\% | 2.1\% | -3.0\% | -3.5\% | -1.8\% | -5.6\% | -5.8\% |
| FY02/15 | Sales | -3.3\% | -5.8\% | -1.4\% | -1.8\% | -2.6\% | 0.2\% | 8.6\% | 2.8\% | -1.4\% | -1.5\% | -9.4\% | -8.3\% |
|  | Cust. count | -0.8\% | -1.4\% | 0.3\% | -0.7\% | -1.9\% | -0.1\% | 9.4\% | 0.5\% | -5.9\% | -1.8\% | -9.5\% | -10.5\% |
|  | Spend / cust. | -2.5\% | -4.5\% | -1.7\% | -1.1\% | -0.7\% | 0.3\% | -0.7\% | 2.3\% | 4.8\% | 0.3\% | 0.1\% | 2.5\% |
| FY02/15 | Sales | -8.8\% | 8.3\% | 2.6\% | -15.4\% | - | - | - | - | - | - | - |  |
|  | Cust. count | -10.3\% | 7.8\% | 1.2\% | -16.8\% |  | - | - | - | - | - | - |  |
|  | Spend / cust. | 1.7\% | 0.4\% | 1.4\% | 1.6\% | - | - | - | - | - | - | - |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

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## Matsui Securities Co., Ltd. (8628)

Innovative online securities brokerage with focus on customer service. Strengths lie in Margin Trading Service for Day-trades and Premium short-selling service. Highest rated customer support in the industry and high system stability.

On July 27, 2015, Matsui Securities Co., Ltd. announced Q1 earnings results for FY03/16.

| Quarterly performance (cumulative) |  | FY03/ 15 |  |  | FY03/ 16 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Operating revenues | 7,490 | 16,309 | 25,438 | 34,306 | 9,236 |  |  |  |
| YoY | -43.1\% | -26.5\% | -18.9\% | -14.0\% | 23.3\% |  |  |  |
| Net operating revenues | 7,238 | 15,630 | 24,467 | 32,893 | 8,788 |  |  |  |
| YoY | -43.5\% | -27.6\% | -19.8\% | -15.1\% | 21.4\% |  |  |  |
| Commissions | 4,406 | 9,755 | 15,590 | 21,167 | 5,880 |  |  |  |
| YoY | -55.6\% | -38.9\% | -29.0\% | -22.6\% | 33.5\% |  |  |  |
| Brokerage commissions | 4,200 | 9,264 | 14,804 | 20,025 | 5,566 |  |  |  |
| YoY | -56.4\% | -39.8\% | -29.9\% | -23.5\% | 32.5\% |  |  |  |
| Equity brokerage commissions | 3,807 | 8,481 | 13,398 | 18,022 | 4,990 |  |  |  |
| YoY | -56.8\% | -39.8\% | -30.7\% | -24.5\% | 31.1\% |  |  |  |
| Futures, options brokerage commissions | 256 | 530 | 941 | 1,290 | 335 |  |  |  |
| YoY | -56.2\% | -40.5\% | -21.1\% | -14.9\% | 30.9\% |  |  |  |
| Other | 203 | 489 | 784 | 1,139 | 313 |  |  |  |
| YoY | -30.2\% | -17.0\% | -6.4\% | -2.1\% | 54.2\% |  |  |  |
| Net interest income | 2,829 | 5,869 | 8,867 | 11,713 | 2,905 |  |  |  |
| YoY | -1.4\% | 4.6\% | 3.9\% | 3.0\% | 2.7\% |  |  |  |
| SG\&A expenses | 2,604 | 5,322 | 8,100 | 10,806 | 2,771 |  |  |  |
| YoY | -19.0\% | -11.1\% | -8.0\% | -7.2\% | 6.4\% |  |  |  |
| SG\&A expenses / net operating revenues | 36.0\% | 34.0\% | 33.1\% | 32.9\% | 31.5\% |  |  |  |
| Operating profit | 4,633 | 10,308 | 16,367 | 22,087 | 6,017 |  |  |  |
| YoY | -51.7\% | -34.0\% | -24.5\% | -18.5\% | 29.9\% |  |  |  |
| OPM | 64.0\% | 66.0\% | 66.9\% | 67.1\% | 68.5\% |  |  |  |
| Recurring profit | 4,694 | 10,376 | 16,472 | 22,202 | 6,059 |  |  |  |
| YoY | -51.2\% | -33.8\% | -24.3\% | -18.3\% | 29.1\% |  |  |  |
| RPM | 64.9\% | 66.4\% | 67.3\% | 67.5\% | 68.9\% |  |  |  |
| Net income | 2,928 | 6,469 | 10,845 | 15,571 | 4,066 |  |  |  |
| YoY | -49.5\% | -31.4\% | -17.3\% | -4.5\% | 38.9\% |  |  |  |
| Net margin | 40.5\% | 41.4\% | 44.3\% | 47.3\% | 46.3\% |  |  |  |
| Quarterly performance | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Operating revenues | 7,490 | 8,819 | 9,129 | 8,868 | 9,236 |  |  |  |
| YoY | -43.1\% | -2.4\% | -0.5\% | 4.1\% | 23.3\% |  |  |  |
| Net operating revenues | 7,238 | 8,392 | 8,837 | 8,426 | 8,788 |  |  |  |
| YoY | -43.5\% | -4.6\% | -0.7\% | 2.3\% | 21.4\% |  |  |  |
| Commissions | 4,406 | 5,349 | 5,835 | 5,577 | 5,880 |  |  |  |
| YoY | -55.6\% | -11.6\% | -2.4\% | 3.4\% | 33.5\% |  |  |  |
| Brokerage commissions | 4,200 | 5,064 | 5,540 | 5,221 | 5,566 |  |  |  |
| YoY | -56.4\% | -11.9\% | -3.3\% | 3.0\% | 32.5\% |  |  |  |
| Equity brokerage commissions | 3,807 | 4,674 | 4,917 | 4,624 | 4,990 |  |  |  |
| YoY | -56.8\% | -11.4\% | -6.1\% | 1.7\% | 31.1\% |  |  |  |
| Futures, options brokerage commissions | 256 | 274 | 411 | 349 | 335 |  |  |  |
| YoY | -56.2\% | -10.5\% | 36.1\% | 8.0\% | 30.9\% |  |  |  |
| Other | 203 | 286 | 295 | 355 | 313 |  |  |  |
| YoY | -30.2\% | -4.0\% | 18.5\% | 8.9\% | 54.2\% |  |  |  |
| Net interest income | 2,829 | 3,040 | 2,998 | 2,846 | 2,905 |  |  |  |
| YoY | -1.4\% | 10.7\% | 2.7\% | 0.1\% | 2.7\% |  |  |  |
| SGGA expenses | 2,604 | 2,718 | 2,778 | 2,706 | 2,771 |  |  |  |
| YoY | -19.0\% | -1.9\% | -1.7\% | -4.7\% | 6.4\% |  |  |  |
| SG\&A expenses / net operating revenues | 36.0\% | 32.4\% | 31.4\% | 32.1\% | 31.5\% |  |  |  |
| Operating profit | 4,633 | 5,675 | 6,059 | 5,720 | 6,017 |  |  |  |
| YoY | -51.7\% | -5.9\% | -0.3\% | 5.9\% | 29.9\% |  |  |  |
| OPM | 64.0\% | 67.6\% | 68.6\% | 67.9\% | 68.5\% |  |  |  |
| Recurring profit | 4,694 | 5,682 | 6,096 | 5,730 | 6,059 |  |  |  |
| YoY | -51.2\% | -5.9\% | -0.2\% | 6.1\% | 29.1\% |  |  |  |
| RPM | 64.9\% | 67.7\% | 69.0\% | 68.0\% | 68.9\% |  |  |  |
| Net income | 2,928 | 3,541 | 4,376 | 4,726 | 4,066 |  |  |  |
| YoY | -49.5\% | -2.5\% | 18.8\% | 48.5\% | 38.9\% |  |  |  |
| Net margin | 40.5\% | 42.2\% | 49.5\% | 56.1\% | 46.3\% |  |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Aggregate equity trading value at the Tokyo and Nagoya stock exchanges rose $35 \%$ YoY; total equity trading value by individuals picked up 28\%. Trading by individuals declined to $21 \%$ of total market transactions, down from $22 \%$ a year earlier. This was due to an increase in public pension trading by foreign investors and the Government Pension Investment Fund (GPIF).

Matsui launched Net Stock Smart-a new website for its members. It also worked on better customer convenience by promoting the premium short-selling service in the Margin Trading Service for Day-trades by expanding short position brands and introducing Margin Day Trading Chart. Moreover, the company focused on enhancing customer service, driving a campaign to provide services for minors-in view of the establishment of NISA (Nippon Individual Savings Accounts) for children, planned for 2016. Total equity trading value at the company rose $18 \%$ YoY, reflecting the pickup in the equity trading value of individuals.

View the full report.

## MIRAIT Holdings Corp. (1417)

A major telecom construction company, benefiting from telecom sophistication and expanding its earnings base.

On July 6, 2015, Shared Research updated comments on the company's full-year earnings results for FY03/15 after interviewing management.

| Quarterly Performance (JPYmn) | FY03/ 13 |  |  |  | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales (Completed Construction Contracts) | 52,263 | 64,239 | 62,107 | 92,409 | 56,780 | 62,966 | 66,072 | 91,902 | 56,915 | 66,223 | 65,774 | 94,835 |  |  |
| YoY | 8.8\% | 21.2\% | 18.6\% | 11.8\% | 8.6\% | -2.0\% | 6.4\% | -0.5\% | 0.2\% | 5.2\% | -0.5\% | 3.2\% |  |  |
| GP (Completed Construction Contracts) | 5,856 | 7,024 | 6,613 | 9,847 | 5,574 | 6,493 | 7,361 | 10,548 | 6,811 | 8,611 | 7,955 | 9,736 |  |  |
| Yoy | 34.3\% | 30.1\% | 38.6\% | 3.5\% | -4.8\% | -7.6\% | 11.3\% | 7.1\% | 22.2\% | 32.6\% | 8.1\% | -7.7\% |  |  |
| GPM | 11.2\% | 10.9\% | 10.6\% | 10.7\% | 9.8\% | 10.3\% | 11.1\% | 11.5\% | 12.0\% | 13.0\% | 12.1\% | 10.3\% |  |  |
| SGEA Expenses | 4,677 | 4,471 | 4,622 | 4,727 | 4,783 | 4,509 | 4,603 | 4,626 | 4,704 | 4,775 | 4,599 | 4,895 |  |  |
| YoY | -4.6\% | -3.9\% | 1.9\% | 0.9\% | 2.3\% | 0.8\% | -0.4\% | -2.1\% | -1.7\% | 5.9\% | -0.1\% | 5.8\% |  |  |
| SGGA / Sales | 8.9\% | 7.0\% | 7.4\% | 5.1\% | 8.4\% | 7.2\% | 7.0\% | 5.0\% | 8.3\% | 7.2\% | 7.0\% | 5.2\% |  |  |
| Operating Profit | 1,179 | 2,552 | 1,992 | 5,119 | 791 | 1,983 | 2,758 | 5,922 | 2,106 | 3,837 | 3,356 | 4,840 |  |  |
| YoY |  | 243.5\% | 751.3\% | 6.0\% | -32.9\% | -22.3\% | 38.5\% | 15.7\% | 166.2\% | 93.5\% | 21.7\% | -18.3\% |  |  |
| OPM | 2.3\% | 4.0\% | 3.2\% | 5.5\% | 1.4\% | 3.1\% | 4.2\% | 6.4\% | 3.7\% | 5.8\% | 5.1\% | 5.1\% |  |  |
| Recurring Profit | 1,390 | 2,836 | 2,209 | 5,330 | 1,010 | 2,107 | 3,094 | 6,056 | 2,341 | 3,917 | 3,668 | 4,908 |  |  |
| YoY | - | 214.4\% | 445.4\% | 5.1\% | -27.3\% | -25.7\% | 40.1\% | 13.6\% | 131.8\% | 85.9\% | 18.6\% | -19.0\% |  |  |
| RPM | 2.7\% | 4.4\% | 3.6\% | 5.8\% | 1.8\% | 3.3\% | 4.7\% | 6.6\% | 4.1\% | 5.9\% | 5.6\% | 5.2\% |  |  |
| Net Income | -1,164 | 1,222 | 990 | 3,152 | 609 | 1,137 | 1,647 | 3,793 | 1,559 | 2,380 | 4,217 | 2,952 |  |  |
| YoY | - | 127.1\% |  | 8.5\% |  | -7.0\% | 66.4\% | 20.3\% | 156.0\% | 109.3\% | 156.0\% | -22.2\% |  |  |
| NPM | - | 1.9\% | 1.6\% | 3.4\% | 1.1\% | 1.8\% | 2.5\% | 4.1\% | 2.7\% | 3.6\% | 6.4\% | 3.1\% |  |  |
| (JPYMn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales (Completed Construction Contracts) | 52,263 | 116,502 | 178,609 | 271,018 | 56,780 | 119,746 | 185,818 | 277,720 | 56,915 | 123,138 | 188,912 | 283,747 | 99.6\% | 285,000 |
| YoY | 8.8\% | 15.3\% | 16.4\% | 14.8\% | 8.6\% | 2.8\% | 4.0\% | 2.5\% | 0.2\% | 2.8\% | 1.7\% | 2.2\% |  | 2.6\% |
| GP (Completed Construction Contracts) | 5,856 | 12,880 | 19,493 | 29,340 | 5,574 | 12,067 | 19,428 | 29,976 | 6,811 | 15,422 | 23,377 | 33,113 |  |  |
| YoY | 34.3\% | 32.0\% | 34.1\% | 22.0\% | -4.8\% | -6.3\% | -0.3\% | 2.2\% | 22.2\% | 27.8\% | 20.3\% | 10.5\% |  |  |
| GPM | 11.2\% | 11.1\% | 10.9\% | 10.8\% | 9.8\% | 10.1\% | 10.5\% | 10.8\% | 12.0\% | 12.5\% | 12.4\% | 11.7\% |  |  |
| SGGA Expenses | 4,677 | 9,148 | 13,770 | 18,497 | 4,783 | 9,292 | 13,895 | 18,521 | 4,704 | 9,479 | 14,078 | 18,973 |  |  |
| Yoy | -4.6\% | -4.3\% | -2.3\% | -1.5\% | 2.3\% | 1.6\% | 0.9\% | 0.1\% | -1.7\% | 2.0\% | 1.3\% | 2.4\% |  |  |
| SGKA / Sales | 8.9\% | 7.9\% | 7.7\% | 6.8\% | 8.4\% | 7.8\% | 7.5\% | 6.7\% | 8.3\% | 7.7\% | 7.5\% | 6.7\% |  |  |
| Operating Profit | 1,179 | 3,731 | 5,723 | 10,842 | 791 | 2,774 | 5,532 | 11,454 | 2,106 | 5,943 | 9,299 | 14,139 | 108.8\% | 13,000 |
| YoY | - | 1728.9\% | 1206.6\% | 105.8\% | -32.9\% | -25.6\% | -3.3\% | 5.6\% | 166.2\% | 114.2\% | 68.1\% | 23.4\% |  | 13.5\% |
| OPM | 2.3\% | 3.2\% | 3.2\% | 4.0\% | 1.4\% | 2.3\% | 3.0\% | 4.1\% | 3.7\% | 4.8\% | 4.9\% | 5.0\% |  | 4.6\% |
| Recurring Profit | 1,390 | 4,226 | 6,435 | 11,765 | 1,010 | 3,117 | 6,211 | 12,267 | 2,341 | 6,258 | 9,926 | 14,834 | 109.1\% | 13,600 |
| YoY | - | 496.9\% | 478.2\% | 90.3\% | -27.3\% | -26.2\% | -3.5\% | 4.3\% | 131.8\% | 100.8\% | 59.8\% | 20.9\% |  | 10.9\% |
| RPM | 2.7\% | 3.6\% | 3.6\% | 4.3\% | 1.8\% | 2.6\% | 3.3\% | 4.4\% | 4.1\% | 5.1\% | 5.3\% | 5.2\% |  | 4.8\% |
| Net Income | -1,164 | 58 | 1,048 | 4,200 | 609 | 1,746 | 3,393 | 7,186 | 1,559 | 3,939 | 8,156 | 11,108 | 120.7\% | 9,200 |
| Yoy |  | -90.1\% | 202.9\% | 29.2\% |  | \#\#\#\#\# | 223.8\% | 71.1\% | 156.0\% | 125.6\% | 140.4\% | 54.6\% |  | 28.0\% |
| NPM | - | 0.0\% | 0.6\% | 1.5\% | 1.1\% | 1.5\% | 1.8\% | 2.6\% | 2.7\% | 3.2\% | 4.3\% | 3.9\% |  | 3.2\% |

Source: Shared Research based on company data
Figures may differ from company materials due to differences in rounding methods.

The company increased sales and profits for the third consecutive year.

MIRAIT maintained its full-year earnings forecasts.

The company booked an extraordinary profit of JPY2.8bn due to the repayment of surplus trust assets, in line with changes to the retirement benefits system at a subsidiary. This resulted in a significant increase in net income.

In the ICT market, wholesale demand increased for fiber-optics amid a maturing market for fixed line broadband services. In the mobile telecoms market, smartphones and tablet devices became more popular. Telecoms carriers-MIRAIT's main clients-focused on promoting higher usage with fixed-fee services. Carriers also built and upgraded high-speed, high-volume mobile networks using LTE and Wi-Fi access points in response to a spike in traffic. The MIRAIT group is facing considerable changes to its business environment, including the liberalization of the electric power market, environmental and energy issues, and increasing demand for new social infrastructure in the run-up to the Tokyo Olympics in 2020.

The breakdown of orders by segment in FY03/15 was as follows (based on the simple sum of MIRAIT Corp., MIRAIT

Technologies Corp. and Nissetsu Co., Ltd.):

- NTT:
- Multi-carrier:
- Environmental and Social Innovation:
- ICT Solution:

JPY96.4bn (-1.0\% YoY)
JPY86.0bn (-9.0\% YoY)
JPY48.6bn (+76.0\% YoY)
JPY25.4bn (+8.0\% YoY)

Sales in the core NTT and Multi-carrier businesses declined, but rose sharply in Environmental and Social Innovation on growth in solar power and EV charging facility construction. Overall sales grew by $2.2 \%$ YoY. Gross profit margins rose from $10.8 \%$ to $11.7 \%$ due to operational improvements. This saw gross profit rise $10.5 \%$ YoY, outstripping sales growth. Selling, general and administrative expenses rose by JPY452mn YoY. While general expenses declined, selling expenses rose due to M\&A activity and growth in new businesses. Sales growth and the GPM improvement offset the rise in SG\&A costs; OP was $+23.4 \%$ YoY and RP up 20.9\%.

View the full report.

NAGASE \& CO., LTD (8012)

Japan's largest specialist chemical trading company, differentiating through research and manufacturing capabilities. Imports, exports and sells chemicals, as well as plastics, electronic materials, cosmetics and food additives.

On July 10, 2015, Shared Research updated report following interviews with management.

| Quarterly Performance | FY03/14 |  |  |  | FY03/15 |  |  |  | FY03/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 171,328 | 186,882 | 184,902 | 180,100 | 181,337 | 191,445 | 199,417 | 187,514 | - | - |
| Yoy | 2.8\% | 10.7\% | 10.6\% | 10.1\% | 5.8\% | 2.4\% | 7.9\% | 4.1\% |  |  |
| GP | 22,174 | 22,741 | 22,268 | 21,753 | 22,224 | 22,233 | 24,411 | 23,123 |  |  |
| Yoy | 6.5\% | 10.7\% | 6.8\% | 6.8\% | 0.2\% | -2.2\% | 9.6\% | 6.3\% |  |  |
| GPM | 12.9\% | 12.2\% | 12.0\% | 12.1\% | 12.3\% | 11.6\% | 12.2\% | 12.3\% |  |  |
| SG\&A | 18,005 | 18,225 | 18,340 | 18,577 | 17,793 | 18,705 | 18,140 | 19,200 |  |  |
| Yoy | 7.8\% | 10.4\% | 9.5\% | 9.0\% | -1.2\% | 2.6\% | -1.1\% | 3.4\% |  |  |
| SG\&A / Sales | 10.5\% | 9.8\% | 9.9\% | 10.3\% | 9.8\% | 9.8\% | 9.1\% | 10.2\% |  |  |
| OP | 4,169 | 4,516 | 3,928 | 3,176 | 4,431 | 3,528 | 6,270 | 3,924 | - |  |
| Yoy | 1.0\% | 12.0\% | -4.0\% | -4.5\% | 6.3\% | -21.9\% | 59.6\% | 23.6\% |  |  |
| OPM | 2.4\% | 2.4\% | 2.1\% | 1.8\% | 2.4\% | 1.8\% | 3.1\% | 2.1\% |  |  |
| RP | 5,106 | 4,747 | 4,694 | 3,358 | 5,089 | 4,014 | 7,221 | 4,042 | - |  |
| Yoy | 9.6\% | 18.4\% | -9.3\% | -17.8\% | -0.3\% | -15.4\% | 53.8\% | 20.4\% |  |  |
| RPM | 3.0\% | 2.5\% | 2.5\% | 1.9\% | 2.8\% | 2.1\% | 3.6\% | 2.2\% |  |  |
| NI | 3,527 | 3,685 | 3,938 | 513 | 3,512 | 3,152 | 4,424 | 230 | - | - |
| YoY | 3.5\% | -21.3\% | 26.4\% | 13.0\% | -0.4\% | -14.5\% | 12.3\% | -55.2\% |  |  |
| NPM | 2.1\% | 2.0\% | 2.1\% | 0.3\% | 1.9\% | 1.6\% | 2.2\% | 0.1\% |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY Est. | FY CE |
| Sales | 171,328 | 358,210 | 543,112 | 723,212 | 181,337 | 372,782 | 572,199 | 759,713 | 100.0\% | 760,000 |
| YoY | 2.8\% | 6.8\% | 8.0\% | 8.5\% | 5.8\% | 4.1\% | 5.4\% | 5.0\% |  | 5.1\% |
| GP | 22,174 | 44,915 | 67,183 | 88,936 | 22,224 | 44,457 | 68,868 | 91,991 |  |  |
| YoY | 6.5\% | 8.6\% | 8.0\% | 7.7\% | 0.2\% | -1.0\% | 2.5\% | 3.4\% |  |  |
| GPM | 12.9\% | 12.5\% | 12.4\% | 12.3\% | 12.3\% | 11.9\% | 12.0\% | 12.1\% |  |  |
| SG\&A | 18,005 | 36,230 | 54,570 | 73,147 | 17,793 | 36,498 | 54,638 | 73,838 |  |  |
| YoY | 7.8\% | 9.1\% | 9.2\% | 9.2\% | -1.2\% | 0.7\% | 0.1\% | 0.9\% |  |  |
| SG\&A / Sales | 10.5\% | 10.1\% | 10.0\% | 10.1\% | 9.8\% | 9.8\% | 9.5\% | 9.7\% |  |  |
| OP | 4,169 | 8,685 | 12,613 | 15,789 | 4,431 | 7,959 | 14,229 | 18,153 | 108.1\% | 16,800 |
| Yoy | 1.0\% | 6.4\% | 2.9\% | 1.4\% | 6.3\% | -8.4\% | 12.8\% | 15.0\% |  | 6.4\% |
| OPM | 2.4\% | 2.4\% | 2.3\% | 2.2\% | 2.4\% | 2.1\% | 2.5\% | 2.4\% |  | 2.2\% |
| RP | 5,106 | 9,853 | 14,547 | 17,905 | 5,089 | 9,103 | 16,324 | 20,366 | 108.9\% | 18,700 |
| Yoy | 9.7\% | 13.8\% | 5.2\% | 0.0\% | -0.2\% | -7.5\% | 12.2\% | 112.2\% |  | 4.4\% |
| RPM | 3.0\% | 2.8\% | 2.7\% | 2.5\% | 2.8\% | 2.4\% | 2.9\% | 2.7\% |  | 2.5\% |
| NI | 3,527 | 7,212 | 11,150 | 11,663 | 3,512 | 6,664 | 11,088 | 11,318 | 88.4\% | 12,800 |
| YoY | 3.5\% | -10.9\% | -0.5\% | 0.0\% | -0.4\% | -7.6\% | -0.6\% | -3.0\% |  | 9.7\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Domestic sales increased to JPY374.2bn (+0.3\% YoY); overseas sales also grew to JPY385.5bn(+10.1\% YoY). Gross profit was up $3.4 \%$ YoY at JPY92.0bn, as sales to automotive, office equipment, and home appliance manufacturers increased. Despite provisions for doubtful accounts at a subsidiary in Taiwan, operating profit and recurring profit both increased by double digits-the result of higher gross profit and lower retirement benefit expenses. That said, net income fell 3.0\% YoY, to JPY11.3bn, owing to lower gains on the sale of investment securities and a reduction in deferred tax assets on FY15 tax reforms.

[^7]Non-vessel operating common carrier (NVOCC) providing international ocean freight transport services.

On July 30, 2015, Naigai Trans Line Ltd. (NTL) announced earnings for 1H FY12/15.

| Quarterly Performance (cml.) | FY12/ 14 |  |  | FY12/ 15 |  |  |  |  | FY12/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | F M Est. |
| Sales | 4,604 | 9,640 | 14,671 | 20,095 | 5,546 | 11,365 |  |  | 54.1\% | 21,000 |
| YoY | 32.8\% | 28.5\% | 22.3\% | 19.6\% | 20.4\% | 17.9\% |  |  |  | 4.5\% |
| Gross Profit | 1,242 | 2,673 | 4,098 | 5,663 | 1,506 | 3,074 |  |  |  |  |
| Yoy | 22.5\% | 19.9\% | 17.1\% | 16.9\% | 21.3\% | 15.0\% |  |  |  |  |
| GPM | 27.0\% | 27.7\% | 27.9\% | 28.2\% | 27.2\% | 27.0\% |  |  |  |  |
| SG\&A Expenses | 1,006 | 2,350 | 3,411 | 4,518 | 1,099 | 2,293 |  |  |  |  |
| Yoy | 20.2\% | 33.6\% | 25.5\% | 22.1\% | 9.2\% | -2.4\% |  |  |  |  |
| SG\&A / Sales | 21.8\% | 24.4\% | 23.2\% | 22.5\% | 19.8\% | 20.2\% |  |  |  |  |
| Operating Profit | 236 | 323 | 687 | 1,145 | 407 | 781 |  |  | 52.1\% | 1,500 |
| Yoy | 33.4\% | -31.3\% | -12.1\% | 0.3\% | 72.6\% | 141.7\% |  |  |  | 31.0\% |
| OPM | 5.1\% | 3.4\% | 4.7\% | 5.7\% | 7.3\% | 6.9\% |  |  |  | 7.1\% |
| Recurring Profit | 234 | 320 | 706 | 1,208 | 405 | 776 |  |  | 51.8\% | 1,500 |
| Yoy | 15.7\% | -37.3\% | -16.1\% | 0.3\% | 73.6\% | 142.6\% |  |  |  | 24.2\% |
| RPM | 5.1\% | 3.3\% | 4.8\% | 6.0\% | 7.3\% | 6.8\% |  |  |  | 7.1\% |
| Net Income | 125 | -408 | -169 | 216 | 244 | 474 |  |  | 47.4\% | 1,000 |
| Yoy | 6.9\% | - | - | -70.4\% | 94.7\% | - |  |  |  | 362.4\% |
| NPM | 2.7\% | - | - | 1.1\% | 4.4\% | 4.2\% |  |  |  | 4.8\% |
| Quarterly Performance |  | FY12/ |  |  |  | FY12 |  |  |  |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 4,604 | 5,035 | 5,031 | 5,424 | 5,546 | 5,819 |  |  |  |  |
| YoY | 32.8\% | 24.8\% | 11.9\% | 12.9\% | 20.4\% | 15.6\% |  |  |  |  |
| Gross Profit | 1,242 | 1,431 | 1,425 | 1,565 | 1,506 | 1,568 |  |  |  |  |
| Yoy | 22.5\% | 17.8\% | 12.2\% | 16.5\% | 21.3\% | 9.6\% |  |  |  |  |
| GPM | 27.0\% | 28.4\% | 28.3\% | 28.9\% | 27.2\% | 26.9\% |  |  |  |  |
| SG\&A Expenses | 1,006 | 1,344 | 1,061 | 1,107 | 1,099 | 1,194 |  |  |  |  |
| YoY | 20.2\% | 45.8\% | 10.5\% | 15.2\% | 9.2\% | -11.1\% |  |  |  |  |
| SG\&A / Sales | 21.8\% | 26.7\% | 21.1\% | 20.4\% | 19.8\% | 20.5\% |  |  |  |  |
| Operating Profit | 235 | 87 | 364 | 459 | 407 | 374 |  |  |  |  |
| YoY | 33.4\% | -70.3\% | 17.1\% | 26.9\% | 73.2\% | 329.0\% |  |  |  |  |
| OPM | 5.1\% | 1.7\% | 7.2\% | 8.5\% | 7.3\% | 6.4\% |  |  |  |  |
| Recurring Profit | 233 | 87 | 386 | 502 | 405 | 371 |  |  |  |  |
| Yoy | 15.9\% | -71.9\% | 16.7\% | 37.9\% | 74.0\% | 328.8\% |  |  |  |  |
| RPM | 15.7\% | 1.7\% | 7.7\% | 9.3\% | 7.3\% | 6.4\% |  |  |  |  |
| Net Income | 125 | -533 | 239 | 385 | 244 | 230 |  |  |  |  |
| Yoy | 6.9\% | - | 18.0\% | 75.4\% | 94.7\% | - |  |  |  |  |
| NPM | 2.7\% | - | 4.7\% | 7.1\% | 4.4\% | 3.9\% |  |  |  |  |

Source: Shared Research based on company data
Figures may differ from company materials due to differences in rounding methods.

On a parent-level basis, less-than-container-load (LCL) services surpassed sales figures in both quantity and amount year-on-year. Sales of full-container-load (FCL) services and airfreight likewise exceeded their respective numbers from Q2 FY12/14. In consolidated subsidiaries, both domestic and overseas companies generally attained an increase in sales and profits, making their contribution to the overall performance.

On the same day, the company made an announcement concerning the establishment of a subsidiary in Shenzhen, China.

During the board of directors' meeting on July 30, 2015, NTL decided to establish a subsidiary of its Hong Kong subsidiary, NTL-Logistics (HK) Ltd. in Shenzhen, China, with capital from NTL-Logistics (HK). However, its direct impact on FY12/15 performance will be minimal.

## Purpose of establishment

The NTL Group currently has four strongholds in China, including Shanghai. They are under the umbrella of Shanghai NTL-Logistics, Ltd., and mainly offer less-than-container-load (LCL) and full-container-load (FCL) services between Japan and China. Anticipating the future shift of Japanese corporations from China to ASEAN nations, the company has made the strategic decision to open a subsidiary of NTL-Logistics (HK) in Shenzhen with an eye on strengthening its presence in South China and firming up its sales base centering around its Hong Kong subsidiary. NTL-Logistics (HK) has already obtained a CEPA (Hong Kong- China Closer Economic Partnership Agreement) permit from the Hong Kong Trade and Industry Department, conferring on it preferential treatment in trade with mainland China).

## Company details

- Name: NTL-Logistics (Shenzhen) Ltd. (provisional)
- Business: less-than-container-load services, forwarding, airfreight, warehousing, etc.
$\rightarrow$ Capital: $\quad$ RMB5.5mn
- Establishment: September 2015 (planned)

Business start: December 2015 (planned)

- Capital structure: NTL-Logistics (HK): 100\%


## NanoCarrier Co. (4571)

Biotech pharmaceutical company. Developer of new therapeutic drugs using micellar nanoparticle technology for drug targeting and delivery.

On July 27, 2015, NanoCarrier Co. announced a decision to grant a process patent in Europe for its biopharmaceutical delivery technology.

The European Patent Office issued a Notice of Allowance for a method developed by the company to manufacture a next-generation drug delivery system (DDS). As a result, the company can now secure a patent in Europe for further improving its nucleic acid delivery technology, NanoFect ' and other technologies. According to the company, the development of carrier systems that can accurately deliver nucleic acid medicines to target cells has been a hurdle for nucleic acid medicines such as siRNA. This process patent is expected to overcome this hurdle and help popularize nucleic acid medicine worldwide. This DDS pharmaceutical manufacturing method is not limited to nucleic acid, but can also be used to produce a wide range of other biopharmaceuticals, such as peptides and proteins.

The company does not expect this patent decision to affect results for $\mathrm{FY} 03 / 16$, but views this patent as a valuable intellectual asset that could serve as the basis for licensing agreements when concluding joint research and other agreements.
Invention title: Method for manufacturing particulate pharmaceutical compositions

Patent application number:
11711242.5

Patentee:
NanoCarrier Co.

On July 17, 2015, the company announced that clinical trials for NC-6004 in the US will shift to Phase II.

The company has completed on schedule the Phase Ib portion of its Phase Ib/II clinical trial for its NC-6004 (a micellar formulation of cisplatin) in the US, and will now proceed to the Phase Il portion. At this point, the company submitted a revised Investigational New Drug IND (Investigational New Drug) application to the US Food and Drug Administration (FDA) in order to increase the number of indications from the initial plan.

As the next phase of this clinical trial will start as a basket design,* the target indications will be expanded to three.

[^8]Overview of US Phase II clinical trial
Target indications: Non-small cell lung cancer, bladder cancer, bile duct cancer
Trial content: Confirm efficacy of therapy combining NC-6004 and Gemcitabine
Trial period: Approximately two years from start of trial (planned)

The company does not expect this trial to affect results for FYO3/16. However, acceleration of the approval process for NC-6004 and the market expansion could significantly contribute to future earnings growth for the company.

View the full report

NS TOOL Co., Ltd. (6157)

Leading Japanese maker of carbide miniature end mills with sound financials, aiming for growth by keeping with the miniaturization trend of end products.

On July 31, 2015, NS Tool Co., Ltd. announced earnings results for Q1 FY03/16.


Quarterly earnings performance


Source: Company data
Figures may differ from company materials due to differences in rounding methods.

Note: The company modified its product categories for sales beginning in Q1 FY03/15. YoY and composition figures for Q1 Fy03/15 onward are under these new categorizations. Specifically, CBN and PCD products that were previously included in End Mills (Others) are now included in Other Products.

Breaking records in both consolidated sales and profits; surpassing the pre-2008 global financial crisis levels in profits
For Q1 FY03/16, the company posted record high sales and profits. Its operating profit and recurring profit margins both maintained above-20\% levels.

While losing momentum in China and the smartphone market, demand for small-diameter tools grew, driven by computer systems in cars and electronic parts

Sales grew by double digits both domestically ( $+13.5 \% \mathrm{YoY}$ ) and overseas ( $+34.7 \% \mathrm{YoY}$ ) on strong demand for its small-diameter end mills, particularly from automobile and electronic component makers. While tempered by the slowdown of the Chinese economy and the smartphone market, the company rode strong demand to get off to a robust start, attaining $51.7 \%$ of the 1 H target.

## Despite higher SG\&A expenses, OPM stayed above 20\% on sustained profitability and increased sales

Gross profit margin improved 0.4 pp YoY to $51.4 \%$ on 1 ) increased sales of profitable CBN products and a larger percentage of sales attributed to small-diameter end mills (+1.0pp YoY to 71.0\%), which provide higher margins, and 2) the offsetting of higher raw materials and outsourcing costs due to increased production through improved production efficiency by automation average selling price controls, and lower depreciation expense.

SG\&A expenses rose $17.5 \%$ YoY on 1) the shift of part of the technology department from the production team to the R\&D team (from production cost to SG\&A expenses) and increased personnel expenses due to a pickup in performance-based bonus; 2) increased advertising expenses brought about by sales growth; and 3) higher depreciation expense caused by the new accounting system and the introduction of measuring devices to the sales engineering and R\&D teams. However, it was offset by sales growth ( $17.7 \%$ YoY). As a result, SG\&A ratio stood at $28.8 \%$, below the target of $30 \%$, while OPM stayed above $20 \%$, at $22.6 \%$ (+0.5pp YoY).

View the full report

## NTT Urban Development Corporation (8933)

Real estate company leasing office buildings, commercial facilities, and residential properties. Also sells residential properties, mainly
condominiums. Established as a member of the NTT Group (Japan's largest telecoms group), NTT Urban now owns many properties with a
higher market value than book value.

On July 31, 2015, NTT Urban Development Corporation announced earnings results for Q1 FY03/16.

| Quarterly Performance (cumulative) | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY Est. | PY Est. |
| Operating Revenue | 36,272 | 74,379 | 101,251 | 152,052 | 26,681 |  |  |  | 15.9\% | 168,000 |
| YoY | -10.1\% | -9.3\% | -22.3\% | -19.6\% | -26.4\% |  |  |  |  | 10.5\% |
| Gross Profit | 10,244 | 21,359 | 29,093 | 42,718 | 7,500 |  |  |  |  |  |
| YoY | -30.5\% | -20.0\% | -27.6\% | -18.9\% | -26.8\% |  |  |  |  |  |
| GPM | 28.2\% | 28.7\% | 28.7\% | 28.1\% | 28.1\% |  |  |  |  |  |
| SG\&A Expenses | 3,999 | 8,089 | 11,762 | 17,881 | 3,581 |  |  |  |  |  |
| YoY | -6.2\% | -8.8\% | -17.5\% | -19.5\% | -10.5\% |  |  |  |  |  |
| SG\&A / Sales | 11.0\% | 10.9\% | 11.6\% | 11.8\% | 13.4\% |  |  |  |  |  |
| Operating Profit | 6,245 | 13,270 | 17,330 | 24,836 | 3,918 |  |  |  | 15.7\% | 25,000 |
| YoY | -40.4\% | -25.5\% | -33.2\% | -18.5\% | -37.3\% |  |  |  |  | 0.7\% |
| OPM | 17.2\% | 17.8\% | 17.1\% | 16.3\% | 14.7\% |  |  |  |  | 14.9\% |
| Recurring Profit | 5,217 | 11,142 | 13,972 | 20,395 | 3,113 |  |  |  | 14.8\% | 21,000 |
| YoY | -43.6\% | -23.9\% | -35.1\% | -18.0\% | -40.3\% |  |  |  |  | 3.0\% |
| RPM | 14.4\% | 15.0\% | 13.8\% | 13.4\% | 11.7\% |  |  |  |  | 12.5\% |
| Net Income | 3,513 | 6,959 | 8,622 | 16,235 | 2,198 |  |  |  | 18.3\% | 12,000 |
| YoY | -37.9\% | -21.3\% | -51.4\% | 43.1\% | -37.4\% |  |  |  |  | -26.1\% |
| NPM | 9.7\% | 9.4\% | 8.5\% | 10.7\% | 8.2\% |  |  |  |  | 7.1\% |
| Quarterly Performance (quarterly) |  | FY03 | / 15 |  |  | FY03/ |  |  |  |  |
| (JPYm) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Operating Revenue | 36,272 | 38,107 | 26,872 | 50,801 | 26,681 |  |  |  |  |  |
| YoY | -10.1\% | -8.5\% | -44.3\% | -13.7\% | -26.4\% |  |  |  |  |  |
| Gross Profit | 10,244 | 11,115 | 7,734 | 13,625 | 7,500 |  |  |  |  |  |
| YoY | -30.5\% | -6.9\% | -42.7\% | 9.2\% | -26.8\% |  |  |  |  |  |
| GPM | 28.2\% | 29.2\% | 28.8\% | 26.8\% | 28.1\% |  |  |  |  |  |
| SG\&A Expenses | 3,999 | 4,090 | 3,673 | 6,119 | 3,581 |  |  |  |  |  |
| YoY | -6.2\% | -11.2\% | -31.8\% | -23.1\% | -10.5\% |  |  |  |  |  |
| SG\&A / Sales | 11.0\% | 10.7\% | 13.7\% | 12.0\% | 13.4\% |  |  |  |  |  |
| Operating Profit | 6,245 | 7,025 | 4,060 | 7,506 | 3,918 |  |  |  |  |  |
| YoY | -40.4\% | -4.3\% | -50.0\% | 66.0\% | -37.3\% |  |  |  |  |  |
| OPM | 17.2\% | 18.4\% | 15.1\% | 14.8\% | 14.7\% |  |  |  |  |  |
| Recurring Profit | 5,217 | 5,925 | 2,830 | 6,423 | 3,113 |  |  |  |  |  |
| YoY | -43.6\% | 9.8\% | -58.9\% | 92.1\% | -40.3\% |  |  |  |  |  |
| RPM | 14.4\% | 15.5\% | 10.5\% | 12.6\% | 11.7\% |  |  |  |  |  |
| Net Income | 3,513 | 3,446 | 1,663 | 7,613 | 2,198 |  |  |  |  |  |
| YoY | -37.9\% | 8.4\% | -81.3\% | -219.1\% | -37.4\% |  |  |  |  |  |
| NPM | 9.7\% | 9.0\% | 6.2\% | 15.0\% | 8.2\% |  |  |  |  |  |

Source: company data
Figures may differ from company materials due to differences in rounding methods.

Onward Holdings Co Ltd (8016)

Apparel manufacturer. Strong presence in Japanese department stores. Ambition to grow worldwide via acquired JOSEPH and jil Sander brands. Strong financials

On July 21, 2015, Shared Research updated this report after interviewing management.

|  | Fro2/ 14(*) |  | Q3 | Q4 | $\begin{array}{r} \text { FYO2/ } 15 \\ \text { Q1 } \end{array}$ | Q2 | Q3 | Q4 | $\begin{array}{r} \text { FYO2/ } 16 \\ \mathrm{Q} 1 \\ \hline \end{array}$ | Q2 | FYO2/ 16 |  | FY02/16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 |  |  |  |  |  |  |  |  | \% of 1H | 1H Est. | \% of FY | FY Est. |
| Sales | 72,361 | 60,358 | 73,303 | 73,985 | 73,561 | 58,564 | 75,595 | 73,781 | 68,769 |  | 54.6\% | 126,000 | 26.0\% | 264,000 |
| Parent | 42,081 | 33,500 | 44,029 | 40,320 | 42,784 | 32,855 | 43,601 | 39,033 | 39,044 |  | 54.7\% | 71,400 | 25.9\% | 151,000 |
| Differences | 30,280 | 26,858 | 29,274 | 33,665 | 30,777 | 25,709 | 31,994 | 34,748 | 29,725 |  | 54.4\% | 54,600 | 26.3\% | 113,000 |
| Yoy | 6.8\% | 12.9\% | 3.8\% | 10.0\% | 1.7\% | -3.0\% | 3.1\% | -0.3\% | -6.5\% |  |  | -4.6\% |  | -6.2\% |
| Parent |  | - | - |  | 1.7\% | -1.9\% | -1.0\% | -3.2\% | -8.7\% |  |  | -5.6\% |  | -4.6\% |
| Gross profit | 35,719 | 27,046 | 36,571 | 31,401 | 36,541 | 26,019 | 36,609 | 29,894 | 33,084 |  | 55.0\% | 60,200 | 26.9\% | 122,900 |
| Parent | 22,532 | 15,430 | 20,052 | 21,766 | 22,632 | 14,976 | 23,750 | 17,002 | 20,374 |  | 55.8\% | 36,500 | 26.6\% | 76,500 |
| Differences | 13,187 | 11,616 | 16,519 | 9,635 | 13,909 | 11,043 | 12,859 | 12,892 | 12,710 |  | 53.6\% | 23,700 | 27.4\% | 46,400 |
| YoY | - | - |  |  | 2.3\% | -3.8\% | 0.1\% | -4.8\% | -9.5\% |  |  | -3.8\% |  | -4.8\% |
| Parent |  |  |  |  | 0.4\% | -2.9\% | 18.4\% | -21.9\% | -10.0\% |  |  | -2.9\% |  | -2.4\% |
| GPM | 49.4\% | 44.8\% | 49.9\% | 42.4\% | 49.7\% | 44.4\% | 48.4\% | 40.5\% | 48.1\% |  |  | 47.8\% |  | 46.6\% |
| Parent | 53.5\% | 46.1\% | 45.5\% | 54.0\% | 52.9\% | 45.6\% | 54.5\% | 43.6\% | 52.2\% |  |  | 51.1\% |  | 50.7\% |
| SG\&A | 29,170 | 29,943 | 29,621 | 31,803 | 30,577 | 29,405 | 31,066 | 32,284 | 28,684 |  | 49.6\% | 57,800 | 25.2\% | 113,900 |
| Parent | 16,724 | 17,051 | 17,368 | 16,982 | 16,656 | 16,972 | 17,579 | 16,437 | 15,965 |  | 49.1\% | 32,500 | 24.5\% | 65,200 |
| Differences | 12,446 | 12,892 | 12,253 | 14,821 | 13,921 | 12,433 | 13,487 | 15,847 | 12,719 |  | 50.3\% | 25,300 | 26.1\% | 48,700 |
| YoY | - | - | - |  | 4.8\% | -1.8\% | 4.9\% | 1.5\% | -6.2\% |  |  | -3.6\% |  | -7.6\% |
| Parent |  | - |  |  | -0.4\% | -0.5\% | 1.2\% | -3.2\% | -4.1\% |  |  | -3.4\% |  | -3.6\% |
| Operating profit | 6,548 | -2,897 | 6,950 | -401 | 5,963 | -3,386 | 5,544 | -2,390 | 4,399 |  | 183.3\% | 2,400 | 48.9\% | 9,000 |
| Parent | 5,808 | -1,621 | 2,684 | 4,784 | 5,976 | -1,996 | 6,171 | 565 | 4,409 |  | 110.2\% | 4,000 |  | 11,300 |
| Differences | 740 | -1,276 | 4,266 | -5,185 | -13 | -1,390 | -627 | -2,955 | -10 |  |  | -1,600 |  | -2,300 |
| YoY | - | - | - |  | -8.9\% | - | -20.2\% |  | -26.2\% |  |  | -6.9\% |  | -57.0\% |
| Parent | - | - | - |  | 2.9\% | - | 129.9\% | -88.2\% | -26.2\% |  |  | -6.9\% |  | -57.0\% |
| OPM | 9.0\% | - | 9.5\% |  | 8.1\% | - | 7.3\% |  | 6.4\% |  |  | 1.9\% |  | 3.4\% |
| Parent | 13.8\% | - | 6.1\% | 11.9\% | 14.0\% | - | 14.2\% | 1.4\% | 11.3\% |  |  | 5.6\% |  | 7.5\% |
| Non-operating gains and losses | 636 | 484 | 150 | 741 | -156 | 580 | 175 | 832 | 796 |  | 113.7\% | 700 | 79.6\% | 1,000 |
| Financial revenue | -89 | 131 | -33 | -4 | -74 | 152 | -73 | -28 | -97 |  |  | 40 |  |  |
| Foreign-exchange gain and loss | 328 | 35 | 67 | 71 | -124 | 18 | 208 | 295 | 307 |  |  |  |  |  |
| Equity eamings of afflilates | 63 | -16 | -110 | 34 | -256 | -42 | -105 | 257 | 152 |  | 138.2\% | 110 |  |  |
| Others | 334 | 334 | 226 | 640 | 298 | 452 | 145 | 308 | 434 |  |  | 550 |  |  |
| Recurring profit | 7,184 | -2,413 | 7,100 | 340 | 5,807 | -2,806 | 5,719 | -1,558 | 5,195 |  | 167.6\% | 3,100 | 52.0\% | 10,000 |
| Yoy | 19.2\% | - | -11.7\% | -79.3\% | -19.2\% | - | -19.5\% |  | -10.5\% |  |  | 3.3\% |  | 39.6\% |
| RPM | 10.0\% |  | 9.7\% | 0.5\% | 7.9\% | - | 7.6\% |  | 7.6\% |  |  | 2.5\% |  | 3.8\% |
| Net Income | 3,841 | -2,190 | 4,106 | -1,099 | 3,528 | -1,826 | 4,121 | -1,619 | 3,571 |  | 198.4\% | 1,800 | 71.4\% | 5,000 |
| Yoy | 36.4\% |  | -0.2\% |  | -8.1\% |  | 0.4\% |  | 1.2\% |  |  | 5.8\% |  | 18.9\% |
| Net margin | 5.3\% | - | 5.6\% |  | 4.8\% | - | 5.5\% |  | 5.2\% |  |  | 1.4\% |  | 1.9\% |
| Sales (parent) | 42,081 | 33,500 | 44,029 | 40,320 | 42,784 | 32,855 | 43,601 | 39,033 | 39,044 |  | 54.7\% | 71,400 | 25.9\% | 151,000 |
| Menswear | 9,810 | 6,504 | 10,770 | 9,988 | 10,278 | 6,366 | 10,880 | 9,515 | 9,618 |  |  |  |  |  |
| Womenswear | 29,061 | 23,992 | 30,338 | 27,012 | 29,218 | 23,568 | 29,935 | 26,280 | 26,742 |  |  |  |  |  |
| Children's | 1,593 | 1,472 | 1,631 | 2,089 | 1,685 | 1,491 | 1,653 | 2,082 | 1,618 |  |  |  |  |  |
| Kimonos | 386 | 410 | 308 | 304 | 349 | 345 | 176 | 192 |  |  |  |  |  |  |
| Others | 1,231 | 1,122 | 982 | 927 | 1,254 | 1,085 | 957 | 964 | 1,066 |  |  |  |  |  |
| Department stores | 30,918 | 23,794 | 32,799 | 29,918 | 30,618 | 22,743 | 32,181 | 28,327 | 27,460 |  |  |  |  |  |
| New channels | 8,613 | 7,511 | 8,294 | 8,977 | 9,420 | 7,797 | 8,670 | 9,180 | 9,271 |  |  |  |  |  |
| Specialist storesSpecialty stores | 930 | 738 | 1,230 | 655 | 934 | 916 | 1,277 | 687 | 846 |  |  |  |  |  |
| Chain stores | 130 | 134 | 181 | 197 | 131 | 119 | 154 | 169 | 122 |  |  |  |  |  |
| Others | 1,490 | 1,323 | 1,525 | 573 | 1,681 | 1,280 | 1,319 | 670 | 1,345 |  |  |  |  |  |
| Yoy | - | - | - |  | 1.7\% | -1.9\% | -1.0\% | -3.2\% | -8.7\% |  |  | -5.6\% |  | -4.6\% |
| Menswear | - |  |  |  | 4.8\% | -2.1\% | 1.0\% | -4.7\% | -6.4\% |  |  |  |  |  |
| Womenswear |  | - | - | - | 0.5\% | -1.8\% | -1.3\% | -2.7\% | -8.5\% |  |  |  |  |  |
| Children's | - |  |  |  | 5.8\% | 1.3\% | 1.3\% | -0.3\% | -4.0\% |  |  |  |  |  |
| Kimonos |  |  | - | - | -9.6\% | -15.9\% | -42.9\% | -36.8\% | -100.0\% |  |  |  |  |  |
| Others |  |  | - |  | 1.9\% | -3.3\% | -2.5\% | 4.0\% | -15.0\% |  |  |  |  |  |
| Department stores |  |  |  |  | -1.0\% | -4.4\% | -1.9\% | -5.3\% | -10.3\% |  |  |  |  |  |
| New channels |  |  |  |  | 9.4\% | 3.8\% | 4.5\% | 2.3\% | -1.6\% |  |  |  |  |  |
| Specialist storesSpecialty stores |  |  | - |  | 0.4\% | 24.1\% | 3.8\% | 4.9\% | -9.4\% |  |  |  |  |  |
| Chain stores |  | - |  |  | 0.8\% | -11.2\% | -14.9\% | -14.2\% | -6.9\% |  |  |  |  |  |
| Others |  |  |  |  | 12.8\% | -3.3\% | -13.5\% | 16.9\% | -20.0\% |  |  |  |  |  |
| SG\&A (consolidated) | 29,170 | 29,943 | 29,621 | 31,803 | 30,577 | 29,405 | 31,066 | 32,284 | 28,684 |  | 49.6\% | 57,800 | 25.2\% | 113,900 |
| Personnel expenses | 14,870 | 16,134 | 15,960 | 15,384 | 15,408 | 16,033 | 15,812 | 15,402 | 14,536 |  |  |  |  |  |
| Advertisement expenses | 2,001 | 1,520 | 1,732 | 1,919 | 2,193 | 1,230 | 2,094 | 1,607 | 1,642 |  |  |  |  |  |
| Rent | 4,264 | 4,281 | 4,211 | 5,034 | 4,584 | 4,217 | 4,407 | 5,025 | 4,341 |  |  |  |  |  |
| Sales supplies costs | 800 | 753 | 920 | 953 | 841 | 794 | 925 | 878 | 710 |  |  |  |  |  |
| Depreciation | 1,248 | 1,414 | 1,411 | 1,677 | 1,428 | 1,451 | 1,542 | 1,642 | 1,513 |  |  |  |  |  |
| Transportation costs | 500 | 488 | 584 | 565 | 568 | 527 | 548 | 869 | 626 |  |  |  |  |  |
| Goodw ill | 893 | 806 | 794 | 820 | 836 | 795 | 838 | 858 | 728 |  |  |  |  |  |
| Others | 4,594 | 4,547 | 4,009 | 5,451 | 4,719 | 4,358 | 4,900 | 6,003 | 4,588 |  |  |  |  |  |
| SG\&A (parent) | 16,724 | 17,051 | 17,368 | 16,982 | 16,656 | 16,972 | 17,579 | 16,437 | 15,965 |  |  | 32,500 |  | 65,200 |
| Personnel expenses | 9,843 | 10,681 | 10,763 | 9,408 | 9,633 | 10,477 | 10,101 | 8,978 | 9,190 |  |  |  |  |  |
| Advertisement expenses | 1,289 | 843 | 1,291 | 1,158 | 1,366 | 770 | 1,490 | 1,002 | 980 |  |  |  |  |  |
| Rent | 1,643 | 1,230 | 1,894 | 1,748 | 1,625 | 1,312 | 1,832 | 1,706 | 1,637 |  |  |  |  |  |
| Sales supplies costs | 438 | 455 | 601 | 515 | 490 | 444 | 572 | 492 | 382 |  |  |  |  |  |
| Depreciation | 789 | 845 | 873 | 936 | 839 | 849 | 897 | 845 | 915 |  |  |  |  |  |
| Transportation costs | 498 | 464 | 518 | 472 | 504 | 444 | 578 | 416 | 470 |  |  |  |  |  |
| Others | 2,224 | 2,533 | 1,428 | 2,745 | 2,199 | 2,676 | 2,109 | 2,998 | 2,391 |  |  |  |  |  |
| Yoy | 5.4\% | 11.2\% | 1.8\% | 7.4\% | 4.8\% | -1.8\% | 4.9\% | 1.5\% | -6.2\% |  |  | -3.6\% |  | -7.6\% |
| Personnel expenses | 2.2\% | 6.7\% | 4.2\% | 3.0\% | 3.6\% | -0.6\% | -0.9\% | 0.1\% | -5.7\% |  |  |  |  |  |
| Advertisement expenses | 16.8\% | 33.9\% | -3.1\% | 14.4\% | 9.6\% | -19.1\% | 20.9\% | -16.3\% | -25.1\% |  |  |  |  |  |
| Rent | 12.1\% | 18.0\% | 5.0\% | 12.3\% | 7.5\% | -1.5\% | 4.7\% | -0.2\% | -5.3\% |  |  |  |  |  |
| SG\&A (parent) | 0.2\% | 1.9\% | -1.1\% | -0.1\% | -0.4\% | -0.5\% | 1.2\% | -3.2\% | -4.1\% |  |  | -3.4\% |  | -3.6\% |
| Personnel expenses | -1.9\% | -1.2\% | -1.2\% | -1.8\% | -2.1\% | -1.9\% | -6.2\% | -4.6\% | -4.6\% |  |  |  |  |  |
| Advertisement expenses | 12.3\% | 23.6\% | -3.9\% | 13.9\% | 6.0\% | -8.7\% | 15.4\% | -13.5\% | -28.3\% |  |  |  |  |  |
| Rent | 5.3\% | 10.9\% | -4.7\% | 5.1\% | -1.1\% | 6.7\% | -3.3\% | -2.4\% | 0.7\% |  |  |  |  |  |

Source: Shared Research based on company data
Disclosure methods for sales and CoGS have changed from FY02/15 onward. FY 02/14 figures are retroactively restated. 1H FY02/15 results are compared against initial forecasts; FY02/15 full-year forecasts reflect revisions.
Figures may differ from company materials due to differences in rounding methods.
View the full report.

Paris Miki Holdings Inc. (7455)

Eyeglass retailer focusing on depth of product offering and selling across the price spectrum. Largest store network in Japan. Strong financial position.

On July 1, 2015, Paris Miki Holdings announced June 2015 sales figures.

## Monthly comparable-store sales


ource: Company data

Monthly all-store sales


Source: Company data

View the full report.

## Pigeon Corp. (7956)

Manufacturer of baby bottles, nipples, and other baby goods, seeking a greater global presence.

On July 2, 2015, Shared Research updated the report after interviewing management.


Source: Shared Research based on company data
Figures may differ from company materials due to differences in rounding methods.

Sales for increased owing to expansion overseas, particularly in China, and earnings growth in the Domestic Baby \& Mother Care segment. Operating profit, recurring profit, and net income were higher as sales increased, utilization of production facilities expanded, and the CoGS-to-sales ratio improved by 1.9 pp year-on-year.

In terms of progress toward the company's full-year estimates, in Q1 sales were 23.7\% (Q1 FY01/15: 22.4\%), operating profit was $25.9 \%$ (21.0\%), recurring profit was $26.2 \%$ (20.0\%), and net income was $27.7 \%$ (21.0\%). All figures were ahead of the progress achieved in Q1 FY01/15.

By segment, excluding Health \& Elder Care, all segments performed ahead of company forecasts. Of particular note Domestic Baby \& Mother Care sales were around 16\% higher year-on-year. This was mainly attributable to an increase in inbound sales (to overseas visitors in Japan), which had not been factored into forecasts, and robust sales of new-model baby strollers. Although this segment faced higher product costs and sales promotion expenses due to the weaker yen, these factors were more than absorbed by increased sales, and profits performed ahead of forecast. The China and Overseas segments, which continue to perform strongly, were also ahead of company forecasts. As a result, on a consolidated basis, sales and profits came in ahead of the company's forecasts.

According to the company, the robust performance of inbound sales and new-model baby stroller sales in the Domestic Baby \& Mother Care segment is continuing in Q2. Performance in the China and Overseas segments also remains strong, and on a consolidated basis results are likely to stay ahead of full-year company forecasts.

View the full report.

Round One Corp. (4680)

Nationwide operator of amusement complex centers with bowling at their core.

On July 10, 2015, Round One Corporation released monthly sales data for June 2015.

| Monthly Sales Trends PY03/ 16 | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Sales (JPYmn) | 5,908 | 6,820 | 5,279 |  |  |  |  |  |  |  |  |  |
| Bowling | 1,692 | 1,913 | 1,441 |  |  |  |  |  |  |  |  |  |
| Game | 2,522 | 2,936 | 2,363 |  |  |  |  |  |  |  |  |  |
| Karaoke | 591 | 698 | 569 |  |  |  |  |  |  |  |  |  |
| SPO-CHA | 890 | 1,032 | 693 |  |  |  |  |  |  |  |  |  |
| Other | 211 | 240 | 211 |  |  |  |  |  |  |  |  |  |
| Total Sales YoY | -7.8\% | -2.9\% | -10.7\% |  |  |  |  |  |  |  |  |  |
| Bowling | -15.4\% | -7.3\% | -14.7\% |  |  |  |  |  |  |  |  |  |
| Game | -6.1\% | -4.4\% | -10.9\% |  |  |  |  |  |  |  |  |  |
| Karaoke | -7.8\% | -1.8\% | -8.8\% |  |  |  |  |  |  |  |  |  |
| SPO-CHA | 1.4\% | 7.9\% | -7.0\% |  |  |  |  |  |  |  |  |  |
| Other | 5.8\% | 8.2\% | 5.1\% |  |  |  |  |  |  |  |  |  |
| Comparable Store Sales YoY | -9.4\% | -4.7\% | -12.3\% |  |  |  |  |  |  |  |  |  |
| Bowling | -16.6\% | -8.6\% | -15.8\% |  |  |  |  |  |  |  |  |  |
| Game | -8.0\% | -6.5\% | -12.7\% |  |  |  |  |  |  |  |  |  |
| Karaoke | -9.4\% | -3.4\% | -10.4\% |  |  |  |  |  |  |  |  |  |
| SPO-CHA | -0.7\% | 5.8\% | -8.9\% |  |  |  |  |  |  |  |  |  |
| Other | 5.3\% | 7.7\% | 4.7\% |  |  |  |  |  |  |  |  |  |
| Monthly Sales Trends PY03/ 15 | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar |
| Total Sales (JPYmn) | 6,408 | 7,024 | 5,913 | 6,134 | 9,318 | 6,321 | 5,793 | 6,071 | 6,960 | 7,808 | 6,102 | 8,050 |
| Bowling | 2,001 | 2,064 | 1,688 | 1,686 | 2,649 | 1,756 | 1,624 | 1,660 | 2,045 | 2,431 | 1,849 | 2,652 |
| Game | 2,686 | 3,070 | 2,652 | 2,894 | 3,955 | 2,898 | 2,661 | 2,777 | 3,067 | 3,240 | 2,527 | 2,952 |
| Karaoke | 641 | 711 | 625 | 650 | 927 | 645 | 569 | 595 | 775 | 777 | 598 | 746 |
| SPO-CHA | 878 | 956 | 745 | 700 | 1,531 | 805 | 730 | 834 | 849 | 1,112 | 904 | 1,451 |
| Other | 199 | 221 | 201 | 202 | 254 | 216 | 207 | 203 | 223 | 242 | 220 | 248 |
| Total Sales YoY | -3.3\% | 0.1\% | -6.0\% | -0.6\% | 8.4\% | -4.4\% | 3.7\% | 9.9\% | -4.4\% | -9.2\% | -0.8\% | -5.8\% |
| Bowling | -13.2\% | -14.7\% | -20.4\% | -12.3\% | -2.4\% | -16.8\% | -9.5\% | -3.9\% | -8.6\% | -10.2\% | -5.9\% | -8.8\% |
| Game | 3.4\% | 11.1\% | 3.2\% | 6.4\% | 12.9\% | 5.2\% | 11.9\% | 16.7\% | -2.5\% | -10.5\% | -2.1\% | -8.9\% |
| Karaoke | 1.6\% | 6.5\% | -0.4\% | 1.8\% | 10.6\% | 2.3\% | 5.7\% | 10.9\% | -4.9\% | -5.7\% | -0.6\% | -8.1\% |
| SPO-CHA | 1.8\% | 4.2\% | 0.9\% | 4.9\% | 19.8\% | -8.6\% | 9.3\% | 21.8\% | -3.6\% | -7.3\% | 12.8\% | 7.1\% |
| Other | -12.2\% | -9.6\% | -12.8\% | -7.6\% | -3.9\% | -6.7\% | 2.0\% | 5.8\% | 9.0\% | 2.8\% | 11.9\% | 6.8\% |
| Comparable Store Sales YoY | -3.3\% | 0.1\% | -6.0\% | -0.6\% | 8.4\% | -4.4\% | 2.0\% | 7.3\% | -6.4\% | -10.9\% | -2.7\% | -7.5\% |
| Bowling | -13.2\% | 14.7\% | -20.4\% | -12.3\% | -2.4\% | -16.8\% | -10.6\% | -5.6\% | -10.0\% | -11.5\% | -7.3\% | -10.1\% |
| Game | 3.4\% | 11.1\% | 3.2\% | 6.4\% | 12.9\% | 5.2\% | 10.0\% | 13.4\% | -4.9\% | -12.8\% | -4.4\% | -10.8\% |
| Karaoke | 1.6\% | 6.5\% | -0.4\% | 1.8\% | 10.6\% | 2.3\% | 4.5\% | 9.0\% | -6.5\% | -7.2\% | -2.2\% | -9.6\% |
| SPO-CHA | 1.8\% | 4.2\% | 0.9\% | 4.9\% | 19.8\% | -8.6\% | 5.4\% | 18.2\% | -6.4\% | -9.3\% | 10.1\% | 4.7\% |
| Other | -12.2\% | -9.6\% | -12.8\% | -7.6\% | -3.9\% | -6.7\% | 1.7\% | 5.3\% | 8.7\% | 2.5\% | 11.5\% | 6.3\% |

Figures may differ fromcompany materials due to differences in rounding methods.

June 2015 sales were down 10.7\% YoY with comparable store sales down $12.3 \%$ YoY. The total number of stores was 113 , of which 111 were existing (comparable) stores.

View the full report.

Ryohin Keikaku Co., Ltd. (7453)

A global specialty retailer selling household goods, apparel and fashion items, and food under a single brand: MUJI (Mujirushi Ryohin). The bulk of sales come from Japan and increasingly, China.

On July 8, 2015, Ryohin Keikaku Co., Ltd. announced Q1 earnings results for FY02/16.

|  | Fro2/14 |  |  |  | Fro2/ 15 |  |  |  | Fro2/16 |  | Fro2/ 16 1H |  |  |  | Fro2/16 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | 04 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1 | New Est. | Old Es | Diff. | \% of FY | New Est | Old Es | Diff. |
| Operating revenue | 55,076 | 49,071 | 58,184 | 58,288 | 66,704 | 56,882 | 66,917 | 69,749 | 77,471 | 64,529 | 54.6\% | 142,00 | 137,700 | 4,300 | 26.2\% | 296,000 | 290,100 | 5,900 |
| Yoy | 11.4\% | 17.0\% | 19.2\% | 21.0\% | 21.1\% | 15.9\% | 15.0\% | 19.7\% | 16.1\% | 13.4\% |  | 14.9\% | 11.4\% |  |  | 13.7\% | 11.5\% |  |
| Gross profit | 25,454 | 22,958 | 26,665 | 26,587 | 30,848 | 27,801 | 30,929 | 33,252 | 37,309 | 31,491 | 54.2\% | 68,800 | 67,000 | 1,800 | 25.8\% | 144,500 | 143,000 | 1,500 |
| Yoy | 9.8\% | 15.3\% | 16.4\% | 24.3\% | 21.2\% | 21.1\% | 16.0\% | 25.1\% | 20.9\% | 13.3\% |  | 17.3\% | 14.2\% |  |  | 17.6\% | 16.4\% |  |
| GPM | 46.2\% | 46.8\% | 45.8\% | 45.6\% | 46.2\% | 48.9\% | 46.2\% | 47.7\% | 48.2\% | 48.8\% |  | 48.5\% | 48.7\% |  |  | 48.8\% | 49.3\% |  |
| SG\&A expenses | 19,725 | 18,965 | 20,191 | 21,866 | 24,223 | 22,789 | 24,735 | 27,235 | 27,761 | 26,139 | 51.5\% | 53,900 | 54,000 | -100 | 24.7\% | 112,500 | 113,000 | 500 |
| YoY | 13.5\% | 16.9\% | 17.2\% | 20.1\% | 22.8\% | 20.2\% | 22.5\% | 24.6\% | 14.6\% | 14.7\% |  | 14.7\% | 14.9\% |  |  | 13.7\% | 14.2\% |  |
| SG\&A / Sales | 35.8\% | 38.6\% | 34.7\% | 37.5\% | 36.3\% | 40.1\% | 37.0\% | 39.0\% | 35.8\% | 40.5\% |  | 38.0\% | 39.2\% |  |  | 38.0\% | 39.0\% |  |
| Operating profit | 5,728 | 3,994 | 6,473 | 4,720 | 6,624 | 5,012 | 6,193 | 6,016 | 9,547 | 5,353 | 64.1\% | 14,900 | 13,000 | 1,900 | 29.8\% | 32,000 | 30,000 | 2,000 |
| Yoy | -1.4\% | 8.2\% | 14.0\% | 49.0\% | 15.6\% | 25.5\% | -4.3\% | 27.5\% | 44.1\% | 6.8\% |  | 28.1\% | 11.7\% |  |  | 34.2\% | 25.8\% |  |
| OPM | 10.4\% | 8.1\% | 11.1\% | 8.1\% | 9.9\% | 8.8\% | 9.3\% | 8.6\% | 12.3\% | 8.3\% |  | 10.5\% | 9.4\% |  |  | 10.8\% | 10.3\% |  |
| Recurring profit | 6,553 | 4,093 | 6,902 | 5,499 | 6,645 | 5,160 | 8,527 | 6,270 | 9,799 | 5,501 | 64.0\% | 15,300 | 13,200 | 2,100 | 30.3\% | 32,300 | 30,200 | 2,100 |
| Yoy | 8.8\% | 10.1\% | 14.2\% | 38.3\% | 1.4\% | 26.1\% | 23.5\% | 14.0\% | 47.5\% | 6.6\% |  | 29.6\% | 11.8\% |  |  | 21.4\% | 13.5\% |  |
| RPM | 11.9\% | 8.3\% | 11.9\% | 9.4\% | 10.0\% | 9.1\% | 12.7\% | 9.0\% | 12.6\% | 8.5\% |  | 10.8\% | 9.6\% |  |  | 10.9\% | 10.4\% |  |
| Net income | 3,893 | 2,619 | 4,460 | 6,123 | 3,655 | 3,275 | 5,546 | 4,145 | 6,032 | 3,768 | 61.6\% | 9,800 | 8,400 | 1,400 | 30.0\% | 20,100 | 18,800 | 1,300 |
| YoY | 55.6\% | 16.0\% | 26.3\% | 128.4\% | -6.1\% | 25.0\% | 24.3\% | -32.3\% | 65.0\% | 15.1\% |  | 41.4\% | 21.2\% |  |  | 20.9\% | 13.1\% |  |
| NPM | 7.1\% | 5.3\% | 7.7\% | 10.5\% | 5.5\% | 5.8\% | 8.3\% | 5.9\% | 7.8\% | 5.8\% |  | 6.9\% | 6.1\% |  |  | 6.8\% | 6.5\% |  |


| Quarterly performance breakdown | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Est. |
| Operating revenue | 55,076 | 49,070 | 58,184 | 58,288 | 66,704 | 56,882 | 66,917 | 69,749 | 77,471 |  | 296,000 |
| Domestic | 45,043 | - | - | - | 51,162 | - | - | - | 52,872 |  | 195,300 |
| Overseas | 9,972 | - | - | - | 15,541 | - | - | - | 24,598 |  | 100,700 |
| East Asia | 6,717 | - | - | - | 11,442 | - | - | - | 19,303 |  | 75,700 |
| Europe and the US | 2,365 | - | - | - | 2,975 | - | - | - | 3,492 |  | 17,900 |
| Southwest Asia and Oceania | 889 | - | - | - | 1,122 | - | - | - | 1,801 |  | 7,100 |
| Other | 60 | - | - |  | 1 | - | - |  | 1 |  |  |
| Domestic | 42,863 | 35,481 | 43,277 | 39,485 | 48,471 | 37,025 | 45,708 | 40,937 | - |  |  |
| Directly managed | 35,372 | 29,852 | 35,398 | 33,058 | 39,745 | 31,672 | 37,605 | 35,104 | - |  |  |
| Wholesale | 7,490 | 5,630 | 7,878 | 6,427 | 8,726 | 5,353 | 8,103 | 5,832 | - |  |  |
| Overseas | 9,389 | 10,472 | 11,602 | 15,353 | 15,423 | 16,931 | 18,663 | 26,101 | - |  |  |
| Europe | 1,928 | 2,147 | 2,466 | 3,392 | 2,294 | 2,465 | 2,767 | 3,923 | - |  |  |
| Asia | 7,050 | 7,786 | 8,528 | 11,129 | 12,459 | 13,783 | 15,051 | 20,965 | - |  |  |
| Other regions | 410 | 539 | 608 | 832 | 668 | 684 | 846 | 1,212 | - |  |  |
| Other | 2,823 | 3,118 | 3,306 | 3,450 | 2,809 | 2,927 | 2,546 | 2,712 | - |  |  |
| YoY | 11.4\% | 17.0\% | 19.2\% | 21.0\% | 21.1\% | 15.9\% | 15.0\% | 19.7\% | 16.1\% |  | 13.7\% |
| Domestic | - | - | - | - | 13.6\% | - | - | - | 3.3\% |  | 6.9\% |
| Overseas | - | - | - | - | 55.8\% | - | - | - | 58.3\% |  | 29.9\% |
| East Asia | - | - | - | - | 70.3\% | - | - | - | 68.7\% |  | 34.1\% |
| Europe and the US | - | - | - | - | 25.8\% | - | - | - | 17.4\% |  | 20.4\% |
| Southwest Asia and Oceania | - | - | - | - | 26.2\% | - | - | - | 60.5\% |  | 13.5\% |
| Operating profit | 5,728 | 3,993 | 6,473 | 4,720 | 6,624 | 4,326 | 6,880 | 6,016 | 9,547 |  | 32,000 |
| Domestic | 4,995 | - | - | - | 5,337 | - | - | - | 5,767 |  | 19,000 |
| Overseas | 674 | - | - | - | 1,209 | - | - | - | 3,599 |  | 12,700 |
| East Asia | 760 | - | - | - | 1,417 | - | - | - | 3,870 |  | 12,600 |
| Europe and the US | -48 | - | - | - | -125 | - | - | - | -188 |  | 100 |
| Southwest Asia and Oceania | -38 | - | - | - | -82 | - | - | - | -82 |  |  |
| Other | 87 | - | - | - | 137 | - | - |  | 154 |  | 300 |
| Adjustments | -27 | - | - | - | -59 | - | - | - | 25 |  |  |
| Domestic | 4,604 | 2,404 | 4,977 | 1,972 | 4,963 | 1,818 | 4,214 | 1,499 | - |  |  |
| Directly managed | 3,889 | 2,098 | 4,275 | 1,509 | 4,278 | 1,401 | 3,509 | 1,167 | - |  |  |
| Wholesale | 715 | 306 | 701 | 463 | 684 | 417 | 706 | 331 | - |  |  |
| Overseas | 541 | 1,005 | 456 | 2,139 | 346 | 2,089 | 1,163 | 3,667 | - |  | - |
| Europe | -41 | -38 | -50 | 379 | -198 | -60 | -182 | 358 | - |  | - |
| Asia | 598 | 1,008 | 478 | 1,724 | 568 | 2,148 | 1,323 | 3,271 | - |  |  |
| Other regions | -15 | 34 | 27 | 36 | -22 | 0 | 22 | 38 | - |  | - |
| Other | 780 | 872 | 1,101 | 944 | 1,432 | 1,182 | 1,656 | 1,918 | - |  |  |
| OPM | 10.4\% | 8.1\% | 11.1\% | 8.1\% | 9.9\% | 7.6\% | 10.3\% | 8.6\% | 12.3\% |  | 10.8\% |
| Domestic | 11.1\% | - | - | - | 10.4\% | - | - | - | 10.9\% |  | 9.7\% |
| Overseas | 6.8\% | - | - | - | 7.8\% | - | - | - | 14.6\% |  | 12.6\% |
| East Asia | 11.3\% | - | - |  | 12.4\% | - | - |  | 20.0\% |  | 16.6\% |
| Europe and the US | -2.0\% | - | - | - | -4.2\% | - | - | - | -5.4\% |  | 0.6\% |
| Southwest Asia and Oceania | -4.3\% | - | - |  | -7.3\% | - | - |  | -4.6\% |  |  |
| Domestic | 10.7\% | 6.8\% | 11.5\% | 5.0\% | 10.2\% | 4.9\% | 9.2\% | 3.7\% | - |  |  |
| Directly managed | 11.0\% | 7.0\% | 12.1\% | 4.6\% | 10.8\% | 4.4\% | 9.3\% | 3.3\% | - |  |  |
| Wholesale | 9.5\% | 5.4\% | 8.9\% | 7.2\% | 7.8\% | 7.8\% | 8.7\% | 5.7\% | - |  |  |
| Overseas | 5.8\% | 9.6\% | 3.9\% | 13.9\% | 2.2\% | 12.3\% | 6.2\% | 14.0\% | - |  | - |
| Europe | -2.1\% | -1.8\% | -2.0\% | 11.2\% | -8.6\% | -2.4\% | -6.6\% | 9.1\% | - |  |  |
| Asia | 8.5\% | 12.9\% | 5.6\% | 15.5\% | 4.6\% | 15.6\% | 8.8\% | 15.6\% | - |  | - |
| Other regions | -3.7\% | 6.3\% | 4.4\% | 4.3\% | -3.3\% | 0.0\% | 2.6\% | 3.1\% | - |  | - |
| Other | 27.6\% | 28.0\% | 33.3\% | 27.4\% | 51.0\% | 40.4\% | 65.0\% | 70.7\% | - |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Reversal of allowance for sales returns is subtracted from gross profit.

## Sales growth in Japan and Asia; operating profit growth driven by Asian operations

In Q1 FY02/16, Ryohin Keikaku reported positive growth in sales and operating profit both in Japan and overseas, along with a 2.0ppt improvement in its gross margin (to 48.1\%). Consolidated operating profit finished the quarter up JPY2.9bn YoY. Overseas, a sharp 173.1\% (JPY2.5bn) jump in operating profit in East Asia easily offset larger losses in Europe.

In Japan, Q1 sales were up 3.3\% YoY and operating profit up 8.1\% (JPY430mn). Sales at Ryohin Keikaku's domestic wholesale business were down 11.1\% (to JPY7.8bn), hurt by a drop in sales to Seibu and the FamilyMart group. Sales at directly operating domestic businesses rose $7.7 \%$ (to JPY 43.4bn), underpinned by continued strong sales at existing stores (+2.3\%), 13 new store operating (bringing the quarter-end store count to 297 ), and a $6.8 \%$ rise in the company's online store sales.

## Last year's store openings in China bear fruit, China sales surge 93.9\% YoY in Q1

At Ryohin Keikaku's East Asia supply business, following accelerated store expansion in China last fiscal year (where the company opened 27 new stores, bringing its store count to 128 stores), sales in China surged $93.9 \%$ YoY in Q1 this year Sales in Taiwan were also good and this, together with the normalization of inventory levels, contributed to the rise in operating profit.

At the company's Europe \& Americas business, sales were up 17.4\% YoY but operating losses grew, rising JPY63mn to JPY188mn. In Europe, the growing losses reflected poor same-store sales in France and rising rents, which pushed by the SG\&A expense ratio; in the US, costs rose as the company took steps to strengthen its organization. The company said it was still working to reduce the SG\&A expenses in Europe, while in the US it has been using advertising and promotions to grow sales

## Company raises guidance

Ryohin Keikaku raised its guidance for 1 H and the full term, citing sales growth in Asia that has been well above plan, especially in China and other Chinese-speaking countries; and a steady stream of new store openings in China that has allowed it to constantly raise inventory levels, thereby reducing opportunity losses and increasing the number of store customers. Of the two factors, management said the latter was the most important.

On July 2, 2015, the company announced monthly sales data for June 2015; see the monthly trends section for details.

| FY02/ 14 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directly managed stores (comparable) | 9.2\% | -4.2\% | 1.4\% | 3.0\% | -2.8\% | 4.7\% | -0.6\% | 8.0\% | 8.2\% | 6.8\% | 7.7\% | 3.1\% |
| Directly managed total | 11.0\% | -2.1\% | 5.8\% | 8.1\% | 0.8\% | 7.7\% | 2.7\% | 11.2\% | 9.9\% | 10.1\% | 9.7\% | 3.4\% |
| Licensed Stores (Inc. Seiyu) (comparable) | 7.2\% | -7.5\% | -1.7\% | 0.9\% | -1.1\% | 6.6\% | -0.6\% | 9.2\% | 8.2\% | 8.2\% | 9.6\% | 6.3\% |
| Licensed Stores (Inc. Seiyu) total | 7.6\% | -6.4\% | -0.9\% | 1.8\% | -1.4\% | 5.4\% | -4.8\% | 6.1\% | 6.6\% | 6.7\% | 8.1\% | 9.9\% |
| Instore (comparable) | 8.8\% | -4.8\% | 0.8\% | 2.6\% | -2.5\% | 5.1\% | -0.6\% | 8.2\% | 8.2\% | 7.1\% | 8.1\% | 3.7\% |
| Instore total | 10.3\% | -3.0\% | 4.4\% | 6.8\% | 0.4\% | 7.3\% | 1.2\% | 10.1\% | 9.2\% | 9.4\% | 9.4\% | 4.6\% |
| Total | 10.4\% | 7.0\% | 8.0\% | 12.6\% | 6.4\% | 16.9\% | 7.2\% | 19.6\% | 14.8\% | 18.6\% | 15.7\% | 14.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| FY02/ 15 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 22.2\% | -2.3\% | 1.6\% | 4.9\% | 1.9\% | -0.8\% | 1.8\% | -2.2\% | 0.7\% | -2.2\% | 1.5\% | 5.3\% |
| Directly managed total | 28.4\% | 2.1\% | 5.6\% | 8.2\% | 6.6\% | 3.9\% | 7.0\% | 4.7\% | 7.5\% | 2.3\% | 5.9\% | 10.9\% |
| Licensed Stores (Inc. Seiyu) (comparable) | 20.5\% | -2.2\% | 0.7\% | 5.0\% | -1.3\% | -1.5\% | 1.1\% | -3.0\% | -1.6\% | -7.0\% | -4.8\% | -1.0\% |
| Licensed Stores (Inc. Seiyu) total | 21.7\% | -1.9\% | 2.0\% | 3.8\% | 0.0\% | 1.3\% | 0.4\% | -3.1\% | 2.1\% | -4.2\% | -2.2\% | 0.7\% |
| Instore (comparable) | 21.9\% | -2.2\% | 1.4\% | 5.0\% | 1.2\% | -0.9\% | 1.7\% | -2.4\% | 0.3\% | -3.2\% | 0.2\% | 4.0\% |
| Instore total | 27.0\% | 1.3\% | 4.9\% | 7.3\% | 5.3\% | 3.4\% | 5.8\% | 3.2\% | 6.5\% | 1.1\% | 4.4\% | 8.9\% |
| Total | 30.6\% | 12.0\% | 11.0\% | 13.6\% | 22.7\% | 13.2\% | 18.1\% | 8.6\% | 12.2\% | 6.4\% | 13.9\% | 10.5\% |


| FY02/ 13 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directly managed stores (comparable) | 14.4\% | -1.0\% | 0.1\% | -4.1\% | 0.5\% | 2.5\% | 2.9\% | -1.8\% | 2.6\% | -5.5\% | -4.9\% | 1.3\% |
| Apparel | 20.9\% | 7.1\% | 9.2\% | -1.6\% | 10.5\% | 17.9\% | 5.2\% | 5.4\% | 13.4\% | -2.4\% | -2.4\% | 15.4\% |
| Household Goods | 13.4\% | -4.7\% | -5.8\% | -6.9\% | -4.3\% | -4.1\% | 2.1\% | -5.8\% | -3.3\% | -6.7\% | -5.7\% | -3.1\% |
| Food | 3.3\% | -7.8\% | -2.9\% | 3.0\% | -11.2\% | -6.4\% | 2.0\% | -9.9\% | -10.8\% | -10.4\% | -9.0\% | -8.1\% |
| Customers Traffic | 8.5\% | -6.8\% | -7.1\% | -6.9\% | -7.8\% | -4.2\% | -2.6\% | -6.4\% | -4.7\% | -8.4\% | -9.1\% | -3.1\% |
| Spending per Customer | 5.4\% | 6.2\% | 7.8\% | 3.0\% | 9.1\% | 7.1\% | 5.7\% | 4.9\% | 7.6\% | 3.2\% | 4.7\% | 4.6\% |
| FY02/ 14 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| Directly managed stores (comparable) | 9.2\% | -4.2\% | 1.4\% | 3.0\% | -2.8\% | 4.7\% | -0.6\% | 8.0\% | 8.2\% | 6.8\% | 7.7\% | 3.1\% |
| Apparel | 23.1\% | -3.7\% | 3.8\% | 4.9\% | -8.0\% | 1.2\% | 1.8\% | 5.8\% | 6.0\% | 5.1\% | 5.7\% | 1.2\% |
| Household Goods | 2.5\% | -4.8\% | 0.2\% | 3.5\% | -4.5\% | 5.7\% | -2.6\% | 6.1\% | 7.4\% | 5.9\% | 7.7\% | 4.1\% |
| Food | 11.8\% | -2.5\% | -2.4\% | -4.9\% | 41.0\% | 17.7\% | 6.0\% | 39.0\% | 30.4\% | 25.0\% | 19.1\% | 5.9\% |
| Customers Traffic | 3.9\% | -4.8\% | -1.8\% | -0.9\% | 0.1\% | 2.2\% | -1.8\% | 4.7\% | 6.0\% | 2.7\% | 2.6\% | -4.6\% |
| Spending per Customer | 5.1\% | 0.7\% | 3.2\% | 3.9\% | -3.0\% | 2.5\% | 1.2\% | 3.2\% | 2.1\% | 4.0\% | 5.0\% | 8.1\% |


| FY02/ 15 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Directly managed stores (comparable) | $22.2 \%$ | $-2.3 \%$ | $1.6 \%$ | $4.9 \%$ | $1.9 \%$ | $-0.8 \%$ | $1.8 \%$ | $-2.2 \%$ | $0.7 \%$ | $-2.2 \%$ | $1.5 \%$ | $5.3 \%$ |
| $\quad$ Apparel | $11.4 \%$ | $6.8 \%$ | $5.0 \%$ | $6.5 \%$ | $5.9 \%$ | $0.6 \%$ | $9.5 \%$ | $-0.2 \%$ | $2.6 \%$ | $3.4 \%$ | $2.9 \%$ | $10.8 \%$ |
| $\quad$ Household Goods | $31.8 \%$ | $-8.7 \%$ | $-1.9 \%$ | $3.2 \%$ | $2.8 \%$ | $-0.6 \%$ | $-1.3 \%$ | $-1.0 \%$ | $2.2 \%$ | $-3.9 \%$ | $2.9 \%$ | $4.3 \%$ |
| $\quad$ Food | $2.8 \%$ | $1.9 \%$ | $6.5 \%$ | $8.3 \%$ | $-16.1 \%$ | $-7.0 \%$ | $-9.4 \%$ | $-17.9 \%$ | $-16.6 \%$ | $-16.7 \%$ | $-10.8 \%$ | $-2.9 \%$ |
| Customers Traffic | $3.0 \%$ | $-0.3 \%$ | $3.6 \%$ | $3.2 \%$ | $0.9 \%$ | $0.0 \%$ | $-2.2 \%$ | $-6.3 \%$ | $-3.7 \%$ | $-5.3 \%$ | $-3.4 \%$ | $1.8 \%$ |
| Spending per Customer | $18.7 \%$ | $-1.9 \%$ | $-2.0 \%$ | $1.7 \%$ | $0.9 \%$ | $-0.8 \%$ | $4.1 \%$ | $4.3 \%$ | $4.6 \%$ | $3.2 \%$ | $5.0 \%$ | $3.4 \%$ |


| FY02/ 16 | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Directly managed stores (comparable) | -10.3\% | 13.8\% | 8.5\% | 1.3\% | - | - | - | - | - | - | - | - |
| Apparel | -2.8\% | 13.1\% | 8.2\% | -1.4\% | - | - | - | - | - | - | - | - |
| Household Goods | -14.1\% | 17.4\% | 10.9\% | 4.4\% | - | - | - | - | - | - | - | - |
| Food | -7.6\% | -4.2\% | -4.6\% | -4.6\% | - | - | - | - | - | - | - | - |
| Customers Traffic | -7.0\% | -1.2\% | -0.8\% | -5.1\% | - | - | - | - | - | - | - | - |
| Spending per Customer | -3.5\% | 15.2\% | 9.3\% | 6.7\% | - | - | - | - | - | - | - | - |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Comparable stores are considered those open for at least two years.
Licensed stores are whole sale client firms other than FamilyMart and con KIOSK stores

View the full report.

Sanrio Co., Ltd. (8136)

Character management company. Owns Hello Kitty. Growing worldwide licensing business.

On July 31, 2015, Sanrio Co., Ltd. announced Q1 earnings results for FY03/16.

| Quarterly Performance (cumulative) | FY03/ 15 |  |  | FY03/ 16 |  |  |  |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1H Est. |
| Sales | 17,994 | 35,524 | 55,742 | 74,562 | 17,049 |  |  |  | 47.9\% | 35,600 |
| Yoy | 4.4\% | 1.7\% | -2.7\% | -3.2\% | -5.2\% |  |  |  |  | 0.2\% |
| Gross Profit | 12,034 | 24,675 | 38,350 | 50,562 | 11,534 |  |  |  |  |  |
| YoY | 0.6\% | -0.9\% | -3.9\% | -5.2\% | -4.2\% |  |  |  |  |  |
| GPM | 66.9\% | 69.5\% | 68.8\% | 67.8\% | 67.7\% |  |  |  |  |  |
| SG\&A Expenses | 7,717 | 16,206 | 24,369 | 33,094 | 8,064 |  |  |  |  |  |
| YoY | 6.0\% | 7.1\% | 5.1\% | 2.3\% | 4.5\% |  |  |  |  |  |
| SG\&A / Sales | 42.9\% | 45.6\% | 43.7\% | 44.4\% | 47.3\% |  |  |  |  |  |
| Operating Profit | 4,316 | 8,469 | 13,980 | 17,468 | 3,469 |  |  |  | 46.9\% | 7,400 |
| YoY | -7.7\% | -13.2\% | -16.4\% | -16.9\% | -19.6\% |  |  |  |  | -12.6\% |
| OPM | 24.0\% | 23.8\% | 25.1\% | 23.4\% | 20.3\% |  |  |  |  | 20.8\% |
| Recurring Profit | 4,288 | 9,021 | 14,912 | 18,525 | 3,623 |  |  |  | 49.0\% | 7,400 |
| YoY | 3.8\% | -0.3\% | -4.7\% | -8.2\% | -15.5\% |  |  |  |  | -18.0\% |
| RPM | 23.8\% | 25.4\% | 26.8\% | 24.8\% | 21.3\% |  |  |  |  | 20.8\% |
| Net Income | 2,805 | 6,046 | 10,155 | 12,804 | 2,806 |  |  |  | 56.1\% | 5,000 |
| YoY | 6.5\% | 3.4\% | 0.1\% | 0.0\% | 0.0\% |  |  |  |  | -17.3\% |
| Net Margin | 15.6\% | 17.0\% | 18.2\% | 17.2\% | 16.5\% |  |  |  |  | 14.0\% |
| Quarterly Performance |  | FY03 |  |  |  | PY03/ |  |  |  |  |
| (JPYm) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 17,994 | 17,530 | 20,218 | 18,820 | 17,049 |  |  |  |  |  |
| YoY | 4.4\% | -0.8\% | -9.6\% | -4.6\% | -5.2\% |  |  |  |  |  |
| Gross Profit | 12,034 | 12,641 | 13,675 | 12,212 | 11,534 |  |  |  |  |  |
| YoY | 0.6\% | -2.2\% | -9.0\% | -9.2\% | -4.2\% |  |  |  |  |  |
| GPM | 66.9\% | 72.1\% | 67.6\% | 64.9\% | 67.7\% |  |  |  |  |  |
| SGEA Expenses | 7,717 | 8,489 | 8,163 | 8,724 | 8,064 |  |  |  |  |  |
| YoY | 6.0\% | 8.1\% | 1.3\% | -4.7\% | 4.5\% |  |  |  |  |  |
| SGGA / Sales | 42.9\% | 48.4\% | 40.4\% | 46.4\% | 47.3\% |  |  |  |  |  |
| Operating Profit | 4,316 | 4,153 | 5,511 | 3,488 | 3,469 |  |  |  |  |  |
| YoY | -7.7\% | -18.2\% | -20.9\% | -18.8\% | -19.6\% |  |  |  |  |  |
| OPM | 24.0\% | 23.7\% | 27.3\% | 18.5\% | 20.3\% |  |  |  |  |  |
| Recurring Profit | 4,288 | 4,733 | 5,891 | 3,612 | 3,623 |  |  |  |  |  |
| YoY | 3.8\% | -37.7\% | -10.6\% | -20.4\% | -15.5\% |  |  |  |  |  |
| RPM | 23.8\% | 27.0\% | 29.1\% | 19.2\% | 21.3\% |  |  |  |  |  |
| Net Income | 2,805 | 3,241 | 4,109 | 2,661 | 2,806 |  |  |  |  |  |
| YoY | 6.5\% | 0.8\% | -4.3\% | 0.1\% | 0.0\% |  |  |  |  |  |
| Net Margin | 15.6\% | 18.5\% | 20.3\% | 14.1\% | 16.5\% |  |  |  |  |  |

Source: Company data
Reversal of allowance for sales returns is subtracted from gross profit.
Figures may differ from company materials due to differences in rounding methods.

For Q1 FY03/16, sales declined $5.2 \%$ YoY as robust product licensing in Asia was not enough to offset sluggishness in Europe and the US. Operating profit fell $19.6 \%$ YoY, but recurring profit declined only $15.5 \%$ due in part to foreign exchange gains. Net income attributable to owners of the parent was maintained at the year-earlier level on the booking of JPY300mn in gains from selling investment securities and a more favorable overall tax rate due to more subsidiaries in Asia, where effective tax rates are lower.

The domestic segment yielded sales of JPY10.9bn ( $-5.4 \% \mathrm{YoY}$ ) and an operating loss of JPY300nn (operating loss of JPY200mn in Q1 FY03/15), while the overseas segment posted sales of JPY9.5bn ( $-7.4 \%$ YoY) and an operating profit of JPY3.8bn (-15.6\% YoY).

On July 2, 2015, the company announced the establishment of a subsidiary in the US.

In order to enter the movie and digital animation business, the company has decided to establish a subsidiary in the US. The company does not expect any material impact on earnings for FY03/16.

## Overview of the new subsidiary

- Name: Sanrio Media \& Pictures Entertainment, Inc.
- Company representative: Rehito Hatoyoama, CEO
- Date of establishment: June 2015
- Business: Movie and animation creation, character image and commercial contract, and digital media businesses
- Capital: USD200,000
- Founding sponsor: Sanrio Inc. (wholly owned subsidiary in the US)


## Business description

The new subsidiary will create Sanrio character animated movies. The company plans to position the new subsidiary as an internal venture, grant stock options, and drive independent operations.

View the full report.

## SATO Holdings Corp. (6287)

Provider of comprehensive solutions based on auto-ID technology.

On July 24, 2015, SATO Holdings Corp. announced earnings results for Q1 FY03/16.

| Quarterly Performance | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 15 |  | FY03/ 16 | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 Est. | \% of 1H 1H Est. | \% of PY | PY Est. |
| Sales | 22,619 | 23,494 | 24,589 | 26,071 | 23,512 | 24,054 | 25,368 | 26,897 | 25,556 | 27,444 | 48.2\% 53,000 | 23.2\% | 110,000 |
| Hardware | 8,601 | 9,743 | 9,513 | 11,365 | 9,478 | 10,150 | 10,354 | 12,060 |  |  |  |  |  |
| Supplies | 14,017 | 13,752 | 15,076 | 14,706 | 14,033 | 13,903 | 15,013 | 14,839 |  |  |  |  |  |
| YoY | 6.7\% | 9.5\% | 10.3\% | 16.9\% | 3.9\% | 2.4\% | 3.2\% | 3.2\% | 8.7\% | 14.1\% | 11.4\% |  | 10.2\% |
| Hardware | 5.8\% | 13.1\% | 13.7\% | 18.0\% | 10.2\% | 4.2\% | 8.8\% | 6.1\% |  |  |  |  |  |
| Supplies | 7.2\% | 7.0\% | 8.3\% | 16.1\% | 0.1\% | 1.1\% | -0.4\% | 0.9\% |  |  |  |  |  |
| Gross Profit | 9,655 | 9,825 | 10,403 | 11,297 | 10,293 | 10,289 | 10,764 | 11,362 | 10,655 |  |  |  |  |
| YoY | 9.4\% | 10.3\% | 11.8\% | 20.6\% | 6.6\% | 4.7\% | 3.5\% | 0.6\% | 3.5\% |  |  |  |  |
| GPM | 42.7\% | 41.8\% | 42.3\% | 43.3\% | 43.8\% | 42.8\% | 42.4\% | 42.2\% | 41.7\% |  |  |  |  |
| SG\&A Expenses | 8,362 | 8,171 | 8,547 | 9,341 | 8,757 | 8,807 | 8,852 | 8,848 | 9,994 |  |  |  |  |
| YoY | 7.7\% | 7.8\% | 8.0\% | 21.2\% | 4.7\% | 7.8\% | 3.6\% | -5.3\% | 14.1\% |  |  |  |  |
| SG\&A / Sales | 37.0\% | 34.8\% | 34.8\% | 35.8\% | 37.2\% | 36.6\% | 34.9\% | 32.9\% | 39.1\% |  |  |  |  |
| Operating Profit | 1,292 | 1,655 | 1,856 | 1,955 | 1,536 | 1,482 | 1,911 | 2,515 | 660 | 2,140 | 23.6\% 2,800 | 7.8\% | 8,500 |
| YoY | 21.0\% | 25.1\% | 33.1\% | 17.3\% | 18.9\% | -10.5\% | 3.0\% | 28.6\% | -57.0\% | 44.4\% | -7.2\% |  | 14.2\% |
| OPM | 5.7\% | 7.0\% | 7.5\% | 7.5\% | 6.5\% | 6.2\% | 7.5\% | 9.4\% | 2.6\% | 7.8\% | 5.3\% |  | 7.7\% |
| Recurring Profit | 1,425 | 1,764 | 1,984 | 1,911 | 1,590 | 1,581 | 2,020 | 2,293 | 759 | 2,041 | 27.1\% 2,800 | 9.0\% | 8,400 |
| YoY | 99.6\% | 59.6\% | 14.9\% | 1.5\% | 11.6\% | -10.4\% | 1.8\% | 20.0\% | -52.3\% | 29.1\% | -11.7\% |  | 12.2\% |
| RPM | 6.3\% | 7.5\% | 8.1\% | 7.3\% | 6.8\% | 6.6\% | 8.0\% | 8.5\% | 3.0\% | 7.4\% | 5.3\% |  | 7.6\% |
| Net Income | 845 | 1,048 | 1,393 | 1,009 | 886 | 890 | 1,358 | 629 | 312 | 1,488 | 17.3\% 1,800 | 5.7\% | 5,500 |
| YoY | 277.2\% | 107.5\% | 60.5\% | -10.6\% | 4.9\% | -15.1\% | -2.5\% | -37.7\% | -64.8\% | 67.2\% | 1.4\% |  | 46.2\% |
| NPM | 3.7\% | 4.5\% | 5.7\% | 3.9\% | 3.8\% | 3.7\% | 5.4\% | 2.3\% | 1.2\% | 5.4\% | 3.4\% |  | 5.0\% |
| Performance by Region (JPYmn) | FY03/ 14 |  |  |  | FY03/ 15 |  |  |  | FY03/ 16 |  | $\begin{gathered} \text { FY03/ 16 } \\ \% \text { of 1H 1H Est. } \end{gathered}$ | FY03/ 16 |  |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | 25,556 | Q2 Est. |  | \% of PY | FY Est. |
| Sales | 22,619 | 23,494 | 24,589 | 26,071 | 23,512 | 24,054 | 25,368 | 26,897 |  | 27,444 |  | 48.2\% | 110,000 |
| J apan | 15,707 | 16,488 | 17,296 | 18,908 | 15,834 | 16,437 | 16,965 | 17,438 | 15,879 |  |  | 23.7\% | 67,000 |
| The Americas | 2,296 | 2,326 | 2,298 | 2,328 | 2,489 | 2,498 | 2,898 | 2,954 | 2,784 |  |  |  |  |
| Europe | 1,728 | 1,692 | 1,865 | 1,888 | 1,966 | 1,828 | 1,974 | 2,968 | 3,346 |  |  |  |  |
| Asia and Oceania | 2,887 | 2,989 | 3,130 | 2,945 | 3,221 | 3,292 | 3,530 | 3,537 | 3,546 |  |  |  |  |
| (Total overseas) | 6,912 | 7,006 | 7,293 | 7,163 | 7,678 | 7,617 | 8,403 | 9,459 | 9,677 |  |  | 30.2\% | 32,000 |
| Yoy | 6.7\% | 9.5\% | 10.3\% | 16.9\% | 3.9\% | 2.4\% | 3.2\% | 3.2\% | 8.7\% | 14.1\% |  |  |  |
| Japan | -0.8\% | 2.1\% | 3.0\% | 17.4\% | 0.8\% | -0.3\% | -1.9\% | -7.8\% | 0.3\% |  |  |  |  |
| The Americas | 26.4\% | 41.5\% | 26.4\% | 12.5\% | 8.4\% | 7.4\% | 26.1\% | 26.9\% | 11.9\% |  |  |  |  |
| Europe | 33.5\% | 37.3\% | 32.6\% | 19.3\% | 13.8\% | 8.0\% | 5.8\% | 57.2\% | 70.2\% |  |  |  |  |
| Asia and Oceania | 27.7\% | 22.7\% | 38.3\% | 15.6\% | 11.6\% | 10.1\% | 12.8\% | 20.1\% | 10.1\% |  |  |  |  |
| Operating Profit | 1,292 | 1,655 | 1,856 | 1,955 | 1,536 | 1,482 | 1,911 | 2,515 | 660 | 2,140 |  | 32.9\% | 8,500 |
| Japan | 867 | 1,126 | 1,353 | 1,768 | 1,000 | 997 | 1,486 | 1,820 | 132 |  |  | 2.4\% | 5,400 |
| The Americas | 122 | 143 | 111 | 56 | 213 | 171 | 128 | 219 | 78 |  |  |  |  |
| Europe | 29 | 44 | 81 | -30 | 103 | 121 | 128 | 150 | 181 |  |  |  |  |
| Asia and Oceania | 263 | 376 | 373 | 244 | 278 | 240 | 353 | 418 | 330 |  |  |  |  |
| (Total overseas) | 414 | 563 | 565 | 270 | 594 | 532 | 609 | 787 | 589 |  |  | 21.8\% | 2,700 |
| Eliminations | 11 | -34 | -62 | -83 | -58 | -47 | -184 | -92 | -61 |  |  |  | -100 |
| YoY | 21.0\% | 25.1\% | 33.1\% | 17.3\% | 18.9\% | -10.5\% | 3.0\% | 28.6\% | -57.0\% | 44.4\% |  |  | 14.2\% |
| Japan | -3.5\% | -3.8\% | 12.3\% | 20.8\% | 15.3\% | -11.5\% | 9.8\% | 2.9\% | -86.8\% |  |  |  | 1.8\% |
| The Americas | 28.4\% | 210.9\% | 88.1\% | -61.9\% | 74.6\% | 19.6\% | 15.3\% | 291.1\% | -63.4\% |  |  |  |  |
| Europe | - | - | - |  | 255.2\% | 175.0\% | 58.0\% |  | 75.7\% |  |  |  |  |
| Asia and Oceania | 73.0\% | 129.3\% | 227.2\% | 80.7\% | 5.7\% | -36.2\% | -5.4\% | 71.3\% | 18.7\% |  |  |  |  |
| (Total overseas) | 108.0\% | 291.0\% | 328.0\% | 20.5\% | 43.5\% | -5.5\% | 7.8\% | 191.5\% | -0.8\% |  |  |  | 7.1\% |
| OPM | 5.7\% | 7.0\% | 7.5\% | 7.5\% | 6.5\% | 6.2\% | 7.5\% | 9.4\% | 2.6\% | 7.8\% |  |  | 7.7\% |
| J apan | 5.5\% | 6.8\% | 7.8\% | 9.4\% | 6.3\% | 6.1\% | 8.8\% | 10.4\% | 0.8\% |  |  |  | 8.1\% |
| The Americas | 5.3\% | 6.1\% | 4.8\% | 2.4\% | 8.6\% | 6.8\% | 4.4\% | 7.4\% | 2.8\% |  |  |  |  |
| Europe | 1.7\% | 2.6\% | 4.3\% | -1.6\% | 5.2\% | 6.6\% | 6.5\% | 5.1\% | 5.4\% |  |  |  |  |
| Asia and Oceania | 9.1\% | 12.6\% | 11.9\% | 8.3\% | 8.6\% | 7.3\% | 10.0\% | 11.8\% | 9.3\% |  |  |  |  |
| (Total overseas) | 6.0\% | 8.0\% | 7.7\% | 3.8\% | 7.7\% | 7.0\% | 7.2\% | 8.3\% | 6.1\% |  |  |  | 8.4\% |

Source: Company data

## 1H FY03/16 company targets revision

SATO announced a downward revision for 1 H FY03/16 company targets at the same time with the announcement of Q1 FY03/16 results (see the table below). The company did not revise full-year targets because it expects more increase on profit in 2 H due to (1) a new product "CL4/6NK-J" which the company plans to introduce into the Japanese market in Q2 and (2) overseas business discussions dragged on from Q1. The forecasts for 1 H are based on exchange rate of USD/JPY118 and EUR/JPY128.

View the full report.

## SBS Holdings, Inc. (2384)

General logistics specialist: logistics accounts for $93 \%$ of sales and $30 \%$ of operating profit. Over $60 \%$ of operating profit from property management.

On July 13, 2015, SBS Holdings, Inc. announced a transfer of real estate trust beneficiary interests for sale in a logistic center (Noda Yoshiharu Logistics Center) owned by consolidated subsidiary, SBS Logicom Co. Ltd.

## Purpose of the transfer

Under the investment strategy of its medium-term management plan "SGS Growth 2017," the company has reviewed its business portfolio and decided to transfer the rights.

## Details of the transfer

Facility: $\quad$ Noda Yoshiharu Logistics Center (Noda, Chiba Prefecture)
Transfer price: JPY4.8mn (book value: JPY3.0bn, gain from transfer: JPY1.8bn)
Transfer to: Central Compass Co. Ltd.
Contract signing: July 14, 2015 (planned)
Transfer date: July 14, 2015 (planned)

The company plans to book sales of JPY4.8bn and the JPY1.8bn gain from the transfer as operating profit in Q3 FY12/15 for its Real-Estate segment. These are already factored into its full-year FY12/15 forecasts announced on February 13, 2015.

SMS provides recruitment services and managing professional community websites.

On July 30, 2015, SMS Co., Ltd. announced earnings results for Q1 FY03/16.

| Quarterly Performance (cumulative)(JPYm) | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | FY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY Est. | 1HEst. |
| Sales | 4,390 | 7,493 | 10,667 | 15,056 | 5,421 |  |  |  | 55.0\% | 9,850 |
| YoY | 14.8\% | 16.7\% | 22.3\% | 25.0\% | 23.5\% |  |  |  |  | 31.5\% |
| Gross Profit | 4,075 | 6,904 | 9,811 | 13,724 | 5,040 |  |  |  |  |  |
| YoY | 12.1\% | 14.1\% | 20.8\% | 23.7\% | 23.7\% |  |  |  |  |  |
| GPM | 92.8\% | 92.1\% | 92.0\% | 91.1\% | 93.0\% |  |  |  |  |  |
| SG\&A Expenses | 2,837 | 5,604 | 8,463 | 11,644 | 3,583 |  |  |  |  |  |
| YoY | 23.3\% | 18.9\% | 20.4\% | 24.4\% | 26.3\% |  |  |  |  |  |
| SG\&A / Sales | 64.6\% | 74.8\% | 79.3\% | 77.3\% | 66.1\% |  |  |  |  |  |
| Operating Profit | 1,238 | 1,299 | 1,348 | 2,079 | 1,457 |  |  |  | 79.4\% | 1,834 |
| YoY | -7.2\% | -2.9\% | 23.4\% | 20.2\% | 17.7\% |  |  |  |  | 41.1\% |
| OPM | 28.2\% | 17.3\% | 12.6\% | 13.8\% | 26.9\% |  |  |  |  | 18.6\% |
| Recurring Profit | 1,506 | 1,657 | 1,799 | 2,693 | 1,870 |  |  |  | 83.3\% | 2,245 |
| YoY | -2.9\% | 0.7\% | 23.4\% | 15.1\% | 24.1\% |  |  |  |  | 35.4\% |
| RPM | 34.3\% | 22.1\% | 16.9\% | 17.9\% | 34.5\% |  |  |  |  | 22.8\% |
| Net Income | 1,211 | 1,296 | 1,379 | 1,824 | 1,293 |  |  |  | 84.1\% | 1,537 |
| YoY | 18.5\% | 19.8\% | 47.9\% | 32.2\% | 6.8\% |  |  |  |  | 18.6\% |
| NPM | 27.6\% | 17.3\% | 12.9\% | 12.1\% | 23.8\% |  |  |  |  | 15.6\% |
| Quarterly Performance | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | FY03/ 16 |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY Est. | 1HEst. |
| Sales | 4,390 | 3,103 | 3,174 | 4,389 | 5,421 |  |  |  |  |  |
| YoY | 14.8\% | 19.4\% | 38.0\% | 32.0\% | 23.5\% |  |  |  |  |  |
| Gross Profit | 4,075 | 2,829 | 2,908 | 3,913 | 5,040 |  |  |  |  |  |
| YoY | 12.1\% | 17.0\% | 40.4\% | 31.7\% | 23.7\% |  |  |  |  |  |
| GPM | 92.8\% | 91.2\% | 91.6\% | 89.1\% | 93.0\% |  |  |  |  |  |
| SG\&A Expenses | 2,837 | 2,767 | 2,859 | 3,181 | 3,583 |  |  |  |  |  |
| YoY | 23.3\% | 14.7\% | 23.4\% | 36.4\% | 26.3\% |  |  |  |  |  |
| SG\&A / Sales | 64.6\% | 89.2\% | 90.1\% | 72.5\% | 66.1\% |  |  |  |  |  |
| Operating Profit | 1,238 | 62 | 48 | 732 | 1,457 |  |  |  |  |  |
| YoY | -7.2\% | - | - | - | 17.7\% |  |  |  |  |  |
| OPM | 28.2\% | 2.0\% | 1.5\% | 16.7\% | 26.9\% |  |  |  |  |  |
| Recurring Profit | 1,506 | 151 | 141 | 895 | 1,870 |  |  |  |  |  |
| YoY | -2.9\% | 60.3\% | -174.9\% | 1.3\% | 24.1\% |  |  |  |  |  |
| RPM | 34.3\% | 4.9\% | 4.5\% | 20.4\% | 34.5\% |  |  |  |  |  |
| Net Income | 1,211 | 85 | 83 | 446 | 1,293 |  |  |  |  |  |
| YoY | 18.5\% | 43.1\% | -155.9\% | -0.5\% | 6.8\% |  |  |  |  |  |
| NPM | 27.6\% | 2.7\% | 2.6\% | 10.2\% | 23.8\% |  |  |  |  |  |

Figures may differ from company materials due to differences in rounding methods.
Source: Shared Research based on company data
Sales came to JPY5.4bn (+23.5\% YoY) thanks to growth for career-related businesses, coupled with increased prices coinciding with enhancement of the Kaipoke management support services.

Operating profit was JPY1.5bn (+17.7\% YoY) as Kaipoke turned profitable from Q3 FY03/15.

Recurring profit came to JPY1.9bn (+24.1\% YoY) on gains in equity-method investments.

Net income attributable to the parent was JPY1.3bn (+6.8\% YoY). In Q1 FY03/15, the company acquired more stock in eChannelling PLC and turned it from an equity-method affiliate to a consolidated subsidiary, thus realizing an extraordinary gain of JPY185mn on the difference in the price of the stock (between the initial and subsequent acquisitions). Net income grew $26.0 \%$ YoY excluding the impact from relevant extraordinary gains.

On the same day, the company announced plans to establish a subsidiary in Singapore.

The company's board of directors decided at a meeting on July 30, 2015 to establish a new subsidiary in Singapore integrating clinical information systems and management support businesses.

## Reasons for establishing the subsidiary

SMS aims to understand social and cultural backgrounds, policy trends, and environments in Asia and then construct information infrastructures best suited for each country. It aims to develop services across the region based on common themes in the needs of each country. One example is the provision of information systems and the start of a management support business, both targeting clinics in Asian countries. The new subsidiary in Singapore is aimed at integrate the creation and management of a sales base, as well as other aspects of the company's business in each country.

```
Overview of new subsidiary
Company name: Wadoc Pte. Ltd.
Location: Republic of Singapore
Established: August 2015 (planned)
Capital: SGD800,000 (roughly JPY72mn)
Business: Integration of clinic management support businesses, others
```


## Schedule

Board of directors' decision: July 30, 2015
Establishment: August 2015 (planned)
Start of operations: August 2015 (planned)

View the full report

## Star Mica (3230)

Purchaser and reseller of pre-owned condominiums. Buys pre-owned individual condominium units that are being rented, renovates these apartments when the tenants move out, and sells them for a profit.

On July 30, 2015, Shared Research updated the report after interviewing the management of Star Mica Co., Ltd.

| Quarterly Performance (Cumulative) | FY11/ 14 |  |  | FY11/ 15 |  |  |  |  | FY11/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 3,118 | 6,333 | 9,856 | 13,901 | 4,712 | 9,717 |  |  | 57.7\% | 16,849 |
| YoY | 19.8\% | 2.7\% | -3.1\% | 2.6\% | 51.1\% | 53.4\% |  |  |  | 21.2\% |
| Gross Profit | 870 | 1,762 | 2,642 | 3,531 | 1,064 | 2,236 |  |  |  |  |
| YoY | 29.7\% | 11.6\% | 6.3\% | 9.0\% | 22.3\% | 26.9\% |  |  |  |  |
| GPM | 27.9\% | 27.8\% | 26.8\% | 25.4\% | 22.6\% | 23.0\% |  |  |  |  |
| SG\&A Expenses | 304 | 731 | 1,140 | 1,628 | 398 | 941 |  |  |  |  |
| YoY | -0.1\% | 5.2\% | 13.4\% | 13.4\% | 30.9\% | 28.6\% |  |  |  |  |
| SGGA / Sales | 9.7\% | 11.6\% | 11.6\% | 11.7\% | 8.4\% | 9.7\% |  |  |  |  |
| Operating Profit | 566 | 1,031 | 1,502 | 1,903 | 666 | 1,296 |  |  | 56.2\% | 2,307 |
| Yoy | 54.5\% | 16.7\% | 1.5\% | 5.5\% | 17.7\% | 25.7\% |  |  |  | 21.2\% |
| OPM | 18.2\% | 16.3\% | 15.2\% | 13.7\% | 14.1\% | 13.3\% |  |  |  | 13.7\% |
| Recurring Profit | 415 | 741 | 1,052 | 1,286 | 504 | 966 |  |  | 59.8\% | 1,615 |
| Yoy | 80.4\% | 23.1\% | 0.0\% | 4.5\% | 21.4\% | 30.3\% |  |  |  | 25.5\% |
| RPM | 13.3\% | 11.7\% | 10.7\% | 9.3\% | 10.7\% | 9.9\% |  |  |  | 9.6\% |
| Net Income | 253 | 445 | 633 | 773 | 317 | 601 |  |  | 59.6\% | 1,008 |
| YoY | 86.2\% | 29.3\% | -0.4\% | 3.8\% | 25.4\% | 35.0\% |  |  |  | 30.4\% |
| NPM | 8.1\% | 7.0\% | 6.4\% | 5.6\% | 6.7\% | 6.2\% |  |  |  | 6.0\% |
| EBITDA | 640 | 1,201 | 1,781 | 2,355 | 740 | 1,459 |  |  | 55.9\% | 2,610 |
| YoY | 56.9\% | 22.9\% | 8.5\% | 14.2\% | 15.6\% | 21.5\% |  |  |  | 10.8\% |
| (Quarterly) |  | FY11/ |  |  |  | FY11 |  |  |  |  |
| (JPYm) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 3,118 | 3,215 | 3,523 | 4,045 | 4,712 | 5,005 |  |  |  |  |
| YoY | 19.8\% | -9.8\% | -12.1\% | 20.0\% | 51.1\% | 55.7\% |  |  |  |  |
| Gross Profit | 870 | 892 | 880 | 889 | 1,064 | 1,172 |  |  |  |  |
| YoY | 29.7\% | -1.7\% | -3.1\% | 18.0\% | 22.3\% | 31.4\% |  |  |  |  |
| GPM | 27.9\% | 27.7\% | 25.0\% | 22.0\% | 22.6\% | 23.4\% |  |  |  |  |
| SG\&A Expenses | 304 | 428 | 408 | 488 | 398 | 543 |  |  |  |  |
| YoY | -0.1\% | 9.3\% | 31.7\% | 13.5\% | 30.9\% | 26.9\% |  |  |  |  |
| SG\&A / Sales | 9.7\% | 13.3\% | 11.6\% | 12.1\% | 8.4\% | 10.8\% |  |  |  |  |
| Operating Profit | 566 | 464 | 472 | 401 | 666 | 629 |  |  |  |  |
| YoY | 54.5\% | -10.1\% | -21.1\% | 24.0\% | 17.7\% | 35.6\% |  |  |  |  |
| OPM | 18.2\% | 14.4\% | 13.4\% | 9.9\% | 14.1\% | 12.6\% |  |  |  |  |
| Recurring Profit | 415 | 326 | 310 | 234 | 504 | 462 |  |  |  |  |
| YoY | 80.4\% | -12.3\% | -30.9\% | 31.0\% | 21.4\% | 41.7\% |  |  |  |  |
| RPM | 13.3\% | 10.1\% | 8.8\% | 5.8\% | 10.7\% | 9.2\% |  |  |  |  |
| Net Income | 253 | 192 | 188 | 140 | 317 | 283 |  |  |  |  |
| YoY | 86.2\% | -7.8\% | -35.4\% | 28.4\% | 25.4\% | 47.7\% |  |  |  |  |
| NPM | 8.1\% | 6.0\% | 5.3\% | 3.5\% | 6.7\% | 5.7\% |  |  |  |  |
| EBITDA | 640 | 561 | 580 | 574 | 740 | 719 |  |  |  |  |
| YoY | 56.9\% | -1.5\% | -12.6\% | 36.6\% | 15.6\% | 28.2\% |  |  |  |  |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
EBITDA = operating profit + depreciation expenses
The growth of operating profit was less than the sales growth because the Investment business sold properties. This business added sales of JPY1.6bn and gross profit of JPY50mn by selling replacement properties in local areas.

In addition to profits, the company considers EBITDA (operating profit + depreciation costs) an important measure of performance. EBITDA for Q2 FY11/15 was JPY1.5bn (+21.5\% YoY).

## Takashimaya Co., Ltd. (8233)

Major Japanese department store operator aiming for further growth driven by greater presence in the shopping center sector and in Asia

On July 8, 2015, Shared Research updated comments on Takashimaya Co., Ltd.'s earnings results for Q1 FY02/16 after interviewing management.

| Queteny Pufíarmmen (ap 10 mm ) | [002/14 |  |  |  | Proz/23 |  |  |  | F02/18 |  | [702/18 |  | [moz/18 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | cx | Q4 | Q1 | 18 | ce | C 4 | Q1 | ct | \% of 14 | 14tre. | *\% of rr | m tre. |
| Operseiry Revenue | 224,807 | 221,284 | 212800 | 235.858 | 224,258 | 217,404 | 213,824 | 287,028 | 218,382 |  | 48.05 | 448,000 | 23.78 | 323.000 |
| Yar | 3.35 | 4.15 | 175 | 8.2\% | $4.8 \%$ | -1.85 | 0.45 | 0.45 | -2.2\% |  |  | 1.4 |  | 1.4\% |
| Sda | 128.348 | 278,571 | 185.588 | 240,758 | 238,100 | 202.383 | 183,329 | 241,058 | 205,388 |  |  |  | 23.78 | 341,700 |
| Yer | 3.25 | 3.55 | 145 | 0.7\% | 4.45 | -200 | 0.15 | 0.15 | -2.35 |  |  |  |  | $18 \%$ |
| Cone protm | 52.834 | 52,231 | 50.728 | 58,718 | 33,108 | 50.307 | 50,718 | 58,760 | 52,738 |  |  |  | 23.58 | 217,300 |
| Yar | 2.25 | 1.85 | 0.3\% | 4.3\% | 2.34 | -2858 | -0.0\% | 0.15 | $-2.80$ |  |  |  |  | 13\% |
| ame | 28.05 | 23.50 | 253\% | 24.85 | 25.4* | 21.285 | 25.55 | 24.85 | 28.45 |  |  |  |  | 213\% |
| Scsuityorna | 53,858 | 81,941 | 52.725 | 62,304 | 80,745 | 81.238 | 50,083 | 01,548 | 58,781 |  |  | 122,800 | 24.75 | 247,100 |
| Yar | 2.45 | 2.35 | 2.45 | 2.85 | 1.3\% | -2.15 | 0.85 | -1.2\% | -1.65 |  |  |  |  | $13 \%$ |
| sera/ Sola | 50.0\% | 30.08 | 30.15 | 23.85 | 25.0\% | 30.30 | 50.2\% | 23.35 | 25.35 |  |  |  |  | 28.7\% |
| Cpersiry Prath | 8,894 | 5,082 | 5317 | 12,828 | 7,359 | 4878 | 9,827 | 14,181 | 7,451 |  | 54.08 | 12800 | 21.85 | 34,000 |
| Yar | 3.85 | 18.20 | 21.15 | 13.35 | 23.85 | -7.858 | 5.35 | 12.35 | -1.15 |  |  | 1305 |  | 12\% |
| Opersing Pratic / Operabig Revarue | 5.0\% | 2.54 | 275 | 5.75 | 3.45 | 230 | 2.85 | 5.54 | 3.7\% |  |  |  |  | 18\% |
| *ecuming pratc | 7,719 | 5,777 | 0.191 | 15,707 | 8,392 | 2,890 | 0,398 | 15,344 | 8,347 |  | 54.85 | 12,400 | 22.58 | 37,400 |
| Yar | $21.5 \%$ | 7.7\% | 130\% | 8.15 | 10.85 | -280 | 3.4* | 12.85 | -2.4* |  |  |  |  | 4.3\% |
| Necuming Matt / Opersing Reverue | 5.85 | 2.85 | 215 | 5.7\% | 4.15 | 285 | 3.2\% | 0.4* | 4.15 |  |  |  |  | 4.3\% |
| Nibt heame | 4,818 | 3,585 | 2.839 | 8,107 | 4,591 | 5,028 | 3,453 | 5,548 | 0,318 |  | 22.08 | 10,200 | 27.15 | 23,500 |
| Yar | 4.05 | 31.15 | 188\% | $8.0 \%$ | $13.3 \%$ | 32.75 | 15.35 | 17.54 | 30.3\% |  |  | 13\% |  | 12\% |
| NOTM | 2.05 | 1.75 | $13 \%$ | 3.4* | 2.35 | 250 | 1.7\% | 4.05 | 3.15 | . |  |  |  | 276 |

Figures may differ from company materials due to differences in rounding methods.
Source: Shared Research based on company data

In the domestic department store business, consumer spending and gross margins dipped below expectations. Yet overall consolidated results were mostly in line with targets as demand from inbound tourists increased more than threefold, significantly more than expected. Subsidiaries such as Toshin Development and overseas department stores also contributed to results.

On July 1, 2015, the company released monthly store sales data for June 2015.

| All Store Sales |  | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY02/ 12 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | Takashimaya (Parent) | -15.6\% | -1.9\% | -3.5\% | 0.8\% | 0.1\% | -1.1\% | -1.6\% | -0.1\% | -1.7\% | 0.9\% | -1.8\% | 0.7\% |
|  | Takashimaya and regional stores | -15.2\% | -1.9\% | -3.4\% | 0.9\% | 0.2\% | -1.2\% | -1.8\% | -0.2\% | -1.9\% | 0.8\% | -1.9\% | -0.1\% |
| Department store business | Takashimaya (Parent) | -17.4\% | -0.8\% | -2.7\% | 0.5\% | 0.7\% | -1.1\% | -1.7\% | 0.4\% | -1.1\% | 0.4\% | -1.7\% | -0.1\% |
|  | Takashimaya and regional stores | -16.8\% | -0.9\% | -2.8\% | 0.6\% | 0.8\% | -1.2\% | -1.9\% | 0.3\% | -1.4\% | 0.3\% | -1.8\% | -1.0\% |
| Corporate Business |  | 14.7\% | -22.0\% | -22.3\% | 3.5\% | -19.2\% | 3.1\% | -4.9\% | -11.8\% | -11.5\% | 14.4\% | -0.9\% | 16.8\% |
| Cross-Media Business |  | 2.7\% | -0.3\% | 5.3\% | 6.7\% | 1.0\% | -13.6\% | 1.8\% | 1.5\% | -6.6\% | 6.7\% | -5.3\% | -0.3\% |
| FYO2/ 13 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | Takashimaya (Parent) | 16.5\% | 2.8\% | -0.2\% | -0.9\% | -1.9\% | 0.6\% | 1.9\% | -1.0\% | 2.4\% | -2.7\% | -2.2\% | -0.3\% |
|  | Takashimaya and regional stores | 15.9\% | 2.4\% | -0.4\% | -0.9\% | -2.1\% | 0.5\% | 2.0\% | -1.1\% | 2.4\% | -2.7\% | -2.3\% | -0.2\% |
| Department store business | Takashimaya (Parent) | 17.7\% | 2.2\% | -0.4\% | -0.5\% | -2.8\% | -0.6\% | 1.0\% | -1.5\% | 1.4\% | -2.6\% | -2.8\% | 0.3\% |
|  | Takashimaya and regional stores | 16.9\% | 1.9\% | -0.7\% | -0.5\% | -3.0\% | -0.6\% | 1.1\% | -1.6\% | 1.6\% | -2.6\% | -2.9\% | 0.3\% |
| Corporate Business |  | 0.1\% | 23.6\% | 9.0\% | -2.5\% | 31.5\% | 20.0\% | 26.1\% | 10.3\% | 21.8\% | -7.8\% | 5.2\% | -5.6\% |
| Cross-Media Business |  | 13.4\% | -10.3\% | -3.8\% | -11.7\% | -1.4\% | 22.3\% | 0.9\% | 3.6\% | 7.1\% | -0.8\% | 13.8\% | -6.1\% |
| FY02/ 14 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | Takashimaya (Parent) | 2.9\% | -1.3\% | 2.5\% | 8.9\% | -3.6\% | 0.4\% | 1.9\% | -2.6\% | 2.2\% | 1.8\% | 4.1\% | 3.4\% |
|  | Takashimaya and regional stores | 3.1\% | -0.9\% | 2.0\% | 8.8\% | -3.5\% | 0.4\% | 2.0\% | -2.5\% | 2.2\% | 1.8\% | 4.1\% | 3.6\% |
| Department store business | Takashimaya (Parent) | 4.8\% | -0.9\% | 1.5\% | 7.8\% | -4.1\% | 0.4\% | 2.4\% | -2.4\% | 3.1\% | 1.8\% | 4.1\% | 3.7\% |
|  | Takashimaya and regional stores | 4.9\% | -0.5\% | 1.0\% | 7.8\% | -4.0\% | 0.3\% | 2.5\% | -2.3\% | 3.0\% | 1.8\% | 4.2\% | 3.9\% |
| Corporate Business |  | -29.1\% | -11.5\% | 20.7\% | 38.8\% | 6.0\% | -3.0\% | 3.7\% | -4.2\% | -5.9\% | 11.7\% | 7.5\% | 3.0\% |
| Cross-Media Business |  | -1.8\% | 4.5\% | 11.3\% | 0.6\% | 3.9\% | 13.2\% | -18.3\% | -5.3\% | -11.2\% | -7.0\% | -0.7\% | -5.8\% |
| FY02/ 15 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | Takashimaya (Parent) | 32.3\% | -14.0\% | -8.4\% | -6.0\% | -4.4\% | -0.3\% | -0.7\% | -0.4\% | -0.1\% | -0.8\% | -0.4\% | 1.4\% |
|  | Takashimaya and regional stores | 31.8\% | -14.3\% | -7.9\% | -5.9\% | -4.3\% | -0.3\% | -0.8\% | -0.5\% | -0.3\% | -0.9\% | -0.7\% | 0.9\% |
| Department store business | Takashimaya (Parent) | 32.3\% | -13.2\% | -7.0\% | -4.9\% | -4.4\% | 0.1\% | -0.3\% | -0.4\% | 0.7\% | -1.0\% | -1.3\% | 0.3\% |
|  | Takashimaya and regional stores | 31.7\% | -13.5\% | -6.5\% | -4.9\% | -4.3\% | - | -0.4\% | -0.5\% | 0.5\% | -1.1\% | -1.5\% | -0.1\% |
| Corporate Business |  | 55.4\% | -21.1\% | -17.9\% | -15.6\% | 1.2\% | -5.3\% | -3.6\% | -1.3\% | -11.4\% | -8.7\% | 34.5\% | 20.6\% |
| Cross-Media Business |  | 5.4\% | -33.8\% | -36.0\% | -25.2\% | -12.8\% | -3.4\% | -11.7\% | 1.0\% | -10.7\% | 16.2\% | -13.4\% | -2.8\% |
| FY02/ 16 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | Takashimaya (Parent) | -23.8\% | 18.1\% | 10.0\% | 1.6\% | - | - | - | - | - | - | - | - |
|  | Takashimaya and regional stores | -23.7\% | 17.6\% | 9.7\% | 1.4\% | - | - | - | - | - | - |  | - |
| Department store business | Takashimaya (Parent) | -23.9\% | 16.6\% | 9.7\% | - | - | - | - | - | - | - | - | - |
|  | Takashimaya and regional stores | -23.7\% | 16.2\% | 9.4\% | - | - | - | - | - | - | - | - | - |
| Corporate Business |  | -25.9\% | 34.2\% | 7.6\% | - | - | - | - | - | - | - | - | - |
| Cross-Media Business |  | -16.6\% | 57.5\% | 29.3\% | - | - | - | - | - | - | - | - | - |

Source: Shared Research based on company data
Figures may differ from company materials due to differences in rounding methods.

Store sales in June 2015 were up 1.4\% across Takashimaya (parent) stores and 17 domestic subsidiary department stores. Robust demand from inbound tourists and the wealth effect following a buoyant stock market meant that luxury items such as specialty fashion merchandise, jewelry, and art sold well, and sales were up YoY for three months in a row. Sales were lower compared to June 2013, when clearance sales began.

View the full report.

## Takihyo Co., Ltd. (9982)

Textiles and apparel trading house with over 260 years of history.

On July 15, 2015, Shared Research updated this report after interviewing management at Takihyo Co., Ltd..

| Quarterly Performance | FY02/ 14 |  |  |  | FY02/ 15 |  |  |  | FY02/ 16 |  | FY02/ 16 |  | FY02/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. | \% of PY | FY Est. |
| Sales | 19,635 | 17,666 | 23,701 | 18,368 | 19,384 | 16,650 | 22,118 | 19,504 | 20,225 | - | 55.0\% | 36,800 | 25.4\% | 79,500 |
| YoY | 4.5\% | 7.8\% | 9.0\% | 4.3\% | -1.3\% | -5.8\% | -6.7\% | 6.2\% | 4.3\% | - |  | 2.1\% |  | 2.4\% |
| Gross Profit | 4,110 | 3,522 | 4,897 | 3,486 | 4,068 | 3,270 | 4,773 | 3,793 | 4,275 |  |  |  |  |  |
| YoY | -12.5\% | -3.8\% | -2.5\% | 1.8\% | -1.0\% | -7.2\% | -2.5\% | 8.8\% | 5.1\% | - |  |  |  |  |
| GPM | 20.9\% | 19.9\% | 20.7\% | 19.0\% | 21.0\% | 19.6\% | 21.6\% | 19.4\% | 21.1\% | - |  |  |  |  |
| SG\&A Expenses | 3,736 | 3,408 | 3,550 | 3,399 | 3,512 | 3,247 | 3,437 | 3,461 | 3,572 | - |  |  |  |  |
| YoY | 2.4\% | 2.7\% | 1.0\% | -4.9\% | -6.0\% | -4.7\% | -3.2\% | 1.8\% | 1.7\% | - |  |  |  |  |
| SG\&A / Sales | 19.0\% | 19.3\% | 15.0\% | 18.5\% | 18.1\% | 19.5\% | 15.5\% | 17.7\% | 17.7\% | - |  |  |  |  |
| Operating Profit | 373 | 115 | 1,347 | 86 | 555 | 23 | 1,336 | 333 | 703 | - | 100.4\% | 700 | 26.0\% | 2,700 |
| YoY | -64.3\% | -66.4\% | -10.5\% | - | 48.8\% | -80.0\% | -0.8\% | 287.2\% | 26.7\% | - |  | 21.0\% |  | 20.1\% |
| OPM | 1.9\% | 0.7\% | 5.7\% | 0.5\% | 2.9\% | 0.1\% | 6.0\% | 1.7\% | 3.5\% | - |  | 1.9\% |  | 3.4\% |
| Recurring Profit | 453 | 105 | 1,367 | 85 | 605 | 61 | 1,407 | 329 | 798 | - | 99.8\% | 800 | 28.0\% | 2,850 |
| YoY | -57.7\% | -70.1\% | -10.0\% |  | 33.6\% | -41.9\% | 2.9\% | 287.1\% | 31.9\% | - |  | 20.1\% |  | 18.6\% |
| RPM | 2.3\% | 0.6\% | 5.8\% | 0.5\% | 3.1\% | 0.4\% | 6.4\% | 1.7\% | 3.9\% | - |  | 2.2\% |  | 3.6\% |
| Net Income | 271 | 79 | 854 | -52 | 429 | 15 | 521 | 95 | 542 | - | 108.4\% | 500 | 31.9\% | 1,700 |
| YoY | -54.0\% | -50.0\% | -5.8\% |  | 58.3\% | -81.0\% | -39.0\% |  | 26.3\% | - |  | 12.4\% |  | 60.3\% |
| NPM | 1.4\% | 0.4\% | 3.6\% | - | 2.2\% | 0.1\% | 2.4\% | 0.5\% | 2.7\% | - |  | 1.4\% |  | 2.1\% |
| Inventories | 4,238 | 4,381 | 5,131 | 4,152 | 3,705 | 3,967 | 3,886 | 5,001 | 3,928 |  |  |  |  |  |
| Yoy | 21.3\% | 19.2\% | 29.8\% | 5.1\% | -12.6\% | -9.4\% | -24.3\% | 20.4\% | 6.0\% |  |  |  |  |  |
| Days in Inventory | 24.1 | 27.8 | 23.1 | 28.4 | 23.4 | 26.2 | 20.7 | 25.8 | 25.5 |  |  |  |  |  |

Source: Shared Research based on company data
Note: Figures may differ from company materials due to differences in rouding methods.

Results from FY01/15 showed a $4.3 \%$ YoY increase in sales and a $26.5 \%$ YoY rise in operating profit on the effects of measures implemented through FY02/15 (such as cultivating new production backgrounds, negotiations for sales prices, reductions in distribution costs, improved profitability through the efficient use of owned properties, initiatives to improve the added value of products, and the cultivation of new customers).

Shared Research believes that in addition to steady increases in sales to its major customers, expansions in sales channels for apparel manufacturers, efforts to increase suggested retail prices for improved profitability, reductions in manufacturing costs, and cost control for sales had contributed to the company's sales performance.

View the full report.

## Tamagawa Holdings Co., Ltd. (6838)

Tamagawa has two business segments: 1) the electronics and telecoms equipment business, which it has been involved in since the founding of consolidated subsidiary Tamagawa Electric Co Ltd in 1968; and 2) the solar business, launched in FY03/12.

On July 24, 2015, Tamagawa Holdings Co., Ltd. released the update on its geothermal power plant operations.

On December 26, 2014, the company had announced that it was planning to kick off selling electricity of its geothermal power plant in August 2015. However, it now states that this may be pushed back, because of a surge in applications for grid connections to its geothermal power plant in Beppu, Oita Prefecture, where it is driving geothermal business while engaging in grid-connection talks with Kyushu Electric Power Co. This has created a potential need to procure voltage regulators (SVCs, or Static Voltage Controllers) in the grid-connection project with Kyushu Electric to begin selling power.

Tamagawa has already completed the negotiation stage for grid connection with Kyushu Electric and has received confirmation that it can proceed with the connection. Going forward, the company will crystallize timelines for the completion date and the selling start date based on the detailed blueprint for grid connection by Kyushu Electric.

View the full report.

## TEAR Corporation (2485)

Funeral hall company providing a full range of funeral services in halls, homes, temples, and community centers, mainly in the Nagoya area. Also manages funeral hall franchisees.

On July 21, 2015, TEAR Corporation announced that it was planning to open a refurbished funeral hall Tear Toyohashi, and a new funeral hall Tear Tsushima, both in Aichi prefecture.

Tear Toyohashi, a refurbished funeral hall, is expected to start operations on July 25, 2015, and Tear Tsushima, the company's first funeral hall in Tsushima-city, will start operations on August 1, 2015.

On July 10, 2015, the company announced that it was planning to open a new funeral hall in Kanagawa prefecture, and another in Ibaraki prefecture.

Tear Sagami Otsuka, the company's first funeral hall in Kanagawa prefecture, is expected to start operations in November 2015. It will have two halls, with the capacity to hold family-size funerals and standard-size funerals. The funeral hall will be operated by BEI Ramyuru Corporation, a wholly owned subsidiary of Sumino Corporation, a franchisee of TEAR.

Tear Tsuchiura-Kita, the company's first funeral hall in Ibaraki prefecture, will start operations in January 2016. It will have two halls, with the capacity to handle small to large funerals. It is operated by Isshin Corporation, a franchisee of TEAR.

View the full report.

## TOKAI Holdings Corporation (3167)

Natural gas supplier that has successfully diversified operations to include information and communications, CATV, building and real estate, and bottled water delivery.

On July 30, 2015, TOKAI Holdings Corporation announced earnings results for Q1 FY03/16.

| Quarterly Performance (JPYmn) | FY03/14 |  |  |  | FY03/15 |  |  | FY03/16 |  |  | FY03/16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of 1H | 1H Est. |
| Sales | 43,038 | 41,277 | 48,644 | 56,028 | 44,302 | 42,972 | 48,707 | 51,530 | 42,672 | - | 49.2\% | 86,800 |
| Yoy | -0.7\% | 2.5\% | 2.9\% | 10.3\% | 2.9\% | 4.1\% | 0.1\% | -8.0\% | -3.7\% | - |  | -0.5\% |
| Gross Profit | 15,842 | 14,906 | 17,897 | 19,696 | 16,513 | 15,272 | 17,772 | 19,375 | 16,421 | - |  |  |
| Yoy | -3.5\% | -3.5\% | -0.4\% | 3.8\% | 4.2\% | 2.5\% | -0.7\% | -1.6\% | -0.6\% | - |  |  |
| GPM | 36.8\% | 36.1\% | 36.8\% | 35.2\% | 37.3\% | 35.5\% | 36.5\% | 37.6\% | 38.5\% | - |  |  |
| SG\&A Expenses | 15,194 | 15,143 | 15,112 | 15,499 | 14,855 | 15,114 | 14,721 | 15,238 | 14,713 | - |  |  |
| YoY | 3.4\% | 3.8\% | 1.7\% | -1.5\% | -2.2\% | -0.2\% | -2.6\% | -1.7\% | -1.0\% | - |  |  |
| SG\&A / Sales | 35.3\% | 36.7\% | 31.1\% | 27.7\% | 33.5\% | 35.2\% | 30.2\% | 29.6\% | 34.5\% | - |  |  |
| Operating Profit | 648 | -237 | 2,785 | 4,196 | 1,657 | 159 | 3,050 | 4,137 | 1,708 | - | 189.8\% | 900 |
| YoY | -62.3\% | - | -10.7\% | 29.3\% | 155.7\% | - | 9.5\% | -1.4\% | 3.1\% | - |  | -50.4\% |
| OPM | 1.5\% | - | 5.7\% | 7.5\% | 3.7\% | 0.4\% | 6.3\% | 8.0\% | 4.0\% | - |  | 1.0\% |
| Recurring Profit | 549 | -246 | 2,656 | 4,054 | 1,547 | 38 | 2,932 | 4,032 | 1,649 | - | 225.9\% | 730 |
| YoY | -63.2\% | - | -4.9\% | 30.1\% | 181.8\% | - | 10.4\% | -0.5\% | 6.6\% | - |  | -53.9\% |
| RPM | 1.3\% | - | 5.5\% | 7.2\% | 3.5\% | 0.1\% | 6.0\% | 7.8\% | 3.9\% | - |  | 0.8\% |
| Net Income | 149 | -503 | 1,274 | 1,678 | 713 | -488 | 1,594 | 2,115 | 714 | - | - | -360 |
| Yoy | -72.7\% | - | -11.3\% | 27.3\% | 378.5\% | - | 25.1\% | 26.0\% | 0.2\% | - |  | - |
| NPM | 0.3\% | - | 2.6\% | 3.0\% | 1.6\% | - | 3.3\% | 4.1\% | 1.7\% | - |  | - |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | \% of FY | FY Est. |
| Sales | 43,038 | 84,315 | 132,959 | 188,987 | 44,302 | 87,274 | 135,981 | 187,511 | 42,672 | - | 22.2\% | 192,200 |
| Yoy | -0.7\% | 0.8\% | 1.6\% | 4.0\% | 2.9\% | 3.5\% | 2.3\% | -0.8\% | -3.7\% | - |  | 2.5\% |
| Gross Profit | 15,842 | 30,748 | 48,645 | 68,341 | 16,513 | 31,785 | 49,557 | 68,932 | 16,421 | - |  |  |
| YoY | -3.5\% | -3.5\% | -2.4\% | -0.7\% | 4.2\% | 3.4\% | 1.9\% | 0.9\% | -0.6\% | - |  |  |
| GPM | 36.8\% | 36.5\% | 36.6\% | 36.2\% | 37.3\% | 36.4\% | 36.4\% | 36.8\% | 38.5\% | - |  |  |
| SG\&A Expenses | 15,194 | 30,337 | 45,449 | 60,948 | 14,855 | 29,969 | 44,690 | 59,928 | 14,713 | - |  |  |
| YoY | 3.4\% | 3.6\% | 3.0\% | 1.8\% | -2.2\% | -1.2\% | -1.7\% | -1.7\% | -1.0\% | - |  |  |
| SG\&A / Sales | 35.3\% | 36.0\% | 34.2\% | 32.2\% | 33.5\% | 34.3\% | 32.9\% | 32.0\% | 34.5\% | - |  |  |
| Operating Profit | 648 | 411 | 3,196 | 7,392 | 1,657 | 1,816 | 4,866 | 9,003 | 1,708 | - | 22.0\% | 7,760 |
| Yoy | -62.3\% | -84.0\% | -43.8\% | -17.3\% | 155.7\% | 341.8\% | 52.3\% | 21.8\% | 3.1\% | - |  | -13.8\% |
| OPM | 1.5\% | 0.5\% | 2.4\% | 3.9\% | 3.7\% | 2.1\% | 3.6\% | 4.8\% | 4.0\% | - |  | 4.0\% |
| Recurring Profit | 549 | 303 | 2,959 | 7,013 | 1,547 | 1,585 | 4,517 | 8,549 | 1,649 | - | 22.3\% | 7,410 |
| Yoy | -63.2\% | -85.9\% | -40.2\% | -13.0\% | 181.8\% | 423.1\% | 52.7\% | 21.9\% | 6.6\% | - |  | -13.3\% |
| RPM | 1.3\% | 0.4\% | 2.2\% | 3.7\% | 3.5\% | 1.8\% | 3.3\% | 4.6\% | 3.9\% | - |  | 3.9\% |
| Net Income | 149 | -354 | 920 | 2,598 | 713 | 225 | 1,819 | 3,934 | 714 | - | 22.0\% | 3,240 |
| Yoy | -72.9\% | - | -47.9\% | -15.8\% | 378.5\% | - | 97.7\% | 51.4\% | 0.2\% | - |  | -17.6\% |
| NPM | 0.3\% | - | 0.7\% | 1.4\% | 1.6\% | 0.3\% | 1.3\% | 2.1\% | 1.7\% | - |  | 1.7\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.

The decline in sales reflects pressure on prices from the drop in the cost of imported LP gas (which reduced the top-line by JPY2.1bn). Operating and recurring profit still finished the quarter higher, thanks to operating efficiency gains at the company's LP gas business and increasing returns on investments at its aqua business. Earnings at the information communications business finished Q1 down, hurt by roughly JPY600mn in upfront spending on its collaborative optical fiber business that it did not have at this time last year.

The number of customers for the company's recurring services as of end Q1 FY03/16 was 2.5 mn , up by 11,000 YoY and
on par with FY03/15. The TLC membership service, which was launched with the intent to improve customer satisfaction, achieved a total of 417,000 customers, a gain of 21,000 YoY.

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## Verite Co., Ltd. (9904)

Jewelry retailer acquired by Indian jewelry conglomerate specializing in diamond rings.

On July 7, 2015, Verite Co. announced June 2015 sales figures.


Comparable store sales, year-on-year


View the full report.

## Yellow Hat Ltd (9882)

Nationwide auto parts distributor. Restructured store network to clear the path for renewed growth. Financial condition improving.

On July 31, 2015, Yellow Hat Ltd. announced earnings results for Q1 FY03/16.

| Quarterly Performance | FY03/ 15 |  |  |  | FY03/ 16 |  |  |  | PY03/ 16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of 1H | 1HEst. |
| Sales | 26,005 | 29,077 | 41,702 | 25,004 | 27,925 | - | - | - | 46.5\% | 60,000 |
| YoY | -1.6\% | 7.2\% | 6.0\% | -9.9\% | 7.4\% | - | - | - |  | 8.9\% |
| GP | 8,201 | 9,001 | 11,988 | 9,500 | 9,946 | - | - | - |  |  |
| YoY | 5.1\% | 6.2\% | 11.0\% | -4.2\% | 21.3\% | - | - | - |  |  |
| GPM | 31.5\% | 31.0\% | 28.7\% | 38.0\% | 35.6\% | - | - | - |  |  |
| SG\&A | 7,162 | 7,560 | 8,511 | 7,972 | 8,347 | - | - | - |  |  |
| YoY | 7.2\% | 13.7\% | 19.2\% | 3.5\% | 16.5\% | - | - | - |  |  |
| SG\&A / Sales | 27.5\% | 26.0\% | 20.4\% | 31.9\% | 29.9\% | - | - | - |  |  |
| OP | 1,038 | 1,441 | 3,477 | 1,528 | 1,599 | - | - | - | 57.1\% | 2,800 |
| Yoy | -7.6\% | -21.3\% | -5.1\% | -31.0\% | 54.0\% | - | - | - |  | 12.9\% |
| OPM | 4.0\% | 5.0\% | 8.3\% | 6.1\% | 5.7\% | - | - | - |  | 4.7\% |
| RP | 1,311 | 1,593 | 3,702 | 1,862 | 2,070 | - | - | - | 86.3\% | 3,300 |
| YoY | -8.6\% | -21.2\% | -4.5\% | -28.0\% | 57.9\% | - | - | - |  | 13.6\% |
| RPM | 5.0\% | 5.5\% | 8.9\% | 7.4\% | 7.4\% | - | - | - |  | 5.5\% |
| Nl | 1,038 | 1,118 | 2,358 | 1,028 | 1,411 | - | - | - | 58.8\% | 2,400 |
| YoY | 1.0\% | -36.7\% | -1.0\% | -51.5\% | 35.9\% | - | - | - |  | 11.3\% |
| NPM | 4.0\% | 3.8\% | 5.7\% | 4.1\% | 5.1\% | - | - | - |  | 4.0\% |

Source: Company data
Figures may differ from company materials due to differences in rounding methods.
Company forecasts are most recently announced figures.

In the market for automotive accessories, car maintenance services, such as vehicle inspections, and sales of expendables, most notably tires, showed steady growth. High price items, such as GPS navigators, saw another challenging period as consumers continued to be circumspect in purchases.

Looking to increase its sales in automotive and motorcycle products, Yellow Hat strengthened its sales effort in expendables (e.g., tires) and improved the service menu for vehicle maintenance functions such as inspections, body repair, and polymer coating

While SG\&A expenses picked up 16.5\% year-on-year due to increase in personnel, rent, and advertising expenses originating from increase in stores at subsidiaries, the new subsidiaries and existing stores drove up profits, with the gross profit jumping by as much as 21.3\% year-on-year.

View the full report.

## Yumeshin Holdings Co., Ltd. (2362)

Staffing company focused on the construction industry. Expanding into other areas to secure long-term growth

On July 31, 2015, Yumeshin Holdings released company results for Q3 FY09/15.

| Quarterly Performance (Cumulative) | FY09/ 14 |  |  |  | FY09/ 15 |  |  |  | FY09/ 15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of PY | FY Est. |
| Sales | 3,780 | 7,966 | 12,114 | 16,482 | 5,135 | 10,956 | 16,287 |  |  | 22,500~25,500 |
| YoY | 25.8\% | 29.9\% | 32.2\% | 31.5\% | 35.8\% | 37.5\% | 34.4\% |  |  | 36.5\% ~ 54.7\% |
| Gross Profit | 1,004 | 2,249 | 3,400 | 4,583 | 1,399 | 2,916 | 3,938 |  |  |  |
| YoY | 12.4\% | 21.9\% | 30.9\% | 32.8\% | 39.3\% | 29.6\% | 15.8\% |  |  |  |
| GPM | 26.6\% | 28.2\% | 28.1\% | 27.8\% | 27.3\% | 26.6\% | 24.2\% |  |  |  |
| SG\&A Expenses | 699 | 1,377 | 2,035 | 2,726 | 777 | 1,645 | 2,536 |  |  |  |
| YoY | 40.1\% | 28.4\% | 26.3\% | 22.8\% | 11.1\% | 19.4\% | 24.6\% |  |  |  |
| SG\&A / Sales | 18.5\% | 17.3\% | 16.8\% | 16.5\% | 15.1\% | 15.0\% | 15.6\% |  |  |  |
| Operating Profit | 305 | 872 | 1,365 | 1,857 | 622 | 1,272 | 1,402 |  |  |  |
| YoY | -22.7\% | 12.9\% | 38.3\% | 51.0\% | 104.2\% | 45.8\% | 2.7\% |  |  |  |
| OPM | 8.1\% | 10.9\% | 11.3\% | 11.3\% | 12.1\% | 11.6\% | 8.6\% |  |  |  |
| Recurring Profit | 365 | 1,977 | 2,491 | 2,952 | 729 | 1,436 | 1,630 |  |  |  |
| YoY | -23.4\% | 106.7\% | 103.4\% | 66.7\% | 99.7\% | -27.4\% | -34.6\% |  |  |  |
| RPM | 9.7\% | 24.8\% | 20.6\% | 17.9\% | 14.2\% | 13.1\% | 10.0\% |  |  |  |
| Net Income | 299 | 1,418 | 1,854 | 2,246 | 416 | 807 | 1,914 |  |  | 2,250~3,200 |
| YoY | -3.9\% | 142.9\% | 141.9\% | 61.8\% | 39.2\% | -43.1\% | 3.2\% |  |  | 0.2\% ~ 42.5\% |
| NPM | 7.9\% | 17.8\% | 15.3\% | 13.6\% | 8.1\% | 7.4\% | 11.8\% |  |  |  |
| Quarterly Performance |  | FY09 |  |  |  | FY09 |  |  |  |  |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |  |  |
| Sales | 3,780 | 4,186 | 4,148 | 4,369 | 5,135 | 5,821 | 5,331 |  |  |  |
| YoY | 25.8\% | 33.9\% | 36.9\% | 29.4\% | 35.8\% | 39.1\% | 28.5\% |  |  |  |
| Gross Profit | 1,004 | 1,245 | 1,151 | 1,182 | 1,399 | 1,517 | 1,022 |  |  |  |
| YoY | 12.4\% | 30.9\% | 52.7\% | 38.9\% | 39.3\% | 21.8\% | -11.2\% |  |  |  |
| GPM | 26.6\% | 29.7\% | 27.7\% | 27.1\% | 27.3\% | 26.1\% | 19.2\% |  |  |  |
| SG\&A Expenses | 699 | 678 | 658 | 691 | 777 | 868 | 892 |  |  |  |
| YoY | 40.1\% | 18.3\% | 22.0\% | 13.5\% | 11.1\% | 28.0\% | 35.5\% |  |  |  |
| SG\&A / Sales | 18.5\% | 16.2\% | 15.9\% | 15.8\% | 15.1\% | 14.9\% | 16.7\% |  |  |  |
| Operating Profit | 305 | 567 | 493 | 492 | 622 | 649 | 130 |  |  |  |
| YoY | -22.7\% | 50.1\% | 129.7\% | 102.3\% | 104.2\% | 14.4\% | -73.6\% |  |  |  |
| OPM | 8.1\% | 13.6\% | 11.9\% | 11.3\% | 12.1\% | 11.2\% | 2.4\% |  |  |  |
| Recurring Profit | 365 | 1,612 | 514 | 461 | 729 | 706 | 194 |  |  |  |
| YoY | -23.4\% | 236.2\% | 91.5\% | -15.7\% | 99.7\% | -56.2\% | -62.2\% |  |  |  |
| RPM | 9.7\% | 38.5\% | 12.4\% | 10.5\% | 14.2\% | 12.1\% | 3.6\% |  |  |  |
| Net Income | 299 | 1,119 | 435 | 392 | 416 | 391 | 1,107 |  |  |  |
| YoY | -3.9\% | 310.0\% | 138.7\% | -37.0\% | 39.2\% | -65.1\% | 154.2\% |  |  |  |
| NPM | 7.9\% | 26.7\% | 10.5\% | 9.0\% | 8.1\% | 6.7\% | 20.8\% |  |  |  |

Figures may differ from company materials due to differences in rounding methods.
Source: Company data

Revenue increased on growth in the Temporary Staffing segment for construction technicians and engineers. Operating profit rose due to improvements in the operation rate and unit fees for temporary staffing in the company's staffing business for construction technicians, however, losses had been posted in the overall construction segment. Quarterly net income increased on extraordinary income of JPY1.49bn from the sale of Gakidaisyo, which engages in the company's non-core business areas of childcare support and nursing, and the sale of its subsidiary Iwamotogumi Co., Ltd., which engages in general construction work.

On July 14, 2015, the company released quarterly sales and hiring data for Q3 FY09/15 (April - June).

## Quarterly sales

| FY09/ 15 | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (JPYmn) |  | 3,367 |  |  | 3,568 |  |  | 3,282 |  |  |  |  | 10,218 |
| YoY |  | 28.6\% |  |  | 20.0\% |  |  | 13.0\% |  |  |  |  |  |
| Hired construction technicians |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Est. |  | 305 |  |  | 405 |  |  | 455 |  |  | 435 |  | 1,600 |
| Act. |  | 269 |  |  | 436 |  |  | 534 |  |  |  |  | 1,239 |
| Diff. |  | -36 |  |  | 31 |  |  | 79 |  |  |  |  | 74 |

[^9]Figures may differ fromcompany materials due to differences in rounding methods

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## ZAPPALLAS, INC. (3770)

A web-based business, mainly offering digital contents centered on fortune-telling.

On July 31, 2015, ZAPPALLAS, INC. announced a share transfer of a subsidiary, and the incurrence of extraordinary income.

At a board of director's meeting held on July 31, 2015, it was decided that all shares of consolidated subsidiary caramo—which operates online shopping website "Fujimaki Department Store"—-would be transferred to transcosmos inc. (TSE1: 3715). This means that caramo will no longer be included in the scope of Zappallas's consolidated subsidiaries. In line with this share transfer, the company plans to book an extraordinary profit of JPY235mn in Q2 FY04/16.

On July 13, 2015, Shared Research updated the report after interviewing management.

| Quarterly Performance | FY04/14 |  |  |  | FY04/15 |  |  |  | FY04/15 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (JPYmn) | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 1,882 | 2,017 | 1,912 | 2,343 | 1,678 | 2,091 | 1,800 | 2,013 |  |  |
| YoY | -20.6\% | -8.5\% | -6.9\% | 3.6\% | -10.8\% | 3.7\% | -5.9\% | -14.1\% |  |  |
| Gross Profit | 1,295 | 1,371 | 1,331 | 1,398 | 1,052 | 1,156 | 1,115 | 1,225 |  |  |
| GPM | 68.8\% | 68.0\% | 69.6\% | 59.7\% | 62.7\% | 55.3\% | 62.0\% | 60.9\% |  |  |
| SG\&A Expenses | 1,120 | 1,275 | 1,138 | 1,123 | 968 | 987 | 941 | 1,087 |  |  |
| YoY | 6.7\% | 3.7\% | 1.5\% | -14.0\% | -13.6\% | -22.6\% | -17.3\% | -3.2\% |  |  |
| Operating Profit | 175 | 93 | 191 | 263 | 60 | 177 | 145 | 135 |  |  |
| YoY | -70.9\% | -69.7\% | -33.9\% | 17.4\% | -65.9\% | 90.1\% | -24.1\% | -48.6\% |  |  |
| OPM | 9.3\% | 4.6\% | 10.0\% | 11.2\% | 3.6\% | 8.5\% | 8.0\% | 6.7\% |  |  |
| Recurring Profit | 152 | 100 | 247 | 253 | 63 | 260 | 261 | 144 |  |  |
| YoY | -74.9\% | -68.1\% | -41.1\% | -19.7\% | -58.4\% | 159.5\% | 5.5\% | -43.0\% |  |  |
| Net Income | 86 | 72 | 161 | 56 | 52 | 160 | -250 | 281 |  |  |
| YoY | -75.2\% | -70.9\% | -46.2\% | 151.2\% | -40.3\% | 122.0\% | - | 397.6\% |  |  |
| Cumulative | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | \% of FY | FY Est. |
| Sales | 1,882 | 3,899 | 5,812 | 8,155 | 1,678 | 3,769 | 5,569 | 7,582 | 98.1\% | 7,730 |
| YoY | -20.6\% | -14.8\% | -12.3\% | -8.3\% | -10.8\% | -3.3\% | -4.2\% | -7.0\% |  | -5.2\% |
| Gross Profit | 1,295 | 2,666 | 3,997 | 5,396 | 1,052 | 2,208 | 3,323 | 4,549 |  |  |
| GPM | 68.8\% | 68.4\% | 68.8\% | 66.2\% | 62.7\% | 58.6\% | 59.7\% | 60.0\% |  |  |
| SG\&A Expenses | 1,120 | 2,395 | 3,533 | 4,656 | 968 | 1,955 | 2,896 | 3,983 |  |  |
| YoY | 6.7\% | 5.1\% | 3.9\% | -1.1\% | -13.6\% | -18.4\% | -18.0\% | -14.5\% |  |  |
| Operating Profit | 175 | 268 | 459 | 722 | 60 | 237 | 382 | 517 | 103.3\% | 500 |
| YoY | -70.9\% | -70.5\% | -61.7\% | -49.2\% | -65.9\% | -11.8\% | -16.9\% | -28.4\% |  | -30.8\% |
| OPM | 9.3\% | 13.3\% | - | 30.8\% | 3.6\% | 11.3\% | 21.2\% | 25.7\% |  | 6.5\% |
| Recurring Profit | 152 | 253 | 500 | 752 | 63 | 324 | 584 | 729 | 104.1\% | 700 |
| YoY | -74.9\% | -72.6\% | -62.7\% | -54.5\% | -58.4\% | 28.2\% | 17.0\% | -3.2\% |  | -7.0\% |
| Net Income | 86 | 158 | 319 | 376 | 52 | 211 | -39 | 242 | 403.6\% | 60 |
| YoY | -75.2\% | -73.4\% | -64.3\% | -59.0\% | -40.3\% | 33.4\% | - | -35.5\% |  | -84.0\% |

Source: Shared Research based on company data
Figures may differ from company materials due to differences in rounding methods. Gross profit excludes provision for sales returns.

Sales grew for the Others and Commerce segments, but declined overall due to lower sales for the Contents segment, the main earrings driver, on a continued decline in users, particularly feature phone users. Despite reduced SG\&A expense owing to thorough cost management, operating profit still declined $28.4 \%$ YoY due to lower sales for the high-margin Contents segment. Recurring profit declined $3.2 \%$ YoY on currency exchange losses and other factors. The company booked an impairment loss of JPY378mn on fixed assets and unamortized goodwill at subsidiary BxE Inc., recognized as an extraordinary loss. Corporate tax adjustments to account for deferred tax assets associated with
unrealized losses after the agreement to transfer shares in BxE produced a JPY133mn drag on earnings. As a result, net income declined $35.5 \%$ YoY

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## Contact Details

## Shared Research.inc

3-31-12 Sendagi Bunkyo-ku Tokyo, Japan
http://www.sharedresearch.jp
Phone: +81 (0)3 5834-8787
Email: info@sharedresearch.jp


[^0]:    Source: Company data

[^1]:    Source: Company data

[^2]:    View the full report

[^3]:    View the full report.

[^4]:    Source: Company data, SR Inc. Research

[^5]:    Source: Company data, SR Inc. Research

[^6]:    View the full report.

[^7]:    View the full report.

[^8]:    *A basket design trial is a clinical trial targeting multiple indications, and allows for broad investigation on efficacy and safety. This efficient trial system allows for the discovery of carcinoma, with high efficacy within a short period, as well as smoother transitions to the next trial stage, which allows for earlier submission of applications for approval.

[^9]:    Source: Company data

