

Vol.32 High-tech Sector

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| <i>Government Panel Recommends Cut in Connection Charges</i> | A government advisory panel evaluating proposals for lowering connection charges by NTT is considering another proposal for lowering connection charges by as much as 51%. The final decision will come by the end of the year after consultations with the U. S. If this level of cut is realized it will bring the connection charge to the U. S. level and could lead to a complete revision of the basic rate structure. |
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| Broadband Users Top Five Million | The number of broadband users, including DSL, CATV and FTTH, has already topped 5 million in Japan. The wireless LAN service, introduced recently, is also expected to spread quickly. |
| <i>Major Telecom Carriers to Launch IP Phone Service</i> | Major carriers in Japan, including the industry leaders NTT East and NTT West, have declared their intention of launching IP telephone services. NTT had been reluctant to start this service, given its heavy investment in the conventional telephone network. The government will start allocating access code numbers for IP telephones from fall and this should accelerate the spread of IP telephones in Japan. |
| Govt. Considering Multiple Proposals for Privatizing the Postal Service | The government is considering four options for privatizing the postal service. These include conversion into a special corporation in preparation for step-by-step privatization, and separation of the postal savings and insurance operations and their eventual scaling down |

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Shipments of personal computers in the April-June quarter fell **Domestic PC Shipments** 13% year-on-year to 2.42 million units, according to JEITA, an Plunge 13% industry trade association. Now, it seems that JEITA's forecast of 11.1 million units for the full year is out of reach. Shipments of desktop models fell 17% to 1.08 million units and those of the notebook type were off 10% to 1.42 million units. The April-June quarter is a strong demand period and it is the first time since 1998 that shipments have declined during this quarter. Orders for Japanese made semiconductor production equipment in SPE Orders on the Rise June rose 41.8% year-on-year. This was the fourth consecutive YoY gain in monthly orders, suggesting that the sector is finally coming out of recession, albeit slowly. However, orders from the domestic market are still in negative territory, although the decline is narrowing. The B/B ratio for the Japanese market also moved up above 1.0 in April. Assembly machines, posting a 42% gain in the April-June quarter, are the brightest spot in the whole picture, according to SEAJ Electronic Device/Component According to the statistics released by the government, exports of Exports Down 8.2% in April electronic devices and components in April were down 8.2% year-on-year. Exports of electronic components rose 0.9%. On the other hand, exports of electronic devices were down 6.6%. Among the gainers were: semiconductor elements (up 11.1%), smart cards (up 16.6%). Exports of electronic devices and components in the Jan-April period were down 15.3%.. Although exports of copiers have fallen sharply, reflecting a shift of Shipments of Color Copiers Strong production overseas, domestic demand for color copiers is strong. Domestic shipments of color copiers were up 57% year-on-year in volume and 61% in value in the second quarter of this year. Total copier exports from Japan fell 40% in volume and 33% in value. According to consolidated financial results for the April-June Electrical Equipment quarter, recoveries were led by rising shipments of consumer Manufacturers Report Recovery electric products and strong orders for electronic devices. The three in the April-June Quarter major manufacturers, Matsushita, Sanyo and Sharp, moved into the black in the quarter. However, uncertainties abound, particularly about IT sector demand and the U.S. economy, and therefore there are no plans to revise annual forecasts upward. **Corporations Increasingly** Japan's corporations are increasingly outsourcing all their iDC **Outsourcing their iDC Service** (Internet Data Center) needs, from consulting to system operations Requirements and this is benefiting Japan's computer manufacturers, NEC, Fujitsu, Hitach and IBM Japan. Fujitsu offers a full lineup of iDC services and has more than 1,000 clients. NEC is planning to boost sales of its E-Solutions Service by 25% this year. Other computer

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manufacturers are also actively expanding their iDC services

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Mobile Device Hardware and Service Markets Growing Rapidly The mobile devices service market is projected to grow 1.8 times by fiscal 2005 compared to fiscal 2001 to ± 6.7 trillion, according to a JBMIA survey. The services market will represent more than 50% of the total market. PDA users said the size of the device was the major deciding factor in their purchase decisions and about two-thirds of all users were considering replacement of their present models. In the services category significant gains are projected for the mobile data communications service and contents distribution service

Electrical Control EquipmentShipments of electrical control equipment in June roseRecovering8.4% over the previous month. Domestic shipments wereup 11.1% and exports rose 1.8%. However, domesticshipments were lower on the year-on-year basis. Exportsrose in June for the first time in 13 months.

Optical MES Market Expanding The optical MES market is expected to reach ¥2.5 trillion in 2002, up from ¥2.16 trillion in 2001, according to a recent market survey released by Fuji Kimera. The robust growth will continue pushing up the market to over four trillion yen by 2005, the survey concludes.

Laser Diode Demand Growing The demand for laser diodes used as pickups for DVD players is increasing, reflecting booming sales of DVD players. However, demand for use in CD/R/RW, and DVD-ROM is still weak due to a slowdown in PC shipments. Manufacturers, including Sony, Sharp, Rohm and Sanyo, are boosting production.

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| | Prod. | Ship. | Inv. | Capacity | H. Elec. | Cons. | Electronics | Cons. | Industrial | El. |
|-------|-------|-------|-------|--------------|-----------|------------|-------------|-------------|-------------|---------|
| | | | | utilization. | machinery | appliances | Sector | electronics | electronics | devices |
| May | 118.1 | 121.9 | 126.2 | 82.2 | 2,007 | 2,180 | 18,217 | 1,623 | 8,877 | 7,717 |
| June | 112.9 | 118.2 | 122.4 | 88.9 | 2,150 | 2,407 | 18,758 | 1,718 | 9.334 | 7,706 |
| July | 106.8 | 110.7 | 118.0 | 83.1 | 2,044 | 2,353 | 17,229 | 1,707 | 8,085 | 7,436 |
| Aug | 104.2 | 109.1 | 116.6 | 67.0 | 1,898 | 1,588 | 15,348 | 1,460 | 7,445 | 4,174 |
| Sept. | 100.8 | 107.6 | 107.2 | 71.1 | 2,674 | 1,582 | 17,918 | 1,648 | 9,491 | 6,779 |
| Oct | 99.2 | 103.2 | 102.9 | 68.8 | 2,037 | 1,683 | 15,311 | 1,847 | 6,803 | 6,661 |
| Nov | 98.5 | 104.0 | 98.4 | 69.7 | 2,026 | 1,624 | 15,443 | 1,695 | 7,233 | 6,515 |
| Dec. | 101.6 | 105.6 | 95.8 | 66.3 | 2,010 | 1,601 | 15,310 | 1,411 | 7,488 | 6,411 |
| Jan | 100.0 | 106.3 | 92.3 | 65.0 | 1,920 | 1,358 | 13,562 | 1,093 | 6,342 | 6,127 |
| Feb. | 101.4 | 106.9 | 90.8 | 77.0 | 2,123 | 1,736 | 14,969 | 1,365 | 7,184 | 6,421 |
| Mar. | 104.8 | 110.3 | 85.6 | 91.7 | 3,009 | 1,887 | 19,197 | 1,582 | 10,386 | 7,228 |
| Apr. | 108.7 | 114.4 | 84.2 | 77.2 | 1,849 | 1,797 | 14,411 | 1,470 | 5,760 | 7,182 |
| May | 117.2 | 123.2 | 87.9 | 80.9 | 1,818 | 1,872 | | | | |
| YoY | -0.8 | 1.1 | -30.3 | -3.8 | -8.1 | -13.7 | -19.4 | -2.2 | -31.4 | -10.1 |

Basic Electronics Industry Statistics

Base year 1995 = 100; 100 million yen, YoY: Year-on-year percentage change

Source: Ministry of Economy, Trade and Industry, Japan Electronics Industry Association and other trade associations



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